



MONTHLY REPORT

APRIL 2024

INSTITUTE of
HEALTH MANAGEMENT RESEARCH

SCHOOL of
PHARMACEUTICAL MANAGEMENT

SCHOOL of
DEVELOPMENT STUDIES

SD GUPTA
SCHOOL of PUBLIC HEALTH

SCHOOL of
DIGITAL HEALTH



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Executive Summary

Dr. P. R. Sodani

President
IIHMR University, Jaipur

I am happy to share, the remarkable series of events and initiatives that unfolded at IIHMR University, Jaipur, throughout the month of April 2024. The month marked by academic excellence, global collaboration, and societal engagement.

We inaugurated the Certificate Course on Digital Health through a virtual ceremony. This initiative shows our dedication to leveraging technology for the advancement of healthcare and reflects our vision of transformative education. Moreover, IIHMR University and I were honored with the prestigious CSR Top University of India award. This accolade highlights the university's position as a leader in the field of health management education.

IIHMR University had the honor of hosting an orientation session organized by the United States Educational Foundation (USIEF), Fulbright Commission, India. In line with our unwavering commitment to excellence we are delighted to announce the release of PHRAME Volume 2, Issue 1, themed "Vector Borne Diseases".

We celebrated World Health Day with a vibrant Poster Competition. It was heartening to see participation from students across diverse fields, reinforcing our commitment to promoting health as a fundamental right for all. The month culminated by hosted an Election Awareness Workshop aimed at promoting electoral literacy among our students and faculty members.

I extend my heartfelt gratitude to all the participants, organizers, and supporters who contributed to the success of these events and initiatives. Your dedication and commitment are truly commendable.

As we look forward to the upcoming months, let us continue to work together towards our shared goal of creating a healthier, safer, and more sustainable future for all.



Inauguration of Certificate Course on Digital Health

Our founding batch participants



Dr. Dhanya M
Expert Scientific Writer
Enago Lifesciences



Dr. Ayona Saha
Oral &
Maxillofacial Surgeon
Consultant



Dr. Ashish Kumar Maurya
Senior State Manager
Urban RI
Johnsnow Pvt. Ltd.



Dr. Veena Shinde
Clinical Documentation
Expert
I Cares Health Pvt. Ltd.



Dr. Neha Vishwakarma
Clinical Documentation
Expert
I Cares Health Pvt. Ltd.



Dr. Lalhming Mawia
Medical Officer
General Practitioner



Mr. Shashank Pathak
State Consultant
Routine Immunization
UNICEF



Mrs. Lipsa Nayak
Senior Manager Healthcare
Medica Synergy Pvt. Ltd.



Dr. Himanshu Ashwinkumar Shah
Professor and HOD
Banas Medical College



Dr. Lubna Rana Pal
Healthcare Analyst
Quality Council Of India



MBA Hospital and Health Management

First Year Hospital and Health Management (Batch 2023 - 2025)

(Section A)

March 25-28; April 01-04

Research Methods

April 08-11; 15-18

Digital Health

April 22 - 26

Term 3 Exam

April 29-30

Preparation of Summer Training

(Section B)

April 01-04

Essentials of Hospital Services

April 22 - 26

Term 3 Exam

April 29 - 30

Preparation of Summer Training

Second Year Hospital Management (Batch 2022 - 2024)

March 14 - June 13

Dissertation/ Internship

Second Year Health Management (Batch 2022 - 2024)

March 14 - June 13

Dissertation/Internship

MBA Pharmaceutical Management

First Year Pharmaceutical Management (Batch 2023 - 2025)

April 01 - 04

Business Development for Pharmaceutical Industry

April 08-11; 15-18

Digital Health

April 22 - 26

Term 3 Exam

April 29 - 30

Preparation of Summer Training

Second Year Pharmaceutical Management (Batch 2022 - 2024)

March 14 - June 13

Dissertation/Internship

MBA Development Management

First Year Development Management (Batch 2023 - 2025)

April 1-4; 8-11

Data Analytics and Management

April 15-17

Engaging Communities in Development Programs
(Field Segment)

April 18; 22-26

Term 3 Exam

April 29-30

Preparation of Summer Training

Second Year Development Management (Batch 2022 - 2024)

March 14 - June 13

Dissertation/Internship



MPH Cohort 10 (2022 - 2024)

November 01, 2023 - May 01, 2024
MPH Practicum Special Studies

MPH Cohort 11 (2023 - 2025)

March 26 – April 04
Managing NGOs in Health Sector

April 08 - 18
Health Information Management and Decision Making

April 22 - May 02
Quality Management in Health Care

MPH Implementation Science (2022 - 2024)

October 16, 2023 - April 30, 2024
Practicum Home Countries

Ph.D. (Cohort 10)

Self Study and Online Faculty Interaction

MPH Executive Cohort 1 (2021 - 2023)

Dissertation

MHA Executive Cohort 1 (2021 - 2023)

Dissertation

MPH Executive Cohort 2 (2022 - 2024)

Self-studies and Online Faculty Interaction

MHA Executive Cohort 2 (2022 - 2024)

Self-studies and Online Faculty Interaction





Original Research

ASSESSING THE IMPACT OF INFECTION CONTROL STRATEGIES ON COVID NEW VARIANT JN1 SPREAD IN DENTAL SETTINGS: AN ORIGINAL RESEARCH

Dr. Susanthi Ronanki^{1*}, Dr. Anantkumar Patel², Dr. Baljinder Kaur³, Dr. Sandesh Kumar Sharma⁴, Dr. Rahul Tiwari⁵, Dr. (Col) Mahender Kumar⁶, Dr. Kedar Nath Nayak⁷

^{1*}Assistant Professor, Department of Public health dentistry, Government Dental College and Hospital, Vijayawada, India

²MBBS, MD, FIPP, D Orthopedic, Tarmeem Orthopedic And Spine Day Surgery Centre, Abu Dhabi UAE And Vatsalya, The Spine And Pain Clinic, Surat, India

³BDS, Dr. Harvansh Singh Judge Institute of Dental Sciences & Hospital, India

⁴Associate Professor, IIHMR, Jaipur, Rajasthan, India

⁵Executive MHA Student, IIHMR University, Jaipur, Rajasthan, India

⁶Professor, IIHMR University, Jaipur, Rajasthan, India

⁷Associate Professor, Department of General Surgery, Government Medical College and Hospital, Sundargarh, Odisha, India

***Corresponding Author: Dr. Rahul Tiwari**

*Executive MHA Student, FIIHMR University, Jaipur, Rajasthan, India
Email: rahultiwari.j21@iihmr.in

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Accepted: 26 December, 2023



Journal of the Asiatic Society of Mumbai
ISSN: 0972-0766

UGC Care Group 1 Journal

EXPLORING MARKETING STRATEGIES FOR PHARMACEUTICAL SERVICE ADVANCEMENT: A RESEARCH STUDY

Sudhinder Singh Chowhan

Associate Professor, School of Pharmaceutical Management, IIHMR University, Jaipur Rajasthan

Chandra Pal Yadav

Assistant Professor, Government College Krishan Nagar, Haryana

Original Article

Musculoskeletal Comorbidities among known Diabetes Patients, their Quality of Life, and Healthcare Costs: A Comparative Study From a Tertiary Care Hospital in Uttarakhand

Seema Lekhwani, Bhola Nath¹, Shiv Dutt Gupta², Ranjeeta Kumari³, Narain Das Vaswani⁴, Neeraj Pawar¹

Departments of Biochemistry and ⁴Paediatrics, Pt BD Sharma, PGIMS, Rohtak, Haryana, ¹Department of Community and Family Medicine, AIIMS Raebareli, Uttar Pradesh, ²Department of Epidemiology, IIHMR, Jaipur, Rajasthan, ³Department of Community and Family Medicine, AIIMS Rishikesh, Uttarakhand, India

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How to cite this article: Lekhwani S, Nath B, Gupta SD, Kumari R, Vaswani ND, Pawar N. Musculoskeletal comorbidities among known diabetes patients, their quality of life, and healthcare costs: A comparative study from a Tertiary care hospital in Uttarakhand. Indian J Community Med 2024;49:76-81.

Received: 06-10-22, **Accepted:** 09-11-23, **Published:** 12-01-24



Rabindra Bharati University Journal of Economics
ISSN: 0975-802X

PHARMA'S FUTURE IN DEVELOPING MARKETS: A LOOK AT MARKET ACCESS, ELEMENTS, AND TRENDS

Sudhinder Singh Chowhan

Associate Professor, School of Pharmaceutical Management, IIHMR University, Jaipur
Rajasthan

ABSTRACT

Purpose: The objective of this study is to investigate the future course of the pharmaceutical sector in developing economies, with a particular emphasis on issues related to market entry, industry-defining factors, and developing trends. This study explores the potential future development of the pharmaceutical industry in these developing nations, emphasizing the importance of market access, its constituents, and the changing patterns influencing its course.

Original Article

Work Life Balance among Medical Doctors

Work Life Balance among Medical Doctors of Selected Teaching Hospitals of Kathmandu

Kabita Khanal¹, Susmit Jain¹, Nishchal Devkota², Hom Prasad Adhikari³, Stuti Khanal², Simran Pradhan²,
Sharad Hari Gajuryal⁴

¹Indian Institute of Health Management Research (IIHMR), Jaipur, Rajasthan, India

²Department of Research & Development, National Open College, Lalitpur, Nepal

³Department of Hospital Administration, Suvekchya International Hospital, Kathmandu, Nepal

⁴Department of Hospital Administration, Annapurna Neurological Institute & Allied Sciences, Kathmandu Nepal

Ranking and Awards





IIHMR University proudly announces the release of PHRAME Volume 2, Issue (1). The theme for this current issue is "Vector Borne Diseases".

PHRAME (Public Health Round-up on Actions Measures and Evidence) has been envisioned to bring latest updates on research from around the globe on areas of public health Importance. It will also serve as a platform for popularizing public health, through engaging and interactive content featuring innovations, trivia and puzzles.

This eagerly awaited periodical from the SD Gupta School of Public Health is limited print edition and now available online for download from the link <https://iihmr.edu.in/uploads/Phrame-Jan2024.pdf>





Orientation Session

April 1, 2024

IIHMR University hosted an orientation session organized by the United States Educational Foundation (USIEF), Fulbright Commission, India, on April 1, 2024. Dr. Gayatri Singhal, Indian Program Manager of the United States-India Educational Foundation, Fulbright Commission, India, led the session, providing invaluable insights and information. Faculty, MPH students from Johns Hopkins University, MBA in Health Management alongside remote participation from PhD scholars and MPH (Executive) students highlighting the university's commitment to inclusive engagement across programs.





Inauguration of Certificate Course on Digital Health

April 20, 2024

IIHMR University organised a virtual inauguration of the Certificate Course on Digital Health on April 20, 2024. By transcending geographical boundaries, the inauguration united passionate individuals with a shared goal of leveraging technology for the advancement of healthcare.

IIHMR UNIVERSITY | SCHOOL of DIGITAL HEALTH

Grand Opening
Certificate Course on
Digital Health
20th April 2024 | 4:00 PM

Dr. P. R. Sodani
President
IIHMR University

Dr. Swapnil Gadhave
Assistant professor and Course coordinator
IIHMR University

SCAN QR to Join

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Poster Making Competition

April 15, 2024

IIHMR University organised a vibrant Poster Competition to celebrate World Health Day on April 15, 2024. Inspired by the World Health Organization's theme, 'My Health, My Right,' the competition aimed to ignite the creative spirit of students and channel their artistic talents. Students from diverse field took part in the competition.





ONLINE

POSTER MAKING COMPETITION
2024

THEME
My Health, My Right

Points to consider while designing your poster, Highlights :

- Portray what health as a human right means to you.
- It can symbolize efforts to campaign health as a basic right to all.
- It can relate to provision and access to quality health services everywhere.
- It can also depict holistic involvement of health with other sectors like education, water and sanitation, safe & clean environment.
- It could also symbolize freedom from discrimination & access to information about treatment.

2nd
PRIZE
₹3000

1st
PRIZE
₹5000

3rd
PRIZE
₹1000

Cash Reward For The Best Three Entries
Last date of submission : **15th April 2024; 11:59 pm**

REGISTER NOW FOR PARTICIPATION
<https://t.ly/pbNH6>

School of Public Health at
IIHMR University envisions to instill public health acumen to prepare future leaders in healthcare


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For more details, please contact at
Email: sdgsp@iihmr.edu.in

www.iihmr.edu.in



Mr. Prateek Chhajer
Engagement Manager
IQVIA Consulting
Gurugram

Ms. Gayatri Makhija
Manager
API Sales and Marketing
Hetero, Ahmedabad, Gujarat



Dr. Pramod Kashid
Executive Director
Clinical Trial Management
Medpace Singapore Pte. Ltd. Singapore

Mr. Biswajit Nayak
Director
Advance Analytics and Data Science
Grid Analytics India Pvt. Ltd.





Dr. Mamta Chauhan participated in two-day training on data collection tools and methodology for the pilot BIU Project on Maternal Nutrition, April 1-2, 2024, organized by UNICEF Rajasthan.

Dr. Swapnil Gadhave participated as a resource person for the workshop “Triathlon- the Quest for Systematic Reviews” for Health Professionals, April 02-03, 2024, organised by University of Department Education for Health Professionals (UDEHP).

Dr. Himadri Sinha participated in a Webinar on "Cyber Hygiene in HEIs", April 3, 2024, organised by UGC.

Dr. Piyusha Majumdar participated in a session on “Peer Mentoring Circle” in which mentors meet and discussed the progress of mentees and strategies used to engage mentees in the research and other activities, 4th April 2024.

Dr. Ratna Verma participated in a meeting held for “Documentation Writing Chapters for Self-Study Report for NAAC”, April 06, 2024.

Dr. Mamta Chauhan participated in one-day workshop on “National Reflection of Behavioral Insights Units (BIUs) Across the Country”, April 9, 2024, organized by UNICEF Delhi.

Dr. Nutan Jain participated at the expert committee meeting titled "Capacity Building Training for Frontline Health Workers for Screening and Management of Common Mental Health Disorders in Primary Care", April 9, 2024, organized by ICMR-NIIRNCD, Jodhpur.

Dr. Piyusha Majumdar participated in Local Research Advisory Committee Meeting of Model Rural Health Research Unit where nine proposals were presented and finalized, April 12, 2024, organised at Bhanpur Kalan, Jaipur.

Dr. Varsha Tanu participated as a panellist on National Panchayat Day to speak on “Localisation of SDG-Issues and Challenges”, April 24, 2024.

Dr. Varsha Tanu participated to delivered lecture at “Two Mid-Career Training Programmes of Rajasthan Government Officers in School of Gender Studies”, April 24, 2024, organised by Officer's Training School (OTS), HCM RIPA, Govt. of Rajasthan

Dr. Saurabh Kumar presented a Research paper through online mode in “International Conference on Recent Advances in Health Sciences”, April 27, 2024.

Dr. Piyusha Majumdar participated to deliver a lecture on “Implementation Strategies: Contextual Factors, Barriers, and Facilitators, April 30, 2024, organised by TDR/IR Connect.

Dr. Nutan Jain participated in the “Multistakeholder Consultation for Adolescent Health and Well-being in India”, April 30, 2024, organized by Ministry of Health and Family Welfare, with support of the Partnership for Maternal Newborn Child Health (PMNCH) and other partners as WHO, UNICEF, UNFPA and the Victoria University.



IIHMR Startups partnered with Saaskart and Zappinvest to support early-stage healthcare startups in Technology and Ecosystem.

IIHMR Startups (A Unit of IIHMR Foundation) signed MoUs with Saaskart and Zeppinvest in April 2024. These strategic partnerships will support early-stage healthcare startups in networking with industry experts and assisting in technology.

Saaskart is India's leading SaaS discovery and buying platform that caters to SaaS buyers by giving them data-driven insights and exclusive deals on software subscriptions. This partnership will help our startups with a wide range of software solutions tailored to their needs.

Zappinvest will bridge the gap between Startups and Investors. It is a one-stop platform for all startup investment opportunities. Investors/ Incubators may invest, incubate, and stay connected with startups on the same platform.





Election Awareness Workshop

April 18, 2024

IIHMR University hosted an Election Awareness Workshop on April 18, 2024, with an aim to promote electoral literacy among students and faculty members. Through informative sessions and interactive discussions, participants gained valuable insights into the electoral process, voter rights, and the importance of active participation in democracy.



Exposure Visits for Students



IIHMR University organised a field visit in Jahota GP on April 15, 2024 for students of the MBA DM-03 batch. Students had the opportunity to explore a range of sites, including health and wellness centres, plantation areas, organic print units, livelihood centres, and engaging with local Panchayat leaders.



IIHMR University organised a learning session on April 16, 2024, focusing on "Child-Friendly Panchayats" and the localization of Sustainable Development Goals (SDGs) initiatives of ARAVALI in Jaipur City. The session provided students with valuable insights into grassroots governance structures and the integration of SDG objectives into local development strategies.



Exposure Visits for Students



IIMR University organized a field visit for the student of MBA HM at Fortis, RBH C K Birla, Narayana Multispeciality, EHCC, and Apex Hospital, provided students with practical exposure to hospital management system.



IIMR University conducted field data collection in collaboration with UNICEF Rajasthan and CSBC Ashoka University for the first Behavioral Insight Pilot Project aimed at improving maternal nutrition in Karauli District from April 3-6, 2024.







Master Class
Episode 104

Insights into Active Pharmaceutical Ingredients: Key Concepts and Applications

 April 3, 2024
  11:30 AM to 1:00 PM (INDIA) IST
 
 IIHMR University, Jaipur, India



MODERATOR
Dr. Saurabh Kumar
Dean
School of Pharmaceutical Management
IIHMR University, Jaipur



SPEAKER
Ms. Gayatri Makhija
Manager
API Sales and Marketing
Hetero, Ahmedabad, Gujarat



STUDENT CO-ORDINATOR
Mr. Pushpraj Patel
Batch: MBAPM-15
(MBA Pharmaceutical Management)
IIHMR University, Jaipur, Rajasthan, India





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Master Class
Episode 105

Unlocking Opportunities: Strategies for Advancing Your Clinical Research Career

 April 29, 2024
  04:00 PM to 05:00 PM (INDIA) IST
 
 IIHMR University, Jaipur, India



MODERATOR
Dr. Ashok Peepliwal
Professor
School of Pharmaceutical Management
IIHMR University, Jaipur, Rajasthan, India



SPEAKER
Dr. Pramod Kashid
Executive Director
Clinical Trial Management
Medpace Singapore Pte. Ltd. Singapore



STUDENT CO-ORDINATOR
Ms. Shefali Karmore
Batch: MBAPM-15
(MBA Pharmaceutical Management)
IIHMR University, Jaipur, Rajasthan, India






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SCHOOL of PHARMACEUTICAL MANAGEMENT

Webinar on Exploring Careers opportunities in MBA Pharmaceutical Management

 **Saturday, 20th April, 2024**
 **04:00 PM – 05:00 PM (IST)**


Keynote Speakers



Dr. P. R. Sodani
President
IIHMR University, Jaipur



Mr. Prateek Chhajer
SPM Alumnus (2013-15)
Engagement Manager
IQVIA Consulting, Gurugram



Dr. Saurabh Kumar
Dean, SPM
IIHMR University, Jaipur

Join us

 **LIVE**

<https://shorturl.at/bgvGJ>



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[REGISTER NOW](https://shorturl.at/bgvGJ)


SCHOOL of DEVELOPMENT STUDIES

Webinar on Data Analytics for Development Management: Concept and Application for Future Managers

 **Thursday, 25th April, 2024**
 **04:00 PM – 05:30 PM (IST)**


Principal Speaker

Moderator



Mr. Biswajit Nayak
Director
Advance Analytics and Data Science
Grid Analytics India Pvt. Ltd.



Dr. P.R. Sodani
President
IIHMR University
Jaipur



Dr. Himadri Sinha
Dean
School of Development Studies
IIHMR University, Jaipur



Dr. Hemant Kumar Mishra
Assistant Professor
IIHMR University
Jaipur



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 **LIVE**

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SD GUPTA
 SCHOOL of PUBLIC HEALTH



Webinar on

MASTER OF PUBLIC HEALTH PROGRAMME

Offered By

**Johns Hopkins University,
Bloomberg School Of Public Health**

In Cooperation With

IIHMR University

📅 **April 05, 2024, Friday** ⌚ **4:30 – 5:30 PM (IST)**





Speaker
Dr. Seema Mehta
Professor
IIHMR University, Jaipur

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 by link or QR Code
<https://shorturl.at/nwvNO9>



Join us



LIVE WEBINAR



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Chat on WhatsApp

26 April, 2024 From 4:00 PM - 5:00 PM



MPH-JHU Program: Application Insights Q&A Session

Know more about MPH Programme offered by IIHMR University in co-operation with JHSPH, USA.



Dr. Seema Mehta
Professor
IIHMR University, Jaipur



To Join the session
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36 लाख सालाना पैकेज के साथ IIHMR यूनिवर्सिटी ने तोड़े प्लेसमेंट के रिकॉर्ड

चालू साल में 13 लाख और उससे अधिक का पैकेज हासिल करने वाले छात्रों की संख्या में 220 फीसदी की भारी वृद्धि दर्ज की गई है. साल 2024 में 10 लाख से अधिक सीटीसी रेंज में छात्रों की संख्या में 82 फीसदी की वृद्धि दर्ज की गई.



By CNBC आवाज़

April 15, 2024, 5:53:52 PM IST (Published)



भारत के लीडिंग हेल्थ मैनेजमेंट रिसर्च यूनिवर्सिटी, आईआईएचएमआर यूनिवर्सिटी ने 35.62 लाख सालाना के सबसे अधिक पैकेज के साथ इस सीजन में अब तक का अभूतपूर्व प्लेसमेंट दर्ज किया है. साल 2022 में आईआईएचएमआर के 17.22 लाख सालाना के उच्चतम पैकेज को पीछे छोड़ते हुए यह अब तक का उच्चतम प्लेसमेंट पैकेज है. संस्थान में चल रहे प्लेसमेंट में 75 फीसदी छात्रों को राष्ट्रीय एवं अंतरराष्ट्रीय स्तर पर विभिन्न संगठनों में उल्लेखनीय पैकेज पर विभिन्न भूमिकाओं पर रखा गया है. आईआईएचएमआर यूनिवर्सिटी के अध्यक्ष, डॉ. पी.आर. सोडानी ने प्लेसमेंट के बारे में बताया कि, "इस साल कैंपस में भर्तीकर्ताओं से उत्कृष्ट प्लेसमेंट प्राप्त होने की हमें बेहद खुशी है. स्वास्थ्य सेवा के बुनियादी ढांचे को मजबूत करने के वैश्विक प्रोत्साहन को देखते हुए हेल्थकेयर इंडस्ट्री के पैकेज में बढ़ोतरी देखी जा रही है. मैं छात्रों को उल्लेखनीय प्लेसमेंट पाने पर हार्दिक बधाई और उनके उज्ज्वल भविष्य के लिए शुभकामनाएं देता हूँ, वे अपनी सफलता की कहानियां इसी प्रकार लिखते रहेंगे."

CNBC Awaaz April 15, 2024

आईआईएचएमआर ने बनाया अधिकतम पैकेज का रिकॉर्ड, औसत पैकेज भी बढ़ा

जयपुर. आईआईएचएमआर यूनिवर्सिटी ने 35.62 लाख रुपए प्रति वर्ष के उच्चतम पैकेज के साथ इस सीजन में प्लेसमेंट का रिकॉर्ड बनाया है। 2022 में आईआईएचएमआर के 17.22 लाख प्रति वर्ष के उच्चतम पैकेज के दोगुने से भी अधिक हैं। संस्थान में चल रहे प्लेसमेंट में अब तक 75 प्रतिशत छात्रों को उल्लेखनीय पैकेज पर विभिन्न संस्थानों में कई जिम्मेदारियों के रूप में रोजगार दिया गया है। आईआईएचएमआर यूनिवर्सिटी के प्रेसिडेंट डॉ. पी.आर. सोडानी ने बताया कि हेल्थकेयर इन्फ्रास्ट्रक्चर को



मजबूत करने पर बढ़ते वैश्विक दबाव के कारण हेल्थकेयर इंडस्ट्री के पैकेजों में बढ़ोतरी देखी जा रही है। प्रिस्टिन केयर और इनडीड द्वारा की गई साइटा स्टडी के अनुसार जनवरी 2021 और जनवरी 2023 के बीच हेल्थकेयर प्रोफेशनल्स के लिए जॉब पोस्टिंग में 22.4 प्रतिशत की बढ़ोतरी हुई है, जो भारत में इन प्रोफेशनल्स की बढ़ती मांग का साफ संकेत है।

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1, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur - 302029

Phone: 91-141-3924700, 2791431-32

www.iihmr.edu.in | E-mail: iihmr@iihmr.edu.in

