School of Pharmaceutical Management
The IIHMR UNIVERSITY, Jaipur

Announces

MANTHAN 2023
'9th All India Online Essay Contest'
for
B.Pharm Final Year Students

AWARDS:-

1st PRIZE: Rs 15,000/-
2nd PRIZE: RS 10,000/-
3rd PRIZE: Rs 5,000/-

- **Certificate of participation for all the participants**
- **No fee will be payable by the participants at any stage of the contest**

IIHMR UNIVERSITY, JAIPUR

ABOUT THE ALL INDIA ONLINE ESSAY CONTEST

The **School of Pharmaceutical Management, The IIHMR University, Jaipur** is inviting B Pharma Final year students all across India to enter an **ALL INDIA ONLINE ESSAY CONTEST- MANTHAN 2023**

The essay contest is organized with an objective to harness the energy, imagination and creativity of the budding pharmacy professionals in developing an in depth understanding of the pharmaceutical field and exploring new career avenues in the field of pharmaceutical management.

About MBA Pharmaceutical Management

The genesis of IIHMR University dates to October 5, 1984, when the Indian Institute of Health Management Research (IIHMR) was established. IIHMR University has been established and incorporated as a postgraduate research university by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3, of 2014). IIHMR University is UGC recognized, NAAC accredited and ranked 90th NIRF 2022 (Management).

The University offers 02 year full time MBA Pharmaceutical Management, which has attained the status of a premier MBA PM program in the country.

The IIHMR University, Jaipur offers recruiters access to a unique bouquet of technically and managerially sound professionals. Our students and distinguished alumni are working with some of the nationally and internationally renowned organizations, to name a few, Novartis India Ltd, Novo Nordisk, Lupin Pharmaceuticals, Dr. Reddy's Laboratories, MSN Laboratories, Stryker India Pvt Ltd, Intas Pharmaceuticals, IQVIA, ZS Associates, Deloitte etc

TOPICS
(Write on ANY ONE topic):-

1. *Digital Therapeutics- The Way Forward for Indian Pharmaceutical Industry*
2. *The Trending Role of Artificial Intelligence in Pharmaceutical Industry*
3. *Brand Managers- A Lucarative career avenue for the Pharmacy students*

ELIGIBILITY:-

Final year students of B.Pharm (Year of passing should be after 2020)

STEP 1
Submission of registration form:-
Link for registration to be created
(Deadline April 30, 2023)

REGISTRATION FORM

1. Name of the participant……..
2. Age……..
3. Gender……..
4. Name of the Institute……
5. Year of study/passout (B Pharm, Final year)……..
6. Title of the essay……
7. Email……
   (Please mention the correct email for communication)
8. Active mobile number ……..
   (Please mention the current mobile number for communication)

STEP 2
Submission of the Completed Essay:
(Submit the complete essay along with the registration form at manthan@iihmr.edu.in
(Last date of essay submission- May 20, 2023)

INSTRUCTIONS:-

1. The essay should be written in English
2. Only individual entries will be accepted. Co-authorship is not permitted
3. **The essay should not be more than 1000 words**. Entries more than 1000 words will be rejected
4. The essay should be written in MS word file (doc.docx)
5. Font size-Times New Roman, Font size 12, Spacing 1.5
6. Individual entries to be submitted **ONLY IN SOFT COPY** via email at **manthan@iihmr.edu.in**

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7. *The soft copy of certificate of participation will be send to only those candidates who will submit the complete essay, mere submission of registration form will not make the candidate eligible to receive the certificate*
8. The decision regarding acceptance, rejection and the award of the prizes for the essay would be solely of The IIHMR University, Jaipur and remain abiding to all the participants.
9. Verbatim of the internet sources or from the journals on the mentioned topic will not be accepted. **Only original work will be appreciated.**

EVALUATION CRITERIA

The evaluation of the essay will be done based on the following criteria:-

- Originality
- Relevance to the topic
- Adherence to the guidelines mentioned in the information brochure

Declaration of results

The result of the contest will be declared in 2nd week of June 2023 on the IIHMR University website (https://iihmr.edu.in) in the section News & Announcements

In case of any query, please feel free to write to:

Dr.Saurabh kumar Banerjee
(Program Coordinator)
MANTHAN 2022:-'All India Online Essay Contest'
The IIHMR UNIVERSITY
1 PrabhuDayal Marg, Near Sanganer Airport
Jaipur (Pin-302029), Rajasthan, INDIA
Mobile: +91-8890398067, Email: saurabh@iihmr.edu.in

PREVIOUS YEAR WINNERS

MANTHAN 2022

1st Prize

- *Mr. Hirakjyoti Das, Assam Downtown University, Guwahati, Assam*

2nd Prize

- *Mr. Priyanshu Rai, Patel college of Pharmacy (RGPV University), Bhopal (M.P)*

3rd prize

- *Ms. Rishika Kumari, Delhi Institute of Pharmaceutical Sciences & Research (DIPSAR), New Delhi*

MANTHAN 2021

1st Prize

- *Ms. Neha khanzode, Indore Institute of Pharmacy, Indore, Madya Pradesh*
- *Ms. Tanya Gupta, Gupta College of Technological Sciences, Asansol, West Bengal*

2nd Prize

- *Mr. Vaibhav kumar Singh, Oriental College of Pharmacy Bhopal, Madhya Pradesh*
- *Ms. Glory Samal, University Department of Pharmaceutical Sciences, R. T. M. Nagpur University, Nagpur, Maharashtra*

3rd prize

- *Mr. Tapas Pal, School of Pharmaceutical Sciences, Delhi Pharmaceutical Sciences and Research University, New Delhi*

MANTHAN 2020

1st Position

- *Ms. Harsha Negi, Amity Institute of Pharmacy, Amity University, Noida*
- *Ms. Neha Sharma, Invertis University Bareilly, Uttar Pradesh*

2nd Prize

- *Ms. Swesha Chhabra, Devsthali Vidyapeeth College of Pharmacy, Uttarakhand*
- *Mr. Seikholet Haokip, Regional Institute of Paramedical and Nursing Sciences, Aizawl*

3rd prize

- *Mr. Rajesh Kumar, Institute of Biomedical Education & Research, Mangalayatan University, Uttar Pradesh*

MANTHAN 2019

1st Position (Jointly shared by)

- *Ms. Riyama Shirin V.K, College of pharmacy, kannur medical college, kerala*
- *Mr. Bidye durgesh paresh, yashwantrao bhonsale college of pharmacy, sawantwadi, maharashtra, india.*

2nd Position

- *Mr. Debraj Mukhopadhyay, College of pharmacy, Grd(pg)-IMT, Dehradun, Uttarakhand Technical University, Uttarakhand*

3rd Position

- *Ms. Deepinder kaur , College of Pharmacy, govt. Polytechnic college for girls , patiala , punjab.*

MANTHAN 2018

1st Position (Jointly shared by)

- *Mr. Thomas Kuruvilla, Amrita School of Pharmacy, Kochi, Kerala*
- *Ms. Arpita Mishra, Dr. B.C. Roy College of Pharmacy and Allied Health Sciences, Durgapur, W.B*

2nd Position

- *Ms. Divya Lalwani, Lal Bahadur Shastri College of Pharmacy, Jaipur*

3rd Position

- *Ms. Tripti Paul, PDM College of Pharmacy, Bahadurgarh, Haryana,*

MANTHAN 2017

1ST Position: Mr. Lithin Eldo, College of Pharmacy, Kannur Medical college, Kerala

2nd Position: Ms. Anshu Sharma, Delhi Institute of Pharmaceutical Sciences and Research (DIPSAR), Delhi University, New Delhi

3rd Position (jointly shared by)

- *Mr. Chakrant, College of Pharmacy, Pt. B.D. Sharma University, Rohtak (Haryana)*
- *Ms.Manjula Begum, School of Pharmaceutical Sciences, VELS University, Chennai*

MANTHAN 2016

1st Position: Ms.Sneha Vinod kumar Rathi, Hi-tech College of Pharmacy, Chandrapur, Maharashtra

2nd Position: Siddharth Gaur, Jaipur National University, Jaipur, Rajasthan

3rd Position: Ms.Safa Osman Ahmed Elsharief, Oxbridge college of pharmacy, Bangalore

MANTHAN 2015

1st Position: Thummala Varun Reddy, Geethanjali College Of Pharmacy, Hyderabad

2nd Position: Kaja Naga Chandra Sekhar, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences (CHIPS), Guntur, Andhra Pradesh.

3rd Position: Anikate Sood, Department Of Pharmacy, Jaypee University of Information and Technology, Himachal Pradesh

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