

Management Development Programme
on
**Leadership and Strategic Management
in Health Care**

for Senior Management Executives

📅 September 23 - 26, 2024

📍 International Centre Goa (ICG), Goa



Create Value for Organization

Senior executives face formidable challenges in the dynamic landscape of healthcare, where technological advancements, evolving standards, and rising demand for quality healthcare services are reshaping the healthcare industry. A paradigm shift in strategy and innovation is imperative to thrive amidst these complexities. IIHMR University recognizes this need and presents a tailored Management Development Programme (MDP) on Leadership and Strategic Management in Healthcare for senior management executives.

Our MDP serves as a crucible for transformation, molding senior executives into adept leaders primed to leverage organizational strengths and seize opportunities for enhanced management efficacy. Imparting strategic insights equips participants to adeptly navigate organizational vulnerabilities and limitations, fostering the delivery of impactful healthcare services. Testament to its effectiveness, our programme has garnered acclaim across diverse sectors, be it public, private, or non-governmental organizations. Through interactive sessions facilitated by esteemed subject matter experts and industry stalwarts, participants gain invaluable insights into current and future challenges, fostering a holistic understanding of the healthcare landscape.

Join us on this transformative journey, where intellect meets innovation and emerges as a trailblazer in healthcare leadership.

Course of Study

The 4-day Leadership and Strategic Management programme offer a multifaceted learning experience through lectures, group discussions, case studies, and experiential learning. The participants are immersed in a dynamic learning environment designed to foster theoretical understanding, actionable insights, and practical skills.

Our comprehensive programme covers a wide array of topics essential for effective leadership in the health sector:

- Leadership and Strategic Management
- Strategic Thinking
- Good to Great Leadership
- Role as Leaders
- Promoting Partnerships and Collaborations
- Assessing the Performance of Health Systems
- Leading Innovation
- Leading Teams

Through this holistic approach to leadership development, participants gain the knowledge, skills, and mindset necessary to excel in their roles and drive positive change within their organizations and the broader healthcare ecosystem.

Who is Right for the Programme?

Our programme is meticulously crafted to empower organizations in cultivating individual leadership prowess while elevating system-wide leadership excellence. Tailored for senior management professionals, it equips them with the tools and insights necessary to steer their organizations towards efficient strategic trajectories, deliver exceptional outcomes, and drive heightened performance across diverse healthcare settings.

Ideal candidates for this transformative programme include:

- CEOs, COOs, Presidents, Vice-Presidents
- Health Secretaries, Joint Secretaries, MD-NHM
- Directors, Programme Managers, Consultants
- Hospital Administrators/Superintendents, Heads of Departments
- Healthcare Policy Analysts
- Public Health Officials
- Healthcare Entrepreneurs

By attracting professionals from these diverse roles, our programme fosters a rich exchange of perspectives and experiences, enriching the learning journey and maximizing its impact on participants and their organizations.

Our Eminent Faculty

The programme is offered by a team of faculty including academicians, researchers and established leaders in the healthcare industry who are widely recognized as skilled educators and path breaking researchers. They include:



S.D. Gupta
MD, PhD (Johns Hopkins, USA)
Distinguished Professor
IIHMR University, Jaipur



Sudarshan Jain
MBA (IIM A)
Chairman
IIHMR University, Jaipur
Secretary-General of the
Indian Pharmaceutical Alliance



P. R. Sodani
PhD, MPH (UNC-CH, USA)
President
IIHMR University, Jaipur



Venkat Changavalli
B. Tec (NIT), MBA (IIM A)
CEO
Insurance Information Bureau of India



A. Venkat Raman
PhD (FMS, Delhi)
Professor
Faculty of Management Studies
University of Delhi



Shekhar Chaudhuri
B. Tech (IIT), Fellow (IIM A)
Former Director
IIM Calcutta



Sanjay Dugar
MBA (University of Wales)
Director and Principal Consultant
C2C Organizational Development

Certification

A certificate of participation on completion of the programme will be issued by IIHMR University, Jaipur.

Programme Fee

The fee for Indian participant is **INR 75,000 plus GST** (18% as applicable) and for international participant is **USD 900 plus GST** (18% as applicable). The fees include tuition, background reading material, programme kit, stay in single occupancy room, breakfast, lunch, dinner, tea/coffee during the programme.

**IIHMR norms do not allow participants to have guests stay with them during the programme. However, guests with participants are allowed on additional charges directly payable to hotel.*

Venue

The programme will be organized at the International Centre Goa (ICG), Dr. E Borges Road, Dona Paula, Goa -403 004, INDIA

Programme Dates

The programme is scheduled during September 23 - 26, 2024. It will be commenced on **Monday, September 23, 2024 at 10:00 am** and will be concluded on **Thursday, September 26, 2024 afternoon**.

The participants are advised to schedule their check-in on **Sunday, September 22, 2024, evening** and check-out on **Thursday, September 26, 2024, morning**.



How To Apply

All the communication regarding the programme should be made with the MDP Office at the following address. The last date for receipt of nominations is **August 20, 2024**.

+91-9358821088

+91-141-3924700, Ext. 758

training@iihmr.edu.in



MDP Office
IIHMR University
1, Prabhu Dayal Marg, Sanganer Airport
Jaipur-302029, Rajasthan, India

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About IIHMR University

The genesis of IIHMR University dates to October 5, 1984, when its sponsoring body, the Indian Institute of Health Management Research, was established and registered as a nonprofit Society under the Rajasthan Societies Registration Act 1958. In 2014, IIHMR University was established and incorporated as a postgraduate research university by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3, of 2014). IIHMR University has a multi-disciplinary faculty team, extensively engaged in academics, research, training and consultancy, partnerships, and collaborations. The University has four Schools:

1. Institute of Health Management Research (IHMR)
2. School of Pharmaceutical Management (SPM)
3. School of Development Studies (SDS)
4. S. D. Gupta School of Public Health. (SDG-SPH)
5. School of Digital Health (SDH)

MBA Programmes:

1. MBA (Hospital and Health Management)
2. MBA (Pharmaceutical Management)
3. MBA (Healthcare Analytics)
4. MBA (Development Management)

MPH Programmes:

1. The Johns Hopkins Bloomberg School of Public Health offers Master of Public Health (MPH) programme in cooperation with IIHMR University, Jaipur.
2. IIHMR University has been identified globally by WHO, Geneva, to offer MPH (Implementation Science) programme supported by the WHO-TDR postgraduate training scheme.

Executive Education:

1. Executive MPH
2. Executive MHA
3. Executive MBA (CSR & ESG Management)
4. Executive PGDM [Micro and Small Business Management (MSBM)/ Banking, Finance and Insurance Management (BFIM)]
5. Certificate Course on Digital Health

PhD Programmes:

1. Hospital Management
2. Health Management
3. Public Health
4. Pharmaceutical Management
5. Development Studies
6. Digital Health



About Goa

The magnificent scenic beauty and the architectural splendours of its temples, churches and old houses have made Goa a firm favourite with travellers around the world. But then, Goa is much more than just beaches and sea. It has a soul which goes deep into unique history, rich culture, and some of the prettiest natural scenery that India must offer. Having been the meeting point of races, religions and cultures of East and West over the centuries, Goa has a distinctive lifestyle quite different from the rest of India. The state of Maharashtra borders Goa on the north, the state of Karnataka on the south and east. The vast expanse of the Arabian Sea on the west forms the magnificent coastline for which Goa is justifiably famous. Goa is serviced by an international/national airport located at Dabolim near Vasco. The vast green expanse of the Sahyadri mountain range ensures that Goa has an abundance of water. The tourist season in Goa begins in late September and carries on through early March. The weather in these months is usually dry and pleasantly cool. Besides the natural beauty the fabulous beaches and sunshine, travellers to Goa love the laid-back, peaceful, warm and friendly nature of the Goan people. After all, more than anywhere else on planet earth, this is a place where people really know how to relax.

