

|| Know Your Alumni 73 || "Strengthening Public Health Delivery System at Last Mile through Digital Health Interventions" || 29th Oct. 2025 – 05:00 PM to 06:30 PM IST || Offline

Date Tue 10/28/2025 4:29 PM

To Raut Pranjali Ashok <RautPranjal.hm29@iihmr.in>

Dear Raut Pranjali Ashok,

Greetings for the day!!!

Hope this email finds you in great health.

IIHMR University takes the lead to organize a series of **Know Your Alumni Series** specially curated for the students to orient them with the current developments going in the industry and to enhance their skills for comprehending the challenges in the professional arena, as well as to build a strong connection between current and former students. The University is conducting a session on 29th Oct. 2025 – 05:00 PM to 06:30 PM IST.

The session will help students to understand "Strengthening Public Health Delivery System at Last Mile through Digital Health Interventions".

Guest Speaker: 1: Dr. Rajeev Singh Dhakad, . State Program Manager , Khushi Baby, Jaipur, Batch-PhD Cohort 3

2: Dr. Kartik Sharma, Deputy Lead- Policy and Government Relations, Khushi Baby, Jaipur Batch- MBA HM 24 (2019-2021)

Title: "Strengthening Public Health Delivery System at Last Mile through Digital Health Interventions".

Welcome: Ms. Anuradha Banerjee- Executive - Alumni Relations, IIHMR University, Jaipur, IIHMR University, Jaipur, Rajasthan, India

Student Coordinator: Dr. Raut Pranjali Ashok, Batch: MBA HM-29, IIHMR University, Jaipur, Rajasthan, India

Date: 29th Oct. 2025

Time: 05:00 PM to 06:30 PM IST

Mode: Offline

The Session will be of Approx 75 minutes followed by 15-minute question-answer session (1.5 Hour duration). The target audience will be the 1st Year & 2nd year students of MBA HM, HA, DM & Master of Public Health First Year. Please reserve your seat before 15 minutes to avoid last minute hassle.



KNOW YOUR ALUMNI SERIES

To build strong connections between current and former students

A Discussion on:

Strengthening Public Health Delivery System at Last Mile through Digital Health Interventions









WELCOME Ms. Anuradha Banerjee Executive

Alumni Relations IIHMR University, Jaipur



OUR ALUM Dr. Rajeev Singh Dhakad PhD Cohort 3 State Program Manager

Khushi Baby, Jaipur

OUR ALUM Dr. Kartik Sharma MBA HM 24 (2019-2021) Deputy Lead-Policy and **Government Relations** Khushi Baby, Jaipur



MBA HM 29 Jaipur

Student Coordinator Dr. Raut Pranjali Ashok **IIHMR** University

Thanks and Regards











President Office

A: IIHMR University | 1, Prabhu Dayal Marg, Near Sanganer Airport | Jaipur - 302029

IIHMR UNIVERSITY, JAIPUR EVENT OUTCOME REPORT

"Know Your Alumni Episode 73"

"Know Your Alumni Episode 73"

TOPIC: "Strengthening Public Health Delivery Systems at the Last Mile through Digital Health Interventions."

DATE: 29th October 2025 from 7:00 pm to 7:30 pm.

VENUE: IIHMR University, Jaipur, India

SPEAKER: Dr. Rajeev Singh Dhakad, State Program Manager at Khushi Baby (PhD Cohort 3)

Dr. Kartik Sharma, Deputy Lead – Policy & Government Relations at Khushi Baby (Alumnus, MBA Hospital & Health Management Batch 2019-21)

NUMBER OF PARTICIPANTS: 74 Participants

INTRODUCTION: IIHMR University, Jaipur, hosted an insightful "Know Your Alumni" session featuring two distinguished alumni working with Khushi Baby, Dr. Rajeev Singh Dhakad and Dr. Kartik Sharma. The session focused on the critical topic of "Strengthening Public Health Delivery Systems at the Last Mile through Digital Health Interventions." The speakers shared their on-ground experiences and strategic insights into how digital health tools are being leveraged to improve healthcare access and outcomes for underserved populations, particularly in remote and rural areas. They detailed the operational challenges and successes of implementing technology-driven public health programs.

OBJECTIVE:

The primary objectives of the session were:

- To provide students with practical insights into the application of digital health in public health.
- To showcase the work of Khushi Baby in strengthening last-mile service delivery.
- To discuss the challenges and opportunities in implementing digital health interventions.
- To outline potential career pathways for public health professionals in the digital health sector.
- To elaborate on the skillsets (e.g., data analytics, program management, policy advocacy) required for a career in health-tech and public health policy.

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Salient Novel Points Covered:

ROLE

- Dr. Rajeev Singh Dhakad: State Program Manager at Khushi Baby
- Dr. Kartik Sharma: Deputy Lead Policy & Government Relations at Khushi Baby

KEY TAKEAWAY POINTS FROM THE SESSION:

- Importance of Context: Digital health solutions must be designed with a deep understanding of the local context, user (ASHA/ANM) capabilities, and existing infrastructure constraints.
- Data-Driven Decision Making: The power of digital health lies in its ability to capture real-time data from the last mile, enabling program managers and policymakers to make informed, timely decisions.
- Interoperability: Integrating digital tools with existing government health systems (like RCH portal) is crucial for sustainability and scalability.
- User-Centric Design: Successful adoption hinges on creating simple, intuitive, and value-adding tools for frontline health workers, reducing their burden rather than increasing it.
- Policy & Advocacy: Effective government and policy relations are essential to scale interventions and create a supportive ecosystem for digital health.
- Beyond Tech: Technology is an enabler; success is equally dependent on robust training, supportive supervision, and strong community engagement.
- Career Opportunities: The intersection of public health, data science, and policy is a rapidly growing field with significant opportunities for students.

Q&A and Interactive Session: The interactive Q&A session with Dr. Dhakad and Dr. Sharma centered on the practical realities of working in the public health-tech domain. Students inquired about the scalability of digital health projects and the challenges of ensuring data quality and privacy in low-resource settings. Several questions focused on the specific technologies used by Khushi Baby, such as AI for beneficiary identification and NFC-based tracking. Students were particularly interested in the career transition from academic/hospital settings to program management and policy advocacy roles. The speakers also shared advice on how to build a strong profile for a career in public health policy, emphasizing the importance of field experience, data analysis skills, and strong communication abilities.

Future Scope:

- 1. **AI in Public Health:** Increasing use of Artificial Intelligence and Machine Learning for predictive analytics in disease outbreaks and maternal & child health.
- 2. **Integration of Services:** A move towards comprehensive digital platforms that integrate various public health programs (e.g., MCH, NCDs, immunisation) on a single platform.
- 3. **Policy Frameworks:** Development of robust government policies to support the ethical implementation and scaling of proven digital health interventions.
- 4. **Public-Private Partnerships:** Growing collaboration between tech innovators (like Khushi Baby), NGOs, and government bodies to achieve public health goals.

5. Skill Development: An increasing demand for public health professionals who possess both doma knowledge and digital literacy to manage and lead these technology-driven programs.				
Appropriate caption for the webinar: "Alumni Insights: Driving Last-Mile Health Deliver	y with Digital			
Innovation"	y with Digital			







Know Your Alumni 73

	Date: 29/10/2025 (05:00 PM to 06:30PM)					
Attendance Sheet						
Sr. No.	Students Name	Stream with Batch	Sign			
1	Aychana Mahato	HEM (2Nt Year)	Qr.			
2	Nishi Many Jacob	HEM (2nd year)	Deshu			
3 (Kadhika Sree M	HEM (2nd year) -	2			
4	Pratiphtha Singh	HEM (2ndylar)	1 ratist			
5	Aashi Pejwan'	HEM (my)	e			
6	Uaish novi Joshi	HEM (2rd year)	ge			
7	Tejasuemi Thakare	MEM (2nd years)	The			
8	Vijya Singh	HEM (2nd year)	An			
9	Pratyasha Dasgrupt	HM (1st Year)	0			
10	Saptale Banerya	HM 151- Year	ly			
11	Nelia suigh	HM (Ist year)	Neha			
12	Aditya Vyas	PM (JSt Year)	wordly co			
13	Nitesh Ker Tiwary	HM (and lear)	150			
14	Pranar	HM (2nd year)	Jouren			
15	Smit Patil	HA (2nd Jear)	8ail			
16	Divya Ranio	HM (2nd Year)	W			
17	Ashish	HM (1st Year)				
18	Anubhab	HM (1st Veor)	-Aus			
19	Shiram Bhitnegar	HA (2rd Year)	Oth			
20	Aastha Gave	HA (1st Years)	Jaky			
21	Aastha Grang Somani Shubham Hallesturasi	HA (1st Years)	- Jul			
22	Raui Kuman Raj	HM (1st year)	8th			
23	Jagaren Ghash	HACIST YEAR)	Share			
24	Omang Gjupta	HM (2nd Year)	Ross			
25	Khushi Yadar	HM (2nd Year)	6			
26	Divya Grupta	HM (2nd year)	10			
27	Stuti Kuman	HA (2nd year)				

Know Your Alumni 73

Attendance Sheet					
Sr. No.	Students Name	Stream with Batch	Sign		
28	Praniali Rant	HM 29	-		
29	Pranjali Raut Patkar Meera Sachin	Hm (1st year)	el.,		
30	Tejevee Dave	tim (18t year)			
31	Utkarsh Rajuish	tim (1st year)	W.		
32	MASH	PM (1St year)	92/ ,		
33	· Peachi Jain	MM (Ist year)	Carly,		
34	Kynel Jany her	DM (Istyear)	free		
35	Ishika Gupta	HM (Ict year)	Soul		
36	Himalchi leardan	ten (1st year)	Sincelola		
37	Insha Shamoll	HM (1st year)	Inshe Sham		
38	Himanili Agannal	HM CIRY Year).	Chemansh		
39	Shrey a Tuisai	MPH (Itayear)	agly!		
40	Nimisha Mohekon	MPH (Ist year)	Huston		
41	Phine	MPH (Ist year)	July 1		
42	Prachi	MPH (Is you)	Gachi		
43	Hristikesh Mohite	PM (1st year)	yes -		
44	Mehul Agazwal	DM (Ist year)	melnul		
45	Harsh Kumar Sharma	PM (Ist year)	Hansly		
46	- Abhinav	HM (Ist year)	Alace.		
47	Isheka Thori	HM (ISF y 2)	tohika		
48	Jigyasava	HM (IHyr)	Jiggarame		
49	Dipti	HW (18t, 12)	Dipti		
50	Harsh	HM (114 48)	Harsh		
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52	Balaserbarnariyan P	HM (1St year)	* Valet		
53	Sheuza Soni	HM (I year)	122		
54	Khitish Sahu	HM (19 Year)	A0		

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Date: 29/10/2025 (05:00 PM to 06:30PM)						
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Sr. No.	Students Name	Stream with Batch	Sign			
55	Ankita Jadhar.	HM (1st year)	Mar			
56	Pratik (nauhan.	HM (1st year)	Thus			
57	Aditi Ambekar.	HM (1st year)	AMM.			
58	Jigyasana kumari	HM (1st year)	JK.			
59	Kartheek Dinakar	HM CIST XX)	RM.			
60	Nisiawan	HM (13+ /4)	M. Ato			
61	Aynoli Sandy	MM (1r years)	Afandy			
62	Ds. Ashifoth Nograle	HM (1st year)	Boghitos			
63	Ruttle-K. Achal.	MM sec AC 35t gran)	and in			
64	Dr. Swifeet Patil	HM-B (let year)				
65	Monali Chute	MPH(1"year)	Phity			
66	Dr. Anupama Yadar	MPH (laty)	Ampar.			
67	Money Sahel	MPH (1st year)	Mong			
68	Pankhueli Tank	MBA HM (1 styear)	Make			
69	ARPANA KURWATI	MPH (1º year)	1			
70	CHRISTINA MARIA	MPH (18T YEAR)	Paral.			
71	DHRUTI PANCHOLI	MBA HM Sec-B (1 St year)	When-			
72	KRITIKA ARVIND	MBA Hm Sec-A (1st year)	A			
73	SIDDHI GIANATRA	MBA HM Sec-A (1 St 4ear)	and			
74		MDA Hm 2nd year	(h)			
75	Bhupesh Byainia	MBA DM 1st Gr	03			
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