



Career Counselling Activities: 2021-22



IIHMR University, Jaipur
Lit of MasterClass Episodes: 2021-22

Master Class Ep.	Date	Topic	Key Speaker
42	22-Nov-21	Leading Humanitarian Work and Disaster Management	Mr. Manish Jain, International Humanitarian and Disaster Management Practitioner
43	09-Dec-21	The Road to Digital Success in Pharmaceutical Industry	Mr. Debashish Roy, Director, Pfizer Digital, Mumbai

IIHMR UNIVERSITY, JAIPUR
EVENT OUTCOME REPORT
Master Class Episode 42

“Master Class Episode 42”
Topic: - Leading Humanitarian Work and Disaster Management
Date: 22 nd November 2021 from 04.00 PM to 05:00 PM
Venue: - IIHMR University, Jaipur
Speaker: - Mr. Manish Jain, International Humanitarian and Disaster Management Practitioner, Delhi
Number of participants: - 91
Introduction: - This session featured: Mr. Manish Jain, International Humanitarian and Disaster Management Practitioner, Delhi, India. The event was moderated by Prof. Rahul Ghai, Dean - SDS, IIHMR University, Jaipur and the Student coordinator is Mr. Sunny Singh, MBA RM Batch 9.
Objective: To develop and implement effective, timely, and sustainable strategies for mitigating human suffering during crises by leading coordinated humanitarian efforts, strengthening disaster preparedness and response systems, and promoting resilience in vulnerable communities worldwide.
Salient Novel Points Covered: Salient Novel Points of Leading Humanitarian Work and Disaster Management, emphasizing innovation, modern challenges, and forward-thinking strategies: Technology-Driven Response Systems - AI, drones, and satellite imaging enable real-time disaster assessment, mapping, and resource allocation. - Mobile apps and digital platforms improve aid coordination, beneficiary tracking, and feedback collection. Community-Centered Resilience Building - Empowering local communities to lead preparedness efforts ensures faster, culturally appropriate responses. - Focus on capacity-building for grassroots responders and volunteers enhances long-term sustainability. Cash-Based and Digital Assistance Programs - Use of mobile money and digital wallets for rapid cash transfers gives recipients flexibility and dignity. - Reduces logistical burdens and boosts local economies during recovery. Public–Private–NGO Collaboration - Strengthening partnerships among governments, private sector, NGOs, and local actors to mobilize resources and expertise.

Role:**Saving Lives and Reducing Suffering**

- Coordinates rapid, life-saving interventions during natural disasters, conflicts, pandemics, and other emergencies.
- Ensures immediate access to food, water, shelter, healthcare, and protection for affected populations.

Promoting Equity and Protecting Vulnerable Groups

- Prioritizes inclusive humanitarian response that protects the rights and dignity of marginalized groups such as children, women, the elderly, and people with disabilities.

Coordinating Multi-Stakeholder Efforts

- Aligns actions across governments, NGOs, UN agencies, community organizations, and the private sector to ensure effective and unified responses.
- Prevents duplication of efforts and improves the allocation of resources.

Challenges and Opportunities:**Challenges****Access Constraints**

- Political barriers, armed conflict, and natural hazards often restrict humanitarian access to affected areas.

Funding Limitations

- Humanitarian funding is often unpredictable, delayed, or insufficient to meet the scale and duration of crises.

Climate Change and Rising Disaster Frequency

- More frequent and intense disasters strain response capacities and require new adaptive strategies.

Data and Technology Barriers

- Limited digital infrastructure in remote areas hampers the use of data tools and real-time communication.

Opportunities**Digital Innovation in Response and Logistics**

- Use of AI, drones, blockchain, and real-time dashboards can vastly improve aid delivery, monitoring, and coordination.

Data-Driven Targeting and Impact Measurement

- Advancements in data analytics and remote sensing improve the precision, transparency, and accountability of humanitarian programs.

Global Policy and Advocacy Momentum

- Increased international focus on humanitarian law, disaster risk reduction (e.g., Sendai Framework), and climate agreements supports systemic improvements.

Q &A and Interactive Discussion:

To engage participants in critically examining real-world challenges, best practices, and innovations in humanitarian leadership and disaster response.

Breakout Group Activity (15 minutes)

Divide participants into groups and assign one key scenario to each.

Scenarios:

- *Group 1:* A sudden earthquake affects a densely populated area with limited infrastructure.
- *Group 2:* A prolonged drought is causing famine in a rural region with poor internet access.
- *Group 3:* A refugee crisis emerges due to a political conflict in a neighboring country.
- *Group 4:* A flood-affected urban area is overwhelmed with misinformation on social media.

Future Scope:

A comprehensive overview of the Future Scope of Leading Humanitarian Work and Disaster Management, highlighting where the field is headed in light of global trends, innovation, and evolving challenges:

AI and Predictive Analytics for Crisis Forecasting
Expansion of Climate-Resilient Humanitarian Systems
Digital Humanitarianism and Remote Coordination
Inclusive and Gender-Responsive Humanitarian Action



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MasterClass
Episode 42



Leading Humanitarian Work and Disaster Management

 **Monday, Nov 22, 2021**
 **04:00 PM - 05:00 PM (INDIA)** 



SPEAKER
Mr. Manish Jain
International Humanitarian and
Disaster Management Practitioner



MODERATOR
Prof. Rahul Ghai
Dean SDS
IIHMR University, Jaipur



**STUDENT
COORDINATOR**
Mr. Sunny Singh
MBA-RM, Batch 9
IIHMR University, Jaipur

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March 2021



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Meeting ID	Topic	Start Time	End Time	User Email	Duration (M)	Participants
8.72E+10	Master	22/11/202	22/11/202	it@iihmr.e	101	91

Name (Orig	User Email	Total Durat	Guest
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IIHMR (Rak it@iihmr.e	101	No
157907	26	Yes
Rahul Ghai	93	Yes
Manish Jain	92	Yes
Sunny Singh	89	Yes
Riya Ranjan	25	Yes
Divyesh	80	Yes
Dr. Apurva Nair	53	Yes
Glory Samal	68	Yes
Ratnesh Kumar	80	Yes
PARV AGA parv17052.	17	Yes
Harish K Pa hkp_asn@r	80	Yes
Payal	79	Yes
Amit's Galaxy M31	78	Yes
Anshu Aman	77	Yes
Rehan Rais Sheikh	8	Yes
MANVEER SINGH PAL	72	Yes
Kavita hasda	61	Yes
anupama ekka	68	Yes
Nitesh	77	Yes
Suvidhi	12	Yes
Vikram	77	Yes
Deepshikh singhmona	34	Yes
Sandeep kumar	60	Yes
Kushal	74	Yes
Bhagyashree Kelkar	40	Yes
Sonali Choi choudhary	65	Yes
Avinash gaurav	29	Yes
Muskan Chauhan (priz	62	Yes
Isha Phadke	56	Yes
Gagan	33	Yes
Sambhav	74	Yes
Anil Karma	73	Yes
Rupali	56	Yes
Dr. Swati pareek	72	Yes
Puja Sundi	66	Yes
Kongkita B.	63	Yes
Sushree Mi dr.sushree	42	Yes
Guncha Kaj kapurgunc	2	Yes
Aarshabh Shukla	59	Yes
Apoorva Sa apoorva.sa	43	Yes
vivo 1908	67	Yes
Puja sundi	3	Yes

Adamya Bais	11 Yes
Abdul Wajid	2 Yes
Rushabh shah	1 Yes
A Wajid	19 Yes
Param K param1502	1 Yes
Ojaswi Bids ojaswibidsa	23 Yes
Ayush Shar sharma.ayu	41 Yes
loknath ma loknathmaj	12 Yes
gitil tiriya	44 Yes
DM	13 Yes
MADHVIKA BHARDWA	50 Yes
Dharmend dlaguri1234	48 Yes
Saundarya saundaryay	48 Yes
298458	47 Yes
Prince Singh	39 Yes
Yashkalyan yashkalyan	36 Yes
Amitabh R amikantsn	29 Yes
Sachin Kumar	41 Yes
Aakash Ma 17aakash4	10 Yes
Shivakshi Shah	6 Yes
Niraj Kuma neerajplaye	1 Yes
Dnyan Gaw dp Gawande	1 Yes
Vijay Nourangi	37 Yes
IIHMR	2 Yes
Sparsh Jain sparshjainC	1 Yes
Yash Nagp nagpalyash	33 Yes
Bhupen	18 Yes
Manphe Kc apheimlakt	3 Yes

IIHMR UNIVERSITY, JAIPUR
EVENT OUTCOME REPORT
Master Class Episode 43

“Master Class Episode 43”
Topic: - The Road to Digital Success in Pharmaceutical Industry
Date: 9 th December 2021 from 04.00 PM to 05:00 PM
Venue: - IIHMR University, Jaipur
Speaker: -Mr. Debashish Roy, Director, Pfizer Digital, Mumbai
Number of participants: - 61
Introduction: - This session featured: Mr. Debashish Roy, Director, Pfizer Digital, Mumbai, India. The event was moderated by Dr. Saurabh Banerjee, Dean - SPM, IIHMR University, Jaipur and the Student coordinator is Ms. Pallavi Verma MBA PM Batch 12.
Objective: To explore and define the strategic pathways through which pharmaceutical companies can leverage digital technologies—such as AI, data analytics, automation, and digital health tools—to enhance R&D efficiency, improve patient engagement, optimize supply chains, and achieve sustainable competitive advantage in a rapidly evolving healthcare ecosystem.
Salient Novel Points Covered: Salient Novel Points for “The Road to Digital Success in the Pharmaceutical Industry”, focusing on emerging trends, innovations, and strategic insights: AI-Powered Drug Discovery and Development • Use of machine learning and generative AI to predict drug-target interactions, optimize compounds, and reduce R&D time and costs. Digital Twins for Clinical Trials • Simulating patient populations and trial outcomes to improve protocol design, reduce trial failures, and enhance patient safety. Blockchain for Supply Chain Transparency • Securing drug traceability, reducing counterfeits, and improving compliance with serialization and regulatory requirements. Cloud-Based Collaborative Platforms • Enhancing cross-functional and cross-organization R&D collaboration, especially in multi-center trials and partnerships. Ethical AI and Data Governance • Growing importance of transparent algorithms, bias mitigation, and patient data privacy as digital tools become core to pharma operations. Cultural and Organizational Digital Maturity • Success is increasingly dependent on building a digitally agile workforce, with strong leadership, reskilling programs, and innovation mindsets.

Role:

Role of "The Road to Digital Success in the Pharmaceutical Industry"

"To serve as a transformative guide for pharmaceutical companies in adopting and integrating digital technologies that enhance innovation, streamline operations, improve patient outcomes, and ensure long-term competitiveness in an increasingly data-driven and value-based healthcare environment."

Key Roles Explained:

- Accelerating Drug Discovery and Development
- Enhancing Patient Engagement and Outcomes
- Optimizing Clinical Trials
- Supporting Data-Driven Decision Making

Challenges and Opportunities:**Opportunities****Accelerated Drug Discovery**

- AI and ML reduce R&D timelines by predicting compound efficacy and toxicity faster than traditional methods.

Improved Patient Engagement

- Digital tools like mobile apps, wearables, and portals empower patients and enhance adherence and outcomes.

Enhanced Supply Chain Visibility

- IoT and blockchain enable real-time tracking, reduce counterfeiting, and increase operational efficiency.

Regulatory Innovation

- Regulatory bodies are embracing digital tools for faster reviews and approvals (e.g., digital biomarkers, RWE-based submissions).

Challenges**Data Privacy and Security**

- Managing sensitive health data requires strict compliance with GDPR, HIPAA, and other data protection regulations.

Legacy Systems and Infrastructure

- Many pharma companies still rely on outdated IT systems that hinder integration and scalability of digital tools.

Data Quality and Standardization

- Inconsistent, incomplete, or unstructured data can limit the effectiveness of AI and analytics.

Q &A and Interactive Discussion:

An Interactive Discussion on “The Road to Digital Success in the Pharmaceutical Industry” — ideal for use in workshops, webinars, strategy meetings, or academic sessions. Introduction (3–5 minutes)

Interactive Discussion: The Road to Digital Success in the Pharmaceutical Industry

Objective:

To engage participants in identifying key drivers, barriers, and strategies for successful digital transformation in pharma, through collaborative discussion, real-world examples, and forward-thinking dialogue.

Future Scope:

Future Scope of The Road to Digital Success in the Pharmaceutical Industry

- AI-Driven End-to-End Pharma Operations
- Fully Virtual Clinical Trials
- Hyper-Personalized Medicine
- Smart Manufacturing and Supply Chains



Centered around Digital innovations in Pharmaceutical Industry

Thursday, Dec 09, 2021

04:00 PM - 05:00 PM (INDIA)



SPEAKER

Mr. Debashish Roy
Director
Pfizer Digital



MODERATOR

Dr. Saurabh Banerjee
Dean SPM
IIHMR University, Jaipur



**STUDENT
COORDINATOR**

Ms. Pallavi Verma
MBA-PM, Batch 12
IIHMR University, Jaipur

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Meeting ID	Topic	Start Time	End Time	User Email	Duration (M)	Participants
8.72E+10	Master Cla	#####	#####	it@iihmr.e	104	61

Name (Orig	User Email	Total Durat	Guest
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IIHMR WEE it@iihmr.e	104	No
Pallavi	83	Yes
Anshul Goyal	2	Yes
Priyanka Al priyankaga	97	Yes
Dr Saurabh K Banerjee	78	Yes
Dr Surya Prakash	66	Yes
Debashish Roy	68	Yes
Dr. Tejaswi drtejaswini	31	Yes
Susmit	50	Yes
A K KHOKHAR	64	Yes
Manish	70	Yes
niyati talwani niyati.talwa	68	Yes
Sakshi Verr sakshi2901	74	Yes
Iam_Dr. kit iamdrkittu	70	Yes
Subham ku subhamoffi	64	Yes
Nirali Patel	63	Yes
Yash Nagpuri nagpalyash	42	Yes
Piyush shukla	42	Yes
Shivakshi Shah	23	Yes
Darshan Ch darshanchh	33	Yes
Paras Arya parasarya4	20	Yes
Bhaskar Gu guptabhas	7	Yes
Debasis Da dddebasis1	60	Yes
Himabindu Nayakanti	56	Yes
Tanisha Jai tanishaj@s	52	Yes
Siddharth F siddurana1	51	Yes
SHWETA S mail.shwet	56	Yes
Sudarshan Phatangare	13	Yes
Saurabh	39	Yes
Sanket Danole	28	Yes
Ketaki Dongare	38	Yes
Nigamananda satapat	59	Yes
Anshu Ama anshuamar	26	Yes
Ayush Tiwa ayushtiw	59	Yes
Suryakant patel	68	Yes
Vijeta Rash rashmi.vije	59	Yes
Rakhi Singh angelrakhi1	5	Yes
koyal kela koyalke	12	Yes
anush kum anushkuma	22	Yes
Sudeepti	55	Yes
Binita Lahiri	55	Yes
Anis Khan anisak0007	2	Yes
Tejaswini bathala	44	Yes

Dr. Sudhincudhinder@	36 Yes
Niraj Kuma neerajplay@	14 Yes
Dr. Shivangi Srivastava	57 Yes
211634009samikshara	7 Yes
Mahima Chopra	3 Yes
Vaibhav Shewale	18 Yes
RISHABH PARASHAR	25 Yes