

Centre for Innovation, Incubation and Entrepreneurship (CIIE)

List and Report of activities conducted during the Academic Year: 2024-25



S. No.	Description of Activity	Date	Mode	No. of Beneficiaries
1.	A session on "IPR & Legal aspects in healthcare business" by Ms. Pooja Rawal, VP-Aumirah under Saamarthya 2.0 for post MVP and revenue-generating startups.	05 July 2024	Online	20
2.	A session on "Building a Scalable Sales Model in the Healthcare Segment", by Mr. Saurabh Mishra, Global Director of Product, Optum under Saamarthya 2.0 for post MVP and revenue-generating startups.	20 July 2024	Online	20
3.	A session on "Talent Management & ESOP Policy", by Mr. Srikanth Prabhu, Chief Growth Officer, Shecommerz under Saamarthya 2.0 for post MVP and revenue-generating startups.	30 July 2024	Online	20
4.	Fireside Chat with Mr. Manish K. Prahlad, Founder of Verdant One Health on "Innovating One Health and Cultivating Change: The Verdant Impact's Story".	31 July 2024	Offline	30
5.	A discussion on Program Overview, under Aarambh 3.0 Startup School by IIHMR	06 August 2024	Online	14
6.	A session on "Financial Model & Unit Economics", by CA Kritika Soin, under Saamarthya 2.0 for post MVP and revenue-generating startups.	08 August 2024	Online	10
7.	A session on Idea Generation and Design Thinking by Mr. Sandeep Mehto, Founder, Bharat Calling, under Aarambh 3.0 Startup School by IIHMR	12 August 2024	Online	14
8.	A session on Understanding Valuation, Deal Structuring, Termsheet & SHA by Mr. Yaseen, Lead-Investments, NSRCEL under Saamarthya 2.0 for post MVP and revenue-generating startups	16 August 2024	Online	15
9.	A session on understanding your customer base by Ms. Anchal Srivastava, Sr. Program Manager, TIH- IIT Bombay, under Aarambh 3.0 Startup School by IIHMR	28 August 2024	Online	14
10.	Health-X a Health tech social meet, organized in collaboration with Jaipur.vc for local Healthcare startup ecosystem.	30 August 2024	Offline	50

S. No.	Description of Activity	Date	Mode	No. of Beneficiaries
11.	2nd edition of TEDxIIHMR U The event celebrated the spirit of collaboration, with each speaker and participant contributing to an enriching atmosphere of learning and exchange.	05 September 2024	Offline	150
12.	A session on Business Model Canvas by Mr. Abhishek Gupta, Consultant, Jaipur.VC under Aarambh 3.0 Startup School by IIHMR	10 September 2024	Online	14
13.	A session on Marketing Strategies: Engage, Grow, Succeed by Ms. Anushka Agarwal, Assistant Manager - Marketing, Ranosys under Aarambh 3.0 Startup School by IIHMR	21 September 2024	Online	14
14.	A session on Turn Creations into Intellectual Property by Mr. Dhruv Patel, Incubation Manager, CrAdLE, Entrepreneurship Development Institute of India (EDII), under Aarambh 3.0 Startup School by IIHMR	26 September 2024	Online	14
15.	A session on “Fundamentals of Startup Accounting” by CA Avika Jain, Partner at SPV & Co., under Aarambh 3.0 Startup School by IIHMR	10 March 2024	Online	14
16.	A session on “Navigating Funding: From Grants to Seed Funds and Beyond” by Mr. Anmol Chaturvedi, Manager - Startups, IHFC (Technology Innovation Hub of IIT Delhi), under Aarambh 3.0 Startup School by IIHMR	17 October 2024	Online	14
17.	4th Edition of Grand Health Innovation Challenge for Student Innovators. 10 Shortlisted participants pitched their healthcare innovation and Top 3 secured the cash rewards and Pre- Incubation support from IIHMR Startups	19 October 2024	Online	50
18.	3 Days Bootcamp/ startup evaluation for Incubation Program Saamarthya 3.0	5th - 7th November, 2024	Online	25
19.	5 Days Bootcamp for students of IIHMR University to develop the entrepreneurial ecosystem at IIHMR University.	25th - 29th November, 2024	Offline	230
20.	Visit to iStart	29th November, 2024	Offline	115

S. No.	Description of Activity	Date	Mode	No. of Beneficiaries
21.	A session on "Clinical Trials and Certifications Required for Healthcare Startups", by Ms. Chetna Dabi, under Saamarthya 3.0 for post MVP and revenue-generating startups.	27 December 2024	Virtual	10
22.	A session on "Go-to-Market Strategy and Customer Discovery in Healthcare – Problem Solution Fit", by Mr. Ashutosh Basotia, CK Birla Hospitals, under Saamarthya 3.0 for post MVP and revenue-generating startups.	09 January 2025	Virtual	10
23.	A session on "Storytelling & Art of pitching", by Ms. Ruchika Beri ,Storyteller , under Saamathya 3.0 for post MVP and revenue-generating startup.	07 February 2025	Virtual	10
24.	Med-Innovate- Ideathone and Startup Expo for healthcare startups as part of the International Conference on Reproductive Biomedicine, scheduled for the 14th & 15th of February, 2025	14-15 Feb. 2025	Offline	500
25.	2nd edition of Health X, a networking event designed to bring together healthcare startups, mentors, and investors to foster meaningful conversations and collaborations.	21 February 2025	Offline	20
26.	A session on "Talent Management & ESOP Policy", by Mr. Srikanth Prabhu ,Co-Founder-VentureLex , under Saamathya 3.0 for post MVP and revenue-generating startup.	27 February 2025	Online	10
27.	Session on Idea Generation and Design Thinking, under Aarambh 4.0 Startup School by IIHMR	03 March 2025	Online	5
28.	A session on "Financial Model & Unit Economics", by CA Kritika G Soin, under Saamathya 3.0 for post MVP and revenue-generating startup.	07 March 2025	Online	10
29.	A session on Customer Discovery by Ms. Anchal Srivastava under Aarambh 4.0 Startup School by IIHMR	07 March 2025	Online	5

S. No.	Description of Activity	Date	Mode	No. of Beneficiaries
30.	A session on "Understanding Valuation & Deal Structuring" by Mr. Yaseen Shaik, Sr. Manager- Investments at NSRCEL-IIMB under Saamathya 3.0 for post MVP and revenue-generating startup.	17 March 2025	Online	10
31.	A session on "Understanding Termsheet & SHA" by Mr. Yaseen Shaik, Sr. Manager- Investments at NSRCEL-IIMB under Saamathya 3.0 for post MVP and revenue-generating startup.	21 March 2025	Online	10
32.	A session on Business Model Canvas by Mr. Abhishek Gupta under Aarambh 4.0 Startup School by IIHMR	21 March 2025	Online	5
33.	A session on "Marketing Strategies: Engage, Grow, Succeed" by Mr. Rahul Jain as part of Aarambh 4.0	28 March 2025	Online	5
34.	A session on "Turn Creations Into Intellectual Property" by Dr. Bharti Jain as part of Aarambh 4.0: Startup School by IIHMR	11th April 2025	Online	5
35.	A session on "Fundamentals of Startup Accounting" by CA Avika Jain, Partner at SPV & Co., under Aarambh 4.0 Startup School by IIHMR	14 April 2025	Online	5
36.	A session on "Navigating Funding: From Grants to Seed Funds and Beyond" by Mr. Anmol Chaturvedi, Program Manager, FIIT IIT Delhi, under Aarambh 4.0 Startup School by IIHMR	19 April 2025	Online	5
37.	Final B-Plan pitches in Aarambh 4.0, Selected startups will get the direct access to Saamarthya 4.0, Incubation program of IIHMR Startups to scale their journey	08 May 2025	Online	5
38.	3 Days Bootcamp/ startup evaluation for Incubation Program, Saamarthya 4.0 A panel of 3 people evaluated startups for onboarding of potential startups for Incubation	19th- 20th May & 22nd May, 2025	Virtual	26
39.	IIHMR Startups, in collaboration with MeitY Organized the BHASHINI Hackathon Outreach: Jaipur Chapter, aimed at fostering innovation and collaboration in multilingual AI.	21 May 2025	Offline	250

S. No.	Description of Activity	Date	Mode	No. of Beneficiaries
40.	Health X circle, a roundtable conversations with local healthcare startups where innovators can share their honest thoughts, learn from one another, and push past their limits together.	16 June 2025	Offline	10
41.	A session on "Storytelling & art of pitching" by Ms. Ruchika Beri, Founder - Reset with Ruchika, under Saamathya 4.0 for post MVP and revenue-generating startup.	01 July 2025	Online	10
42.	A session on "Clinical Trials and Certifications Required for Healthcare Startups", by Dr. Sanjay Tamoli, Founder & Director at Target Institute of Medical Education & Research (TIMER) under Saamarthya 4.0 for post MVP and revenue-generating startups.	08 July 2025	Online	10
43.	A session on "Digital Marketing & UI/UX", by Mr. Amit Panchal, Founder Digicobweb under Saamarthya 4.0 for post MVP and revenue-generating startups.	25 July 2025	Online	10
44.	Health X Social Meet at Srishti Hospital, a roundtable conversations with local healthcare startups where innovators can share their honest thoughts, learn from one another, and push past their limits together. This time this was done to understand the hospital prospect on startups and innovation.	01 August 2025	Offline	20

Activity: A session on "IPR & Legal aspects in healthcare business" by Ms. Pooja Rawal, VP-Aumirah under Saamarthya 2.0 for post MVP and revenue-generating startups.

Date: 05 July 2024

Mode: Online

Beneficiaries: 20

Poster:

The poster is for a session titled "SAAMARTHYA 2.0 A Session on IPR & Legal Aspects of Healthcare Business". It features a portrait of Ms. Pooja Rawal, VP- Client Engagement and Business Development Aumirah, against a blue background with a grid of light points. The session is scheduled for Friday, 05th July, 2024, from 03:00 PM to 04:15 PM. The poster includes logos for IIHMR University, IIHMR Foundation, and IIHMR STARTUPS. At the bottom, it says "Follow us on:" with icons for Facebook, LinkedIn, and X, and the website "www.iihmrstartups.com".

IIHMR UNIVERSITY | INSTITUTIONS ASSOCIATION OF INDIA | CIE | IIHMR Foundation | IIHMR STARTUPS

SAAMARTHYA 2.0
A Session on
IPR & Legal Aspects of Healthcare Business

Friday, 05th July, 2024 | 03:00 PM – 04:15 PM

Ms. Pooja Rawal
VP- Client Engagement and Business Development
Aumirah

Follow us on: www.iihmrstartups.com

Activity: A session on "Building a Scalable Sales Model in the Healthcare Segment", by Mr. Saurabh Mishra , Global Director of Product, Optum under Saamarthya 2.0 for post MVP and revenue-generating startups.

Date: 20 July 2024

Mode: Online

Beneficiaries: 20

Poster:

The poster features a dark blue background with a pattern of glowing blue and purple lines. At the top, there are five logos: IIMMR UNIVERSITY, INSTITUTIONS INNOVATION COUNCIL, CIIE, IIMMR Foundation, and IIMMR STARTUPS. The main title "SAAMARTHYA 2.0" is in large white letters, followed by "A Session on Building a Scalable Sales Model in the Healthcare Segment" in yellow and white. Below the title, the date and time "Saturday, 20th July, 2024 03:00 PM – 04:30 PM" are displayed. A portrait of Mr. Saurabh Mishra is shown, with a yellow banner below it containing his name and title: "Mr. Saurabh Mishra Global Director of Product Optum". At the bottom left, it says "Follow us on:" with icons for Facebook, LinkedIn, and X. At the bottom right, the website "www.iihmrstartups.com" is listed.

SAAMARTHYA 2.0
A Session on
Building a Scalable Sales Model in the Healthcare Segment

Saturday, 20th July, 2024 03:00 PM – 04:30 PM

Mr. Saurabh Mishra
Global Director of Product
Optum

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www.iihmrstartups.com

Activity: A session on "Talent Management & ESOP Policy", by Mr. Srikanth Prabhu, Chief Growth Officer, Schommer under Saamarthya 2.0 for post MVP and revenue-generating startups.

Date: 30 July 2024

Mode: Online

Beneficiaries: 20

Poster:

The poster features a dark blue background with a pattern of glowing vertical lines and dots. At the top, logos for IIMHR University, Institutions Mediation Council, CIE, IIMHR Foundation, and IIMHR STARTUPS are displayed. The main title "SAAMARTHYA 2.0" is in large white letters, followed by "A Session on Talent Management and ESOP Policy" in yellow and white. Below this, the date and time "Tuesday, 30th July, 2024 02:00 PM – 03:00 PM" are shown. A central image of Mr. Srikanth Prabhu, a man with glasses in a suit, is overlaid. A yellow banner at the bottom of the image identifies him as "Mr. Srikanth Prabhu, Chief Growth Officer, Shecommerz". At the very bottom, social media icons for Facebook, LinkedIn, and X are shown with the text "Follow us on:", and the website "www.iimhrstartups.com" is on the right.

SAAMARTHYA 2.0
A Session on
Talent Management and ESOP Policy

Tuesday, 30th July, 2024 02:00 PM – 03:00 PM

Mr. Srikanth Prabhu
Chief Growth Officer
Shecommerz

Follow us on: www.iimhrstartups.com

Activity: Fireside Chat with Mr. Manish K. Prahlad, Founder of Verdant One Health on "Innovating One Health and Cultivating Change: The Verdant Impact's Story".

Date: 31 July 2024

Mode: Offline

Beneficiaries: 30

Poster:



Activity: A discussion on Program Overview, under Aarambh 3.0 Startup School by IIHMR

Date: 6 August 2024

Mode: Online

Beneficiaries: 14

Poster:



Activity: A session on "Financial Model & Unit Economics", by CA Kritika Soin, under Saamarthya 2.0 for post MVP and revenue-generating startups.

Date: 8 August 2024

Mode: Online

Beneficiaries: 10

Poster:

The poster features a blue background with a grid of white dots and vertical lines. At the top, logos for IIHMR University, Institutional Investor Source, CIE, IIHMR Foundation, and IIHMR STARTUPS are displayed. The main title 'SAAMARTHYA 2.0' is in large white letters, followed by 'A Session on Financial Model & Unit Economics' in yellow and white. The date and time 'Thursday, 08th August, 2024 03:00 PM – 04:30 PM' are shown below. A photo of Ms. Kritika G Soin, a smiling woman with long dark hair, is centered. A yellow banner at the bottom identifies her as 'Ms. Kritika G Soin Chartered Accountant'. Social media icons and the website 'www.iihmrstartups.com' are at the very bottom.

IIHMR UNIVERSITY INSTITUTIONAL INVESTOR SOURCE CIE IIHMR Foundation IIHMR STARTUPS A unit of IIHMR Foundation

SAAMARTHYA 2.0
A Session on
Financial Model & Unit Economics

Thursday, 08th August, 2024 03:00 PM – 04:30 PM

Ms. Kritika G Soin
Chartered Accountant

Follow us on: www.iihmrstartups.com

Activity: A session on Idea Generation and Design Thinking by Mr. Sandeep Mehto, Founder, Bharat Calling, under Aarambh 3.0 Startup School by IIHMR

Date: 12 August 2024

Mode: Online

Beneficiaries: 14

Poster:

#startupindia IIHMR UNIVERSITY Ministry of Education, Government of India D.O.T.C. Department of Entrepreneurship & Innovation, Government of India iSTART IIHMR Foundation IIHMR STARTUPS 3 out of 1000000

Aarambh 3.0

STARTUP SCHOOL BY IIHMR

Session on
Idea Generation & Design Thinking

Monday, 12th August, 2024 3:00 PM – 4:00 PM

Mr. Sandeep Mehto
Co-Founder, Bharat Calling

Follow us on: www.iihmrstartups.com

Activity: A session on Understanding Valuation, Deal Structuring, Termsheet & SHA by Mr. Yaseen, Lead-Investments, NSRCEL under Saamarthya 2.0 for post MVP and revenue-generating startups

Date: 16 August 2024

Mode: Online

Beneficiaries: 15

Poster:

The poster is for a session titled "SAAMARTHYA 2.0: A Session on Understanding Valuation, Deal Structuring, Termsheet & SHA". It features a portrait of Mr. Yaseen Shareef Shaik, Lead-Investments at NSRCEL, against a blue background with a digital grid pattern. The session is scheduled for Friday, 16th August, 2024, from 03:00 PM to 04:30 PM. The poster includes logos for IIHMR University, Institutional Venture Capital, CIIE, IIHMR Foundation, and IIHMR STARTUPS. Social media links for Facebook, LinkedIn, and X are provided at the bottom left, and the website www.iihmrstartups.com is at the bottom right.

SAAMARTHYA 2.0
A Session on
Understanding Valuation, Deal Structuring
Termsheet & SHA

Friday, 16th August, 2024 03:00 PM – 04:30 PM

Mr. Yaseen Shareef Shaik
Lead- Investments, NSRCEL

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Activity: A session on understanding your customer base by Ms. Anchal Srivastava, Sr. Program Manager, TIH- IIT Bombay, under Aarambh 3.0 Startup School by IIHMR

Date: 28 August 2024

Mode: Online

Beneficiaries: 14

Poster:

#startupindia IIHMR UNIVERSITY DIT.C iSTART IIHMR Foundation IIHMR STARTUPS

Aarambh 3.0

STARTUP SCHOOL BY IIHMR

Session on
Understanding Your Customer Base

📅 Wednesday, 28th August, 2024 ⌚ 3:00 PM – 4:00 PM

Ms. Anchal Srivastava
Senior Program Manager
Technology Innovation Hub (TIH-IoT)

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Activity: Health-X a Health tech social meet, organized in collaboration with Jaipur.vc for local Healthcare startup ecosystem.

Date: 30 August 2024

Mode: Offline

Beneficiaries: 50

Poster:



Activity: 2nd edition of TEDxIIHMR U The event celebrated the spirit of collaboration, with each speaker and participant contributing to an enriching atmosphere of learning and exchange.

Date: 05 September 2024

Mode: Offline

Beneficiaries: 150

Poster:



Activity: A session on Business Model Canvas by Mr. Abhishek Gupta, Consultant, Jaipur.VC under Aarambh 3.0 Startup School by IIHMR

Date: 10 September 2024

Mode: Online

Beneficiaries: 14

Poster:

The poster is for a session titled "Aarambh 3.0 STARTUP SCHOOL BY IIHMR" on "Business Model Canvas". It features a portrait of Mr. Abhishek Gupta, Consultant, Jaipur.VC. The session is scheduled for Tuesday, 10th September, 2024, from 3:00 PM to 4:00 PM. The poster includes logos for #startupindia, IIHMR UNIVERSITY, DIT.C, iSTART, IIHMR Foundation, and IIHMR STARTUPS. Social media icons for Facebook, LinkedIn, and Twitter are at the bottom left, and the website www.iihmrstartups.com is at the bottom right.

#startupindia IIHMR UNIVERSITY DIT.C iSTART IIHMR Foundation IIHMR STARTUPS

Aarambh 3.0
STARTUP SCHOOL BY IIHMR

Session on
Business Model Canvas

Tuesday, 10th September, 2024 3:00 PM – 4:00 PM

Mr. Abhishek Gupta
Consultant, Jaipur.VC

Follow us on: www.iihmrstartups.com

Activity: A session on Marketing Strategies: Engage, Grow, Succeed by Ms. Anushka Agarwal, Assistant Manager - Marketing, Ranosys under Aarambh 3.0 Startup School by IIHMR

Date: 21 September 2024

Mode: Online

Beneficiaries: 14

Poster:

The poster is for the 'Aarambh 3.0 Startup School by IIHMR'. At the top, there is a row of logos: #startupindia, IIHMR UNIVERSITY, Ministry of Skill Development & Entrepreneurship, DIT.C, iSTART, IIHMR Foundation, and IIHMR STARTUPS. The main title 'Aarambh 3.0' is in a large, stylized blue font, with 'STARTUP SCHOOL BY IIHMR' in a smaller blue box below it. The session topic is 'Marketing Strategies: Engage, Grow, Succeed'. The date and time are 'Saturday, 21st September, 2024' and '3:00 PM – 4:00 PM'. A photo of Ms. Anushka Agarwal is shown, with her name and title 'Marketing, Ranosys' in a white box below it. At the bottom, there are social media icons for Facebook, LinkedIn, and Twitter, and the website 'www.iihmrstartups.com'.

#startupindia IIHMR UNIVERSITY Ministry of Skill Development & Entrepreneurship DIT.C iSTART IIHMR Foundation IIHMR STARTUPS

Aarambh 3.0

STARTUP SCHOOL BY IIHMR

Session on
Marketing Strategies: Engage, Grow, Succeed

📅 Saturday, 21st September, 2024 ⌚ 3:00 PM – 4:00 PM

Ms. Anushka Agarwal
Marketing, Ranosys

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Activity: A session on Turn Creations Into Intellectual Property by Mr. Dhruv Patel, Incubation Manager, CrAdLE, Entrepreneurship Development Institute of India (EDII), under Aarambh 3.0 Startup School by IIHMR

Date: 26 September 2024

Mode: Online

Beneficiaries: 14

Poster:

#startupindia IIHMR UNIVERSITY INSTITUTIONAL ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA (EDII) D.O.T.C. DEPARTMENT OF ORIENTED TECHNOLOGY & COMMERCIAL APPLICATIONS iSTART IIHMR Foundation IIHMR STARTUPS A part of IIHMR Foundation

Aarambh 3.0

STARTUP SCHOOL BY IIHMR

Session on
Turn Creations Into Intellectual Property

📅 Thursday, 26th September, 2024 ⌚ 3:00 PM – 4:00 PM

Mr. Dhruv Patel
Incubation Manager
CrAdLE, Entrepreneurship Development Institute of India (EDII)

Follow us on: www.iihmrstartups.com

Activity: A session on “Fundamentals of Startup Accounting” by CA Avika Jain, Partner at SPV & Co., under Aarambh 3.0 Startup School by IIHMR.

Date: 3 October 2024

Mode: Online

Beneficiaries: 14

Poster:

#startupindia | IIHMR UNIVERSITY | IIHMR UNIVERSITY | DIT.C | iSTART | IIHMR Foundation | IIHMR STARTUPS

Aarambh 3.0
STARTUP SCHOOL BY IIHMR
Session on
Fundamentals of Startup Accounting
Thursday, 03rd October, 2024 | 3:00 PM - 4:00 PM

CA Avika Jain
Partner, SPV & Co.

Follow us on: www.iihmrstartups.com

Activity: A session on “Navigating Funding: From Grants to Seed Funds and Beyond” by Mr. Anmol Chaturvedi, Manager - Startups, IHFC (Technology Innovation Hub of IIT Delhi), under Aarambh 3.0 Startup School by IIHMR

Date: 17 October 2024

Mode: Online

Beneficiaries: 14

Poster:

IIHMR UNIVERSITY

DOIT.C

iSTART

IIHMR Foundation

IIHMR STARTUPS

Aarambh 3.0

STARTUP SCHOOL BY IIHMR

Session on

Navigating Funding: From Grants to Seed Funds and Beyond

Thursday, 10th October, 2024 3:00 PM – 4:00 PM

Mr. Anmol Chaturvedi
Manager - Startups
IHFC (TIH of IIT Delhi)

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Activity: 4th Edition of Grand Health Innovation Challenge for Student Innovators. 10 Shortlisted participants pitched their healthcare innovation and Top 3 secured the cash rewards and Pre- Incubation support from IIHMR Startups.

Date: 19 October 2024

Mode: Online

Beneficiaries: 50

Poster:



Activity: 3 Days Bootcamp/ startup evaluation for Incubation Program Saamarthya 3.O.
A panel of 4 people evaluated startups for onboarding of potential startups for Incubation

Date: 5-7 November2024


Mode: Online

Beneficiaries:25

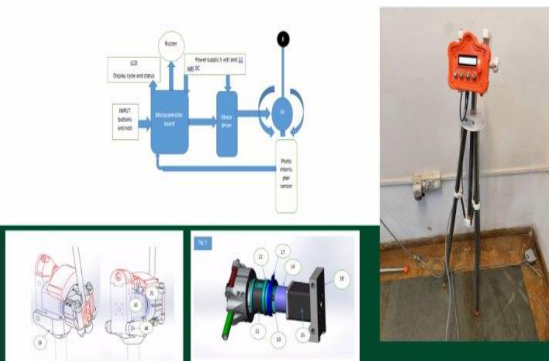
Poster:

The Reasons of long waiting hours

- **Doctors Arriving Late:** Doctors often start their shifts late, which delays all appointments.
- **Emergency Cases:** Doctors leaving for emergencies cause delays, and patients aren't updated about it.
- **No Wait Time Estimator:** Patients don't know when their turn will come, so they arrive too early and wait long.
- **Lack of Time Data:** Hospitals can't track important time-related data to improve efficiency.
- **Queue Not Updated:** Real-time queue updates aren't available, so patients have to wait longer.
- **Unfamiliar Layout:** Patients get lost in the hospital, causing delays in reaching their appointments.





Eye Yoga Device (Patent Filed)





We aim to screen a Billion Women.....Leaving No-One Behind


CerviAI is an End-to-End AI Enabled Screening Technology using Liquid Based Cytology


Affordable Collection Kits


Automated Slide Processing


NVIDIA Powered Whole Slide Imaging


CerviAI enabled Annotations



NABL Accredited Reporting systems

Performance Metrics

99.6% Sensitivity in Pre-clinical testing and trials	60% More affordable than a High-Performance (HPV) Test	0 False Negatives in GGD+ double blind trials	8X Higher Throughput compared to manual system
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Benefits and Impact

- ✓ Low cost and high effectiveness
- ✓ Improved Early Detection Accuracy
- ✓ Sustainable Health Technology
- ✓ Interoperability of data and research
- ✓ Data-Driven Innovation for Diagnostics
- ✓ 10M+ possible beneficiaries annually by Y3



Activity: 5 Days Bootcamp for students of IIHMR University to develop the entrepreneurial ecosystem at IIHMR University.

Date: 25-29 November 2024

Mode: Offline

Beneficiaries:230

Poster:



Activity: Visit to iStart

Date: 29 November 2024

Mode: Offline

Beneficiaries: 115

Poster:



Activity: A session on "Clinical Trials and Certifications Required for Healthcare Startups", by Ms. Chetna Dabi, under Saamarthya 3.0 for post MVP and revenue-generating startups.

Date: 27 December 2024

Mode: Online

Beneficiaries: 10

Poster:

The poster features a dark blue background with a grid of glowing blue and white dots. At the top, logos for IIHMR University, Institutions Association Council, CIIE, IIHMR Foundation, and IIHMR STARTUPS are displayed. The main title 'SAAMARTHYA 3.0' is in large white letters, followed by 'A Session on Clinical Trials and certifications required for Healthcare startups' in yellow and white. Below this, the date and time 'Friday, 27th December, 2024 03:00 PM – 04:30 PM' are shown. A central image of Ms. Chetna Dharmavat Dabi, a smiling woman in a black blazer, is overlaid. A yellow banner at the bottom of her image contains her name and title 'Venture Centre'. At the very bottom, social media icons for Facebook, LinkedIn, and X are shown next to the text 'Follow us on:', and the website 'www.iihmrstartups.com' is on the right.

IIHMR UNIVERSITY INSTITUTIONS ASSOCIATION COUNCIL CIIE IIHMR Foundation IIHMR STARTUPS A unit of IIHMR Foundation

SAAMARTHYA 3.0
A Session on
Clinical Trials and certifications required
for Healthcare startups

Friday, 27th December, 2024 03:00 PM – 04:30 PM

Ms. Chetna Dharmavat Dabi
Venture Centre

Follow us on: www.iihmrstartups.com

Activity: A session on "Go-to-Market Strategy and Customer Discovery in Healthcare – Problem Solution Fit", by Mr. Ashutosh Basotia, CK Birla Hospitals, under Saamarthya 3.0 for post MVP and revenue-generating startups.

Date: 9 January 2025

Mode: Online

Beneficiaries: 10

Poster:

The poster features a dark blue background with a pattern of glowing blue and white dots and lines, resembling a digital or network theme. At the top, there are five logos: IIMMR UNIVERSITY, INSTITUTIONS ASSOCIATION COUNCIL, CIE, IIMMR Foundation, and IIMMR STARTUPS. The main title "SAAMARTHYA 3.0" is in large white letters, followed by "A Session on" in yellow, and "Go-to-Market Strategy and Customer Discovery in Healthcare – Problem-Solution Fit" in white. Below the title, the date and time are listed: "Thursday, 09th January, 2025" and "03:00 PM – 04:00 PM". In the center is a portrait of Mr. Ashutosh Basotia, a man with a beard wearing a dark suit, white shirt, and pink tie. Below his portrait is a yellow banner with his name and title: "Mr. Ashutosh Basotia, Lead - Transformation Management Office, CK Birla Hospitals". At the bottom left, it says "Follow us on:" followed by icons for Facebook, LinkedIn, and X. At the bottom right, the website "www.iihmrstartups.com" is listed.

SAAMARTHYA 3.0
A Session on
Go-to-Market Strategy and Customer Discovery in Healthcare – Problem-Solution Fit

Thursday, 09th January, 2025 03:00 PM – 04:00 PM

Mr. Ashutosh Basotia
Lead - Transformation Management Office
CK Birla Hospitals

Follow us on: [f](#) [in](#) [X](#) www.iihmrstartups.com

Activity: Business Bazigar -An event for students to develop their entrepreneurial skills

Date: 16 January 2025

Mode: Offline

Beneficiaries: 200

Poster:



Activity: A session on "Digital Marketing & UI/UX", by Ms. Neha Agarwal, Founder- Digi Acai, under Saamathya 3.0 for post MVP and revenue-generating startup.

Date: 22 January 2025

Mode: Online

Beneficiaries: 10

Poster:

The poster is for a session titled "SAAMARTHYA 3.0 A Session on Digital Marketing & UI/UX". It features a portrait of Ms. Neha Agarwal, Founder of Digi Acai, against a blue background with a digital grid pattern. The session is scheduled for Wednesday, 22nd January, 2025, from 03:00 PM to 04:00 PM. The poster includes logos for IIHMR University, IIHMR Foundation, and IIHMR STARTUPS. At the bottom, there are social media icons for Facebook, LinkedIn, and X, along with the website address www.iihmrstartups.com.

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SAAMARTHYA 3.0
A Session on
Digital Marketing & UI/UX

📅 Wednesday, 22nd January, 2025 ⌚ 03:00 PM – 04:00 PM

Ms. Neha Agarwal
Founder- Digi Acai

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Activity: A session on "Storytelling & Art of pitching", by Ms. Ruchika Beri, Storyteller, under Saamathya 3.0 for post MVP and revenue-generating startup.

Date: 7 February 2025

Mode: Online

Beneficiaries: 10

Poster:



Activity: Med-Innovate- Ideathone and Startup Expo for healthcare startups as part of the International Conference on Reproductive Biomedicine, scheduled for the 14th & 15th of February, 2025

Date: 14 – 15 February 2025

Mode: Offline

Beneficiaries: 500

Poster:



Activity: 2nd edition of Health X, a networking event designed to bring together healthcare startups, mentors, and investors to foster meaningful conversations and collaborations.

Date: 21 February 2025

Mode: Offline

Beneficiaries: 20

Poster:



Activity: A session on "Talent Management & ESOP Policy", by Mr. Srikanth Prabhu, Co-Founder- Venture Lex , under Saamathya 3.0 for post MVP and revenue-generating startup.

Date: 28 February 2025

Mode: Online

Beneficiaries: 10

Poster:

The poster is for a session titled "SAAMARTHYA 3.0 A Session on Talent Management & ESOP Policy". It features a portrait of Mr. Srikanth Prabhu, Co-Founder of VentureLex, against a blue background with a digital grid pattern. The session is scheduled for Friday, 28th February, 2025, from 03:00 PM to 04:00 PM. The poster includes logos for IIMHR University, IIMHR Foundation, and IIMHR Startups. At the bottom, it says "Follow us on:" with icons for Facebook, LinkedIn, and X, and the website "www.iimhrstartups.com".

SAAMARTHYA 3.0
A Session on
Talent Management & ESOP Policy

Friday, 28th February, 2025 03:00 PM – 04:00 PM

Mr. Srikanth Prabhu
Co-Founder, VentureLex

Follow us on: www.iimhrstartups.com

Activity: Session on Idea Generation and Design Thinking, under Aarambh 4.0 Startup School by IIHMR

Date: 3 March 2025

Mode: Online

Beneficiaries: 5

Poster:

The poster is for a session titled "Aarambh 4.0 STARTUP SCHOOL BY IIHMR" with a focus on "Idea Generation and Design Thinking". It features the logos of IIHMR Foundation, IIHMR UNIVERSITY, INSTITUTION & INNOVATION COUNCIL, and IIHMR STARTUPS at the top. The session is scheduled for Monday, 3rd March, 2025, from 3:00 to 4:00 PM. The speaker is Dr. Latika Dhuria, Assistant Vice President, AIC-Banasthali. At the bottom, contact information is provided: www.iihmrstartups.com, startups@iihmrfoundation.org, and 9929541246.

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Aarambh 4.0
STARTUP SCHOOL BY IIHMR

SESSION ON
Idea Generation and Design Thinking

Monday, 3rd March, 2025 3:00 to 4:00 PM

Dr. Latika Dhuria
Assistant Vice President, AIC-Banasthali

www.iihmrstartups.com | startups@iihmrfoundation.org | 9929541246

Activity: A session on "Financial Model & Unit Economics", by CA Kritika G Soin, under Saamathya 3.0 for post MVP and revenue-generating startup.

Date: 7 March 2025

Mode: Online

Beneficiaries: 10

Poster:

The poster features a blue background with a grid of glowing dots and vertical lines. At the top, logos for IIMHR UNIVERSITY, INSTITUTIONS INNOVATION COUNCIL, CIE, IIMHR Foundation, and IIMHR STARTUPS are displayed. The main title "SAAMARTHYA 3.0" is in large white letters, followed by "A Session on Financial Model & Unit Economics" in yellow and white. The date "Friday, 07th March, 2025" and time "03:00 PM – 04:30 PM" are shown below. A photo of Ms. Kritika G Soin, a smiling woman with long dark hair, is centered. A yellow banner at the bottom identifies her as "Ms. Kritika G Soin, Chartered Accountant". Social media icons for Facebook, LinkedIn, and X are at the bottom left, and the website "www.iihmstartups.com" is at the bottom right.

SAAMARTHYA 3.0
A Session on
Financial Model & Unit Economics

Friday, 07th March, 2025 03:00 PM – 04:30 PM

Ms. Kritika G Soin
Chartered Accountant

Follow us on: [f](#) [in](#) [X](#) www.iihmstartups.com

Activity: A session on Customer Discovery by Ms. Anchal Srivastava under Aarambh 4.0 Startup School by IIHMR

Date: 7 March 2025

Mode: Online

Beneficiaries: 5

Poster:

The poster is for the 'Aarambh 4.0 Startup School by IIHMR'. It features a green background with white and red text. At the top, there are logos for IIHMR Foundation, IIHMR UNIVERSITY, INSTITUTION'S INNOVATION COUNCIL, and IIHMR STARTUPS. The main title 'Aarambh 4.0' is in a large, stylized font, with 'STARTUP SCHOOL BY IIHMR' underneath it. Below this, it says 'SESSION ON' followed by 'Customer-Centric Innovation' and 'Discovering What Your Audience Really Wants'. The date and time are listed as 'Friday, 7th March, 2025' and '3:00 to 4:00 PM'. A photo of Ms. Anchal Srivastava is shown, with her name and title 'Manager - Business Development, Technology Innovation Hub (TIH-IoT)' below it. At the bottom, there are contact details: a website 'www.iihmrstartups.com', an email 'startups@iihmrfoundation.org', and a phone number '9929541246'.

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Aarambh 4.0
STARTUP SCHOOL BY IIHMR

SESSION ON
Customer-Centric Innovation
Discovering What Your Audience Really Wants

Friday, 7th March, 2025 | 3:00 to 4:00 PM

Ms. Anchal Srivastava
Manager - Business Development
Technology Innovation Hub (TIH-IoT)

www.iihmrstartups.com | startups@iihmrfoundation.org | 9929541246

Activity: A session on "Understanding Valuation & Deal Structuring" by Mr. Yaseen Shaik, Sr. Manager- Investments at NSRCEL-IIMB under Saamathya 3.0 for post MVP and revenue-generating startup.

Date: 17 March 2025

Mode: Online

Beneficiaries: 10

Poster:

The poster features a dark blue background with a pattern of glowing blue and white dots and lines, resembling a digital or network theme. At the top, there are five logos: IIMMR UNIVERSITY, INSTITUTIONS' REGISTRATION COUNCIL, CIIE, IIMMR Foundation, and IIMMR STARTUPS. The main title "SAAMARTHYA 3.0" is in large white letters, followed by "A Session on Understanding Valuation & Deal Structuring" in yellow and white. Below the title, the date "Monday, 17th March, 2025" and time "03:00 PM – 04:00 PM" are displayed. A portrait of Mr. Yaseen Shareef Shaik, a man with a beard wearing a white shirt, is centered. Below his portrait, a yellow banner contains his name and title: "Mr. Yaseen Shareef Shaik, Senior Manager- Investments at NSRCEL-IIMB". At the bottom left, it says "Follow us on:" with icons for Facebook, LinkedIn, and X. At the bottom right, the website "www.iimmrstartups.com" is listed.

SAAMARTHYA 3.0
A Session on
Understanding Valuation
&
Deal Structuring

Monday, 17th March, 2025 **03:00 PM – 04:00 PM**

Mr. Yaseen Shareef Shaik
Senior Manager- Investments at NSRCEL-IIMB

Follow us on:

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Activity: A session on "Understanding Term sheet & SHA" by Mr. Yaseen Shaik, Sr. Manager- Investments at NSRCEL-IIMB under Saamathya 3.0 for post MVP and revenue-generating startup.

Date: 21 March 2025

Mode: Online

Beneficiaries: 10

Poster:



Activity: A session on Business Model Canvas by Mr. Abhishek Gupta under Aarambh 4.0 Startup School by IIHMR

Date: 21 March 2025

Mode: Online

Beneficiaries: 5

Poster:

The poster is for a session titled "Aarambh 4.0 STARTUP SCHOOL BY IIHMR" focusing on "Business Model Canvas". It features the logos of IIHMR Foundation, IIHMR UNIVERSITY, and IIHMR STARTUPS (A unit of IIHMR Foundation) at the top. The session is scheduled for Friday, 21st March, 2025, from 3:00 to 4:00 PM. The speaker is Mr. Abhishek Gupta, Consultant, Jaipur.VC. At the bottom, contact information is provided: www.iihmrstartups.com, startups@iihmrfoundation.org, and 9929541246.

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A unit of IIHMR Foundation

Aarambh 4.0
STARTUP SCHOOL BY IIHMR

SESSION ON
Business Model Canvas

Friday, 21st March, 2025 3:00 to 4:00 PM

Mr. Abhishek Gupta
Consultant, Jaipur.VC

www.iihmrstartups.com startups@iihmrfoundation.org 9929541246

Activity: A session on "Marketing Strategies: Engage, Grow, Succeed" by Mr. Rahul Jain as part of Aarambh 4.0

Date: 28 March 2025

Mode: Online

Beneficiaries: 5

Poster:

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Aarambh 4.0
STARTUP SCHOOL BY IIHMR

SESSION ON

Marketing Strategies: Engage, Grow, Succeed

Friday, 28th March, 2025 3:00 to 4:00 PM

Mr. Rahul Jain
CEO
Arihant Global Services India Pvt Ltd

www.iihmrstartups.com startups@iihmrfoundation.org 9929541246

Activity: A session on "Turn Creations into Intellectual Property" by Dr. Bharti Jain as part of Aarambh 4.0: Startup School by IIHMR

Date: 11 April 2025

Mode: Online

Beneficiaries: 5

Poster :

The poster is for a session titled "Aarambh 4.0 STARTUP SCHOOL BY IIHMR". At the top, there are three logos: IIHMR Foundation, IIHMR UNIVERSITY, and IIHMR STARTUPS (A unit of IIHMR Foundation). The main title "Aarambh 4.0" is in a stylized font, with "STARTUP SCHOOL BY IIHMR" below it. The session topic is "SESSION ON Turn Creations Into Intellectual Property". The date and time are "Friday, 4th April, 2025" and "3:00 to 4:00 PM". A photo of Dr. Bharti Jain, Founder of SwaSh Legal Consultants, is shown. At the bottom, contact information is provided: website (www.iihmrstartups.com), email (startups@iihmrfoundation.org), and phone number (9929541246).

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Aarambh 4.0
STARTUP SCHOOL BY IIHMR

SESSION ON

Turn Creations Into Intellectual Property

Friday, 4th April, 2025 3:00 to 4:00 PM

Dr. Bharti Jain
Founder
SwaSh Legal Consultants

www.iihmrstartups.com startups@iihmrfoundation.org 9929541246

Activity: A session on “Fundamentals of Startup Accounting” by CA Avika Jain, Partner at SPV & Co., under Aarambh 4.0 Startup School by IIHMR

Date: 14 April 2025

Mode: Online

Beneficiaries: 5

Poster:

The poster is for a session titled "Aarambh 4.0 STARTUP SCHOOL BY IIHMR". It features the logos of IIHMR Foundation, IIHMR UNIVERSITY, and IIHMR STARTUPS (A unit of IIHMR Foundation) at the top. The main title "Aarambh 4.0" is in a stylized font, with "STARTUP SCHOOL BY IIHMR" below it. The session is on "Fundamentals of Startup Accounting" by CA Avika Jain, Managing Partner of JAMS And Company. The date and time are Monday, 14th April, 2025, from 3:00 to 4:00 PM. A photo of CA Avika Jain is included. At the bottom, contact information is provided: www.iihmrstartups.com, startups@iihmrfoundation.org, and 9929541246.

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Aarambh 4.0
STARTUP SCHOOL BY IIHMR

SESSION ON

Fundamentals of Startup Accounting

Monday, 14th April, 2025 3:00 to 4:00 PM

CA Avika Jain
Managing Partner
JAMS And Company

www.iihmrstartups.com startups@iihmrfoundation.org 9929541246

Activity: A session on “Navigating Funding: From Grants to Seed Funds and Beyond” by Mr. Anmol Chaturvedi, Program Manager, FIIT IIT Delhi, under Aarambh 4.0 Startup School by IIHMR

Date: 19 April 2025

Mode: Online

Beneficiaries: 5

Poster:

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Aarambh 4.0
STARTUP SCHOOL BY IIHMR

SESSION ON
Navigating Funding: From Grants to Seed Funds and Beyond

📅 Saturday, 19th April, 2025 ⌚ 3:00 to 4:00 PM

Mr. Anmol Chaturvedi
Program Manager
FIIT IIT Delhi

🌐 www.iihmrstartups.com ✉ startups@iihmrfoundation.org 📞 9929541246

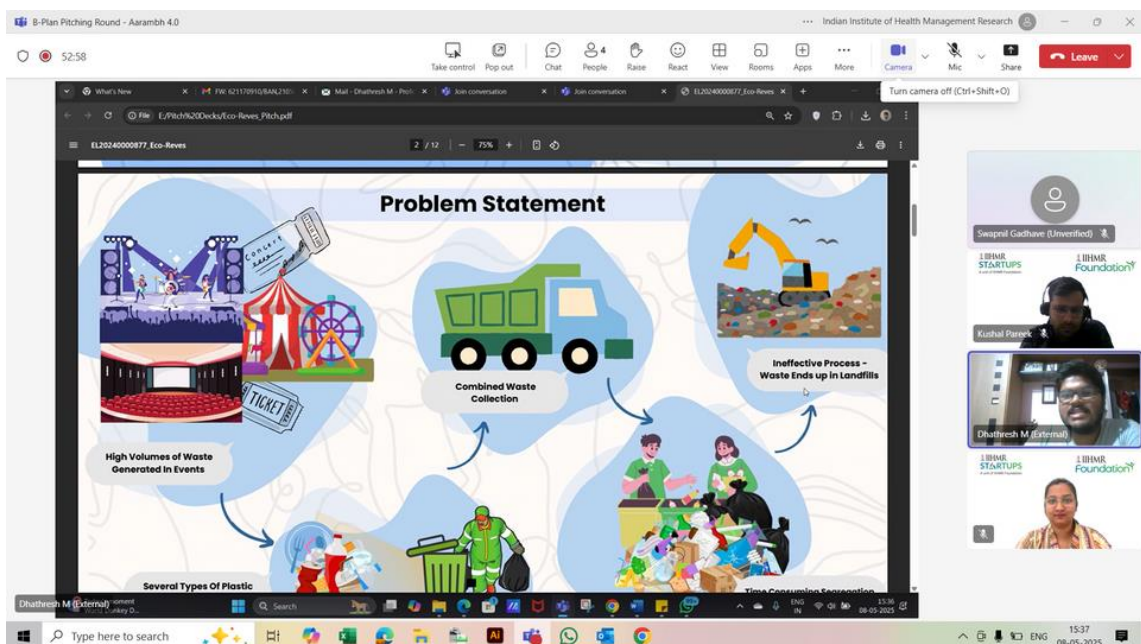
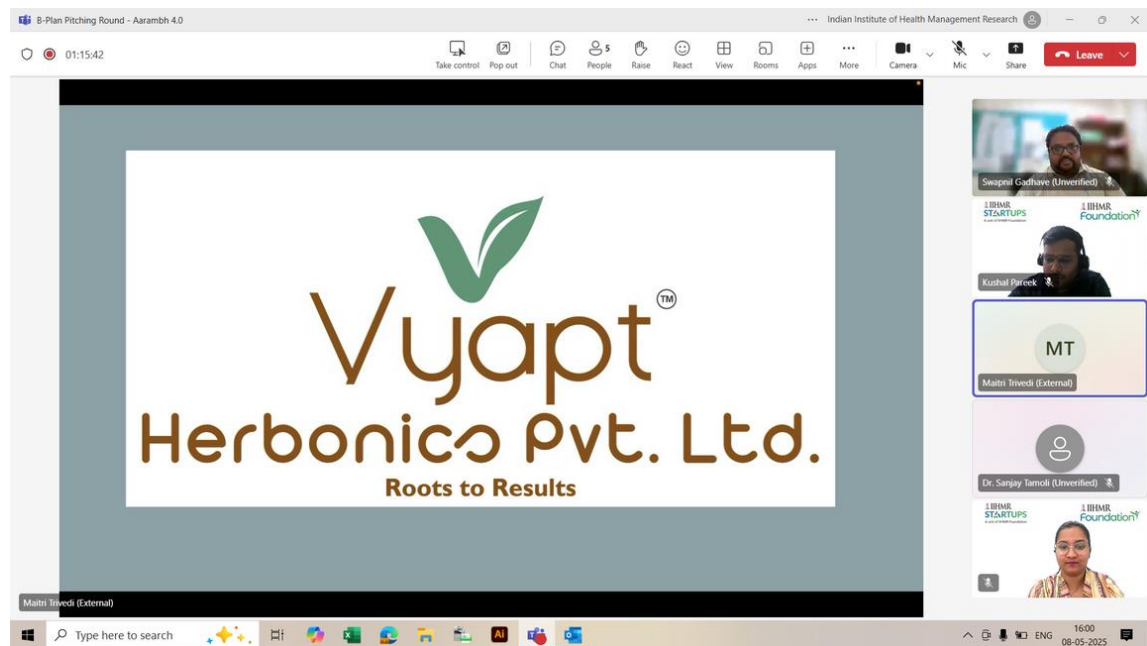
Activity: Final B-Plan pitches in Aarambh 4.0, Selected startups will get the direct access to Saamarthya 4.0, Incubation program of IIHMR Startups to scale their journey

Date: 8 May 2025

Mode: Online

Beneficiaries: 5

Poster:



Activity: 3 Days Bootcamp/ startup evaluation for Incubation Program, Saamarthya 4.0

A panel of 3 people evaluated startups for onboarding of potential startups for Incubation

Date: 19th- 20th May & 22nd May 2025



Mode: Online

Beneficiaries: 26


Poster:

Our Solution : WALK


1. A Wearable device
 - a. Provides muscle stimulation based neuromodulation therapy to improve gait, reduce falls
2. A Digital platform
 - a. Gamified therapy platform for rehabilitation at home
 - b. Provide data and insights to physicians and physiotherapists, and emergency alerts to caregivers
 - c. Provide digital health services



Patient Demos



LT



Ashay Joshi

SG


Swapnil Gadhave

AG

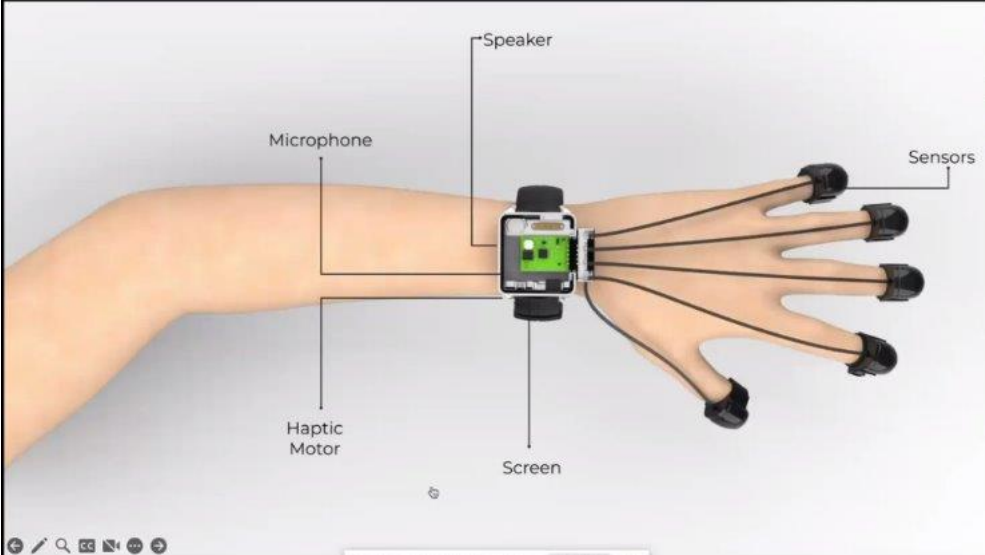
Abhishek Gupta


AD

Anshu Datta




Kushal Pareek





Aishwarya Karmakar Choudhary



Kushal Pareek

AG

Abhishek Gupta

SG

Swapnil Gadhave

Activity: IIHMR Startups, in collaboration with MeitY Orgnaized the BHASHINI Hackathon Outreach: Jaipur Chapter, aimed at fostering innovation and collaboration in multilingual AI.

Date: 21 May 2025

Mode: Offline

Beneficiaries: 250

Poster:



Activity: Health X circle, a roundtable conversation with local healthcare startups where innovators can share their honest thoughts, learn from one another, and push past their limits together.

Date: 16 June 2025

Mode: Offline

Beneficiaries: 10

Poster:



Activity: A session on "Storytelling & art of pitching" by Ms. Ruchika Beri, Founder - Reset with Ruchika, under Saamathya 4.0 for post MVP and revenue-generating startup.

Date: 1 July 2025

Mode: Online

Beneficiaries: 10

Poster:



Activity: A session on "Clinical Trials and Certifications Required for Healthcare Startups", by Dr. Sanjay Tamoli, Founder & Director at Target Institute of Medical Education & Research (TIMER) under Saamarthya 4.0 for post MVP and revenue-generating startups.

Date: 8 July 2025

Mode: Online

Beneficiaries: 10

Poster:

The poster is for a session titled "SAAMARTHYA 4.0 A Session on Clinical Trials and Certifications Required in the Healthcare Industry". It features a portrait of Dr. Sanjay Tamoli, Founder & Director of Target Institute of Medical Education & Research (TIMER). The session is scheduled for Tuesday, July 8th, 2025, from 03:00 PM to 04:30 PM. The poster includes logos for IIHMR University, IIHMR Foundation, and IIHMR Startups. At the bottom, it says "Follow us on:" with icons for Facebook, LinkedIn, and X, and the website "www.iihmstartups.com".

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SAAMARTHYA 4.0
A Session on
Clinical Trials and Certifications Required in the Healthcare Industry

Tuesday, July 8th, 2025 03:00 PM – 04:30 PM

Dr. Sanjay Tamoli
Founder & Director- Target Institute of Medical Education & Research (TIMER)

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Activity: A session on "Digital Marketing & UI/UX", by Mr. Amit Panchal, Founder Digicobweb under Saamarthya 4.0 for post MVP and revenue-generating startups.

Date: 24 July 2025

Mode: Online

Beneficiaries: 10

Poster:



Activity: Health X Social Meet at Srishti Hospital, a roundtable conversation with local healthcare startups where innovators can share their honest thoughts, learn from one another, and push past their limits together. This time this was done to understand the hospital prospect on startups and innovation.

Date: 1 August 2025

Mode: Offline

Beneficiaries: 20

Poster:

