

# MBA Pharmaceutical Management

---



**IIHMR** UNIVERSITY

## School of Pharmaceutical Management

IIHMR University, Jaipur is a post-graduate research University established under the IIHMR University Act, 2014 (Act No 3 OF 2014) by the state government and recognised by University Grants Commission (UGC). Earlier known as Institute of Health Management Research, the knowledge institution was established in 1984. IIHMR University undertakes education, capacity building programmes for executives, research and consultancy in hospital management, health management, pharmaceutical management and rural management.

---

[www.iihmr.edu.in](http://www.iihmr.edu.in)

# MBA Pharmaceutical Management

## PROGRAM OVERVIEW

The University offers MBA Pharmaceutical Management, which has attained the status of a premier program in the country. This educational program aims at developing trained professionals with requisite skills in planning and operating management techniques; diagnosing and solving management problems; and acquiring consultancy skills, with a view to preparing them to manage pharmaceutical industrial units. The in-take capacity of the program is 60.

As the program has set high standards of management education in the pharmaceutical management sector, it has attained the status of a premier program in the country. Our students go for training and placement to a large number of well-established pharmaceutical organisations.

## OBJECTIVES OF THE PROGRAM

The broad objective of the program is to build knowledge and skills to perform as effective professionals in pharmaceutical sector. The syllabus and course contents are designed to meet the needs of fresh graduates and mid-career professionals. The major objectives of the program are:

- To help understand concepts and techniques of modern management and their application in making the managerial roles of the students efficient and effective.
- To develop skills of analyzing, diagnosing and solving operational problems in the delivery of pharmaceutical services.
- To help learn the application of qualitative and quantitative analytical tools as applicable to pharmaceutical industry.
- To help understand and appreciate methodologies of pharmaceutical management training and develop skills with focus on strategic responsibility for training and human resources development for pharmaceutical industry.
- To enlarge the outlook and vision of students about the larger background and context of pharmaceutical management.

## PROGRAM OUTCOME

- The program helps the students to understand the latest concepts and techniques of management and their application in making the people play efficient and effective managerial roles in pharma industry.
- To develop skills of analyzing, diagnosing and solving operational problems in Pharmaceutical and Healthcare organizations.
- To help learn about appropriate strategies for effective planning implementation and evaluation of policies in pharma sector.
- To help learn the application of qualitative and quantitative analytical tools as applicable to Pharma sectors related problems.
- To Use appropriate skills to support pharmaceutical and health care organization to take informed decisions.
- To Utilize learning so acquired from training and practical exposure to solve real time problem in Pharma Industry.

## FACULTY

The faculty at IIHMR University includes the crème de la crème of the pharmaceutical sector and management experts. The faculty members are highly qualified and experienced, with unmatched expertise in their subjects. They continuously engage themselves in research, teaching and raising the bar in pharmaceutical management education.

## ELIGIBILITY CRITERIA

- Recognized Bachelor's degree of minimum three-year duration with at least 50% marks in aggregate. (Pharmacy/ Science/ Biotechnology/ Management/Medicine)
- MAT/ CAT/ CMAT/ATMA/XAT/GMAT/ GPAT/IIHMR-U MAT score.

For candidates who do not have MAT/CAT/CMAT/ATMA/ XAT/GMAT/GPAT scores but wish to apply for MBA Pharmaceutical Management, IIHMR University will conduct IIHMR-U MAT at the IIHMR University Jaipur on March 23, 2018; April 27, 2018; May 25, 2018; and June 29, 2018.

Candidates appearing in the final year examination of the bachelor's degree program or awaiting results of their final year examination in 2018 may also apply. Such candidates, if selected, will be given provisional admission. They will be required to produce evidence of their graduation within two months of the start of the session.

Working professionals with relevant work experience are encouraged to apply.

## APPLICATION SUBMISSION

The admission form is available on IIHMR University website ([www.iihmr.edu.in](http://www.iihmr.edu.in)) under the category "APPLY NOW". The eligible candidates can download the admission form. The filled-up application form can be submitted at [admissions@iihmr.edu.in](mailto:admissions@iihmr.edu.in) or in-person/ by post to the Dean (Academics), IIHMR University, 1, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur – 302 029, Rajasthan.

- **Last date to request application form : June 21, 2018.**
- **Last date for submission of application form : June 23, 2018.**

## SELECTION PROCESS

The eligible candidates will be invited for Group Discussion (GD) followed by Personal Interview (PI). The final selection of the candidate will be based on their performance in the qualifying examination with a proportional score in MAT/CAT/CMAT/ATMA/XAT/GMAT/GPAT/IIHMR-U MAT, the Group Discussion (GD), and Personal Interview (PI).

The GD/PI for qualified candidates are scheduled on these dates: March 23-24, 2018; April 27-28, 2018; May 25-26, 2018; and June 29-30, 2018.

## COURSE FEE

The course fee for the two-year MBA Pharmaceutical Management is Rs 7.00 lakhs, payable in five installments. For details visit our website.

## SCHOLARSHIPS

Scholarships are available for meritorious students. Please visit the IIHMR University website for details.

## LIFE AT IIHMR UNIVERSITY

### *Infrastructure and Facilities*

The University campus is an exquisitely landscaped, lush green estate with aesthetically designed classrooms, open spaces, library, auditoriums, hostels, and canteen. The serene ambience is conducive to learning and pushing the boundaries of excellence.

### *Sports and Recreation*

IIHMR University conducts various sports and extra-curricular activities for its students to encourage 360-degree development of their personality. The facilities on the campus include swimming pool, gymnasium, tennis court, volleyball court, cricket ground, football ground and basketball court, etc. The students get hands on experience of organizing conferences through the University's flagship event Annual Conference (Pradanya), besides celebrating various festivals and participating in the cultural events.

### *Our Alumni*

On completion of the program, students become part of a robust network of alumni which plays an important role in professional development of the students. Our alumni have done their alma mater proud by rising above the rest in all their endeavors and have earned the respect of the industry.

## CONTACT

Dean, Academic and Student Affairs (Admission Authority)

IIHMR University

1, Prabhu Dayal Marg, Near Sanganer Airport

Jaipur – 302 029, Rajasthan

Mobile: 08890627155; Phone: 0141-3924700

Toll free: 180030105700

Mail: [admissions@iihmr.edu.in](mailto:admissions@iihmr.edu.in)

