

*School of Pharmaceutical Management*  
*The IIHMR UNIVERSITY, Jaipur*

*Announces*

**4<sup>th</sup> MANTHAN 2018**

**'All India Online Essay Contest'**

*for Pharmacy/Science/Biotechnology/Life Sciences Graduates*

**Information Brochure**

**ABOUT THE ALL INDIA ONLINE ESSAY CONTEST**

The **School of Pharmaceutical Management, The IIHMR University, Jaipur** is inviting graduates in the field of Pharmacy/Science/Biotechnology/ allied Life Sciences subjects, all across India to enter an **ALL INDIA ONLINE ESSAY CONTEST- MANTHAN 2018**

The essay contest is organized with an objective to harness the energy, imagination and creativity of the budding graduates in developing an in depth understanding of the pharmaceutical field and exploring new career avenues in the field of pharmaceutical management.

**1<sup>st</sup> PRIZE: Rs 10,000/-**

**2<sup>nd</sup> PRIZE: RS 5000/-**

**3<sup>rd</sup> PRIZE: Rs 3000/-**

**CERTIFICATE OF  
PARTICIPATION FOR ALL  
THE PARTICIPANTS**



**No fee will be payable by the participants at any stage of the contest**

**TOPICS (Write on ANY ONE topic):-**

1. **GENERIC VERSUS BRANDED MEDICINES**
2. **CAREER PROSPECTS AS PHARMACEUTICAL PRODUCT MANAGER**
3. **COMBATTING ANTIBIOTIC RESISTANCE**

**ELIGIBILITY:-**

- Final and third year students of B.Pharm
- Those who have completed their B.Pharm/Science/Biotechnology/Life Sciences degree
- 4<sup>th</sup> and 5<sup>th</sup> year students of Pharm D

***PROCESS TO PARTICIPATE IN THE ESSAY CONTEST***

**STEP 1**

**Submission of registration form  
(Deadline February 28,2018)**

Submit the registration form to [saurabh@iihmr.edu.in](mailto:saurabh@iihmr.edu.in) in the format as given below:-

**REGISTRATION FORM**

1. Name of the participant.....
2. Age.....
3. Gender.....
4. Name of the institute.....
5. Course.....
6. Year of study.....
7. Title of the essay.....
8. Email.....
9. Active mobile number .....

**(Please mention the correct email for communication)**

10. Postal address with correct pincode.....

**Please mention only one correct correspondence address for sending the hard copy of the certificate and the prize money )**

**STEP 2**  
**Submission of the Completed Essay**  
**(Submit at [saurabh@iihmr.edu.in](mailto:saurabh@iihmr.edu.in))**  
**(Deadline April 30 , 2018)**

**REGISTRATION FORM**

1. Name of the participant.....
2. Age.....
3. Gender.....
4. Name of the Institute.....
5. Course.....
6. Year of study.....
7. Title of the essay.....
8. Email.....

**(Please mention the correct email for communication)**

9. Active Mobile number.....
10. Postal address with correct pincode.....

**(Please mention only one correct correspondence address for sending the hard copy of the certificate and the prize money for the winners )**

1. The essay should be written in **English**
2. **Only individual entries will be accepted.** Co-authorship is not permitted
3. The word limit for the essay is **1000-1500 words**
4. Individual entries to be submitted **ONLY IN SOFT COPY via email at [saurabh@iihmr.edu.in](mailto:saurabh@iihmr.edu.in)**
5. The essay should be written in MS word file (doc.docx)
6. Font size-Times New Roman, Font size 12, Spacing 1.5
7. ***The hard copy of certificate of participation will be send to only those candidates who will submit the complete essay, mere submission of registration form will not make the candidate eligible to receive the certificate***
8. The decision regarding acceptance, rejection and the award of the prizes for the essay would be solely of The IIHMR University, Jaipur and remain abiding to all the participants.
9. Verbatim of the internet sources or from the journals on the mentioned topic will not be accepted. **Only original work will be appreciated.**

## EVALUATION CRITERIA

The evaluation of the essay will be done based on the following criteria:-

- Originality
- Relevance to the topic
- Adherence to the guidelines mentioned in the information brochure

### Declaration of the result:-

The result of the contest will be declared in the third week of May 2018 on the IIHMR University website (<https://iihmr.edu.in>)

In case of any query, please feel free to write to:

*Dr.Saurabh kumar Banerjee*

*M.Pharm, Ph.D., M.B.A.*

*(Assistant Professor)*

MANTHAN 2018:-'All India Online Essay Contest'

*(Programme Coordinator)*

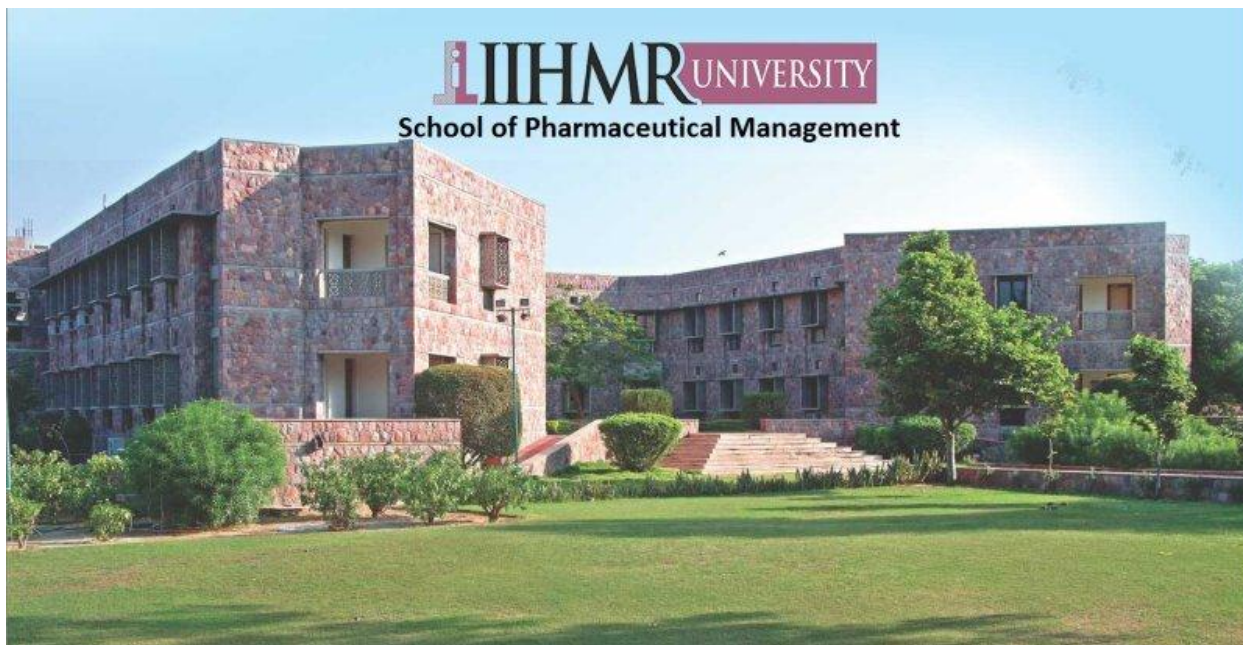
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**ABOUT The IIHMR UNIVERSITY, JAIPUR**

The IIHMR University is a specialized Research University in management research, postgraduate education and training exclusively in the health sector. The University is ranked No. 1 B-School (Healthcare Sector) in Business World 2016.

**The MBA Programmes Offered are:**

- **MBA Pharmaceutical Management**
- **MBA Hospital and Health Management**
- **MBA Rural Management**

**Other Programmes Offered:**

- **Ph.D Programme**
- **Master of Public Health (MPH)**  
(Offered jointly with the Bloomberg School of Public Health, Johns Hopkins University)

The IIHMR University, Jaipur offers recruiters access to a unique bouquet of technically and managerially sound professionals. Our students are working with some of the nationally and internationally renowned organizations, to name a few, Novartis India Ltd, MSD, WNS Global Services, Smart Cube Analytic solutions, Accenture, IMS Health, Cadila Pharmaceuticals Ltd, etc.

## PREVIOUS YEAR WINNERS

### **MANTHAN 2015**

*1<sup>st</sup> Position: Thummala Varun Reddy, Geethanjali College Of Pharmacy, Hyderabad*

*2<sup>nd</sup> Position: Kaja Naga Chandra Sekhar, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences (CHIPS), Guntur, Andhra Pradesh.*

*3<sup>rd</sup> Position: Anikate Sood, Department Of Pharmacy, Jaypee University of Information and Technology, Wagnaghat, Solan, Himachal Pradesh*

### **MANTHAN 2016**

*1<sup>st</sup> Position: Ms.Sneha Vinod kumar Rathi, Hi-tech College of Pharmacy, Chandrapur, Maharashtra*

*2<sup>nd</sup> Position: Siddharth Gaur, Jaipur National University, Jaipur, Rajasthan*

*3<sup>rd</sup> Position: Ms.Safa Osman Ahmed Elsharief, Oxbridge college of pharmacy, Bangalore*

### **MANTHAN 2017**

*1<sup>ST</sup> Position: Mr. Lithin Eldo, College of Pharmacy, Kannur Medical college, Kerala*

*2<sup>nd</sup> Position: Ms. Anshu Sharma, Delhi Institute of Pharmaceutical Sciences and Research (DIPSAR), Delhi University, New Delhi*

*3<sup>rd</sup> Position (jointly shared by)*

- *Mr. Chakrant, College of Pharmacy, Pt. B.D. Sharma University, Rohtak (Haryana)*
- *Ms.Manjula Begum, School of Pharmaceutical Sciences, VELS University, Chennai*