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(57) Abstract :
Disclosed herein is a sanitation campaign evaluation system for evaluating the effectiveness of sanitation campaigns, the sanitation campaign evaluation system comprising, a processing unit (100) configured to receive data on infrastructure development, including the number and type of toilets constructed, receive data on user behaviour and sanitation practices through surveys, receive data on long-term sustainability measures in place, receive data on toilet usage rates and maintenance practices obtained through an independent monitoring module, analyse the collected data to identify relationships between infrastructure development, user behaviour, and long-term sustainability measures, assess the impact of the sanitation campaign on toilet usage rates and maintenance practices, calculate an effectiveness score based on the analysed data and present the analysis results and effectiveness score in a user-friendly format, including the ability to generate reports disaggregated by geographic region, a data collection module (102) communicatively connected to the processing unit (100).

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