

About the MoU

IQVIA

IIHMR University, Jaipur and IQVIA Consulting and Information Services India Private Limited entered an MoU to outline a potential cooperative relationship in India. The MoU sets a non-binding framework for collaboration to combine the parties' strengths for mutual benefit in the healthcare industry, including academia-industry interconnect, student learning prospects (internships, dissertations and live projects), thought leadership, and curriculum insights from industry trends.

2. MoU Details

- **Parties:** IQVIA Consulting and Information Services India Private Limited and IIHMR University, Jaipur.
- **MoU Effective Date:** 01 April 2023
- **MoU Validity / End Date:** 31 March 2026
- **Nature of MoU:** Non-binding framework MoU; selected sections binding (confidentiality, publicity, anti-corruption, governing law, etc.).
- **Key Collaboration Areas (Appendix):** Expert talks by IQVIA SMEs; student internships/live projects; preferred employer pathway; joint publications/POVs; curriculum inputs; IIHMR as preferred industry partner and provider of MDP/workshops.
- **Governing Law / Jurisdiction:** Laws of India; courts at Mumbai have exclusive jurisdiction (as stated in the MoU).

3. Activity / Project under Collaboration (Consortium Agreement)

Under the collaboration, IQVIA and IIHMR University executed a Consortium Agreement to jointly prepare and submit a proposal to DMEQ, NITI Aayog for the project titled "Evaluation of Ayushman Bharat Health and Wellness Centres under Department of Health and Family Welfare". IQVIA was designated as the Lead Bidder and IIHMR University as the Consortium Member.

- **Consortium Agreement Date:** 23 January 2024
- **Customer:** DMEQ, NITI Aayog
- **Project / RFP:** Evaluation of Ayushman Bharat Health and Wellness Centres under Department of Health and Family Welfare (Customer: DMEQ, NITI Aayog)
- **Proposal Submission Target Date:** 29 January 2024
- **Role Allocation:** IQVIA: Lead Bidder and primary contact with Customer; IIHMR University: Consortium Member providing defined technical and field support.

4. IIHMR University Scope of Work (High-level)

- Strategic inputs and guidance on key project activities and deliverables.
- Deployment of key personnel (e.g., Team Leader, Senior Researcher) with intermittent engagement during project duration.
- Deployment of State Coordinators for Rajasthan and Gujarat during data collection period.
- Conduct specified Key Informant Interviews (KII) and support FGDs with community health workers and beneficiaries in Rajasthan and Gujarat.

- Support stakeholder meetings (including with NITI Aayog/state stakeholders) and contribute to monitoring & evaluation framework, field plans, state-wise reports, insights and recommendations.

5. Evidence / Supporting Documents

- Signed MoU between IQVIA and IIHMR University, Jaipur (effective 01 April 2023).

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (this "MOU"), is made and effective as of **01-April-2023** by and between **IQVIA Consulting and Information Services India Private Limited ("IQVIA")**, a company incorporated under the laws of India with its principal office at Unit No. 902, 9th Floor, 'B' Wing, Supreme Business Park, Supreme City, Hiranandani Gardens, Powai, Mumbai - 400 076 and **IIHMR University, Jaipur ("IIHMR-Jaipur")**, an institute of higher learning incorporated under the laws of India with its principal office at **1, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur - 302029**, hereby enter into this Memorandum of Understanding ("MOU") on **01-April-2023** in order to outline their mutual intention regarding a potential cooperative relationship in the relation to the Project (as defined below). This Memorandum of Understanding is mutually intended to set forth the framework for this potential cooperation and is agreed and acknowledged not to be binding upon any party with respect to the ultimate execution and delivery of a definitive agreement, or the failure to be able to reach such an agreement.

1. Preamble

1.1 IIHMR University, Jaipur (IIHMR-Jaipur) has been established and incorporated as a postgraduate research university by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3, of 2014). IIHMR University is UGC recognized, NAAC accredited and ranked 90th NRI 2022 (Management). IIHMR University has a unique organizational culture that enshrines core values and ethos of autonomy, accountability, openness, and transparency. The multi-disciplinary teams of faculty representing public health, management, economics, statistics, demography, social and behavioural sciences, constitute an enabling environment for learning, professional growth and development. The Ministry of Health and Family Welfare, Government of India identified the university as an 'Institute of Excellence' for its significant contribution in training and capacity building. IIHMR University is dedicated to the improvement in standards of health through better management of health care and related programmes. It seeks to accomplish this through management education, research, training, consultation and institutional networking in a national and global perspective.

1.2 IQVIA is a leading global provider of advanced analytics, technology solutions, and clinical research services to the life sciences industry. IQVIA creates intelligent connections across all aspects of healthcare through its analytics, transformative technology, big data resources and extensive domain expertise. IQVIA Connected Intelligence™ delivers powerful insights with speed and agility — enabling customers to accelerate the clinical development and commercialization of innovative medical treatments that improve healthcare outcomes for patients. With approximately 85,000 employees, IQVIA conducts operations in more than 100 countries.

1.3 The intention of the parties is to combine their respective strengths and to collaborate for their mutual benefit and for the benefit of their respective customers in the healthcare industry. This MOU will define the business approach of the potential collaboration between IQVIA and IIHMR-Jaipur in connection with the implementation and exploitation of the partnership in India ("Project").

2. Scope of the collaboration

The currently envisioned conditions of the collaboration between IQVIA and IIHMR-Jaipur for the proposed Project are set forth in the Appendix 1 of this MOU.

3. Intellectual Property Rights

The Parties agree and acknowledge that each party will remain the owner of all inventions, intellectual property rights, know-how, formulae, designs, trade secrets, data, databases, samples, software, methodologies and any ideas which are owned or controlled by that Party and not generated in relation to the Project. Terms and conditions for the use of the intellectual property rights and other property rights of each party in connection with the Project will be defined in the Definitive Agreement.

4. Confidentiality

—DS
AM

[Signature]

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[Signature]
Registrar

The IIHMR University
1, Prabhu Dayal Marg
Near Sanganer Airport, Jaipur-302029

APPENDIX 1

Scope of the Collaboration for the Project

1. Contribution from IIHMR:

- **Preferred Industry Partner** - Collaborate with IQVIA as a preferred industry partner for various interventions on the talent in the institution
- **Priority Hiring** - Enable access to the top talent of IIHMR for campus recruitment and other opportunities to collaborate
- **International MDP** - Extend opportunities to groom IQVIA talent by enabling access to Management Development Programs on need basis at discounted prices.
- **Workshops on various domains of Healthcare** - Offer training to IQVIA talent on various domain of healthcare as and when required at discounted costs
- **Thought Leadership** - Collaborate on publications and POVs between experts of IQVIA and IIHMR on need basis

2. Contribution from IQVIA:

- **Academia Industry Interconnect** - Calendarized expert talk by IQVIA SMEs that will give them insights on industry trends and shape their skill sets, thereby making them more employable.
- **Learning prospects** for the students of IIHMR by enabling opportunities for short-term live projects, internship & dissertation
- **Preferred Employer** - Potential conversion from internship to employment based on performance during the internship period
- **Thought Leadership** - Collaborate on publications and POVs between experts of IQVIA and IIHMR on need basis
- **Provide insights on industry trends** for incorporating changes in academic curriculum for various ongoing courses/ developing new courses, if required

3. Allocation of Revenue: Not Applicable

4. Project Pilot ("Project Pilot") Not Applicable

For IQVIA CONSULTING AND INFORMATION SERVICES INDIA PRIVATE LIMITED

Decided by:

Nilesh Maheshwari

NILESH MAHESHWARI

SR. PRINCIPAL, PH

25-Apr-2023



Dr. P. R. Sodani

Decided by:

Kamal Sheth

KAMAL SHETH

DIRECTOR, BU FINANCE

25-Apr-2023

PRESIDENT
THE IIHMR UNIVERSITY
1, PRABHU DAYAL MARG
NEAR SANGANER AIRPORT, JAIPUR-302029

- Consortium Agreement between IQVIA and IIHMR University for DMEQ, NITI Aayog project (dated 23 January 2024).

For Mr. Singh

Registrar
The IIHMR University
1, Prabhu Dayal Marg

Near Sanganer Airport, Jaipur-302029

BETWEEN

IQVIA Consulting and Information Services India Private Limited
and

IIHMR University, Jaipur

For

Evaluation of Ayushman Bharat Health and Wellness Centres under Department of Health and Family
Welfare

with

DMEQ, Niti Aayog

Dated - 23rd January 2024

The MoU between IIHMR University, Jaipur and IQVIA establishes a structured academia-industry framework for collaboration, student learning opportunities, and thought leadership. The Consortium Agreement for the DMEQ, NITI Aayog evaluation project demonstrates operationalization of this collaboration through joint proposal development and defined technical contributions by IIHMR University for evidence-based assessment of Ayushman Bharat Health and Wellness Centres.