

**Management Development Programme** 

# Hospital Management

September 21 - 23, 2023
Kochi, Kerala, India

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#### Background

Hospitals in general are the backbone of the health care delivery system of any country. An average hospital in India continues to face many challenges. Upkeep and maintenance of critical equipment, supply chain management, healthcare waste management, quality assurance, patient safety and accreditation are the buzz word in health sector. Moreover, a modern hospital is labor intensive organization that involves huge expenses (both capex and opex). As a rule of thumb, we need to have a minimum of 2.5 employees per bed in a modern multispecialty hospital. The country is also facing an acute shortage of qualified, experienced, and trained hospital administrators. In such a scenario it becomes essential to focus on capacity building and training of the existing staff, aspiring to work as managers or heading the hospitals together with senior nurses and midlevel doctors and others in hospital management.

#### **Programme Objectives**

- To enhance knowledge and understanding of health system.
- To develop leadership and human resource management skills to effectively manage hospital operations.
- To equip participants with the knowledge and skills for management, as well as understanding the legal aspects of medical care.
- To develop soft skills and communication skills essential for effective hospital management and team collaboration.

#### Content



Interactive learning, field visit, role play, case studies will supplement and strengthen the MDP.

#### **Key Resource Persons**

This programme is offered by a team of faculty including academicians, researchers and leaders in the hospital management.



**Dr. P. R. Sodani** President IIHMR University, Jaipur



**Dr. A. K. Agarwal** Adjunct Professor IIHMR University, Jaipur Former Director School of Health Sciences, Indira Gandhi National Open University (IGNOU), New Delhi



#### **Dr. Sanjeev Singh** Professor of Pediatrics &

Hospital Administration Medical Director Amrita Institute of Medical Sciences, Faridabad Chief Medical Services Amrita Institute of Medical Sciences, Kochi, Kerala

#### Audience

The programme is designed for Hospital Administrators, CEOs/Directors of Hospitals, Medical Officers, Nurses, Academicians, Hospital Managers/Administrators, Medical Superintendents, Deputy Medical Superintendent, CMOs, Medical Officers working with Private Hospitals, Central Govt/State Govt, PSUs, Corporations, Railways, ESIC etc.

#### Venue and Duration

The programme is schedule during **September 21 to 23, 2023** to be held at Kochi, Kerala, India. The programme will commence on **Thursday, September 21, 2023 at 9:00 am** and conclude on **Saturday, September 23, 2023 afternoon**.

The participants are advised to schedule their check-in on **Wednesday**, **September 20**, **2023**, **evening** and check-out on **Saturday**, **September 23**, **2023**, **afternoon**.

\*IIHMR norms do not allow participants to have guests stay with them during the programme. However, guests with participants are allowed on additional charges directly payable to hotel.

#### Certification

A certificate of participation on completion of the programme will be issued by IIHMR University, Jaipur.

## **Pedagogy & Key Features**

It is a three-day programme, delivered through lectures, discussions, case analysis, role play, group work, assignment, experiential learning, and recreational activities. It provides theoretical, actionable, and practical knowledge through a robust learning ecosystem comprising diverse training participants and faculty.

#### **Programme Fee**

The fee for Indian participants is **INR 49,500 plus GST (18% as applicable)** and for international participants is **USD 772 plus GST (18% as applicable)**. The fees include tuition, background reading material, programme kit, stay in single occupancy room, breakfast, lunch, dinner, tea/coffee during the programme.

## How to Apply

All the communication regarding the MDP should be made with the MDP Office at the following address. The last date for receipt of nominations is **August 31, 2023**.

#### **MDP** Office

IIHMR University 1, Prabhu Dayal Marg Sanganer Airport, Jaipur-302029 Rajasthan, India Mobile: +91 9358790012 Phone: 0141-3924700 (Ext. 758) Email: training@iihmr.edu.in



#### About IIHMR University

In 2014, IIHMR University was established and incorporated as a postgraduate research university by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3, of 2014). The genesis of IIHMR University dates to October 5, 1984, when the Indian Institute of Health Management Research (IIHMR) was established.

IIHMR University offers the following programmes :

- MBA (Hospital and Health Management)
- MBA (Pharmaceutical Management)
- MBA (Development Management)
- Master of Public Health Offered by Johns Hopkins Bloomberg School of Public Health, Baltimore, USA, in cooperation with IIHMR University
- Master of Public Health (Implementation Science) Fully funded WHO-TDR programme

- Master of Public Health (Executive)
- Master of Hospital Administration (Executive)



## About Kerala

Kerala, located on India's southwestern coast, is a captivating state known for its natural beauty, vibrant culture, and high literacy rate. With serene backwaters, palm-fringed beaches, lush greenery, and diverse wildlife, Kerala is often referred to as "God's Own Country."

Kerala is also renowned for its traditional art forms, such as Kathakali and Mohiniyattam, and its delectable cuisine, including dishes like appam and fish curry. Kerala's emphasis on education and healthcare is reflected in its prestigious institutions and high life expectancy.

Tourism plays a significant role in Kerala's economy, with visitors flocking to explore the backwaters, hill stations like Munnar, and historical sites like Fort Kochi. Overall, Kerala offers a unique blend of natural wonders, cultural richness, and social progressiveness.



• Ph. D.