

School of Pharmaceutical Management
The IIHMR UNIVERSITY, Jaipur

www.iihmr.edu.in

Announces

MANTHAN 2016:
'All India Online Essay Contest'
Phase 1

for Pharmacy/Science/Biotechnology/Life Sciences graduates/Students

Information Brochure

ABOUT THE ALL INDIA ONLINE ESSAY CONTEST

The **School of Pharmaceutical Management, The IIHMR University, Jaipur** is inviting students and graduates in the field of Pharmacy/Science/Biotechnology/Life Sciences, all across India to enter an online essay competition in two phases- **Phase 1** and **Phase 2**

The essay contest is organized with an objective to harness the energy, imagination and creativity of the budding graduates in developing an in depth understanding of the pharmaceutical field and exploring new career avenues in the field of pharmaceutical management.

1st PRIZE: Rs 5000/-

2nd PRIZE: RS 3000/-

3rd PRIZE: Rs 2000/-

**CERTIFICATE OF
PARTICIPATION FOR ALL
THE PARTICIPANTS**

**No Fee will be payable by the
participants at any stage of the contest**



TOPICS (Write on ANY ONE topic):-

1. *Pharmaceutical Management- A new professional career in the pharmaceutical industry*
2. *Future of Pharmaceutical industry vis a vis pharmacy education in India*
3. *Responsible use of antibiotics saves lives*

ELIGIBILITY:-

- + Final and third year students of B.Pharm/BSc
- + Those who have completed their B.Pharm/Science/Biotechnology/Life Sciences degree
- + 4th and 5th year students of Pharm.D.

PROCESS TO PARTICIPATE IN THE ESSAY CONTEST

STEP 1

Submission of registration form

(Last date : December 15, 2015)

Submit the registration form to saurabh@iihmr.edu.in in the format as given below:-

REGISTRATION FORM

1. Name of the participant.....
2. Age.....
3. Gender.....
4. Name of the Institute.....
5. Course and year of study.....
6. Title of the essay.....
7. Email.....

(Please mention the correct email for communication)

8. Mobile number(Personal).....
9. Correspondence address.....

(Please mention only one correct correspondence address for sending the hard copy of the certificate and the prize money)

STEP 2

Submission of the Completed essay

(Submit at saurabh@iihmr.edu.in)

(Last date : January 15, 2016)

Guidelines

Mention the following on the complete essay

1. Name of the participant.....
2. Age.....
3. Gender.....
4. Name of the Institute.....
5. Course and year of study.....
6. Title of the essay.....
7. Email.....

(Please mention the correct email for communication)

8. Mobile number(Personal).....
9. Correspondence address

(Please mention only one correct correspondence address for sending the hard copy of the certificate and the prize money)

1. The essay should be written in **English**
2. **Only individual entries will be accepted.** Co-authorship is not permitted
3. The word limit for the essay is **1800-2000 words**
4. Individual entries to be submitted **ONLY IN SOFT COPY** via email at saurabh@iihmr.edu.in
5. The essay should be written in MS word file (doc.docx)
6. Font size-Times New Roman, Font size 12, Spacing 1.5
7. The hard copy of **Certificate of participation** will be sent to only those participants who will submit the complete essay, mere submission of registration form will not make the candidate eligible to receive the certificate
8. The decision regarding acceptance, rejection and the award of the prizes for the essay would be solely of The IIHMR University, Jaipur and will be abided by all the participants.
9. Verbatim of the internet sources or from the journals on the mentioned topics will not be accepted. **Only original work will be accepted.**

The **last date** for the receipt of complete Essay through email is **January 15 , 2016**. The essays received after the due date will not be accepted.

EVALUATION CRITERIA

The evaluation of the essay will be done based on the following criteria's

- Originality
- Relevance to the topic
- Adherence to the guidelines mentioned in the information brochure

Declaration of the result:-

The result of the contest will be declared by the end of January 2016 on the
IIHMR University website

Program Incharge:-

Dr. Saurabh Kumar Banerjee

In case of any query, please feel free to write to:

Dr.Saurabh kumar Banerjee M.Pharm, Ph.D., M.B.A.
(Programme Coordinator)
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ABOUT The IIHMR UNIVERSITY, JAIPUR

The IIHMR University is a specialized Research University in management research, postgraduate education and training exclusively in the health sector. The university is ranked No. 1 B-School (Health Sector) in Outlook 2014, 2013, 2012, 2011 and No. 1 Institute of

Healthcare Management in Hindustan Times. The University has been designated as a WHO collaborating Center for District Health Systems based on Primary Health Care.

The MBA Programmes Offered are:

- **MBA Pharmaceutical Management**
- **MBA Hospital and Health Management:**
 - ❖ Hospital Management
 - ❖ Health Management
 - ❖ Health Economics, Finance and Insurance
 - ❖ Human Resource Management
 - ❖ Procurement and Supply Chain Management
- **MBA Rural Management**

Other Programmes Offered:

- **PhD** (Health, Hospital, Pharmaceutical Management etc)
- **MPH** in collaboration with Johns Hopkins University, USA

School of Pharmaceutical Management offers recruiters access to a unique bouquet of technically and managerially sound professionals. Our students are working with some of the nationally and internationally renowned organizations, such as Sun Pharmaceuticals Ltd, MSD, Gulf Medical University, UAE, WNS Global Services, Smart Cube Analytic solutions, Accenture, IMS Health, Lupin Pharmaceuticals Ltd, Ranbaxy Laboratories, GlaxoSmithKline Pharmaceuticals Ltd, Dr.Reddy's Laboratories Ltd, Cadila Pharmaceuticals Ltd, etc.

