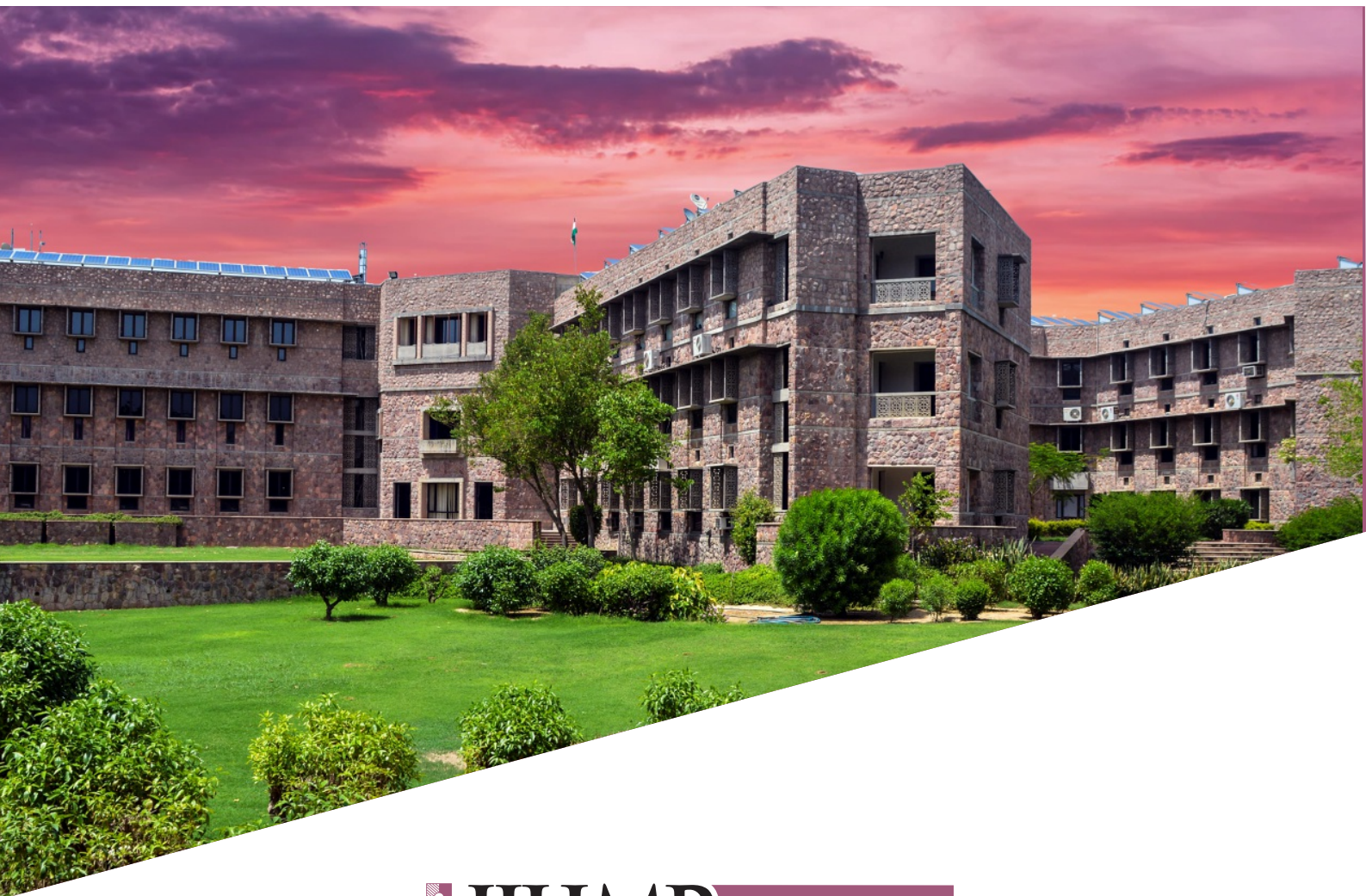




INSTITUTE *of*  
HEALTH MANAGEMENT RESEARCH

SCHOOL *of*  
PHARMACEUTICAL MANAGEMENT

SCHOOL *of*  
DEVELOPMENT STUDIES

SD GUPTA  
SCHOOL *of* PUBLIC HEALTH

# MONTHLY REPORT

## JULY 2021



**Ranked 65**  
in Management Category  
2020 by MHRD

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# *Executive Summary*



**Dr. P R Sodani**  
President  
IIHMR University, Jaipur

I am delighted to present the report for the month of July 2021 of IIHMR University, Jaipur.

An inauguration function was organized for all the MBA Programmes (Batch 2021-23) followed by an induction program for the newly admitted students.

We organized the **7<sup>th</sup> Convocation** ceremony at the IIHMR University, where the efforts and achievements of students (Batch 2019-21) were recognised and rewarded.

I am happy to report that the Department of Scientific and Industrial Research, Ministry of Science and Technology, Government of India has recognized IIHMR University, Jaipur as a **Scientific and Industrial Research Organisation** (SIRO).

We constituted an NEP Implementation Committee (NIC) for successful execution of the New Education Policy 2020.

We are grateful to the Board of Management of IIHMR University for their continuous support, guidance, and mentoring in the growth and development of the university.

# *Academics*

## *Teaching / Learning / Evaluation*

### **MBA Hospital and Health Management**

#### **First Year**

Summer Training Presentation, July 12-16

Term 3 End Term Examination, July 26-31

#### **Second Year**

Dissertation Presentation, July 05-09

### **MBA Pharmaceutical Management**

#### **First Year**

Summer Training Presentation, July 12-16

Term 3 End Term Examination, July 26-July 31

#### **Second Year**

Dissertation Presentation, July 05-09

### **MBA Rural Management**

#### **First Year**

Summer Training Presentation, July 12-16

Term 3 End Term Examination, July 26-July 31

#### **Second Year**

Dissertation Presentation, July 05-09

### **MBA - All Programmes**

#### **Batch 2021-23**

GD-PI, July 06-07 and July 23

# Research

## Research Proposals Submitted

| S. No. | Project Title                                                                                                                                                                                                                                                                                           | Funding Agency                                        |
|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|
| 1      | Conducting Baseline and End-line Assessment of Providing Access to Safe Drinking Water Program in Madhya Pradesh                                                                                                                                                                                        | Clinton Foundation, New Delhi, India                  |
| 2      | Evaluation of NISHTHA Programme in Assam, Jharkhand, and Tripura                                                                                                                                                                                                                                        | Jhpiego                                               |
| 3      | Conduct a study on Reducing Stigma and Improving Mental Wellbeing and Social Participation Amongst Men and Women Affected/Disabled by Lymphatic Filariasis and Leprosy in the Districts of Jaunpur and Bokaro in India                                                                                  | NLR, India                                            |
| 4      | Need Assessment Survey of Skill Development Under Dadri Development Project (DDP)                                                                                                                                                                                                                       | Shiv Nadar Foundation (SNF)                           |
| 5      | Need Assessment Survey<br>Shiv Nadar University-Dadri Development Project (DDP)                                                                                                                                                                                                                         | Shiv Nadar Foundation (SNF)                           |
| 6      | Need Assessment Survey<br>Shiv Nadar University-Dadri Development Project (DDP)                                                                                                                                                                                                                         | Shiv Nadar Foundation (SNF)                           |
| 7      | Evaluations of Targeted Interventions (TI) for the National AIDS Control Programme (NACP)                                                                                                                                                                                                               | Tata Institute of Social Sciences-Saksham             |
| 8      | Building Capacities and handholding of stakeholders at the national, selected states and districts on COVID-19 sensitive, disaster resilient, climate resilient and decentralized management of Water and Sanitation infrastructure and services under Jal Jeevan Mission and Swachh Bharat Mission 2.0 | UNICEF India                                          |
| 9      | Research on Voluntary Mechanism and Access to Medicines                                                                                                                                                                                                                                                 | International Treatment Preparedness Coalition (ITPC) |

RESEARCH ARTICLE

Open Access



## Effectiveness of a community-level social mobilization intervention in achieving the outcomes of polio vaccination campaigns during the post-polio-endemic period: Evidence from CORE Group polio project in Uttar Pradesh, India

Manojkumar Choudhary<sup>1\*</sup> , Roma Solomon<sup>1</sup>, Jitendra Awale<sup>1</sup>, Rina Dey<sup>1</sup>, Jagajeet Prasad Singh<sup>2</sup> and William Weiss<sup>3</sup>

### Abstract

**Background:** A social mobilization (SM) initiative contributed to India's success in polio elimination. This was the CORE Group Polio Project (CGPP) India, a partner of the Uttar Pradesh (UP) SM Network and which continued its SM activities, even during the polio-free period through a network of multi-level social mobilizers. This paper assesses the effects of this community-level SM (CLSM) intervention on the extent of community engagement and performance of polio Supplementary Immunization Activity campaigns (SIAs) during the post-polio-endemic period (i.e., from March 2012 to September 2017).

**Methods:** This study followed a quasi-experimental design. We used secondary, cluster-level data from CGPP India's Management Information System, including 52 SIAs held from January 2008 to September 2017, covering 56 blocks from 12 districts of UP. We computed various indicators and performed Generalized Estimating Equations based analysis to assess the statistical significance of differences between the outcomes of intervention and non-intervention areas. We then estimated the effects of the SM intervention using Interrupted time-series, Difference-in-Differences and Synthetic Control Methods. Finally, we estimated the population influenced by the intervention.

**Results:** The performance of polio SIAs changed over time, with the intervention areas having better outcomes than non-intervention areas. The absence of CLSM intervention during the post-polio-endemic period would have negatively impacted the outcomes of polio SIAs. The percentage of children vaccinated at polio SIA booths, percentage of 'X' houses (i.e., households with unvaccinated children or households with out-of-home/out-of-village children or locked households) converted to 'P' (i.e., households with all vaccinated children or households without children eligible for vaccination), and percentage of resistant houses converted to polio acceptors would

\* Correspondence: [manojcgpp@gmail.com](mailto:manojcgpp@gmail.com)

<sup>1</sup>CORE Group Polio Project, India, 303, Bestech Chambers, B-Block, Sushant Lok-1, Gurgaon, Haryana 122002, India

Full list of author information is available at the end of the article



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# Policy Brief

IIHMR University initiated the Policy Brief series to promote research innovation and policy dialogue. This policy brief discusses about the process and effectiveness of the capacity building initiatives undertaken in collaboration with UNFPA and Department of Health and Family Welfare, Government of Rajasthan. It provides important policy recommendations for successful implementation of future capacity building interventions on use of data for decision-making.

|                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                                                                                                                                                                                                               | <h1>Policy Brief</h1> <p>#01, July 2021</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <p><i>Promoting Research and Innovation</i></p>                                                                                                                                                                                                                                                                                                                                                                                                | <h2>Use of Data for Decision-making: Sustaining Capacities of Health Officials</h2> <p>Anoop Khanna, J.P. Singh and V.B. Tripathi*</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <p>IIHMR University, Jaipur has been established and incorporated as a postgraduate research University by the Government of Rajasthan vide the IIHMR University Act, 2014. The University offers MBA, MPH (in collaboration with John Hopkins University), doctoral programs executive education, training, research, and consultancy in the fields of hospital and health management, pharmaceutical management, and development sector.</p> | <h3>Background</h3> <p>Health system's strengthening has been a priority of national health agendas to improve health outcomes and to achieve Sustainable Development Goals (SDGs). The World Health Organization (WHO)'s framework for health systems strengthening identifies six attributes or building blocks of a health system. Health information systems is not only one of the building blocks but is foundation for the overall health system in terms of informed decision making in each of the other five building blocks. The improved information, demand for data, and continued data use creates a cycle that leads to improved health programs and health outcomes. Positive experiences of using data in turn contribute to increased demand for data, continued commitment to improve data quality, and effective data use for programme management. Because programs often fall short of efficient use of data to inform decisions, there is a need to strengthen the utilization of data to support evidence-based decision-making at different levels of the health system.</p> |
| <p>IIHMR University has initiated policy brief series for disseminating and promoting research to global stakeholders. It will be expedient for examining intricate questions debated in public policy areas and will provide a clear, comprehensive, and impartial overview for anyone to trigger relevant research.</p>                                                                                                                      | <p>In the health system, health management information system (HMIS) is designed to integrate data collection, processing, reporting and use for the information for programme planning, implementation, monitoring and evaluation. However, it was realized that the health officials are lacking the desired capacity for appropriate analysis and use of data for monitoring programme performance and taking corrective actions locally. Because of this limited capacity, data is transmitted without proper understanding or analysis to higher reporting levels. There is a need for improving the skills of supervisors at all levels for appropriate use of data received from lower levels, and providing feedback so that appropriate corrective action could be initiated.</p>                                                                                                                                                                                                                                                                                                             |
| <p><b>IIHMR University</b><br/>1, Prabhu Dayal Marg<br/>Sanganer Airport<br/>Jaipur- 302029, India<br/><br/>Tel.: 91-141-3924700<br/>E-mail: <a href="mailto:iihmr@iihmr.edu.in">iihmr@iihmr.edu.in</a><br/>Web: <a href="http://www.iihmr.edu.in">www.iihmr.edu.in</a></p>                                                                                                                                                                    | <p>For strengthening of health system in evidence-based decision making at different levels, UNFPA in collaboration with Department of Health and Family Welfare, Government of Rajasthan and IIHMR University implemented initiatives during 2018-19 to build capacities of state, district and block level health officials and data managers in the state of Rajasthan on use of data. The aim of the capacity building initiative was to strengthen the system for evidence-based planning and monitoring and promoting use of data through training and hand holding. This policy brief discusses about the process and effectiveness of the capacity building initiatives undertaken in the project, and provide important policy recommendations for successful implementation of future capacity building interventions on use of data for decision-making.</p> <p><small>* Anoop Khanna and J.P. Singh are Professors, V.B. Tripathi is Senior Research Officer at IIHMR University, Jaipur.</small></p>                                                                                      |

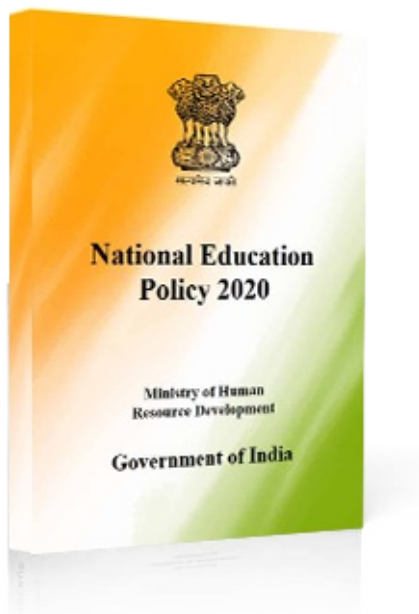
# Online MDP Conducted

| S. No. | Programme Name                                                                      | Programme Coordinator   | Date             | Number of Participants |
|--------|-------------------------------------------------------------------------------------|-------------------------|------------------|------------------------|
| 1.     | Building Brand Effectiveness                                                        | Dr. Sandeep Narula      | July 26-30, 2021 | 8                      |
| 2.     | Financial Statement Analysis for Managers of Hospitals and Healthcare Organizations | Dr. Prashant Sharma     | July 26-30, 2021 | 9                      |
| 3.     | Health Humanities: Arts in Healthcare and Wellness                                  | Ms. Sailaja Devaguptapu | July 26-31, 2021 | 5                      |
| 4.     | Faculty Development Program on Digital Marketing                                    | Dr Sheenu Jain          | July 26-30, 2021 | 200                    |
| 5.     | Data Management using Stata                                                         | Mr Ashish Bandhu        | July 27-29, 2021 | 7                      |
|        |                                                                                     |                         |                  | 229                    |

# Upcoming Online MDP

| S. No. | Programme Title                                                     | Programme Coordinator     | Date               |
|--------|---------------------------------------------------------------------|---------------------------|--------------------|
| 1.     | Building Resilience in Children and Caregivers in Times of COVID-19 | Dr. Ratna Verma           | August 6-8, 2021   |
| 2.     | Quantitative and Qualitative Data Analytics using R                 | Dr. Prashant Sharma       | August 9-14, 2021  |
| 3.     | Digital Marketing in Healthcare                                     | Dr. Sheenu Jain           | August 23-27, 2021 |
| 4.     | Structural Equation Modelling Using AMOS                            | Ms Veena Nair Sarkar      | August 23-27, 2021 |
| 5.     | Promoting Rational Use of Medicines in Resource Limited Settings    | Dr Saurabh Kumar Banerjee | August 25-27, 2021 |
| 6.     | Quantitative Methods in Healthcare Management                       | Dr Susmit Jain            | August 27-29, 2021 |

# Constitution of NEP Implementation Committee (NIC)



Since the introduction of National Education Policy in July 2020, IIHMR University has conducted a series of webinars to start a dialogue with policymakers and academicians along with a wide spectrum of stakeholders.

We have now constituted a committee for smooth implementation of the National Education Policy 2020. The committee will suggest how NEP can be best implemented, suggest the changes required in the existing syllabus of curriculum and the examination system and also suggest appropriate ways to engage with stakeholders.

**IIHMR UNIVERSITY**  
Celebrating 35 Years of Institutional Excellence

**Dialogue on  
National Education Policy 2020  
Transforming Education System of India**  
Monday, September 07, 2020 | 06:00 PM – 08:00 PM (IST)

**CHAIR**  
Dr. S D Gupta  
Chairperson  
IIHMR University, Jaipur

**MODERATOR**  
Dr. P R Sodani  
Pro President  
IIHMR University, Jaipur

**Prof. Rajendra P Gupta**  
Former Member  
National Education  
Policy 2020 Committee  
Government of India

**Prof. Sandeep Sancheti**  
Vice Chancellor  
IIHMR Institute of  
Science and Technology  
(IIHMRIST), Jaipur

**Prof. Ramesh Bhat**  
Vice Chancellor  
IIHMR University  
Mumbai

**Dr. Prabhat Ranjan**  
Vice Chancellor  
O. Y. P. International  
University  
Pune

**Dr. Ajit K. Nagpal**  
Chairman  
Joint PMU/ICRC Project  
Chairman and  
Director General  
Amity University, Mumbai  
Joint Initiator and  
Former Health Advisor  
to UNICEF, India

**Prof. Venkat Raman**  
Professor  
IIHMR  
University of  
Orissa, Bhubaneswar  
New Delhi

**Rishabh Singh**  
Student Representative  
IIHMR Jaipur  
(Health Management)  
IIHMR University  
Jaipur

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**nirf** Ranked 65  
in Management Category  
in NIRF 2020, INDIA

**Decoding New Education Policy 2020: IIHMR University  
Webinar Series 1**

**"Role of National Education Policy in  
Achieving UN Sustainable Development Goals"**  
Monday, October 05, 2020 | 06:00 PM – 07:30 PM (GMT + 5.30)

**CHAIR**  
Prof. (Dr.) S D Gupta  
Chairperson  
IIHMR University, Jaipur

**WELCOME**  
Prof. (Dr.) P R Sodani  
President (Officiating)  
IIHMR University, Jaipur

**Prof. (Dr.) V N Edugatharan Pillai**  
Former Vice Chairman  
NIEE, New Delhi  
Vice Chancellor,  
Tamil Nadu Veterinary, Animal and  
Fisheries Sciences University, Chennai

**Prof. (Dr.) Rajesh Tandon**  
Former President of NIEE and  
NIEE 2020 Co-Chair in Community  
Based Research and Social  
Responsibility in Higher Education

**Mr. Pawan Chandra Pandey**  
Former Executive Director  
Central Institute of Science and  
Technology, Government of India  
Former Director, IIT Bombay

**Prof. (Dr.) Sanjay Dalwadi**  
Vice President  
Public Health Foundation of India  
Former Senior Lecturer at Public Health,  
BHU

**Prof. (Dr.) V. Chandrababu Naidu**  
Former  
Minister, Government of India  
Former Minister

**MODERATOR**  
Prof. (Dr.) Shiv Tripathi  
Professor and Head (Training)  
IIHMR University, Jaipur

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**nirf** Ranked 65  
in Management Category  
in NIRF 2020, INDIA

# Know Your Alumni

## KNOW YOUR ALUMNI

To build strong connections between current and former students

**Topic: Career Journey**  
It's not what you achieve, it's what you overcome. That's define your career.

 Saturday, July 17, 2021

 4:00 PM to 5:00 PM (IST) 

  
**MODERATOR**  
**Dr. Sandesh Kumar Sharma**  
Associate Professor  
IIHMR University, Jaipur

  
**OUR ALUMNUS**  
**Dr. Manoj Sojitra**  
PGDHM 2006-2008, Batch 11  
Director of Commercial Services  
Marie Stopes International, Ethiopia (NGO)

  
**WELCOME**  
**Dr. Dhirendra Kumar**  
Dean, Institute of Health  
Management Research  
IIHMR University, Jaipur

21 EPISODE  
22 EPISODE  
23 EPISODE  
24 EPISODE

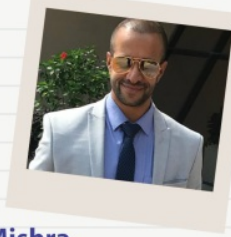
## KNOW YOUR ALUMNI

To build strong connections between current and former students

 Wednesday July 21, 2021

 4:00 PM to 5:00 PM (IST) 

  
**MODERATOR**  
**Dr. Ashok Peepliwal**  
Associate Professor  
IIHMR University, Jaipur

  
**OUR ALUMNUS**  
**Mr. Varun Mishra**  
PGDPM (2009-11)  
Group Manager-Internal Business  
Ingenious e-Brain Solutions Pvt. Ltd. Gurugram

  
**WELCOME**  
**Dr. Saurabh Banerjee**  
Dean, SPM  
IIHMR University, Jaipur

22 EPISODE  
23 EPISODE  
24 EPISODE  
25 EPISODE

# Awards

## THE WEEK-HANSA RESEARCH SURVEY 2021 BEST UNIVERSITIES IN INDIA

# THE WEEK

**IIHMR** UNIVERSITY

*Congratulations*

Rank  
**11**

PRIVATE MULTIDISCIPLINARY UNIVERSITIES  
NORTH ZONE

Rank  
**21**

MULTIDISCIPLINARY UNIVERSITIES  
NORTH ZONE

Rank  
**61**

MULTIDISCIPLINARY UNIVERSITIES  
All India



# SIRO Recognition

IIHMR University, Jaipur is now recognised as a Scientific and Industrial Research Organisation (SIRO) by the Department of Scientific and Industrial Research, Ministry of Science and Technology, Government of India, under the scheme on recognition of Scientific and Industrial Research Organisations, (1988).

दूरभाष/TEL : 26962819, 26567373  
(EPABX) : 26565694, 26562133  
सूचना का अधिकार  
RIGHT TO INFORMATION  
फैक्स/FAX : 26565687, 26562144  
26562134, 26562122  
26960629, 26529745  
Website : <http://www.dsr.gov.in>



भारत सरकार  
विज्ञान और प्रौद्योगिकी मंत्रालय  
वैज्ञानिक और औद्योगिक अनुसंधान विभाग  
टेक्नोलॉजी भवन, नया महरौली मार्ग,  
नई दिल्ली - 110016  
GOVERNMENT OF INDIA  
MINISTRY OF SCIENCE AND TECHNOLOGY  
Department of Scientific and Industrial Research  
Technology Bhavan, New Mehrauli Road,  
New Delhi - 110016



F.No. 13/308/2021-TU-V

Date: 23<sup>rd</sup> July 2021

The President  
IIHMR University,  
1, Prabhu Dayal Marg,  
Near Sanganer Airport,  
Jaipur – 302029, Rajasthan

Subject: Recognition of Scientific and Industrial Research Organisations (SIROs).

Dear Sir,

This has reference to your application for recognition of **IIHMR University, Jaipur, Rajasthan** as a Scientific and Industrial Research Organisation (SIRO) by the Department of Scientific and Industrial Research under the Scheme on Recognition of Scientific and Industrial Research Organisations (SIROs), 1988.

2. This is to inform you that it has been decided to accord recognition to **IIHMR University, Jaipur, Rajasthan from 30.06.2021 to 31.03.2024**. The recognition is subject to terms and conditions mentioned overleaf.

3. Receipt of this letter may kindly be acknowledged.

Yours faithfully,

  
(Dr. P.K. Dutta)  
Scientist - 'F'



# *Eminent Speakers of the Month*



**Raghuram Janapareddy**  
Partner & Managing Director  
India at Tenthpin  
Management Consultants



**Vaibhav Tewari**  
Co-founder & COO  
Portea Medical



**Bhavesh Kothari**  
Co-Founder & Director  
Billennium Divas



**Neha Rastogi**  
Founder & COO  
Agatsa  
TIE-BIRAC Winner Awardee

IIHMR conducted a series of webinars in the month of July with over 10 prominent leaders from the health sector. The focus of these online sessions was to provide the much needed guidance and an in depth understanding of the evolving health challenges, strategies of Health care and entrepreneurship development, Career avenues in Drug Safety and Evaluation of Heart with Non- Invasive Techniques.



**Udayan Lahiry**  
Co-Founder &  
Managing Director  
Medica Hospitals Pvt Ltd  
Kolkata



**Dr. Mythri Shankar**  
MBBS, MD (Nuclear Medicine)  
Lead Consultant - Nuclear Medicine



**Dr. Atul Kasliwal**  
Senior Consultant Cardiologist  
EHCC Hospital, Jaipur



**Prof. Vimal Sharma**  
Professor of Global Mental  
Health Research  
University of Manchester



**Prof. Mohammed Abou-Saleh**  
Professor of Psychiatry  
St. George's, University of London



**Ms. Poonam Verma**  
Drug Safety Operations Lead  
Aggregate Reporting  
Bioclinica Ltd., Delhi

# Webinars

**HOW TO BECOME A 21<sup>ST</sup> CENTURY HEALTH STARTUP**  
**Saturday, July 03, 2021 05:00 PM 06:30 PM (INDIA)**

**EMINENT SPEAKERS**

**Raghuram Jeyapareddy**  
Partner & Managing Director, India at Terisipha Management Consultants

**Neha Rastogi**  
Founder & CEO at Agesta TIE-BIRAC Winner Awardee

**Udayan Lahiry**  
Co-Founder & Managing Director at Medica Hospitals Pvt Ltd Kolkata

**Vaibhav Tewari**  
Co-Founder & Director Portea Medical

**Bhavesh Kothari**  
Co-Founder & Director Billionium Divas

**Dr. P. R. Sodani**  
President IIMR University, Jaipur

**Dr. Pallavi Choudhary Agarwalla**  
Head Incubation - CIE IIMR University, Jaipur

**MODERATORS**

**Dr. Sheenu Jain**  
Associate Professor Chair - CIE IIMR University, Jaipur

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**SD GUPTA SCHOOL of PUBLIC HEALTH**

**Public Health and Mental Wellbeing Discussion Series: Issues, Challenges and Solutions amid COVID-19**

**Webinar on Mental Health - A Global Public Health Challenge**  
**Thursday, July 15, 2021 | 04:00 - 05:30 PM (IST)**

**Speakers**

**Dr. S. D. Gupta**  
Chairman IIMR University, Jaipur

**Prof. Vimal Sharma**  
Professor of Psychiatry, University of Manchester

**Prof. Mohammed Abou-Saleh**  
Professor of Psychiatry, St George's, University of London

**Welcome**

**Dr. P. R. Sodani**  
President IIMR University, Jaipur

**Moderator**

**Dr. Vinod Kumar SV**  
Dean SDG SPH and Professor IIMR University, Jaipur

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**Evaluate Your Heart With Non-Invasive Techniques**  
**SUNDAY, 4 JULY 2021, 5 PM - 6 PM**

**Key Takeaways-**

1. Problem identification
2. Know the degree of problem
3. Decision making for proper therapy
4. Know where to get investigation done and it's costing

**Keynote Speaker**

**Dr Mythri Shankar**  
MBBS, MD (NUCLEAR MEDICINE), Lead Consultant- Nuclear Medicine, Nuclear Cardiology, PET/CT & Therapeutics

**Moderator**

**Dr Atul Kasliwal**  
MBBS, MD, DM, FNB, FESC, Senior Interventional Cardiologist, HCC Hospital, Jaipur

**zoom** [Click Here](#) **YouTube** [Click Here](#)

For more information Call +91-72309-51157 or Follow [/thehellnesscode](#)

**SCHOOL of PHARMACEUTICAL MANAGEMENT**

**Career avenues in Drug Safety for Pharmacy Students**  
**Saturday, July 10, 2021 04:00 PM - 05:00 PM**

**Welcome**

**Dr. P. R. Sodani**  
President IIMR University, Jaipur

**Speaker**

**Ms. Poonam Verma**  
Drug Safety Operations Lead, Aggregate Reporting, Bioclinical Ltd, Delhi

**Moderators**

**Dr. Saurabh Kumar**  
Dean SPH, IIMR University, Jaipur

**Rahul Sharma**  
Associate Professor IIMR University, Jaipur

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# Roundtable

A Virtual Roundtable on Corporate Social Responsibility for Healthcare and Entrepreneurship Development was organized on July 8, 2021 by the Centre for Innovation, Incubation and Entrepreneurship, IIHMR University, Jaipur.

*Virtual Roundtable on*  
**CORPORATE SOCIAL RESPONSIBILITY FOR  
HEALTHCARE AND  
ENTREPRENEURSHIP  
DEVELOPMENT**

 **Thursday, July 08, 2021**  **05:30 PM 07:00 PM (INDIA)** 



**EMINENT SPEAKERS**



**Ms. Nidhi Pundir**  
Director – HCL Foundation



**Mr. Vinamra Mishra**  
Director  
(Technical & Projects)-  
Ministry of MSME, GoI



**Mr. Pooran Chandra Pandey**  
Resident Representative  
Climate Scorecard, Milton USA



**Dr. Rajeev Singh**  
DG – Indian Chamber  
of Commerce



**Mr. Abhishek Ranjan**  
Global Head  
Brillio's sustainability programs  
Chairman - CSR Committee  
ASSOCHAM- South Region



**Mr. Rusen Kumar**  
Founder  
India CSR Network



**Mr. Arun Kumbhat**  
Leader – Advisory Services  
Access Health International



**Dr. Deepak Motwani**  
DGM- Corporate Relations &  
Entrepreneurship,  
AISECT Group

**WELCOME**



**Dr. P. R. Sodani**  
President  
IIHMR University, Jaipur

**MODERATOR**



**Dr. Pallavi Choudhary Agarwalla**  
Head - Business Incubation  
IIHMR University, Jaipur

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<https://bit.ly/3dGq5AN>

Join us  **LIVE**

Scan QR to Register



# Population Week

IIHMR University organised a webinar during the population week 2021. A panel discussion was put together on the population & health issues and policy initiatives by Union and State Government of India.

## Population Week 2021





Welcome

**Dr. P. R. Sodani**  
President  
IIHMR University, Jaipur



Speaker

**Dr. S.K. Singh**  
Professor  
IIPS



Speaker

**Dr. Dharendra Kumar**  
Professor  
IIHMR University, Jaipur



Moderator

**Dr. D.K. Mangal**  
Professor  
IIHMR University, Jaipur

### Topic

Emerging Population and Health Challenges in India:  
**Policy Perspective (Dr. S.K. Singh)**  
Discussion on Population Control Bill 2020, India  
**(Dr. Dharendra Kumar)**

Monday, 12th July, 2021 | 11:30 AM – 1:00 PM

**REGISTER NOW**

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# Master Classes



*Master Class*  
Episode 34



## Design Thinking and Innovation

Wednesday, July 21, 2021  
10:30 AM - 12:00 PM (INDIA) 

  
**SPEAKER**  
Prof. Parveen Nahar  
Director  
National Institute of Design, Ahmedabad

  
**WELCOME**  
Dr. P. R. Sodani  
President  
IIHMR University, Jaipur

  
**MODERATOR**  
Prof. Rahul Ghai  
Dean School of Development Studies  
IIHMR University, Jaipur

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*Master Class*  
Episode 35



## Mergers and Acquisitions in Pharmaceutical Industry

Friday, July 23, 2021  
04:00 PM - 05:00 PM (INDIA) 

  
**SPEAKER**  
Mr. Vikram Mali  
Head  
Mergers & Acquisitions, Cipla Ltd

  
**WELCOME**  
Dr. P. R. Sodani  
President  
IIHMR University, Jaipur

  
**MODERATOR**  
Dr. Saurabh Kumar  
Dean SPIM  
IIHMR University, Jaipur

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# National Conclave

The School of Development Studies at IIHMR University hosted the 2nd National Conclave 2021 on Women Empowerment: Impact on Maternal and Child Nutrition.

This event, supported by the Coalition for Food & Nutrition Security brings together experts from bureaucracy, academia, and NGOs who discussed the challenges and opportunities in India's development sector and how development management professionals can respond in the COVID era.

SCHOOL of  
DEVELOPMENT STUDIES  
IIHMR University

Supported by:  
COALITION  
Food & Nutrition  
SECURITY

IIHMR UNIVERSITY

## 2<sup>nd</sup> National Conclave 2021

### Women Empowerment: Impact on Maternal and Child Nutrition - Challenges and Opportunities for Development Management Professionals in post covid transactions (Especially relevant for young aspirants)

📅 Friday, 09 July, 2021 ⌚ 03:00 PM - 04:50 PM (INDIA) 🇮🇳



**Dr. P. R. Sodani**  
President  
IIHMR University, Jaipur



**Dr. Sheila Vir**  
Founder Director  
Public Health Nutrition  
and Development Centre,  
New Delhi



**Dr. Sujeet Ranjan**  
Executive Director  
The Coalition for Food and  
Nutrition Security (CFNS),  
New Delhi



**Ms. Madhuri Narayanan**  
Former Senior Gender Equity and  
Diversity Advisor at  
CARE International



**Dr. Bhawani Shankar Saripalli**  
Faculty  
Indian Institute of Management (IIM),  
Indore



**Prof. Rahul Ghai**  
Dean (SDS),  
IIHMR University, Jaipur



**Dr. Goutam Sadhu**  
(Moderator)  
Professor, SDS,  
IIHMR University, Jaipur

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Higher Educational Institutions  
in India  
National Institutional Ranking  
2020



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2020 by MHRD

# *Inauguration of MBA Programmes 2021-23*



The inauguration programme was organized on July 14, 2021, for all the MBA Programmes – MBA (Hospital and Health Management); MBA (Pharmaceutical Management); and MBA (Development Management) offered by the University.

Hon'ble Chairperson Dr. S.D. Gupta, presided the inauguration programme.

Distinguished industry experts were invited as Guests of Honour to address the students and share their experiences to make an impactful career path.

## *Induction*

An induction for the newly admitted students in MBA programs 2021-23 was organized on July 15-16, 2021. The entire team of IIHMR introduced themselves to the students through the online platform, followed by an interaction with the alumni and a self-introduction of each student.

# 7<sup>th</sup> Annual Convocation



IIHMR University marked its 7th convocation ceremony on July 30, 2021. The occasion was graced by NASI-ICMR Chair on Public Health Research at RUHS, Jaipur, **Dr. Vishwa Mohan Katoch**, as the chief guest of the ceremony.

**Dr. Sangita Reddy**, Joint Managing Director, Apollo Hospitals Group and **Mr. Prem Sharma**, Founder & CEO, DaytoDay Health, were the Guest of Honour. Also in attendance were other dignitaries from the academic world, industries and the government.

This year, degrees in MBA - Hospital & Health Management, MBA - Pharmaceutical Management, MBA - Rural Management and Ph.D were conferred to 269 students. The efforts and achievements of exceptional students were recognised and rewarded. In addition Shri V.P Agarwal Silver and Gold medal were given to the outstanding students.



# 7<sup>th</sup> Annual Convocation



Dr. Vishwa Mohan Katoch



Dr. Ashok Agarwal



Dr. P. R. Sodani



Dr. S. D. Gupta



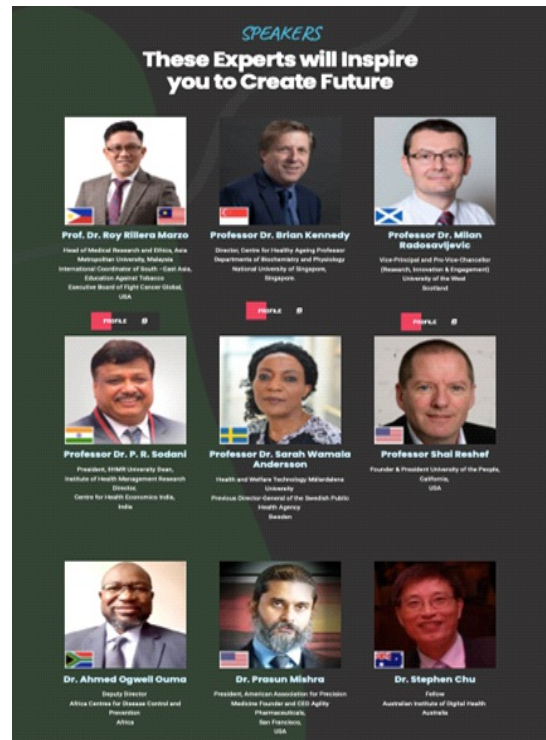
# Accolades

DR. P. R. Sodani is appointed as a Member of the Governing Body in the prestigious **National Institute of Health And Family Welfare**.



NIHFW is an autonomous organization and apex technical institute under the Ministry of Health and Family Welfare (MOHFW), Government of India.

Dr. Sodani is invited as the Keynote speaker of the 2nd World Conference on Public Health 2021 (WCPH 2021) to be held on 26th – 27th November 2021. This conference aims to discuss how to solve the most critical development challenges by working together to achieve the targets set out in the Sustainable Development Goals 2030.



**“Leaving No One Behind: A Fundamental Transformation on Global Action for the Sustainable Development Goals”**

# Promotional Measures

**CIIE**  
Centre for Innovation  
Incubation and Entrepreneurship

**IIHMR** UNIVERSITY

**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD, Government of India)

## Grand HEALTH INNOVATION CHALLENGE

*Last Date to Apply*  
**July 17, 2021**

*Pitch Day*  
**July 24, 2021**

[Apply NOW](https://bit.ly/3cNO68D)  
<https://bit.ly/3cNO68D>For more details:  
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**IIHMR** UNIVERSITY

**SCHOOL of  
PHARMACEUTICAL MANAGEMENT**



## PHARMA QUIZ 2021



**1<sup>st</sup>  
Prize**  
**₹15000**

**2<sup>nd</sup>  
Prize**  
**₹10000**

**3<sup>rd</sup>  
Prize**  
**₹5000**

**4<sup>th</sup>  
Prize**  
**₹2000**

**5<sup>th</sup>  
Prize**  
**₹1000**

**Eligibility Criteria**

Aspirants who are in their FINAL year of any of the following graduation programmes can participate in Pharma Quiz 2021:

- B. Pharmacy (B. Pharm)
- Bachelor of Science (B. Sc)
- Life-science

Registration Link | <https://iihmr.edu.in/jaipur/pharma-quiz-2021> | Scan to Register 

For more details Contact | Dr. Ashok Peepliwal | [pharmaquiz@iihmr.edu.in](mailto:pharmaquiz@iihmr.edu.in)

# Admissions/ Marketing/ Branding

## No. of Applications Received till July 2021

| S. No. | Programme    | Total Number of Paid Applications |
|--------|--------------|-----------------------------------|
| 1      | MBA HM       | 622                               |
| 2      | MBA PM       | 265                               |
| 3      | MBA DM       | 82                                |
| 4      | MPH          | 263                               |
|        | <b>Total</b> | <b>1232</b>                       |

## Overall Followers & Traffic July 2021

| S. No. | Platforms        | Status on<br>1 <sup>st</sup> July | Status on<br>31 <sup>st</sup> July | Increased / Decreased |
|--------|------------------|-----------------------------------|------------------------------------|-----------------------|
| 1      | Facebook         | 68669                             | 70961                              | 2292 Increased        |
| 2      | Instagram        | 3547                              | 3661                               | 114 Increased         |
| 3      | LinkedIn         | 9103                              | 9269                               | 166 Increased         |
| 4      | Twitter          | 1745                              | 1754                               | 9 Increased           |
| 5      | YouTube          | 2940                              | 2970                               | 30 Increased          |
| 6      | Website Visitors | <b>16739</b>                      |                                    |                       |

# Media Coverage

## आईआईएचएमआर यूनिवर्सिटी ने किया नव प्रवेशित छात्रों का स्वागत



जयपुर। आईआईएचएमआर यूनिवर्सिटी के प्रेसिडेंट डॉ. पी.आर. सोडानी ने एमबीए प्रोग्राम्स के लिए नव प्रवेशित छात्रों का स्वागत किया। डॉ. सोडानी ने बताया कि छात्रों के लिए 'नो योर एलुमनी सीरीज', 'मास्टर क्लास सीरीज' और 'एलुमनी मेंटॉरिंग प्रोग्राम' नई पहल की शुरुआत की गई है। उन्होंने बताया कि एमबीए प्रोग्राम्स में इनपुट के लिए यूनिवर्सिटी में यूनिवर्सिटी इंडस्ट्री सेल है। कौस्तुभ बासु, कार्यकारी निदेशक, पीडब्लूसी ने कौशल और क्षमताओं पर जोर दिया। समीश मेनन केथिल, ग्लोबल मार्केट एक्सेस डायरेक्टर, यूरोसाइंस, टेकेडा, कैलिफोर्निया, यूएसए ने जीतने के लिए अनुकूलन, प्राथमिकता के लिए रणनीति बनाने और संवाद करने के लिए सहयोग करने पर जोर दिया। डॉ. पूर्णिमा डोरे, अर्थशास्त्री और टाटा ट्रस्ट में डेटा संचालित शासन की प्रमुख ने लचीलेपन और अस्पष्टता से निपटने की बात कही। अवसर पर डॉ. धीरेन्द्र कुमार, डीन ऑफ इंस्टीट्यूट ऑफ हेल्थ मैनेजमेंट रिसर्च; डॉ. सौरभ कुमार, डीन ऑफ स्कूल ऑफ फार्मास्यूटिकल मैनेजमेंट और प्रोफेसर राहुल घई, डीन ऑफ स्कूल ऑफ डेवलपमेंट स्टडीज ने नए छात्रों का स्वागत किया। यूनिवर्सिटी के प्रॉक्टर डॉ. (कर्नल) महेन्द्र कुमार भी मौजूद रहे।

## आईआईएचएमआर यूनिवर्सिटी में नए छात्रों का स्वागत



जयपुर। आईआईएचएमआर यूनिवर्सिटी के प्रेसिडेंट डॉ. पी. आर. सोडानी ने एमबीए प्रोग्राम्स के लिए नव प्रवेशित छात्रों का स्वागत किया। डॉ. सोडानी ने कहा नव प्रवेशित छात्र आगे चलकर यूनिवर्सिटी का नाम रोशन करेंगे। डॉ. सोडानी ने बताया कि कार्यक्रम प्रबंधन और नीति निर्माण के लिए नये ज्ञान का सृजन करने के लिए शोध में लगे हुए अनेक विषयों की फैकल्टी हैं। पीडब्लूसी के कार्यकारी निदेशक कौस्तुभ बासु ने कौशल और क्षमताओं पर जोर दिया। यूएसए के ग्लोबल मार्केट एक्सेस डायरेक्टर समीश मेनन ने जीतने के लिए अनुकूलन, प्राथमिकता के लिए रणनीति बनाने और संवाद करने के लिए सहयोग करने पर जोर दिया। समारोह में डॉ. पूर्णिमा डोरे, डॉ. एस. डी. गुप्ता डॉ. धीरेन्द्र कुमार, डॉ. सौरभ कुमार, प्रोफेसर राहुल घई ने भी विचार रखे।

## City university hosts digital convocation

IHMR University Jaipur conferred MBA and PhD degrees to 269 students during its 7th convocation ceremony, held on 30th July 2021. The convocation was held virtually.

Dr Vishwa Mohan Katoch, NASI-ICMR Chair on Public Health Research, Rajasthan University of Health Sciences (RUHS), Jaipur and President of AII, shared, "It is important for every graduate to reflect upon the purpose of education. One thing that always remains relevant, particularly in higher education, is how well you can 'solve the problems' in your profession and in life in order to get the desired improvement in the quality of life."

MS Madurai was the chief guest of the convocation and Dr Sangita Reddy, joint managing director, Apollo Hospitals Group and Prem Sharma, founder and CEO, DayToDay Health were the guests of honour. The convocation ceremony was



(L-R)-Dr PR Sodani, Dr Vishwa Mohan Katoch, Dr Ashok Agarwal, Hem K. Bhargava

presided over by Dr SD Gupta, chairperson of the university, while progress report was presented by Dr PR Sodani, president of the university.

Dr Sodani said, "IIHMR University has been able to offer placements to almost all eligible graduating students in more than 150 organizations including Water Aid, Gujarat State Watershed Management Association (GSWMA), Rajeev Gandhi Foundation, Rajasthan Rural Livelihood Mission and many of the top healthcare institutes and corporates."

## आईआईएचएमआर विवि. : दीक्षांत समारोह 269 छात्रों को दी एमबीए-पीएचडी की डिग्री



जयपुर @ पत्रिका रेड्डी और डे टू डे हेल्थ के फाउंडर प्रेम शर्मा विशिष्ट अतिथि रहे। अध्यक्षता विवि. के चेयरपर्सन डॉ. एस.डी. गुप्ता ने की। इस दौरान 269 स्टूडेंट्स को एमबीए-पीएचडी की डिग्री दी गई। विवि. के फाउंडर एवं ट्रस्टी डॉ. अशोक अग्रवाल और प्रेसीडेंट डॉ. प्रहलाद आर. सोडानी समेत अन्य लोग भी उपस्थित रहे।

## आईआईएचएमआर का 7वां दीक्षांत समारोह 269 छात्रों को डिग्री मिली

व्यूरो/नवज्योति, जयपुर। आईआईएचएमआर यूनिवर्सिटी ने शुक्रवार को अपने 7वें दीक्षांत समारोह में 269 छात्रों को एमबीए और 9 पीएच.डी. की डिग्री प्रदान की। दीक्षांत समारोह का आयोजन वचुअल मोड में किया गया। इस मौके पर अखिल भारतीय आयुर्विज्ञान संस्थान, मद्रास के प्रेसीडेंट डॉ. विरव



मोहन कटोच, उद्यमी डॉ. संगीता रेड्डी, चेयरपर्सन डॉ. एस.डी. गुप्ता सहित प्रेम शर्मा, आईआईएचएमआर अन्य लोग उपस्थित थे।

## एमबीए प्रोग्राम के नए छात्रों का किया स्वागत

जयपुर। आईआईएचएमआर यूनिवर्सिटी के प्रेसिडेंट, डॉ. पी. आर. सोडानी ने एमबीए प्रोग्राम के लिए नए प्रवेशित छात्रों का स्वागत किया। इस अवसर पर डॉ. सोडानी ने कहा कि नए प्रवेशित छात्र आगे चलकर यूनिवर्सिटी का नाम रोशन करेंगे और प्रबंधन व नीति निर्माण के लिए नए ज्ञान का सृजन करने के लिए शोध में लगे हुए अनेक विषयों की फैकल्टीज हैं। इस दौरान कौस्तुभ वासु, समीप मेनन केथिल, डॉ. एस. डी. गुप्ता, डॉ. धीरेन्द्र कुमार सहित अन्य लोग उपस्थित थे।

## ट्वेंटी फर्स्ट सेंचुरी हेल्थ स्टार्ट-अप पर वेबिनार संपन्न

जयपुर, (पंजाब के सरी): महामारी के दौर ने पूरे हेल्थ केयर ईको सिस्टम को दबाव में ला दिया है, लेकिन इस दबाव ने ही संकट से उबरने के लिए इनोवेटिव सॉल्यूशन बनाने और विकसित करने के लिए प्रेरित किया है। इसी सिलसिले में आईआईएचएमआर यूनिवर्सिटी ने 'हाउ टू बिकम ए ट्वेंटी फर्स्ट सेंचुरी हेल्थ स्टार्ट-अप' विषय पर वेबिनार का आयोजन किया। जिसमें विभिन्न संगठनों के विशेषज्ञों ने अपने विचार व्यक्त किए और निष्कर्ष जाहिर किया कि प्रो-डिजिटल मैनेजमेंट, डेटा के उपयोग और बुजुर्गों की देखभाल के प्रति बढ़ते रुझान से देश में हेल्थकेयर स्टार्ट-अप के लिए अनेक अवसर उपलब्ध हो रहे हैं।

वेबिनार में कई विषय विशेषज्ञों ने अपने विचार रखे। इस दौरान डॉ. पीआर सोडानी ने कहा कि महामारी के दौर में बाजार में अनेक नए इनोवेशन सामने आए और इन सबका फोकस उपचार पर केंद्रित रहा। स्वास्थ्य सेवा के क्षेत्र में नए सॉल्यूशंस 5 आयामों पर केंद्रित रहे हैं।

# Health start-ups providing innovative solutions

They have begun rolling out new concepts of hybrid pharmacy and diagnostics

SPECIAL CORRESPONDENT  
JAIPUR

Health start-ups coming up in Rajasthan during the COVID-19 pandemic have provided some innovative solutions to overcome the crisis amid the virus infection putting an excessive burden on the public health infrastructure. The start-ups have kicked off with the new concepts of hybrid pharmacy and diagnostics.

Supported by a health research institution, the start-ups have conducted research and made intelligent planning with an out-of-box thinking to

provide succour to those affected by the second wave of pandemic as well as other patients whose health needs constant monitoring. The institution provided orientation to several of the entrepreneurs who launched the new units.

### CIIE support

The Centre for Innovation, Incubation and Entrepreneurship (CIIE) at the Indian Institute of Health Management Research (IIHMR) University here has extended support to the nascent startups in the State and helped them with

the entrepreneurial skills. Home healthcare for the elderly patients was a major area of intervention in the services of start-ups.

CIIE chairperson Sheenu Jain said here on Wednesday that while one of the start-ups had come up for operating in the sphere of hybrid pharmacy, another had launched health-based devices for diabetes and other allied diseases. Technology and service-based start-ups had joined the centre to get connected with the right set of people, she said.

The CIIE has worked on

evolving the prototypes for start-ups and supported them through mentoring, legal assistance and company registration. Dr. Jain said the CIIE would shortly become the first purely health-based incubator in Rajasthan and get the State government's support for laying a strong foundation for the units adding value to the healthcare services.

A women's entrepreneurship development programme launched by the CIIE has helped out women entrepreneurs to take up the start-up projects with profitable outcomes.

School of Pharmaceutical Management, IIHMR University declared the Winners of MANTHAN2021-All India Online Essay Contest



जयपुर, 08 जुलाई, 2021- प्रमुख स्नातकोत्तर शोध विश्वविद्यालय आईआईएचएमआर यूनिवर्सिटी, जयपुर ने 'मंथन-2021' अखिल भारतीय ऑनलाइन निबंध लेखन प्रतियोगिता के विजेताओं की घोषणा की है। निबंध प्रतियोगिता का आयोजन भारत की आजादी के 75 साल - आजादी का अमृत महोत्सव मनाने के लिए किया गया था। प्रतियोगिता का उद्देश्य फार्मास्युटिकल क्षेत्र की गहन समझ विकसित करने में उभरते फार्मसी पेशेवरों की ऊर्जा, कल्पना और रचनात्मकता को निखारना था जो फार्मास्युटिकल प्रबंधन के क्षेत्र में करियर के नए रास्ते तलाश रहे हैं।

माननीय प्रधानमंत्री नरेंद्र मोदी के 'आत्मनिर्भर भारत' के आह्वान के साथ दवा उद्योग ने एपीआई के घरेलू उत्पादन के महत्व को महसूस किया और बाद में पूरे फार्मास्युटिकल उद्योग में बदलाव आया जिससे नए नवाचार और तकनीकी कार्यान्वयन आए। फार्मास्युटिकल उद्योग में इन विकासों की दशा-दिशा को सामने लाना और युवा पेशेवरों के रचनात्मक दृष्टिकोण को उभारना 'मंथन-2021' का उद्देश्य था।

भारतभर से विभिन्न फार्मसी कॉलेजों और विश्वविद्यालयों में फार्मसी और जीवन विज्ञान स्नातक और स्नातकोत्तर छात्रों ने निबंध प्रतियोगिता में भाग लिया और उल्लिखित विषय पर ऑनलाइन निबंध प्रस्तुत किए।

आईआईएचएमआर यूनिवर्सिटी के प्रेसिडेंट डॉ. पी. आर. सोजानी ने सभी विजेताओं और उपविजेताओं को बधाई देते हुए कहा, 'यह लेखन प्रतियोगिता प्रतिभागियों को उनके वांछित विषय का गहन ज्ञान देने के साथ-साथ उनकी रुचि के क्षेत्रों को अपनाने में मदद करने के लिए करवाई गई थी। जैसा कि भारत 2021 में अपनी आजादी की 75वीं वर्षगांठ मना रहा है - आजादी का अमृत महोत्सव - और इस अवसर को चिह्नित करने के लिए, आईआईएचएमआर यूनिवर्सिटी के स्कूल ऑफ फार्मास्युटिकल मैनेजमेंट ने बी. फार्मा और एम. फार्मा स्नातकों और स्नातकोत्तरों के लिए

## Covaxin data brightens prospects for WHO, USFDA nod: Experts

'Showed 93.4% efficacy against severe symptomatic Covid'

RUTAM VORA  
Ahmedabad, July 3

Bharat Biotech's late-stage clinical trial data on Covaxin doesn't just lift the confidence in the 'Made in India' Covid-19 vaccine but also brightens its prospects for approvals by the United States Food and Drug Administration and the World Health Organization for global acceptance, experts noted.

On Saturday, Bharat Biotech had announced the long-awaited phase-III clinical trial data on its whole virion inactivated vaccine against SARS-CoV2, Covaxin. The vaccine had demonstrated efficacy of 77.8% against symptomatic and 93.4% against severe symptomatic Covid-19, it said. "This data is at a reasonable level. WHO had earlier stated that any vaccine which has an efficacy rate of higher than 50 per cent is good for use. In this context, this vaccine looks to be

reasonably good," DK Mangal, Advisor to S D Gupta School of Public Health, IIHMR University- Jaipur told Businessline.

### Fit for global approval

Stakeholders say that Bharat Biotech is now a step closer to being listed for emergency use by the WHO. "WHO would require data in the absence of which, they could not approve Covaxin. But now that there is an encouraging data on symptomatic and severe symptomatic Covid-19, this makes it fit for a global approval," Dr Mangal said.

Another feature to Covaxin's advantage is its evidence-based data on efficacy against the Delta variant, first found in India. The data demonstrates 65.2 per cent protection against Delta variant.

### Relevance of data

India has been using Covaxin for its mass vaccination pro-

gramme under an Emergency Use Authorisation.

So, how relevant was the data, coming six months into the public vaccination?

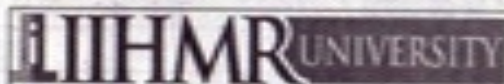
Veeda Clinical Research Managing Director Ajay Tandon finds it relevant and important as it gives a full understanding of the vaccine response through large studies.

"We need to know the full amount of efficacy, and any other impact or side-effects that the vaccination may have in a wider population. It is still relevant even if it has come a little late," Tandon said.

Covaxin had shown good immune response in its phase-I and II trial studies, based on which it was granted EUA in India. Outside India, it has received EUA in 15 other countries including Brazil, Philippines, Iran, Mexico while it is in process of getting EUA in 50 other countries.

## आईआईएचएमआर यूनिवर्सिटी ने 'वूमैन एम्पावरमेंट- इम्पैक्ट ऑन मेटरनल एंड चाइल्ड न्यूट्रीशन' विषय पर नेशनल कॉन्क्लेव का आयोजन किया

विश्वमैन एम्पावरमेंट/जयपुर



उच्च शिक्षा, प्रतिष्ठान, अनुसंधान में अग्रणी और सर्वोच्च स्तर पर होने के एक ही मूल्य और डेवेलपमेंट पर ध्यान देते हुए आईआईएचएमआर यूनिवर्सिटी ने कोविड-19 और न्यूट्रीशन विषयों पर, नई दिल्ली की मातृ 'वूमैन एम्पावरमेंट- इम्पैक्ट ऑन मेटरनल एंड चाइल्ड न्यूट्रीशन' विषय पर नेशनल कॉन्क्लेव आयोजित किया।

कॉन्क्लेव ने 'कोविड के बाद विकास प्रबंधन फेसिलिटी के लिए चुनौतियाँ और अवसर' पर ध्यान केंद्रित किया। दूसरे स्तर पर सम्मेलन का उद्देश्य कोविड-19 के कारण देश के सामने आने वाली आर्थिक विपत्तियों और

राजनीतिक चुनौतियों और उन पर कार्य करने की रणनीति को समझना था, महानगरी के कारण पैदा हुए विभिन्न अवसरों को लेकर कैटेगरी के विकास और मैनेजमेंट के उद्देश्यों के बीच समन्वय पैदा करना, धीमे के डेवेलपमेंट पर विकास-विपत्तियों के लिए कि प्रबंधन फेसिलिटी को मातृ एवं बाल पोषण और अंतर-महिला सार्वजनिक के विशेष संदर्भ में महानगरी इन उच्च चुनौतियों का सामना करने के लिए कैसे पैदा होना चाहिए की दिशा देना था। पैसल में विभिन्न वक्ता डॉ. सोम कोर, सार्वजनिक निदेशक, सर्वोच्च स्तर पर पोषण और विकास

केन्द्र, नई दिल्ली, डॉ. सुदीप रॉय, कार्यकारी निदेशक, कॉन्क्लेव और डॉ. नरिण्डर सिन्घविर्मा, नई दिल्ली, मातृ स्वास्थ्य, पूर्व विश्व बैंक इंडिया और डॉ. अमरेंद्र सिंह, कार्यकारी निदेशक, एमएनएनएल, नई दिल्ली और डॉ. पद्मिनी शंकर मलिक, नई दिल्ली आईआईएचएमआर यूनिवर्सिटी ने कहा कि महिला सार्वजनिक पर दूसरा स्तर पर सम्मेलन चुनौतियों को समझने और समाधानों को ढूँढने के लिए मातृ एवं बाल पोषण पर प्रभाव के विकास के साथ आर्थिक

विकास का प्रभाव कोविड और कई रणनीतियों, कोविड, कॉन्क्लेव और निम्न अवसरों पर मातृ एवं बाल पोषण में समन्वय करती है। जबकि सुदीप रॉय कोविड पर नई दिल्ली का एक बड़ा विचार प्रसारित है। भारत में बच्चों के अंतर और पोषण की स्थिति संवेदनशील होने से कोविड दूर है। उन्होंने कहा, 'महिलाओं की पोषण संबंधी स्थिति और रणनीतियों के दौरान, निम्न और छोटे बच्चों को दृष्टि

दिलाने (आईआईएचएमआर) की उच्च बच्चों और समन्वय करने वाली मातृओं का अंतर पोषण और समन्वय, सुनिश्चित, स्वास्थ्य, स्वास्थ्य और सुनिश्चित की स्थिति भारत में बच्चों की पोषण स्थिति में सुधार लाने वाले ऐसे कुछ कारक हैं जिन पर ध्यान देने की आवश्यकता है।

डॉ. सोम कोर, कार्यकारी निदेशक, एमएनएनएल और न्यूट्रीशन एंड डेवेलपमेंट सेक्टर, नई दिल्ली ने महिला सार्वजनिक, महिला पोषण और बाल सार्वजनिक पर बाल कोविड-19 के कारण देश के सामने आने वाली आर्थिक विपत्तियों और

# Pre-Disease Management, Utilization Of Data, Elder Care Offer Opportunities For Healthcare Start-Ups In The Country

Experts share insights at IIHMR University during a webinar on How to become a 21st-century health start-up

**Jaipur (The Hawk):** The pandemic has burdened the whole healthcare ecosystem which has pushed us to build and develop innovative solutions to overcome this crisis. IIHMR University Jaipur a leader in higher education organised a talk where experts from various organisations in the healthcare domain shared their insights on - How to become a 21st-century health start-up. Raghuram Janapareddy, Partner & Managing Director India at Tenthpin Management Consultants, Neha Rastogi, Founder and COO at Agatsa TIE-BIRAC Winner Awardee, Udayan Lahiry, Co-Founder & MD at Medica Hospitals Pvt Ltd., Kolkata, Vaibhav Tewari, Co-Founder & COO at Portea Medical, Bhavesh Kothari, Co-Founder & Director at Billionium Divas, Dr. PR Sodani, President at IIHMR University Jaipur shared their views. Dr. Pallavi Chaudhary Agarwalla, Head Incubation-CIE at IIHMR University Jaipur and Dr. Sheenu Jain, Associate Professor, Chair - CIE at IIHMR University Jaipur moderated the talk. The webinar addressed the most pressing problems in the healthcare domain during the COVID-19 pandemic.

Mr. Raghuram Janapareddy, Partner & Managing Director India at Tenthpin Management Consultants spoke on the country's landscape of innovations in the health sector and the role of health tech start-ups. He said the healthcare has gone into a multi-dimensional approach where he elaborated and said, "The country's

landscape is humungous. When one looks at the recent pandemic, there have been a lot of repurposed innovations coming into the market and the focus has shifted positively for the core innovation of treatment to delivery. Putting the



solutions spectrum in healthcare delivery on 5 dimensions a. Diagnostics which are the usual body indicators, diagnostics related to X-Rays, Blood Culture. B. Innovations that have helped the doctors to make informed decisions, c. Delivery ranges from IPD, OPD, automation or solutions at the door step of the PHC, delivery concerning home healthcare, delivery concerning clinical trials and remote patient management. The fourth point i.e. on data, on how do we collect data concerning patient life-cycle, data on rare diseases, data that would be helpful in the therapeutic area, and the fifth point e. role of healthcare start-ups and innovations and the tech in healthcare inclusion of AI in healthcare. The speed of innovations of start-ups after the pandemic. The rise of innovations through AI in the healthcare system has been a changeover in the healthcare sector especially in the area of surgery."

Mr. Vaibhav Tewari, Co-Founder & COO at Portea Medical, focussed on the area of the advantages of being a 21st-century health start-up in India and

the opportunities for these start-ups. He also focused on ways of building a sustainable start-up. To this, he elaborated and said, "When you build a start-up the first thing you look at is a product or a service, you look at the market and how can you

scale your business and where you can use the technology. The first most important question is are we willing to pay for quality healthcare services? The pandemic has accelerated the innovations and has a strong focus on healthcare and wellness rapidly. What was not done in the past few decades has seen a stark change in people accepting this change and their willingness to be more focused on wellness has risen this has given an impetus to a rise in the market share of wellness. Homecare, Teleconsultation, medical education in a common man has increased. From the market perspective, from the product and service availability perspective and acceptance and use of technology has become very strong. Innovative solutions on elder care, pre-disease management, leverage technology to reach out to people in tier II and tier III areas have begun to hold ground and such solutions offered by start-ups would work wonders at the moment. Data that is being generated in the past two years has created a stir with even the Government coming up with the National Digital

Health Mission. All these aspects would create opportunities for successful healthcare start-ups."

Mr. Bhavesh Kothari, Co-Founder & Director at Billionium Divas spoke on the readiness of the start-ups and the funding that is needed by them and said, "The hospital industry in India is about 75%-80% of the total healthcare market. We see technologies such as RPA, medical tourism and policy and incentive support coming in from the Govt. is phenomenal. There is a huge opportunity in the wellness space. Funding should not be a measure for the success of any start-up, however, it can be one of the areas when your business is scaling up. Healthcare start-ups must build value, they need to have investment raised when they are ready. Many investors have opened their space for innovative start-ups especially if they are product based."

Ms. Neha Rastogi Founder and COO at Agatsa TIE-BIRAC Winner Awardee spoke of her journey as an entrepreneur and challenges faced where she said, "The approach to healthcare has always been reactive before the outbreak of the pandemic amongst patients in India. The most important aspect that needed to be highlighted is self-monitoring which was missing to date and this realization has been growing since the COVID-19 pandemic. Agatsa developed the smallest ECG machine to measure if the patient is undergoing a heart attack. This device is important to give information on cardiac health. The multi-parameter device was introduced by

Agatsa. The healthcare start-up must be sure if the product is viable or not, also it is important that the customer must be convinced of the product that is being launched. The biggest challenge faced is the regulatory framework of India especially for medical devices where most of them are not regulated. There must be a certification of the product that is being launched newly in India for customers to build their confidence in the product."

Mr. Udayan Lahiry, Co-Founder & MD at Medica Hospitals Pvt Ltd., Kolkata, spoke on the red flags that start-ups must keep in mind while scaling and raising funds said, "Dreaming big is important for start-ups and they must have a story around what the entrepreneur wants to do. A clear plan and vision is the only thing that attracts the investors. A good team is also important in the journey of an entrepreneur. The entrepreneur must be convinced about his/her product and if the product will make life easier for the customers. It is also important that the product you launch must be need-based which means the product must be innovative and must add value to the lives of the customers."

Dr. Sheenu Jain introduced the Centre for Innovation and Incubation at the IIHMR University Jaipur. IIHMR University is aspiring to develop health entrepreneurs in the country through the CIE. Dr. Sheenu said, "The key functions of CIE are to promote entrepreneurship, assist the creation of sustainable, scal-

able and profitable business models, provide seed funding, provide incubation infrastructure, enable access to the products/services, build a strong team with adequate knowledge & experience in guiding start-ups. IIHMR University has launched one of a kind PG Diploma in Health Entrepreneurship under the NSQF framework and has been approved by the UGC. The program is only offered at IIHMR University and not being offered by any other University across the country." She concluded by introducing the Grand Health Innovation Challenge which will promote start-ups to present their idea that would receive support in establishing themselves.

How to become a 21st-century health start-up focused on key areas of discussion such as the advantage of being a health start-up, validating the business without building the product, funding opportunities for start-ups, to understand health-tech start-ups in India in the broad categories of pharmacy, home healthcare, diagnostics, biotech and the real red flags to keep in mind. With a lack of infrastructure, uneven doctor-patient ratio, increasing demand for healthcare services the talk also focused on rethinking how healthcare start-ups across the globe function. The start-ups in the healthcare domain are reimagining solutions offered by them. Technology innovation with advanced data analytics capabilities is a critical enabler in this healthcare domain as we build consistent and reliable solutions at scale.

# विकास प्रबंधन के क्षेत्र में रोजगार की कमी नहीं दे

श को 70 फीसद जनसंख्या गांव में निवास करती है। इस ग्रामीण जनसंख्या की स्वास्थ, शिक्षा, कृषि, आजीविका, पर्यावरण, गरीबी आदि से संबंधित अनेक समस्याएँ हैं। इन समस्याओं का समाधान करने एवं ग्रामीण विकास को गति देने में देश के सामने अनेक चुनौतियाँ हैं। इन चुनौतियों में प्रमुख रूप से आर्थिक असमानता, जनजाति परितर्पण, गांव की शहरी पर निर्भरता, विकास की नई तकनीकों के बारे में ग्रामीण जनता की जानकारी का अभाव, सरकार द्वारा ग्रामीण विकास के लिए चलाए जा रहे कार्यक्रम के बारे में जनता की अनभिज्ञता, कृषि एवं आजीविका के नए तरीकों की जानकारी न होना आदि ऐसे कारक हैं जिसके कारण ग्रामीण सतत विकास में बाधा महसूस की जा रही है। इसका मुख्य कारण देश में विकास प्रबंधन की कमी है। अतः कृषाल विकास प्रबंधन के माध्यम से विकास में आ रही बाधाओं को दूर किया जा सकता है।

वर्तमान परिप्रेक्ष्य में देश में विकास प्रबंधकों की मांग तेजी से बढ़ रही है। इस मांग को पूरा करने के लिए विकास प्रबंधन पाठ्यक्रम (एमवीए विकास प्रबंधन) विभिन्न सरकारी और निजी विश्वविद्यालयों और संस्थानों में संचालित किए जा रहे हैं। यह एमवीए पाठ्यक्रम दो वर्ष का होता है। इस पाठ्यक्रम को पूरा करने के बाद अधिकतर विद्यार्थियों को रोजगार मिल जाता है। ग्रामीण समुदाय को विकास कार्यक्रमों का समुचित लाभ दिलाने एवं विकास में आ रही बाधाओं को दूर करने का एक महत्वपूर्ण साधन ग्रामीण विकास प्रबंधन है। इस पाठ्यक्रम को करने वाले उम्मीदवार गरीबी उन्मूलन, सामुदायिक विकास, स्वास्थ्य देखभाल, महिला विकास, जैव विविधता, संरक्षण,

आपदा शमन, लघु उद्यम निर्माण और वकालत पर काम करने वाले परेल् और अंतरराष्ट्रीय संगठनों में काम कर सकते हैं। वे विकास परिवर्तन के जवाबदेह शहसन के लिए नागरिक जुड़ाव की सुविधाजनक बनाते, भारत सरकार के प्रमुख विकास कार्यक्रमों के प्रबंधन, सीएसआर पहल के विकास प्रबंधन में भी योगदान दे सकते हैं।

एमवीए (विकास प्रबंधन)

इस पाठ्यक्रम को प्रारंभ करने के पीछे व्यापक उद्देश्य यह है कि



विशेषज्ञ की कलम से

विद्यार्थी इस पाठ्यक्रम के माध्यम से समेकित जानकारी एवं समझ प्राप्त कर आसानी से अपने कार्य की भूमिका को समझ सकेंगे और आगे चलकर अपनी नीकरियों के परिचालन एवं सरकार के नीति निर्धारण में अपनी महत्वपूर्ण भूमिका निभा कर देश के त्वरित विकास में अपना योगदान कर पाएंगे। विकास प्रबंधन पाठ्यक्रम में तीन चीजों का और सम्बन्ध किया गया है, जिनके माध्यम से विद्यार्थी वर्तमान ग्रामीण आवश्यकताओं के परिप्रेक्ष्य में प्रभावी प्रबंधन कर देश के बहुमुखी विकास में अपना योगदान दे पाएंगे।

यह पाठ्यक्रम विद्यार्थियों को विस्तृत रूप से सोचने एवं अनेक द्वि-धार्मिकों के साथ सक्रिय जुड़ाव की समझ विकसित करता है एवं उन्हें व्यावहारिक और रणनीतिगत रूप से समझने के लिए तैयार करता है।

मूलरूप से विद्यार्थियों में सरकारी, निवृत्त सौभाग्यी क्षेत्र और निजी क्षेत्र में विकास से जुड़े मुद्दों पर प्रारंभिक

प्रबंधकीय कौशल विकसित करता है। अतः यह पाठ्यक्रम विद्यार्थियों में कक्षाओं के दौरान सीखने के अनुभवों के आधार पर मजबूत सोच और संगठनात्मक कौशल विकसित करता है जिससे की विद्यार्थी अपनी डिग्री प्राप्त कर क्षेत्र में आसानी से कार्य कर सकें।

विकास प्रबंधन पाठ्यक्रम से लाभ

इस पाठ्यक्रम को तेजी से चल रहे भारत की ज़रूरतों को पूरा करने के लिए तैयार किया गया है। जहाँ विकास संबंधी चुनौतियाँ ग्रामीण क्षेत्रों तक सिमित नहीं हैं क्योंकि ग्रामीण और शहरी निरंतरता ने ग्रामीण या शहरी स्थानों को अलग से परिभाषित करने के लिए लगभग असंभव कर दिया है।

यह पाठ्यक्रम सार्वजनिक, निजी क्षेत्र, गैर सरकारी संगठनों, कॉर्पोरेट सामाजिक और राष्ट्रीय या बहुराष्ट्रीय संगठनों में कार्य करने वाले विद्यार्थी तैयार करता है। ये विद्यार्थी आधारभूत संरचना एवं सुविधाओं को खड़ावा देकर शहरी एवं ग्रामीण असमानताओं को मिटाने के लिए प्रयत्न करेंगे हैं। ये शहरी एवं ग्रामीण क्षेत्रों के बढ़ते संगम पर जोर देते हैं। अतः विकास प्रबंधन पाठ्यक्रम विद्यार्थियों में ग्रामीण विकास के मुद्दों पर एक मजबूत वैचारिक और विश्लेषणात्मक दृष्टि विकसित करता है। विकास प्रबंधक के लिए उचित दृष्टिकोण देता है।

इस पाठ्यक्रम के माध्यम से शिक्षा प्राप्त विद्यार्थी नीति निर्माताओं, प्रबंधकों, विश्लेषकों एवं सलाहकार के रूप में ग्रामीण उद्यमों में काम कर सकते हैं। अर्थात् यह पाठ्यक्रम विद्यार्थियों में विकास प्रबंधन बनने और राष्ट्रीय और अंतरराष्ट्रीय विकास संगठनों की मांग को पूरा करने के लिए उपयुक्त दृष्टिकोण एवं मूल्यों को विकसित करता है।

— लक्ष्मणा स्वरूप शर्मा (निष्पन्न, आईआईएमआर विधि)

# विकासशील देशों में कृषि श्रम शक्ति में महिलाओं की हिस्सेदारी 43 फीसदी

संवाददाता (दिल्ली) उच्च शिक्षा, प्रशिक्षण, अनुसंधान में अग्रणी और सार्वजनिक स्वास्थ्य ड्रोमन के एक हब स्कूल ऑफ डेवलपमेंट स्टडीज़, आईआईएमआर, यूनिवर्सिटी ने कोअलरान ऑफ फूड एण्ड न्यूट्रिशन सिम्पोज़िटो, नई दिल्ली की मदद से 'ग्लोबल एमप्लॉयमेंट- ड्रमैटिक ऑन मेटरल एंड पाएल्ट न्यूट्रिशन' विषय पर नेशनल कॉन्फेरेन्स आयोजित किया। कॉन्फेरेन्स ने 'कोविड के बाद विकास प्रबंधन पेशेवरों के लिए चुनौतियाँ और अवसर' पर ध्यान केंद्रित किया। दूसरे राष्ट्रीय सम्मेलन का उद्देश्य कोविड-19 के कारण देश के सामने आने वाले आर्थिक विकास और राजनीतिक चुनौतियों और उन पर कानून पाने की रणनीति को समझना था, महामारी के कारण पैदा हुए विकास और मैनजमेंट के छात्रों के बीच जागरूकता पैदा करना, भविष्य के रोडमैप पर विचार-विमर्श करने के लिए कि प्रबंधन पेशेवरों को मातृ एवं बाल पोषण और अंततः महिला सशक्तिकरण के विशेष संदर्भ में महामारी द्वारा उत्पन्न चुनौतियों का सामना करने के लिए कैसे तैयार होना चाहिए की

दिशा देना था। फैल में विशिष्ट वक्ता डॉ. शोला वीर, संस्थापक निदेशक, सार्वजनिक स्वास्थ्य पोषण और विकास केंद्र, नई दिल्ली, डॉ. सुजीत रंजन, कार्यकारी निदेशक, कोलरान ऑफ फूड एंड न्यूट्रिशन सिम्पोज़िटो, नई दिल्ली, सुश्री माधुरी नारायणन, पूर्व वॉरिज इंस्टीट्यूट एंड डायबेटीस एंड एडवाइज़, केंवर इंटरनेशनल, स्वीडन और डॉ. भवानी शंकर सरिपेडी, फैक्टवो आईआईएम इंदौर थे। डॉ. गौतम साधु, प्रोफेसर, आईआईएमआर, यूनिवर्सिटी ने कहा, 'महिला सशक्तिकरण पर दूसरा राष्ट्रीय सम्मेलन: चुनौतियों को समझने और बाधाओं को दूर करने के लिए मातृ एवं बाल पोषण पर प्रभाव के विषय के साथ अव्योहित किया गया।' अग्रणी पोषक तत्वों का सेवन जल्दी और कई गर्भधारण, गरीबी, जातिगत भेदभाव और लिंग असमानता भारत में खराब मातृ पोषण में योगदान करती है। जबकि कुपोषण पूरे जीवन चक्र में देखा जाता है, यह बचपन, किशोरावस्था, गर्भवस्था और स्तनपान के दौरान सबसे तीव्र होता है। पोषण संबंधी समस्याएँ विशेष रूप से प्रोटोन-ऊर्जा

कुपोषण, एनीमिया, विटामिन ए की कमी से भारतीय बच्चों का एक बड़ा हिस्सा पीड़ित है। भारत में बच्चों के आहार और पोषण की स्थिति संतोषजनक होने से कोसों दूर है।' उन्होंने कहा, 'महिलाओं की पोषण संबंधी स्थिति और गर्भावस्था के दौरान, शिशु और छोटे बच्चे को दूध पिलाने (आईआईएमसी) की प्रथा, बच्चों और स्तनपान कराने वाली माताओं का आहार सेवन और उपलब्धता, सुरक्षित, स्वच्छ पेयजल, स्वच्छता और सुविधाओं की स्थिति भारत में बच्चों की पोषण स्थिति में सुधार लाने वाले ऐसे कुछ कारक हैं जिन पर ध्यान देने की आवश्यकता है। डॉ. शोला वीर, फ़ंडेड डायरेक्टर, पब्लिक हेल्थ न्यूट्रिशन एंड डेवलपमेंट सेंटर, नई दिल्ली ने महिला अधिकारिता, महिला पोषण और बाल स्टैटिस्ट पर बात करते हुए कहा, 'महिला सशक्तिकरण और महिला पोषण के बीच एक मजबूत संबंध है जिसका महिला और बच्चे के पोषण पर प्रभाव पड़ता है। ऐसी कई स्टोरी हैं, जिनमें वर्तमान स्थिति और आगे की राह को लेकर अध्ययन किया गया है कि महिला सशक्तिकरण बाल देखभाल प्रथाओं को कैसे प्रभावित करता है।



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