

Management Development Programme on

# **PUBLIC HEALTH EMERGENCY MANAGEMENT**

September 12-14, 2022





## INTRODUCTION •

The programme prepares healthcare professionals, managers and administrative staff to understand and implement public health emergency management activities in their organizations.

The programme focuses on the study of basic concepts, principles, planning, objectives and purpose of public health emergencies the roles and responsibilities of the staff and the basic facilities required to meet the challenge of disasters and emergency response imparts knowledge related to the disaster including preparedness, mitigation and rehabilitation. Disasters have existed ever since the existence of mankind and no community is immune to the emergencies caused by natural and manmade disasters. These events result in a number of deaths and injuries in the community along with widespread destruction of property, economic losses etc. and the community requires immediate assistance to overcome their effects.

In this programme, you will learn the importance of the scientific management of public health emergency events. The recent example is COVID -19 and its emergency response for medical care. Besides relating disaster management at the district, state and national levels, we will also consider the need for disaster planning and the key issues involved in management. The programme is primarily focused on developing disaster plans, response actions, and issues in preparedness.

## OBJECTIVES

- To Understand the concept of disaster and hazards.
- To Describe the Provisions of the National Disaster Management Act.
- To Describe the structures and Job functions of various officers and coordination. mechanisms under the Incident Response System.
- To Describe the steps in District Disaster Management Plans.
- To Understand the hospital emergency care and triage.
- To Describe the management of ethical and psychological issues.
- To Describe the steps of disaster risk communication.
- To Prepare and train staff and institutional resources for optimal performance.
- To Develop a hospital disaster plan and modalities for response action.



## PROGRAMME CONTENTS

- Basic Concepts of Disaster Management.
- National Disaster Management Act.
- Incident Response System.
- Hospital care and triage.
- Objectives of Hospital Disaster Plan.
- Disaster Committee.
- Organizing Disaster Facilities.
- Management of ethical and psychological issues.
- Communications in disasters.
- Operational preparedness of healthcare Organizations toward- COVID -19.
- Hospitals Disaster Plan.

## PEDAGOGY

The programme will use a mix of lectures by resource persons to introduce the lead concept and will encourage active interaction by the participants through classroom discussions, group work and presentations. The Programme will be conducted in English.



## WHO SHOULD ATTEND

The programme is meant for healthcare managers, doctors and nurses, state/district level officers, executives of hospital and healthcare organizations, researchers interested in Disaster Management and Preparedness issues and faculty of healthcare institutes.

## RESOURCE PERSONS

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| • <b>Dr (Col) Mahender Kumar</b><br>Professor, Dean IHMR and<br>Proctor, IIHMR University | • <b>Dr. Chirag Bhola</b><br>Associate Professor,<br>IIHMR University                                      |
| • <b>Dr. Vinod Kumar SV</b><br>Professor and Dean In-charge,<br>IIHMR University          | • <b>Dr. Sudhinder Singh Chowhan</b><br>Associate Professor,<br>IIHMR University                           |
| • <b>Dr. Nutan Prabha Jain</b><br>Professor, IIHMR University                             | • <b>Dr. Sandesh Kumar Sharma</b><br>Programme Coordinator and<br>Associate Professor,<br>IIHMR University |
| • <b>Dr. Neetu Purohit</b><br>Professor, IIHMR University                                 |  |

## PROGRAMME FEE

For Indian participants INR 24,750+18% GST and for international participants USD 462+18 % GST. The programme fee includes tuition, background reading material, lodging and boarding.

- **Early Bird Discount:** Nominations received with payments on or before (up to August 12, 2022) will be entitled to an early bird discount of 10%.
- **Group Discount:** Any organization sponsoring four or more participants in the programme will be entitled for a discount of 20% on the total fee payable provided that at least four participants attend the programme.
- **Maximum Discount:** Organizations can avail themselves of both the discounts subject to a maximum discount of 20%.

## CERTIFICATION

A certificate of participation on completion of the programme will be issued by IIHMR University, Jaipur.

## VENUE

The programme will be held at IIHMR University, Jaipur. IIHMR University is located near Jaipur International airport, Sanganer, Jaipur. The University campus provides a learning environment for the participants. The participants are welcome to use the library and recreational facilities at the campus.

## HOW TO APPLY

All the communication regarding the training should be made with the Training Department at the following address. Please fill the registration form on the below link or scan the QR code to register.

### Programme Officer (Training)

IIHMR University

1, Prabhu Dayal Marg, Sanganer Airport, Jaipur -302029, India

- **Mobile:** +91 9358790012
- **Phone:** 0141-3924700 (30 Lines)
- **Email:** training@iihmr.edu.in, sandesh@iihmr.edu.in
- **Apply Now:** <https://applications.iihmr.edu.in/mdp>



## ABOUT IIHMR UNIVERSITY

The genesis of the IIHMR University dates to October 5, 1984, when the Indian Institute of Health Management Research (IIHMR) was established. The IIHMR University has been established and incorporated as a postgraduate research University by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3, of 2014). IIHMR University is UGC recognized, NAAC accredited, and ranked 73rd NIRF 2021 (Management). IIHMR University is dedicated to the improvement in standards of health through better management of health care and related programmes. It seeks to accomplish this through management research, education, training, consultation, and networking in a national and global perspective.

IIHMR University offers MBA (Hospital and Health Management), MBA (Pharmaceutical Management), MBA (Development Management), Master of Public Health (in collaboration with Johns Hopkins University, USA), Master of public Health (Implementation Science), Executive Education, and PhD programmes. We have collaborations with international and prestigious universities including Johns Hopkins university, USA, Manchester University, UK, Curtin University, Australia for student exchange, faculty exchange, joint research and capacity building programmes.



[www.iihmr.edu.in](http://www.iihmr.edu.in)

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