

MONTHLY REPORT

June 2022

**INSTITUTE of
HEALTH MANAGEMENT RESEARCH**

**SCHOOL of
PHARMACEUTICAL MANAGEMENT**

**SCHOOL of
DEVELOPMENT STUDIES**

**SD GUPTA
SCHOOL of PUBLIC HEALTH**



Ranked **73**
India Rankings 2021: Management



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Dr. P. R. Sodani

President

IIHMR University, Jaipur

Executive Summary

I am delighted to present the report of IIHMR University, Jaipur for the month of June 2022.

A quarterly periodical called Phrame is initiated by SD Gupta School of Public Health. PHRAME (Public Health Round-up on Actions, Measures and Evidence) has been envisioned to bring latest updates and research from around the globe on areas of Public health importance.

Many outreach activities were initiated during the month. Faculty members visited cities like Delhi, Mumbai, Pune and Jammu for admissions and counselling of students off-campus.

New partnerships were initiated with TiE Rajasthan and Freshworks for supporting early-stage startups for developing ecosystem and technology assistance and with Management and Science University, Malaysia to foster academic and research collaborations.

Institution Innovation Council (IIC) established at IIHMR University, Jaipur had stellar performance in Q1 & Q2 entrepreneurship activities. International Yoga Day was celebrated on campus and faculty and staff members actively participated.

We are grateful to the Board of Management of IIHMR University for their continuous support, guidance and mentoring in the growth and development of the University.

Academics Teaching / Learning / Evaluation

Internship and Dissertation	MBA- Hospital and Health Management MBA- Pharmaceutical Management MBA - Rural Management Batch 2020-22 Duration - March 21 - July 08, 2022
Summer Internship Poster Presentation	MBA- Hospital and Health Management MBA- Pharmaceutical Management MBA - Development Management Batch 2021-23 Duration - June 13 - 17, 2022
Master of Public Health	Cohort - 9 Capstone Project June 06 – July 03 Capstone Break
Ph.D. Programme	Cohort 4 - 5 Research Proposal Presentations Cohort 7 Guide Allocation
Executive Education	Cohort -1 Batch 2021-23 MHA (Executive) May 23 - June 04 Sem 2, Residency 2 MPH (Executive) May 23 - June 04 Sem 2, Residency 2

The current issue and full text archive of this journal is available on Emerald Insight at:
<https://www.emerald.com/insight/2043-9377.htm>

A decade of grey systems: theory and application – bibliometric overview and future research directions

A decade of
grey systems

Surya Prakash

School of Pharma Management, IIHMR University, Jaipur, India

Anubhav Agrawal

ECE Department, BML Munjal University, Gurgaon, India

Ranbir Singh

Department of Mechanical Engineering, BML Munjal University, Gurgaon, India

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Received 23 March 2022
Revised 7 May 2022
Accepted 27 May 2022

Abstract

Purpose – *Grey Systems: Theory and Application* (GSTA) journal started publication in 2011 and completed a decade in 2021. The purpose of this study is to provide a detailed bibliometric analysis of the articles published in GSTA and their content primary trends and themes.

Design/methodology/approach – This study uses the Web of Science (WoS) database to analyze the content of published articles. A range of bibliometric analyses and indicators are applied to analyze the GSTA article content using science mapping tools of the Bibliometrix package in the R environment.

Findings – The GSTA publishes around 28 articles each year with citations of this work steadily growing over time. The impact of these publications is measured as total mean citations which increased from 0 to 11. The journal has attracted contributors from around the globe, most often affiliated with China, India and Europe. Thematic evolution of the journal's themes reveals that it has expanded its scope to include topics such as relational analysis, decision making, incidence analysis, and forecasting, hybrid grey-fuzzy or grey-rough modeling, etc.

Research limitations/implications – The study is majorly based on GSTA data available on the WoS database.

Originality/value – This study provides the first overview of GSTA's publication and citation trends as well as the evolution of its thematic structure. It also suggests future directions that the journal might take to strengthen its position.

Keywords Grey systems, Grey theory, Bibliometric analysis, Retrospective analysis, Literature review

Paper type Literature review

The authors would like to thank Prof. (Dr.) Sifeng Liu, Editor, *Grey Systems: Theory and Applications* and reviewers of the manuscript who have given number of valuable suggestions that has improved the manuscript.

Ethics Statement: The authors declare that this article does not contain any studies involving human or animal participants.

Funding Statement: This research received no specific grant from any funding agency in the public, commercial, or not-for-profit sectors.

Conflicts of interests declaration: The authors declare that there is no conflict of interest.



Grey Systems: Theory and
Application
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DOI 10.1108/GS-03-2022-0030

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Determinants of Continuous Use Intention of News Apps in India: Towards an Integrated Model: International Journal of Hu...

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68 | 0 | 1
Views CrossRef citations to date Altmetric

Research Article

Determinants of Continuous Use Intention of News Apps in India: Towards an Integrated Model

[Saurabh Sharma](#) , [Yanxia Cheng](#) & [Prashant Sharma](#)

Received 20 Oct 2021, Accepted 09 May 2022, Published online: 30 May 2022

[Download citation](#) <https://doi.org/10.1080/10447318.2022.2076774>



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Computer Science
Journals
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to the latest two volumes for 14 days

Abstract

We assessed the determinants of continuous use intention (CUI) of News Apps in India by integrating models, UTAUT2 and IS Success Model. The study considered personalization as the moderator for UTAUT2 variables to determine key factors for CUI of news apps. A questionnaire survey was used to collect data from 309 active news app users and structural equation modeling was employed to test the hypotheses. The findings from direct hypotheses testing revealed that performance expectancy, facilitating conditions, hedonic motivation, habit, information quality, system quality, and service quality have a positive effect on CUI of news apps. The

testing of moderating hypothesis indicated that personalization has a moderating effect on performance expectancy and habit with CUI of news apps. The moderate

<https://www.tandfonline.com/doi/full/10.1080/10447318.2022.2076774>

1/7

ORIGINAL RESEARCH

Knowledge, attitude and practice of hand hygiene among undergraduate medical students- a research survey

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⁶Senior Lecturer, Department of Conservative Dentistry and Endodontics, Seema Dental College and Hospital, Rishikesh, Uttarakhand, India

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Email: choudharyizna76@gmail.com

ABSTRACT

Aim: The purpose of the present research was to assess the knowledge, attitude and practice of hand hygiene amongst undergraduate medical students studying in this institution.

Methodology: A self- administered questionnaire based cross sectional study was done amongst medical students at our institution. Based on their responses, a scoring system was devised and their knowledge, attitude and practice were graded as good (>75%), moderate (50-74%) and poor (<50%).

Results: Of the 140 participants were involved in the study, we found that majority had moderate knowledge on hand hygiene. But the overall attitude of the respondents towards hand hygiene was not satisfactory and only few showed good hand hygiene practices.

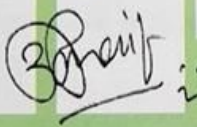
Conclusion: This study reveals the wide gaps in the knowledge, attitude and practice of hand hygiene among the medical students and hence the need for conducting regular training.

Keywords: Hand hygiene, Knowledge, Attitude, Practice

INTRODUCTION

Effective hand hygiene can lower the prevalence of healthcare associated infections. Unfortunately, the prevalence of these infections continues to rise and poses a challenge to healthcare providers. Healthcare associated infections due to poor hand hygiene has been linked to an unacceptably high level of morbidity, mortality and healthcare costs.¹ In developing countries its prevalence is found to be as high as 19%.² Previous studies have shown that hand hygiene compliance among healthcare workers is generally low.³ Further

Patent

		ORIGINAL
		No. 114537
भारत सरकार GOVERNMENT OF INDIA पेटेंट कार्यालय THE PATENT OFFICE		
CERTIFICATE OF REGISTRATION OF DESIGN		
Design No.	362284-001	
Date	11/04/2022	
Reciprocity Date*		
Country		
Certified that the design of which a copy is annexed hereto has been registered as of the number and date given above in class 23-08 in respect of the application of such design to AUTOMATIC TOUCHLESS HAND SANITIZER DISPENSER in the name of 1.DR. SUDHINDER SINGH CHOWHAN, IIHMR UNIVERSITY, 1, PRABHU DAYAL MARG, NEAR SANGANER AIRPORT, MARUTI NAGAR, JAIPUR, RAJASTHAN 302029 2. DR. RUCHIR SAXENA, PODDAR MANAGEMENT & TECHNICAL CAMPUS, SECTOR 7, SHIPRA PATH, MANSAROVAR, JAIPUR-302020 3. DR. CHANDRA PAL YADAV, GOVERNMENT COLLEGE KRISHAN NAGAR, DISTRICT MOHINDER GARH, 123001, HARYANA 4. DR. VIKAS SHARMA, CHANDIGARH UNIVERSITY NH-95, LUDHIANA - CHANDIGARH STATE HWY, PUNJAB 140413		
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DR SUDHINDER SINGH CHOWHAN, IIHMR UNIVERSITY, 1, PRABHU DAYAL MARG, NEAR SANGANER AIRPORT, MARUTI NAGAR, JAIPUR, RAJASTHAN 302029		
Date of Issue 30/05/2022 15:37:52		

Training

Leadership Certification Programme for Community Health Officers
(A 10-week online training programme of 40-hours, covering 7 modules)

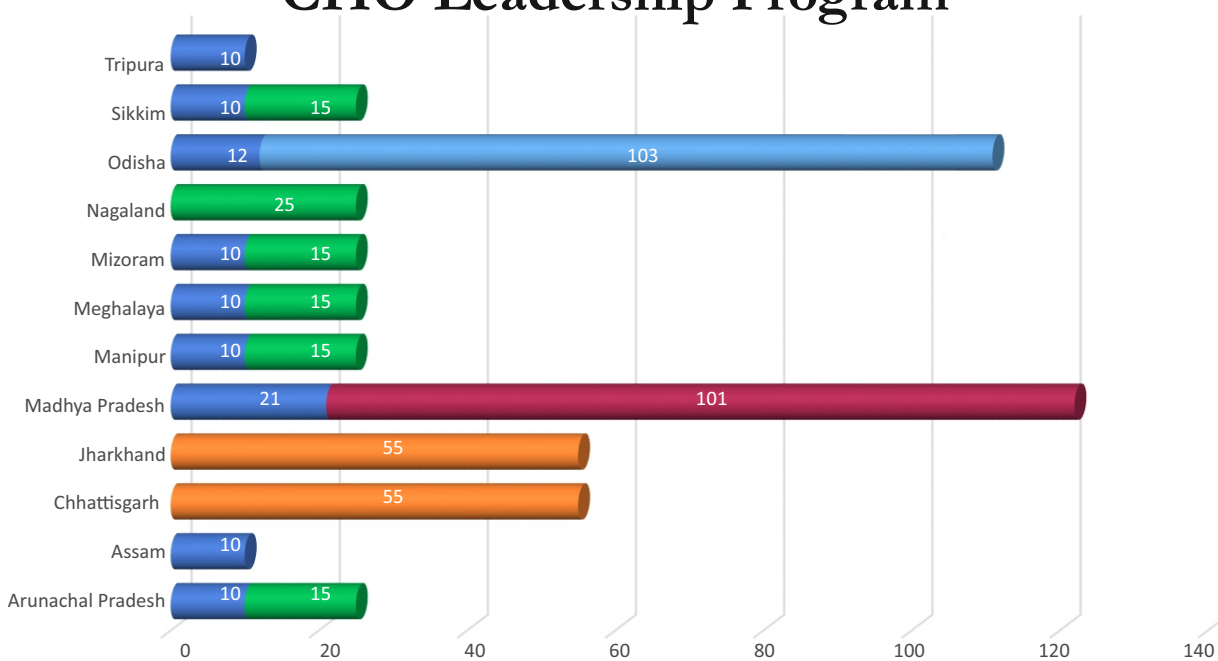


USAID
FROM THE AMERICAN PEOPLE



CHO Leadership Program

Name of States Participating in Cohorts



No. of Participants in Cohorts

■ Cohort 1 ■ Cohort 2 ■ Cohort 3 ■ Cohort 4 ■ Cohort 5

Cohort Completed

Cohort 1

Nov 20, 2021 - Feb 11, 2022
Total Participants - 103

Cohort 2

Feb 05 - Apr 23, 2022
Total Participants - 110

Cohort 3

Mar 12 - May 28, 2022
Total Participants - 101

Ongoing Cohort

Cohort 4

April 23 - July 02, 2022
Total Participants - 100

Cohort 5

May 28 - Aug 06, 2022
Total Participants - 103

Forthcoming Cohort

Cohort 6

Jul 08 - Sep 30, 2022

Cohort 7

Aug 06 - Oct 15, 2022

Cohort 8

Sep 10 - Nov 19, 2022

Cohort 9

Oct 15 - Dec 24, 2022

Webinar



Decoding Intellectual Property @IIHMR

An Orientation Session & Pre Workshop
Patents | Copyright | Trademark

 Saturday, June 04, 2022 |  03:00 PM - 04:00 PM

 Conference Room, IIHMR University, Jaipur



Expert

Dr. Rohit Jain
Founder & MD
Trade Innovation Services Pvt. Ltd.



Convenor

Dr. Surya Prakash
Associate Professor
IPR Cell Coordinator



www.iihmrfoundation.org



Interactive Chatbots for Healthcare Startups



Resource Person

Dr. Ashish Srivastava
Senior Innovation Manager
NIPI-CURE, India



Convenor

Dr. Chirag Bhola
Associate Professor
IIHMR University

 Friday, June 10, 2022
04:00 PM - 05:00 PM

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Webinar

FAT TO FIT PROGRAM : 6 SESSIONS **OBESITY MANAGEMENT AND REVERSAL**

Session 6
WAY FORWARD TO LIVING AN OBESITY FREE LIFE
A Panel Discussion

GUEST SPEAKERS

Dr. Ch. Prakash Kumar
President, IASB
Member, Ministry of Health

Dr. Vandana Garg
Nutritionist, Diet Counselor
Founder & Director, IASB

Dr. Rashmi Jain
Art of Living Facilitator
Certified Level - 3 Yoga Instructor & Evaluator, Ministry of Ayush

Dr. Anshu Kishore
Internationally Certified
Physiotherapist & Physiotherapist
Corporate Healthcare Trainer

Dr. Raghav Shah
Dr. (MS), Ayurveda &
Physiotherapy
Supernumerary

MODERATOR
Dr. Rashmi Jain
Gynecologist, CWC India, Doctor Co-chair

Date: 12th June 2022
Time: 11:00am - 12:30pm

Key Takeaways

- Understand role of medical interventions in obesity reversal
- Decode secrets to a sustainable diet
- Learn how to build an obesity reversal roadmap
- Road ahead to an addiction free life
- Achieving weight loss through yoga
- Building an emotionally stable lifestyle

More Info:
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REBUILDING YOUR RELATIONSHIP WITH FOOD
Let's be friends again with our Food

Date: 19th June 2022
Time: 11:00am - 12:00pm

Key takeaways

- Make a paradigm shift through the right food habits
- Learn to make healthier food choices
- Understand the changing food environment
- Know the science behind cravings

Guest speaker
Dr. Vandana Garg
Nutritionist, Diet Counselor
Founder & Director, IASB

Moderator
Dr. Rashmi Jain
Gynecologist
CWC India, Doctor Co-chair

More Info:
+91-73399-51157

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BREATHWORK IN YOGA AND ITS IMPACT ON HEALTH

Key takeaways

- Know the health benefits of breathwork
- Learn and practice breathwork techniques
- Know how to synchronise breath in Yoga
- Experience deep relaxation

26th June 2022 - 11:00 am - 12:15 pm

Speaker
Sharddha Karmu
Art of Living Facilitator
Certified Level - 3 Yoga Instructor & Evaluator, Ministry of Ayush

Moderator
Dr. Rashmi Jain
Gynecologist
Laughter Yoga Ambassador
CWC India, Doctor Co-chair

More Info:
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IPR CELL & ACIC BMU PRESENTS SESSION ON
HOW TO COMMERCIALIZE THE PATENTS

POOJA KUMAR
FOUNDER AND DIRECTOR
INNOVE INTELLECTS LLP
GHAZIABAD

DATE AND TIME
29 JUNE, 2022
10:00 AM - 11:00 AM

To Register email: acic@bmu.edu.in

Institute of Innovation & Entrepreneurship (IIE)

ACIC-BMU FOUNDATION
BML MUNJAL UNIVERSITY
propel
incubator@bmu
LIHMR UNIVERSITY
INSTITUTION'S INNOVATION COUNCIL
MITI Aayog
ATM INNOVATION HUB

Launching – PHRAME

A Periodical from SD Gupta School of Public Health

IIHMR UNIVERSITY | SD GUPTA
SCHOOL of PUBLIC HEALTH



PHRAME

Public Health Round-up on Actions, Measures and Evidence

An Initiative by SD Gupta School of Public Health, IIHMR University

Look around, Think, Share, Connect

PHRAME - 2022 | April - June | Vol. - 01 (01) | Pages 1-20

Theme - COVID-19

Pandemic Years have reminded us that Infectious diseases remain formidable.

We look at the evolution of SARS-CoV-2 as a pathogen as well as well as bring other interesting content related to our theme on COVID-19 in this issue.

Contents

Foreword 2

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Evolution of SARS-CoV-2: Tale of a new pathogen and learnings from endemic Human coronaviruses

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SD Gupta School of Public Health at IIHMR University

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Humble Beginnings and Purple Hues

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Know Your Alumni

Internal Quality Assurance Cell announces

KNOW YOUR ALUMNI SERIES

To build strong connections between current and former students

Topic:
"Exploring the Facets of Sales and Marketing in Diabetes Management"

 Jun 09, 2022

 4:00 PM to 5:00 PM (IST) 


MODERATOR
Dr. Saurabh Banerjee
Dean SPM
IIHMR University, Jaipur


OUR ALUMNUS
Mr. Deepak Sahu
SPM(2009-11)
Lead Therapy Manager
MSD


Student Coordinator
Ms. Binita Lahiri
MBA-PM, Batch 13
IIHMR University, Jaipur

33
EPISODE
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EPISODE
35
EPISODE
36
EPISODE

MasterClass

IIHMR UNIVERSITY

Key Opinion Leader

KOL Management in the Pharmaceutical Industry

MasterClass Episode 48

Tuesday, Jun 07, 2022
4:00 PM to 5:00 PM (INDIA) 


SPEAKER
Mr. Durga P Satapathy
Vice President & Head of
Intas Women Health Business,
Intas Pharmaceuticals, Ahmedabad


MODERATOR
Dr. Saurabh Banerjee
Dean SPM
IIHMR University, Jaipur


STUDENT COORDINATOR
Ms. Rakhi
MBA-PM, Batch 13
IIHMR University, Jaipur

IIHMR Startups signs MOU with TiE Rajasthan and Freshworks for supporting early-stage startups for developing ecosystem and technology assistance



IIHMR Startups (A Unit of IIHMR Foundation) signed MoUs with TiE Rajasthan and Freshworks for startups in June 2022. These strategic partnerships will support early-stage healthcare startups in enabling Tech support for their business and overall ecosystem development.

The aim of this strategic partnership with TiE Rajasthan is to create and provide more entrepreneurial opportunities to early-stage startups in Healthcare in state of Rajasthan.

The partnership with Freshworks for startups will help startups to avail credits worth 4000 US\$ for boosting their startup journey with leading customer and employee engagement solutions from Freshworks including CRM, live chat, support, marketing automation, ITSM and HRMS.

A MoU is made between Management and Science University, Malaysia and IIHMR University

IIHMR University signed MoU with Management and Science University, Malaysia, in June 2022. This partnership will help in academic and research collaboration in the areas of mutual interest, exchange of academic information, scholarly information, materials, and publications, faculty and student exchange programmes and Dual and Double degree programmes.



MSME Delegation Visit



IIHMR UNIVERSITY

IIHMR
Foundation



IIHMR UNIVERSITY
welcomes
MSME DELEGATION

FRIDAY, JUNE 17, 2022

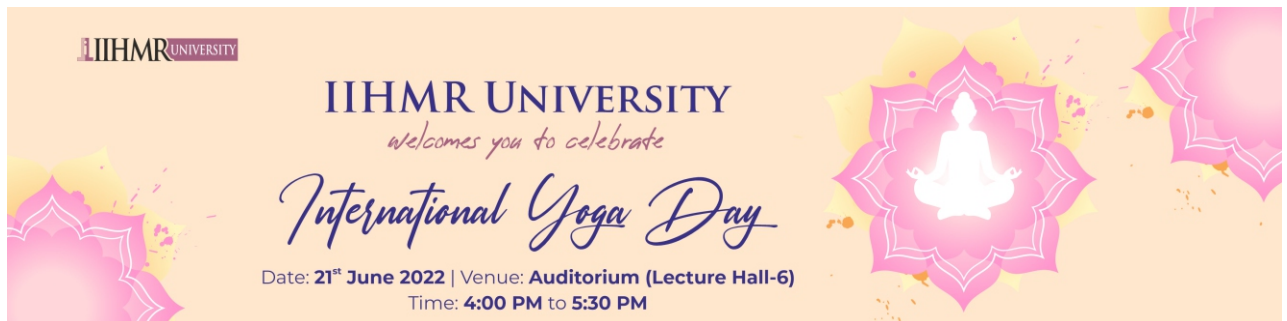


MSME delegation visited IIHMR University & IIHMR Startups to see its infrastructure and understand its entrepreneurial activities and research. The delegation met faculty members, campus startups, and students to discuss on Research, Innovation and Entrepreneurship. Our startups enthusiastically presented their ideas to the delegation. IIHMR university plans to be impaneled and join hands with the department of MSME to promote and support entrepreneurship activities and nurture early-stage startups in healthcare and allied categories.

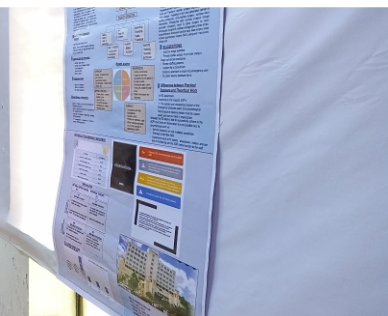


International Yoga Day

June 21, 2022



Summer Internship Poster Presentation



Industry-Academia Interface: Innovation in Management Education for Accelerating Global Goals

June 30, 2022

IIHMR UNIVERSITY

Industry-Academia Interface: Innovation in Management Education for Accelerating Global Goals

Thursday, June 30, 2022
10:30 am - 1:30 pm
Auditorium, New Academic Block
IIHMR University, Jaipur

Speakers:

- Dr. P.R. Sodani, President, IIHMR University
- Prof. I.V. Trivedi, Vice-Chancellor, GGU, Banskara
- Neeraj Lal, Chief Operating Officer, Apollo Hospitals
- Prof. Rajesh Kothari, Former President, ICAI University, Jaipur
- Sheenu Jhavar, Director, Apex Hospitals
- Dr. P.K. Rajput, Senior Vice President, Sales & Marketing (International Markets), Cadila Pharmaceuticals Ltd.
- Mohammad Saqib Aslam, Associate Director, KPMG India
- Dr. (Col) Mahender Kumar, Professor and Dean IIHMR University

www.iihmr.edu.in

There is an urgent need for a paradigm shift in management education in the country and work towards leveraging Industry-Academia Interface (IAI) to optimize benefits for academic institutions and industry.

IIHMR University has made significant efforts to promote Industry-Academia Interface (IAI) through research, education, and training to accelerate Global Goals. As a higher education institution, we are committed to supporting governmental and non-governmental agencies in achieving the Sustainable Development Goals – the Global Goals. With this background, a seminar was organized on **Industry-Academia Interface: Innovation in Management Education for Accelerating Global Goals** with renowned speakers from academia and industry.



Admission Initiatives

Outreach Activity

IIHMR UNIVERSITY
— JAIPUR —

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India Rankings 2021: Management

OPEN HOUSE and GD-PI

- MBA Hospital and Health Management
- MBA Pharmaceutical Management
- MBA Development Management

PUNE
June 14, 2022
10 am - 1 pm and 2 pm - 5 pm
Royal Orchid Golden Suites, Kalyani Nagar, Pune

Register Now **Contact us on +91 93588 93198**

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OPEN HOUSE and GD-PI

- MBA Hospital and Health Management
- MBA Pharmaceutical Management
- MBA Development Management

MUMBAI
June 16, 2022
10 am - 1 pm and 2 pm - 5 pm
Hotel Residency, Andheri East, Mumbai

Register Now **Contact us on +91 93588 93198**

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OPEN HOUSE and GD-PI

- MBA Hospital and Health Management
- MBA Pharmaceutical Management
- MBA Development Management

DELHI
June 17, 2022
10 am - 1 pm and 2 pm - 5 pm
Mahogany Hall, India Habitat Centre, Lodhi Road, New Delhi

+91 91459 89952

[Visit: www.iihmr.edu.in](http://www.iihmr.edu.in)

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OPEN HOUSE and GD-PI

- MBA Hospital and Health Management
- MBA Pharmaceutical Management
- MBA Development Management

JAMMU
June 28, 2022
10 am - 1 pm and 2 pm - 5 pm
Fortune Inn Riviera-Member ITC Hotel Group, Jammu

Register Now **Contact us on +91 91459 89952**

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Ranking – Institution Innovation Council



Stellar Performance by Team IIC

**Institution Innovation Council (IIC) established at
IIHMR University, Jaipur**

had undertaken various activities prescribed by
Innovation Cell, Ministry of Education, Govt. of India
to promote Innovation and Start-up in the campus
during the IIC Calendar Year 2021-22 (Q1& Q2).

Congratulations!



1, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur - 302029

Phone: 91-141-3924700, 2791431-32

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