

About the MoU

Faculty of Business and Economics, Mendel University in Brno, Czechia

IIHMR University, Jaipur, entered a Memorandum of Understanding (MoU) with the Faculty of Business and Economics, Mendel University in Brno, Czechia, in January 2024. The MoU aims to strengthen international academic and educational cooperation through faculty exchange, student exchange, and promotion of academic programs. It provides a framework for collaborative teaching, learning, and joint academic initiatives between the two institutions. An appendix to the MoU formalises student and staff exchange programs, outlining mobility, credit transfer, and academic support mechanisms. The MoU is valid for five years and is based on mutual benefit and institutional independence.

MoU DETAILS

The Blended Intensive Program 2025 was conducted under the Memorandum of Understanding (MoU) signed between IIHMR University, Jaipur and the Faculty of Business and Economics, Mendel University in Brno, Czechia.

- **MoU Start Date:** 11 January 2024
- **MoU End Date:** 10 January 2029 (Validity: 5 Years)
- **Nature of MoU:** Academic and Educational Cooperation (Student and Staff Exchange)

Event Report: Blended Intensive Program (BIP) 2025

- **Name of the Event:** Blended Intensive Program (BIP) 2025 on Circular Economy and Sustainable Socioeconomic Development.
- **Organizing Institution (Host):** Faculty of Business and Economics, Mendel University in Brno, Czechia.
- **Partner Institution:** IIHMR University, Jaipur, India

EVENT DURATION AND MODE

- **Onsite Component:** 09 June 2025 to 13 June 2025
- **Online Component:** 26 June 2025
- **Mode:** Blended (Onsite + Online)

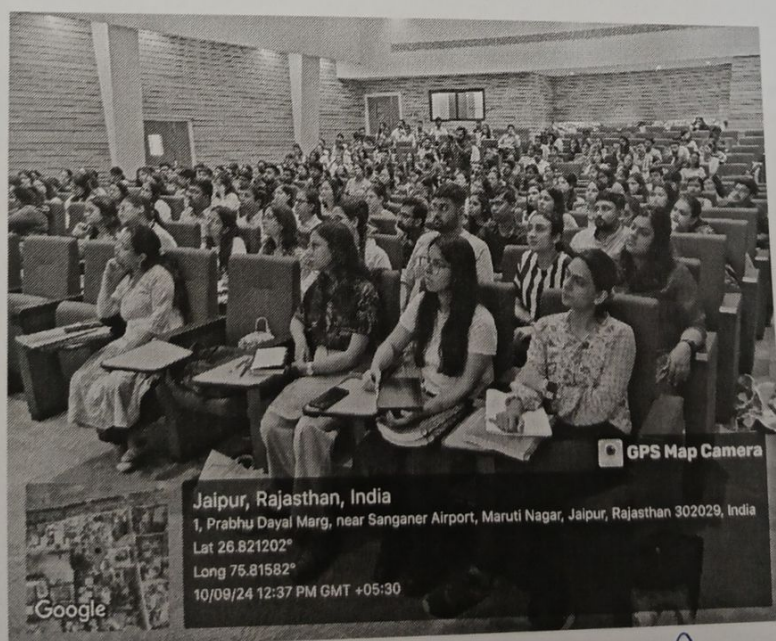
OBJECTIVES OF THE PROGRAM

The programme aimed to equip undergraduate and postgraduate students with a comprehensive understanding of circular economic principles and their application towards sustainable socioeconomic development. It focused on developing practical skills through workshops, case studies, and field exposure and international academic collaboration.



EVENT HIGHLIGHTS

The five-day onsite program included expert lectures on circular economy, sustainable resource management, policy and governance, and digital solutions. Interactive workshops, group exercises and case study analyses were conducted to promote experiential learning. A field visit to the Dukovany Nuclear Power Plant was organised to provide real-world exposure to sustainable energy transitions. The online component held on 26 June 2025 focused on student seminar presentations, where participants presented project work and received academic feedback from international faculty.



OUTCOMES

Participants gained interdisciplinary knowledge on circular economy concepts, enhanced analytical and problem-solving skills, and benefited from international exposure and peer learning. Successful participants were awarded 3 ECTS credits by Mendel University.

© MENDEL U
Faculty
of Business
and Economics

MEMORANDUM OF UNDERSTANDING BETWEEN FACULTY OF BUSINESS AND ECONOMICS, MENDEL UNIVERSITY IN BRNO, CZECHIA AND IIHMR UNIVERSITY IN JAIPUR, INDIA

This Memorandum of Understanding (MOU) is made between:

Faculty of Business and Economics, Mendel University in Brno (hereinafter referred to as "FBE of MENDEL U"), an institution of higher education headquartered at Zemědělská 1665/1, 613 00 Brno, Czechia,

and

IIHMR University (hereinafter referred to as "Faculty of IIHMR University"), an institution of higher education headquartered at 1, Prabhu Dayal Marg near Sanganer Airport, Naruli Nagar, Jaipur, Rajasthan 302029.

Hereinafter, FBE of MENDEL U and the IIHMR University shall be collectively referred to as "the institutions".

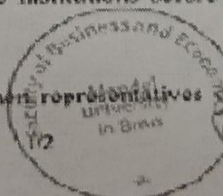
The purpose of this MOU is to promote academic and educational cooperation, and based upon the principle of respect for each other's independence and mutual benefits, the two institutions will carry out the following activities:

1. Exchange of faculties
2. Exchange of students
3. Promotion of study programs and facilitation of student recruitment

Both institutions agree that this MOU is incorporated into, and will provide the foundation and framework for projects developed by academic and administrative units from the two institutions and documented in other subsequent Agreements.

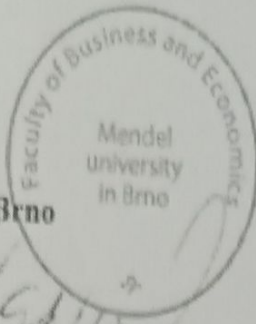
To the extent that the implementation of any agreed upon activity requires a commitment of resources, personnel, credit-bearing coursework, or intellectual property, a supplementary agreement must be negotiated in writing and approved by the two institutions before work on any of the projects can commence.

This MOU is effective from the last date when representatives of the two institutions affix their



for *Meigh*
Registrar
The IIHMR University
1, Prabhu Dayal Marg
Near Sanganer Airport, Jaipur-302029

For and on behalf of
Mendel University in Brno



[Signature]
doc. Ing. Syatopluk Kapounek, Ph.D.
Dean
Faculty of Business and Economics

Date: 11.1.2024

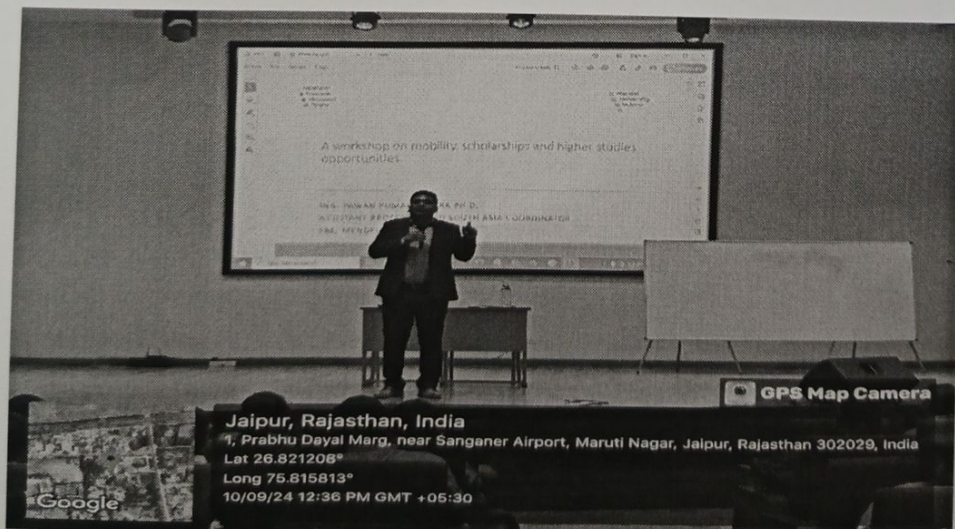
For and on behalf of
IIHMR University

[Signature]
Dr. P.R. Sodani
President of IIHMR University

Date: 11/01/24

PRESIDENT
THE IIHMR UNIVERSITY
1, PRABHU DAYAL MARG
NEAR SANGANER AIRPORT, JAIPUR 302029

The Blended Intensive Program 2025 successfully strengthened international academic cooperation between IIHMR University and Mendel University in Brno. The program contributed to capacity building, global learning exposure and laid a strong foundation for future collaborative academic initiatives under the MoU.



[Signature]
Registrar
The IIHMR University
1, Prabhu Dayal Marg
Near Sanganer Airport, Jaipur-302029