Centre for Innovation, Incubation and Entrepreneurship (CIIE)

List and Report of activities conducted during the Academic Year: 2023-24

S. No.	Description of Activity	Date	Mode	No. of Beneficiaries
1	3 Days Bootcamp/ startup evaluation for Incubation Program	12th - 14th July, 2023	Online	25
2	Orientation session of IIHMR Foundation	14-08-2023	Offline	300
3	Inaugural session (Complete coverage & Peer to Peer Learning) of Saamarthya (Incubation program)	16-08-2023	Online	10
4	Celebration of Entrepreneurs Day	23-08-2023	Offline	40
5	A session on the Startup Journey, from Idea to Execution by Mr. Chirag Goyal, Co-Founder, Chikitsa	24-08-2023	Offline	40
6	A session on Value proposation and Business Model Canvas by Mr. Ramjee pallela, COO, AIC- CCMB	25-08-2023	Online	15
7	Poster making competition on business and innovation	28-08-2023	Offline	50
8	Slogan writing competition on entrepreneurship	29-08-2023	Offline	50
9	Quiz competition on entrepreneurship	01-09-2023	Offline	50
10	TEDxIIHMR U, A TEDx event	05-09-2023	Offline	120
11	A session on Storytelling and Art of Pitching by Mr. Arjun Panchal , Startup coach	08-09-2023	Online	15
12	A session on Go to Market stretagy- Problem solution fit by Mr. Rajeev Narang , Sales and marketing consultant	15-09-2023	Online	15
13	A session on Digital Marketing and UI/UX by Mr. Santosh Sahu, Digital Marketing Consultant at Jupiter Hospital	03-10-2023	Online	15
14	3rd Edition of Grand Health Innovation Challenge 2023	04-10-2023	Offline	25
15	A session on Brand Positioning and content Marketing for B2B & B2C startups by Ms. Ruchika Beri, Director People management at Punchh	09-10-2023	Online	15

S. No.	Description of Activity	Date	Mode	No. of Beneficiaries
16	A session on IPR and Legal aspect of Healthcare Business by Mr. Rahul Bagga, MD - Aumirah	13-10-2023	Online	15
17	A session on "Building a Scalable Sales Model in the Healthcare Segment by Mr. Anubhav Sukhwani, VP, CK Birla Hospitals	20-10-2023	Online	15
18	2 days Pitch fest for startups of Saamarthya to improve in investment pitches of startups	26 & 27 Oct. 2023	Online	15
19	Fireside Chat with Mr. Akshay Kulkarni, Founder- Onco- Connect on " Revolutionizing Cancer Care: The Role of Technology and Innovation in Improving Healthcare Ecosystem"	27-10-2023	Online	100
20	An ecosystem partnership was done with Marwari Catalyst for their Startup Exchange event	4 & 5 Nov. 2023	Offline	3000
21	A session on "Telent Management and ESOP Policy" by Ms. Neha Lal, GM- Healthcare, Adani Group	06-11-2023	Online	15
22	Fireside Chat with Mr. Mohammad Shahnawaj, Co- Founder-Khushi Baby on " Catalyzing Change: Khushi Baby's trailblazing mission to transform healthcare at the last mile"	07-11-2023	Offline	100
23	A session on "Financial Model & Unit Economics" by CA. Kritika G Soin	17-11-2023	Online	15
24	Fireside Chat with Mr. Arun Agarwal, Founder–Janitri" Technology, Research, and Impact: Janitri's Journey in Maternal Healthcare"	22-11-2023	Offline	100
25	A session on "Understanding Valuation, Deal Structuring, Term Sheet & SHA" by Mr. Yaseen Shreef Shaik	29-11-2023	Online	15
26	Fireside Chat with Mr. Shubham Garg & Mr. Sarvesh Maloo Co-Founders, Mighty Minerals/ Pro &	08-12-2023	Offline	50

S. No.	Description of Activity	Date	Mode	No. of Beneficiaries
	Supps on "Empowering Health and Wellness: Navigating the Path to Holistic Living with Mighty Minerals"			
27	An ecosystem partnership was done with Dr. B. Lal Institute of Biotechnology for their Sustain-O-Preneurship 2.O event	16-12-2023	Offline	500
28	Fireside Chat with Mr. Sachit Upadhyay & Mr. Darshit Upadhyay, Co-Founders – Yore Care on "Revolutionizing Healthcare: The Power of Unified Platforms and Integrated Medical Records	12-01-2024	Offline	30
29	Fireside Chat Mr. Puneet Sethi, COO, and Dr. Sameer Agarwal, CEO, of Bio Hubb	23-01-2024	Offline	60
30	Visit of iStart, a Govt. of Rajasthan incubator	25-01-2024	Offline	55
31	Inauguration of Aarambh 2.0	01-02-2024	Online	12
32	INHSA (Innovate Health South Asia), an event in partnership with IIHMR Bengaluru	03-02-2024	Offline	300
33	A session on Idea Generation and Design Thinking by Mr. Sandeep Mehto under Aarambh 2.0	07-02-2024	Online	10
34	A session on Customer Discovery by Ms. Anchal Srivastava under Aarambh 2.0	14-02-2024	Online	10
35	Utkarsh 2024	23-02-2024	Offline	1000
36	A session on Understanding & Preparing Business Model Canvas by Mr. Abhishek Gupta, startup cobsultant, under Aarambh 2.0	08-03-2024	Online	10
37	A session on Marketing and Digital Marketing in Healthcare"by Mr. Anuj Agrawal, Founder- Cbetter under Aarambh 2.0	16-03-2024	Online	10
38	A session on "IPR in Healthcare"by Ms. Pooja Rawal, Vice President Client Engagement and Business	22-03-2024	Online	10

S. No.	Description of Activity	Date	Mode	No. of Beneficiaries
	Development, Aumirahunder Aarambh 2.0			
39	ScaleX a partner event with PIEDS (BITS, Pilani): A platform for founders, mentors, and investors to connect across incubators	28-03-2024	Offline	100
40	A session on "Decoding nitty gritty of Legal, Compliance & Finance for Entrepreneurs" by CS Nehal Thaker under Aarambh 2.0	01-04-2024	Online	10
41	A session on "Sources of funds available for startups" by CA Jitendar Jain, Partner at Plus 91 Capital Advisors, under Aarambh 2.0	12-04-2024	Online	10
42	4 Days Bootcamp/ startup evaluation for Incubation Program, Saamarthya 2.O	12th April to 17th april 2024	Online	50
43	Final B-Plan presentations of startups incubated under Aarambh 2.O, Pre- Incubation Program	26-04-2024	Online	10
44	Inagurual Session of Saamarthya 2.O, a growth Incubation Program, (Complete coverage & Peer to Peer Learning)	10-05-2024	Online	20
45	Action Plan mapping for the selected startups of Saamarthya 2.O (growth incubation program)	13th May to 15th May 2024	Online	20
46	A session on " Value Proposition & Business Model Canvas" by Mr. Ramjee Pallela, COO, AIC-CCMB under Saamarthya 2.0	20-05-2024	Online	20
47	A session on " Storytelling and Art of pitching" by Mr. Arjun Panchal,Founder, Startup lifestyle hub under Saamarthya 2.0	28-05-2024	Online	20
48	A session on "Clinical trials and certification required in the healthcare industry" by Mr. Deepak Bagde,Founder & Head CRO, Bion Clinical under Saamarthya 2.0	03-06-2024	Online	20

S. No.	Description of Activity	Date	Mode	No. of Beneficiaries
49	A session on "Go to Market Stretagy in Healthcare" by Mr. Namit Soni,CEO, Soni Hospital, Jaipur under Saamarthya 2.0	12-06-2024	Online	20
50	A session on "Digital Marketing & UI/UX" by Ms. Neha Agarwal,Founder, Digi Acai under Saamarthya 2.0	21-06-2024	Online	20
51	A 2 days hackathone in collaboration with Jupiter, Belong Education and JKLU	6/22/2024 (2 days)	Online	200
52	A session on "Brand Positioning & Content Marketing for B2B & B2C startups" by Mr. Anuj Agarwal,Founder, C Better under Saamarthya 2.0	28-06-2024	Online	20

Activity: 3 Days Bootcamp/ startup evaluation for Incubation Program. A panel of 6 people evaluated startups for onboarding of potential startups for Incubation

Date: 12-14 July 2023

Mode: Online

Beneficiaries: 25

Poster:
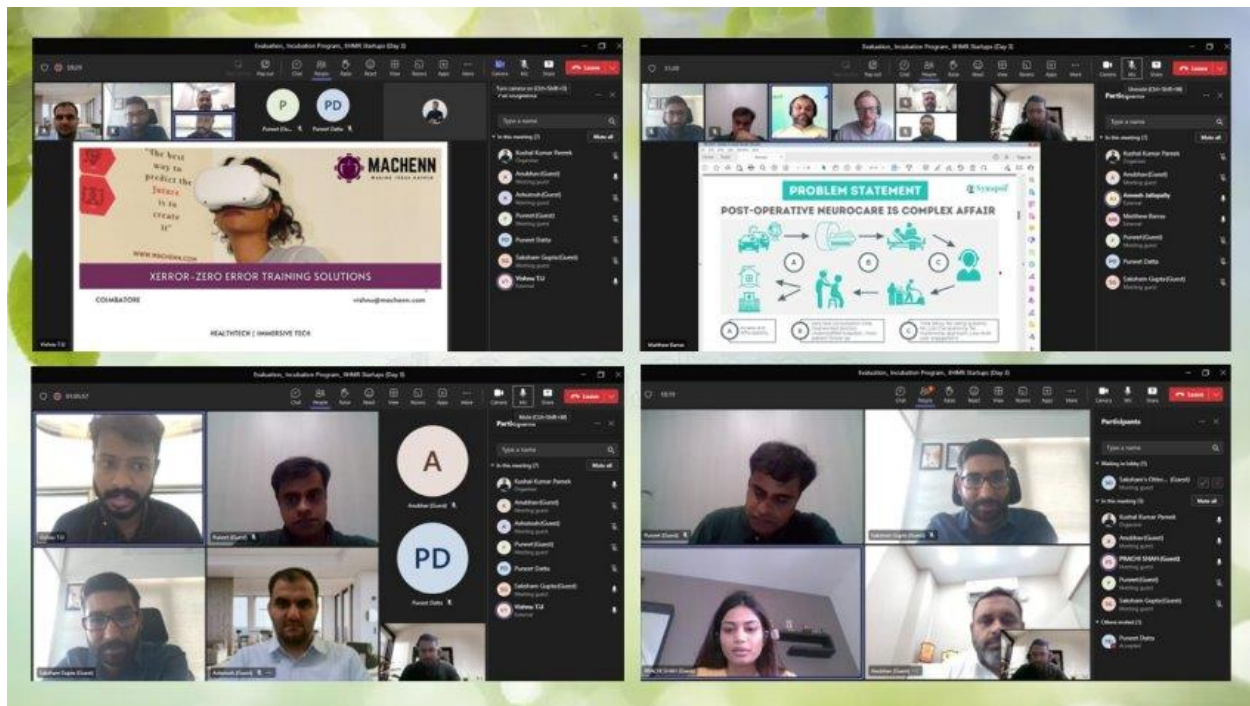
Activity: An orientation session of IIHMR Foundation was conducted for the new batch 2023-25 of IIHMR University. Mr. Sharad Bansal, co-founder of Tinkerly was invited to motivate students to start their entrepreneurial journey

Date: 14 August 2023
Mode: Physical
Beneficiaries: 300
Poster:

Activity: Inaugural session (Complete coverage & Peer to Peer Learning) of Saamarthya (Incubation program) was conducted for selected startups.
Date: 16 August 2023
Mode: Online
Beneficiaries: 10
Poster:
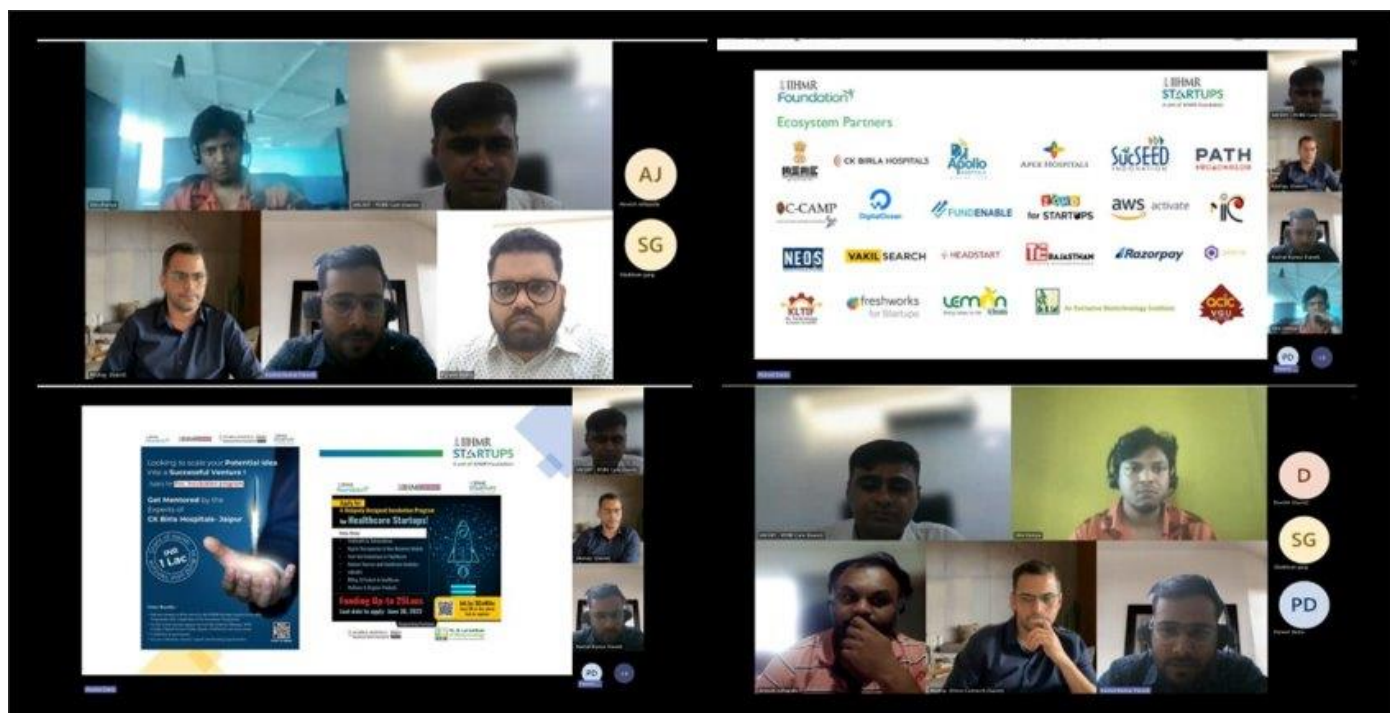
Activity: Essay writing on creating innovation in an enterprise. celebration of entrepreneur's day.
Date: 23 August 2023
Mode: Physical
Beneficiaries: 40
Poster:
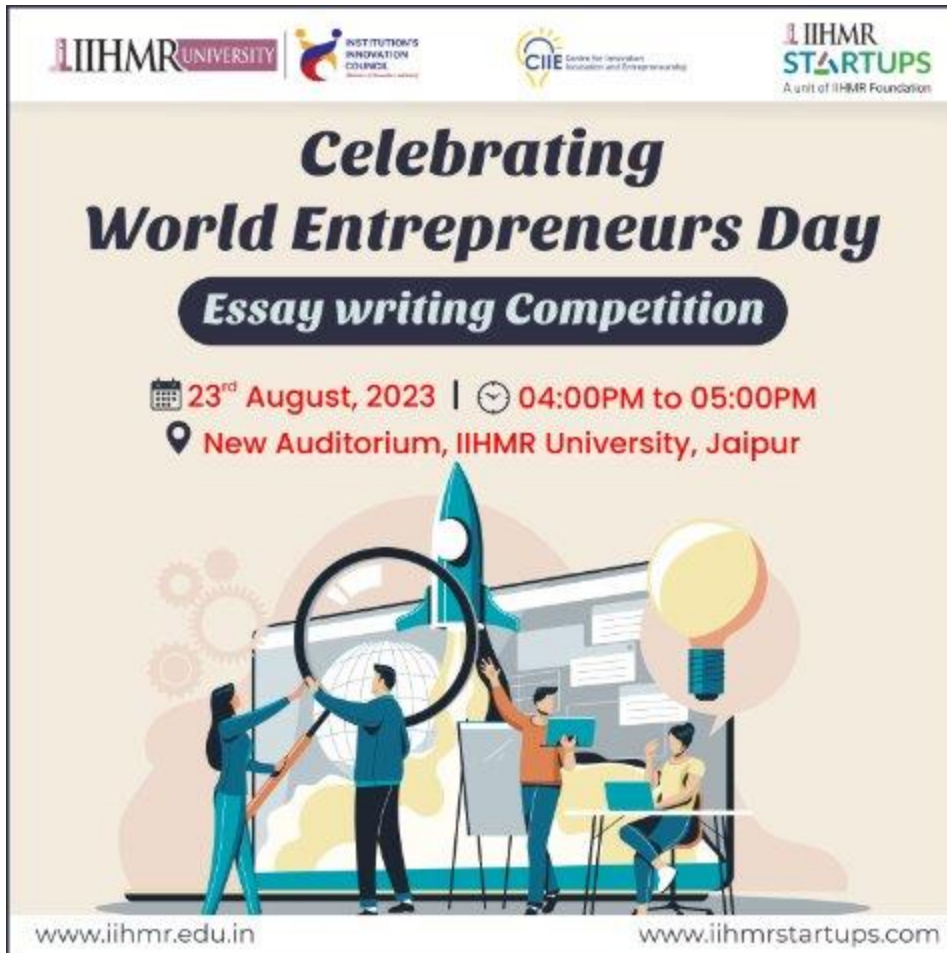
Activity: A session on the Startup Journey, from Idea to Execution by Mr. Chirag Goyal, Co-Founder, Chikitsa

Date: 24 August 2023

Mode: Physical

Beneficiaries: 40

Poster:

Activity: A session on Value proposation and Business Model Canvas by Mr. Ramjee pallela, COO, AIC- CCMB

Date: 25 August 2023

Mode: Online

Beneficiaries: 15

Poster:

Activity: As a part of the entrepreneurial week celebration, Poster making competition on business and innovation was conducted for IIHMR University students.
Date: 28 August 2023
Mode: Physical
Beneficiaries: 50
Poster:

Activity: As a part of the entrepreneurial week celebration, Slogan writing competition on entrepreneurship was conducted for IIHMR University students.
Date: 29 August 2023
Mode: Physical
Beneficiaries: 50
Poster:

Activity: As a part of the entrepreneurial week celebration, Quiz competition on entrepreneurship was conducted for IIHMR University students.

Date: 01 September 2023
Mode: Physical
Beneficiaries: 50
Poster:

Activity: TEDxIIHMR U, A TEDx event was orgnaized at IIHMR University
Date: 05 September 2023
Mode: Physical
Beneficiaries: 120
Poster:

Activity: A session on Storytelling and Art of Pitching by Mr. Arjun Panchal, Startup coach
Date: 08 September 2023
Mode: Online
Beneficiaries: 15
Poster:

Activity: A session on Go to Market strategy- Problem solution fit by Mr. Rajeev Narang, Sales and marketing consultant
Date: 15 September 2023
Mode: Online
Beneficiaries: 15
Poster:

Activity: A session on Digital Marketing and UI/UX by Mr. Santosh Sahu, Digital Marketing Consultant at Jupiter Hospital.

This session supported startups in identifying the right strategy for their digital marketing

Date: 03 October 2023

Mode: Online

Beneficiaries: 15

Poster:

Activity: 3rd Edition of Grand Health Innovation Challenge 2023.
A competition for entrepreneurs and startups having an innovative idea. Received 45
Application for the competition, 12 shortlisted participants presented their idea. Selected ideas
got Pre-Incubation or Incubation support
Date: 04 October 2023
Mode: Physical
Beneficiaries: 25
Poster:

Activity: A session on Brand Positioning and content Marketing for B2B & B2C startups by Ms. Ruchika Beri, Director People management at Punchh
This session helped startups in making the best content marketing strategy
Date: 09 October 2023
Mode: Online
Beneficiaries: 15
Poster:

Activity: A session on IPR and Legal aspect of Healthcare Business by Mr. Rahul Bagga, MD - Aumirah.

Startups got to know about various aspects of legality in healthcare business
Date: 13 October 2023
Mode: Online
Beneficiaries: 15
Poster:

Activity: A session on "Building a Scalable Sales Model in the Healthcare Segment" by Mr. Anubhav Sukhwani, VP, CK Birla Hospitals
Startups gained the knowledge about scaling venture
Date: 20 October 2023
Mode: Online
Beneficiaries: 15
Poster:

Activity: 2 days Pitch fest for startups of Saamarthya to improve in investment pitches of startups
Date: 26 - 27 October 2023
Mode: Online
Beneficiaries: 15
Poster:

Activity: Fireside Chat with Mr. Akshay Kulkarni, Founder- Onco- Connect on " Revolutionizing Cancer Care: The Role of Technology and Innovation in Improving Healthcare Ecosystem"
Date: 27 October 2023
Mode: Online
Beneficiaries: 100
Poster:

Activity: An ecosystem partnership was done with Marwari Catalyst for their Startup Exchange event. Investor pitches and product showcase were done by Incubate startups of IIHMR Foundation at the event.

Date: 4-5 November 2023

Mode: Offline

Beneficiaries: 3000

Poster:

Activity: A session on "Telent Management and ESOP Policy" by Ms. Neha Lal, GM- Healthcare, Adani Group

It helped startups not only attract and retain top talent but also create a culture of ownership, motivation, and long-term focus that can contribute to the company's success.

Date: 06 November 2023

Mode: Online

Beneficiaries: 15

Poster:

Activity: Fireside Chat with Mr. Mohammad Shahnawaj, Co- Founder-Khushi Baby on "
Catalyzing Change: Khushi Baby's trailblazing mission to transform healthcare at the last mile"
Date: 07 November 2023
Mode: Physical
Beneficiaries: 100
Poster:

Activity: A session on "Financial Model & Unit Economics" by CA. Kritika G Soin. It helped startups with the tools and insights needed to make informed financial decisions, attract investors, and build a sustainable and successful business.
Date: 17 November 2023
Mode: Online
Beneficiaries: 15
Poster:

Activity: Fireside Chat with Mr. Arun Agarwal, Founder– Janitri. " Technology, Research, and Impact: Janitri's Journey in Maternal Healthcare"
Date: 22 November 2023
Mode: Offline
Beneficiaries: 100
Poster:

Activity: A session on "Understanding Valuation, Deal Structuring, Term Sheet & SHA" by Mr. Yaseen Shreef Shaik.
It helped startups in, essential insights into valuation methodologies, financing options, and negotiation strategies
Date: 29 November 2023
Mode: Online
Beneficiaries: 15
Poster:

Activity: Fireside Chat with Mr. Shubham Garg & Mr. Sarvesh Maloo Co-Founders, Mighty Minerals/ Pro & Supps on "Empowering Health and Wellness: Navigating the Path to Holistic Living with Mighty Minerals".

Date: 08 December 2023

Mode: Physical

Beneficiaries: 50

Poster:

Activity: An ecosystem partnership was done with Dr. B. Lal Institute of Biotechnology for their Sustain-O- Preneurship 2.O event. Ideation startups pitched in this event, and winners received Pre- Incubation support from IIHMR Startups

Date: 16 December 2023
Mode: Physical
Beneficiaries: 500
Poster:

Activity: Fireside Chat with Mr. Sachit Upadhyay & Mr. Darshit Upadhyay, Co-Founders – Yore Care on "Revolutionizing Healthcare: The Power of Unified Platforms and Integrated Medical Records.
Date: 12 January 2024
Mode: Physical
Beneficiaries: 30
Poster:

Activity: Fireside Chat Mr. Puneet Sethi, COO, and Dr. Sameer Agarwal, CEO, of Bio Hubb on "Navigating the Frontiers of Biorepository Excellence with Bio hubb's Leadership Duo".
Date: 23 January 2024
Mode: Physical
Beneficiaries: 60
Poster:

Activity: Visit of iStart, a Govt. of Rajasthan incubator by aspiring entrepreneurs and students of IIHMR University to gain exposure about startup ecosystem in Rajasthan
Date: 25 January 2024
Mode: Physical
Beneficiaries: 55
Poster:

Activity: Inauguration of Aarambh 2.0, A 3 months of Pre- Incubation program for budding entrepreneurs.
Date: 01 February 2024
Mode: Virtual
Beneficiaries: 12
Poster:
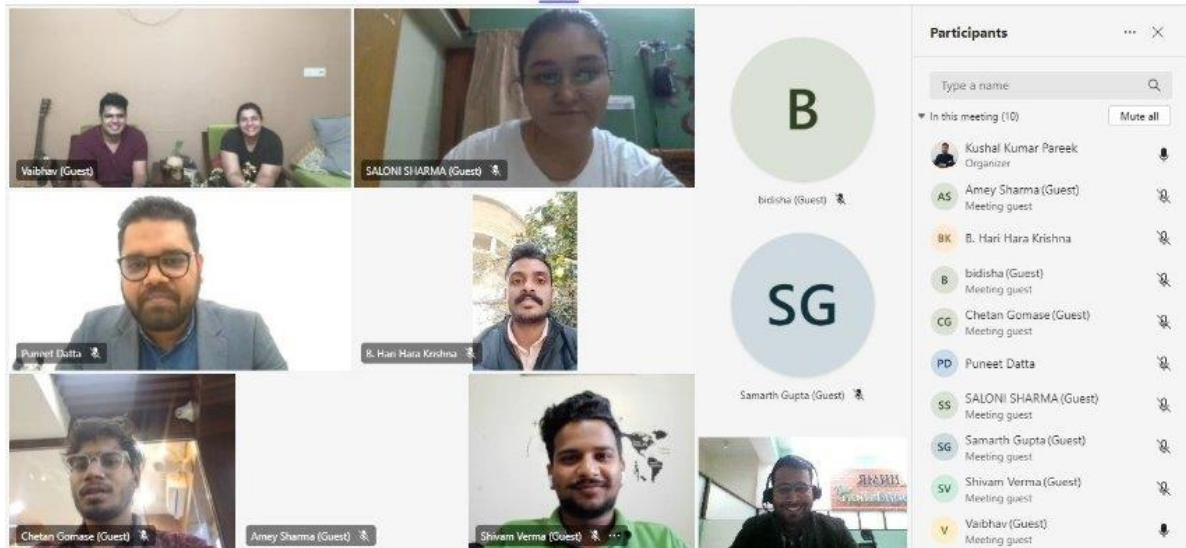
Activity: INHSA (Innovate Health South Asia), an event in partnership with IIHMR Bengaluru to support startups in digital healthy

Date: 03 February 2024

Mode: Physical

Beneficiaries: 300

Poster:

Activity: A session on Idea Generation and Design Thinking by Mr. Sandeep Mehto under Aarambh 2.0, a pre- incubation program of 3 months.
Date: 07 February 2024
Mode: Virtual
Beneficiaries: 10
Poster:

Activity: A session on Customer Discovery by Ms. Anchal Srivastava under Aarambh 2.0, a pre-incubation program of 3 months.
Date: 14 February 2024
Mode: Virtual
Beneficiaries: 10
Poster:

Activity: Utkarsh 2024: A dynamic Investor demo day where 10 startups presented groundbreaking ideas, a Healthcare Expo featuring over 20+ innovative startups that showcased advancements in medical technology, and a spirited Business Baazigar Competition, challenging students and early-stage startups to showcase their business acumen in the realm of healthcare entrepreneurship.

Date: 23 February 2024
Mode: Physical
Beneficiaries: 1000
Poster:

Activity: A session on Understanding & Preparing Business Model Canvas by Mr. Abhishek Gupta, startup cobsultant, under Aarambh 2.0, a pre- incubation program of 3 months.
Date: 08 March 2024
Mode: Virtual
Beneficiaries: 10
Poster:

Activity: A session on Marketing and Digital Marketing in Healthcare"by Mr. Anuj Agrawal, Founder- Cbetter under Aarambh 2.0, a pre- incubation program of 3 months.
Date: 16 March 2024
Mode: Virtual
Beneficiaries: 10
Poster:

Activity: A session on "IPR in Healthcare "by Ms. Pooja Rawal, Vice President Client Engagement and Business Development, Aumirahunder Aarambh 2.0, a pre- incubation program of 3 months.
Date: 22 March 2024
Mode: Virtual
Beneficiaries: 10
Poster:

Activity: ScaleX a partner event with PIEDS (BITS, Pilani): A platform for founders, mentors, and investors to connect across incubators.
Date: 28 March 2024
Mode: Offline
Beneficiaries: 100
Poster:

Activity: A session on "Decoding nitty gritty of Legal, Compliance & Finance for Entrepreneurs" by CS Nehal Thaker under Aarambh 2.0, a pre- incubation program of 3 months.
Date: 1 April 2024
Mode: Virtual
Beneficiaries: 10
Poster:

Activity: A session on "Sources of funds available for startups" by CA Jitendar Jain, Partner at Plus 91 Capital Advisors, under Aarambh 2.0, a pre- incubation program of 3 months.
Date: 12 April 2024
Mode: Virtual
Beneficiaries: 10
Poster:

Activity: 4 Days Bootcamp/ startup evaluation for Incubation Program, Saamarthya 2.O. A panel of 6 people evaluated startups for onboarding of potential startups for Incubation.
Date: 12-17 April 2024
Mode: Virtual
Beneficiaries: 50
Poster:
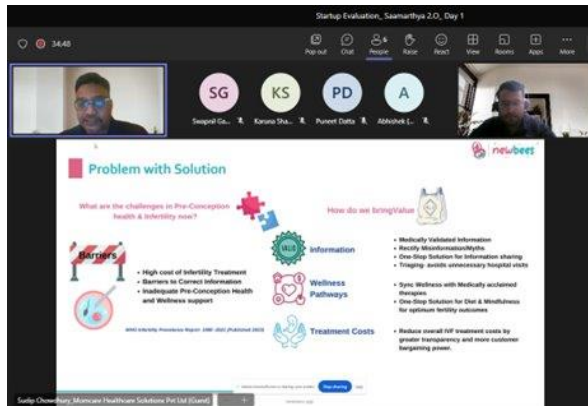
Activity: Final B-Plan presentations of startups incubated under Aarambh 2.O, Pre- Incubation Program
Date: 26 April 2024
Mode: Virtual
Beneficiaries: 10
Poster:
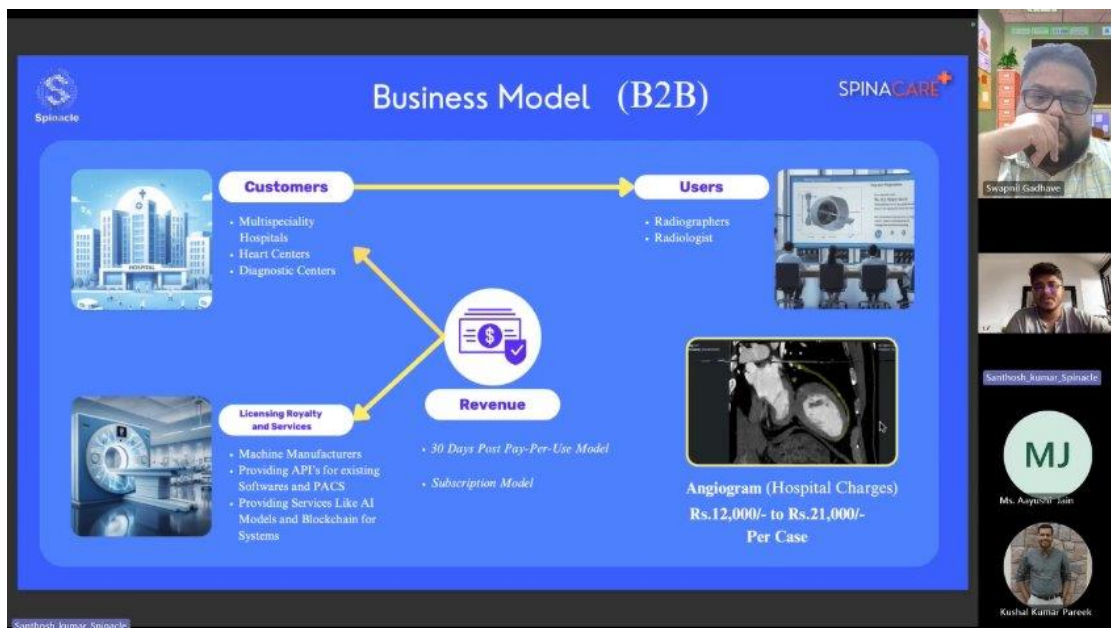
Activity: Inaugural Session of Saamarthya 2.O, a growth Incubation Program, (Complete coverage & Peer to Peer Learning) was conducted for selected startups.
Date: 10 May 2024
Mode: Virtual
Beneficiaries: 20
Poster:
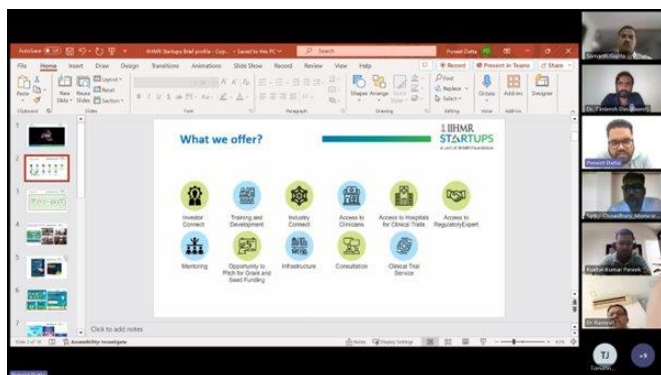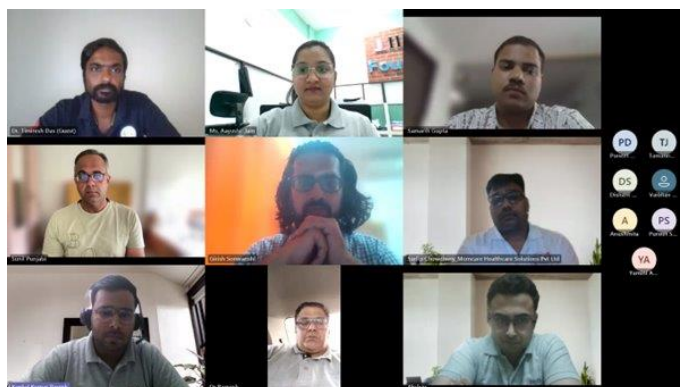
Activity: Action plan mapping for the selected startups of Saamarthya 2.0 (growth incubation program)
Date: 13 May- 15 May 2024
Mode: Virtual
Beneficiaries: 20
Poster:
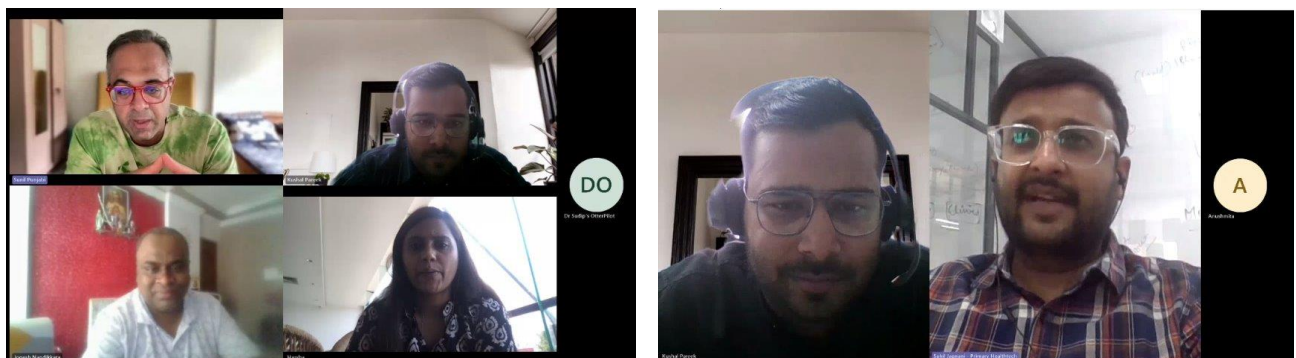
Activity: A session on " Value Proposition & Business Model Canvas" by Mr. Ramjee Pallela, COO, AIC-CCMB under Saamarthya 2.0 for post MVP and revenue-generating startups.
Date: 20 May 2024
Mode: Virtual
Beneficiaries: 20
Poster:

Activity: A session on " Storytelling and Art of pitching" by Mr. Arjun Panchal, Founder, Startup lifestyle hub under Saamarthya 2.0 for post MVP and revenue-generating startups.
Date: 28 May 2024
Mode: Virtual
Beneficiaries: 20
Poster:

Activity: A session on "Clinical trials and certification required in the healthcare industry" by Mr. Deepak Bagde,Founder & Head CRO, Bion Clinical under Saamarthya 2.0 for post MVP and revenue-generating startups.
Date: 3 June 2024
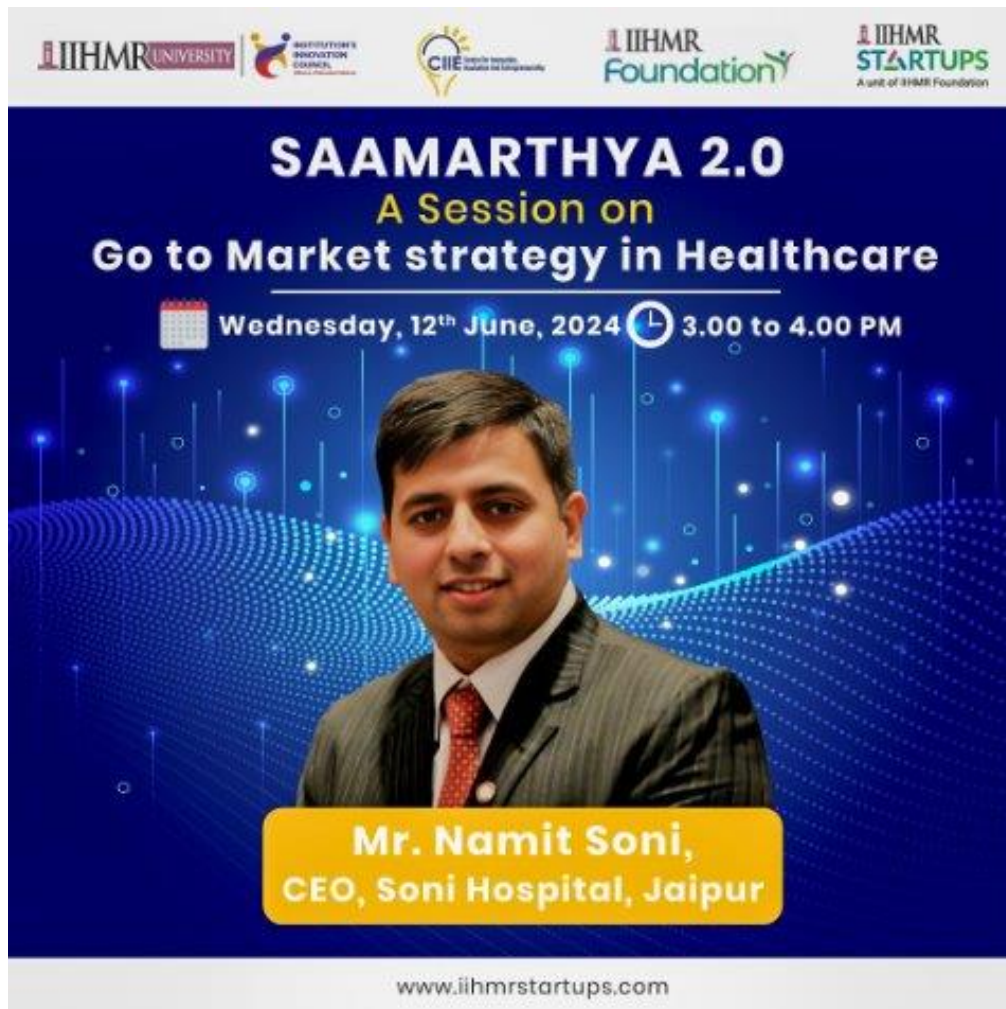**Mode:** Virtual
Beneficiaries: 20
Poster:

Activity: A session on "Go to Market Strategy in Healthcare" by Mr. Namit Soni, CEO, Soni Hospital, Jaipur under Saamarthya 2.0 for post MVP and revenue-generating startups.

Date: 12 June 2024

Mode: Virtual

Beneficiaries: 20

Poster:

Activity: A session on "Digital Marketing & UI/UX" by Ms. Neha Agarwal,Founder, Digi Acai under Saamarthya 2.0 for post MVP and revenue-generating startups.
Date: 21 June 2024
Mode: Virtual
Beneficiaries: 20
Poster:

Activity: A 2 days hackathone in collaboration with Jupiter, Belong Education and JKLU to promote entrepreneurship and the tech ecosystem. 150 people participated, including working professionals.

Participants showcased their innovative ideas and technical prowess, competing for the top spot. The winners not only received a cash prize but also earned an incredible opportunity to work with Jupiter, a leader in the Fintech industry.

Date: 22 June 2024

Mode: Virtual

Beneficiaries: 200

Poster:

Activity: A session on "Brand Positioning & Content Marketing for B2B & B2C startups" by Mr. Anuj Agarwal,Founder, C Better under Saamarthya 2.0 for post MVP and revenue-generating startups.
Date: 28 June 2024
Mode: Virtual
Beneficiaries: 20
Poster: