



MONTHLY REPORT

DECEMBER 2023

INSTITUTE of
HEALTH MANAGEMENT RESEARCH

SCHOOL of
PHARMACEUTICAL MANAGEMENT

SCHOOL of
DEVELOPMENT STUDIES

SD GUPTA
SCHOOL of PUBLIC HEALTH

SCHOOL of
DIGITAL HEALTH



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Executive Summary

Dr. P. R. Sodani

President
IIHMR University, Jaipur

I am pleased to share the noteworthy events and initiatives that transpired at IIHMR University, Jaipur, in December 2023. This month was marked by significant occurrences, underscoring our dedication to advancing knowledge and contributing to societal betterment.

The month commenced with a conference focused on 'India's Five Trillion Dollar Economy and Inclusive Development.' The aim of this conference was to underscore the significance of inclusive development and stress the need for its sustainability to foster growth.

We successfully conducted an International Training Programme on 'Cold Chain Equipment Repair and Maintenance,' featuring participants from Sri Lanka, Bangladesh, Bhutan, Maldives, and Nepal. This training, supported by UNICEF's Regional Office for South Asia (ROSA) in Kathmandu, aimed to enhance skills in ensuring the efficient functioning of cold chain equipment.

From December 5 to 7, we hosted a 'Management Development Programme' aimed at achieving better results through information management for staff members in the Communicable Diseases Department, WHO/SEARO. The program highlighted improvements in outcomes and organizational efficiency through informed decision-making and effective problem-solving processes.

In collaboration with IIHMR University, Jaipur, the School Education Department, and the Health Department of the Government of Rajasthan, WHO organized a three-day 'Data-to-Action' workshop in Jaipur, Rajasthan. The workshop's objective was to identify adolescent health needs based on collected data, prioritize areas for action, and develop a package of interventions to be implemented in the identified priority areas.

On December 22, 2023, IIHMR University organized an event titled "Let's Build a Solid Foundation for a Developed India; Let's Shape the Destiny of Our Nation." As the nation aspires for progress, this event provided a crucial opportunity for the youth to contribute visionary ideas in shaping the destiny of the country.

To bridge the gap between academic concepts and real-world application, we fostered vibrant interactions with industry professionals through Management Development Programs, Master Classes, and Webinars. Additionally, our esteemed faculty played a pivotal role in advancing academic knowledge through noteworthy contributions in research publications.

Expressing our heartfelt gratitude, we extend our thanks to the Board of Management for their unwavering support and guidance.



MBA Hospital and Health Management

First Year Hospital and Health Management (Batch 2023 - 2025)

(Section A)

Nov 27-30; Dec 04-07

Organisation Behaviour

Dec 11-14; Dec 18-21

Marketing Management

Dec 25-28; Jan 01-04, 2024

Essentials of Health Economics and Financing

(Section B)

Nov 27-30; Dec 04-07

Marketing Management

Dec 11-14; Dec 18-21

Organisational Behaviour

Dec 25-28; Jan 01-04

Human Resource Management

Second Year Hospital Management

(Batch 2022 - 2024)

Nov 27-30; Dec 4-07

Marketing Management of Hospital Services

Dec 11-14; Dec 18-21

Hospital Planning and Facility Management

Dec 22 - 30

Term 5 Exam; Term 6 Core Courses

Second Year Health Management

(Batch 2022 - 2024)

Nov 27-30, Dec 4-7

Health Management Information System

Dec 11-14, Dec 18-21

Quality Management and Patients' Safety

Dec 22-30

Term 5 Exam

Term 6 Core Courses

MBA Pharmaceutical Management

First Year Pharmaceutical Management (Batch 2023 - 2025)

Nov 27-30; Dec 04-07

Managerial Economics

Dec 11-14; Dec 18-21

Human Resource Management

Dec 25-28; Jan 01-04, 2024

Organisational Behaviour

Second Year Pharmaceutical Management (Batch 2022 - 2024)

Nov 27-30; Dec 04-07

Supply Chain Management in Pharma

Dec 11-14, Dec 18-21

Pharmaceutical International Business Management

Dec 22-30

Term 5 Exam; Term 6 Core Courses

MBA Development Management

First Year Development Management (Batch 2023 - 2025)

Nov 27-30; Dec 04-07

Human Resource Management

Dec 11-14; Dec 18-21

Financial Management

Dec 25-28; Jan 01-04, 2024

Marketing Management

Second Year Development Management (Batch 2022 - 2024)

Nov 27-30; Dec 4-7

Livelihoods, Skills and Enterprises

Dec 11-14, Dec 18-21

Inclusive Quality Education and Governance

Dec 22-Jan 01

Term 5 Exam; Term 6 Core Courses



Value Added Courses

First Year (Batch 2023 - 2025)

Nov 2023

Personal Growth and Team Building

Lean Management

Digital and Social Media Marketing

Negotiation & conflict Management Skills

Investment Management

Soft Skill and Personality Traits

Second Year (Batch 2022 - 2024)

Dec 08, 2023

Unit 6: Data Presentation and Analysis

Dec 15, 2023

Unit 7: Drafting Dissertation

Dec 16, 2023

Unit 8: Bibliography and Plagiarism

MPH Cohort 10 (2022 - 2024)

Oct - Dec, 2023

Capstone Presentation

MPH Cohort 11 (2023 - 2025)

Dec 04 - Dec 07

Statistical Reasoning in Public Health-I

Nov 27 - Dec 02

Value Added Course

Dec 11 - 21

Basic Demography and Population Dynamics

MPH Implementation Science (2022 - 2024)

Oct 16, 2023 - July 15, 2024

Practicum Project

Ph.D. (Cohort 10)

Self Study and Online Faculty Interaction

MPH Executive Cohort 1 (2021 - 2023)

Dissertation

MHA Executive Cohort 1 (2021 - 2023)

Dissertation

MHA Executive Cohort 2 (2022 - 2024)

Dec 1-2

Research Methods

Dec 3

Dissertation Writing/ Synopsis Writing

MPH Executive Cohort 2 (2022 - 2024)

Nov 25-26

Monitoring and Evaluation of Public Health Programmes

Nov 27-28

Strategic Management

Nov 29-30

Quality and Accreditation

MPHM Odisha (2021 - 23)

Cohort 1

Residency 4 Completed

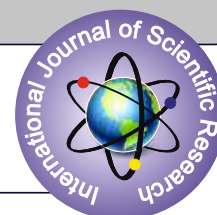


ORIGINAL RESEARCH PAPER

Volume - 12 | Issue - 12 | December - 2023 | PRINT ISSN No. 2277 - 8179 | DOI : 10.36106/ijsr

INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH

CLINICAL ODYSSEY: NEOPLASTIC TUMOR-ASSOCIATED PNEUMONITIS AND ENCEPHALITIS - A CASE STUDY PERSPECTIVE



Clinical Research

Sudhinder Singh Chowhan

Associate Professor, School of Pharmaceutical Management IIHMR University, Jaipur

VOLUME - 12, ISSUE - 12, DECEMBER - 2023 • PRINT ISSN No. 2277 - 8160 • DOI : 10.36106/gjra



Original Research Paper

Pharma Marketing Management

MARKETING PRACTICES FOR PHARMACEUTICAL PRODUCTS: AN EXPLORATORY STUDY IN RAJASTHAN

Sudhinder Singh Chowhan*

Associate Professor, School of Pharmaceutical Management IIHMR University, Jaipur. *Corresponding Author

Ashok Kumar Peepliwal

Associate Professor, School of Pharmaceutical Management IIHMR University, Jaipur.

Rahul Sharma

Assistant Professor, School of Pharmaceutical Management IIHMR University, Jaipur.



Five Trillion Dollar Economy vis a vis Inclusive Development of India

December 02, 2023

IIHMR University organised a National Conference on India's Five Trillion Dollar Economy and Inclusive Development on December 2, 2023. The conference, chaired by Dr. P. R. Sodani President, IIHMR University who highlighted the importance of inclusive development, and Prof. Som Deo emphasized the need for sustainable growth. A plenary session discussed the role of development organizations and NITI Aayog, as well as challenges in CSR interventions for inclusive development. A total of 313 participants from various institutions participated in the conference.





International Training Programme on Cold Chain Equipment Repair and Maintenance

December 04 - 12, 2023



IIHMR University conducted an International Training Programme on Cold Chain Equipment Repair and Maintenance with 26 participants from five countries: Sri Lanka, Bangladesh, Bhutan, Maldives and Nepal. This training was supported by UNICEF, Regional Office for South Asia (ROSA) in Kathmandu.



Management Development Programme on Achieving Better Results Through Information Management for WHO SEARO

December 05 - 07, 2023

A Management Development Programme, 'Achieving Better Results Through Information Management for the Staff Members in the Communicable Diseases Department, WHO/SEARO,' was held on December 5-7, 2023. The program emphasized the enhancement of outcomes and organizational efficiency through informed decision-making and effective problem-solving processes.



Data-To-Action Workshop



Empowering Adolescents to Lead Change Using Health Data
Global School Health Survey & Global Health Practices and Policies Studies)
December 05 - 07, 2023



IIHMR University, Jaipur, in collaboration with WHO, School Education Department, and Health Department of the Government of Rajasthan, organized a 3-day "Data-to-Action" workshop under the project "Empowering Adolescents to Lead Change Using Health Data" from December 5th to 7th, 2023. The objectives of the workshop were to identify adolescent health needs based on the collected data, prioritize areas for action, and develop a package of interventions to be implemented based on the identified priority areas for action.



Human Rights week

December 11, 2023

The Centre of Gender Studies team on Human Rights Week organized pre-week Gender Sensitization, an impact-ful human rights advocacy rally, and daily display of cause-focused posters.





Ideas for The Vision Viksit Bharat @ 2047

December 22, 2023

In the dynamic landscape of India's future, the resounding call for a developed nation, a "Viksit Bharat," echoes nationwide. On December 22, 2023, IIHMR University organized an event "Let's Build a Solid Foundation for a Developed India; Let's Shape the Destiny of Our Nation." With the nation aspiring for progress, a crucial opportunity arises for the youth to contribute their visionary ideas to shape the destiny of the country.





Mr. Shubham Garg
Co-Founder
Mighty Minerals

Mr. Sarvesh Maloo
Co-Founder
Mighty Minerals



Prabhat Sinha
Director
Government and Public Affairs
Boehringer Ingelheim

Mr. Raman Kumar Khepar
Sr. Director - Global Marketing
Jubilant Biosys Limited
Noida, India



Dr. Erik Larsen
Senior Vice President
Sonde Health
USA

Dr. Neha Vora
Co-Founder and COO
Onco-Connect
India



Mr. Subhash Khatri
State Routine Immunization Consultant
UNICEF, Rajasthan

Faculty/Staff Participation



Dr. Himadri Sinha participated in the 'Viksit Bharat@2047: Voice of Youth' program at the Hon'ble Governor's House on December 11, 2023.

Dr Vinod Kumar SV participated in the 'Viksit Bharat@2047: Voice of Youth' program at the Hon'ble Governor's House on December 11, 2023.

Dr. Gautam Sadhu participated in the 'Viksit Bharat@2047: Voice of Youth' program at the Hon'ble Governor's House on December 11, 2023.

Dr. Sudhinder Singh Chowhan participated in the 'Viksit Bharat@2047: Voice of Youth' program at the Hon'ble Governor's House on December 11, 2023.

Dr. Saurabh Banarjee participated in the 'Viksit Bharat@2047: Voice of Youth' program at the Hon'ble Governor's House on December 11, 2023.

Dr. Piyusha Majumdar participated in the 'Viksit Bharat@2047: Voice of Youth' program at the Hon'ble Governor's House on December 11, 2023.

Dr. Mamta Chowhan participated in the 'Viksit Bharat@2047: Voice of Youth' program at the Hon'ble Governor's House on December 11, 2023.

Mr. Hem K. Bhargava participated in the 'Viksit Bharat@2047: Voice of Youth' program at the Hon'ble Governor's House on December 11, 2023.

Dr Sudhinder Singh Chowhan presented a research paper entitled “Green Finance: A Way to Boost the Indian Economy” at 74th All India Commerce Conference at Delhi University from December 13-15, 2023.

Dr. Piyusha Majumdar was invited as a speaker in a Pre-conference workshop on implementation research by ICMR – NIIRNCD, this pre-conference was a prelude to IAPSM – RAJCON on December 15, 2024.

Dr. Piyusha Majumdar participated in Panel Discussion on “National Round Table Discussion on Strengthening Public Health Education” in India at AIIMS Jodhpur on December 07, 2023.

Dr. Vinod Kumar SV participated in IAPSM RAJCON at SN Medical College, Jodhpur from December 16-17, 2023.

Dr. Vinod Kumar SV Chaired the scientific session on “Adolescent Immunization in India – Current Scenario” in the conference held on December 16, 2023.

Dr. Hemant kumar Mishra was invited by the management of Keshav College, Atru Block of Kota district, Rajasthan to deliver a keynote speech on the topic “Higher Education in India – Opportunities and Challenges”. The seminar was organised on December 13, 2023.

Dr. Hemant Kumar Mishra and Dr. Kajal Sitlani participated in the two weeks ICSSR sponsored Faculty Development programme on 'Recent Trends in Qualitative Research in Social and Behavioural Sciences' conducted at State Open University Kota. held from December 4 - 16, 2023

Student Participation



Six students from the MBA in Hospital Management Batch 2023-2025 actively participated in the Student Annual Summit on Healthcare (SASH) held from December 14 to 16, 2023

Exposure Visits for Students



Students actively engaged in an enlightening Fireside Chat in the "Jigyasa" Series by IIHMR Startups with Mr. Shubham G. and Mr. Sarvesh Maloo, Co-Founders of Mighty Minerals. The session, focused on "Empowering Health and Wellness: Navigating the Path to Holistic Living," provided valuable insights into holistic health strategies, emphasizing their transformative impact on overall well-being.

Exposure Visits for Students



MBA DM 02 Batch (2022-24) undertook industrial study visits in Jaipur from December 4 to 8, 2023, exploring MSME sectors. During their visit to Jaipur Foot of BMVSS, they engaged in meaningful interactions with individuals who had undergone limb reconstruction, achieved successful rehabilitation and secured suitable livelihoods



A visit for 100 students to five hospitals – Fortis Healthcare, Apex Hospital, EHCC, RBH C K Birla, and Narayana Health – was organized during the Hospital Planning and Facility Module teaching session.



IIMR University conducted a field visit to Fortis Hospital, Jaipur, as part of the Pharma Supply Chain Management teaching module for MBA PM 14 on December 5 & 7, 2023. Coordinated by Dr. Saurabh Kumar, Faculty Coordinator for SCM, and facilitated by Dr. Sudhinder Singh Chowhan





SCHOOL of
DEVELOPMENT STUDIES

Master Class
Episode 94

Evolving Healthcare Landscape in India: Opportunities for Development Professionals

 Dec 16, 2023
  04:00 PM to 05:15 PM (INDIA)
  Online



SPEAKER
Mr. Prabhat Sinha
Director, Public & Gov. Affairs, Corporate Affairs,
Boehringer Ingelheim India Pvt. Ltd.
Mumbai, India



MODERATOR
Dr. Himadri Sinha
Professor & Dean,
School of Development Studies,
IIHMR University, Jaipur, Rajasthan, India



STUDENT CO-ORDINATOR
Mr. Keshav Laxman Gabhale
Batch: MBADM-02
(MBA Development Management)
IIHMR University, Jaipur, Rajasthan, India



For Registration Scan this QR Code
 or follow the link : <http://url.li/mcvm>
www.iihmr.edu.in

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SCHOOL of
DEVELOPMENT STUDIES

Master Class
Episode 95

“Unlocking Success: Strategies for Global Expansion in Pharmaceutical Marketing”

 Dec 18, 2023
  11:00 AM to 01:00 PM (INDIA)
 

📍 IIHMR University, Jaipur, India



SPEAKER
Mr. Raman Kumar Khepar
Sr. Director - Global Marketing,
Jubilant Biosys Limited,
Noida, India



MODERATOR
Dr. Sudhinder Singh Chowhan
Associate Professor,
School of Pharmaceutical Management,
IIHMR University, Jaipur, Rajasthan, India



STUDENT CO-ORDINATOR
Ms. Aayushi Jaiswal
Batch: MBAPM-14
(MBA Pharmaceutical Management),
IIHMR University, Jaipur, Rajasthan, India



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Fireside Chat



IIHMR UNIVERSITY **INSTITUTIONS INNOVATION COUNCIL** **IIHMR Foundation** **CIIE** **IIHMR STARTUPS**
A unit of IIHMR Foundation

jigyasa

Fireside Chat on
Empowering Health and Wellness :
Navigating the Path to Holistic Living with Mighty Minerals

Friday, 08th December, 2023 04:30 PM - 05:30 PM

IIHMR University, Jaipur

Mr. Shubham Garg
Co-founder
Mighty Minerals

Mr. Sarvesh Madoo
Co-founder
Mighty Minerals

Mr. Poojraj Patel
Student Coordinator
IIHMR Startups

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Webinar



IIHMR UNIVERSITY **SCHOOL of DIGITAL HEALTH**

Webinar on
Opportunities and Trends in
Digital Health

Thursday, 21st Dec, 2023 | 6:30 PM - 7:30 PM (IST)

Dr. P. R. Sodani
President
IIHMR University
Jaipur, India

SPEAKER
Dr. Erik Larsen
Senior Vice President,
Sonde Health
USA

SPEAKER
Dr. Neha Vora
Co-Founder and COO
Onco-Connect
India

Dr. Swapnil Gadhave
Assistant Professor
IIHMR University
Jaipur, India







Mental & Emotional Health Series KNOCK OUT **DEPRESSION** AND **ANXIETY**



SUNDAY 24
DECEMBER 2023



12:00
PM IST



ZOOM
LIVE SESSION

SPEAKER



KANIKA JINDAL
Clinical Psychologist
Therapist

MODERATOR



DR. RASHMI JAIN
Gynaecologist, MBBS MS
(Gold medalist Gynae obstetrics)
MD (Alternative Medicine)

Key Takeaways

- Learn quick tools to Manage **Anxiety**
- Know how to Combat **Depression**
- Understand why people get trapped in **Depression & Anxiety**
- Learn how to help others

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अर्थव्यवस्था के विकास पर जोर



सिटी रिपोर्टर | स्कूल ऑफ डवलपमेंट स्टडीज की ओर से आईआईएचएमआर यूनिवर्सिटी में 'फाइव ट्रिलियन डॉलर इकोनॉमी वीजवी इंकलूसिव डेवलपमेंट ऑफ इंडिया' विषय पर नेशनल कॉन्फ्रेंस हुई। कॉन्फ्रेंस में राजस्थान के विभिन्न कॉलेजों के 300 से अधिक स्टूडेंट्स, शिक्षाविद और कई प्रतिष्ठित कंपनियों के प्रतिनिधि शामिल हुए। इस अवसर पर यूनिवर्सिटी के प्रेसिडेंट डॉ. पीआर. सोडानी ने भारत की पांच ट्रिलियन डॉलर की अर्थव्यवस्था के अभिन्न अंग के रूप में समावेशी विकास के महत्व पर जोर दिया। संयोजक डॉ. हिमाद्री सिन्हा ने कहा कि अर्थव्यवस्था के विकास में समाज के सभी वर्गों की समान हिस्सेदारी हो।

Dainik Bhaskar December 5, 2023

नेशनल कॉन्फ्रेंस में बोले एक्सपर्ट

अर्थव्यवस्था के विकास में सभी वर्गों की हिस्सेदारी जरूरी



जयपुर @ पत्रिका प्लस. आईआईएचएमआर यूनिवर्सिटी के स्कूल ऑफ डवलपमेंट स्टडीज की ओर से 'फाइव ट्रिलियन डॉलर इकोनॉमी वीजवी इंकलूसिव डेवलपमेंट ऑफ इंडिया' विषय पर नेशनल कॉन्फ्रेंस हुई। इसमें राजस्थान के विभिन्न कॉलेजों के 300 से अधिक स्टूडेंट्स, शिक्षाविद और कंपनियों के प्रतिनिधि आए। आईआईएचएमआर के प्रेसिडेंट डॉ. पीआर. सोडानी ने भारत की पांच ट्रिलियन डॉलर की अर्थव्यवस्था के अभिन्न अंग के रूप में समावेशी विकास के महत्व पर जोर दिया। डॉ. हिमाद्री सिन्हा ने कहा कि 5 खरब डॉलर की इकोनॉमी तभी विकसित की जा सकती है, जब इसके विकास में समाज के सभी वर्गों की समान हिस्सेदारी हो।

Rajasthan Patrika December 8, 2023

IIHMR UNIVERSITY

Admission Open 2024

IIHMR University, Jaipur is a leading post graduate research university engaged in transforming management education for Healthcare sector. The healthcare has become one of the largest sectors of the Indian economy in profit and not-for-profit organisations. The healthcare industry comprises central, state government, public health, insurance, healthcare research and consulting, medical devices, diagnostic, digital health, and CSR foundations.

Why IIHMR University?

- Strong Academics
- Experienced Faculty
- Industry Oriented Courses
- Excellent Career Opportunities
- World-Class Infrastructure
- International Collaborations
- Strong Alumni Network
- Opportunities for Entrepreneurs
- Value Added Courses
- Scholarship & Education Loan

MBA Programmes

- MBA (Hospital and Health Management)
- MBA (Pharmaceutical Management)
- MBA (Healthcare Analytics)
- MBA (Development Management)

MPH Programme

Master of Public Health

Offered by Johns Hopkins University School of Public Health, Baltimore, USA in association with IIHMR University

JOHNS HOPKINS
SCHOOL OF PUBLIC HEALTH

Executive Programmes for Working Professionals

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- Master of Hospital Administration (Executive)

Ph.D. Programme

Full-time
Part-time

Rankings 2022-23

- THE** #22 in All India, #301-400 in World
- Business Today** A++ in All India
- Times School** #29 in All India, #1 in Rajasthan
- Education Today** #2 in All India, #1 in Rajasthan
- University Today** #9 in All India, #1 in Rajasthan

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admissions@iihmr.edu.in | www.iihmr.edu.in



1, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur - 302029

Phone: 91-141-3924700, 2791431-32

www.iihmr.edu.in | E-mail: iihmr@iihmr.edu.in

