

Position:	Manager - Admission (Executive Education)
Job Description:	IIHMR University, Jaipur, is looking for a dynamic and results-driven Manager – Admission (Executive Education Programs) to focus on corporate engagement and talent acquisition for our Executive Education and EMBA programs. The Manager will be responsible for developing and executing strategies to attract corporate clients and top-tier professionals to enroll in our programs, enhancing the university’s reputation as a leader in executive education.
Qualification:	MBA/PG in Mkt./ Sales/Finance, Business Administration.
Required Skills:	Strong leadership and management skills. Excellent written and verbal communication skills. Proficiency in program planning and development. Ability to manage budgets and financial resources. Experience with marketing and promoting educational programs.
Required Experience:	8+ years of experience in marketing, with a focus on corporate engagement or executive education.
Key Responsibilities:	<ul style="list-style-type: none"> ▪ Identify and build relationships with key corporate stakeholders and HR professionals to promote the university’s executive programs. ▪ Develop tailored marketing campaigns to attract corporate clients interested in Executive Education and EMBA programs. ▪ Design and implement strategies to attract high-caliber professionals and executives to the university’s programs. ▪ Develop and execute marketing plans targeting corporate clients and working professionals. ▪ Utilise digital marketing, events, webinars, and workshops to engage potential students and corporate partners. ▪ Enhance the university’s visibility in the corporate sector through targeted marketing and PR initiatives. ▪ Represent the university at corporate events, seminars, and industry conferences. ▪ Manage lead generation efforts and track conversion rates to ensure a high ROI on marketing activities. ▪ Work closely with the admissions team to ensure effective follow-up and enrollment of leads. ▪ Conduct market research to identify trends, opportunities, and challenges in the corporate and executive education market. ▪ Analyse competitor offerings and positioning to refine marketing strategies.
<p>To Apply: Mention the position you are applying for in the email subject line and send your updated CV to hrd@iihmr.edu.in</p>	