

MONTHLY REPORT



INSTITUTE of
HEALTH MANAGEMENT RESEARCH

APRIL 2025

SCHOOL of
PHARMACEUTICAL MANAGEMENT

SCHOOL of
DEVELOPMENT STUDIES

SD GUPTA
SCHOOL of PUBLIC HEALTH

SCHOOL of
DIGITAL HEALTH

Contents



S.No.	Topic	Page No.
1	Executive Summary	1
2	Academics	2
3	Rankings & Awards	4
4	Publications	6
5	Meeting	9
6	Capacity-Building Program	10
7	Activity	11
8	Industry-Academia Interactions	16
9	Faculty/Staff Participation	17
10	Exposure Visits for Students	19
11	Webinar	21
12	Master Class	24
13	NEWS Coverage	25



Executive Summary

Dr. P. R. Sodani

President

IIHMR University, Jaipur

I am happy to share the remarkable achievements and noteworthy initiatives that unfolded during April 2025. IIHMR University has been ranked '# 1 Private Healthcare Management University in India' by Education World. The university has also been conferred with the 'CSR Top University of India Award 2025.' It was a great honor to receive the 'CSR Excellent President of Leading University of India Award 2025.' IIHMR University was Presented with the 'Most Impactful University for Smart Governance Award' at the Elets SmartGov Summit 2025, where we proudly served as a University Partner. These recognitions affirm our leadership, and commitment to innovation, governance, and sustainable development.

We hosted a high-level panel discussion, during the WHS Regional Meeting 2025, emphasizing leadership, innovation, and equitable healthcare strategies for Southeast Asia. IIHMR University is also conducting a Capacity-Building Program on Implementation Research for the SEAPHEIN network. This initiative is designed to elevate skills and foster a culture of research-driven practice in the region.

IIHMR University had the distinct honor of participating in a landmark event that featured an address by Mr. JD Vance, Vice President of the United States, underscoring our global presence and relevance in the field of public health leadership.

To mark World Health Day 2025, we organized a national online poster-making competition, encouraging creative advocacy for maternal and newborn health. An exclusive student development session was hosted to equip students with practical strategies to succeed in professional interviews. We also conducted a field activity for Gender Champions on National Safe Motherhood Day, offering hands-on learning in grassroots social work, healthcare management, and social empowerment.

The university hosted several webinars and masterclasses, further promoting continuous learning and development among our students and professionals. Additionally, Our students benefitted from multiple exposure visits, gaining practical insights into healthcare operations. Our faculty members actively contributed to publications, reinforcing our standing as a hub for academic excellence and innovation.

Each of these achievements reflects the collective dedication and hard work of our students, faculty, staff, and partners. As we move forward, let us remain united in our mission to advance health, education, and leadership for a better tomorrow.



MBA Hospital and Health Management

First Year Hospital and Health Management (Batch 2024 – 2026)

(Section A)

April 07-11, 2025

Essentials of Hospital Services

April 14-18; April 21-25, 2025

Research Methods

April 28-May 02, 2025

Digital Health

(Section B)

April 07-11, 2025

Digital Health

April 14-18; April 21-25, 2025

Research Methods

April 28- May 02, 2025

Essentials of Hospital Services

Second Year Hospital Management (Batch 2023 – 2025)

March 10-May 31, 2025

Dissertation/ Internship (90 days)

Second Year Health Management (Batch 2023 – 2025)

March 10-May 31, 2025

Dissertation/ Internship (90 days)

MBA Pharmaceutical Management

First Year Pharmaceutical Management (Batch 2024 – 2026)

April 07-11, 2025

Digital and Social Media Marketing

April 14-18, 2025

Digital Health

April 21-25; April 28- May 02, 2025

Regulatory Environment for Pharma
Business

Second Year Pharmaceutical Management (Batch 2023 – 2025)

March 10-May 31, 2025

Dissertation/ Internship (90 days)

MBA Development Management

First Year Development Management (Batch 2024 – 2026)

April 07-11, 2025

Business Analytics

April 14-18; April 21-25, 2025

Operation Research

April 28-May 02, 2025

Society and Culture

Second Year Development Management (Batch 2023 – 2025)

March 10-May 31, 2025

Dissertation/ Internship (90 days)



MBA Healthcare Analytics

First Year Healthcare Analytics (Batch 2024 - 2026)

April 07-11; April 14-18, 2025
Data Security and Privacy

April 21-25, 2025
Clinical Data Management

April 28- May 02, 2025
Digital Health

MPH Cohort 11 (2023 - 2025)

November 01, 2024 - April 30, 2025
MPH Practicum Special Studies

April 01, 2025
Final approved Practicum paper
Submission due

April 20, 2025
Successful submission of Final approved
Practicum paper

MPH Cohort 12 (2024 - 2026)

April 07-10; April 14-17, 2025
International and Global Health

April 21-24; April 28-May 01, 2025
Managing NGOs in Health Sector

MPH Implementation Science (2024 - 2025)

April 07-11, 2025
Building Collaboration across sectors to
improve health

April 14-18, 2025
Theory of Change; Knowledge
Translation and Dissemination

April 21-25; April 28-May 02, 2025
Social and Environmental Determinants
of Health

MPH Executive Cohort 3 (2023 - 2025)

April 21-24, 2025
End term Exams

MHA Executive Cohort 3 (2023 - 2025)

April 21-24, 2025
End term Exams

MPH Executive Cohort 4 (2024 - 2026)

April 12-23, 2025
End term Exams

MHA Executive Cohort 4 (2024 - 2026)

April 12-23, 2025
End term Exams



Rankings & Awards





Research Paper Publication

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN Number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list (Yes/No)
1	Study of Provider Perceptions of Types and Extent of Fraud in Health Insurance and Factors Influencing Ethics in Healthcare Provisioning: Learnings from the World's Largest Public Health Insurance Scheme in India	Parul Naib, Shiv D. Gupta, Sudha Chandrashekar	SDG-SPH	Journal of Health Management	2025	0973-0729	https://journals.sagepub.com/doi/10.1177/09720634241304983	https://doi.org/10.1177/09720634241304983	Yes
2	Pharmaceutical Market Research: A Methodical Approach for Understanding Market Dynamics	Saurabh Kumar Banerjee	SPM	Empirical Economics Letters	2025	1681-8997	http://www.eel.my10megs.com/volume-24-number-march-4-special-issue.htm		No
3	A Study on Patient Satisfaction in Emergency Department	Aireddy Anil Kumar	IHMR	ECO Science Journals	2025	3067-1221	https://www.ecosciencejournals.com/abstract/a-study-on-patient-satisfaction-in-emergency-department	http://dx.doi.org/10.62057/ESJ.2025.V2.I1	No



Research Paper Publication

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN Number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list (Yes/No)
4	Navigating the Road to Resilience (RR): understanding the work environment's influence on mental health among Indian truck drivers	Vidya Bhushan Tripathi	IHMR	BMC Public Health	2025	1471-2458	https://bmcpublichealth.biomedcentral.com/articles/10.1186/s12889-025-22370-7	https://doi.org/10.1186/s12889-025-22370-7	Yes
5	Development of an Improved Zinc Oxide Thin Film Transistor for Next-Generation Smartphone Display Technologies	Sarthak Sengupta	SDH	Journal of Microelectronics, Electronic Components and Materials	2025	2232-6979	https://ojs.midem-drustvo.si/index.php/InfMIDEM/article/view/2095	https://doi.org/10.33180/InfMIDEM2025.204	Yes
6	Leveraging data-driven decision-making for medicine supply chain resilience during health crisis	Rahul Sharma, Ashok Kumar Peepliwal and Sudhinder Singh Chowhan	SPM	International Journal of Intelligent Enterprise	2025	1745-3240	https://www.inderscienceonline.com/doi/abs/10.1504/IJIE.2025.145649	https://doi.org/10.1504/IJIE.2025.145649	Yes

Publications



Book Chapter

S. No.	Name of the teacher	Title of the chapters published	Title of the book published	Year of publication	ISBN number	Whether at the time of publication Affiliating Institution was same Yes/No	Name of the publisher	Academic Year
1	Varsha Tanu	Monitoring Climate Impacts on Himalayan Glacier Dynamics Using GNSS Radio Occultation	GNSS Applications in Earth and Space Observations: Challenges and Prospective Approaches, edited by D. K. Gupta and A. K. Singh.	2025	ISBN:978-1-032-71243-7	Yes	CRC Press Tylor & Francis Group.	2024-25

Patent

S. No.	Title of paper	Name of the author/s	Year	Type of Publications	Detail	Month	National/ International	Patent No.
1	Intelligent LPG Gas Cylinder System and Methods with Integrated Digital Monitoring and Tracking Capabilities	Kirti Agarwal, P.R. Sodani, Aarti Sharma	2025	Patent	Agarwal, Kirti, P. R. Sodani, and Aarti Sharma. 2025. 'Intelligent LPG Gas Cylinder System and Methods with Integrated Digital Monitoring and Tracking Capabilities. 23 p. (Patent Application No.202511006506 A). The Patent Office, India. https://search.ipindia.gov.in/IPJournal/Journal/Patent	27-Jan-25	National	Application No.202511006506 A



WHS Regional Meeting 2025

On April 25, 2025, IIHMR University, Jaipur, in collaboration with the World Health Organization (WHO-TDR), Universitas Gadjah Mada, and the Indian Council of Medical Research (ICMR-NIIRNCD), hosted a thought-provoking panel discussion during the World Health Summit (WHS) Regional Meeting 2025 at Bharat Mandapam, New Delhi.

Centered on the theme “Scaling Access to Ensure Health Equity,” the session “Building Capacity for Implementation Leadership/Innovation to Ensure Health Equity in the Southeast Asian Region,” brought together global and regional experts to share insights, best practices, and experiences from the field. The discussion spotlighted the need for strong leadership, creative solutions, and coordinated strategies to improve health equity across Southeast Asia.

40th IIHMR UNIVERSITY

WHS Regional Meeting 2025
25-27 April
New Delhi

TDR For research on diseases of poverty
UNICEF · UNDP · World Bank · WHO

UNIVERSITAS GADJAH MADA

icmr NIIRNCD
INDIAN COUNCIL OF MEDICAL RESEARCH

Building Capacity for Implementation Leadership/Innovation to ensure health equity in the Southeast Asian region

April 25th, 2025 | 1:30 PM to 3:00 PM | Bharat mandapam, New Delhi

PANEL DISCUSSION

GARY ASLANIAN
DIRECTOR, TDR
WORLD HEALTH SUMMIT

PR. SOJANI
DIRECTOR, TDR
WORLD HEALTH SUMMIT

S.D. GUPTA
DIRECTOR, TDR
WORLD HEALTH SUMMIT

BONTHA BIEU
DIRECTOR, TDR
WORLD HEALTH SUMMIT

PIYUSHA MAJUMDAR
DIRECTOR, TDR
WORLD HEALTH SUMMIT

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Capacity-Building Program on Implementation Research for SEAPHEIN

IIHMR University, Jaipur is hosting the Capacity-Building Program on Implementation Research for the South-East Asia Public Health Education Institutions Network (SEAPHEIN), in collaboration with global experts from the World Health Organization (WHO), the University of Alabama, and the University of Gadjah Mada, Indonesia.

The program, taking place from April 11 to May 24, 2025, is being conducted online by the SD Gupta School of Public Health, IIHMR University, Jaipur. This initiative is designed to enhance the skills of public health professionals and strengthen research capabilities. As the program progresses, it fosters collaboration, knowledge-sharing, and skill-building that are crucial for advancing public health outcomes in the South-East Asia region.



Capacity-Building Program on Implementation Research for South-East Asia Public Health Education Institutions Network (SEAPHEIN)

 April 11, 2025 – May 24, 2025 | Online



Dr. S.D. Gupta
Distinguished Professor
IIHMR University, Jaipur, India



Dr. P.R. Sodani
President
IIHMR University, Jaipur, India



Dr. D.K. Mangal
Adjunct Professor
IIHMR University, Jaipur, India



Dr. Vinod Kumar
Professor
IIHMR University, Jaipur, India



Dr. Mahnaz Vahedi
Research Capacity Strengthening
TDR, WHO, Geneva



Dr. Olakunle Alonge
Professor, Director
Sparkman Centre for Global Health
University of Alabama, USA



Dr. Yodi Mahendradhata
Vice Dean for
Research & Development
University Gadjahmada Indonesia



Dr. Piyusha Majumdar
Associate Professor
IIHMR University, Jaipur, India

**SD Gupta School of Public Health
IIHMR University, Jaipur, India**

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10



IIHMR at Indo-U.S. Strategic Meet with Vice President JD Vance

On Tuesday, April 22, 2025, IIHMR University, Jaipur, had the distinguished opportunity to participate in a landmark event featuring an address by the Vice President of the United States, Mr. JD Vance, during his official visit to India. Held at the Rajasthan International Centre, Jaipur, the event served as a pivotal forum for exploring the future of Indo-U.S. collaboration.

The IIHMR University delegation was led by Dr. P. R. Sodani, President of the University, including faculty, staff and students. IIHMR University's presence at this high-profile gathering underscores its commitment to contributing to global dialogues for growth and development of the country.





The Elets SmartGov Summit 2025

IIHMR University was honoured with the prestigious award for the "Most Impactful University for Smart Governance" by Elets, DoITC, and the DoP, Government of Rajasthan, at the Elets SmartGov Summit 2025, held on April 25, 2025, at the Marriott Hotel, Jaipur. The university continues to demonstrate excellence through its innovation, impactful research, and capacity-building initiatives that contribute to the advancement of smart governance in India.

As the proud University Partner of the summit, IIHMR University played a key role in enriching the dialogue on enhancing governance through academic insights, innovation, evidence-based research, and effective public systems management. The summit served as a platform for engagement among experts from government, academia, and industry, focusing on innovative strategies for improving governance.





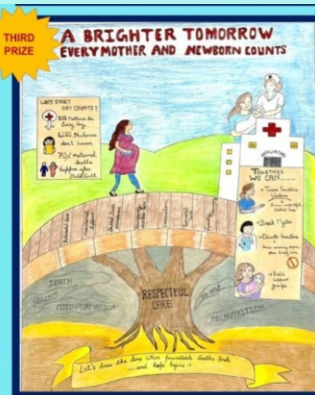
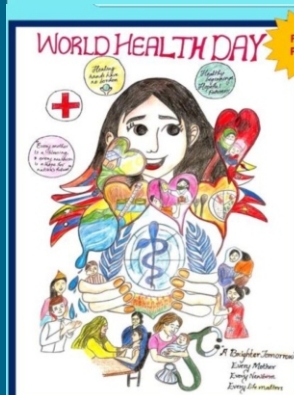
World Health Day 2025: Online Poster Making Competition

To mark World Health Day 2025, the SD Gupta School of Public Health at IIHMR University, Jaipur organized a national online poster making competition themed 'A Brighter Tomorrow – Every Mother and Newborn Counts'. Centred on the WHO's message of "Healthy beginnings, hopeful futures," the contest aimed to inspire creative expressions promoting safe pregnancy, childbirth, and newborn care.

With 33 entries shortlisted from across the country, a jury of faculty and staff selected four standout winners for their powerful messages and artistic impact. The event successfully spotlighted powerful visual messages that inspired awareness & change and urged communities to support healthy beginnings for all.



WINNING ENTRIES





National Safe Motherhood Day

IIHMR University organized an interactive field activity for the Gender Champions on April 26, 2025, to mark National Safe Motherhood Day at the Maternity Centre Kathmana, run by Shiv Shiksha Samiti in Tonk, Rajasthan. The students actively engaged with the NGO's initiatives in maternal care, women's empowerment, and education, gaining hands-on understanding of community-based healthcare practices.

Coordinated by Dr. Nutan Jain, the activity included exploring the maternity ward, consultation rooms, and pharmacy to observe how localized, resource-efficient systems serve real healthcare needs. The entire experience was truly inspiring, offering valuable insights into grassroots social work, effective healthcare management, and sustainable strategies for empowerment.





Session on “Crack the Interview Code: Half Chair to Full Chair Confidence”

IIHMR University organized an exclusive session, “Crack the Interview Code: Half Chair to Full Chair Confidence”, on April 30, 2025, aimed at equipping students with the tools to navigate today's competitive interview landscape. The session featured Mr. Ketan Dewan, Founder & CEO of Talocity Inc., as the guest speaker.

The session provided valuable insights into interview preparation, formats (voice, video, or in-person), body language, and confidence-building. It also included mock interviews and a self-assessment opportunity through Talocity's Career Report, helping students gain clarity and a sense of direction in their career journey.



Industry-Academia Interactions



Mr. Ketan Dewan
Founder & CEO
Talocity Inc.
Haryana



Ms. Shailaja Sushil Pathak
Co-Founder
Pariezo
Mumbai



Neerav Bansal
Zonal Director
Fortis Healthcare
Delhi



Dr. Suhasani Jain
Medical Superintendent
CK Birla Hospital
Jaipur



Ms. Viral Pandya Vaidya
General Manager - Business
Operations Group
Lupin
Mumbai



Mr. Pradeep Vimal
Clinical Research Associate
Tech Observer India Pvt. Ltd.
New Delhi



- **Dr. Kajal Sitlani** received **Satyaa स्त्री सम्मान 2025** award by Satyaa Foundation Charitable Trust, Jaipur & SIMHANS, March 29, 2025.
- **Dr. Varsha Tanu** delivered sessions on **Gender Inequality & Women's Right and Gender Budgeting** in training of Rajasthan State Officers organised by H.C.M. Rajasthan State Institute of Public Administration, Govt. of Rajasthan, Jaipur, April 3, 2025.
- **Dr. Ratna Verma** participated as an External Expert in Three days Training Programme on "Cheese Processing and Value Addition" organised by National Institute of Food Technology Entrepreneurship and Management, Sonapat, Haryana, April 21-23, 2025.
- **Dr. Vinod Kumar SV** participated in the State Dissemination Workshop: Exemplars in Maternal and Newborn Health Study Rajasthan organised by the State Maternal Health Department (DMH&FW, GoR), NHSRC and IHAT, April 21, 2025.
- **Dr. P.R. Sodani** participated in **Remarks by the Vice President of the United States, Mr. JD Vance**, during his official visit to India at the Rajasthan International Centre, Jaipur, April 22, 2025.
- **Ms. Kirti Agarwal** participated in **Remarks by the Vice President of the United States, Mr. JD Vance**, during his official visit to India at the Rajasthan International Centre, Jaipur, April 22, 2025.
- **Dr. Sandeep Kumar Suhag** participated in **Remarks by the Vice President of the United States, Mr. JD Vance**, during his official visit to India at the Rajasthan International Centre, Jaipur, April 22, 2025.
- **Dr. Himadri Sinha** participated in **Remarks by the Vice President of the United States, Mr. JD Vance**, during his official visit to India at the Rajasthan International Centre, Jaipur, April 22, 2025.
- **Dr. Goutam Sadhu** participated in **Remarks by the Vice President of the United States, Mr. JD Vance**, during his official visit to India at the Rajasthan International Centre, Jaipur, April 22, 2025.
- **Dr. Neetu Purohit** participated in **Remarks by the Vice President of the United States, Mr. JD Vance**, during his official visit to India at the Rajasthan International Centre, Jaipur, April 22, 2025.
- **Dr. Vinod Kumar SV** participated in **Remarks by the Vice President of the United States, Mr. JD Vance**, during his official visit to India at the Rajasthan International Centre, Jaipur, April 22, 2025.
- **Dr. Ritu Vashistha** participated in **Remarks by the Vice President of the United States, Mr. JD Vance**, during his official visit to India at the Rajasthan International Centre, Jaipur, April 22, 2025.
- **Dr. S.D. Gupta** delivered a session on **Building Capacity for Implementation Leadership/Innovation to Ensure Health Equity in the Southeast Asian Region** at The World Health Summit (WHS) Regional Meeting 2025, Bharat Mandapam, New Delhi, April 25, 2025. This session was hosted by IIHMR University, Jaipur.



- **Dr. P.R. Sodani** delivered a session on **Building Capacity for Implementation Leadership/Innovation to Ensure Health Equity in the Southeast Asian Region** at The World Health Summit (WHS) Regional Meeting 2025, Bharat Mandapam, New Delhi, April 25, 2025. This session was hosted by IIHMR University, Jaipur.
- **Dr. Piyusha Majumdar** delivered a session on **Building Capacity for Implementation Leadership/Innovation to Ensure Health Equity in the Southeast Asian Region** at The World Health Summit (WHS) Regional Meeting 2025, Bharat Mandapam, New Delhi, April 25, 2025. This session was hosted by IIHMR University, Jaipur.
- **Ms. Kirti Agarwal** participated in the World Health Summit Regional Meeting 2025, organised by NIMS University, Jaipur at Bharat Mandapam, New Delhi, April 25-27, 2025.
- **Dr. Varsha Tanu** delivered sessions on **AI use for Primary Health Care** and **From Policy to Impact: Food Systems & Integrated Approaches to Tackle Micronutrients Deficiencies** as a panelist in the World Health Summit at Bharat Mandapam, New Delhi, April 25-27, 2025.
- **Dr. Vidya Bhushan Tripathi** delivered a session on **Digital Mental Health**, organised by Mahatma Gandhi University, Jaipur, April 28, 2025.
- **Dr. Sarthak Sengupta** participated as a Resource Person in a Workshop on **Artificial Intelligence in Health Care Management** organised by Institute of Health and Family Welfare, Kolkata, Government of West Bengal, April 30, 2025.

Exposure Visits for Students



IIHMR University organized a visit for 28 MBA HM students on April 11, 2025, guided by Dr. Mahendra Kumar. As part of their course curriculum, the students visited several prominent healthcare facilities, including Fortis, RBH C K Birla, Narayana Hospital, EHCC, and Apex Hospital. The visit provided valuable insights into the healthcare industry, helping students understand hospital operations, patient care management, and the latest healthcare technologies, enhancing their practical knowledge for future leadership roles in healthcare management.

IIHMR University conducted a field visit to the Model Rural Health Research Unit (MRHRU) and Community Health Centre (CHC), Bhanpur Kalan, on April 16, 2025, for the MPH (Implementation Science) students. Led by Dr. Sandipta Chakraborty and Dr. Piyusha Majumdar, the visit aimed to provide students with practical exposure to the functioning of a model rural health research unit. The visit offered valuable insights into real-world implementation practices, data-driven decision-making, and the challenges of delivering healthcare at the grassroots level.



From April 17-22, 2025, a group of seven students from IIHMR University, under the guidance of two research officers and one UNICEF official, visited Karauli district for a field study on the INAP project, funded by UNICEF. The primary focus of the visit was to observe the SBCC interventions implemented in the region. The students engaged with local communities to assess the impact and effectiveness of the INAP initiatives, providing valuable insights into the project's influence on public health outcomes. The visit allowed students to directly engage with real-world applications of development and public health communication strategies.

Exposure Visits for Students



IIHMR University organized a special visit for a group of 23 students, including three from the MBA DM-04 batch, to attend the address by U.S. Vice President JD Vance, held on April 22, 2025, at the Rajasthan International Centre, Jaipur. The event provided students with valuable insights into global leadership, diplomacy, and multinational policy. The visit enriched their academic learning and broadened their international outlook. By exposing students to real-world global discourse, the experience reinforced IIHMRU's vision of nurturing future-ready professionals.

IIHMR University facilitated the participation of 16 MPH (IS) students in the World Health Summit 2025 held at Bharat Mandapam, New Delhi, from April 25-27, 2025. Coordinated by Dr. Piyusha Majumdar, this enriching experience allowed the students to interact with global health experts, explore the latest developments in public health, and gain firsthand knowledge of global health challenges and solutions. The summit greatly enhanced their understanding of international health frameworks, policy-making, and the importance of collaborative efforts in addressing global health issues.







Join Our Webinar

Sustainable Business Management: Navigating The Future for Young Professionals



Dr. Himadri Sinha
Provost and Dean SDS
IIHMR University, Jaipur



Dr. Ratna Verma
Associate Professor
IIHMR University, Jaipur



Dr. Kajal Sitlani
Assistant Professor
IIHMR University, Jaipur



Ms. ATREYEE BARDHAN ROY
Student Coordinator
IIHMR University, Jaipur

Thursday | 04:00 PM IST | 10th APRIL



**REGISTER
NOW!**



Role of Data and Technology in Shaping the Future Opportunities for Healthcare Sector

 **April 19th, 2025**  **2:00 PM - 3:00 PM (Ist)**

Moderator



Dr. Ritu Vashistha
Assistant Professor
School Of Digital Health
IIHMR University, Jaipur

Resource Person



Kalpit Singh
VP of Engineering
& AI @GoSelfServe
Founder & CEO Cognomen

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LIVE WEBINAR



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40 Years 1984-2024 **IIHMR UNIVERSITY**

Webinar on
Career and Courses in Public Health

Dr. P. R. Sodani
President, IIHMR University

Dr. Vinod Kumar SV
Dean In-Charge, SD Gupta School of Public Health, IIHMR University

WEDNESDAY
APRIL 23, 2025

TIME
5:00-6:00 PM

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40 Years 1984-2024 **IIHMR UNIVERSITY**

Career Opportunities and Growth prospects in Hospital and Health Management

April 25th, 2025 **2:30 PM - 3:30 PM (IST)**

Dr. P. R. Sodani
President
IIHMR University, Jaipur

Dr. (Col) Mahender Kumar
Professor
IIHMR University, Jaipur

Dr. Suhasani Jain
Medical Superintendent
CK Birla Hospital, Jaipur

Chandan Jha
MBA HM 29
IIHMR University, Jaipur

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Harnessing AI and Machine Learning for Innovative SDG and Development Projects in India

📅 April 25th, 2025 ⌚ 4:00 PM (IST)

SPEAKERS



Dr. Himadri Sinha
Provost, & Dean-SDS
IIHMR University, Jaipur

SPEAKERS



Dr. Rudra Pradhan
Professor, VGSOM
IIT Kharagpur

SPEAKERS



Mr. Vineet Kumar Mishra
Senior Manager Monitoring
and Evaluation
CSR, HCL Foundation

SPEAKERS



Dr. Swapnil Gadhave
Assistant Professor
IIHMR University, Jaipur

HOST



Dr. Kajal Sillani
Assistant Professor
IIHMR University, Jaipur

STUDENT COORDINATOR



Aarushi Saxena
MBA DM-04
IIHMR University, Jaipur



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<https://shorturl.at/EFYNJ>

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Future Trends: AI and the Evolution of Pharmaceutical Digital Marketing

Wednesday, 9th April 2025 10:00 AM to 15:00 PM (IST) IIHMR University, Jaipur



MODERATOR

Dr. Sudhinder Singh Chowhan

Associate Professor
School of Pharmaceutical Management,
IIHMR University, Jaipur, Rajasthan, India



SPEAKER

Shailaja Sushil Pathak

Co-Founder
Pariezo
Mumbai, India.



STUDENT CO-ORDINATOR

Mr. Ruparel Meet Manojbhai

Batch: MBAPM-16
MBA Pharmaceutical Management
IIHMR University, Jaipur, Rajasthan, India

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Data-Driven Decision Making: The Secret Weapon of Successful Pharma Sales & Marketing

Friday, 11th April 2025 10:00 AM to 01:00 PM (IST) IIHMR University, Jaipur



WELCOME ADDRESS

Dr. Saurabh Kumar

Dean SPM
IIHMR University
Jaipur



MODERATOR

Dr. Sudhinder Singh Chowhan

Associate Professor
School of Pharmaceutical Management,
IIHMR University, Jaipur, Rajasthan, India



SPEAKER

Ms. Viral Pandya Vaidya

General Manager
Business Operations Group
Lupin Mumbai, India.



STUDENT CO-ORDINATOR

Mr. Akshat Shrimal

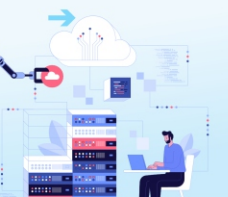
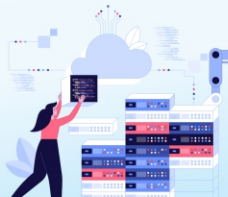
Batch: MBAPM-16
MBA Pharmaceutical Management
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पत्रिका

जयपुर, शनिवार, 05 अप्रैल, 2025

31

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सार्वजनिक स्वास्थ्य क्षेत्र के लिए नीतिगत दृष्टिकोण

स्वास्थ्य क्षेत्र भारतीय अर्थव्यवस्था के सबसे बड़े और तेजी से बढ़ते क्षेत्रों में से एक बन गया है, जिससे युवाओं के लिए नए व्यावसायिक करियर पथ तलाशने की अपार संभावनाएं पैदा हो रही हैं। सार्वजनिक स्वास्थ्य क्षेत्र को मजबूत करने के लिए पांच नीति-केन्द्रित क्षेत्रों पर ध्यान केंद्रित करने की आवश्यकता है। इनके बारे में यहां जानकारी दी जा रही है-



सार्वजनिक स्वास्थ्य प्रबंधन केंद्र

1 राष्ट्रीय स्वास्थ्य नीति 2017 में पब्लिक हेल्थ मैनेजमेंट केंद्र की स्थापना का प्रस्ताव है। स्वास्थ्य प्रबंधन केंद्र के पेशेवर निदेशालय, क्षेत्रीय स्तर के संयुक्त निदेशक कार्यालय, जिला स्तर के मुख्य चिकित्सा एवं स्वास्थ्य अधिकारी कार्यालय और ब्लॉक स्तर के

स्वास्थ्य कार्यालयों में विभिन्न पदों के लिए उपयुक्त हो सकते हैं। इसी तरह अस्पताल प्रबंधन केंद्र के पेशेवर मेडिकल कॉलेज अस्पतालों, जिला अस्पतालों, उप-जिला अस्पतालों और सामुदायिक स्वास्थ्य केंद्रों, प्राथमिक-रेफरल इकाइयों के लिए उपयुक्त हो सकते हैं।

मानव संसाधन विकास और नेतृत्व विकास

2 राष्ट्रीय स्वास्थ्य नीति 2017 यह मानती है कि स्वास्थ्य प्रणाली को मजबूत करने के लिए मानव संसाधन विकास और प्रबंधन महत्वपूर्ण है। भारतीय सार्वजनिक स्वास्थ्य मानक (आईपीएचएस) के अनुसार सार्वजनिक स्वास्थ्य संस्थानों में उचित संख्या में चिकित्सा अधिकारियों, स्वास्थ्य प्रबंधकों, अस्पताल प्रबंधकों और पैरामेडिकल स्टाफ की उपलब्धता सुनिश्चित की जानी चाहिए। चिकित्सा एवं पैरामेडिकल शिक्षा को स्वास्थ्य सेवा के साथ जोड़ना चाहिए। इससे छात्र सिर्फ सैद्धांतिक ज्ञान तक सीमित नहीं रहेंगे, बल्कि वे वास्तविक परिस्थितियों में सार्वजनिक स्वास्थ्य संस्थानों के कार्य सीखेंगे।

स्वास्थ्य प्रणाली अनुसंधान

4 राष्ट्रीय स्वास्थ्य नीति 2017 के अनुसार, स्वास्थ्य प्रणाली को उन्नत करने के लिए अनुसंधान एक महत्वपूर्ण कारक है। स्वास्थ्य अनुसंधान में अधिक निवेश करना आवश्यक है। स्वास्थ्य क्षेत्र में सुधार के लिए, स्वास्थ्य प्रबंधन अनुसंधान, अस्पताल प्रबंधन अनुसंधान, राष्ट्रीय स्वास्थ्य कार्यक्रम प्रबंधन और कार्यान्वयन अनुसंधान को सुदृढ़ करना चाहिए। इससे राष्ट्रीय स्वास्थ्य कार्यक्रमों की प्रभावशीलता में वृद्धि होगी और नीति निर्माण को बेहतर दिशा मिलेगी। स्वास्थ्य से जुड़े सामाजिक कारकों पर अनुसंधान को बढ़ावा दिया जाए, साथ ही उन मुद्दों पर ध्यान दिया जाए जो अब तक उपेक्षित रहे हैं, जैसे स्वास्थ्य सेवाओं की लागत, प्रभावी लागत-नियोजन, बुजुर्गों और शहरी स्वास्थ्य।

डिजिटल हेल्थ टेक्नोलॉजी इको-सिस्टम

3 स्वास्थ्य सेवाओं में तकनीक (ई-हेल्थ, एम-हेल्थ, क्लाउड, इंटरनेट ऑफ थिंग्स, वियरेबल आदि) की महत्वपूर्ण भूमिका को समझते हुए भारत सरकार डिजिटल हेल्थ इको-सिस्टम को बढ़ावा देने पर जोर दे रही है। आयुष्मान भारत डिजिटल मिशन को 2021 में प्रधानमंत्री द्वारा लांच किया गया था। डिजिटल हेल्थ को प्रोत्साहित करना, विकसित करना और पूरे राज्य में लागू करना चाहिए, ताकि सतत और समग्र स्वास्थ्य सेवाएं सुनिश्चित की जा सकें। सार्वजनिक स्वास्थ्य संस्थानों को डिजिटल तकनीक से जोड़ा जाना चाहिए। टेली-परामर्श को बढ़ावा देना चाहिए।

सहयोग और साझेदारी

5 सार्वजनिक स्वास्थ्य प्रणाली को मजबूत करने के लिए सहयोग और साझेदारी महत्वपूर्ण है। राज्य में निजी क्षेत्र की महत्वपूर्ण भूमिका को देखते हुए राज्य निजी क्षेत्र के साथ साझेदारी के मॉडल विकसित करने के लिए संभावनाओं पर विचार करें। इससे स्वास्थ्य सेवा के वितरण को बेहतर बनाया जा सकेगा। निजी क्षेत्र के संसाधनों और क्षमताओं का बेहतर उपयोग किया जा सकता है। अकादमी और स्वास्थ्य प्रबंधन अनुसंधान संस्थानों के साथ मिलकर कार्य करना चाहिए।



डॉ. पी.आर. सोडानी

प्रेसिडेंट, आईआईएचएमआर यूनिवर्सिटी

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Cover Story EW India Private University Rankings 2025-26

All-women's universities

Rank	2022	2023	2024	2025	Competence of faculty (100)	Faculty welfare & development (100)	Research and innovation (100)	Curriculum & pedagogy (100)	Industry interface (100)	Placement (100)	Infrastructure (100)	Internationalisation (100)	Leadership & governance quality (100)	Range/diversity of programmes offered (100)	TOTAL SCORE (1300)	NIRF 2024 Rank
1	1	1	1	1	132	73	139	70	72	73	132	73	77	67	908	67
3	3	3	3	2	120	65	122	64	68	77	115	58	70	61	820	NR
2	2	2	2	3	125	60	122	60	65	66	120	66	67	66	817	18

Healthcare management

Rank	2022	2023	2024	2025	Competence of faculty (100)	Faculty welfare & development (100)	Research and innovation (100)	Curriculum & pedagogy (100)	Industry interface (100)	Placement (100)	Infrastructure (100)	Internationalisation (100)	Leadership & governance quality (100)	Range/diversity of programmes offered (100)	TOTAL SCORE (1300)	NIRF 2024 Rank
2	2	2	2	1	141	73	201	86	75	83	134	74	88	67	1022	NR

NB: NR= Not Ranked; NIRF= National Institutional Ranking Framework, 2024 of the Union education ministry



“It's fantastic news that this year we are ranked India's #1 healthcare management varsity after being misclassified for several years. This is encouraging endorsement of our commitment to developing a world-class university dedicated to setting healthcare education

standards. This promotion is well-deserved. IIHMR has innovated and developed excellent experiential curriculums aligned with best global practices. Though we have been awarded excellent scores on all parameters including curriculum and pedagogy and industry interface, I specially value our top score for faculty competence as faculty is the critical factor for delivering high quality education and research. I am proud that our faculty is not only highly-qualified but continuously learning by signing up for professional development programmes. IIHMR is constantly advancing its mission to enhance healthcare management education and research. Last year, we introduced an MBA in healthcare analytics to equip students with data-driven decision-making skills and introduced several executive programs to upskill healthcare industry professionals. This year we will be launching two more new executive programmes i.e. MBA in pharmaceutical management and sustainable business management” — Dr. P.R. Sodani (centre), President, IIHMR University, Jaipur

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अमेरिकी उपराष्ट्रपति जेडी वेंस की जयपुर यात्रा, आईआईएचएमआर यूनिवर्सिटी ने इंडो-यूएस साझेदारी पर रणनीतिक संवाद में भाग लिया

हिन्दुस्तान एक्सप्रेस

जयपुर। जयपुर स्थित स्वास्थ्य प्रबंधन अनुसंधान के क्षेत्र में अग्रणी विश्वविद्यालय, आईआईएचएमआर यूनिवर्सिटी को उस ऐतिहासिक अवसर का हिस्सा बनने का गौरव प्राप्त हुआ, जिसमें संयुक्त राज्य अमेरिका के उपराष्ट्रपति श्री जेडी वेंस ने अपनी आधिकारिक भारत यात्रा के दौरान एक प्रभावशाली संबोधन दिया। जयपुर में राजस्थान इंटरनेशनल सेंटर में आयोजित इस कार्यक्रम में नीति निर्माता, शिक्षाविद और विचारक एक साथ आए और उन्होंने भारत-अमेरिका रणनीतिक साझेदारी के विकास और बदलते स्वरूप पर चर्चा की। इस प्रतिष्ठित कार्यक्रम में आईआईएचएमआर यूनिवर्सिटी का प्रतिनिधित्व विश्वविद्यालय के प्रेसिडेंट डॉ. पी.आर. सोडानी के नेतृत्व में किया गया। प्रतिनिधिमंडल में सात संकाय सदस्य



एवं कर्मचारी, तथा 23 छात्र शामिल थे, जिन्हें विशेष रूप से इस कार्यक्रम में आमंत्रित किया गया था। इस भागीदारी से न केवल विश्वविद्यालय की वैश्विक नीति संवाद में बढ़ती भूमिका उजागर होती है, बल्कि यह वैश्विक स्वास्थ्य प्रणालियों, नीतियों और सतत विकास में सहयोग को बढ़ावा देने की प्रतिबद्धता को भी दर्शाती है।

आईआईएचएमआर यूनिवर्सिटी के प्रेसिडेंट डॉ. पी.आर. सोडानी ने कहा इस ऐतिहासिक अवसर का हिस्सा बनना हमारे लिए अत्यंत सम्मान की बात थी, और इस दौरान उपराष्ट्रपति वेंस द्वारा प्रस्तुत भारत-अमेरिका मठबंधन की दृष्टि को सुनना एक प्रेरणादायक अनुभव रहा। इस प्रकार के उच्च-स्तरीय वैश्विक संवाद युवाओं को सशक्त बनाते हैं,



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Press Release

Elets SmartGov Summit & Awards 2025 Kicks Off Tomorrow in Rajasthan, Spotlight on Digital Transformation

By Elets News Network 24-April-2025

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Jaipur is set to become the focal point of India's digital transformation journey tomorrow, April 25, 2025, as the highly anticipated **Elets SmartGov Summit & Awards 2025** convenes at the Marriott Hotel, Jaipur. Organized by the **Department of Personnel and the Department of IT, Government of Rajasthan**, in strategic collaboration with **Elets Technomedia Pvt. Ltd.**, this pivotal summit, guided by Program Chair **Dr. Krishna Kant Pathak**, Secretary, Department of Personnel, Government of Rajasthan, promises to be a catalyst in shaping the nation's digital future by exploring the revolutionary impact of AI, IT, and digital solutions on governance.

Driven by a shared vision of advancing governance excellence, the summit will delve into the transformative potential of Artificial Intelligence (AI), Information Technology (IT), and cutting-edge digital solutions in enhancing governmental efficiency and the delivery of seamless, citizen-centric services. Rajasthan's proactive leadership in fostering decentralised digital governance, clearly demonstrated through impactful initiatives such as Rajasthan Sampark and e-Mitra, provides a robust foundation for in-depth dialogues on further strengthening last-mile connectivity and cultivating truly inclusive governance ecosystems.

The summit will feature an impressive lineup of esteemed speakers, including **Sudhansh Pant**, Hon'ble Chief Secretary, Government of Rajasthan; **Mahaveer Singhvi**, Joint Secretary, NEST, Ministry of External Affairs; **Manish Bhardwaj**, Deputy Director General, UIDAI; **Mugdha Sinha**, Managing Director, India Tourism Development Corporation (ITDC); and **Kuldeep Ranka**, Additional Chief Secretary, Social Justice & Empowerment Department and Panchayati Raj, Government of Rajasthan, among other influential figures who are at the forefront of India's digital evolution.

The focused one-day summit will feature strategic discussions on critical themes such as 'Building the Future of Smart Governance: Bridging Policy and Technology for Smarter Public Service Delivery,' 'Human Resource Management: Highlighting Issues & Resolutions Towards Smart Governance,' and 'Smart Citizen Services: Time-Bound, Faceless & Automated Delivery with IT Integration, Cyber & Data Security.' These distinguished speakers will also delve into crucial aspects of 'Governance Policy Frameworks & Initiatives for Streamlining Governance with Cloud & Data Centre Integration' and forward-thinking strategies aimed at 'Upskilling the Workforce: Preparing Government Employees for a Tech-Driven Future.'

A key highlight of the Elets SmartGov Summit 2025 will be the **exclusive unveiling of special editions of eGov Magazine**, meticulously curated to showcase the latest advancements and compelling success stories in digital governance across diverse sectors. This special edition contains invaluable, insightful perspectives, engaging interviews, and exemplary best practices from the state of Rajasthan and across the broader Indian landscape.

Adding to the summit's significance, the **Elets SmartGov Excellence Awards 2025** will serve as a prestigious platform to recognise and celebrate groundbreaking innovations in citizen-centric governance, transformative digital initiatives, and impactful policy achievements.

The **Elets SmartGov Summit 2025** is well supported by committed key partners, including **SBI**, **IIHMR University**, **NetWeb Technologies**, and **D-Link**. This strong collaborative spirit underscores a shared and unwavering commitment to harnessing the transformative power of technology to achieve enhanced governance and empower citizens throughout the nation.

At this critical juncture in India's digital journey, Elets Technomedia reaffirms its unwavering commitment to fostering a future where governance is not only intelligent and scalable but also fundamentally inclusive and deeply people-centric.

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Sunvridhi Gulati Updated on Apr 16, 2025

Join Our Webinar

Sustainable Business Management: Navigating The Future for Young Professionals

Dr. Himanshi Sharma, President and Dean of SDS at IIHMR University, Jaipur
Dr. Ritu Verma, Associate Professor, IIHMR University, Jaipur
Dr. Rajat Kishan, Assistant Professor, IIHMR University, Jaipur

Thursday | 9:00 PM IST | 10th APRIL

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IIHMR University Hosts Webinar on Sustainable Business Management for Young Professionals

April 10, 2025: IIHMR University is hosting an insightful webinar on "Sustainable Business Management: Navigating The Future for Young Professionals" on 10th April 2025 at 9:00 PM IST. This online event will provide valuable insights into the role of sustainability in shaping the future of business. The session aims to prepare participants for the challenges and opportunities in the evolving business landscape.

The expert panel includes Dr. Himanshi Sharma, Provost and Dean of SDS at IIHMR University; Dr. Ritu Verma, Associate Professor; and Dr. Rajat Kishan, Assistant Professor, all from IIHMR University in Jaipur. These distinguished professionals will share their expertise on how sustainability is transforming business practices and offer guidance on becoming future-ready leaders. The webinar is free to attend, but prior registration is required.

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Sunvridhi Gulati Updated on Apr 16, 2025

IIHMR UNIVERSITY SCHOOL OF DIGITAL HEALTH

Role of Data and Technology in Shaping the Future Opportunities for Healthcare Sector

April 19th, 2025 | 2:00 PM - 3:00 PM (IST)

Moderator **Resource Person**

Dr. Ritu Vashistha Assistant Professor, School of Digital Health, IIHMR University, Jaipur

Kalpiti Singh VP of Engineering & AI @GosellServe, Founder & CEO Cognomen

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IIHMR University Presents an Exclusive Webinar on the Role of Data & Technology in Shaping Future Opportunities for the Healthcare Sector

April 19, 2025: IIHMR University is hosting an exclusive webinar on "The Role of Data & Technology in Shaping Future Opportunities for the Healthcare Sector" on April 19th, 2025, from 2:00 PM to 3:00 PM (IST). This session will delve into how AI, advanced analytics, and digital innovation are revolutionizing healthcare by improving patient outcomes, enhancing efficiency, and driving transformative changes within the sector.

Participants will gain expert insights on emerging tech trends, real-world AI applications, the future of digital healthcare, and innovation opportunities that lie ahead. The webinar will feature industry leaders who are shaping the future of healthcare, offering valuable knowledge to professionals, healthcare providers, and tech enthusiasts.

Those interested in attending can register through the following link:
<https://bit.ly/42PwD4M>

YouTube Search

Dr. P.R. Sodani shares insights on the upcoming WHS Regional Meeting 2025 - IIHMR University

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"Building Capacity for Implementation Leadership/Innovation to Ensure Health Equity in the Southeast Asian Region"

Hear from Dr. P.R. Sodani, President of IIHMR University, as he shares insights on the significance of this high-level session at the upcoming WHS Regional Meeting 2025.

This session also emphasizes building capacity in Implementation Research for effective implementation of public health programs and improving better health outcomes.

📅 Date: April 25th, 2025
🕒 Time: 1:30 PM to 3:00 PM
📍 Venue: Meeting Room No - 19 at Bharat Mandapam, New Delhi

This impactful session brings together global leaders from WHO, TDR, Universitas Gadjah Mada, ICMR-NIIRNCD, and IIHMR University to advance implementation leadership and health equity across Southeast Asia.

#WHS2025 #IIHMRUniversity #HealthEquity #LeadershipInHealth #PublicHealth #GlobalHealth #ImplementationScience #40YearsOfIIHMR #SEAsiaHealth #BharatMandapam #WHSNewDelhi2025 #GlobalHealth #SDGs #HealthEquity #HealthForAll #SouthSouthCooperation #HealthInnovation #HealthDiplomacy #PublicHealthIndia #InnovationIndia #DigitalHealth #ClimateHealth #OneHealthApproach #YouthLeadership #SouthSouthCooperation #JoinTheConversation#SpreadTheWord#HealthForFuture#GlobalHealthSummit#HealthcareIndia

Transcript

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Dr. S.D. Gupta shares insights on the upcoming WHS Regional Meeting 2025 - IIHMR University

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IIHMR University is proud to be a part of the WHS Regional Meeting 2025, hosting a powerful session on: Building Capacity for Implementation Leadership/Innovation to Ensure Health Equity in the Southeast Asian Region.

This session also focuses on building capacity in Implementation Research for effective implementation of public health programs and improving better health outcomes.

Hear from Dr. S.D. Gupta, President, IIHMR, as he shares insights on the importance of this initiative and IIHMR's commitment to advancing public health in the region.

📅 Date: April 25th, 2025
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An esteemed panel featuring global health leaders from WHO-TDR, ICMR-NIIRNCD, Universitas Gadjah Mada, and IIHMR University will lead the discussion.

#WHS2025 #IIHMRUniversity #HealthEquity #LeadershipInHealth #PublicHealth #GlobalHealth #ImplementationScience #40YearsOfIIHMR #SEAsiaHealth #BharatMandapam #WHSNewDelhi2025 #GlobalHealth #SDGs #HealthEquity #HealthForAll #SouthSouthCooperation #HealthInnovation #HealthDiplomacy #PublicHealthIndia #InnovationIndia #DigitalHealth #ClimateHealth #OneHealthApproach #YouthLeadership #SouthSouthCooperation #JoinTheConversation#SpreadTheWord#HealthForFuture#GlobalHealthSummit#HealthcareIndia



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