

MONTHLY REPORT



INSTITUTE *of*
HEALTH MANAGEMENT RESEARCH

JANUARY

2025

SCHOOL *of*
PHARMACEUTICAL MANAGEMENT

SCHOOL *of*
DEVELOPMENT STUDIES

SD GUPTA
SCHOOL *of* PUBLIC HEALTH

SCHOOL *of*
DIGITAL HEALTH

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Executive Summary

Dr. P. R. Sodani

President

IIHMR University, Jaipur

I am happy to share the activities that took place at IIHMR University, Jaipur, in January 2025. It has been an eventful start to the year, with a commitment to furthering our mission of excellence in education, research, and capacity building. IIHMR University has earned significant recognition, ranking 8th among the Top Private Universities and 18th in the Top 100 B-schools as per the Times B-School Ranking Survey 2025. In addition to this achievement, Careers 360 awarded the university an impressive AAAA rating in "India's Best B-School 2025," solidifying its position as a leading institution in the country.

We inaugurated Cohort 4 (2024-26) of Executive MPH and Executive MHA, continuing to foster high-quality learning and growth. Furthermore, we organised a training program on "Monitoring and Evaluation: Data-Driven Decisions" for M&E officials from Jeevika, Bihar, and MDP on "Digital Strategy and Transformation of Health Systems", which also contributed to the development of Healthcare Professionals. A remarkable National Conference on "Impact of Sustainable Business in India" was organised, gathering over 400 delegates to discuss sustainable business practices. IIHMR University also participated in the pre-budget discussion meeting with the Chief Minister, ensuring the alignment of our academic and research activities with national policy. We were honoured to welcome Padma Vibhushan Dr. R.A. Mashelkar for an insightful interaction with our faculty, staff, and students.

Additionally, the institute conducted an Orientation Programme for NSS Volunteers in collaboration with the Ministry of Youth Affairs. Other key events included the Gender Sensitization Workshop and National Girl Child Day celebration. The National Startup Day with the Business Baazigar event was held to highlight the entrepreneurial spirit among our students. We also hosted a memorable Friendship on the Pitch cricket match with Bryant University, USA, promoting cultural exchange and global friendships. The festivities continued with the celebrations of the Lohri Festival and the patriotic spirit of the 76th Republic Day, reinforcing our values of unity and pride.

The Birth Centenary of Late Shri P. D. Agrawal was celebrated with a deep and heartfelt tribute, paying homage to his enduring legacy and remarkable contributions.

Our students participated in Exposure Visits to institutions like Mahatma Gandhi Hospital, the Water and Sanitation Support Organization, and various other organizations, gaining valuable insights into healthcare and social service practices. We also conducted Master Classes, Know Your Alumni series, and our faculty members made valuable contributions to a range of research publications.

I extend my heartfelt gratitude to the entire IIHMR University community – students, faculty, staff, and partners – for their unwavering dedication and enthusiasm. Together, we will continue to lead, innovate, and positively impact the world.



MBA Hospital and Health Management

First Year Hospital and Health Management (Batch 2024 - 2026)

(Section A)

December 30 - January 03, 06-10, 2025
Human Resource Management

January 13-17, 20-24, 2025
Essentials of Health Economics and Financing

January 27-31 - February 03-07, 2025
Marketing Management

(Section B)

December 30 - January 03, 06-10, 2025
Organisation Behaviour

January 13-17, 20-24, 2025
Essentials of Health Economics and Financing

January 27-31 - February 03-07, 2025
Human Resource Management

Second Year Hospital Management (Batch 2023 - 2025)

December 30 - January 03, 2025
Health Insurance and Managed Care

January 06-10, 2025
Legal Framework in Health Care

January 13-18, 2025
Management Accounting

January 20-24; 27-31, 2025
Operations Management in Hospitals

Second Year Health Management (Batch 2023 - 2025)

December 30 - January 03, 2025
Operations Research

January 06-10; 13-18, 2025
Health Insurance and Managed Care

January 20-24, 2025
International Health

January 27-31, 2025
Legal Framework in Health Care

MBA Pharmaceutical Management

First Year Pharmaceutical Management (Batch 2024 - 2026)

December 30 - January 03; 06-10, 2025
Pharmaceutical Marketing Management

January 13-17; 20-24, 2025
Organisation Behaviour

January 27-31; February 03-07, 2025
Managerial Economics

Second Year Pharmaceutical Management (Batch 2023 - 2025)

December 30 - January 03, 2025
Consumer Behaviour in Pharma

January 06-10, 2025
Drug and Public Health Policy

January 13-18, 2025
Project Management

January 20-24, 2025
Market Access of Pharmaceutical Products

January 27-31, 2025
Quality Management



MBA Development Management

First Year Development Management (Batch 2024 - 2026)

December 30 - January 03, 2025
Pharmaceutical Marketing Management

January 06-10; 13-17, 2025
Statistics for Social Sciences Research

January 20-24; 27-31, 2025
Organizational Behavior

Second Year Development Management (Batch 2023 - 2025)

December 30 - January 03; 06-10, 2025
Water, Sanitation and Hygiene Management

January 13-18, 2025
Public Health Management

January 20-24; 27-31, 2025
Natural Resource Management, Climate
Change & Resilience

MBA Healthcare Analytics

First Year Healthcare Analytics (Batch 2024 - 2026)

December 30 - January 03; 06-10, 2025
Healthcare Financial Analytics

January 13-17; 20-24, 2025
Database Management System

January 27-31; February 03-07, 2025
Essentials of Health Economics and
Financing

MPH Cohort 11 (2023 - 2025)

November 01, 2024 - April 30, 2025
MPH Practicum Special Studies

MPH Cohort 12 (2024 - 2026)

January 06-10; 13 - 17, 2025
Value Added Course (VAC)

January 20-24; 27-30, 2025
Statistical Reasoning in Public Health II

MPH Implementation Science (2024 - 2025)

December 30, 2024 - January 05, 2025
MPH-IS Goal Analysis & Discussion
with the respective Faculty.

January 06-10; 13-17, 2025
Principles of Management

January 20-24, 2025
Epidemiology of Tropical Disease

January 27-31 - February 03-07, 2025
Plan, Design, Conduct and Evaluate
Implementation Research

MPH Executive Cohort 3 (2023 - 2025)

December 2024 - April 2025
Online interaction with faculty

MHA Executive Cohort 3 (2023 - 2025)

December 2024 - April 2025
Online interaction with faculty



MHA Executive Cohort 4 (2024 - 2026)

January 11-12, 2025
Health Systems and Policy

January 13-14, 2025
Managing Hospital Services

January 15-16, 2025
Principles of Management

January 17-18, 2025
Biostatistics

January 19, 2025
Digital Health

MPH Executive Cohort 4 (2024 - 2026)

January 11-12, 2025
Health Systems and Policy

January 13-14, 2025
Epidemiology

January 15-16, 2025
Principles of Management

January 17-18, 2025
Biostatistics

January 19, 2025
Digital Health





Research Paper Publication

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN Number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list (Yes/No)
1	A typology framework for unethical medical practices under public health insurance schemes in India: Analysis of evidence over the past 12 years	Parul Naib	SDG-SPH	Indian Journal of Medical Ethics	2024	0974-8466	https://ijme.in/wp-content/uploads/2024/08/A-typology_278_1.pdf	https://doi.org/10.20529/ijme.2024.050	Yes
2	Comprehensive Overview of Disability-Related Policies and Laws in India: A Narrative Review	Mohammad Intesar Alam, Soni Kumari	IHMR	South Asian Journal of Social Sciences and Humanities	2024	2582-7065	https://acspublisher.com/journals/index.php/sajssh/article/view/19401	https://doi.org/10.48165/sajssh.2024.5604	No
3	Artificial Intelligence in Pharmaceutical Management Education: Opportunities, Challenges, and Impact	Pushparaj Patel, Disha Kumari, Archita Jain, Riya Gupta, Hemanta Kumar Mishra	SDS, & IHMR	International Journal of Pharmaceutical Sciences and Nanotechnology (IJPSN)	2024	0974-3278	https://www.ijpsnonline.com/index.php/ijpsn/article/view/4844	https://doi.org/10.37285/ijpsn.2024.17.6.6%20	Yes
4	Exposure to traffic and greenspace, and associations with respiratory health in urban India	Daya Krishan Mangal	SDG-SPH	Urban Climate	2024	2212-0955	https://www.sciencedirect.com/science/article/abs/pii/S221209552400347X	https://doi.org/10.1016/j.uclim.2024.102150	Yes
5	A prototype model of zero trust architecture blockchain with Eigen Trust-based practical Byzantine fault tolerance protocol	Ashok Kumar Peepliwal, Sudhinder Singh Chowhan, Rahul Sharma	SPM	Blockchain: Research and Applications	2024	2096-7209	https://www.sciencedirect.com/science/article/pii/S2096720924000459	https://doi.org/10.1016/j.bcra.2024.100232	Yes



Research Paper Publication

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN Number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list (Yes/No)
6	Social Media for Digital Health Management	Sarthak Sengupta	SDH	Journal of Business Strategy Finance and Management	2024	2583-2832	https://jbsfm.org/vol6no2/social-media-for-digital-health-management/	https://jbsfm.org/vol6no2/social-media-for-digital-health-management/	No
7	Influence of Preferences on Caesarean Deliveries in Bihar's Aspirational and Non-Aspirational Districts	Nishant Sagar, J.P. Singh	IHMR	IPE Journal of Management	2024	2249-9040	https://www.ipeindia.org/ipe-journal-of-management/	https://www.ipeindia.org/ipe-journal-of-management/	Yes
8	Mental Health Issues, Parenting Challenges and Evidence on the Effectiveness of Mindfulness Interventions for parents of Children with Autism Spectrum Disorder to Promote their Well-Being and Quality of Life: A Review	Nisha Laila, Tripti Bisawa	IHMR	Asian Journal of Nursing Education and Research	2024	2349-2996	https://www.ajner.com/AbstractView.aspx?PID=2024-14-4-11	https://www.ajner.com/AbstractView.aspx?PID=2024-14-4-11	No
9	Market assessment study of anti-diabetic brands across Nagpur city, India with a focus on formulating marketing strategy	Saurabh Kumar Banerjee, Shefali Karmore, Nikita Choudhary	SPM	Academy of Marketing Studies Journal	2025	1528-2678	https://www.abacademies.org/articles/market-assessment-study-of-antidiabetic-brands-across-nagpur-city-india-with-a-focus-on-formulating-marketing-strategy	https://www.abacademies.org/articles/market-assessment-study-of-antidiabetic-brands-across-nagpur-city-india-with-a-focus-on-formulating-marketing-strategy	No



Research Paper Publication

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN Number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list (Yes/No)
10	We need workable micronutrient data!: A qualitative study assessing the need for integrated micronutrient data to support evidence-based decisions by Indian food system stakeholders	Arindam Das	IHMR	Frontiers in Sustainable Food Systems	2025	2571-581X	https://www.frontiersin.org/journals/sustainable-food-systems/articles/10.3389/fsufs.2024.1469126/full?utm_source=F-NTF&utm_medium=EML	https://doi.org/10.3389/fsufs.2024.1469126	Yes
11	The Enhancing sleep and reducing anxiety in the elderly: A narrative review of tai chi and benson relaxation techniques	Purva Gulrandhe	IHMR	Multidisciplinary Reviews	2025	2595-3982	https://www.malquepub.com/ojs/index.php/mr/article/view/7208	https://www.malquepub.com/ojs/index.php/mr/article/view/7208	Yes
12	Knowledge of Accredited Social Health Activists in India: a systematic review and meta-analysis of evidence drawn from primary studies published between 2005 and 2022	Piyusha Majumdar	SDG-SPH	BMC Health Services Research	2025	1472-6963	https://bmchealthservres.biomedcentral.com/articles/10.1186/s12913-024-12004-w	https://doi.org/10.1186/s12913-024-12004-w	Yes



Book Chapter

S. No.	Name of the teacher	Title of the chapters published	Title of the book published	Year of publication	ISBN number	Whether at the time of publication Affiliating Institution was same Yes/No	Name of the publisher	Academic Year
1	Sarthak Sengupta	Exploring the Nexus of Women’s Entrepreneurship, Entrepreneurial Efficacy, and Passion in Tourism Development: A Concept Proposition	Examining Barriers and Building Resiliency for Rural Women Entrepreneurs, edited by Gül Erkol Bayram, Ali Turan Bayram, and Melike Sak. Hershey	2025	ISBN13: 9798369391785	Yes	IGI Global	2024-25









Executive MPH, 2024-26, Cohort 4 Executive MHA, 2024-26, Cohort 4

IIHMR University delightfully welcomed the Cohort 4 of the Master of Public Health (Executive) and Master of Hospital Administration (Executive) programs for 2024-26. The first residency unfolded from January 11-19, 2025, marked the beginning of an exciting academic journey. Dr. P. R. Sodani, President of IIHMR University, addressed the students, highlighting the transformative role of education in healthcare and encouraged them to embrace challenges as opportunities for growth, confronting global health obstacles and spearheading innovation within the healthcare field.

A total of 67 participants were enrolled, comprising 49.25% males and 50.75% females, representing different organisations: 41.79% from Government sector, 50.75% from Private-for-profit sector and 7.46% from Private-not-for-profit sector. The majority of participants, 59.70%, were aged between 30-40 years, reflecting a relatively experienced group of professionals having an average of 9.43 years of experience.

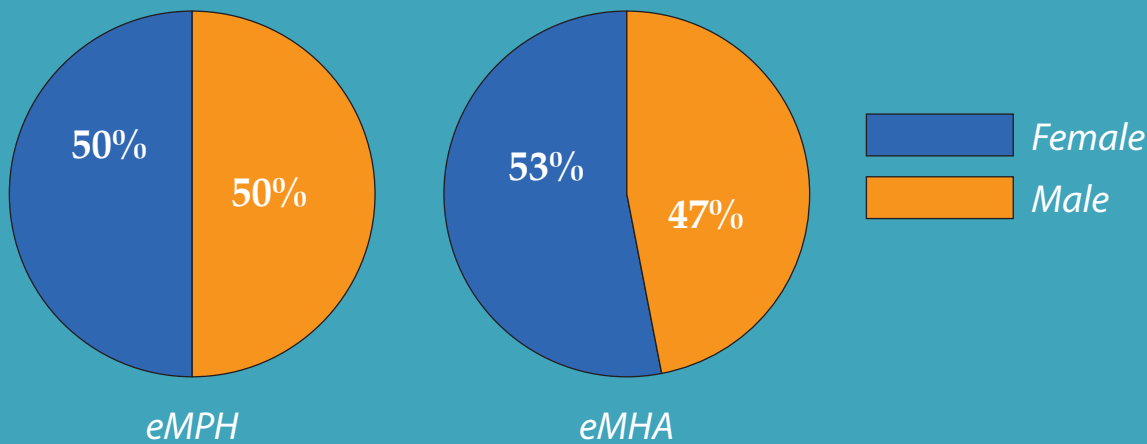




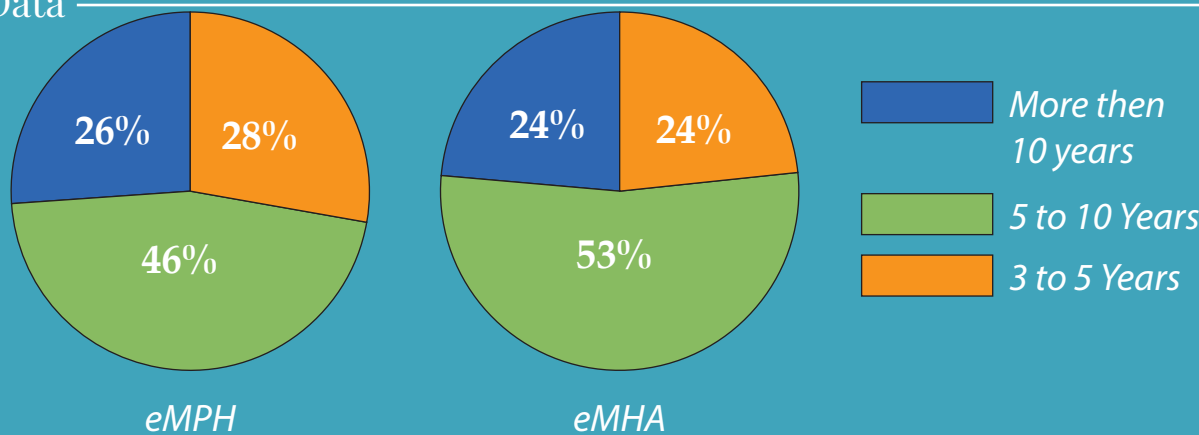
Executive MPH, 2024-26, Cohort 4

Executive MHA, 2024-26, Cohort 4

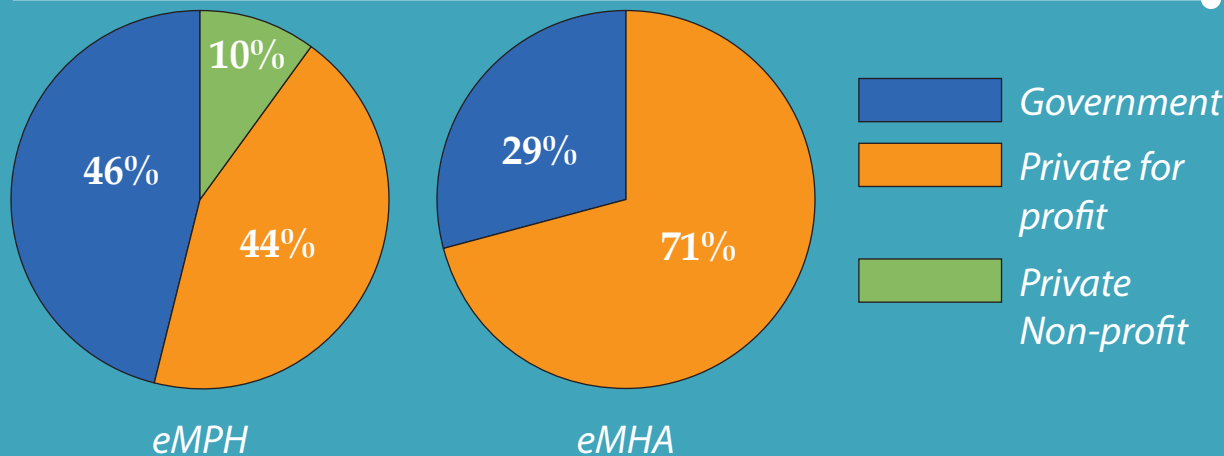
Genderwise Data



Work Experience Data



Work Sector Data





Quality Conclave 2.0

Dr. P. R. Sodani, President of IIHMR University, Jaipur, was a key panellist for the topic “Navigating and Follow-up using Data to drive Performance Outcome.” in Quality Conclave 2.0, hosted by CK Birla Hospitals, Jaipur in collaboration with CAHO, on January 5, 2025. The theme of this conclave was “LEARN: Ensuring Safety & Sustainability in Healthcare.” Graced by the honourable Deputy CM, Diya Kumari, the conclave was a remarkable platform for insightful discussions and groundbreaking ideas.

IIMHR University sponsored 100 students to participate in the conference, empowering them to explore how data can be effectively used to enhance hospital operations, ensure patient safety and promote sustainability.





National Conference

The School of Development Studies at IIHMR University, Jaipur hosted a National Conference on "Impact of Sustainable Business in India" on January 18, 2025. Dr. P.R. Sodani, President, IIHMR University, Jaipur, inaugurated the event, with Shri Shripad Desai, Vice President, Deputy Senior Vice President and Country Team Liaison, Americares as the chief guest and experts Shri Rajeev Rao, Head-HR & Administration, Jhajar Power Ltd.; Shri Brajesh Choudhury, Sr. GM- Corporate CSR, Sun Pharma; and Shri Santanu Basu, Project Director-Harit, HCL Tech, India delivering insights.

The conference highlighted successful sustainability initiatives and fostered collaboration between academia and industry. Key topics included CSR, green technologies, resource-efficient production, circular economy models, and ESG criteria. Over 400 delegates participated, including students and professionals, making it a significant platform for networking and sharing ideas for responsible business practices. The event was coordinated by Dr. Hemant Kumar Mishra, Prof. Himadri Sinha, and the SDS faculty.





Monitoring and Evaluation: Data-Driven Decisions: Strengthening M&E Capacities for Transformative Change

IIHMR University conducted a customized training programme on “Monitoring and Evaluation: Data-Driven Decisions: Strengthening M&E Capacities for Transformative Change” from January 07–11, 2025. The program was focused on integrating data analytics into M&E practices, enabling participants to navigate complexities, measure program effectiveness, and drive evidence-based decisions. The program used a mix of training methods, including lecture-cum-discussion, case analysis, group work, assignment, and experiential learning. All the participants were Monitoring and Evaluation Officials from JEEVIKA, Bihar Rural Livelihoods Promotion Society, State Rural Livelihoods Mission, Bihar.





Digital Strategy and Transformation of Health Systems

The Management Development Programme (MDP) on "Digital Strategy and Transformation of Health Systems" was successfully conducted from January 8-10, 2025. The programme aimed to provide valuable insights into leveraging digital health technologies to transform healthcare systems. It focused on creating patient-centric solutions, strengthening institutional frameworks, and adopting a comprehensive, systemic approach to digital transformation. The event attracted a diverse group of professionals from various sectors, including healthcare providers, administrators, and policymakers, creating an ideal platform for knowledge exchange, collaboration, and the sharing of best practices.



Friendship on the Pitch



Bryant University

The cricket match between IIHMR University, Jaipur and Bryant University, USA, held on January 11, 2025, was an exciting and captivating game. Both teams exhibited impressive skill, determination and strong performances on the field, making it a highly engaging match. The players' commitment to the game, along with the crowd's enthusiasm, created an unforgettable atmosphere.

The match highlighted the spirit of friendly competition, great sportsmanship and a dynamic cultural exchange, leaving spectators eagerly anticipating future encounters. The match not only entertained but also fostered stronger ties between the two universities. Ultimately, the match was not just a sporting event; it was a celebration of unity, camaraderie, and mutual respect.



Orientation Programme for NSS Volunteers



IIHMR University hosted an impactful Orientation Programme for NSS Volunteers, in collaboration with the Ministry of Youth Affairs and Sports, on January 16, 2025. Organised by the university's Environment and Social Responsibility Club (ESG Warrior), the session featured a series of interactive discussions, workshops, and activities designed to inspire a deep sense of social responsibility. Through this enriching experience, the NSS Volunteers were not only motivated to serve the communities but also gained valuable knowledge on leadership development, ethical service, and the power of youth in driving social transformation.





National Startup Day

On January 16, 2025, IIHMR University, along with IIHMR Startups, hosted the vibrant Business Baazigar event to celebrate National Startup Day and honor the entrepreneurial spirit. With over 1,000 attendees, the event was a hub of innovation, offering a platform for entrepreneurs to showcase their ideas and connect with peers.

Fifteen stalls, set up by students, showcased a wide array of products and services, from handmade crafts to cutting-edge business concepts. Business Baazigar reflected the university's dedication to nurturing entrepreneurship and empowering students to transform their ideas into reality. The event was a true celebration of vision, collaboration, resilience, and the future of business innovation.





Pre-Budget Discussion Meeting

Dr. P. R. Sodani, President of IIHMR University, represented the university in the Pre-Budget Discussion Meeting on January 17, 2025, held at the CMO, Govt Secretariat and chaired by the Hon'ble Chief Minister Shri Bhajan Lal Sharma. The objective of the meeting was to hold deliberations with the key stakeholders from health sector regarding their opinion and priorities and ideas for initiatives to be included from the Health Sector in the forthcoming Budget. The meeting was attended by eminent institutions in the health sector including Hospitals, Academic Institutions, NGOs, Development Partners, and Regulatory bodies. Dr. Sodani proposed suggestions and ideas on behalf of IIHMR University in the meeting which included the following:

- Initiatives to prioritize focus on skill and competency-based training of the health workforce
- Health Management Cadre to be formally inducted in public sector health and hospital setups
- Mechanisms to induct electronic health records in public sector health facilities at all levels



Gender Sensitization Workshop

On January 23, 2025, the Centre for Gender Studies organised a gender sensitization workshop for MBA PM-16 students, aiming to raise awareness about gender equality and foster an inclusive learning environment. The event was well-received, promoting greater sensitivity and understanding among the participants. Dr. Nutan Prabha Jain meticulously coordinated the workshop, focusing on various aspects of gender issues, including identifying and addressing unconscious biases, understanding the impact of gender stereotypes, and recognizing the importance of equal opportunities in educational and professional spheres. The workshop served as a step toward building a more empathetic and respectful community.





National Girl Child Day

On January 24, 2025, the Centre for Gender Studies & Gender Champion Club, organised an activity to celebrate National Girl Child Day at IIHMR University, Jaipur. The theme of this activity was "Empowering Girls for a Bright Future." The gender champions arranged several engagements for the children of vendor staff, focusing on health, sanitation, and recreation, including balloon exercises designed to encourage physical fitness, hand-washing demonstrations to raise awareness about hygiene, and creative drawing and painting sessions to stimulate artistic expression. Fun-filled games such as snake and ladder based on "say no to junk food" / "healthy food" were enjoyed by the children. Dr. Nutan Prabha Jain coordinated the activity.





Cleanliness Drive and Awareness Program

On 26th January 2025, the National Service Scheme (NSS) volunteers of IIHMR University, Jaipur, organised a cleanliness drive and awareness program at Jal Mahal, Jaipur. The event focused not only on cleaning the surroundings but also on raising awareness and building connections. The NSS volunteers engaged in meaningful conversations with both local and foreign tourists, promoting the importance of environmental conservation and sustainable practices. Dr. Gautam Sadhu coordinated the event, ensuring the success of the program in achieving its goals of community engagement, environmental awareness, and positive social impact.





Interaction with Padma Vibhushan Dr. R. A. Mashelkar

On January 31, 2025, IIHMR University had the distinct privilege of welcoming Padma Vibhushan Dr. R.A. Mashelkar, a distinguished scientist and former Director General of CSIR, for a highly enriching session with faculty, staff, and students. The event commenced with a warm and insightful welcome address from Dr. P. R. Sodani, President of IIHMR University, Jaipur, who set the tone for an inspiring exchange of ideas.

Dr. Mashelkar, with his extensive knowledge and experiences, shared thought-provoking perspectives on the critical role of innovation and leadership and inspired both students and faculty to evaluate and embrace innovation in their respective fields. The session offered a valuable opportunity for all attendees to interact with a visionary leader in science and technology.



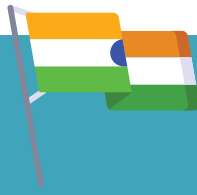


Late Shri P. D. Agrawal Birth Centenary

On January 1, 2025, IIHMR University celebrated the birth centenary of Late Shri P. D. Agarwal, a visionary leader whose contributions have significantly shaped the university's growth and values. All the staff, faculty members and students paid a floral tribute to Late Shri P. D. Agarwal Ji at the University reception and expressed their deep respect, heartfelt appreciation for his lasting impact.

Shri P.D. Agarwal, through his unwavering perseverance, laid the foundation for a thriving academic institution that continues to inspire future generations. The centenary celebration was a moment of reflection, pride, and gratitude, marking an everlasting legacy that continues to guide IIHMR University on its path to excellence.





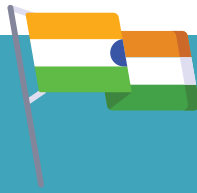
76th Republic Day Celebration

IIHMR University, Jaipur, celebrated the 76th Republic Day on January 26, 2025, with immense pride, zeal, and patriotism. The celebration began with a welcome address from Dr. Sandeep Suhag, Registrar, IIHMR University. The flag hoisting done by Dr. P. R. Sodani, President of IIHMR University. Faculty, staff, and students united to sing the National Anthem, and the NSS Cadets showcased their discipline and spirit in a ceremonial parade.

Dr. Sodani delivered an inspiring speech, emphasizing the importance of the Indian Constitution and its values of justice, equality, and democracy. A cultural program featuring traditional dances, songs, and skits highlighted India's rich heritage. The event concluded with a pledge to uphold the Constitution's principles and contribute to the nation's progress, reinforcing IIHMR University's commitment to shaping future leaders for India's growth.



76th Republic Day Celebration





Lohri Festival

IIHMR University celebrated the Lohri Festival on January 13, 2025, uniting 212 students in a vibrant and festive atmosphere. The event featured a perfect blend of cultural traditions, with lively music, energetic dances, and an indulgent feast that left everyone thoroughly entertained. The use of crackers added an extra spark to the festivities, lighting up the night sky and symbolizing the triumph of joy and prosperity. The seamless coordination and meticulous planning by the student organizing committee played a pivotal role in making the evening a grand success. The festival not only created lasting memories but also showcased the power of teamwork and collaboration. It highlighted the university's dedication to fostering a dynamic and inclusive environment, where students from diverse backgrounds could come together to celebrate and strengthen their sense of community.



Industry-Academia Interactions



Dr. Kushboo Jain
Head Clinical Intelligence &
Analytics
API Holdings Pvt. Ltd.
Bengaluru



Dr. Kunal Rawal
Associate Professor, Hospital
Management
Sri Aurobindo Institute of
Medical Sciences
Indore



Dr. Piyush Chaturvedi
Consultant - Advisory and
Analytics
The World Bank
New Delhi



**Mr. Devendra Mohan
Mathur**
Chairman
District Consumer Dispute
Redressal Commission
Jaipur



Mr. Abhinav Sharma
Product Manager
(Marketing)
Pharmascience
Canada



Dr. Ashish Sharma
Strategic Head and Associate
Director
IPS College
Jaipur



Ms. Vrinda Mathur
Consultant (Pricing and
Market Access)
EVERSANA INDIA
Gurugram



Dr. Abhishek Dadhich
Assistant Professor
Delhi Pharmaceutical
Sciences and Research
University (DPSRU)
New Delhi



**Ms. Bhavana Rao
Kuchimanchi**
Senior Research Fellow
Foundation for Ecological
Security
Hyderabad



Shri Shripad Desai
Vice President, Deputy
Senior Vice President and
Country Team Liaison
Americares
Mumbai



Shri Rajeev Rao
Head-HR & Administration
Jhajjar Power Ltd.
Haryana



Shri Brajesh Choudhury
Sr. General Manager - CSR
Sun Pharma
Gujarat



Shri Santanu Basu
Project Director-Harit
HCL Foundation
Noida



Dr. (Prof.) Manasranjan M. Rout
Director
Impeerical Consulting Pvt.
Ltd.
New Delhi



Dr. Abdirahman Moallim Ibrahim
Implementation Science
Specialist, NCD and NTD IR
Consultant
Somalia



Dr. Sailesh Lodha
Consultant Endocrinologist,
MBBS, MD - General
Medicine, DM -
Endocrinology
Jaipur

Faculty/Staff Participation

- **Dr. P.R. Sodani** participated as a panellist for a session on **“Navigating and Follow-up using Data to drive Performance Outcome”** at Quality Conclave 2.0, organised by CK Birla Hospital, Jaipur in collaboration with CAHO, January 5, 2025.
- **Ms. Kirti Agarwal** participated at Quality Conclave 2.0, organised by CK Birla Hospital, Jaipur in collaboration with CAHO, January 5, 2025.
- **Dr. Varsha Tanu** presented a paper titled **“Sustainable Future for Lifelong Learning-Economy, Environment and Society”** at International Conference on Lifelong Learning for a Sustainable Future: Environment, Economy, Society, organised by Adi Shankara Institute of Engineering and Technology, Kalady in collaboration with Zayed Foundation, Dubai and ASEM LLL, Ireland, January 6-8, 2025. She also participated in panel discussion and drafted a declaration for South Asian Hub for Lifelong Learning.
- **Dr. Varsha Tanu** delivered a session on **“Overview of Rights of Women”** on January 10, 2025, in a training for **“Gender Experts of State Hub for Empowerment of Women”** organised by H.C.M. Rajasthan State Institute of Public Administration, Govt. of Rajasthan, Jaipur, January 8-10, 2025.
- **Dr. Sanjay Gupta** delivered a session on **Risk Communication and Community Engagement** on January 17, 2025, in Public Health Emergency and Disaster Management – Professional Development Programme (PHEDM-PDP) Tier-III Training (Third Batch), organised by the National Institute of Disaster Management, under the Ministry of Home Affairs, Government of India, in collaboration with the National Centre for Disease Control, Ministry of Health and Family Welfare, Government of India, and the U.S. Centers for Disease Control (CDC) at Ranchi, Jharkhand, January 15-18, 2025.
- **Dr. Sudhinder Singh Chowhan** participated as a panel expert in the panel discussion on **“Can Brand Managers Leverage Technology to Improve Sales Force Effectiveness?”** on January 18, 2025, in World Pharma Brand Managers Day 2025, organised by The Enablers at Dr. Reddy’s Leadership Academy, Bucchapuly, Hyderabad, January 17-18, 2025.
- **Dr. Varsha Tanu** delivered sessions on **“Gender Inequalities and Discrimination”** and **“Gender Participation- Key to Development”** on January 20, 2025, in three-days training course on Gender Issues, organised by H.C.M. Rajasthan State Institute of Public Administration, Govt. of Rajasthan, Jaipur, January 20-22, 2025.
- **Dr. Vidya Bhushan Tripathi** delivered a session on **“Digital application of the Global Mental Health Assessment Tool”** at GMHAT/ PC based virtual training to frontline workers- A Global Standardise Package organised by State Institute of Health & Family Welfare (SIHFW), Jaipur, January 22, 2025.

Faculty/Staff Participation

- **Dr. Vidya Bhushan Tripathi** participated as a speaker in **JaipiCON 2025: A National Conference**, organised by Rajasthan University of Health Sciences, Jaipur, January 25-26, 2025.
- **Dr. Ashok Peepliwal** delivered a session on **“Managing the supply chain of cold chain products through Blockchain Technology”**, at Lords University, Alwar, January 29, 2025.
- **Dr. Sarthak Sengupta** presented a paper titled **“A Preliminary Exploration on Social Media, Mental Health and Stress using Bibliometrics”** on January 30, 2025, at 4th Annual International Research Conference and Doctoral Workshop, organised by Indian Institute of Management, Lucknow, January 29-February 1, 2025.



Exposure Visits for Students



On January 08, 2025, the students of the School of Digital Health undertook a field visit to Mahatma Gandhi Hospital under the supervision of Dr. Ritu Vashistha and Dr. Sarthak Sen Gupta. The primary objective of the visit was to gain practical exposure to hospital operations, explore the functioning of various departments, and understand the Hospital Management Information System (HMIS) implemented there. The visit reinforced the critical role of data analytics in modern healthcare, from predictive analytics in patient care to workflow optimization for operational efficiency.

A field visit to Water and Sanitation Support Organization, Jaipur was organised for the students of MBA (Development Management 3) on 9 January 2025. This visit provided an invaluable opportunity to understand the complexities of water management and the government's proactive measures to address challenges in the WASH sector. It was a practical extension of the module, helping students to connect theoretical knowledge with real-world applications. Dr. Goutam Sadhu coordinated the visit.



A field visit for the students of MBA Development Management-04 was organised on January 22, 2025, under the guidance of Dr. Kajal Sitlani, at Vatsalya, a not-for-profit organization (NPO), Achrol, Jaipur. They visited the Solar Plant, The Science and Astronomy Centre, The Women Empowerment Program Anoothi and the Organic Farming Project. This visit provided the students with an opportunity to witness the organisation's holistic approach to community welfare and sustainable development.




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 Episode 125

Exploring Future Horizons: Career Opportunities and Innovations in the Pharmaceuticals and Life Sciences Industry

 Friday, 17th January, 2025
  04:00 PM to 05:00 PM (INDIA) IST
 



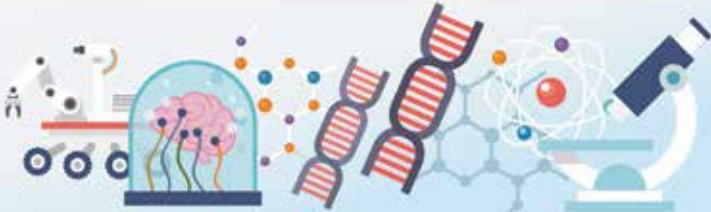
SPEAKER
Dr. (Prof.) Manasranjan M. Rout
 Director
 Imperical Consulting Pvt. Ltd.
 New Delhi, India



STUDENT CO-ORDINATOR
Mr. Yash Soni
 MBA PM 15
 School of Pharmaceutical Management
 IIHMR University, Jaipur, Rajasthan, India



MODERATOR
Mr. Vinod Tejawani
 Dean
 Placements and Alumni Relations
 IIHMR University, Jaipur, Rajasthan, India



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 Episode 126

Redefining Quality as "Fitness of Use" from Pharmaceutical Perspective

 Monday, 27th January 2025
  11:00 AM to 01:00 PM IST
 
 IIHMR University, Jaipur



MODERATOR
Dr. Saurabh Kumar
 Dean SPM
 IIHMR University
 Jaipur



SPEAKER
Dr. Abhishek Dadhich
 HOD (School of Allied Health Sciences & Management)
 Delhi Pharmaceutical Sciences and Research University
 New Delhi



STUDENT CO-ORDINATOR
Ms Sakshi Zodi
 Second year MBA PM 15
 IIHMR University, Jaipur
 Rajasthan, India



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40th IIMR UNIVERSITY

Master Class
Episode 127

Diabetes - Science, Solutions and Deceptions

Thursday, 30th January, 2025 ⌚ 03:00 PM to 04:00 PM IST 🇮🇳 📍 New Auditorium, Part A



MODERATOR
Dr. Saurabh Kumar
Dean SPM
IIMR University
Jaipur



WELCOME
Dr. P.R. Sodani
President
IIMR University
Jaipur



SPEAKER
Dr. Sailesh Lodha
MBBS, MD - General Medicine
DM - Endocrinology
Consultant Endocrinologist, Jaipur



STUDENT CO-ORDINATOR
Ms. Dhruvika Sharma
MBA PM 15
Pharmaceutical Management
IIMR University, Jaipur



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Topic:
Journey of a TDR Scholar - Transformation from a Physician to IR Specialist

Saturday, 4th Jan 2025

3.00 PM to 4.00 PM (IST)

IIHMR University
Jaipur, Rajasthan, India

WELCOME
Dr. Piyusha Majumdar
Associate Professor
IIHMR University
Jaipur

OUR ALUMNUS
Dr. Abdirahman Moallim Ibrahim
MPH (IS) Cohort 1
Implementation Science Specialist
NCD and NTD IR Consultant, Somalia

Student Coordinator
Dr. Refka Khalid Ali Sallam
MPH (IS) Cohort 2
IIHMR University
Jaipur

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Topic:
Innovating Product Management in Pharma: From Concept to Market

Monday, 6th Jan 2025

2.00 PM to 4.00 PM (IST)

IIHMR University
Jaipur, Rajasthan, India

WELCOME
Dr. Saurabh Kumar
Dean - School of
Pharmaceutical Management
IIHMR University, Jaipur

OUR ALUMNUS
Mr. Abhinav Sharma
PM Batch-1 (2009-11)
Product Manager (Marketing)
Pharmascience Canada

Student Coordinator
Ms. Aastha Misra
MBA PM 16
First year, SPM
IIHMR University
Jaipur

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Topic:
The Road to Market: Key Concepts and Challenges in Pharma Market Access

Friday, 24th Jan 2025

2.00 PM to 3.30 PM (IST)

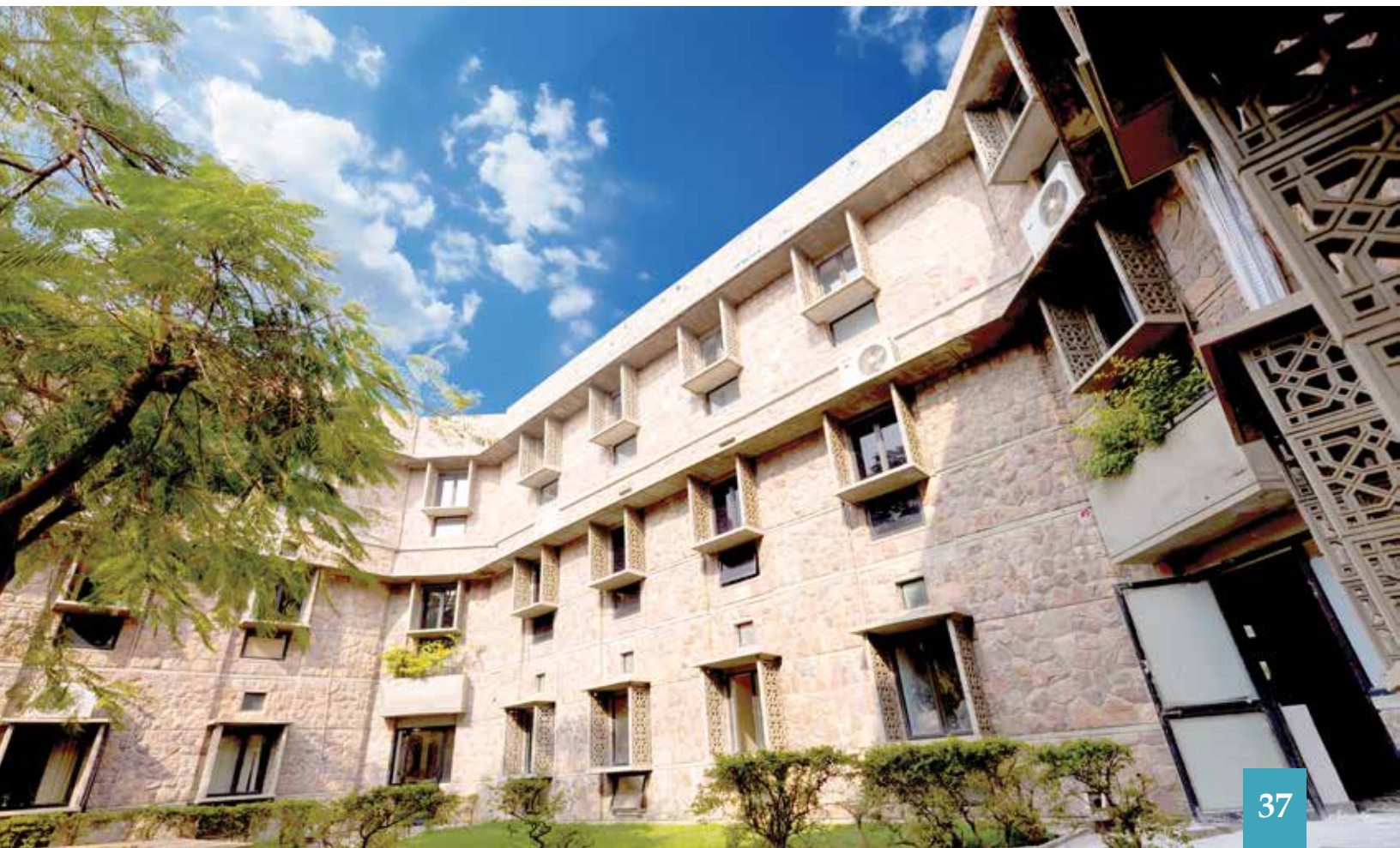
IIHMR University
Jaipur, Rajasthan, India

WELCOME
Dr. Saurabh Kumar
Dean School of Pharmaceutical Management
IIHMR University, Jaipur

OUR ALUMNUS
Ms. Vrinda Mathur
SPM Alumnus 2015-17
Consultant (Pricing and Market Access)
EVERSANA INDIA, Gurugram

Student Coordinator
Mr. Deepesh Galkwad
MBA PM 15
Second year
SPM
IIHMR University, Jaipur

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TRENDING | Smart Stocks | UPSC Offer | Mini Crossword | Premium | Express Shorts | E-Podcast | Health & Wellness

News / Education / Union Budget 2025-26: Academics expect focus on STAM, IIM-IIT parity, lower tax for low-income students

Union Budget 2025-26: Academics expect focus on STAM, IIM-IIT parity, lower tax for low-income students

Education Budget 2025 Expectations: Last year's budget allocated Rs 1.12 lakh crore to education, a 13% increase from the previous year. Experts this year say that additional investments are necessary to bridge skill gaps, expand digital learning and improve access to quality education.

Written by **MishraMishra**
New Delhi | Updated: January 30, 2025 12:00 PM

6 min read



BUDGET EXPECTATION

Union Budget 2025-26 on Feb 1, what do academics expect (Image designed by Adobe Stock representation)

Budget 2025 Expectations for Education Sector: The Union Budget 2025-26, set to be presented by Finance Minister Nirmala Sitharaman on February 1, carries high expectations from the education sector. Academics and industry leaders are urging the government to prioritise investments in STAM based Sciences, Technology, Arts, Mathematics research, micro-credential courses, and enhanced financial support for management institutions. Calls for tax relief on educational expenses for low-income students, increased funding for school infrastructure, and stronger backing for health management education further highlight key areas of focus.

Last year's budget allocated Rs 1.12 lakh crore to education, a 13 per cent increase from the previous year. However, experts argue that additional investments are necessary to bridge skill gaps, expand digital learning, and improve access to quality education.

Dr P R Sodani, president of IIHMR University



Health management education is another critical focus area, according to Dr P R Sodani, president of IIHMR University, Jaipur. Sodani has called for strategic investments in skill based learning, digital capabilities, and global partnerships to strengthen the sector. He stressed the need for greater collaboration between industry, academia, and start-ups to accelerate digital innovation and improve health outcomes. A digital health incentive plan could support the Ayushman Bharat Digital Mission, enhance data security, implement electronic health records, and upscale technical resources, Sodani said. Targeted investments in holistic health services would position India as a leader in high-quality health management education, he remarked.

A well-calibrated budget increase for education and research will drive innovation, empower youth, and solidify India's position as a global knowledge leader. As the nation looks ahead to the 2025-26 budget, progressive policy measures and increased investments will be key to transforming India's education landscape into an inclusive, future-ready, and globally competitive learning ecosystem.

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Source / National Conference on Impact of Sustainable Business in India at IIHMR University

National Conference on Impact of Sustainable Business in India at IIHMR University

40th ANNIVERSARY SCHOOL OF DEVELOPMENT STUDIES

National Conference on Impact of Sustainable Business in India

Saturday, January 18, 2025 | IIHMR University, Jaipur, India | 09:00 AM - 01:00 PM



IIHMR University is a specialized research University in management research, postgraduate education and training in the health sector. The University aims to generate new knowledge and technologies to provide evidence and inputs for developing effective policies and health interventions and strategies.

India, home to numerous leading corporations, is increasingly acknowledging the significance of sustainability in business practices. However, many organizations are struggling to implement sustainable strategies for long-term growth due to a lack of adequate information and knowledge. Furthermore, government regulations are urging businesses to create value through sustainability efforts. To tackle these challenges and uncover new opportunities, the School of Development Studies (SDS) at IIHMR University, Jaipur, is hosting a half-day conference focused on the crucial role of sustainability in shaping India's business landscape.

During this conference, experts will discuss how sustainability is driving innovation, reducing environmental impacts, and fostering economic growth across various industries.

Key topics will include

- Sustainable business management in the context of climate change adaptation and global warming mitigation
- Achieving Net Zero emissions through sustainable business practices
- The economic impact of sustainable business management in India
- The social impact of sustainable business management in India
- Job opportunities within sustainable business management [Government jobs](#)

This conference presents a valuable opportunity for students, researchers, academicians, and professionals to gain insights from industry experts. Join us to explore how sustainable business practices are influencing the future of India's economy and its global position.

Event Details :

- Date: January 18, 2025
- Time: 9:00 AM to 3:00 PM
- Venue: IIHMR University, Jaipur

Key Speakers :

- Chief Patron : Dr. Prahalad Rai Sodani, President, IIHMR University, Jaipur
- Chief Guest and Keynote Speaker: Shri Shripad Desai, Deputy Senior VP, Country Teams Liaison, AmeriCare
- Special Guest Speakers :
 - Dr. Rajesh Choudhary, Sr. GM - Corporate CSR, Sun Pharma, Vadodra, Gujarat
 - Dr. Rajeev Rao, Head, Human Resource and Administration, Jhajar Power Limited (An Aprava Energy Company)
- Patron : Dr. Himadri Sinha, Provost and Dean, School of Development Studies, IIHMR University, Jaipur [Pharmaceutical equipment](#)
- Convenor : Dr. Hemant Kumar Mishra, Assistant Professor, IIHMR University, Jaipur

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Friendship on Pitch; IIHMR University Hosts Bryant University for a Friendly Match

By **Vinayak Mishra** | January 21, 2025



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पत्रिका

पांच दिवसीय प्रबंधन विकास कार्यक्रम 'टेक्नोलॉजी को समझना जरूरी'



जयपुर **पत्रिका** **प्रेसिडेंट डॉ. पी.आर. सोदानी** ने कहा कि 'टेक्नोलॉजी की बारीकियों को समझना बहुत विकास कार्यक्रम का आयोजन किया जा रहा है।' 'मॉनिटरिंग एंड इवांल्यूएशन-डेटा डिवन डिजिटल-स्ट्रेटिजी एम एंड ई केपेसिटीज़ फॉर ट्रांसफॉर्मेटिव चेंज' थीम पर आयोजित कार्यक्रम 11 तक चलेगा। यूनिवर्सिटी के

कहा कि 'टेक्नोलॉजी की बारीकियों को समझना बहुत विकास कार्यक्रम एम एंड ई प्रथाओं में डेटा एनालिटिक्स को एकीकृत करने पर ध्यान केंद्रित करता है। यह विकसित भारत 2047 के बिजन के अनुरूप है, जो आत्मनिर्भर और समावेशी भारत को बढ़ावा देता है।

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Pradanya 2025 : Global Health Management Research Conference (GHMRC 2025)

PRADANYA **GHMRC** **40th IIHMR UNIVERSITY**

Global Health Management Research Conference GHMRC 2025

Theme: Transformative Solution for Managing Global Health

February 14-15, 2025 | IIHMR University, Jaipur

IIHMR University is a specialized research University in management research, postgraduate education and training in the health sector. The University aims to generate new knowledge and technologies to provide evidence and inputs for developing effective policies and health interventions and strategies.

IIHMR University, Jaipur, is organizing the Pradanya 2025 : Global Health Management Research Conference (GHMRC 2025) on February 14-15, 2025, at our campus in Jaipur, India.

This year's theme, "Transformative Solutions for Managing Global Health," aims to foster discussions on innovative approaches to advancing global health systems. The conference will feature four key tracks:

- Track 1 : Transformative Solutions for Sustainable Public Health Management
- Track 2 : Cutting-Edge Methods for Sustainable Pharmaceutical Management
Pharmaceutical Industry Jobs
- Track 3 : Innovative Initiatives for Sustainable CSR and ESG Management
- Track 4 : Universal Digital Health and Analytics

Publication Opportunities

Submitted papers will undergo a rigorous review and refinement process. Depending on factors such as originality, methodological rigor and alignment with the theme, submission will have various publication opportunities. Articles will be published in one of the following categories based on their quality.

1. Journal of Health Management 2. Edited Book with ISBN No.

Guidelines for Submission of Research Paper or Poster

1. Papers and posters should be original and not previously published.
2. Paper Submissions should include a title, abstract, keywords, and a full paper.
3. All papers and posters will be peer-reviewed by a panel of international and national experts in the field.
4. Authors of selected papers will have the opportunity to present their research at the conference and have their work published in various reputed avenues.
5. The author of papers / posters should mention the track under with posters / papers to be considered.
6. Kindly send the paper or poster in softcopy in the email at ghmr@iihmr.edu.in
7. Contributors must provide their affiliation, complete postal and email address, and mobile numbers. In case there are two or more authors, the corresponding authors name and contact details should be indicated on the first page.
8. The best paper and poster for each plenary sessions will be awarded during the closing ceremony to be held on February 15, 2025.

Registration Fee

For Indian participants : Rs. 2000 (including GST)
For International participants : USD 50 (including GST)
For Group Registrations, Please email us at ghmr@iihmr.edu.in

Registration Form

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IIHMR University inaugurates fourth batch of executive MPH, MHA programmes

IIHMR University saw the inauguration of 20 new 17 professionals from MPH and MHA programmes respectively.

IIHMR school building has been inaugurated. Group photo of the ceremony.

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SANGRI TIMES INDIA BUSINESS ENTERTAINMENT TECH LIFESTYLE SPORTS BLOG

Home / Education / IIHMR University and IIHMR Foundation Organizes Business Baazigar to Celebrate National Start-up Day 2025

IIHMR University and IIHMR Foundation Organizes Business Baazigar to Celebrate National Start-up Day 2025

The event, held on the occasion of National Start-up Day, witnessed enthusiastic participation from over 1,000 individuals, creating a vibrant atmosphere of creativity and innovation.

By 19 Correspondent | 27 Jan 2025 10:10 AM

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IIHMR University Instills "Not Me But You" Motto in Youth Through NSS Orientation Program

A PREMIER B-SCHOOL WITH 40 YEARS OF LEGACY IN HEALTH MANAGEMENT

IIHMR University setting new benchmarks in health and development management

IIHMR UNIVERSITY

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- State-of-the-art Infrastructure
- Experienced Faculty
- Advanced Learning Resources
- Strong Industry Connections
- Global Exposure
- Research-Oriented

Key Message

IIHMR University is committed to providing a premier education in health management, setting new benchmarks in the field. The university's legacy of 40 years is a testament to its commitment to excellence and innovation.



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