



MONTHLY REPORT

AUGUST 2024

INSTITUTE *of*
HEALTH MANAGEMENT RESEARCH

SCHOOL *of*
PHARMACEUTICAL MANAGEMENT

SCHOOL *of*
DEVELOPMENT STUDIES

SD GUPTA
SCHOOL *of* PUBLIC HEALTH

SCHOOL *of*
DIGITAL HEALTH



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Executive Summary

Dr. P. R. Sodani

President
IIHMR University, Jaipur

It is with great pride and a deep sense of gratitude that I share the events of August. I am happy to share that Padma Vibhushan Dr. Raghunath Mashelkar has accepted our invitation to serve as a Distinguished Professor at IIHMR University. This will lead to further enhancing the quality of research and education at the university.

The newly admitted students of MBA programs, 2024-25, joined IIHMR University on August 5, 2024. We welcomed the students by organizing an Inaugural Session on August 5, 2024. The inaugural session was followed by an Induction Programme for the newly joined students from August 5 to 9, 2024.

During the month of August, the students, staff, and faculty collectively celebrated Green Week, Nasha Mukta Bharat Abhiyan, Librarian's Day, Independence Day, Anti-Ragging Week, National Sports Day, and many other activities.





MBA Hospital and Health Management

First Year Hospital and Health Management (Batch 2024 - 2026)

(Section A & B)

August 01-04

Reporting/Joining

August 05 - 09

Inauguration

Student Induction Program

August 12-14

Written Analysis and Communication

Excel Application and PowerPoint

Presentations

August 16-23; 26-30

Foundation Course on Universal Human

Values and Ethics (UHVE)

Second Year Hospital Management (Batch 2023 - 2025)

July 29- August 03

Orientation Programme for Students

August 05-09; 12-16

Organisation and Management of Clinical

Services

August 19-23 ; 26-30

Organisation and Management of Support

Services

Second Year Health Management (Batch 2023 - 2025)

July 29- August 03

Orientation Programme for Students

August 05-09

Applied Demography and Population

Dynamics

August 12-16; 19-23

Applied Epidemiology

August 26-30; September 02-06

Health Survey Research Methods

MBA Pharmaceutical Management

First Year Pharmaceutical Management (Batch 2024 - 2026)

August 01-04

Reporting/Joining

August 05 - 09

Inauguration

Student Induction Program

August 12-14

Written Analysis and Communication

Excel Application and PowerPoint

Presentations

August 16-23; 26-30

Foundation Course on Universal Human

Values and Ethics (UHVE)

Second Year Pharmaceutical Management (Batch 2023 - 2025)

July 29- August 03

Orientation Programme for Students

August 05-09; 12-16

Product and Brand Management

August 19-23 ; 26-30

Clinical Research and Development

MBA Development Management

First Year Development Management (Batch 2024 - 2026)

August 01-04

Reporting/Joining

August 05 - 09

Inauguration

Student Induction Program

August 12-14

Written Analysis and Communication

Excel Application and PowerPoint

Presentations

August 16-23; 26-30

Foundation Course on Universal Human

Values and Ethics (UHVE)



Second Year Development Management (Batch 2023 - 2025)

July 29- August 03
Orientation Programme for Students

August 05-09; 12-16
Project Management

August 19-23 ; 26-30
Production & Operation Management

MBA Healthcare Analytics

First Year Healthcare Analytics (Batch 2024 - 2026)

August 01-04
Reporting/Joining

August 05 - 09
Inauguration
Student Induction Program

August 12-14
Written Analysis and Communication
Excel Application and PowerPoint
Presentations

August 16-23; 26-30
Foundation Course on Universal Human
Values and Ethics (UHVE)

MPH Cohort 11 (2023 - 2025)

July 01 - 11
Health Economics and Cost Effectiveness

July 15 - 25
Health Communication Planning and
Management for Behavior Change

July 29 - Aug 08
Human Resources Management for Health

MPH Implementation Science (2022 - 2024)

October 16, 2023 - August 30, 2024
Practicum Home Countries

Ph.D. (Cohort 10)

Self Study and Online Faculty Interaction

Ph.D. (Cohort 11)

August 2024
Online Interaction

MPH Executive Cohort 2 (2022 - 2024)

Dissertation

MHA Executive Cohort 2 (2022 - 2024)

Dissertation

MPH Executive Cohort 3 (2023 - 2025)

July 2024 - Sep 2024
Online Faculty Interaction

MHA Executive Cohort 3 (2023 - 2025)

July 2024 - Sep 2024
Online Faculty Interaction

The Highlight of the Month



*We are happy to share that Padma Vibhushan **Dr. Raghunath Mashelkar** has accepted our invitation to serve as a Distinguished Professor at IIHMR University. This will lead to further enhancing the quality of research and education at the university.*



Dr. Raghunath Mashelkar
Distinguished Professor
IIHMR University, Jaipur

Dr. Mashelkar, renowned for his outstanding scientific research, has been honored with three of India's highest civilian awards: The Padmashri (1991), Padmabhushan (2000), and Padma Vibhushan (2014). He has achieved numerous milestones, including the prestigious TWAS-Lenovo Science Prize (2018), the top science award from the World Academy of Sciences. Additionally, he holds a remarkable record of 47 honorary doctorates from universities worldwide, including London, Pretoria, Wisconsin, Monash, and Delhi.



Interdisciplinary Perspectives on Sustainable Development From Vision to Action

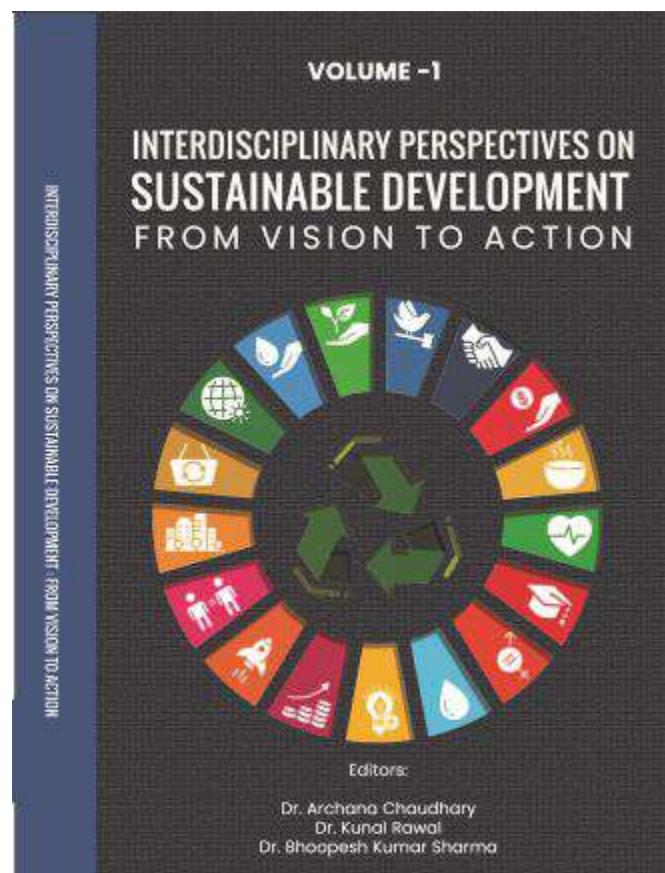
CHAPTER-1

TOWARDS SUSTAINABLE HEALTHCARE: NAVIGATING INNOVATIVE PRACTICES FOR ADAPTATION AND IMPACT

Dr. Kunal Rawal*, Ms. Anushree Acharya**

***Associate Professor, IIHMR University, Jaipur, India**

****Assistant Professor, Hospital Administration, FCAM, SGT
University, Gurugram, Delhi-NCR**



Inaugural of MBA Programmes 2024-26

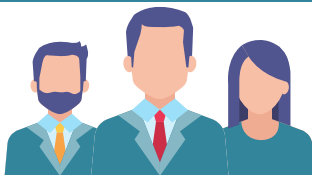


August 05 2024

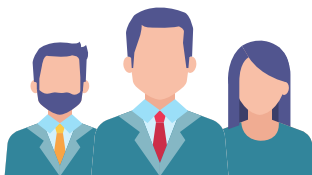
The newly admitted students of MBA programs 2024-25 joined IIHMR University on August 5, 2024. We welcomed the students by organizing an inaugural session on August 5, 2024. The inaugural session was addressed by Dr. P.R. Sodani, President of IIHMR University; Dr. Purva Gandhi, Founder and CEO of Healthark Insights; Mr. Vishnu Mohan Jha, Vice-Chairman of ASSOCHAM Rajasthan; and Mr. Sidharth Dutta, Partner of E&Y and esteemed Alumni.

There were 406 students admitted for MBA 2024-26, consisting of 58% girls and 42% boys, depicting gender diversity. Most of the students (80%) are in the 21-25 age group, representing six states of India, including Maharashtra, Rajasthan, Madhya Pradesh, Uttar Pradesh, West Bengal, and Haryana.

MBA Batch 2024 - 2026



Batch Strength
406



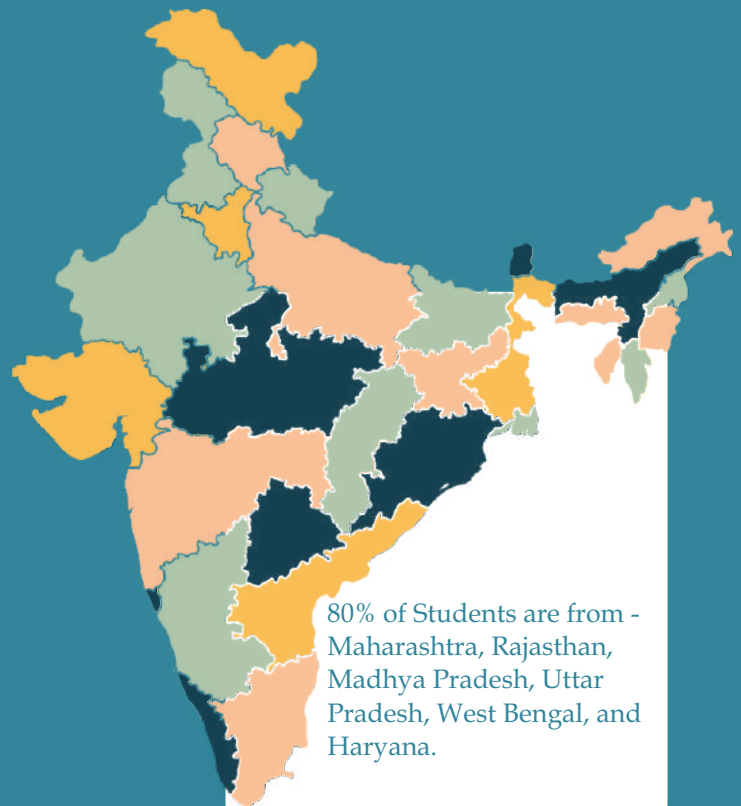
**80% of the students are in the age
of 21-25 years.**



Male
171 (42%)



Female
235 (58%)



Inaugural of MBA Programmes 2024-26



August 05, 2024



IIHMR UNIVERSITY

Inauguration Programme

Batch 2024-26
MBA Programmes

Monday, August 05, 2024 11:00 am - 01:00 pm



Dr. P.R. Sodani
President
IIHMR University



Dr. Purav Gandhi
Founder & CEO
Healthark Insights



Mr. Vishnu Mohan Jha
Vice-Chairman
ASSOCHAM Rajasthan



Mr. Sidharth Dutta
Partner
Ernst & Young LLP

Student Induction Programme



August 05 - 09, 2024

We organized the Student Induction programme for the newly joined students of MBA programmes, 2024-26, during August 5-9, 2024. The induction programme covered various topics to orient the students about the university, including Know Each Other (introduction round of students and faculty to know each other), teaching-learning pedagogy, assessment system, library and IT resources, hostel rules, anti-raging measures, code of conduct, students' committees/clubs, campus life, alumni relations, Know Your Alumni, Master Classes, Alumni Portal, POSH and IIHMR Foundation, etc.



Faculty Development Programme



August 23 - 25, 2024

IIHMR University, Jaipur, organized a Faculty Development Programme (FDP) for the faculty members of Prabhu Dhan Degree College, Bhorugram, during August 23-25, 2024, at IIHMR University campus. The FDP aimed at building the college a Learning Organization and an institution with state and national repute. The objectives of the FDP were to appreciate the new-age faculty leadership roles, to develop a collective vision, to explore oneself and the effect that one's own behaviour has on others, to identify ways to enhance teaching effectiveness, and to develop individual and collective action plans to become impactful faculty.

Dr. S.D. Gupta, a Distinguished Professor at IIHMR University, Jaipur, provided mentoring support in designing and conducting the program with IIHMR University faculty team.



Green Week



August 11 - 18, 2024

The Green Week with the theme Ek Ped Maa Ke Naam plantation drive was organized from August 11 to 18, 2024. On this occasion, IIHMR University, Jaipur, in association with Vivek Techno School, Jagatpura, Jaipur, organized a plantation drive on 7 August 2024. Dr. P. R. Sodani, President of IIHMR University, Jaipur, inspired everyone with a clarion call to save Mother Earth by planting trees and making the planet greener day by day to combat climate change and fulfil the SDG commitment to make our earth more liveable for the future generation.

The faculty, staff, and students participated in the plantation drive and joined hands in saving our green planet, bringing the following category of plants for the drive to make the occasion memorable. Mangoes, Indian Blackberry (Jamun), Pomegranate, Guava.





August 12, 2024

The Department of Social Justice and Empowerment, being the nodal agency for drug demand reduction, launched its flagship mass awareness campaign, 'Nasha Mukta Bharat Abhiyaan' (NMBA), on 15th August 2020 in all the 272 identified districts. It has successfully evolved into a Jan Andolan covering all the districts of the country since 15 August 2023 and is now entering its fifth year. In the past four years, a wide range of activities under the banner of NMBA have been undertaken across the country with the participation of youth, children, educational institutions, women and the community.

IIHMR University, Jaipur, organized Health First: The Journey to an Addiction-Free Life on August 12, 2024. The event focused on expert talks to raise awareness about the benefits of healthy lifestyles and support people in overcoming addiction.



Librarian Day



August 12, 2024

National Librarian's Day is observed on 12th August every year to commemorate the Birth Anniversary of Padmashri Dr. S. R. Ranganathan, who is also known as the 'Father of Library Science' in India. IIHMR University, Jaipur faculty, staff, and students collectively observed the National Librarian's Day on August 12, 2024.



Independence Day



August 15, 2024

IIHMR University celebrated the 78th Independence Day on August 15, 2024. Faculty, staff, and students participated in the celebrations. Dr. P.R. Sodani, President of IIHMR University, hoisted the national flag followed by Rashtra Gan. In his address, Dr. P.R. Sodani extended the heartiest Independence Day greetings to all students, staff, and faculty. It is an expression of the joy of being part of nation-building. Dr. P.R. Sodani emphasized that IIHMR University, as a higher education institute, has a key role in nation-building. We are contributing by nurturing the talent for future talent, generating evidence through research for policy planning and program management, and capacity building of healthcare professionals.

Students performed singing and dancing to patriotic songs to celebrate Independence Day with full joy and enthusiasm.



Anti-Ragging Week



August 12 - 18, 2024

IIHMR University, Jaipur, observed the Anti-Ragging Week from August 12 to 18, 2024. Students participated in various activities, such as reel making, poster creation, photo booth sessions, and slogan/logo design. The concluding session was organized on August 29, 2024, to maintain a ragging-free environment in the university.



National Sports Day



August 26 - 31, 2024

National Sports Day occurs annually on August 29, commemorating the birth anniversary of Hockey Legend Major Dhyan Chand. This day serves as a tribute to our sports icons for their outstanding contributions on the international stage. The University Grants Commission (UGC) requested HEIs organize sporting and fitness activities between August 26 and 31, 2024, to celebrate National Sports Day 2024.

IIHMR University, Jaipur, organized Volleyball and Basketball tournaments for the students. The celebration concluded on August 31, 2024, with a ceremony where winners and participants were awarded certificates in recognition of their achievements and participation.





IIHMR University, Jaipur, has signed a three-year MoU with Birla Institute of Scientific Research, Jaipur, effective from August 2, 2024. The MoU focuses on using geospatial technologies and services for collaborative research projects between two institutions.





Mr. Sheejith Kakkunnath
General Manager - CDMA-Operations
Hetero Drugs Ltd.
Huderabad, Telengana, India



Mr. Aditya Choudhary
Program Manager
AU Foundation



Mr. Rambabu Sharma
Project Manager
Jagriti Sansthan



Mr. Rajendra Talele
Founder and CEO
EVIASEARCH-Mumbai



Brig Sanjay Baweja (R)
Principal Administrative Officer
National Health Systems Resource Centre
(NHSRC)
New Delhi, India



Mr. Sunil Shekhar Sharma
Project Lead WEP
Educate Girls, NGO

Dr. RM Jaiswal
Professor and Director
Blood Centre and Transplant Immunology lab
Mahatma Gandhi University of Medical
Sciences & Technology (MGUMST)



Dr. (Brig) J K Bhagat
Consultant Nuclear Medicine
Bhagwan Mahaveer Cancer Hospital &
Research Centre (BMCHRC)

Dr. Rateesh
Consultant Pathology
Santokba Durlabhji Memorial Hospital
(SDMH)



Mr. Rajesh Singh
Social worker, Advisor and consultant
(Former) Program Leader
Rapid Rural Community Response (RCRC)
To COVID-19 In India



- **Ms. Seema Kumari** attended the National Hands-on Workshop on Koha ILMS, jointly organized by Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur and Rajasthan Technical Library Association (RTLA), August 2-3, 2024.
- **Mr. Nikhil Kumar Nigam** attended a Webinar on Empowering Digital Transformation through Comprehensive Observability, organized by Dynatrace with Media Partner CXO Junction, on August 8, 2024.
- **Mr. Rakesh Kumar Sharma** attended the Workshop on ChatGPT & AI Hacks with MS Office, organized by Skill Nation, on August 8, 2024.
- **Dr. Sarthak Sengupta** participated (virtually) in the webinar “Medicine, Media, and Misinformation Series organized by Stanford University School of Medicine during August 13-27, 2024.
- **Dr. Swapnil Gadhawe** participated (virtually) in the webinar “Medicine, Media, and Misinformation Series organized by Stanford University School of Medicine during August 13 - 27, 2024.
- **Dr. Ritu Vashistha** participated (virtually) in the webinar: Tec Quality and Innovation Insights: Robotics in Surgery” organized by Stanford University School of Medicine during August 13 - 27, 2024.
- **Dr. Anupam Mehrotra** presented a research paper (virtually), “Addressing Cervical Cancer in India: Enablers, Challenges, and Tech Interventions,” at the 10th International Conference on Public Health 2024 – Advancing Healthcare Access, Equity, and Achieving the SDGs: A Global Commitment, August 15-16, 2024, organized by The International Institute of Knowledge Management, Bangkok, Thailand.
- **Dr. Suresh Munuswamy** participated (virtually) in the Workshop on Operation Model for Air Taxis/ Air Ambulances organized by the World Economic Forum on August 21, 2024.
- **Mr. Prasoon Jain** participated in the CFO NEXT Forum 2024, organized by the Committee for Members in Industry & Business of ICAI, Jaipur, on August 23, 2024.
- **Dr. Himadri Sinha** participated (virtually) in a Training Session on Understanding NIRF Rankings Organized by the IQAC Cluster Team on August 24 and 31, 2024.
- **Dr. Manthan D. Janodia** participated (virtually) in a Training Session on Understanding NIRF Rankings Organized by the IQAC Cluster Team on August 24 and 31, 2024.
- **Dr. Suresh Munuswamy** participated (virtually) in a Training Session on Understanding NIRF Rankings Organized by the IQAC Cluster Team on August 24 and 31, 2024.
- **Mr. Subhabrata Mitra** participated (virtually) in a Training Session on Understanding NIRF Rankings Organized by the IQAC Cluster Team on August 24 and 31, 2024.



- **Mr. Gulshan Sehgal** participated (virtually) in a Training Session on Understanding NIRF Rankings Organized by the IQAC Cluster Team on August 24 and 31, 2024.
- **Mr. Vinod Tejwani** participated (virtually) in a Training Session on Understanding NIRF Rankings Organized by the IQAC Cluster Team on August 24 and 31, 2024.
- **Mr. Prasoon Jain** participated (virtually) in a Training Session on Understanding NIRF Rankings Organized by the IQAC Cluster Team on August 24 and 31, 2024.
- **Dr. Nupur Srivastava** participated (virtually) in a Training Session on Understanding NIRF Rankings Organized by the IQAC Cluster Team on August 24 and 31, 2024.
- **Dr. Vinod Kumar SV** participated in the Multi-Stakeholder Consultation Meeting on the Development of Midwifery Initiative Roadmap in Rajasthan, organized by UNFPA, Jhpiego, and Department of Medical, Health and Family Welfare, Government of Rajasthan on August 30, 2024.



MasterClass
Episode 109

Clinical Trial Management and Its Challenges (Operational Issues)

August 23, 2024
 10:00 AM to 01:00 PM (INDIA) IST

 IIHMR University, Jaipur, India

MODERATOR
Dr. Ashok Peepliwal
Professor
School of Pharmaceutical Management
IIHMR University, Jaipur, Rajasthan, India

SPEAKER
Mr. Sheejith Kakkunnath
General Manager - CDMA-Operations
Hetero Drugs Ltd.
Hyderabad, Telangana, India

STUDENT CO-ORDINATOR
Mr. Chandrapalsingh Panwar
MBAPM15
(MBA Pharmaceutical Management)
IIHMR University, Jaipur, India

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MasterClass
Episode 110

Project Management For Development Professionals

Hybrid Mode

August 27, 2024
 10:00 AM to 01:00 PM (INDIA) IST

 IIHMR University, Jaipur, India

CONVENER
Dr. Goutam Sadhu
Professor, Proctor & DSW
IIHMR University

SPEAKER
Mr. Aditya Choudhary
Program Manager
AU foundation

SPEAKER
Mr. Rambabu Sharma
Project Manager
Jagriti Sansthan

COORDINATOR
Dr. Kajal Sittani
Assistant Professor
IIHMR University

STUDENT COORDINATOR
Ms. Anushka Acharya
MBA Development Management (Final Year)
IIHMR University

SCAN QR to JOIN

<https://shorturl.at/p8bp1>

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Business Development in Clinical Research Industry Across the Nations

August 28, 2024
 10:00 AM to 01:00 PM (INDIA) IST

 IIHMR University, Jaipur, India

MODERATOR
Dr. Ashok Peepliwal
 Professor
 School of Pharmaceutical Management
 IIHMR University, Jaipur, Rajasthan, India

SPEAKER
Mr. Rajendra Talele
 Founder and CEO
 EVIASEARCH-Mumbai

STUDENT CO-ORDINATOR
Ms. Binali Contractor
 MBA PM 15
 (MBA Pharmaceutical Management)
 IIHMR University, Jaipur, India

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Critical Thinking & Decision Making

August 31, 2024
 02:30 PM to 04:00 PM (INDIA) IST

 IIHMR University, Jaipur, India

MODERATOR
Mr. Vinod Tejwani
 Dean
 Placement and Alumni Relations
 IIHMR University, Jaipur, India

SPEAKER
Brig Sanjay Baweja(R)
 Principal Administrative Officer
 National Health Systems Resource Centre (NHSRC)
 New Delhi, India

STUDENT CO-ORDINATOR
Dr. Srabani Chattopadhyay
 MBAHM28
 MBA Hospital and Health Management
 IIHMR University, Jaipur, India

www.iihm.edu.in

Know Your Alumni



KNOW YOUR ALUMNI SERIES
To build strong connections between current and former students

Topic:
Key Competencies for Healthcare Consultants: What Employers Look For

Friday, Aug 02, 2024

02:00 PM to 03:00 PM (IST)

IIHMR University
Jaipur, Rajasthan, India

WELCOME
Mr. Vinod Tejwani
Dean - Placement and Alumni Relations
IIHMR University, Jaipur, India

OUR ALUMNA
Ms. Pinky Bulchandani
(Batch: MBAHM - 12 (2007-09))
Senior Consultant
Ernst & Young LLP
Jaipur, India

Student Coordinator
Mr. Prateek Kasana
MBAHM28
(MBA Hospital and Health Management),
IIHMR University, Jaipur
Rajasthan

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EPISODE

62
EPISODE

63
EPISODE

64
EPISODE

Webinar



IIHMR UNIVERSITY | SD GUPTA SCHOOL of PUBLIC HEALTH

Webinar on Full Time MPH Programs at IIHMR University

Wednesday, 14th August, 2024 04:00 PM - 05:00 PM (IST)

Dr. P. R. Sodani
President
IIHMR University, Jaipur

Dr. Vinod Kumar SV
Dean In-charge
SD Gupta School of Public Health
IIHMR University, Jaipur

Dr. Seema Mehta
Professor
SD Gupta School of Public Health
IIHMR University, Jaipur

Dr. Piyusha Majumdar
Associate Professor
SD Gupta School of Public Health
IIHMR University, Jaipur

www.iihmr.edu.in **JOIN NOW** <https://shorturl.at/y3Y7d> Scan QR to Join Meeting

Exposure Visits for Students



The students of MBA (Hospital and Health Management) 2023-25 visited EHCC Hospital, Fortis Hospital, and Bhagwan Mahavir Cancer Hospital and Research Center (BMCHRC) to better understand the hospitals' clinical and support services.





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