

About The MoU

Jubilant Bhartia Foundation

IIHMR University, Jaipur, entered a Memorandum of Understanding (MoU) with the Jubilant Bhartia Foundation (JBF) in February 2024 to collaborate on developing a model framework for Jubicare Smart Health Centres. The partnership aims to strengthen accessible, affordable, and sustainable primary healthcare services in Tier-2, Tier-3, and Tier-4 urban areas. Under the MoU, IIHMR University serves as the implementing and technical partner, responsible for need assessment, research, analysis, and framework development. JBF supports the initiative as part of its CSR healthcare interventions. The collaboration focuses on evidence-based planning to improve health service delivery and community health outcomes.

MoU / Agreement Details

The activity was undertaken under a Service Agreement (MoU) between Jubilant Bhartia Foundation and IIHMR University.

- **MoU Start Date:** 21 February 2024
- **MoU End Date:** 31 March 2024
- **Nature of MoU:** Project-based Service Agreement under CSR initiative

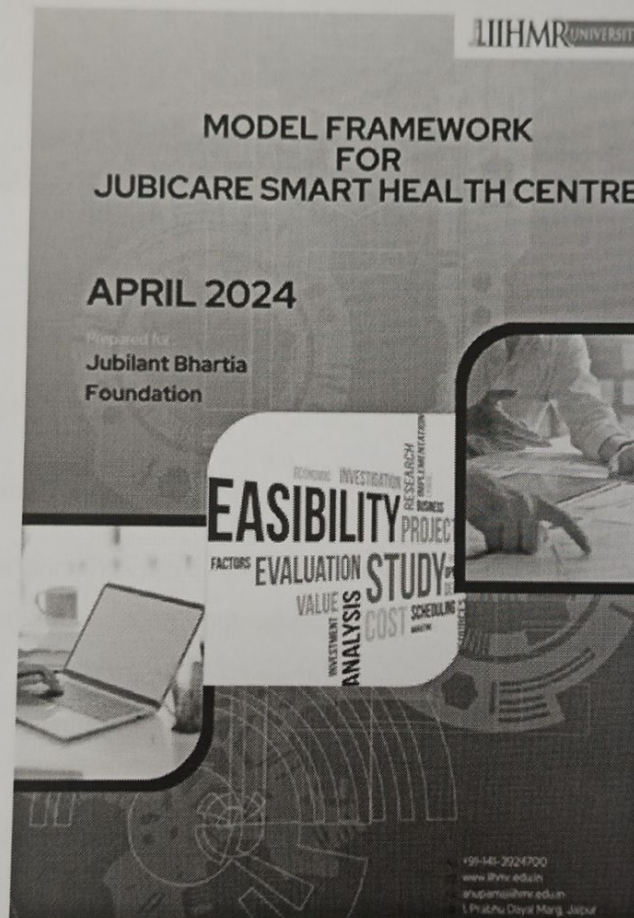
Event Report: Development of Model Framework for Jubicare Smart Health Centres

1. **Name of the Event:** Development of Model Framework for Jubicare Smart Health Centres
2. **Organising / Funding Agency:** Jubilant Bhartia Foundation (JBF)
3. **Implementing Institution:** IIHMR University, Jaipur
4. **Background of the Event**

The event was conducted as part of a collaborative initiative between Jubilant Bhartia Foundation and IIHMR University to develop a comprehensive model framework for establishing Jubicare Smart Health Centres in Tier-2, Tier-3, and Tier-4 urban cities in India. The initiative aimed to address gaps in accessibility, affordability, and availability of quality healthcare services for urban and peri-urban populations.

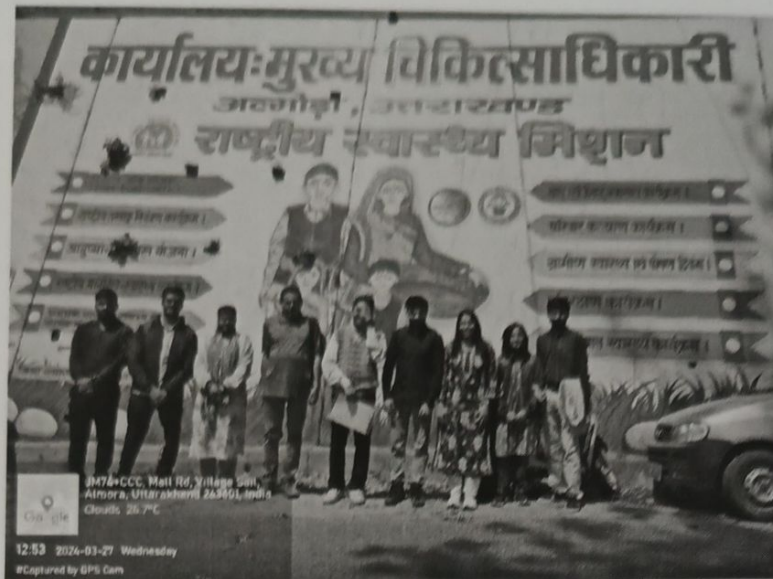
5. Objectives of the Event

- To assess healthcare needs in selected Tier-2 and Tier-3 cities.
- To conduct facility-level and community-level need assessments.
- To develop a sustainable and replicable model framework for smart health centres.
- To support Jubilant Bhartia Foundation in planning scalable community healthcare interventions.



6. Description of Activities

The event involved a structured, multi-phase assessment process. IIHMR University conducted desk reviews, stakeholder consultations, facility mapping, and household surveys across selected districts, including Jhajjar (Haryana), Amroha (Uttar Pradesh), and Almora (Uttarakhand). Quantitative surveys and qualitative interviews were carried out with community members, health officials, and private healthcare providers.



7. Key Outcomes

- Identification of priority locations for establishing Jubicare Smart Health Centres.
- Detailed assessment of community healthcare needs and willingness to pay.
- Development of a comprehensive model framework encompassing service delivery, human resources, digital health integration, diagnostics, and referral systems.
- Submission of inception report and draft model framework report to Jubilant Bhartia Foundation.



Specific Issues of Health Services

Area	Services	Damdama Mohalla	Silani Gate	Chhawni
Availability	Diagnostic	86%		
	Doctors	36%	19%	23%
	Specialist	95%	30%	60%
Affordability	Medicines	68%	84%	82%
	Diagnostic	94%	28%	54%
	Consultation	22%	87%	81%
Accessibility	Doctors	39%	25%	19%
	Specialist	85%	22%	37%
	Medicines	87%	71%	86%
Accessability	Waiting Time	63%	75%	84%
	Facility Timing	84%	42%	58%
	Distance	83%	48%	49%
			16%	32%



For M. Singh
Registrar

8. Impact of the Event

The event provided evidence-based guidance for establishing smart health centres tailored to local needs. The findings are expected to enhance healthcare accessibility, reduce out-of-pocket expenditure, and improve health-seeking behaviour in targeted urban communities.

The successful completion of the model framework development activity strengthened collaboration between IIHMR University and Jubilant Bhartia Foundation. The initiative laid a strong foundation for implementing sustainable, technology-enabled primary healthcare centres under the Jubicare program.

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