

CIRCULAR

From: IIHMRU Academics
Sent: 08 November 2024 05:10 PM
To: MBAHM 28; MBAPM 15; MBADM 3
Cc: Himadri Sinha; Sanjay Gupta; Saurabh Kumar; IIHMR Registrar; Hitendra Singh Rathore
Subject: MBA 2nd Year: Value Added Courses (VAC) Selection and Schedule

Dear Students,

We are pleased to announce that Value Added Courses (VAC) for MBA second-year students will run from **December 7, 2024**.

Please find key details below:

Schedule and Credits

- **Class Dates:** First and third Saturdays — December 7, December 21, January 4, January 18, and February 1, 2025. (24-25)
- **Credits:** Each course is worth 1.5 credits, which will be added to your credit bank as additional credit apart from regular MBA credit courses.

Assessment Structure

- **Continuous Assessment:** 30%
- **Mid-term Test:** 20%
- **End-term Exam:** 50%

VAC Course Options

Sl. No.	Value Added Course	Faculty
1	Power BI for Public Health: Crafting Custom Dashboards and Real-Time Insights.	Dr. Vidya Bhusan Tripathy
2	Dynamic Dashboard and data visualization using Excel	Dr. Swapnil Gadhave
3	Advanced statistics tools for data science	Mr. Ashish Bandhu
4	Blockchain Technology for Smart Contracts in Healthcare and Pharmaceutical Sector: Automation and Efficiency	Dr. Ashok Peepliwal
5	Decision Intelligence: using data science to make a better decision	Dr. Anupam Mehrotra

Important Notes

- **Selection Window:** Opens on **Monday, November 11, at 1 PM** and closes on **Thursday, November 14, at 4 PM**. Please select one course of interest.
- **Attendance Requirement:** Minimum 75% attendance is mandatory.
- **No Course Changes Allowed:** Once chosen, course selection cannot be altered.

Best regards, Academic Office


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Course Title	Course Code	Duration of Course	Academic Year
Decision Intelligence: using data science to make a better decision	VAC-032	35 Hours	2024-25

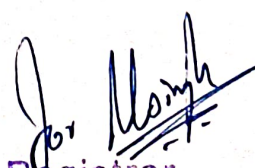


MBA Hospital and Health Management
MBA Pharmaceutical Management
MBA Development Management
2024-25

Decision Intelligence: using data science to make a better decision
Course Plan

Course Coordinator & Instructor
Dr Anupam Mehrotra




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1. Course Information

Course Title:	Decision Intelligence: using data science to make a better decision
Course Code	VAC-032
Course Credit	1.5
Course Instructor (s)	Dr Anupam Mehrotra

2. Course Description

This course gives you a comprehensive overview of Decision Intelligence. This multi-disciplinary framework combines data science, psychology, and business strategy to make better decisions. The goal is to provide learners with the knowledge and tools to handle more complex decision dilemmas, better analyze data and extract insights for action.

3. Course Objective

- Understand the fundamentals of decision intelligence and explore its significance in data-driven environments.
- Analyze complex problems using data science techniques to uncover actionable insights for decision-making.
- Develop models and algorithms to support predictive and prescriptive decision-making processes.
- Apply data visualization tools to communicate insights and drive impactful decisions effectively.
- Explore ethical considerations in data-driven decision-making and emphasize responsible use of data science.
- Enhance problem-solving skills by integrating decision intelligence frameworks into real-world business scenarios.

4. Course Pedagogy

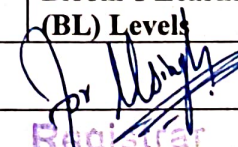
The course will be covered by classroom lectures augmented by discussions, case studies, group work, and assignments.

5. Course Requirement

Effective learning requires students' active participation in class; therefore, every student should report well-prepared to present and defend his/her ideas to the class. Preparation for the class calls for pre-reading of the topics/cases to be discussed later. Further, for a meaningful discussion of the cases, the students are required to come ready with their case analysis, identification and genesis, and recommendations to resolve the problem(s).

6. Course Syllabus

Unit	Content/ Topics	CO	Bloom's Learning (BL) Levels
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Unit 1	Basics of Decision Intelligence and Decision Delima	1,2	2,3
Unit 2	Fundamental data analysis, reading and understanding of results	1,2,3	2,3
Unit 3	Generating insights from data and its results	3,4,5	3,4,5
Unit 4	Corroborating results with literature	1,3,6	2,3,4,5,6
Unit 5	Overcoming decision dilemmas and making effective decision	1,3,6	2,3,4,5,6

Note: Please enter appropriate BL levels against each unit in the above table. The Bloom's Taxonomy Levels are as follows:

BL1: Remember

BL2: Understand

BL3: Apply

BL4: Analyse

BL5: Evaluate

BL6: Create

7. Course Policies

This course abides by the University's policies, which can be found in the Student Handbook. Please note the following:

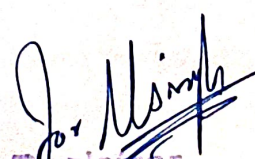
Attendance: Students are required to maintain a minimum attendance of 75% to be eligible to appear in the End-Term Examination of the course. Please refer to the student handbook for further details.

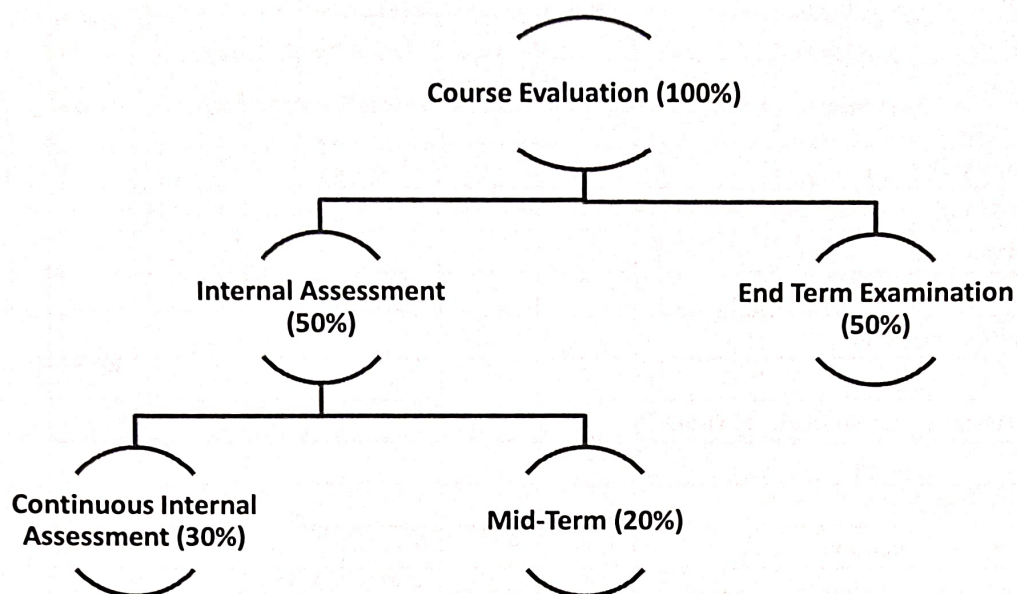
E-Mail: Each student has an e-mail ID and a password provided by the University. Students will receive course-related information in this email. Students are advised to check this email regularly for updates on the course.

8. Course Assessment

Students' performance in the course will be evaluated by following two components, with 50% weightage to each component:

1. Internal Assessment (50%)
2. End-Term Examination (50%)


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Internal Assessment: The internal assessment will be further divided into two parts, with the weightage given below

1. Continuous Internal Assessment (30%)
2. Mid Term (20%)

Part 1: Continuous Internal Assessment (CIA): The Continuous Internal Assessment will be of 30 % weightage. The faculty will conduct the Continuous Internal Assessment of the students by using at least two methods of assessment from the methods given below:

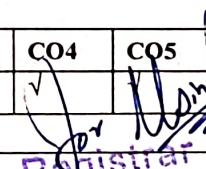
1. Class Assignments (Individual / Group)
2. Case Study
3. Review Paper
4. Group Work
5. Presentations
6. Model Development Role-Play
7. Rapid Fire Questions
8. Class Participation

Part 2: Mid-Term The home assignment will be of 20 % weightage. The faculty will conduct the mid-term of the students at the end of the course. It can either be an objective-type question paper / a subjective-type question paper, or a mix of objective and subjective question papers.

End-Term Examination (ETE): It carries 50 % weightage, covering the complete syllabus of the course. The end-term examination will have a maximum of 50 marks and will be completed in a maximum of three hours. The end-term examination will be conducted at the end of the trimester on the scheduled date published by the Controller of Examination.

9. CO and Assessment Alignment Matrix:

S. No.	Activity	CO1	CO2	CO3	CO4	CO5	CO6
1.	Home Assignments (Individual /	√	√	√	√	√	√


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	Group)						
2.	Viva-Voce						
3.	Case Study	√					√
4.	Review Paper					√	
5.	Group Work				√		
6.	Presentations						√
7.	Model Development Role-Play				√		
8.	Rapid Fire Questions				√		
9.	Quiz						
10.	Class Assignments (Individual / Group)	√	√	√	√	√	√
11.	Posters						
12.	Class Participation	√	√	√	√	√	√
13.	Mid Term Examination	√	√	√	√	√	√
14.	End Term Examination	√	√	√	√	√	√

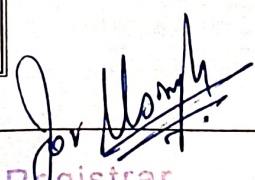
Note: Please tick the relevant cell to show the respective alignment

10.Session Plan

Day/Date	Topic/Contents	Pedagogy	Readings
Day 1	Basics of Decision Intelligence and Decision Delima	Lecture	Reference 1-6
Day 2	Fundamental data analysis, reading and understanding of results	Lecture Journal Article Review Hands-on data analysis	Reference 6-18
Day 3	Generating insights from data and its results	Lecture Individual work Hands-on data analysis	Reference 19-26
Day 4	Corroborating results with literature	Lecture & Presentations	Reference 27
Day 5	Overcoming decision dilemmas and making effective decision	Lecture	Reference 28-29

Session Timings

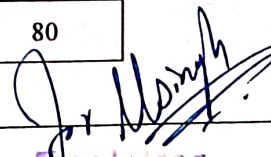
Day	Date	Session 1	Session 2	Lunch Break	Session 3	Session 4
Day 1	7 Dec 2024	9:00–11:00 AM	11:15 AM–1:15 PM	1:15–2:15 PM	2:15–3:45 PM	4:00–5:30 PM
Day 2	21 Dec 2024	9:00–11:00 AM	11:15 AM–1:15 PM	1:15–2:15 PM	2:15–3:45 PM	4:00–5:30 PM
Day 3	4 Jan 2025	9:00–11:00 AM	11:15 AM–1:15 PM	1:15–2:15 PM	2:15–3:45 PM	4:00–5:30 PM


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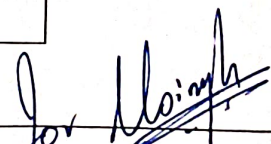
Day	Date	Session 1	Session 2	Lunch Break	Session 3	Session 4
Day 4	18 Jan 2025	9:00–11:00 AM	11:15 AM–1:15 PM	1:15–2:15 PM	2:15–3:45 PM	4:00–5:30 PM
Day 5	1 Feb 2025	9:00–11:00 AM	11:15 AM–1:15 PM	1:15–2:15 PM	2:15–3:45 PM	4:00–5:30 PM

Student Attendance

Registration ID	Name	Total Sessions Scheduled	Sessions Attended	Present Percentage
IIHMR-U/01/2023-25/1656	Aahel Adhikary	20	15	75
IIHMR-U/01/2023-25/1658	Aakriti Nirala	20	16	80
IIHMR-U/01/2023-25/1661	Abhishek Panwar	20	15	75
IIHMR-U/01/2023-25/1662	Abhishek Tanwar	20	15	75
IIHMR-U/01/2023-25/1669	Aishwarya Suresh	20	16	80
IIHMR-U/01/2023-25/1671	Akshita Singhal	20	16	80
IIHMR-U/01/2023-25/1675	Anand Kaswan	20	16	80
IIHMR-U/01/2023-25/1678	Ankit Bhonsle	20	15	75
IIHMR-U/01/2023-25/1680	Ankita Sood	20	15	75
IIHMR-U/01/2023-25/1682	Anupriya kumari	20	16	80
IIHMR-U/01/2023-25/1684	Anushka Bansal	20	16	80
IIHMR-U/01/2023-25/1686	Archita Jain	20	16	80
IIHMR-U/01/2023-25/1690	Ashmin Pattanaik	20	15	75
IIHMR-U/01/2023-25/1695	Bhandarkar Divya Parag	20	15	75
IIHMR-U/01/2023-25/1696	Bhavika Gulati	20	20	100
IIHMR-U/01/2023-25/1698	Deeksha Bhardwaj	20	15	75
IIHMR-U/01/2023-25/1699	Deep Dey	20	20	100
IIHMR-U/01/2023-25/1704	Disha Kumari	20	16	80
IIHMR-U/01/2023-25/1708	Farana Haque	20	16	80


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IIHMR-U/01/2023-25/1715	Harsh Yadav	20	16	80
IIHMR-U/01/2023-25/1716	Himani Sharma	20	20	100
IIHMR-U/01/2023-25/1717	ILA GUPTA	20	16	80
IIHMR-U/01/2023-25/1725	Kale Siddhartha Pravin	20	16	80
IIHMR-U/01/2023-25/1730	Khushal Sharma	20	16	80
IIHMR-U/01/2023-25/1731	Khushboo Thakur	20	20	100
IIHMR-U/01/2023-25/1734	Krishna P Menon	20	16	80
IIHMR-U/01/2023-25/1745	Manya Tripathi	20	15	75
IIHMR-U/01/2023-25/1747	Mayank Singh	20	15	75
IIHMR-U/01/2023-25/1750	Mehak .	20	16	80
IIHMR-U/01/2023-25/1751	Meri Paul	20	15	75
IIHMR-U/01/2023-25/1753	More Sidhi Santosh	20	16	80
IIHMR-U/01/2023-25/1754	Mrinalini Kumari	20	20	100
IIHMR-U/01/2023-25/1755	Mrudula Vikas Borkar	20	20	100
IIHMR-U/01/2023-25/1758	Naik Niyati Nikunj	20	20	100
IIHMR-U/01/2023-25/1761	Navdeep .	20	15	75
IIHMR-U/01/2023-25/1762	Naware Bhawana Prakash	20	20	100
IIHMR-U/01/2023-25/1765	Nidhi Sharma	20	16	80
IIHMR-U/01/2023-25/1766	Nimeshika Sharma	20	16	80
IIHMR-U/01/2023-25/1767	Nishanth Ganesh S.	20	15	75
IIHMR-U/01/2023-25/1769	Nitish Gupta	20	15	75
IIHMR-U/01/2023-25/1771	P Nivetha .	20	16	80
IIHMR-U/01/2023-25/1772	Pallabi Debnath	20	19	95
IIHMR-U/01/2023-25/1774	Pallepati Aakanksha	20	15	75
IIHMR-U/01/2023-25/1775	Panchal Vidhi Bipin	20	20	100
IIHMR-U/01/2023-25/1777	Parthvee Singh	20	20	100
IIHMR-U/01/2023-25/1781	Prashansa Jain	20	20	100


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IIHMR-U/01/2023-25/1783	Prateek Kasana	20	16	80
IIHMR-U/01/2023-25/1785	Purva Mathur	20	20	100
IIHMR-U/01/2023-25/1787	Rahul Mewara	20	15	75
IIHMR-U/01/2023-25/1788	Rajnandini Chaturvedi	20	15	75
IIHMR-U/01/2023-25/1792	Rawal Krutik Naresh	20	16	80
IIHMR-U/01/2023-25/1796	Rishika Bhatia	20	16	80
IIHMR-U/01/2023-25/1798	Ritika Ritesh Jaiswal	20	15	75
IIHMR-U/01/2023-25/1800	Riya Mittal	20	15	75
IIHMR-U/01/2023-25/1807	Sakshi dashora	20	15	75
IIHMR-U/01/2023-25/1810	Saloni Sharma	20	16	80
IIHMR-U/01/2023-25/1814	Sampada Meghe	20	19	95
IIHMR-U/01/2023-25/1815	Sana Shamoil	20	16	80
IIHMR-U/01/2023-25/1819	Saryu Jadon	20	15	75
IIHMR-U/01/2023-25/1821	Shah Riyaben Rakeshkumar	20	16	80
IIHMR-U/01/2023-25/1824	Shalini Gurjar	20	16	80
IIHMR-U/01/2023-25/1826	Shalini Tripathi	20	19	95
IIHMR-U/01/2023-25/1827	Shikha Sharma	20	15	75
IIHMR-U/01/2023-25/1828	Shikha Singh	20	15	75
IIHMR-U/01/2023-25/1831	SHIVANGI PRIYA	20	15	75
IIHMR-U/01/2023-25/1832	Shivangi Sharma	20	15	75
IIHMR-U/01/2023-25/1840	Shubhangi Garg	20	16	80
IIHMR-U/01/2023-25/1841	Shubhi Mishra	20	15	75
IIHMR-U/01/2023-25/1843	Simran Chandwani	20	16	80
IIHMR-U/01/2023-25/1850	Sonam Kumari	20	16	80
IIHMR-U/01/2023-25/1851	SOUMAK BANERJEE	20	20	100
IIHMR-U/01/2023-25/1854	Sreepriya P	20	15	75
IIHMR-U/01/2023-25/1856	Sthita Pragyan Raiguru	20	15	75

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IIHMR-U/01/2023-25/1859	Sunaina Batra	20	16	80
IIHMR-U/01/2023-25/1860	Surbhi Kumari	20	16	80
IIHMR-U/01/2023-25/1863	Sweta Samantaray	20	15	75
IIHMR-U/01/2023-25/1864	Tanish Jain	20	15	75
IIHMR-U/01/2023-25/1868	Tanmay Sharma	20	16	80
IIHMR-U/01/2023-25/1870	Tanvi Singhvi	20	15	75
IIHMR-U/01/2023-25/1872	Taruna Sharma	20	19	95
IIHMR-U/01/2023-25/1873	Tejal Priya	20	16	80
IIHMR-U/01/2023-25/1885	Virat Dey	20	20	100
IIHMR-U/02/2023-25/0470	Hajare Abhishek Rajabhau	20	16	80
IIHMR-U/02/2023-25/0477	Amiya Kumar Palauri	20	15	75
IIHMR-U/02/2023-25/0484	Anuj Verma	20	15	75
IIHMR-U/02/2023-25/0491	Bingi Shashank	20	15	75
IIHMR-U/02/2023-25/0510	Harshit Rakesh Patidar	20	15	75
IIHMR-U/02/2023-25/0514	Jainam kothari	20	15	75
IIHMR-U/02/2023-25/0537	Narayani Mahendra Tiwari	20	16	80
IIHMR-U/02/2023-25/0540	Noni Choudhary	20	16	80
IIHMR-U/02/2023-25/0548	Pranav Ayush	20	15	75
IIHMR-U/02/2023-25/0558	Sachdeo Singh	20	16	80
IIHMR-U/02/2023-25/0559	Saharsh Tak	20	15	75
IIHMR-U/02/2023-25/0561	Sakpal Aditi Tanaji	20	16	80
IIHMR-U/02/2023-25/0566	Sanad Paliwal	20	15	75
IIHMR-U/02/2023-25/0569	Sarda Yash Manoj	20	15	75
IIHMR-U/02/2023-25/0571	Sharma Sourabh Sunderlal	20	16	80
IIHMR-U/02/2023-25/0577	Shruti Shukla	20	16	80
IIHMR-U/02/2023-25/0578	Shubham Verma	20	16	80
IIHMR-U/02/2023-25/0590	Vaishnavi Shrivastava	20	15	75

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IIHMR-U/02/2023-25/0591	Varsha Mittal	20	15	75
IIHMR-U/02/2023-25/0593	Yash Chouhan	20	15	75
IIHMR-U/10/2023-25/0049	Roshan Kumar	20	20	100

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Certification of Completion

This certifies that

Roshan Kumar

Master of Business Administration (Development Management)

2023-25 has successfully completed Value Added Course (VAC) on
Decision Intelligence: using Data Science to make a better Decision Conducted
 during **December 2024- February 2025**, accumulating a total of 35 hours
 with **Grade B+**



Dr. Himadri Sinha
 Professor and Coordinator (VAC)



Dr. P.R. Sodani
 President

Date of issue: February 7, 2025



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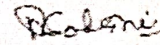
This certifies that

Hajare Abhishek Rajabhau

Master of Business Administration (Pharmaceutical Management)

2023-25 has successfully completed Value Added Course (VAC) on
Decision Intelligence: using Data Science to make a better Decision Conducted
during December 2024- February 2025, accumulating a total of 35 hours
with Grade B


Dr. Himadri Sinha
Professor and Coordinator (VAC)


Dr. P.R. Sodani
President

Date of issue: February 7, 2025



Certification of Completion

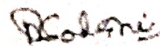
This certifies that

Aahel Adhikary

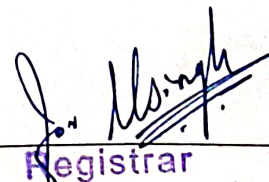
Master of Business Administration (Hospital and Health Management)

2023-25 has successfully completed Value Added Course (VAC) on
Decision Intelligence: using Data Science to make a better Decision Conducted
during December 2024- February 2025, accumulating a total of 35 hours
with Grade B+


Dr. Himadri Sinha
Professor and Coordinator (VAC)


Dr. P.R. Sodani
President

Date of issue: February 7, 2025


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Certification of Completion

This certifies that

Akshita Singhal

Master of Business Administration (Hospital and Health Management)

2023-25

has successfully completed Value Added Course (VAC) on

Decision Intelligence: using Data Science to make a better Decision

Conducted during December 2024- February 2025 accumulating a total of 35 hours

with Grade A

Dr. Himadri Sinha
Professor and Coordinator (VAC)

Dr. P.R. Sodani
President

Date of issue: February 7, 2025



Certification of Completion

This certifies that

Aakriti Nirala

Master of Business Administration (Hospital and Health Management)

2023-25

has successfully completed Value Added Course (VAC) on

Decision Intelligence: using Data Science to make a better Decision

Conducted during December 2024- February 2025 accumulating a total of 35 hours

with Grade B+

Dr. Himadri Sinha
Professor and Coordinator (VAC)

Dr. P.R. Sodani
President

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