

Centre for Innovation, Incubation and Entrepreneurship (CIIE)

List and Report of activities conducted during the Academic Year: 2022-23



S. No.	Description of Activity	Date	Mode	No. of Beneficiaries
1.	Idea to Patent application development by Ms. Bharati Jain, Patent Attorney	22-07-2022	Offline	30
2.	Business Opportunities in Pharmaceutical and Life sciences by Ms. Sushmita, Head of Life Sciences, Research and Innovation Circle, Hyderabad	27-07-2022	Offline	60
3.	Building Innovative Brand with an Entrepreneurial Mindset by Mr. Pushkar Gupta, AGM - Marketing at International Business at Cadila Pharmaceuticals Ltd.	29-07-2022	Offline	60
4.	Introducing HDFC Bank SmartUp Program: Leveraging Banking for Success by Mr. Abhinav Mayaram, AVP, HDFC Bank	10-08-2022	Online	25
5.	World Entrepreneurship Day celebration with Dr. Vishesh Kasliwal, Founder Medyseva Technologies	21-08-2022	Online	80
6.	Healthathon- 2022, Health Innovation Support Grant	23-09-2022	Online	18
7.	"My Story Session- A motivational session by Dr. Pallabi Roy, Co-Founder, DigiSwasthya Foundation"	05-11-2022	Online	50
8.	Problem Solving and Ideation Workshop by Mr. Sandeep Mehto, Founder, Bharat Calling.	15-11-2022	Online	20
9.	"Decoding the IPR process and trends for Pharma Sector" By. Dr. Bharati Jain	16-11-2022	Online	50
10.	MSME Idea Hackathon 2.0	14-12-2022	Online	15
11.	Accelerating Tech Products growth in the Market by Mr. Sahaj Rana, Founder, Blup	20-12-2022	Online	32
12.	Business Bazigar -An event for students to develop their entrepreneurial skills	01-02-2023	Offline	200
13.	"Get investment ready for your next round of funding" by Mr. Shrikant from Qapita.	08-02-2023	Online	25
14.	"Know our Entrepreneur"	04-03-2023	Offline	15
15.	An inaugural session of Pre-Incubation Program.	03-04-2023	Online	15
16.	ENTRE-TRIVIA, A Quiz Competition for aspiring entrepreneurs and students.	06-04-2023	Offline	100

S. No.	Description of Activity	Date	Mode	No. of Beneficiaries
17.	Idea Generation and Design Thinking in Healthcare by Mr. Sandeep Mehto, Co-Founder, Bharat Calling	07-04-2023	Online	15
18.	Customer Discovery Session by Ms. Ajita Kini, Independent Consultant, Supply Chain	12-04-2023	Online	15
19.	Preparing & Understanding Business Model Canvas by Mr. Abhishek Gupta, Startup Consultant	12-05-2023	Online	15
20.	Marketing and Digital Marketing in Healthcare by Mr. Rajeev Srivastava, Regional Head- Digital Health, Tata Communications.	20-05-2023	Online	15
21.	A session on IPR in Healthcare by Adv. Bharati Jain, Founder of SwaSh Legal Consultants	03-06-2023	Online	15
22.	A session on Understanding of basic Business Accounting and Unit Economics by CA Akash Khanduja, Partner at Finsurity Advisory LLP.	09-06-2023	Online	15
23.	An Informative Session on Sources of Funds available for startups by Dr. Latika Dhuria, AVP, AIC Banasthali.	19-06-2023	Online	15
24.	Final B- Plan Presentations of Pre-Incubation Program	30-06-2023	Online	10

Activity: Idea to Patent application development by Ms. Bharati Jain, Patent Attorney.

A session to understand various methods to apply for patent.

Date: 22 July 2022

Mode: Offline

Beneficiaries: 30

Poster:



Workshop on Idea to Patent Application Development

How to turn ideas into patents?



EXPERT

Ms. Bharti Jain,
Patent attorney,
Swasti Legal Consultants, Delhi



Convenor

Prof. Surya Prakash
Associate Professor
IPR Cell Coordinator
IIHMR University, Jaipur



 **Friday, July 22, 2022 | 2:00 PM to 4:00 PM**

 **Conference Room, IIHMR University**

Follows us on:     

For more details, please contact
Email: iprcell@iihmr.edu.in

www.iihmr.edu.in



Activity: Business Opportunities in Pharmaceutical and Life sciences by Ms. Sushmita, Head of Life Sciences, Research and Innovation Circle, Hyderabad

A session on business opportunities in Pharma and Life sciences sectors to pursue or start entrepreneurship journey

Date: 27 July 2022

Mode: Offline

Beneficiaries: 60

Poster:

CIIE Centre for Innovation Incubation and Entrepreneurship

IIMR STARTUPS A Unit of IIMR Foundation

IIMR UNIVERSITY

INSTITUTIONS INNOVATION COUNCIL

A session on

Business Opportunities in Pharmaceuticals and Lifesciences

Wednesday, 27 July, 2022 | 03:30PM - 5:00PM

Dr. Sushmita Sundar
Head of Life Sciences
Research and Innovation
Circle of Hyderabad

Microsoft Teams

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For more details, please contact
Email: ciie@iihmr.edu.in www.iihmr.edu.in

37
Celebrating 37 Years of
Innovation & Entrepreneurship

Ranked 1st
Innovation & Entrepreneurship
in India

UPEAC ACCREDITED

Activity: Building Innovative Brand with an Entrepreneurial Mindset by Mr. Pushkar Gupta, AGM - Marketing at International Business at Cadila Pharmaceuticals Ltd. An entrepreneurship development session for students

Date: 29 July 2022

Mode: Offline

Beneficiaries: 60

Poster:

CIIE Centre for Innovation Incubation and Entrepreneurship

IIHMR STARTUPS A unit of IIHMR Foundation

IIHMR UNIVERSITY | **INSTITUTION'S INNOVATION COUNCIL** Ministry of Education, Government of India

A session on

Building Innovative Brand with an Entrepreneurial Mindset

Friday, 29 July, 2022 | 03:30PM - 5:00PM



Mr. Pushkar Gupta
Assistant General Manager - Marketing,
International Business at
Cadila Pharmaceuticals Ltd

Microsoft Teams

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For more details, please contact
Email: ciie@iihmr.edu.in www.iihmr.edu.in

Activity: Introducing HDFC Bank SmartUp Program: Leveraging Banking for Success by Mr. Abhinav Mayaram, AVP, HDFC Bank.

A session on Banking services, HNI Connects, Grant and an introduction of Smartup portal of HDFC Bank

Date: 10 August 2022

Mode: Online

Beneficiaries: 25

Poster:

The poster is for a session titled "Introducing HDFC Bank SmartUp program: Leveraging Banking for Success". It features a circular portrait of Mr. Abhinav Mayaram, Assistant Vice President at HDFC Bank Ltd. The session is scheduled for Wednesday, 10 Aug, 2022, from 03:30PM to 04:30PM. The poster includes logos for IIMR STARTUPS (A unit of IIMR Foundation) and HDFC BANK SmartUp (A Smart Banking for Startups). It also mentions the session will be held on Microsoft Teams. Social media icons for Facebook, Instagram, LinkedIn, YouTube, and Twitter are shown. Contact information includes the email startups@iihmrfoundation.org and the website www.iihmrstartups.com. The poster is decorated with financial and business icons like gears, a lightbulb, a bar chart, and stacks of coins.

IIMR STARTUPS
A unit of IIMR Foundation

HDFC BANK SmartUp
A Smart Banking for Startups

A session on

Introducing HDFC Bank SmartUp program:
Leveraging Banking for Success

Wednesday, 10 Aug, 2022 | 03:30PM - 04:30PM

Mr. Abhinav Mayaram
Assistant Vice President
HDFC Bank Ltd

Microsoft Teams

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Email: startups@iihmrfoundation.org www.iihmrstartups.com

Activity: World Entrepreneurship Day celebration with Dr. Vishesh Kasliwal, Founder Medyseva Technologies Conversation with Dr. Vishesh kasliwal on his startup journey from Idea to implementation and commercialize to raising funds for his venture

Date: 21 August 2022

Mode: Online

Beneficiaries: 80

Poster:

IIHMR STARTUPS
A unit of IIHMR Foundation

IIHMR UNIVERSITY

INSTITUTION'S INNOVATION COUNCIL
(Member Institution - IIHMR)

Celebrating
World Entrepreneurs Day

In conversation with
Dr Vishesh Kasliwal
Founder
Medyseva Technologies

Sunday, August 21, 2022
11:30 AM - 12:30 PM

Join Us: **Microsoft Teams**

Recently got featured in Horses Stable
and raised funding worth 1.15 CR

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Email: startups@iihmrfoundation.org

www.iihmstartups.com

Activity: Healthathon- 2022, Health Innovation Support Grant

A Health Innovation Support Grant and Seed Investment scheme for entrepreneurs and startups to avail grant for building prototype and Investments for upscaling. Received 70+ Application for the competition, 14 shortlisted participants presented their idea in each segment. Selected ideas got grant and Investment from IIHMR Startups

Date: 23 September 2022

Mode: Online

Beneficiaries: 18

Poster:

The poster is for the Healthathon - 2022, organized by IIHMR Foundation, IIHMR University, and IIHMR Startups. It features a blue and green background with a stylized illustration of a person in a white lab coat standing on a blue cube, surrounded by glowing blue dots and lines. The text is in white and yellow. The top section lists the logos of the organizing entities. The main title is 'HEALTHATHON - 2022' in large white letters, followed by 'HEALTH INNOVATION SUPPORT GRANT AND SEED INVESTMENTS' in yellow. Below this, two support categories are listed: 'Entrepreneur in Residence (E-I-R)' with incubation and grant support up to 2 lacs for building a prototype, and 'Seed Support' with incubation and seed support up to 5 lacs for upscaling. A section titled 'Important Dates & Deadlines' lists the last date to register (Sept. 16, 2022), the intimation of selection (Sept. 18, 2022), and the pitch day (Sept. 23, 2022). At the bottom, contact information for queries is provided, along with an 'APPLY NOW' button with a link and a QR code.

IIHMR Foundation

IIHMR UNIVERSITY

IIHMR STARTUPS
A unit of IIHMR Foundation

HEALTHATHON - 2022

HEALTH INNOVATION SUPPORT GRANT AND SEED INVESTMENTS

Entrepreneur in Residence (E-I-R)
Incubation & Grant support up to **2 lacs** for building a prototype

Seed Support
Incubation & Seed support up to **5 lacs** for upscaling

Important Dates & Deadlines

Last Date to Register – Sept. 16, 2022 – 23:59 Hrs.
Intimation of Selection – Sept. 18, 2022
Pitch Day – Sept. 23, 2022

For Queries
startups@iihmrfoundation.org
+918875131013

APPLY NOW
<https://bit.ly/3eqBHLE>



Activity: My Story Session- A motivational session by Dr. Pallabi Roy, Co-Founder, DigiSwasthya Foundation"

A session to motivate aspiring entrepreneurs by sharing her journey to build Telemedicine centers for Rural India

Date: 5 November 2022

Mode: Online

Beneficiaries: 50

Poster:

MY STORY SESSION
Digi Swasthya Foundation

SPEAKER
Dr. Pallabi Roy
Co-Founder, Digi Swasthya Foundation

STUDENT MODERATOR
Dr. Sonali Pandey
MBA HM, Batch 27
IIMR University, Jaipur

Join Us: Microsoft Teams

Follow us on:

For more details, please contact:
Email: startups@iimrfoundation.org

Saturday, November 05, 2022
04:00 PM - 05:00 PM

www.iimrstartups.com

Activity: Problem Solving and Ideation Workshop by Mr. Sandeep Mehto, Founder, Bharat Calling.

A session for E-Cell students to develop their entrepreneurial skills

Date: 15 November 2022

Mode: Online

Beneficiaries: 20

Poster:



Activity: "Decoding the IPR process and trends for Pharma Sector" By. Dr. Bharati Jain

A Session to understand and identify the IPR process and opportunities for Pharma Sector

Date: 16 November 2022

Mode: Online

Beneficiaries: 50

Poster:

The poster is for a webinar titled "Decoding the IPR Process and Trends for Pharma Sector". It features two speakers: Dr. Bharati Jain, an expert, and Prof. Surya Prakash, the convener. The event is scheduled for Wednesday, Nov 16, 2022, from 11:30 AM to 12:45 PM. The poster includes logos for IITHM, IITHM Startup, and IITHM. The background is a vibrant illustration of a laboratory with various scientific equipment and a person working at a computer. The text "PATENT LAW" is prominently displayed in the center. At the bottom, there are social media icons and contact information for IITHM.

Webinar on
Decoding the IPR Process and Trends for Pharma Sector

EXPERT
Dr. Bharati Jain,
Assistant Professor,
Department of Chemistry, IITHM

Convener
Prof. Surya Prakash,
Associate Professor,
Department of Chemistry,
IITHM

Wednesday, Nov 16, 2022
11:30 AM to 12:45 PM

For more details, please contact:
Email: ipr@iitm.edu.in

www.iitm.edu.in

Activity: MSME Idea Hackathon 2.0

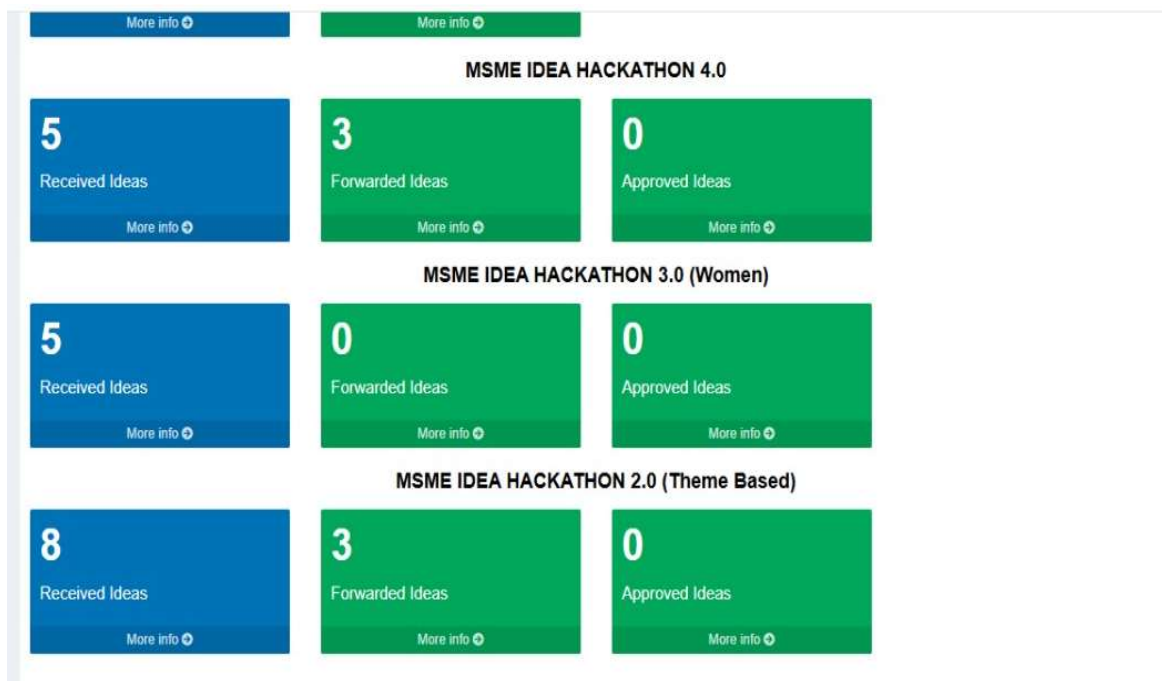
7 startup ideas were received under this program for evaluation. each shortlisted idea has been forwarded to MSME for further selection of the idea/start-up. Selected applicants from MSME will receive a grant of Rs. 15 lakhs for building their prototype.

Date: 14 December 2022

Mode: Online

Beneficiaries: 15

Poster:



Activity: Accelerating Tech Products growth in the Market by Mr. Sahaj Rana, Founder, Blup

A session to understand Blup as a product to develop startup applications and website

Date: 20 December 2022

Mode: Online

Beneficiaries: 32

Poster:

IIMMR STARTUPS
A unit of IIMMR Foundation

blup

Webinar

From Zero to Hero
Accelerating tech products' growth in the market

20th Dec 2022 | 04:30 PM Onwards(IST)

[Register now ↗](#)

By Sahaj Rana,
Founder, Blup

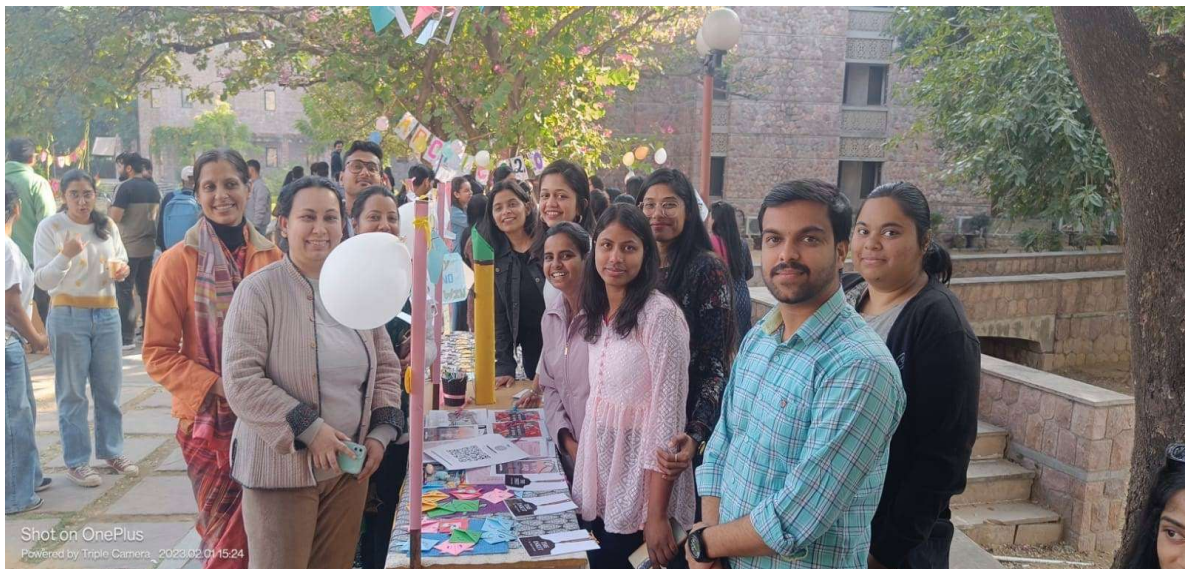
Activity: Business Bazigar -An event for students to develop their entrepreneurial skills

Date: 1 February 2023

Mode: Offline

Beneficiaries: 200

Poster:



Activity: Get investment ready for your next round of funding" by Mr. Shrikant from Qapita. A session for startups to understand the funding process and various aspects of funding.

Date: 8 February 2023

Mode: Online

Beneficiaries: 25

Poster:



Activity: “Know our entrepreneur “

A Session with Dr. Steward Gracian, Founder- Sociodent to motivate students through his entrepreneurial Journey.

Date: 4 March 2023

Mode: Offline

Beneficiaries: 15

Poster:



Activity: An inaugural session of Pre-Incubation Program. In collaboration with Rukmani Birla Hospitals, this program will support startups in establishing their venture, recognizing business opportunities, and customer validation.

Date: 3 April 2023

Mode: Online

Beneficiaries: 15

Poster:



Activity: ENTRE-TRIVIA, A Quiz Competition for aspiring entrepreneurs and students. This exciting event was designed to test the knowledge and skills of participants in a fun and engaging manner through a quiz and guesstimate round. It will provide a platform for students to showcase their entrepreneurial knowledge, skills, and creativity in a supportive and competitive environment.

Date: 6 April 2023

Mode: Offline

Beneficiaries: 100

Poster:



Activity: Idea Generation and Design Thinking in Healthcare by Mr. Sandeep Mehto, Co-Founder, Bharat Calling. A session was taken to refine the ideas and providing better clarity to startups

Date: 7 April 2023

Mode: Online

Beneficiaries: 15

Poster:

The poster is for a session titled "Session on Idea Generation & Design Thinking in Healthcare". It features a central image of Mr. Sandeep Mehto, Co-Founder of Bharat Calling, wearing an orange shirt. The background is dark blue with a network of glowing lines. At the top, there are logos for IIMR University, Institutions Innovation Council, CIIE (Centre for Innovation, Incubation and Entrepreneurship), CK Birla Hospitals | RBH (Rajmani Birla Hospital), and IIMR STARTUPS (A unit of IIMR Foundation). The session is scheduled for Friday, 07th April, 2023, from 3:00 PM to 4:00 PM. At the bottom, there is a red button that says "JOIN HERE" with the URL shorturl.at/eioD3, a QR code labeled "Scan to Join", and social media icons for Facebook, LinkedIn, and Twitter. The website www.iimrstartups.com is also listed.

Session on
Idea Generation & Design Thinking in Healthcare

Friday, 07th April, 2023 **3:00 PM – 4:00 PM**

Mr. Sandeep Mehto
Co-Founder, Bharat Calling

JOIN HERE
shorturl.at/eioD3

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www.iimrstartups.com

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Activity: Customer Discovery Session by Ms. Ajita Kini, Independent Consultant, Supply Chain. This session was taken to identify the right segment of customers for the respective startups

Date: 12 April 2023

Mode: Online

Beneficiaries: 15

Poster:

Customer Discovery Session

Wednesday, 12th April, 2023 11:00 AM – 12:00 PM

Ms. Ajita Kini
Retired Independent Consultant,
Supply Chain Management and Supply Chain Math

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www.iihmstartups.com

Logos at the top: IIMHR UNIVERSITY, INSTITUTIONS ASSOCIATION COUNCIL, CIIE, CK BIRLA HOSPITALS | RBH, Sankranti Birla Hospital, IIMHR STARTUPS, A unit of IIMHR Foundation.

Activity: Preparing & Understanding Business Model Canvas by Mr. Abhishek Gupta, Startup Consultant. A session for Idea stage startups to understand business Model and its advantages to form a business plan and make business strategies

Date: 12 May 2023

Mode: Online

Beneficiaries: 15

Poster:



Activity: Marketing and Digital Marketing in Healthcare by Mr. Rajeev Srivastava, Regional Head- Digital Health, Tata Communications. A session to discuss aspects of Digital marketing and marketing in healthcare

Date: 20 May 2023

Mode: Online

Beneficiaries: 15

Poster:

The poster is for an event titled "Marketing and Digital Marketing for Healthcare Startups". At the top, there are logos for "IIHMR Foundation", "IIHMR UNIVERSITY", "CK BIRLA HOSPITALS | RBH Rukmani Birla Hospital RAIPUR", and "IIHMR STARTUPS A part of IIHMR Foundation". The title is in large white text on a dark blue background. Below the title is a photo of Mr. Rajeev Srivastava, a man with glasses and a beard, wearing a blue blazer. A "Speaker" tag is next to his photo. To the right of the photo, a calendar icon indicates the date "May 20, Saturday" and time "3 PM to 4 PM". In the bottom right corner, there is a QR code with the text "SCAN FOR JOIN" above it. The background of the poster is orange with faint icons related to healthcare and technology.

IIHMR Foundation

IIHMR UNIVERSITY

CK BIRLA HOSPITALS | RBH
Rukmani Birla Hospital RAIPUR

IIHMR STARTUPS
A part of IIHMR Foundation

Marketing and Digital Marketing for Healthcare Startups

Speaker

Mr. Rajeev Srivastava
Regional Head- Digital Health,
Tata Communications

May 20, Saturday
3 PM to 4 PM

SCAN FOR JOIN

Activity: A session on IPR in Healthcare by Adv. Bharati Jain, Founder of Swash Legal Consultants. IPR policies, Patents and other IPR tools were discussed in the session.

Date: 3 June 2023

Mode: Online

Beneficiaries: 15

Poster:

Logos: IIMR Foundation, IIMR UNIVERSITY, CK BIRLA HOSPITALS | RBH Rukmani Birla Hospital JAIPUR, IIMR STARTUPS A unit of IIMR Foundation

A session on IPR in Healthcare

June 3
3 PM to 4 PM

Scan for Join

Speaker :
Adv Bharti Jain,
Founder- SwaSh Legal Consultants

Activity: A session on Understanding of basic Business Accounting and Unit Economics by CA Akash Khanduja, Partner at Finsurety Advisory LLP. To understand the basic tools of accounting and the calculation of unit economics.

Date: 9 June 2023

Mode: Online

Beneficiaries: 15

Poster:



Activity: An Informative Session on Sources of Funds available for startups by Dr. Latika Dhuria, AVP, AIC Banasthali. To explore various Govt. grants. and schemes available for startups.

Date: 19 June 2023

Mode: Online

Beneficiaries: 15

Poster:

The poster features a light blue background with a pink and yellow wavy border at the top. At the top, logos for 'IIHMR Foundation', 'IIHMR UNIVERSITY', 'CK BIRLA HOSPITALS | RBH Rukmani Birla Hospital RAIPUR', and 'IIHMR STARTUPS A unit of IIHMR Foundation' are displayed. The main title, 'An informative session on Sources of funds available for startups', is written in a large, bold, pink font. To the left, a circular portrait of Dr. Latika Dhuria is shown, with the word 'SPEAKER' written vertically next to it. Below the portrait, her name 'Dr. Latika Dhuria' and title 'AVP- AIC Banasthali Vidyapith' are listed. A QR code is located at the bottom left, with the text 'Scan For Join' underneath. On the right, a dark blue rounded rectangle contains the event details: 'Date: June 19' and 'Time: 3 PM to 4 PM', followed by a white arrow pointing right. At the bottom right, there is an illustration of a woman and a man sitting at a desk with a laptop, a large gold coin, and a stack of coins, with a line graph showing an upward trend in the background.

IIHMR Foundation

IIHMR UNIVERSITY

CK BIRLA HOSPITALS | RBH
Rukmani Birla Hospital RAIPUR

IIHMR STARTUPS
A unit of IIHMR Foundation

An informative session on
Sources of funds
available for startups

SPEAKER



Dr. Latika Dhuria
AVP- AIC Banasthali Vidyapith



Scan For Join

Date: June 19
Time: 3 PM to 4 PM ➔



Activity: Final B- Plan Presentations of Pre- Incubation Program Participants presented their final business plan in front of jury members for business validation

Date: 30 June 2023

Mode: Online

Beneficiaries: 10

Poster:

