

Faculty Development Program for IIHMR Group of Institutions

Google Teaching App that Actually work

Date: October 17, 2020



Dr. Sheenu Jain
Associate Professor
IIHMR University, Jaipur

Dr. Sheenu Jain is Associate Professor, Marketing and Chair, Centre for Innovation, Incubation, and Entrepreneurship (CIIE) at IIHMR university. She has worked for a short stint with Jaipur Rugs as Assistant General Manager, Marketing & Communication. Prior to this she was faculty in the area of marketing and entrepreneurship at Jaipuria Institute of Management, Jaipur. She has over 15 years of experience in academia, consulting, start-up training, digital marketing, and student mentorship. She has earned her PhD in green marketing. She holds multi-disciplinary master's degree MBA (marketing), MCom and MSc applied psychology. She headed the Centre for Entrepreneurship and Innovation as young management scholar at IIM Calcutta for about three years. She is also ISB Hyderabad certified entrepreneurship educator. She has been selected by Goldman Sachs and London Business School among 10,000 women entrepreneur programmes. She is also a certified master trainer from Wadhvani Foundation on entrepreneurship education and marketing tools. She has closely worked with Ministry of North East, CII & Indian Chamber of Commerce on various joint programmes. She has to her credit more than 30 papers published in various refereed journals of national and international repute. She has successfully organized various national & international conferences. She has conducted various Management Development Programmes in different spheres of sales, leadership, negotiation skills, marketing management and served as resource person for various in-house training programmes of corporates. She has attended many national and international conferences, seminar, and workshops. She has represented on various national & international forums like Ad-Asia, CII Partnership Summit, Round Tables etc. She has to her credit 4 edited books. She has enjoyed numerous positions of responsibility in various capacities. She is recipient of numerous meritorious awards throughout her academic career. She is also recipient of young achiever award, various Samaj Gaurav Awards. A Competent writer, works as freelancer with Times of India, Tribune, The Statesman, DNA Academy etc. She has recently released a book on Demonetization & Digital Economy. Her area of interest includes understanding consumer mind, green marketing, digital marketing, retail management, and Entrepreneurship.

Teaching Apps that Actually Work



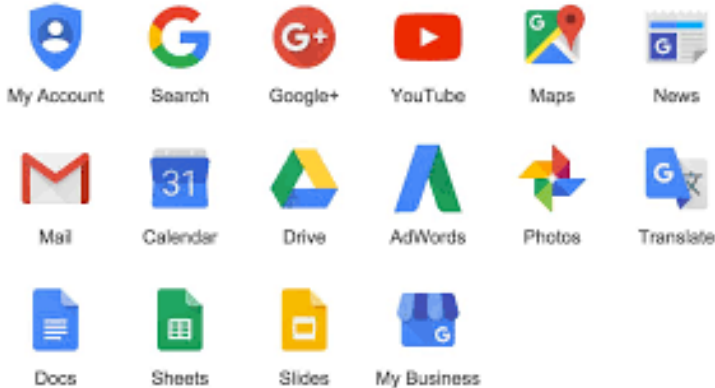
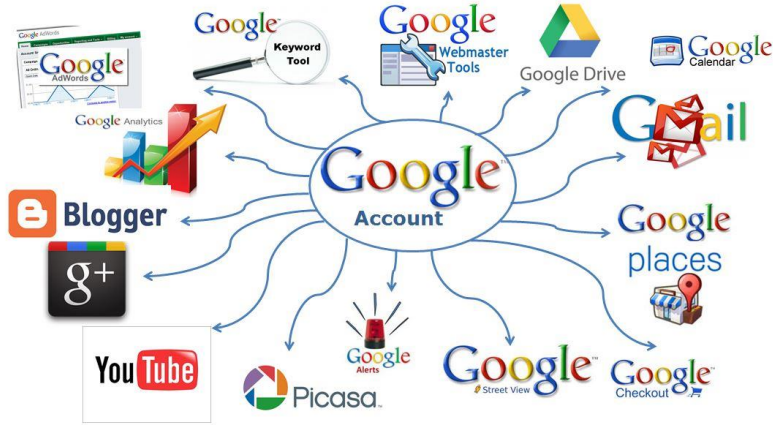
Google



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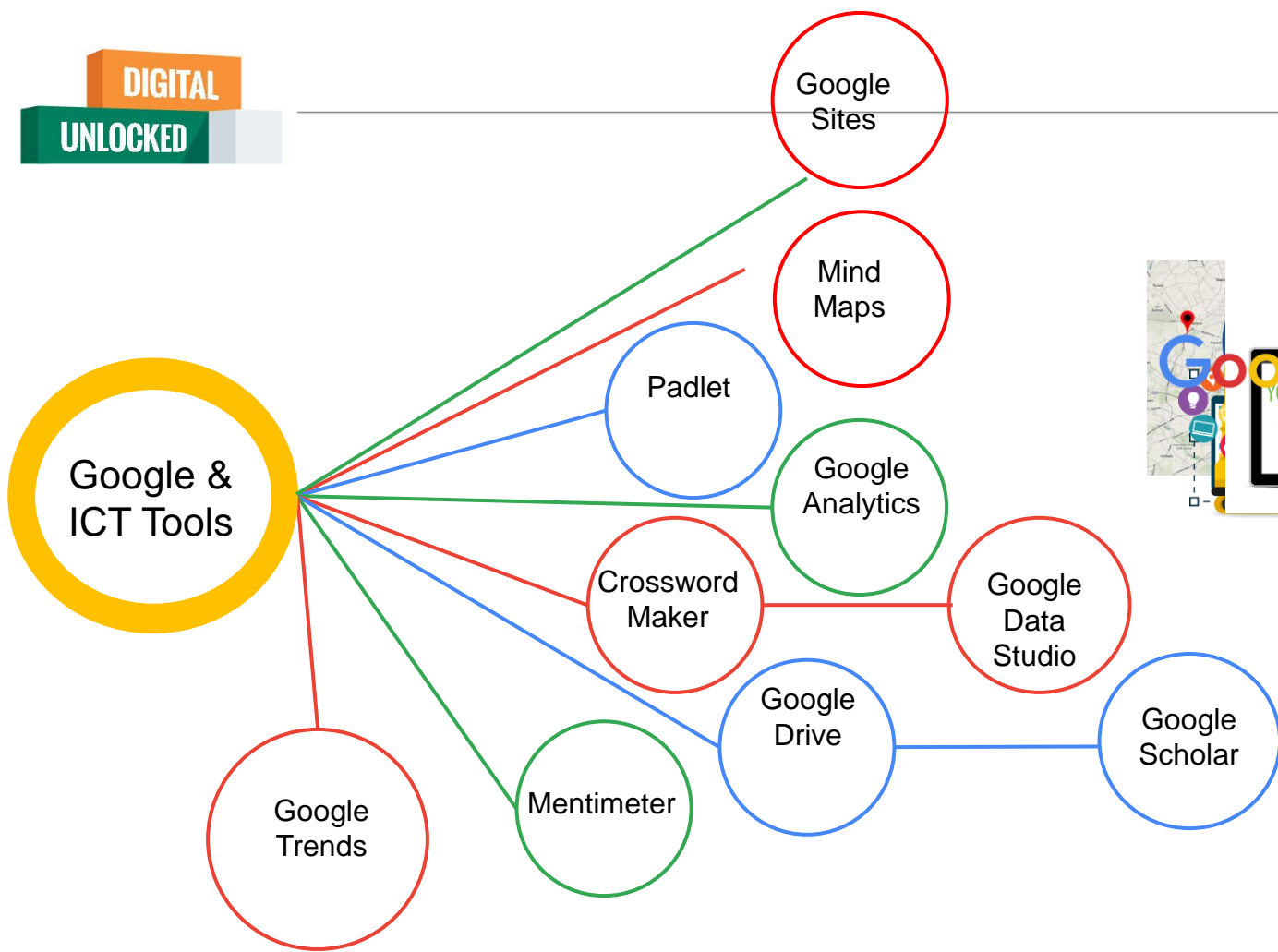
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Powerful Google Tools

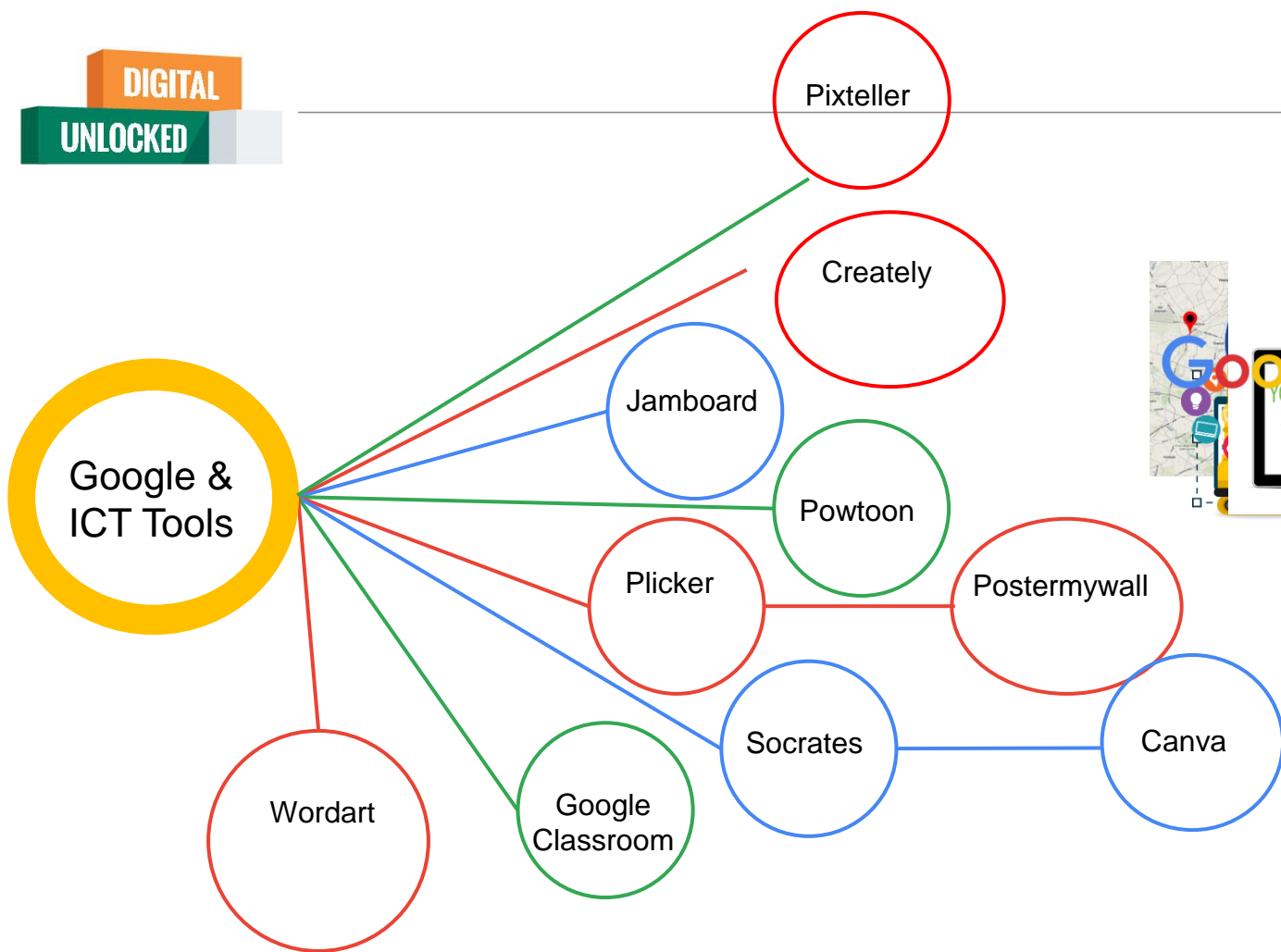
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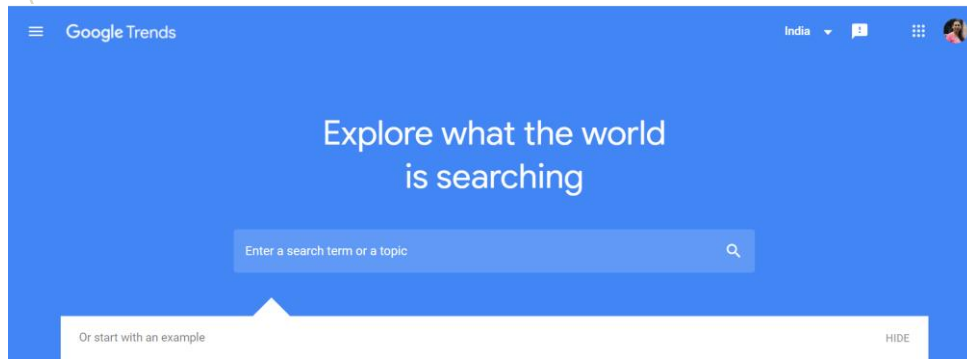
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Google

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Google Trends

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#Googletrends

What Is Google Trends?

Google Trends is trends search feature that shows the popularity of a search term in Google. You can view whether a trend is on the rise or declining. You can also find demographic insights, related topics, and related queries to help you better understand the Google trends.

Key activities in Google Trend

1. Trending Topics
2. Trending News
3. Trending Stories
4. Trending Place
5. Country Specific Search
6. Duration based Search

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Google Trends

Home

Explore

Trending searches

Year in Search

Subscriptions

Help

Send feedback

Privacy Terms

India

Explore what the world
is searching

Enter a search term or a topic

Kardashian

World Cup

Football

American football

Trending Search

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The screenshot displays the Google Trends interface for India. At the top, there's a search bar with 'Explore topics' and a search icon. Below it, navigation tabs include 'DAILY SEARCH TRENDS', 'REAL-TIME SEARCH TRENDS' (which is selected), and 'India'. The main content area shows 'Past 24 hours' with a dropdown for 'All categories'. Two trending search items are listed:

- 1 Jaya Prakash Reddy • Telugu cinema**
నటుడు జయప్రకాశ్ రెడ్డి కన్నుమూత సాక్షి • 4 hours ago
A line graph shows a sharp increase in searches over the past 24 hours. A thumbnail image of Jaya Prakash Reddy is shown with a dropdown arrow.
- 2 Karan Johar • Aamir Khan • Faisal Khan • Sushant Singh Rajput**
आमिरच्या भावाचा करण जोहरवर आरोप Zee २४ तास • 2 hours ago
A line graph shows a steady increase in searches over the past 24 hours. A thumbnail image of Karan Johar is shown with a dropdown arrow.

This can be used for real time search trends and daily trends and also based on country.

You can choose from all categories

This is a wise idea for writing blogs based on contemporary theme

Keywords – Related Query –hint to use

6 Chanda Kochhar • Deepak Kochhar • ICICI Bank • Vid... <

6 Sep 2020 - Now

INTEREST OVER TIME

RELATED QUERIES

vodafone idea share price

yes bank share price

reliance share price

itc share price

tata motors share price

irctc share price

icici direct

hdfc bank share price

icici bank share price

bajaj finance share price

axis bank share price

subramanian swamy

icici direct login

pnb share

chanda kochhar

bhel share price

icici bank share

bandhan bank share

deepak kochhar

upl share price

icici share price

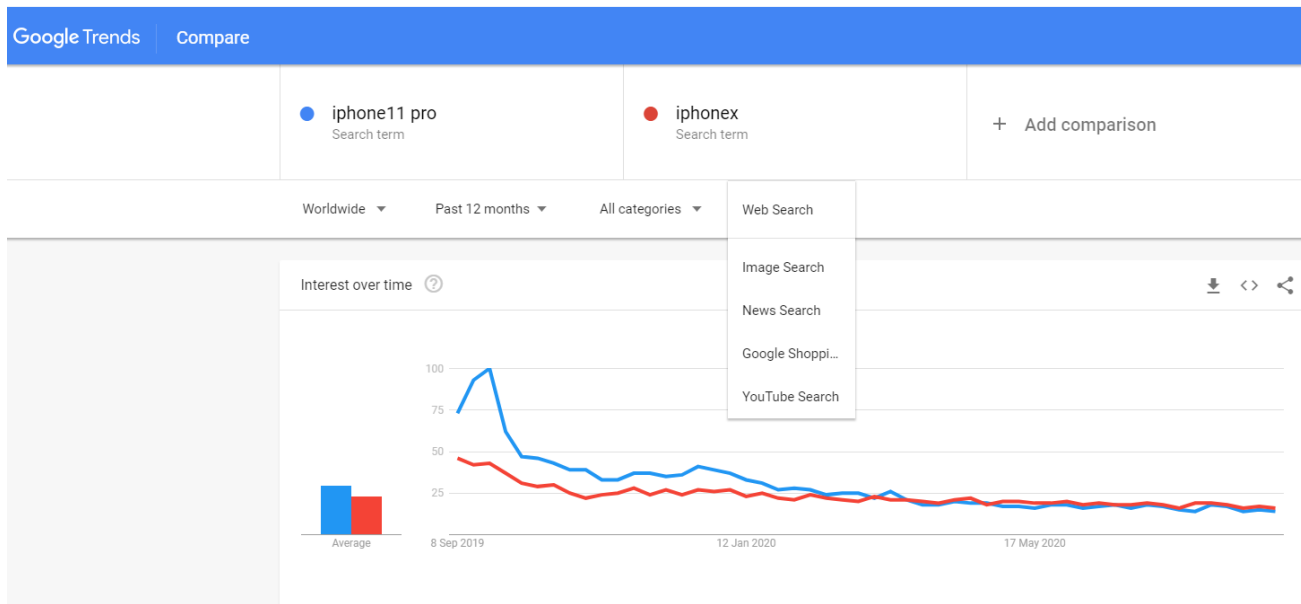
sunanda pushka

kangana ranaut security

vi vodafone idea

pubg game banned

Compare keywords



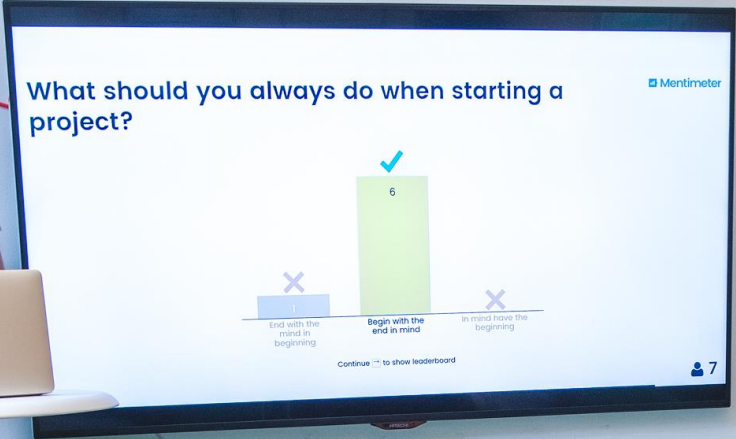


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Mentimeter



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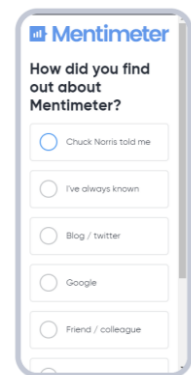
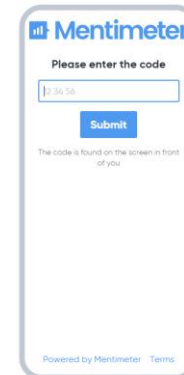
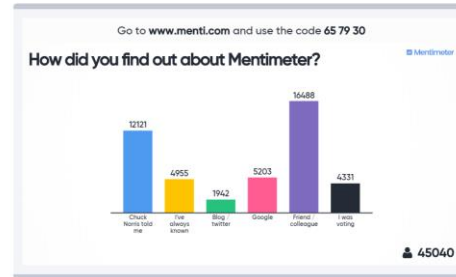
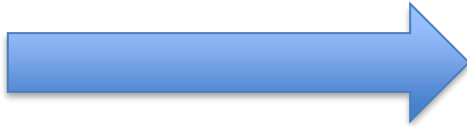
Outline

- Overview of Mentimeter
- Type of questions and activities
- Activity/polls settings and control features
- Personal dashboard and code validity
- PowerPoint plugin (not currently available)
- Results access and analysis
- Explore further help and support

Overview of the tool

Mentimeter is a web-based tool that enables you to create online polls and other activities to interact with your audience and display results in real time.












- Participants need internet (WIFI) enabled device (web browser) to participate





Question types, activities and control features

Type

Question type ?

 Multiple Choice	 Image Choice	 Word Cloud
 Scales	 Open Ended	 100 points
 Ranking	 2 by 2 Matrix	 Who will win?
 Q&A	 Quick Form	

Quiz Competition ?

 Select Answer	 Type Answer
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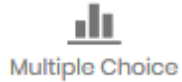
Features available during polling

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- close voting - deactivate
- countdown to close
- history and trends - previous voting on the same question
- show/hide the instruction bar
- show/hide full instruction on how to vote
- generate QR code for polling
- display test data - to get taste of response appearance

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Question/activity types and suggestions



Multiple Choice



Image Choice

Icebreaker, knowledge check, formative assessment, discussion - opener



Ranking

Reactions ?



Feeling, mood, readiness
STATIC SLIDE!



Word Cloud

Opinion, expectation, discussion
DESIGN & PURPOSE



Open Ended



Scales

Opinion, expectation, discussion, feedback
!DESIGN! & PURPOSE



Ranking



100 points



Q&A

Feedback, Ask me anything type + upvote
TIME! !MODERATION!



Who will win?

Voting, opinion, expectation

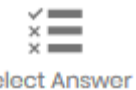
Quiz gamification – correct and speed
!DESIGN! & PURPOSE & INCLUSION



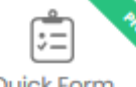
2 by 2 Matrix

2/4 axis opinions, discussion
!DESIGN! & PURPOSE

Data survey – 4 fields
!DESIGN! & PURPOSE & ANONYMITY,
ONLY IN EXCEL REPORT



Select Answer

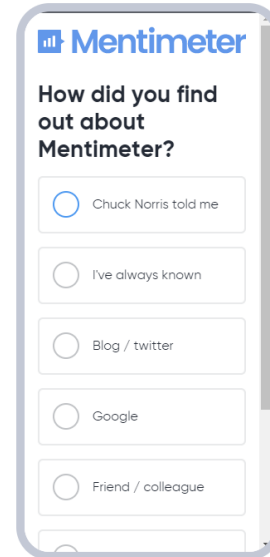
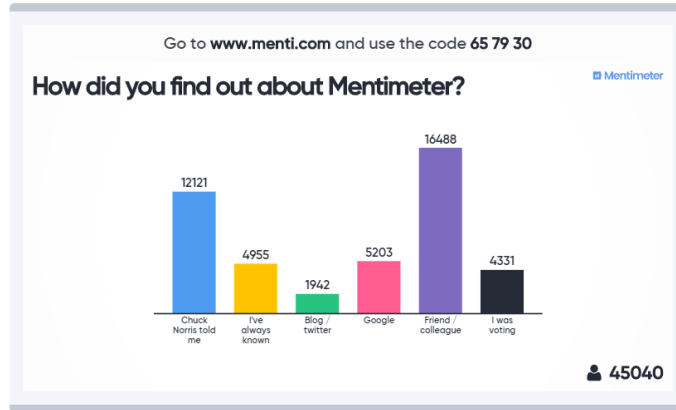


Quick Form

Polls deployment

There are few ways how you can present, share and deploy created polls/activities.

1. In class with live results presented on presenter screen – Mentimeter/PowerPoint



2.1 Prolong the code validity if it's convenient and fit within a time frame (2, 7, 14). Share the code & instructions

2.2 send/provide the direct link to respond to the poll and embed the results in VLE or send/provide the link to results later on in class.

2.3 present/provide QR code to respond to poll

The screenshot shows the 'Share & Export' configuration page for a Menti poll. At the top, there are navigation buttons: 'Templates', 'Theme', 'Configure' (highlighted with a red box), 'Help', 'Saved', and 'Present'. Below the navigation, there are three tabs: 'General', 'Share & Export' (highlighted with a red box), and 'Q&A'. The 'Share & Export' section is divided into four main areas:

- Share to participants:** This section includes a 'Digit code' field. Below it, a note states: 'For security reasons, the code expires if you leave the presentation for 4 hours. If you need to share the code in advance, you can choose to prolong it.' Underneath, there are three buttons for 'Set validity of current digit code': '2 days', '7 days', and '14 days'.
- Direct access:** This section provides a text input field for a direct link: 'https://www.menti.com/aw4k9zsyey' and a copy icon.
- QR Code:** This section features a QR code and a 'Download' button.
- Share results:** This section includes a text input field for a link to the results: 'https://www.mentimeter.com/s/47414b21ed5c6110cadd12e73ab98beb' and a copy icon.

At the bottom of the 'Share & Export' section, there is a section titled 'Embed the results on your blog or web page' which contains an HTML code block for embedding the results. The code is:

```
<div style='position: relative; padding-bottom: 56.25%; padding-top: 35px; height: 0; overflow: hidden;'><iframe sandbox='allow-scripts allow-same-origin allow-presentation' allowfullscreen='true' allowtransparency='true' frameborder='0' height='315' src='https://www.mentimeter.com/embed/47414b21ed5c6110cadd12e73ab98beb/81d39c464c85' style='position: absolute; top: 0; left: 0; width: 100%; height: 100%;' width='420'></iframe></div>
```

At the very bottom, there is a link for 'Export to Excel, screenshot or PDF:'.

Results

You can access, download, analyze and share results.

Access right from dashboard to the download center or from slide



1. Download individual slides with results as an image
2. Download whole set of activities as a PDF. (individual slides as images)
3. Download XLS report and analyze the data further (longitude data comparison, cohort analysis, more sophisticated analysis, etc.)

History and trends feature

The option reset results on your activity will store all responses as historical data which cannot be downloaded any more!! But can be used for comparison with new responses (feature in polling control – History and trends) – good for discussions and debates and capturing changes



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Online Crossword Maker

- Go to www.crosswordlabs.com
- Keep your crossword clues with answer ready in an excel sheet for quick crossword making
- Enter the word, a space and then the clue . One word /clue per line
- Create crossword
- You can share URL or Print or save pdf file
- Students can fill it online
- Answer key can be seen there

Sample Clue

	PRESENTA	A software program used to organize and present information that is part of an electronic slide show.
	FONTS	Theme _____ is the set of fonts for titles and other text.
	SLIDE	_____ pane is the main section of Normal View that displays the current slide.
	INSERTION	_____ point is a blinking vertical line that appears when you click in a text box.
	COMMENT	_____ button is a button on the PowerPoint status bar in Normal View that allows you to open the comments pane.
	ZOOM	_____ slider is a slider on the status bar that is dragged to enlarge or decrease the display.
	INKING	A freehand pen and highlighter marks you can draw on a slide in Normal View.
	TEXT	_____ placeholder is a box with a dotted border and text that you can replace with your own text.
	TAB	Slides _____ is on the left side of the Normal View and it displays the slides in the presentation as thumbnails.
	NOTES	_____ button is a button on the status bar in PowerPoint that opens the notes pane.
	RIBBON	A horizontal strip near the top of the window that contains tabs.
		https://crosswordlabs.com/



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Mind Maps

- Go to <https://www.mindmup.com/>
- You Can sign in or just go to create option
- Option of adding images as well as normal nodes is present
- You can add child nodes and change colors / images/connectors
- Simple mind maps are easy to use tool for classroom discussion and live preparation

Tutorial

- <https://www.mindmup.com/tutorials/index.html>



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Padlet

- Go to <https://padlet.com/dashboard>
- Virtual Bulletin Board
- Can be used to Reflect, Link share and information
- Brainstorming & Sharing Ideas
- Conduct Survey & Votes
- Collect and share real time information
- Summarize a topic in attractive way
- Thank you note
- Collaborative tools – e Poster presentation
- Photo Contests

Why do I love padlet?

Personal

Adaptable

Differentiated

Linked

Easy

Timeless



Padlet



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Word Art

- Go to <https://wordart.com/>
- You can sign up or directly use create option
- Its an online word cloud art creator
- A word cloud is “an image composed of words used in a particular text or subject, in which the size of each word indicates its frequency or importance.”





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Jamboard

- Go to <https://jamboard.google.com/>
- Jamboard is one smart display. Quickly pull in images from a Google search, save work to the cloud automatically, use the easy-to-read handwriting and shape recognition tool, and draw with a stylus but erase with your finger – just like a whiteboard.
- You can have multiple frames here.
- Frames can be downloaded for later reference.

Postermymwall

- Go to <https://www.postermymwall.com/index.php>
- Get the word out with amazing social media graphics, videos, posters and flyers.
- Choose from 145,000+ templates for social media, web, and print. Customize with huge selection of image and video stock or upload your own.

Creately

- Go and sign up at <https://app.creately.com/diagram/create>

The screenshot displays the Creately dashboard interface. On the left is a dark sidebar with a list of categories: Templates, Strategy & Process, Engineering, Product, IT, Design, Sales & Marketing, HR, Operations, and Education. The main area is a grid of 12 template cards. The first row includes: Nursing Concept Map (a hierarchical tree diagram), PEST Analysis Template (a 2x2 grid of colored boxes), Storyboard Example (a yellow background with several colored rectangular panels), and Super Header Affinity Diagram (a diagram with multiple columns of boxes connected by lines). The second row includes: Cluster Chart Example (a network diagram with nodes and connecting lines), Essay Sequence Plan Exam... (a diagram with a vertical bar and horizontal lines), Four Set Venn Diagram (a Venn diagram with four overlapping circles, one of which is dimmed), and 3 Set Venn Diagram (a Venn diagram with three overlapping circles). The third row shows the top of four more template cards: a table-like diagram, a circular diagram, a flowchart, and a radial diagram.

Few more interesting interactive tools

- Socrative - Your classroom app for fun, effective engagement and on-the-fly assessments. - <https://www.socrative.com/>
- **Nearpod - Engaging media and formative assessments to make every lesson interactive.** <https://nearpod.com/>
- Edpuzzle - Choose a video, give it your magic touch and track your students' comprehension. <https://edpuzzle.com/>
- **Plickers – tool for formative assessment .** <https://www.plickers.com/library>
- Parlay – The Future of Class Discussions
Parlay is a discussion-based learning tool and global community of educators who are reimagining class discussions for the 21st Century.
<https://parlayideas.com/>
- **Creately – Visual workspace for team collaboration** <https://creately.com/>

Thank you!



Teaching Apps that Actually Work



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Teachers are becoming
learning facilitators.

Their role is shifting from
'instructing' students, to
helping students 'construct'
their own learning."

- The Student Creates the Teacher by Jason
Ellington

ed

THE FLIPPED CLASSROOM

Turning Traditional Education on Its Head

Many educators are experimenting with the idea of a flipped classroom model. So what is it and why is everyone talking about it?

The Flipped Classroom

DURING



Students practice applying key concepts with feedback

IN CLASS

GOAL

Students prepare to participate in class activities

BEFORE



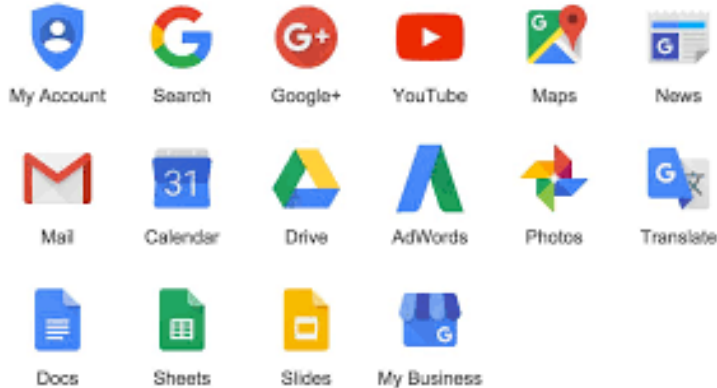
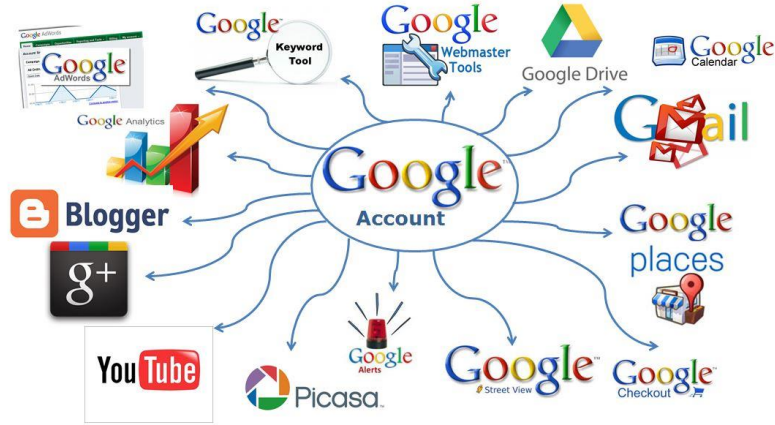
GOAL

AFTER

Students check their understanding and extend their learning



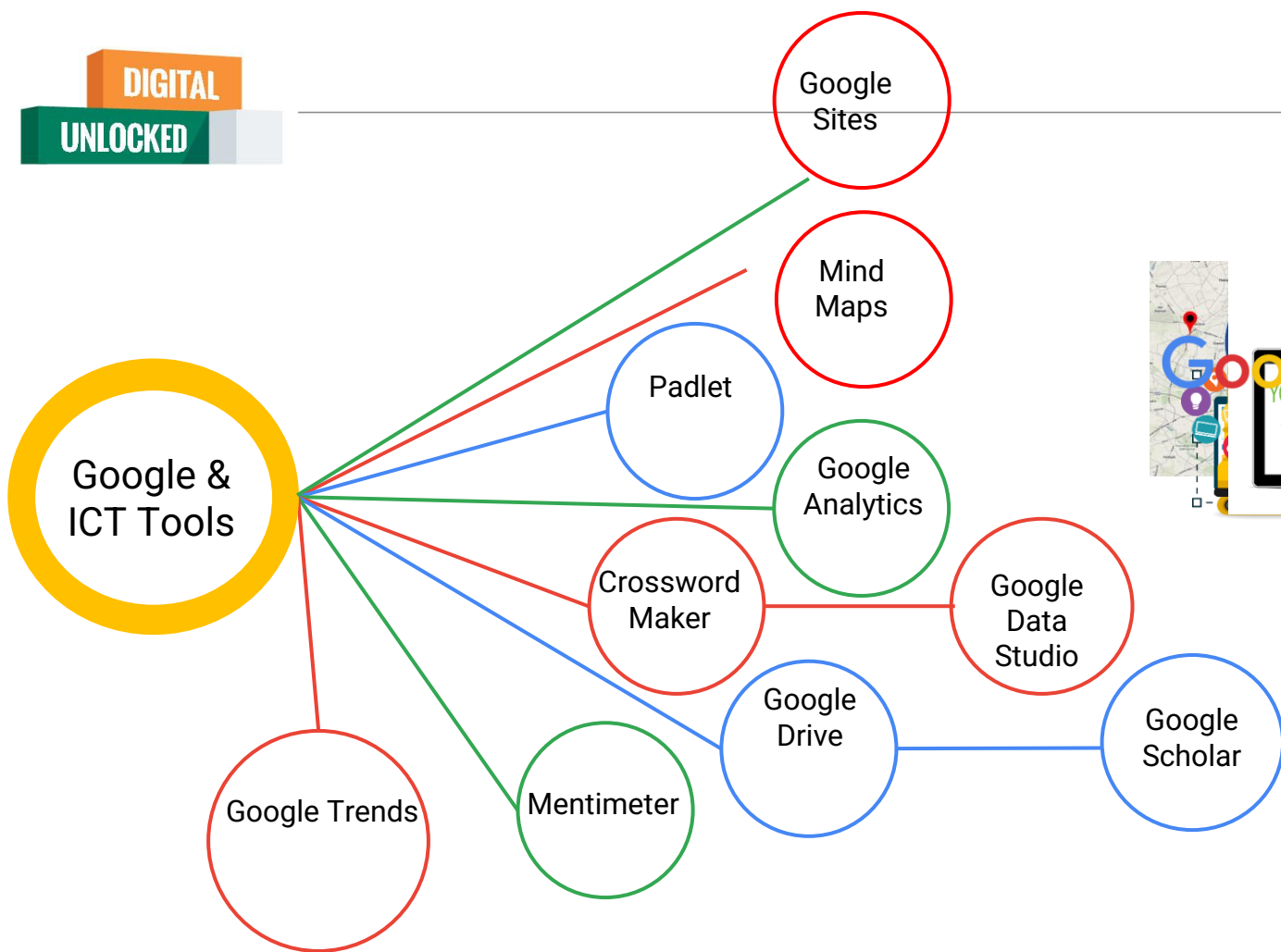
OUT OF CLASS



Powerful Google Tools

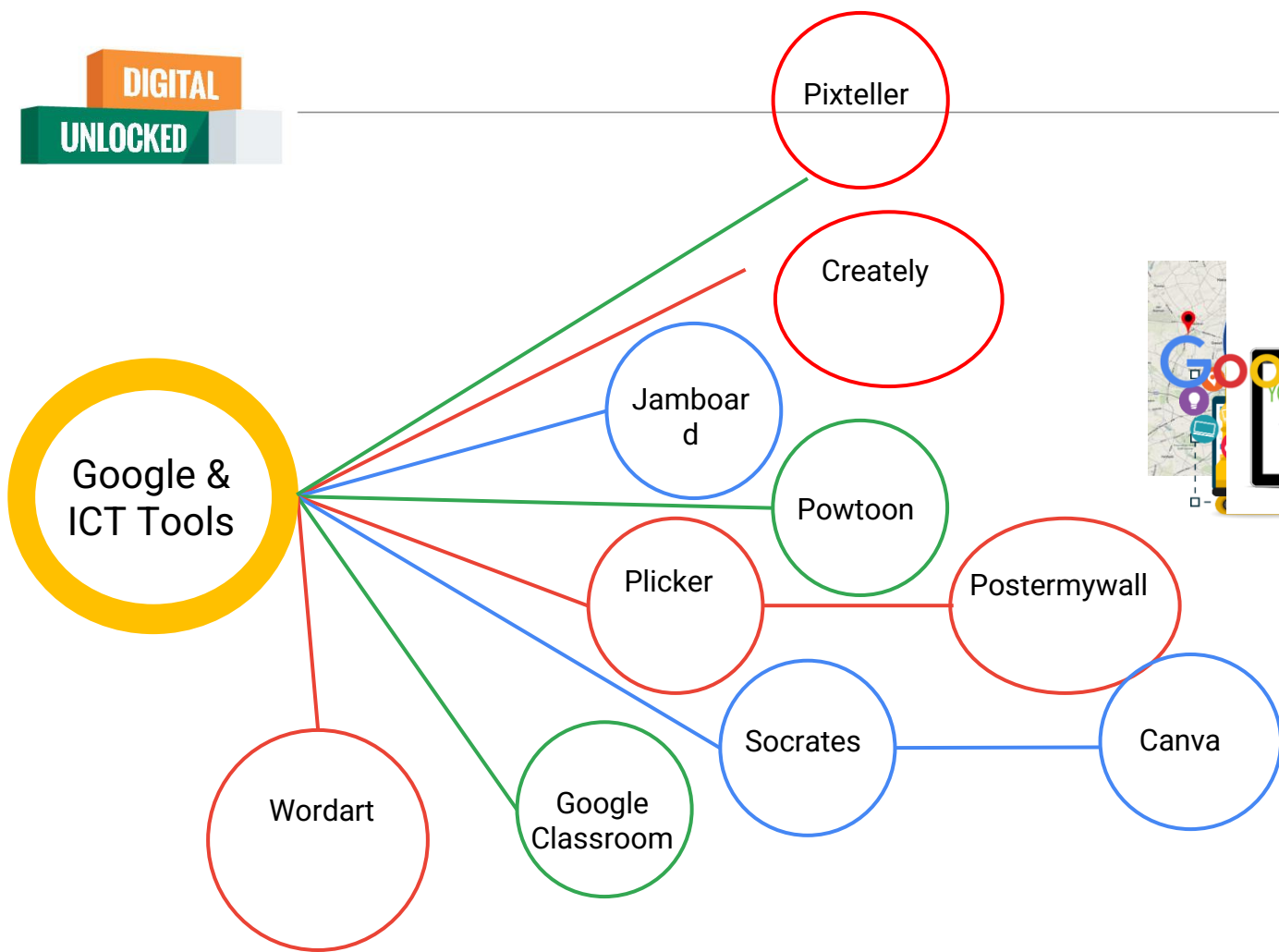
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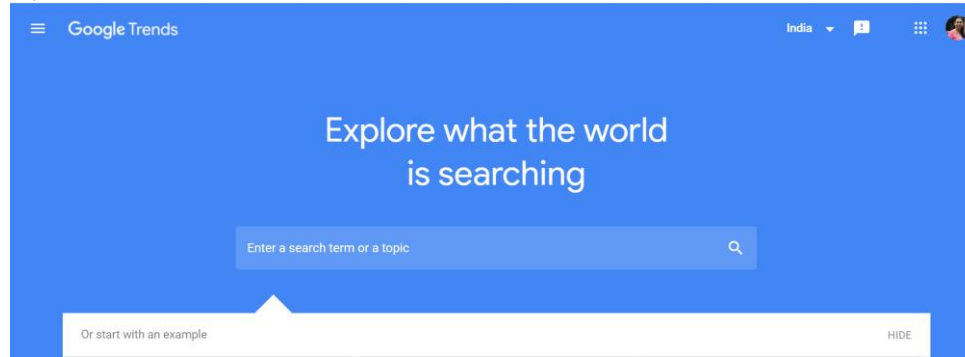
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Send feedback

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is searching

Enter a search term or a topic

Kardashian

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Trending Search

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At the top right of the main content area, there is a dropdown menu for 'All categories' and a help icon.

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INTEREST OVER TIME

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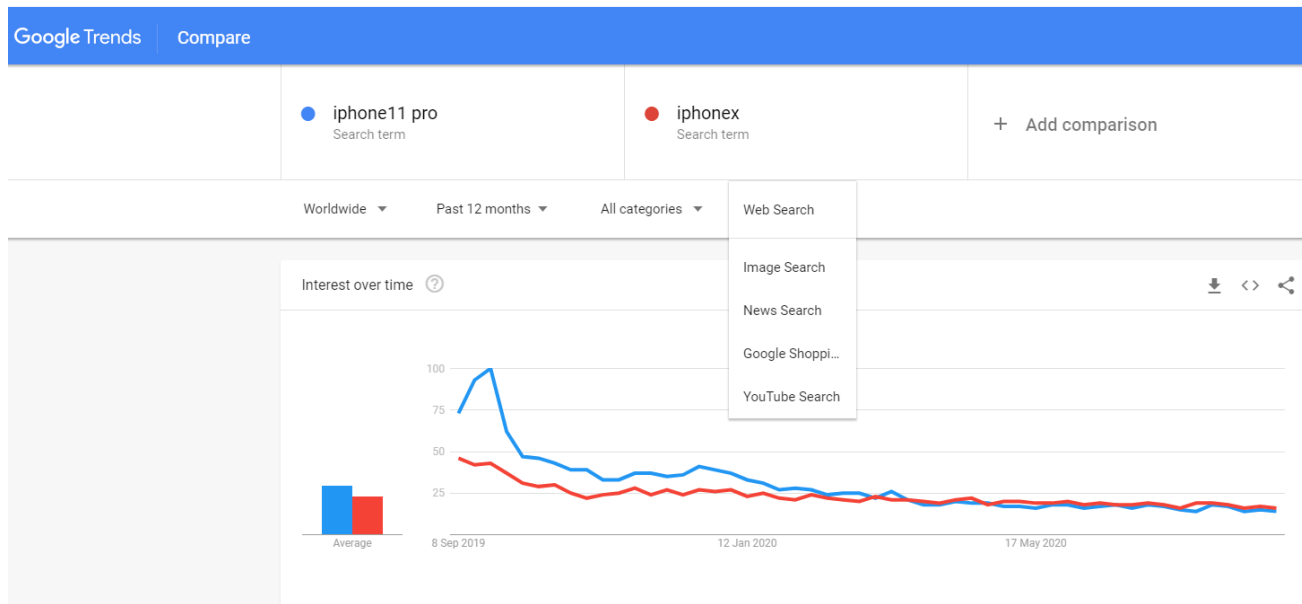
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Compare keywords



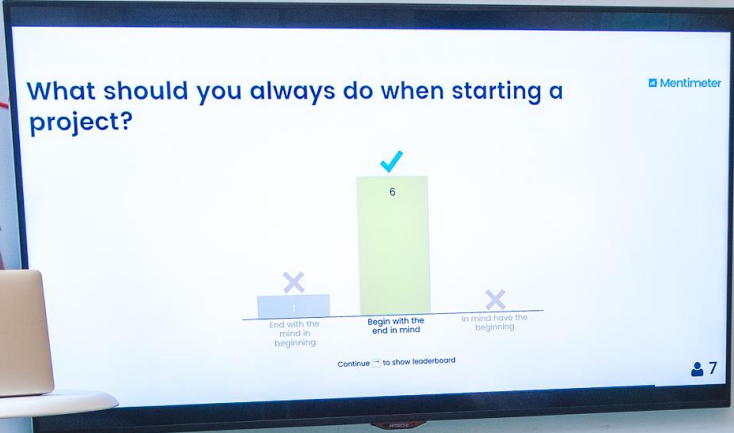


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Mentimeter



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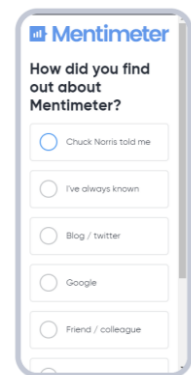
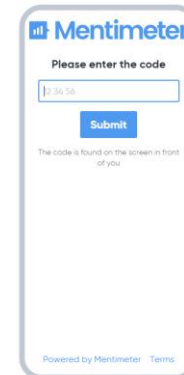
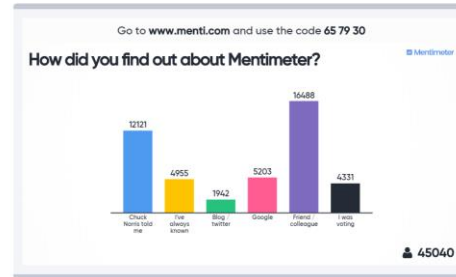
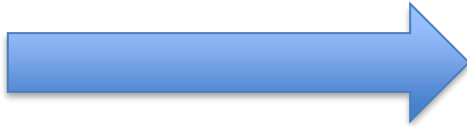
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Question types, activities and control features

Type

Question type ?

 Multiple Choice	 Image Choice	 Word Cloud
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Quiz Competition ?

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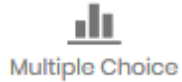
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Image Choice

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STATIC SLIDE!



Word Cloud

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Open Ended



Ranking



100 points



Scales

Opinion, expectation, discussion, feedback
!DESIGN! & PURPOSE



Q&A

Feedback, Ask me anything type + upvote
TIME! !MODERATION!



Who will win?

Voting, opinion, expectation

Quiz gamification – correct and speed
!DESIGN! & PURPOSE & INCLUSION



Select Answer



Quick Form



2 by 2 Matrix

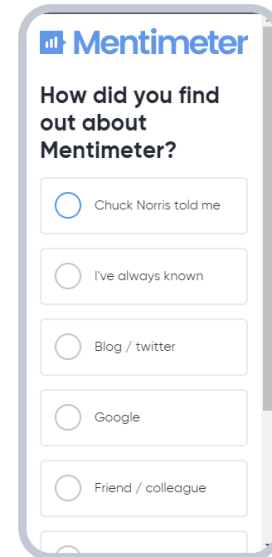
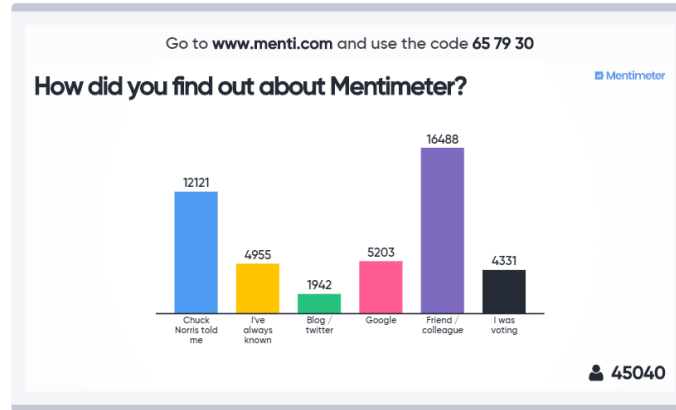
2/4 axis opinions, discussion
!DESIGN! & PURPOSE

Data survey – 4 fields
!DESIGN! & PURPOSE & ANONYMITY,
ONLY IN EXCEL REPORT

Polls deployment

There are few ways how you can present, share and deploy created polls/activities.

1. In class with live results presented on presenter screen – Mentimeter/PowerPoint



2.1 Prolong the code validity if it's convenient and fit within a time frame (2, 7, 14). Share the code & instructions

2.2 send/provide the direct link to respond to the poll and embed the results in VLE or send/provide the link to results later on in class.

2.3 present/provide QR code to respond to poll

The screenshot shows the 'Share & Export' configuration page for a Menti poll. The 'Configure' button is highlighted in red. The 'Share & Export' tab is selected, and the 'Share to participants' section is expanded. The 'Digit code' section is highlighted in red, showing a warning about 4-hour expiration and options to extend validity to 2, 7, or 14 days. The 'Direct access' section is also highlighted in red, showing a direct link to the poll. The 'QR Code' section is visible below, with a QR code and a 'Download' button. The 'Share results' section is highlighted in red, showing a link to the results page. At the bottom, there is a code block for embedding results on a blog or web page.

Templates Theme **Configure** Help Saved Present

General **Share & Export** Q&A

Share to participants

Digit code

For security reasons, the code expires if you leave the presentation for 4 hours. If you need to share the code in advance, you can choose to prolong it.

Set validity of current digit code:

2 days 7 days 14 days


Direct access

Share this link to let your participants join without entering a code on menti.com.

<https://www.menti.com/aw4k9zsyey>

QR Code

Your participants can scan this code with their camera app or a QR reader.

 Download

Share results

Share the link to your presentation

<https://www.mentimeter.com/s/47414b21ed5c6110cadd12e73ab98beb>

Embed the results on your blog or web page

```
<div style='position: relative; padding-bottom: 56.25%; padding-top: 35px; height: 0; overflow: hidden;'><iframe sandbox='allow-scripts allow-same-origin allow-presentation' allowfullscreen='true' allowtransparency='true' frameborder='0' height='315' src='https://www.mentimeter.com/embed/47414b21ed5c6110cadd12e73ab98beb/81d39c464c85' style='position: absolute; top: 0; left: 0; width: 100%; height: 100%;' width='420'></iframe></div>
```

Export to Excel screenshot or PDF

Results

You can access, download, analyze and share results.

Access right from dashboard to the download center or from slide



1. Download individual slides with results as an image
2. Download whole set of activities as a PDF. (individual slides as images)
3. Download XLS report and analyze the data further (longitude data comparison, cohort analysis, more sophisticated analysis, etc.)

History and trends feature

The option reset results on your activity will store all responses as historical data which cannot be downloaded any more!! But can be used for comparison with new responses (feature in polling control – History and trends) – good for discussions and debates and capturing changes



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Online Crossword Maker

- Go to www.crosswordlabs.com
- Keep your crossword clues with answer ready in an excel sheet for quick crossword making
- Enter the word, a space and then the clue . One word /clue per line
- Create crossword
- You can share URL or Print or save pdf file
- Students can fill it online
- Answer key can be seen there

Sample Clue

PRESENTA	A software program used to organize and present information that is part of an electronic slide show.
FONTS	Theme _____ is the set of fonts for titles and other text.
SLIDE	_____ pane is the main section of Normal View that displays the current slide.
INSERTION	_____ point is a blinking vertical line that appears when you click in a text box.
COMMENT	_____ button is a button on the PowerPoint status bar in Normal View that allows you to open the comments pane.
ZOOM	_____ slider is a slider on the status bar that is dragged to enlarge or decrease the display.
INKING	A freehand pen and highlighter marks you can draw on a slide in Normal View.
TEXT	_____ placeholder is a box with a dotted border and text that you can replace with your own text.
TAB	Slides _____ is on the left side of the Normal View and it displays the slides in the presentation as thumbnails.
NOTES	_____ button is a button on the status bar in PowerPoint that opens the notes pane.
RIBBON	A horizontal strip near the top of the window that contains tabs.
	https://crosswordlabs.com/



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Mind Maps

- Go to <https://www.mindmup.com/>
- You Can sign in or just go to create option
- Option of adding images as well as normal nodes is present
- You can add child nodes and change colors / images/connectors
- Simple mind maps are easy to use tool for classroom discussion and live preparation

Tutorial

- <https://www.mindmup.com/tutorials/index.html>



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Padlet

- Go to <https://padlet.com/dashboard>
- Virtual Bulletin Board
- Can be used to Reflect, Link share and information
- Brainstorming & Sharing Ideas
- Conduct Survey & Votes
- Collect and share real time information
- Summarize a topic in attractive way
- Thank you note
- Collaborative tools – e Poster presentation
- Photo Contests

Why do I love padlet?

Personal

Adaptable

Differentiated

Linked

Easy

Timeless



Padlet



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Word Art

- Go to <https://wordart.com/>
- You can sign up or directly use create option
- Its an online word cloud art creator
- A word cloud is “an image composed of words used in a particular text or subject, in which the size of each word indicates its frequency or importance.”





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Jamboard

- Go to <https://jamboard.google.com/>
- Jamboard is one smart display. Quickly pull in images from a Google search, save work to the cloud automatically, use the easy-to-read handwriting and shape recognition tool, and draw with a stylus but erase with your finger – just like a whiteboard.
- You can have multiple frames here.
- Frames can be downloaded for later reference.

Postermymwall

- Go to <https://www.postermymwall.com/index.php>
- Get the word out with amazing social media graphics, videos, posters and flyers.
- Choose from 145,000+ templates for social media, web, and print. Customize with huge selection of image and video stock or upload your own.

Creately

- Go and sign up at <https://app.creately.com/diagram/create>

The screenshot displays the Creately interface for creating diagrams. On the left is a dark sidebar with a list of categories: Templates, Strategy & Process, Engineering, Product, IT, Design, Sales & Marketing, HR, Operations, and Education. The main area shows a grid of 12 diagram templates. The first row includes: Nursing Concept Map (a network diagram with red and teal nodes), PEST Analysis Template (a 2x2 grid of colored rectangles), Storyboard Example (a yellow background with overlapping colored rectangles), and Super Header Affinity Diagram (a diagram with vertical bars and horizontal lines). The second row includes: Cluster Chart Example (a network diagram with colored nodes), Essay Sequence Plan Exam... (a diagram with horizontal bars and a red vertical bar), Four Set Venn Diagram (a dark background with a 'Use' button), and 3 Set Venn Diagram (three overlapping circles). The third row shows four more templates: a table-like diagram, a circular diagram, a flowchart, and a circular network diagram.

Few more interesting interactive tools

- Socrative - Your classroom app for fun, effective engagement and on-the-fly assessments. - <https://www.socrative.com/>
- **Nearpod - Engaging media and formative assessments to make every lesson interactive.** <https://nearpod.com/>
- Edpuzzle - Choose a video, give it your magic touch and track your students' comprehension. <https://edpuzzle.com/>
- **Plickers – tool for formative assessment .**
<https://www.plickers.com/library>
- Parlay – The Future of Class Discussions
Parlay is a discussion-based learning tool and global community of educators who are reimagining class discussions for the 21st Century.
<https://parlayideas.com/>
- **Creately – Visual workspace for team collaboration** <https://creately.com/>

Thank you!

