

## **Centre for Innovation, Incubation and Entrepreneurship (CIIE)**

### **List and Report of activities conducted during the Academic Year: 2021-22**



S. No.	Description of Activity	Date	Venue	No. of Beneficiaries
1.	My Story Session-Dawaa Dost, an Innovative Business Model by Mr. Amit Chaudhary, Founder of Dawaa Dost.	27-10-2021	Online	45
2.	My Story Session on Being a Job Seeker to Job Creator by Ms. Archana Mishra, Founder of Eshipdreamer	31-10-2021	Online	51
3.	Pitch your idea and get Mentored by Dr. Sheenu Jain, Co-founder & Director, IIHMR Startups	01-12-2021	Online	50
4.	E-symposium on building innovation and Entrepreneurial ecosystem in Educational institutions	11-12-2021	Online	55
5.	How to file Patents by Mrs. Pooja Kumar, Founder- Innove Intellect LLP.	01-02-2022	Online	45
6.	Exploring the opportunities and challenges of biosimilars by Mr. Ashish Mukharjee, Dr. Saurabh Banerjee and Ms. Chaitali Dilip Desale	19-01-2022	Online	124
7.	Startup talk on Understanding Valuation by Mr. Jatin Srivastava, Partner & Co-founder Seth & Associates.	19-02-2022	Online	50
8.	First Global Entrepreneurship Catalyst Symposium 2022	25 & 26-02-2022	Online	590
9.	Innovation IPR & Tech transfer by Mr. Govind Sharma Ex Chief- National Research Development Corporation, GOI.	26-04-2022	Online	50
10.	Session on Business Model Canvas by Mr. Rahul Pandey, Founder- Pulpy Dive and Mr. Sudhakar Paul, Manager Incubation at AIC-AUDF	21-05-2022	Online	55
11.	How to plan for startups and legal & Ethical steps by Mr. Amitava Banerjee, Former Consultant- NFCG	26-05-2022	Online	40
12.	2nd Edition of Grand Health Innovation Challenge 2022.	27-05-2022	Online	20
13.	Decoding Intellectual Property by Dr. Rohit Jain, Founder & MD- Trade Innovation Services Pvt. Ltd.	04-06-2022	Conference Room	25
14.	Interactive Chatbots for Health care startups Dr. Ashish Srivastva, Sr. Innovation Manager-NIPI Cure.	10-06-2022	Online	30
15.	A delegation of MSME visited IIHMR University & IIHMR Startups.	17-06-2022	Board Room	30

**Activity:** My Story Session-Dawaa Dost, an Innovative Business Model by Mr. Amit Chaudhary, Founder of Dawaa Dost.

A session to motivate aspiring entrepreneurs by sharing his journey to build India's fastest growing affordable Pharmacy chain.

**Date:** 27 October 2021

**Mode:** Online

**Beneficiaries:** 45

**Poster:**

The poster is for a 'My Story Session' event. At the top, it features logos for CIIE (Centre for Innovation, Incubation and Entrepreneurship), LIHMR UNIVERSITY, and INSTITUTIONS INNOVATION COUNCIL. The main title 'My Story Session' is in large blue font, followed by 'Dawaa Dost- An Innovative Business Model'. A blue box on the left specifies the date and time: 'Wednesday October 27, 2021 10:30 AM-11:30 AM'. On the right, under a 'SPEAKER' header, is a circular portrait of Mr. Amit Chaudhary, Founder and CEO of Dawaa Dost. Below this, under a 'MODERATOR' header, is a circular portrait of Dr. Sheenu Jain, Associate Professor and Chair of CIIE at LIHMR University, Jaipur. At the bottom left, it says 'Join us on' with a Microsoft Teams icon. At the bottom right, it provides the website 'www.lihmr.edu.in'. The footer includes social media icons (Facebook, Instagram, LinkedIn, YouTube, Twitter) and accreditation logos for AICTE (37th anniversary), NAAC (A Grade), and SWAC.

**Activity:** My Story Session on Being a Job Seeker to Job Creator by Ms. Archana Mishra, Founder of Shipbreaker.

A session to motivate aspiring-entrepreneurs by sharing her journey of starting her own venture. A group activity was conducted by her to ideate upon any one problem in the healthcare industry

**Date:** 31 October 2021

**Mode:** Online

**Beneficiaries:** 51

**Poster:**

**CIIE** Centre for Innovation Incubation and Entrepreneurship

**INSTITUTION'S INNOVATION COUNCIL**  
(Awarded by AICTE, Government of India)

**IIHMR UNIVERSITY**

## My Story Session on Being a Job Seeker to Job Creator

**Sunday, Oct 31, 2021**  
11:00 AM - 12:00 PM (INDIA)

**Speaker**  
**Dr. Archana Mishra**  
Founder - EShipdreamer  
Freelancer, Trainer and Motivational Speaker, Kochi (Cochin)

**Welcome Address**  
**Dr. Sheenu Jain**  
Associate Professor  
Chair - CIIE  
IIHMR University, Jaipur

**Student Coordinator**  
**Mr. Avinash Patnaik**  
MBA-PM, Batch 13  
IIHMR University, Jaipur

Join us on **Microsoft Teams**

Follow us on:

[www.iihmr.edu.in](http://www.iihmr.edu.in)

**37**  
Celebrating 37 years of institutional excellence

**Ranked 1\***  
In India  
National Institute of Entrepreneurship & Management  
Ranking 2021

**NAAC Accredited**

**Activity:** Pitch your idea and get Mentored by Dr. Sheenu Jain, Co-founder & Director, IIHMR Startups.

A Mentoring Clinic was organized for startups where they pitched their idea in 1 minute and received feedback and suggestions from the expert.

**Date:** 20 December 2021

**Mode:** Online

**Beneficiaries:** 50

**Poster:**

The poster is for a 1-minute pitch competition. At the top, it features logos for CIIE (Centre for Innovation Incubation and Entrepreneurship), INSTITUTION'S INNOVATION COUNCIL, and IIHMR UNIVERSITY. The main title 'Pitch your Idea and get Mentored' is in large blue font. Below it, a yellow banner says 'Pitch your idea in 1 minute' with a '1 min' icon. The date 'Monday December 20, 2021' is shown with a calendar icon. A circular portrait of Dr. Sheenu Jain is next to her name and title: 'Dr. Sheenu Jain, Associate Professor, Chair - CIIE and Innovation Ambassador, IIHMR University, Jaipur'. To the right is a cartoon of a man pointing up at a lightbulb. At the bottom, it says 'Submit your Idea in one slide at [ciie@iihmr.edu.in](mailto:ciie@iihmr.edu.in) by December 20, 2021 - 9 PM'. There are also social media links for Microsoft Teams, Facebook, Instagram, LinkedIn, YouTube, and Twitter, along with the website [www.iihmr.edu.in](http://www.iihmr.edu.in). The footer includes a '37th Anniversary' logo, a 'Ranked 1st' award, and an 'AACSB Accredited' logo.

CIIE Centre for Innovation Incubation and Entrepreneurship

INSTITUTION'S INNOVATION COUNCIL

IIHMR UNIVERSITY

# Pitch your Idea and get Mentored

Pitch your idea in 1 minute 1 min

Monday December 20, 2021

 **Dr. Sheenu Jain**  
Associate Professor  
Chair - CIIE and Innovation Ambassador  
IIHMR University, Jaipur

Submit your Idea in one slide at [ciie@iihmr.edu.in](mailto:ciie@iihmr.edu.in) by December 20, 2021 - 9 PM

Join us on  Microsoft Teams

Follow us on:     

[www.iihmr.edu.in](http://www.iihmr.edu.in)

37th Anniversary Celebrating 37 years of excellence

Ranked 1st

AACSB Accredited



**Activity:** E-symposium on building innovation and Entrepreneurial ecosystem in educational institutions

**Date:** 11 December 2021

**Mode:** Online

**Beneficiaries:** 55

**Poster:**

**FIRST Global Entrepreneurship Catalyst Symposium**  
26-27 February 2022 9 AM to 5 PM (IST)  
Virtual event

**Distinguished Global Speakers**



**Gary C. Laney**  
Serial Entrepreneur,  
Best Selling Author



**José Antonio González Rojas**  
Head of Impact Labum and Social,  
Wayharm Foundation



**Prof Shelley Farrington**  
Professor, Department of  
Business Management,  
Nelson Mandela  
University



**Lorena Charoiet**  
Customer Success Specialist,  
Vishvasale



**Prof. Rajeev Roy**  
Professor  
Entrepreneurship,  
CEO, KCEED



**Charles Bolton**  
Regional Director,  
Wadhwani Foundation



**Cris Delgado**  
Senior Program Manager,  
International Consultant



**Raj Kapoor**  
CEO,  
Student Recruitment  
The American University  
Dubai

**Dr. P. R. Sodani**  
Executive  
Director,  
Sodani Group

**Event Organizer**  
**Charmaine Gangen**  
Global Entrepreneurship  
Education Consultant,  
Gegen Group, South Africa

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**OTHER PARTNERS & SPONSORS**

**FIRST Global Entrepreneurship Catalyst Symposium 2022**  
26-27 FEB, 2022  
9 AM to 5 PM (IST)  
Virtual event



**Dr. Shikha Jain**  
Executive Director,  
Sodani Group



**Soumitra Singh**  
CEO, Wadhwani Foundation  
and Its Founder, WFI



**Prof. Shweta Chaturvedi**  
Professor, Business  
Administration,  
IIM Calicut,  
India



**Prof. Jay Patra**  
Chairperson, Centre for  
Entrepreneurship and Innovation,  
Jodhpur Institute of Management,  
India



**Prof. Anand Akshay**  
Head,  
IIM Pune



**Vineeth K. P.**  
Professor & Syllabus  
Designer, Strategy Innovation  
First, Chennai



**Prof. Ravi Kant**  
Associate Professor,  
Rajab Institute of Management,  
Mumbai



**Dr. M. S. Narayana**  
Professor,  
Dr. College of Engineering,  
Bangalore



**Dr. Pradyumn Singh**  
Senior Manager,  
IIT Bombay



**Prof. Anand Akshay**  
Head,  
IIM Pune



**Dr. Anand Akshay**  
Head,  
IIM Pune



**Dr. Anand Akshay**  
Head,  
IIM Pune



**Dr. Anand Akshay**  
Head,  
IIM Pune



**Dr. Anand Akshay**  
Head,  
IIM Pune



**Dr. Anand Akshay**  
Head,  
IIM Pune



**Dr. Anand Akshay**  
Head,  
IIM Pune



**Dr. Anand Akshay**  
Head,  
IIM Pune



**Dr. Anand Akshay**  
Head,  
IIM Pune

**Event Organizer**  
**Charmaine Gangen**  
Global Entrepreneurship  
Education Consultant,  
Gegen Group, South Africa

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**Activity:** Exploring the opportunities and challenges of biosimilars by Mr. Ashish Mukharjee, Dr. Saurabh Banerjee and Ms. Chaitali Dilip Desale

**Date:** 19 January 2022

**Mode:** Online

**Beneficiaries:** 124

**Poster:**

The poster is for a Master Class Episode 44. It features a large graphic on the left of a lightbulb with a blue glow, containing various medical and scientific icons like a DNA helix, a microscope, a heart, and a pill. The top left corner has the logos for 'IIHMR UNIVERSITY' and 'uiic'. The top right corner has the text 'Master Class Episode 44'. The main title 'Exploring the Opportunities and Challenges of Biosimilars' is in the center. Below the title, the date 'Wednesday, Jan 19, 2022' and time '04:00 PM - 05:00 PM (INDIA)' are listed. At the bottom, three circular portraits are shown with their respective roles: Speaker (Mr. Ashis Mukherjee), Moderator (Dr. Saurabh Banerjee), and Student Coordinator (Ms. Chaitali Dilip Desale).

**IIHMR UNIVERSITY** **uiic** *University Industry Interface Council*

*Master Class*  
Episode 44

## Exploring the Opportunities and Challenges of Biosimilars

Wednesday, Jan 19, 2022  
04:00 PM - 05:00 PM (INDIA)

**SPEAKER**  
Mr. Ashis Mukherjee  
VP Global Market Access,  
Biosim Biologics Ltd, Bangalore

**MODERATOR**  
Dr. Saurabh Banerjee  
Dean SPW  
IIHMR University, Jaipur

**STUDENT COORDINATOR**  
Ms. Chaitali Dilip Desale  
MBA-PH, Batch 12,  
IIHMR University, Jaipur

**Activity:** How to file Patents by Mrs. Pooja Kumar, Founder- Innova Intellect LLP.

A session on understanding the patent filling process in India

**Date:** 1 February 2022

**Mode:** Online

**Beneficiaries:** 45

**Poster:**

**IIMMR UNIVERSITY** **CIIE** Centre for Innovation Incubation and Entrepreneurship **INSTITUTIONS' INNOVATION COUNCIL**

**IPR Master Class Episode 45**

## How to File Patents?

Understanding the patent filing process in India

**Tuesday, Feb 1, 2022**  
04:30 PM - 05:30 PM (INDIA)

**RESOURCE PERSON**  
**Mrs. Pooja Kumar**  
Founder, Director:  
Innova Intellects LLP

**FACILITATOR**  
**Dr. Surya Prakash**  
Associate Professor  
IIMMR University, Jaipur

**STUDENT COORDINATOR**  
**Singh Prince Sherbahadur**  
MBA Pharmaceutical management -13  
Batch - MBA PM - 13  
7th year student

Follows us on: Join us Microsoft Teams [www.iihmr.edu.in](http://www.iihmr.edu.in)



**Activity:** Startup talk on Understanding Valuation by Mr. Jatin Srivastava, Partner & Co-founder Seth & Associates.

This session was conducted for startups to understand various types of funding stages, methods of valuation and What all is looked at by investors about the valuation of startups

**Date:** 19 February 2022

**Mode:** Online

**Beneficiaries:** 50

**Poster:**



The poster is for a 'Startup Talk' event. At the top, it features logos for IIHMR University, CIIE (Centre for Innovation, Incubation and Entrepreneurship), Institution's Innovation Council (Ministry of Education), and IIHMR STARTUPS (A unit of BMR Foundation). The main title 'Startup Talk' is in a purple box, followed by 'On' and 'Understanding Startup Valuation : How to prepare your first valuation'. The date '19 Feb-22' and time '03:00-05:00 PM (IST)' are displayed. A Zoom link and QR code are provided. The speaker, Mr. Jatin Srivastava, is shown in a circular portrait with his title 'Catalysing - Economy Entrepreneurship | Education New Delhi'. The moderator, Dr. Prashant Sharma, is shown in a circular portrait with his title 'Associate Professor BMRG University, Jaipur'. The bottom right features an illustration of a rocket launch and people working on laptops.

**IIHMR UNIVERSITY** **CIIE** Centre for Innovation Incubation and Entrepreneurship **INSTITUTION'S INNOVATION COUNCIL** Ministry of Education **IIHMR STARTUPS** A unit of BMR Foundation

**Startup Talk**  
On  
**Understanding Startup Valuation :  
How to prepare your first valuation**

**19**  
Feb-22 | **03:00-05:00**  
PM (IST)

**Mr. Jatin Srivastava**  
SPEAKER  
Catalysing - Economy  
Entrepreneurship | Education  
New Delhi

**Dr. Prashant Sharma**  
MODERATOR  
Associate Professor  
BMRG University, Jaipur

<https://bit.ly/3B5vLyQ>  
Meeting ID: 860 3230 2165  
Passcode: 929174

## Activity: First Global Entrepreneurship Catalyst Symposium 2022

25+ Global speakers from 9 Countries participated in 2 days Catalyst Symposium. Various entrepreneurial sessions like Digital entrepreneurship and challenges, social capital and cooperative networks, Mentoring start-ups in India, Marketing Strategies for Education, Social Entrepreneurship Education and Youth Empowerment Entrepreneurship were conducted for Students, Entrepreneurs and Startups.

**Date:** 26-27 February 2022

**Mode:** Online

**Beneficiaries:** 590

**Poster:**

**FIRST Global Entrepreneurship Catalyst Symposium**  
26-27 February 2022 9 AM to 5 PM (IST) Virtual event

**Distinguished Global Speakers**

**Gary C Laney**  
Serial Entrepreneur,  
Best Selling Author

**José Antonio González Rojas**  
Head of Impact Latam and Brazil,  
Weflow Foundation

**Prof Shelley Farrington**  
Professor, Department of  
Business Management,  
Nelson Mandela  
University

**Lorena Charolet**  
Customer Success Specialist,  
Vynoodle

**Prof. Rajeev Roy**  
Professor,  
Entrepreneurship,  
CEG, KJ Somaiya

**Charles Bolton**  
Regional Director,  
Weflow Foundation

**Cris Delgado**  
Senior Program Manager,  
International Consultant

**Raj Kapoor**  
Chairman  
Student Recruitment  
The American University  
(Dubai)

**Dr. P. R. Sodani**  
Associate  
Professor,  
Jyoti Institute  
of Management

**Event Organizer  
Charmaine Gangen**  
Global Entrepreneurship  
Education Consultant  
Entrepreneur, South Africa

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**FIRST Global Entrepreneurship Catalyst Symposium 2022**  
26-27 FEB, 2022 9 AM to 5 PM (IST) Virtual event

**Event Organizer**  
**Charmaine Gangen**  
Global Entrepreneurship  
Education Consultant  
Entrepreneur, South Africa

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**Activity:** Innovation IPR & Tech transfer by Mr. Govind Sharma Ex Chief- National Research Development Corporation, GOI.

This session was conducted to understand IPR generation, management, and technology transfer process.

**Date:** 26 April 2022

**Mode:** Online

**Beneficiaries:** 50

**Poster:**

**IPR Cell Presents Webinar on Innovation, IPR and Technology Transfer**

**EXPERT**  
**Mr. Govind Sharma**  
Ex-Chief  
National Research  
Development Corporation  
Govt. of India, New Delhi

**MODERATOR**  
**Dr. Surya Prakash**  
Associate Professor  
IPR Cell Coordinator  
IIMR University  
Jaipur

**Student Coordinator**  
**Ms. Rakhi**  
BBA, PIS 12  
IIMR University  
Jaipur

**WORLD INTELLECTUAL PROPERTY DAY**  
Tuesday, April 26, 2022 | 4:30 PM to 5:30 PM

**REGISTER NOW**  
<https://bit.ly/3J5Khtn>

For more details, please contact  
Email: [startups@iimrfoundation.org](mailto:startups@iimrfoundation.org)

Scan QR to Register

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[www.iimr.edu.in](http://www.iimr.edu.in)

37th Anniversary of the Government of India

Best IPR Cell Award 2021

IPR Cell

**Activity:** Session on Business Model Canvas by Mr. Rahul Pandey, Founder- Pulpy Dive and Mr. Sudhakar Paul, Manager Incubation at AIC-AUDF

A session on BMC was conducted for aspiring entrepreneurs and startups to understand how BMC helps them in transforming an idea into an organized strategy and an actionable business plan.

**Date:** 21 May 2022

**Mode:** Online

**Beneficiaries:** 55

**Poster:**



The poster is for a session on Business Model Canvas (BMC) presented by ACIC-BMU. It features a dark blue background with white and yellow text. At the top, there are logos for ACIC-BMU FOUNDATION, propel, BML MUNJAL UNIVERSITY, and AIM. The main title 'ACIC-BMU PRESENTS SESSION ON BUSINESS MODEL CANVAS' is in yellow. Below the title, there are two portraits of the speakers: Mr. Rahul Pandey and Mr. Sudhakar Paul. To the left of the portraits, a red box contains the date and time: '21st May, 2022 Starts at 3:00 P.M.'. Below this, another red box says 'Register here'. To the right of the portraits, the names and titles of the speakers are listed: 'Mr. Rahul Pandey Founder-Pulpy Dive' and 'Mr. Sudhakar Paul Incubation Manager AIC-AUDF'. At the bottom, there are logos for MIET, INSTITUTION'S INNOVATION COUNCIL, LIHMR UNIVERSITY, Institute of Innovation & Entrepreneurship (IIE), school of advanced studies, and IITM.

ACIC-BMU PRESENTS

SESSION ON  
BUSINESS  
MODEL CANVAS

DATE & TIME  
21st May, 2022  
Starts at 3:00 P.M.

Register here

Mr. Rahul Pandey  
Founder-Pulpy Dive

Mr. Sudhakar Paul  
Incubation Manager  
AIC-AUDF



**Activity:** How to plan for startups and legal & Ethical steps by Mr. Amitava Banerjee, Former Consultant- NFCG

The session helped participants to understand the ethical and the rationale of legal issues associated with their Startup plans

**Date:** 26 May 2022

**Mode:** Online

**Beneficiaries:** 40

**Poster:**

The poster is for a session titled "How to plan for Start-up and legal & Ethical Steps." presented by ACIC-BMU. It features a portrait of Mr. Amitava Banerjee, a former consultant at NFCG (PPP by MCA, Govt of India). The session is scheduled for May 26th, 2022, starting at 6:30 P.M. A red button labeled "Register here" is provided. The poster is framed by logos of various institutions at the top and bottom, including ACIC-BMU Foundation, propel, BML Munjal University, AICTE, and several others.

ACIC-BMU PRESENTS

How to plan for  
Start-up and legal &  
Ethical Steps.

**DATE & TIME**  
26th May, 2022  
Starts at 6:30 P.M.

[Register here](#)

**Mr. Amitava Banerjee**  
Former Consultant,  
NFCG (PPP by MCA, Govt of India)  
ACS, LLB, M. Com, B. Com, Dip in  
Business Laws (NUJS, Kolkata)



**Activity:** 2nd Edition of Grand Health Innovation Challenge 2022.

A competition for entrepreneurs and startups having an innovative idea. Received 70+ Application for the competition, 20 shortlisted participants presented their idea. Selected ideas got Pre-Incubation or Incubation support

**Date:** 27 May 2022

**Mode:** Online

**Beneficiaries:** 20

**Poster:**

**2<sup>nd</sup> Grand HEALTH INNOVATION CHALLENGE**

Last Date to Apply | Pitch Day  
May 20, 2022 | May 27, 2022

- Cash Rewards
- Seed Money
- Entry to Pre-Incubation Program
- Access to Pool of Mentors

**Apply NOW**  
<https://bit.ly/3d4068D>

For more details:  
Email: [startups@iihmrfoundation.org](mailto:startups@iihmrfoundation.org)

Join us  
**zoom**

Scan QR to Register

**2<sup>nd</sup> Grand HEALTH INNOVATION CHALLENGE Congratulations!**

**Winner**

Mr. Sandeep Kumar  
Founder & CEO  
DigSwasthya Foundation

**1<sup>st</sup> Runner-up**

Dr. Pallabi Roy  
Co-Founder  
DigSwasthya Foundation

**2<sup>nd</sup> Runner-up**

Mr. Shankar Sri  
Founder  
Sparkit India

Dr. Mayuri Ghule  
Co-Founder  
Therapeutic Ultrasound

Dr. Nihar Parpia  
Co-Founder  
Therapeutic Ultrasound

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[www.iihmrfoundation.org](http://www.iihmrfoundation.org)

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[www.iihmr.edu.in](http://www.iihmr.edu.in)

37<sup>th</sup> Anniversary of IIHMR Foundation

UGC Recognized

NAAC Accredited

Ranked 1<sup>st</sup> in Management Category India Rankings 2021

nirf Ranked 73 in Management Category India Rankings 2021

37<sup>th</sup> Anniversary of IIHMR Foundation

UGC Recognized

NAAC Accredited

Ranked 1<sup>st</sup> in Management Category India Rankings 2021

nirf Ranked 73 in Management Category India Rankings 2021

**Activity:** Decoding Intellectual Property by Dr. Rohit Jain, Founder & MD- Trade Innovation Services Pvt. Ltd.

It was interactive session with focused on explaining the patent and copyright creation, filing and management.

**Date:** 4 June 2022

**Mode:** Conf. Room, IIHMR University

**Beneficiaries:** 25

**Poster:**

The poster is for an event titled "Decoding Intellectual Property @IIHMR". It features a dark blue background with a glowing lightbulb and a hand holding it. The text on the poster includes:

- Decoding Intellectual Property @IIHMR**
- An Orientation Session & Pre Workshop**
- Patents | Copyright | Trademark**
- Saturday, June 04, 2022 | 03:00 PM - 04:00 PM**
- Conference Room, IIHMR University, Jaipur**
- Expert: Dr. Rohit Jain, Founder & MD, Trade Innovation Services Pvt. Ltd.**
- Convenor: Dr. Surya Prakash, Associate Professor, IPR Cell Coordinator**
- www.iihmrfoundation.org**

Logos for IIHMR University, IPR Cell, and IIHMR STARTUPS are visible at the top.

**Activity:** Interactive Chatbots for Health care startups Dr. Ashish Srivastva, Sr. Innovation Manager- NIPI Cure.

A session on Interactive chatbots which have one of the important platforms of new technology and could be a tool for information dissemination, surveillance, risk assessment, problem solving and decision support in field of health and other business.

**Date:** 10 June 2022

**Mode:** Online

**Beneficiaries:** 30

**Poster:**

The poster is for an online session titled "Interactive Chatbots for Healthcare Startups". It features a dark blue background with yellow and white text. At the top, logos for IIHMR University, SD Gupta School of Public Health, CIIE, and IIHMR Startups are displayed. The main title is in large, bold, yellow and white font. Below the title, there are three circular portraits: a female doctor on the left, and two male speakers in the center and right. The center speaker is identified as Dr. Ashish Srivastava, Senior Innovation Manager at NIPI-CURE, India. The right speaker is Dr. Chirag Bhola, Associate Professor at IIHMR University. The event date and time are listed as Friday, June 10, 2022, from 04:00 PM to 05:00 PM. A QR code is provided for registration. At the bottom, there is a yellow "Apply NOW" button with a link, a Zoom link, and a QR code for registration. Social media icons and accreditation logos (37th anniversary, UGC, NAAC, and NIRF) are also present.

**IIHMR UNIVERSITY** | SD GUPTA SCHOOL of PUBLIC HEALTH | **CIIE** Centre for Innovation Incubation and Entrepreneurship | **INSTITUTION'S INNOVATION COUNCIL** | **IIHMR STARTUPS** A unit of IIHMR Foundation

# Interactive Chatbots for Healthcare Startups

**Resource Person**  
Dr. Ashish Srivastava  
Senior Innovation Manager  
NIPI-CURE, India

**Convenor**  
Dr. Chirag Bhola  
Associate Professor  
IIHMR University

**Friday, June 10, 2022**  
04:00 PM - 05:00 PM

**Apply NOW**  
<https://bit.ly/3tFMQmQ>

For more details:  
Email: [startup@iihmrfoundation.org](mailto:startup@iihmrfoundation.org)

Join us  
**zoom**

Scan QR for register

[www.iihmrfoundation.org](http://www.iihmrfoundation.org)

**37** Celebrating 37 years of service to students  
**UGC** Recognized  
**NAAC** Accredited  
**Ranked 1<sup>st</sup>** Amongst all Indian Higher Education Institutions in 2021  
**nirf** **Ranked 73** All India in Management Category India Rankings 2021

**Activity:** A delegation of MSME visited IIHMR University & IIHMR Startups.

MSME delegation met faculty members, campus startups and students to discuss on Research, Innovation and Entrepreneurship. Incubated startups enthusiastically presented their idea to MSME delegation.

**Date:** 17 June 2022

**Mode:** Offline

**Beneficiaries:** 30

**Poster:**

