

About the MoU

Vital Strategies

IIHMR University, Jaipur, entered a Memorandum of Understanding (MoU) with Vital Strategies India Services Private Limited to establish a collaborative, non-binding framework for strengthening public health systems through education, research, training, and outreach. The collaboration focuses on data-driven public health, communication, policy engagement, and capacity building aligned with national and global public health priorities.

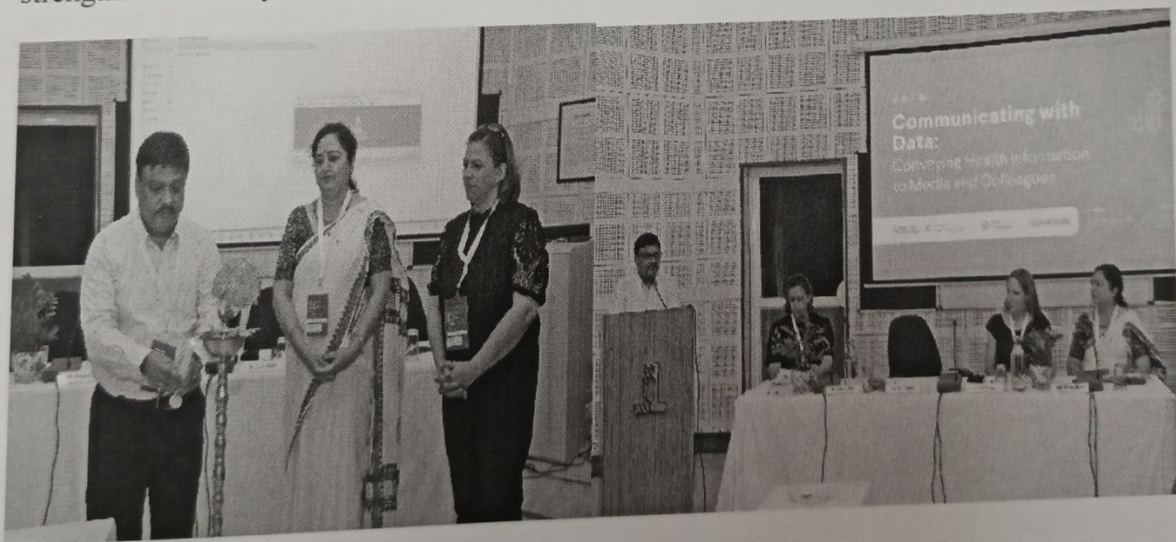
2. MoU Details

- **Parties:** IIHMR University, Jaipur and Vital Strategies India Services Private Limited, New Delhi.
- **MoU Effective Date:** 31 July 2023
- **MoU Start Date:** 31 July 2023
- **MoU End Date:** 30 July 2026 (three years from effective date; extendable by mutual consent).
- **Nature of MoU:** Non-binding academic and public health collaboration.

3. Activities Conducted under the MoU

1. Activity: Communicating with Data – Conveying Health Information to Media and Colleagues

Under the MoU, IIHMR University and Vital Strategies jointly organised a two-day capacity-building workshop titled “Communicating with Data: Conveying Health Information to Media and Colleagues” on 22–23 September 2025 at IIHMR University, Jaipur. The workshop was part of the Bloomberg Philanthropies Data for Health (D4H) Initiative’s Data Impact Program and aimed to strengthen the ability of senior health officials to interpret and communicate health data effectively.





Dr. P.R. Sodani, President, IIHMR University



Dr. Ruxana Jina, Director, Data Impact Team, Vital Strategies (NY)



Dr. Lara Tabac, Director, Global Grants Program, Vital Strategies (New York)



Dr. Nidhi Chaudhary, Principal Technical Advisor, Data Impact India, Vital Strategies (India)



Prof. J.P. Singh, Professor, IIHMR University



Dr. Neetu Purohit, Professor, IIHMR University



Ms. Gunjan Bawa, Program Associate, Data Impact, Vital India



Ms. Kirti Agarwal, Manager, Strategic Planning & Partnerships, IIHMR University

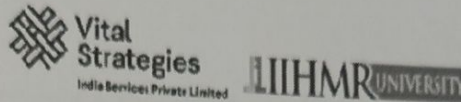
For Registration
The IIHMR University
 1, Prabhu Dayal Marg
 Near Sangarner Airport, Jaipur-302029

4. Outcomes of the Activity

- Enhanced understanding of data-driven communication among senior health officials.
- Improved confidence in engaging with media and stakeholders using health data.
- Strengthened leadership capacity for managing sensitive public health information.
- Commitment to institutionalising communication planning tools within health departments.

5. Evidence / Supporting Documents

- Signed MoU between IIHMR University, Jaipur and Vital Strategies India Services Private Limited (dated 31 July 2023).



MEMORANDUM OF UNDERSTANDING

between

Vital Strategies India Services Private Limited, New Delhi

and

IIHMR University, Jaipur

This Memorandum of Understanding (MoU) is made and executed by and between:
Vital Strategies India Services Private Limited, Commercial Complex, D-4, Saket, 4th Floor, Rectangla
No. 1, Sheraton Hotel, New Delhi – 110017, India duly authorized, hereinafter referred to as "[Mr.
...M. Singh, Managing Director-India]"

and

[PARTNER INSTITUTE], IIHMR University with its main office located at Prabhu Dayal Marg, Near
Sanganer Airport, Jaipur – 30202
represented by its [President], [DR. P.F. Sodani], duly authorized, hereinafter referred to as "[IIHMR
University]".

Hereinafter individually referred to as a "Party" and collectively referred to as the "Parties".

1. Purpose

Whereas, Vital Strategies India Services Private Limited is a social enterprise focused on strengthening and revitalizing public health systems through designing and supporting scalable solutions to leading causes of death, disease, and injury. In addition to our topical areas of focus – noncommunicable disease control, environmental health, and injury prevention, we also prioritize work that aims to strengthen the fundamental, foundational dimensions of public health practice that enable governments to tackle and respond to any public health challenge.

Whereas,

The genesis of IIHMR University dates to October 5, 1964, when the Indian Institute of Health Management Research (IIHMRI) was established. In 2014, IIHMR University was established and incorporated as a postgraduate research university by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3, of 2014).

Our multi-disciplinary faculty, representing Public Health, Hospital Management, Health Management, Pharmaceutical Management, Development Management, Economics, Statistics, Demography and Social and Behavioural Sciences provides an enabling environment for learning and professional growth and development.

IIHMR University offers the following post-graduate programmes: MBA (Hospital and Health Management), MBA (Pharmaceutical Management), MBA (Development Management), Master of Public Health Offered by Johns Hopkins Bloomberg School of Public Health, Baltimore, MD USA in cooperation with IIHMR University, Jaipur, India, Master of Public Health (Implementation Science) (fully funded WHO-IHMR programme), Executive MPH, and Executive MHA. The University offers

substantive or procedural, enforceable at law or equity, by either Party, its officers, employees, or agents against the other Party, its officers, employees or agents.

6. Governing Law & Jurisdiction

The parties declare in good faith their intention to implement this Collaboration to the full extent practicable and feasible, as determined by each party in its sole discretion.

The parties agree to attempt to resolve any dispute through amicable means. In the event a dispute cannot be resolved between the parties, the parties consent to arbitration with jurisdiction in Delhi.

Nothing in this MoU obligates either Party to commit or transfer any funds, assets, or other resources in support of projects or activities between the two Parties.

Neither Party will use the name of the other, either expressly or by implication, in any publicity, solicitation or advertisement without the express written approval of the other Party to this MoU unless in the ordinary course of business.

6. Signatures

This MoU shall enter into force on the latest date of signing by qualified representatives of both Institutions.

DocuSigned by:
LM Singh
026ADBCA251FAAE

[Mr. L.M. Singh
Managing Director-India
Vital Strategies India Services Private Limited
New Delhi, India]

Date - 7/31/2023

DocuSigned by:
P.R. Sodani
E95060A3AC484A7

[Dr. P.R. Sodani
President
IIHMR University, Jaipur]

Date - 7/31/2023

- Workshop report: "Communicating with Data – Conveying Health Information to Media and Colleagues" (22–23 September 2025).



The MoU between IIHMR University, Jaipur and Vital Strategies has enabled meaningful collaboration in public health capacity building. The successful conduct of the "Communicating with Data" workshop demonstrates the effective operationalization of the MoU, contributing to improved data use, communication practices, and leadership within public health institutions.