

MONTHLY REPORT



INSTITUTE of
HEALTH MANAGEMENT RESEARCH

MARCH 2025

SCHOOL of
PHARMACEUTICAL MANAGEMENT

SCHOOL of
DEVELOPMENT STUDIES

SD GUPTA
SCHOOL of PUBLIC HEALTH

SCHOOL of
DIGITAL HEALTH

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Executive Summary

Dr. P. R. Sodani

President

IIHMR University, Jaipur

I am happy to share the exciting activities and achievements that have taken place at IIHMR University, Jaipur in the month of March 2025. This month has been a testament to our collective commitment to advancing excellence in healthcare education, research, and community engagement.

We have been privileged to receive the “Titanium Band” in the Sustainable Institution of India, Green Ranking 2025. This recognition has acknowledged our dedicated efforts towards sustainability, environmental awareness, and the ongoing green initiatives that have significantly contributed to creating a more sustainable and eco-friendly campus.

In our continuous pursuit of academic and professional growth, we conducted a Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals, equipping our faculty with the necessary skills to enhance research quality and academic output.

Our workshop on Innovation for Impact: Entrepreneurship in Healthcare & Sustainable Development, empowered students and professionals to harness entrepreneurial solutions for pressing healthcare and sustainability challenges. Continuing our commitment to social impact, we organised a specialized training programme for Targeted Intervention (TI) project functionaries working in the state of Rajasthan, equipping them with essential knowledge and skills to enhance their ability to serve communities effectively.

We celebrated Women's Day Week under the theme Accelerate Actions, featuring seminars, panel discussion, games, poster exhibition, staff appreciation, and initiatives by the Nirbhaya Squad and NSS team, reinforcing our commitment to gender equality, safety, and empowerment.

Our students benefited from exposure visits, industry-academia interactions, and master classes led by experts, providing them with practical knowledge and industry insights. Research excellence continued, with faculty and students engaging in the research papers and book chapters publications. Faculty and staff also actively participated in various events, contributing to the university's growth and professional impact.

I extend my sincere appreciation to all the faculty, staff, partners, and students for their commitment and hard work. Let us continue our journey of innovation, learning, and excellence.



MBA Hospital and Health Management

First Year Hospital and Health Management (Batch 2024 – 2026)

(Section A)

March 03-07, 2025
Business Communication

March 10-14; March 17-21, 2025
Financial Management

March 24-28, 2025
Remedial Classes

March 29-April 05, 2025
Term 2 End-Term Exam

(Section B)

February 24-28; March 03-07, 2025
Financial Management

March 10-14; March 17-21, 2025
National Health Programmes

March 24-28, 2025
Remedial Classes

March 29-April 05, 2025
Term 2 End-Term Exam

Second Year Hospital Management (Batch 2023 – 2025)

February 24-March 06, 2025
Term 5 End-Term Exam

March 10-May 31, 2025
Dissertation/ Internship (90 days)

Second Year Health Management (Batch 2023 – 2025)

February 24-March 06, 2025
Term 5 End-Term Exam

March 10-May 31, 2025
Dissertation/ Internship (90 days)

MBA Pharmaceutical Management

First Year Pharmaceutical Management (Batch 2024 – 2026)

February 24-28; March 03-07, 2025
Marketing Analytics

March 10-14; March 17-21, 2025
Research Methods

March 24-28, 2025
Remedial Classes

March 29-April 05, 2025
Term 2 End-Term Exam

Second Year Pharmaceutical Management (Batch 2023 – 2025)

February 24-March 07, 2025
Term 5 End-Term Exam

March 10-May 31, 2025
Dissertation/ Internship (90 days)

MBA Development Management

First Year Development Management (Batch 2024 – 2026)

February 24-28; March 03-07, 2025
Research Methods



March 10-14, 2025
Management Information System

March 17-21, 2025
Demography and Development

March 24-26, 2025
Remedial Classes

March 27-April 05, 2025
Term 2 End-Term Exam

Second Year Development Management (Batch 2023 - 2025)

February 24-March 06, 2025
Term 5 End-Term Exam

March 10-May 31, 2025
Dissertation/ Internship (90 days)

MBA Healthcare Analytics

First Year Healthcare Analytics (Batch 2024 - 2026)

February 24-28; March 03-07, 2025
Data Visualisation and Dashboard
Designing

March 10-14; March 17-21, 2025
Data Analysis

March 24-28, 2025
Remedial Classes

March 29-April 05, 2025
Term 2 End-Term Exam

MPH Cohort 11 (2023 - 2025)

November 01, 2024 - April 30, 2025
MPH Practicum Special Studies

MPH Cohort 12 (2024 - 2026)

March 24-27; March 31-April 03, 2025
Managing NGOs in Health Sector

MPH Implementation Science (2024 - 2025)

March 03-07; March 10-14, 2025
Social and Environmental Determinants
of Health

March 17-21; March 24-28, 2025
Field Practice; Stakeholders Engagement;
Interpersonal Relation; Collaboration;
Partnership; Networking

March 31-April 05, 2025
Term 2 End-Term Exam

MPH Executive Cohort 3 (2023 - 2025)

December 2024 - April 2025
Online interaction with faculty

MHA Executive Cohort 3 (2023 - 2025)

December 2024 - April 2025
Online interaction with faculty

MPH Executive Cohort 4 (2024 - 2026)

November 2024 - April 2025
Online interaction with faculty

MHA Executive Cohort 4 (2024 - 2026)

November 2024 - April 2025
Online interaction with faculty



SUSTAINABLE INSTITUTIONS IN INDIA
GREEN RANKINGS
2025

Sustainable Institutions in India (Titanium Band)
IIMR University, Jaipur



SCAN ME



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Research Paper Publication

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN Number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list (Yes/No)
1	Domestic Violence in Karnataka - Analyzing the Potential Determinants and Socially Attributing Factors	Sadaf Nayab & Goutam Sadhu	IHMR, SDS	Mukt Shabd Journal	2024	2347-3150	https://shabdbooks.com/volume-13-issue-8-august-2024	https://drive.google.com/file/d/1UgMLvFF_93GenZGbvdASxu79ec1aHt/view?usp=sharing	Yes
2	Reimagining Public Health: Unravelling Challenges to Routine Immunization Access in Urban Communities for Migrants, the Urban Poor, and Underserved Groups	Goutam Sadhu	SDS	Journal of the Epidemiology Foundation of India	2024	2584-265X	https://efi.org.in/journal/index.php/JEFI/article/view/22	https://doi.org/10.56450/JEFI.2024.v2i02.003	No
3	Exploring the Role of Artificial Intelligence in the Meta Marketing for branding the Cloud Restaurants	Sarthak Sengupta	SDH	Journal of Business Strategy Finance and Management	2024	2583-2832	https://jbsfm.org/vol6no2/exploring-the-role-of-artificial-intelligence-in-the-meta-marketing-for-branding-the-cloud-restaurants/	http://dx.doi.org/10.12944/JBSFM.06.02.03	No
4	Utilization of Maternal and Child Healthcare Services Among the Rural Population of Bihar	Kajal Sitlani	SDS	Rabindra Bharati University Journal of Economics	2024	0975-802X	https://rbu.ac.in/home/page/112		Yes



Research Paper Publication

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN Number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list (Yes/No)
5	Public Private Partnership (PPP) Approach in Strengthening Health Services in Bihar Through Health Management Information System (HMIS)	S.P. Chatterjee	IHMR	Samanjasya	2024		https://www.zakirhusaindelhicollege.ac.in/smj-volume-01-%E2%88%99-no-02-2024/	https://www.zakirhusaindelhicollege.ac.in/smj-volume-01-%E2%88%99-no-02-2024/	No
6	Unraveling medication errors in Indian scholarly articles (2010–2023): A comprehensive review	Seema Mehta	SDG-SPH	Muller Journal of Medical Sciences and Research	2024	0975-9727	https://journals.lww.com/mjmr/fulltext/2024/15020/unraveling_medication_errors_in_indian_scholarly.9.aspx?context=latestarticles	https://journals.lww.com/mjmr/fulltext/2024/15020/unraveling_medication_errors_in_indian_scholarly.9.aspx?context=latestarticles	No
7	Unravelling Stress: Insights into the Challenges Faced by Healthcare Workers in Tertiary Care Hospital	Sandesh Kumar Sharma, Ankita Sood, (Col) Mahender Kumar	IHMR	European Economic Letters	2024	2323-5233	https://eelet.org.uk/index.php/journal/article/view/1970		No
8	Management of health project through Hoshin Kanri: A lean management method	Alok Mathur	IHMR	Ajasra	2024	2278-3741	https://ajasra.in/index.php/about/article/view/548	https://doi.org/10.7492/t5mz9m51	Yes



Research Paper Publication

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN Number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list (Yes/No)
9	DIKSHA and School Education during COVID-19 in Rural Rajasthan	Ratna Verma	SDS	Education and Society	2024	2278-6864	https://www.academia.edu/127159164/Education_and_Society_Published_Paper	https://www.academia.edu/127159164/Education_and_Society_Published_Paper	Yes
10	Challenges and possibilities in addressing health and nutrition issues for gender mainstreaming through panchayati raj institutes	Sudhinder Singh Chowhan & Goutam Sadhu	SPM, SDS	Journal of Informatics Education and Research	2025	1526-4726	https://jier.org/index.php/journal/article/view/2126/1761	https://doi.org/10.52783/jier.v5i1.2126	No
11	Exploring the Social Challenges in Healthcare: The Role of AI in Healthcare Solutions	Sudhinder Singh Chowhan & Goutam Sadhu	SPM, SDS	European Economic Letters	2025	2323-5233	https://www.eeet.org.uk/index.php/journal/article/view/2636#:~:text=Trust%2C%20professional%20and%20data%20quality,an%20understanding%20of%20health%20services	https://doi.org/10.52783/eel.v15i1.2636	No



Research Paper Publication

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN Number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper / abstract of the article	Is it listed in UGC Care list (Yes/No)
12	Social Impact Assessment of Orthotic and Prosthetic Programs	Goutam Sadhu & SP Chattopadhyay	SDS & IHMR	Mukt Shabd Journal	2025	2347-3150	https://drive.google.com/file/d/1-NFiyw7LvopbjOfdxQSHH1DL1k2BV9bw/view?usp=sharing	https://drive.google.com/file/d/1-NFiyw7LvopbjOfdxQSHH1DL1k2BV9bw/view?usp=sharing	Yes
13	Game-Based Learning Approach Using the “TAO Software” in Dental Academics: A Cross-Sectional Study	Rahul VC Tiwari	IHMR	Journal of Pharmacy and Bioallied Sciences	2025	0975-7406	https://journals.lww.com/jpbs/fulltext/9900/game_based_learning_approach_using_the_tao.739.aspx	https://journals.lww.com/jpbs/fulltext/9900/game_based_learning_approach_using_the_tao.739.aspx	Yes
14	Enhancing the Conversion of Patients from Outpatient to Inpatient Department: A Comprehensive Analysis	Sandesh K. Sharma, Sudhinder S. Chowhan and Rahul VC Tiwari	IHMR	Journal of Pharmacy and Bioallied Sciences	2025	0975-7406	https://journals.lww.com/jpbs/fulltext/9900/enhancing_the_conversion_of_patients_from.735.aspx	https://journals.lww.com/jpbs/fulltext/9900/enhancing_the_conversion_of_patients_from.735.aspx	Yes



Research Paper Publication

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN Number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list (Yes/No)
15	Influence of Pharmaceutical OTC Products' Advertisement on Consumer Purchase Decisions	Sudhinder Singh Chowhan, Harsh Bansal	SPM	Advances in Consumer Research	2025	0098-9258	https://acr-journal.com/article/influence-of-pharmaceutical-otc-products-advertisement-on-consumer-purchase-decisions-913/	https://acr-journal.com/article/influence-of-pharmaceutical-otc-products-advertisement-on-consumer-purchase-decisions-913/	No
16	Consumer Clusters and Marketing Strategies: Nutraceutical Market	Sudhinder Singh Chowhan, Rahul Sharma, Aditi Sakpal, Anshul Ghodke, Atharva Suryawanshi	SPM	European Economic Letters	2025	2323-5233	https://www.eeet.org.uk/index.php/journal/article/view/2490/2241	https://doi.org/10.52783/eel.v15i1.2490	No
17	Exploring Patient Decisions for Generic Drug Purchase: Influence of Demographics and Perceptions	Rahul Sharma, Sudhinder Singh Chowhan, Abhishek Bari, Sachdeo Singh	SPM	Journal of Informatics Education and Research	2025	1526-4726	https://jier.org/index.php/journal/article/view/2280	https://doi.org/10.52783/jier.v5i1.2280	No



Research Paper Publication

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN Number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list (Yes/No)
18	Assessment of IPD Patients' Knowledge and Attitudes Toward Telemedicine at Tertiary Care Hospital of Metro City	Sandesh Kumar Sharma, Mahender Kumar, Rahul Tiwari	IHMR	Journal of Pharmacy and Bioallied Sciences	2025	0975-7406	https://journals.lww.com/mjmr/pages/default.aspx	https://journals.lww.com/jpbs/fulltext/9900/assessment_of_ipd_patients_knowledge_and.748.aspx	Yes
19	Access and Use of DIKSHA for School Teachers and Students Amid COVID-19: An Assessment of Rural Rajasthan	Ratna Verma, Mahima Purohit	SDS	Indian Journal of Educational Technology	2025	2581-8325	https://journals.ncert.gov.in/IJET/article/view/850		Yes
20	A Review of Adolescent Health Interventions and Impact in Rajasthan	Ratna Verma	SDS	Mukt Shabd	2025	2347-3150	https://shabdbooks.com/	https://drive.google.com/file/d/1WEA-YsZ5U9sT3RS6e80G_yN9uECx5HtV/view?usp=sharing	Yes



Book Chapter

S. No.	Name of the teacher	Title of the chapters published	Title of the book published	Year of publication	ISBN number	Whether at the time of publication Affiliating Institution was same Yes/No	Name of the publisher	Academic Year
1	Ratna Verma	Assessing Healthcare Access and Outcomes Among Adolescents: The Impact of Delayed Marriage and Child Marriage Prevention Programs in Rajasthan	Multidimensional Approach to Research.	2024	ISBN: 978-93-93166-70-8	Yes	SRN publishing	2024-25
2	Anupam Mehrotra	Addressing Cervical Cancer in India: Enablers, Challenges, and Tech Interventions	10th International Conference on Public Health 2024 (ICOPH 2024), 15th - 16th August 2024 Bangkok, Thailand. Bangkok	2024	ISBN: 978-624-5746-65-1	Yes	The International Institute of Knowledge Management (TIKM)	2024-25
3	Saurabh Kumar Banerjee	The impact of advertising of over-the-counter drugs on consumer behavior: A systematic approach	Sustainable Smart Technology Businesses in Global Economies	2025	ISBN: 9781003616306	Yes	Routledge	2024-25
4	Kajal Sitlani	Unveiling the Branding Bridge: A Study on How Brand Equity Mediates the Relationship between CSR and Consumer Willingness to Buy in the Future	Securing the Future through Sustainability, Health, Education, and Technology	2025	ISBN: 9781003587200	Yes	Routledge	2024-25
5	Ratna Verma	WASH and School Education	A Hand Book of Socio, Economic and Cultural Issues.	2025	ISBN: 978-93-93166-67-8	Yes	SRN Publishing	2024-25



Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals

IIHMR University successfully organised a comprehensive Faculty Development Programme focused on "Conceptualizing, Designing, and Developing Research Proposals" from March 24 to March 28, 2025. This initiative aimed to enhance the research capabilities of faculty members by equipping them with essential skills and knowledge required to formulate well-structured and impactful research proposals.

The five-day program provided participants with valuable insights into various aspects of research design, proposal writing, methodology, and cultivated a research-oriented mindset among them. By fostering a deeper understanding of research frameworks and best practices, the FDP played a crucial role in strengthening the university's commitment to academic excellence, innovation, and impactful research contributions.

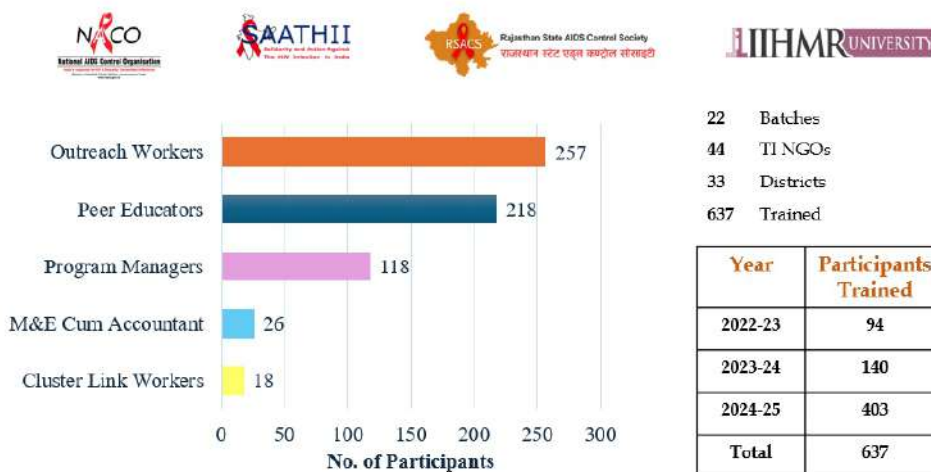




Capacity Building for Targeted Intervention (TI) Project Functionaries Working in the state of Rajasthan

IIHMR University, in collaboration with the National AIDS Control Organisation, Rajasthan State AIDS Control Society, Govt. of Rajasthan, and SAATHII, has conducted a training programme from March 06 to March 21, 2025. The program aimed to build the capacity of Targeted Intervention (TI) and Link Worker Scheme (LWS) staff in Rajasthan. The university is committed to contributing towards the Sustainable Development Goal of eliminating HIV / AIDS by 2030. As part of a series of planned initiatives, the program successfully trained 185 participants from 42 NGOs across six batches in March 2025.

Participants engaged in interactive discussions, case studies, and expert-led workshops to strengthen their ability to provide quality care and support. This initiative equipped participants with the latest tools and strategies to enhance healthcare services and improve patient outcomes across Rajasthan.





Innovation for Impact: Entrepreneurship in Healthcare & Sustainable Development

On March 06, 2025, the Entrepreneurship Committee of IIHMR University, Jaipur, organised a workshop on “Innovation for Impact: Entrepreneurship in Healthcare & Sustainable Development”. The objective of this workshop was to provide real-life insights into starting a sustainable business model, offering practical guidance and inspiration for students interested in entrepreneurship.

The workshop enabled participants to identify key challenges and gain valuable insights into essential entrepreneurial skills. Hearing firsthand experiences from a student entrepreneur made the session relatable and filled the participants with the motivation and practical knowledge to take the first step toward their entrepreneurial journey. Additionally, they developed a deeper understanding of the dedication and hard work required to balance entrepreneurship with academics.





Ensuring Women and Girls' Safety: Nirbhaya Squad

On March 03, 2025, the Centre for Gender Studies, IIHMR University, Jaipur successfully hosted the “Ensuring women and girls' safety” event in collaboration with Nirbhaya Squad Team, Jaipur. The event focused on raising awareness about women's safety and self-defence through the squad initiatives. The team members demonstrated practical strategies to handle situations like purse or chain snatching and shared crucial rape prevention measures. Attendees received hands-on training in self-defence moves to enhance their personal safety. The team also introduced the Raj Cop app, launched by Rajasthan Police, and shared important Nirbhaya Squad contact numbers. The event equipped attendees with essential skills and confidence to respond effectively in threatening situations.





Seminar on Accelerating Actions towards Healthy Eating

The Centre for Gender Studies, IIHMR University, Jaipur, organised a seminar on "Accelerating Actions Towards Healthy Eating" on March 04, 2025, to promote awareness about nutrition and well-being. Guest speaker Dr. Vineeta Bansal, Associate Professor, Department of Clinical Nutrition and Dietetics at Mahatma Gandhi Medical College and Hospital, Jaipur, shared insights on maintaining a healthy diet and how hostellers can make positive dietary choices. The seminar aimed to empower women and girls by highlighting the link between diet and health, the growing burden of obesity and diet-related diseases, the prevalence of anaemia among women of reproductive age, and practical strategies for maintaining a nutritious diet while living away from home.





XLR8- Giggle Games- Embrace the fun

On March 05, 2025, the Gender Champions and the Centre for Gender Studies, IIHMR University, Jaipur, organised "XLR8 – Giggle Games," a lively and engaging event aimed at fostering a more inclusive and gender-equitable community. Faculty members and students came together for an evening filled with laughter and enjoyment. A variety of games and activities, including Musical Chairs, a Friendly Badminton Match, Matka-on-Head Race, Relay Race with Mini Challenges, Tug-of-War, and Arm Wrestling, were organized to break gender stereotypes and promote a more inclusive campus environment.





Seminar on Risk of Cancers Among Women: Preventive Strategies and Accelerate Actions

The Centre for Gender Studies, IIHMR University, Jaipur, conducted a special awareness session on breast cancer and preventive strategies, on March 06, 2025. Guest speaker Dr. Aditi Mittal discussed the rising risk of breast cancer due to hormonal imbalances, various risk factors, and the significance of early detection. She also emphasized the importance of regular self-examinations for both breast and cervical cancer in ensuring timely diagnosis and treatment. The session was highly interactive and informative, concluding with a Q&A round. The event wrapped up with participants taking a pledge to prioritize regular health check-ups and actively promote awareness about breast and cervical cancer.





Panel Discussion on Accelerating Action for Gender Equality for Health

On March 07, 2025, the GemPower Committee and the Centre for Gender Studies, IIHMR University, Jaipur, hosted a panel discussion on “Accelerating Action for Gender Equality in Health.” The discussion centred around gender-inclusive health policies, workplace culture, and universal health coverage. Key topics included gender stereotypes, safety concerns, and healthcare barriers, especially for women and transgender individuals. Panellists explored improvements in maternity leave policies and the role of technology in empowering women. They also discussed body image perceptions and gender-based violence, highlighting actionable strategies for creating a more inclusive and equitable society.





Poster Exhibition on Protection of Women – A Social Responsibility, Accelerate Action

The Poster Exhibition on "Protection of Women – A Social Responsibility, Accelerate Action" was held from March 07 to March 08, 2025, with the objective of raising awareness about the importance of women's safety and rights. Jointly organized by IQAC, NSS, and the Centre for Gender Studies at IIHMR University, Jaipur, the exhibition featured an array of thought-provoking posters created by students and external participants. Each artwork conveyed unique perspectives on the protection of women in society, shedding light on various challenges and solutions. The event aimed to underscore the social responsibility of individuals and institutions in implementing effective measures to protect women and ensure their well-being.





Investing in Women: Accelerating Progress

On March 04, 2025, the Centre for Gender Studies, GemPower Committee and Gender Champions of IIHMR University, Jaipur, collectively conducted an activity titled "Investing in Women: Accelerating Progress" to recognize and appreciate the efforts of the staff members who contribute to maintaining a clean, green, safe, and secure campus. As part of the International Women's Day week celebrations, the university expressed its gratitude by presenting them with letters of appreciation. This thoughtful gesture not only acknowledged their dedication but also fostered a culture of respect, appreciation, and inclusivity within the institution.



Jaipur, Rajasthan, India



“Empowering Women, Inspiring Change” by NSS on International Women's Day

On March 08, 2025, the NSS team of IIHMR University, Jaipur, hosted a special event “Empowering Women, Inspiring Change”, at S.S. Jain Subodh P.G. College Jaipur, celebrating the International Women's Day, 2025. The event aimed to empower young women by fostering leadership skills and confidence through a series of interactive sessions, engaging games, and creative competitions. Focused on key themes such as entrepreneurship, empowerment, and leadership, these activities encouraged students to explore their potential and develop their skills to succeed in various fields. The event brought together students, volunteers, and faculty members, creating a vibrant space to honor the achievements and aspirations of women.



Industry-Academia Interactions



Dr. Sima Morgan
President & CEO
Key Patients Insights LLC
North Carolina, United States



Vimal Sharma
Professor
The University of Manchester
Co-Chair (Rural Mental Health
Section)
World Psychiatric Association
Geneva, Switzerland



Mr. Tavinder Jit Singh Vasudeva
President & Chief Business Officer
Global Markets, Micro Labs Ltd.
Gurugram, Haryana



Dr. Narayan Pendse
Vice President
Medical Strategy & Operations
Fortis Healthcare – Corporate
Gurugram, Haryana



Dr. Pramila Sanjaya
Country Director Fleet Forum;
Honorary Advisor at SIDART;
Chairperson National Road safety
task force
Jaipur, Rajasthan



Dr. Piyush Sinha
Former Professor
Indian Institute of Management
Ahmedabad, Gujarat



Dr. Aditi Mittal
Senior Consultant
Medical Oncology
Apex Hospital
Jaipur, Rajasthan



Mr. Varun Bhardwaj
Associate Director – Finance
NTT DATA Services
Gurugram, Haryana

Industry-Academia Interactions



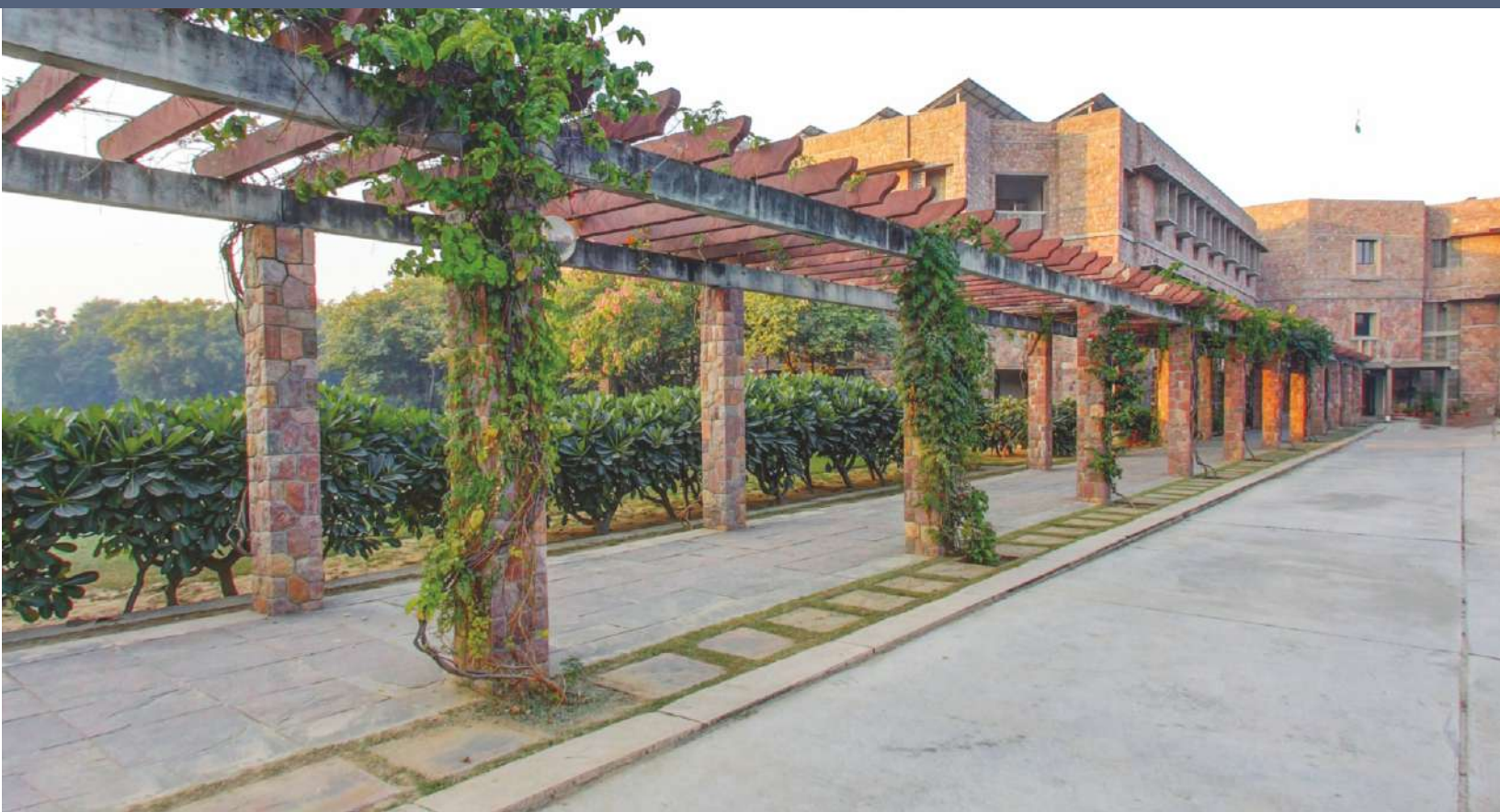
Dr. Tulsi Giri Goswami
Associate Professor
Central University of Rajasthan
Ajmer, Rajasthan



Dr. Vineeta Bansal
Associate Professor
Department of Clinical Nutrition
and Dietetics
Mahatma Gandhi Medical College
and Hospital
Jaipur, Rajasthan



Ms. Srishti Gulati
Corporate Trainer
Centre for Investment Education and
Learning - CIEL
Jaipur, Rajasthan





- **Dr. Kajal Sitlani** completed **Executive Development Programme** in HR Analytics and Management conducted by Indian Institute of Management, Kashipur during September 01, 2024 to March 01, 2025.
- **Dr. Ashok Peepliwal** participated as a Keynote Speaker in One Day National Conference under the theme “The Competent Pharmacist: A Need for Developed Indian Healthcare System” organised by ICFAI School of Pharmaceutical Sciences, The ICFAI University, Jaipur, March 01, 2025.
- **Dr. Ashok Peepliwal** presented a research paper titled “**Leveraging Generative AI and Blockchain Technologies for Improved Selection of Clinical Trial Sites and Participants Based on Epidemiological Analysis**” at PHARMANECIA 4.E International Research Conference, organised by JSS College of Pharmacy, Ooty, March 07-08, 2025.
- **Dr. Mamta Chauhan** delivered a keynote address on **Experiences from the Field on Sexual and Reproductive Health** in Stakeholders' Consultation Meet organised by Department of Sociology, University of Rajasthan, Jaipur, March 08, 2025.
- **Dr. Saurabh Kumar** delivered a keynote address on **Career Opportunities for Pharmacy Students in the Medical Devices Sector** at Pharma Conclave 2025, organised by Sharda School of Pharmacy at Sharda University, Agra, March 08, 2025.
- **Dr. Himadri Sinha** represented IIHMR University at the Vice Chancellor's Workshop/ Roundtable Meet on Bridging the Skilling Gap: Aligning Education with Industry 4.0, organised by ASSOCHAM at Hotel Lalit, March 12, 2025.
- **Dr. Ratna Verma** completed the e-Certificate course on **Ethics Review of Health Research (NIE-ICMR e-Certificate course: NIECer 102)** conducted by ICMR-National Institute of Epidemiology (NIE) through Swayam portal during February-March 2025.
- **Dr. Saurabh Kumar** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Dr. Sudhinder Singh Chowhan** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Dr. Rahul Sharma** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Dr. Susmit Jain** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.



- **Dr. Deepti Sharma** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Dr. Varsha Tanu** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Dr. Sarthak Sengupta** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Dr. Ritu Vashishta** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Dr. Kajal Sitlani** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Dr. Hemant Kumar Mishra** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Dr. Piyusha Majumdar** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Mr. Ashish Bandhu** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Dr. Sandipta Chakraborty** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Dr. Akshay Kumar Mishra** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Dr. Vidya Bhushan Tripathi** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Mr. Parvinder Sharma** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Mr. Intesar Alam** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.
- **Ms. Soni Kumari** participated in the **Faculty Development Programme on Conceptualizing, Designing, and Developing Research Proposals**, organised by IIHMR University, Jaipur, March 24-28, 2025.

Exposure Visits for Students



On March 29, 2025, Dr. Piyusha Majumdar accompanied MPH Implementation Sciences students on a visit to the Community Health Centre (CHC) in Govindgarh and its associated Health and Wellness Centre (HWC) as part of the Capstone Activity. The visit aimed to provide the students with hands-on exposure to public health service delivery, enabling them to observe and understand the functioning of primary healthcare facilities.



A field visit to the Community Health Centre (CHC), Samod was organised for the students of MPH Implementation Sciences on March 29, 2025, as part of the Capstone Activity. Dr. Vidya Bhushan Tripathi coordinated the visit. Through this Practical experience, the students gained insights into healthcare management, community health initiatives, and the role of CHCs in strengthening the healthcare system.





Master Class
Episode 131

Community-Driven Health Transformation in Implementation Science

Saturday, 08th March 2025 06:00 PM to 07:00 PM IST IIHMR University, Jaipur



MODERATOR

Dr. Piyusha Majumdar
Associate Professor
IIHMR University
Jaipur, Rajasthan, India



SPEAKER

Dr. Sima Morgan
President & CEO
Key Patients Insights LLC
US



STUDENT CO-ORDINATOR

Dr. Marziyeh Najafi
MPH (IS) Cohort 2
IIHMR University
Jaipur, Rajasthan, India

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Master Class
Episode 132

Pharma Success - Building Top Performers

Tuesday, 11th March 2025 11:00 AM to 12:00 NOON IST IIHMR University, Jaipur



MODERATOR

Mr. Vinod Tejwani
Dean
Placements & Alumni Relations
IIHMR University, Jaipur



SPEAKER

Mr. Tavinder Jit Singh Vasudeva
President & Chief Business Officer
Global Markets, Micro Labs Ltd.
Gurugram, India



STUDENT CO-ORDINATOR

Mr. Harshal Bari
MBA PM 16
School of Pharmaceutical Management
IIHMR University, Jaipur, Rajasthan, India



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40TH IIMHR UNIVERSITY

Master Class
Episode 133

Basics of Digital Health and Healthcare Applications

Thursday, 20th March 2025 04:00 PM to 05:00 PM (IST) IIMHR University, Jaipur



MODERATOR

Mr. Vinod Tejawani
Dean
Placements & Alumni Relations
IIMHR University, Jaipur



SPEAKER

Dr. Narayan Pendse
Vice President
Medical Strategy & Operations
Fortis Healthcare - Corporate



STUDENT CO-ORDINATOR

Ms. Divya Gupta
MBA HM 29
School of Hospital and Health Management
IIMHR University, Jaipur, Rajasthan, India

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THE HINDU



How AI will reshape careers in healthcare

The scope in which generative AI has transformed healthcare is vast. It has shown promise by generating medical images, assisting drug design, and aiding documentation. It assists medical professionals with quick access to reliable information for patient consultations, academic discussions, or professional development. GenAI can also perform data summarisation by extracting key points from research papers and clinical guidelines. It helps doctors in content generation, as they often have to present at seminars and conferences.

With AI's help, many repetitive mechanical tasks in healthcare can now be automated effectively. Generative AI can hold conversations for patient care education. For instance, it can guide patients on their dosage of insulin, its storage, and more. The tedious task of getting insurance papers approved can also be accelerated with AI. It will help medical practitioners spend significant time documenting patient visits, which is essential but can be time-consuming. From diagnostics to data crunching in hospital management, the scope is boundless.

These are only a few examples of how AI will reshape healthcare. This raises the question of how AI can support healthcare workers and reshape their careers. To delve deeper into the topic, The Hindu will host a live webinar titled, 'How AI will reshape healthcare careers', on March 29, 2025. The panellists include Dr. P.R. Sodani, President of IIHMR University, Jaipur; Dr. Purav Gandhi, Founder and CEO Healthark.

The panel will discuss how AI has been deployed in certain healthcare institutions, upskilling required for the upcoming healthcare professionals, and courses that fit the industry demand. Register now for free to ask questions and interact with the panellists. **Those who ask the three best questions will get a free online subscription to The Hindu.**



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Revolutionizing Health and Hospital Management Education through Technology for Viksit Bharat

The healthcare sector in India has witnessed an incredible transformation over the years, driven by technological advancements and a growing emphasis on patient-centric and sustainable practices.

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Revolutionizing Health and Hospital Management Education through Technology for Viksit Bharat

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The healthcare sector in India has witnessed an incredible transformation over the years, driven by technological advancements and a growing emphasis on patient-centric and sustainable practices. The foundation of this astonishing infrastructure is possible because its roots lie in a very strong brick called- healthcare management education a critical area that ensures skilled professionals are equipped to lead the industry toward innovation and efficiency. In line with the government's vision for "Viksit Bharat" by 2047, the focus on healthcare education has become paramount, shaping the future of the nation's medical infrastructure.

THE HINDU

How AI will reshape Healthcare careers

Join THE HINDU Live Webinar ((●))

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March 29, 2025

5 P.M. (IST)

Online



Dr. P.R. Sodani
President,
IIHMR University



Dr. Purav Gandhi
Founder and CEO,
Healthark



Dr. Sudeshna Ray
Associate Director,
Department of OB-GYN,
Jaslok Hospital, Mumbai



M. Kalyanaraman
Moderator,
Head, Education Vertical,
The Hindu



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Register now for free to ask questions and interact with the panellists.

Panellists

Dr. P.R. Sodani, President of IIHMR University, Jaipur

Prof. Sodani has been a Health Economist and Professor of Public Health for more than two decades and mentored faculty, students, and research scholars. Professor Sodani earned Ph.D. in health economics and a Master of Public Health from the University of North Carolina at Chapel Hill, USA. Professor Sodani is also a Co-Founder of the IIHMR Foundation for promoting start-ups. He is the Associate Editor of the Journal of Health Management, an international peer-reviewed, Scopus-indexed journal published by SAGE Publications. He is the Secretary-General of the South-East Asia Public Health Education Institutions Network (SEAPHEIN).



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