

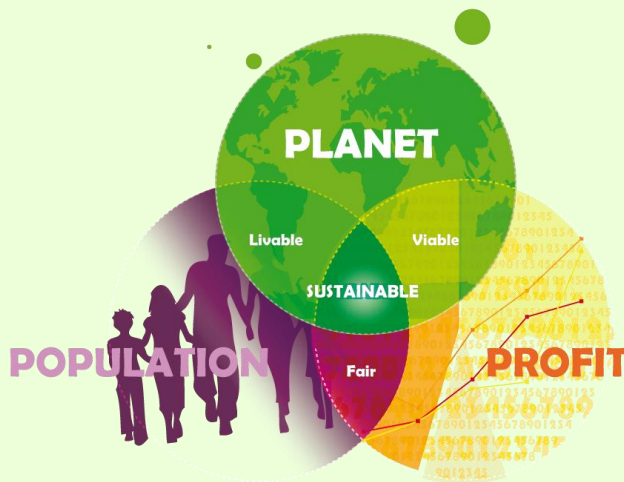
CSR Conclave 2017

“Career Opportunities in Corporate Social Responsibility (CSR)”

Saturday, 25th March, 2017

BACKGROUND

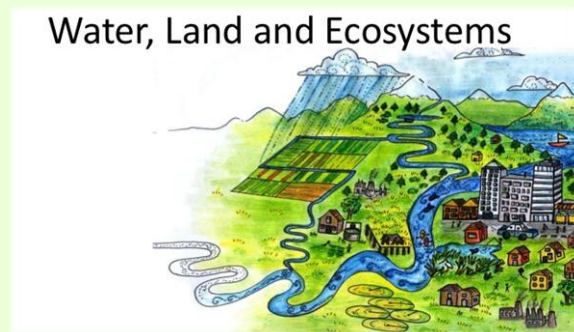
Corporate social responsibility (CSR) refers to business practices involving initiatives that benefit society. The activities under CSR include promotion of Health & Sanitation activities, making available safe drinking water, reducing child mortality and improving maternal health, combating HIV, malaria and other diseases, sustainable agriculture, promotion of education, promoting gender equality and empowering women, skill enhancement, ensuring environmental sustainability, interventions aimed at financial inclusion and entrepreneurship development etc.



Also the Indian Companies Act 2013, has introduced the new provision of CSR, that every company having a net profit of Rs 5 crore or more, or the turnover of Rs 1000 crore or more, has to spend at least 2% of its average net profit for the immediately preceding 3 financial years on CSR activities. Although it is difficult to estimate the total amount available, CSR funds available in the years to come would be around 10,000 crore rupees.

CSR operations of most organizations in India are either directly operational initiatives in the rural areas or support rural development projects through grants and endowments. Some of the important CSR organizations in private and public sector that have been making an impact in the rural development are Coal India, ONGC, State Bank of India, SAIL, Allied Trusts of Tatas, Azim Premji Foundation, Fortis Charitable Foundation (FCF), Reliance Foundation, Manipal Hospitals, ACC Foundation, Cairn Energy, GMR, etc.

As part of its core commitment to fostering a culture of academic engagement on the challenges confronting India's rural-urban continuum, the School of Rural Management is organizing a **CSR Conclave** of thought leaders and institution builders committed to education and development. This consultation will work towards arriving at greater clarity on emerging career in CSR and rural development.



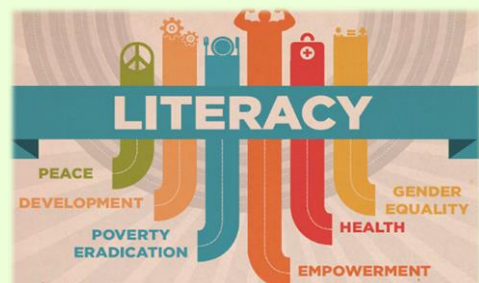
This exciting event will be held on **Saturday, 25th March, 2017** and its **broad themes** are listed below:

Sanitation & Water for All



Focus on promoting preventive health care & sanitation and making available safe drinking water.

Education & Livelihood Promotion on education including special education and employment enhancing vocational skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.



Women Empowerment & Micro enterprises Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; settling up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward group.

Career / Job Prospects in CSR & Rural Management

Development Organizations, Cooperatives & Allied Industries, Government Development Agencies, UN, NGOs, Finance & Consultancy, Environment, Corporate Social Responsibility, Agribusiness & Technology, Rural Banking, Rural Marketing, Development Research Institutes....



POSTER COMPETITION

There would a poster competition on **Digital India**, a flagship programme of Government of India with a vision to transform India into a digitally empowered society and knowledge economy.



Digital India
Power To Empower

The **winners** for **three best poster presentations would be announced** in the valedictory session of the conclave.



WHO SHOULD ATTEND

Students/Professionals having Bachelor's Degree/Final Year (graduating in 2017) in Management/Medicine/Engineering/Commerce/Bus. Admn. / Agriculture/Pharmacy Vet. Sc./Dairy Tech. /Fisheries /Forestry/ Science /Arts / Social Work / Humanities / Social Sciences/ Cooperatives etc. who want to build their career in Rural Management.

REGISTRATION IN THE CSR CONCLAVE 2017

1. Registration Fees: **Free of cost. (Max. Registrations 100)**
2. **Register Online** by clicking :
<https://goo.gl/forms/3LBBcouuz7w6PnJI2>

NO
Registration Fee



or send details : Name, Age, Gender, Graduation Stream & %, University, Address, Email & Mobile No. to **DR. SUSMIT JAIN**, susmitjain@iihmr.edu.in, (WhatsApp +91-9829238770) on or before **23rd March, 2017**. For accommodation in IIHMR hostel

3. After sending the details, you will get the confirmation mail of registration. **Certificate of participation will be given to all registered candidates.**



POSTER PRESENTATION COMPETITION REGISTRATION:

Send an email to susmitjain@iihmr.edu.in with the **soft copy of poster** after getting registered in the CSR conclave. You can participate in poster presentation on "Digital India", on any of the themes of Digital India:

- Digital methods of payments
- Innovative use of social media
- Digital Villages
- e-health system or tele-medicine
- e-Pharmacy
- Digitization of land records by the Government
- Education through 'Smart Classes'
- Tedstart, an online incubation centre and start up programme launched in Rajasthan
- Android Mobile applications
- latest documents available on Digilocker
- ... any other theme under Digital India Programme

- ✓ Last date of poster submission : **23rd March, 2017**
- ✓ **Size of Poster: Length: 48" (122 cm) x Width: 36" (91.4 cm)**
- ✓ Format: Title, name of student, contact number, email address, college name and address, followed by poster of size mentioned above.
- ✓ Students should get the print of poster and bring with them to display in the IIHMR University during the event.



**SCHOOL OF RURAL MANAGEMENT,
IIHMR UNIVERSITY, JAIPUR**

SCHEDULE OF PROGRAM

(Saturday, 25th March, 2017)

Time	Particulars	Chair/ Facilitator
9:30 am-10:00 am	Registration Screening of SRM video	Mr. Sanjeev, Dr. Susmit Jain, Organizing Secretary, CSR Conclave. Ms. Ratna Verma, Asstt. Professor, SRM.
INNAGURAL OF THE PROGRAM		
10:00 AM – 10:10 AM	Program preface by	Dr. Susmit Jain (Organizing Secretary)
10:10 AM – 10:20 AM	Welcome address by	Dr. Vivek Bhandari, President, IIHMR University, Jaipur.
10:20 AM – 10:30 AM	Address by	Dr. Goutam Sadhu, Dean In-charge, SRM
10:30 AM – 11:30 AM	Career/Job Prospects in CSR & Rural Management	Dr. Susmit Jain, Asst. Professor, SRM Mr. Manish Kumar, Area Head- CSR, Dr Reddy's Foundation
11:30 AM – 12:00 NOON	Rural Education	Dr. Alok Mathur, Associate Professor, SRM
12:00 NOON – 12:30 PM	Water & Sanitation Activities under CSR	Dr. Goutam Sadhu, Associate Professor & Dean In-charge SRM.
12:30 PM -1:00 PM	Women Empowerment activities under CSR	Prof. Ratna Verma, Gender & Livelihood Expert
1:00 PM – 1:30 PM	Livelihood Activities in Rural Development	Prof. Rahul Ghai, Rural Development Expert, Advisor, SRM
1:30 PM – 2:15 PM	LUNCH BREAK	
2:15 PM – 2:45 PM	Campus Visit – Library, Computer Lab, Class Rooms and other infrastructure.	Dr. Susmit Jain, Asstt. Professor, SRM.
POSTER PRESENTATION		
2:45 PM – 4:00 PM	Poster Presentation	Panel of Judges Prof. Sunita Nigam, Dr. Tanjul Saxena, Ms. Ratna Verma, Dr. Susmit Jain
4:00 PM -4:30 PM	Valedictory Session	Winner Announcement
4:30 PM – 4:45 PM	Vote of Thanks	Dr. Susmit Jain (Organizing Secretary)
4:45 PM – 5:00 PM	Tea + Biscuits	
