

About the MoU

Maternity India Foundation (MIF) / Maternity Foundation

IIHMR University, Jaipur and Maternity India Foundation (MIF) entered into a strategic partnership to collaborate in public health and allied domains. The MoU enables joint research and academic collaboration, specialized training programs, knowledge exchange activities (conferences, symposiums), student engagement (internships, dissertations, practicums in both directions), exposure visits, and potential placement opportunities (subject to availability). MIF's work includes the Safe Delivery App (SDA), a digital health tool that provides skilled birth attendants access to evidence-based clinical guidelines.

2. MoU Details

- **Parties:** Maternity India Foundation (MIF), Noida (Uttar Pradesh) and IIHMR University, Jaipur (Rajasthan).
- **MoU Start Date:** 27 November 2024
- **MoU End Date:** 26 November 2027 (3 years; extension possible with written approval).
- **Nature of MoU:** Non-financial framework MoU; each party bears its own costs. Separate MoU/agreements for activities requiring technical/financial support.
- **Key Areas of Cooperation:** Research & academic collaboration; training programs; knowledge exchange; student internships/dissertations/practicums (two-way); exposure visits; placement opportunities (if available).
- **Key Representatives:** MIF: Dr. Arunabh Ray (Country Director, MIF India); IIHMR: Dr. P.R. Sodani (President).

3. Activities Conducted under the MoU / Collaboration

1. Activity 1: External Evaluation of GDM Capacity Building Programme (Madhya Pradesh)

IIHMR University served as the external evaluator for the "Strengthening the Capacity of Indian Healthcare Workers in gestational diabetes care" project implemented by Maternity Foundation and funded by the World Diabetes Foundation. The evaluation assessed project performance using OECD-DAC evaluation criteria (Relevance, Coherence, Effectiveness, Efficiency, Impact, Sustainability) and aimed to generate lessons and recommendations for scaling or modifying the training model.

3.1 Assignment Dates (External Evaluation)

- **Assignment Agreement Date:** 21 January 2025
- **Assignment Commencement:** 21 January 2025
- **Assignment Duration:** Until end of May 2025 (field data collection planned for 1 month).

3.2 Field Data Collection and Official Support (NHM Madhya Pradesh)

National Health Mission (NHM), Madhya Pradesh issued an official letter requesting district officials to provide support and cooperation to the IIHMR University study team for data collection in April–May 2025 in two aspirational districts (Chhatarpur and Damoh). The letter specifies block and facility coverage and planned qualitative methods (in-depth interviews and FGDs).

- Intervention districts: Chhatarpur and Damoh (Madhya Pradesh).
- Blocks covered: Buxwaha & Nowgaon (Chhatarpur); Tendukhera & Batiyagrah (Damoh).
- Facilities in each block: 1 CHC, 1 PHC, and 1 SHC/HWC.
- Respondents: District level (CMHO/DHO-1); CHC (BMO, Staff Nurse); PHC (MOIC, Staff Nurse); SHC/HWC (CHO, ANM, ASHA).
- Community method: FGDs with pregnant women availing antenatal services at SHC/HWC.

4. Evidence / Supporting Documents

- MoU between Maternity India Foundation (MIF) and IIHMR University (effective Nov 2024 to Nov 2027).

IIHMR UNIVERSITY

maternit
INDIA FOUNDATION

Memorandum of Understanding

Between

Maternity India Foundation (MIF)

1108, 11th Floor I thum Tower
Sector 62, Gautam Budha Nagar
Noida, Uttar Pradesh, India
'MIF'

&

IIHMR University

1, Prabhu Dayal Marg
Near Sanganeer Airport
Jaipur-302029

'Partner'

individually referred as 'Party' and collectively as 'Parties'.

This Memorandum of Understanding 'MoU' describes the terms and conditions under which **MIF** and **IIHMR University, Jaipur** intend to establish a strategic partnership to work in health and related areas.

Introduction: MIF is an India development NGO, registered as section 8 company having the Safe Delivery App 'SDA' - a digital health tool, that provides skilled birth attendants with direct and instant access to evidence-based and up-to-date clinical guidelines on Basic Emergency Obstetric and Neonatal Care.

About IIHMR University, Jaipur

The genesis of the IIHMR University, Jaipur (First Party) dates to October 5, 1984, when the Indian Institute of Health Management Research (IIHMR) was established. The IIHMR University has been established and incorporated as a postgraduate research University by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3, of 2014). IIHMR University is dedicated to the improvement in standards of health through better management of health care and related programmes. It seeks to accomplish this through management research, education, training, consultation, and networking in a national and global perspective. IIHMR University offers MBA (Hospital and Health Management), MBA (Pharmaceutical Management), MBA (Development Management), MBA (Healthcare Analytics), Master of Public Health (Offered by Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA in cooperation with IIHMR University, Jaipur, India), Master

terminate their participation through means of a due notice in this MoU as described in article 9.

14 Information Dissemination: Each party agrees to acknowledge the other for its contribution of the work under this MoU in any advertising, publicity, publications or other information dissemination relating to activities pursuant to this MoU

15 IN WITNESS WHEREOF, the Parties hereto have executed this MoU.

Arunabh Ray

Date: 27.11.2024

On behalf of MIF

Dr. Arunabh Ray)

P.R. Sodani

Date: 27/11/2024

On behalf of IIHMR University, Jaipur

Dr. P.R. Sodani

- Assignment Agreement (21 Jan 2025): External evaluation of GDM capacity building project implemented by Maternity Foundation and funded by World Diabetes Foundation.

J. Singh
Registrar



21 January 2025, India
MF Ref: 2025-01

ASSIGNMENT AGREEMENT

External evaluation of the Strengthening the Capacity of Indian Healthcare Workers in gestational diabetes care project implemented by the Maternity Foundation and funded by the World Diabetes Foundation.

1. ASSIGNMENT NAME

External evaluation of the Strengthening the Capacity of Indian Healthcare Workers in gestational diabetes care project implemented by the Maternity Foundation and funded by the World Diabetes Foundation.

2. PARTIES

- 2.1 This Assignment Agreement ("this agreement") is entered on 21st January 2025 between the following two parties (mutually referred to as "the parties"):

Organisation

Maternity Foundation, hereinafter referred to as **MF**.

And

IIHMR University

1, Prabhu Dayal Marg
Near Sanganer Airport
Jaipur-302029

3. PROJECT LEAD and QUALITY ASSURANCE

- 3.1 **Project Lead** for the assignment:

Dr. Arunabh Ray
Country Director
MIF India
9431153126
Arunabh@maternity.dk

- 3.2 **Quality Assurance** of the assignment will be performed by the Project Lead.

1. AMENDMENTS AND DISPUTES

- 1.1 In case of any request for amendments to the assignment issued by the Organisation considering the service of the Consultant, he/she is obliged based on this agreement to carry out activities necessary to complete all the requested services in this contract. The time spent on this will not be chargeable but will be considered as part of the overall remuneration for this assignment.
- 1.2 This agreement may be amended only with the mutual consent of the parties, and all amendments must take written form.
- 1.3 Any disagreement regarding the understanding or the fulfilment of these agreed conditions, as well as any questions arising between the Consultant and MF in consequence of or connected with the present agreement, and which cannot be settled amicably, is to be settled by arbitration under Danish Law.

12. FORCE MAJEURE & TERMINATION

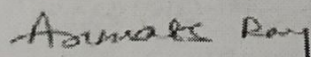
- 12.1 In the case of Force Majeure or termination of the agreement between the Maternity Foundation and World Diabetic Foundation, this assignment may correspondingly need to be terminated by the Organisation giving two days' notice.
- 12.2 In case of termination under unforeseen circumstances, the Consultant shall take the necessary steps to bring the services to an end in a cost-effective, timely and efficient manner. Financial settlement will take place based on the services satisfactorily performed by the Consultant and the reimbursable expense the Consultant has incurred while undertaking the services.
- 12.3 This assignment can also be terminated in case of serious breach of contract or other misconduct by the Consultant.

13. ENCLOSURES

- 13.1 This agreement together with annexes enumerated below, form the contracted arrangements under which the work or extension itself will be conducted. All the following annexes are an integral part of this agreement:

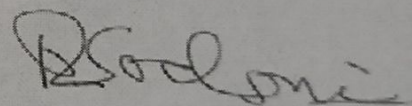
On behalf of the Maternity Foundation:

The Consultant:



Name: Dr Arunabh Ray
Title: Country Director, India

Date: 21st January 2025



Name: Dr P.R. Sodani
Title: President

Date: 21st January 2025

- NHM Madhya Pradesh official letter (16 Apr 2025) requesting support to IIHMR University team for evaluation fieldwork in Chhatarpur and Damoh districts.



**National Health Mission
Madhya Pradesh**

Link Road, B near Patrakar Colony, Bhopal
Email: ddmnhm@mp.gov.in Telephone no. 3756-402610

S. No/NHM/MH/2025/ 12661

Bhopal, Date: 16/04/25

To
Chief Medical and Health Officer,
Chhatarpur and Damoh
Madhya Pradesh

Subject: Support to IIHMR University, Jaipur team for study on evaluation of capacity building of healthcare workers in gestational diabetes mellitus (GDM) care program being supported by Maternity Foundation and funded by World Diabetes Foundation in Madhya Pradesh.

Reference: Letter from IIHMR University, Jaipur, NHM Office /Letter No 2719270 in date 18/03/2025

Maternity Foundation (MF), with funding from World Diabetes Foundation, initiated its support in Madhya Pradesh in December 2023, focusing on Gestational Diabetes Mellitus (GDM) in two aspirational districts, Chhatarpur and Damoh. The program aims to build the capacity of healthcare providers and improve GDM screening and management across all healthcare levels in Madhya Pradesh.

IIHMR University, Jaipur is conducting an evaluation of the intervention for capacity building of healthcare workers for the gestational diabetes mellitus (GDM) care program in two intervention districts, Chhatarpur and Damoh in April-May 2025.

IIHMR University, Jaipur study team will be visiting two blocks in each district. From Chhatarpur district, Buxwaha and Nowgaon and from Damoh district, Tencukhera and Batiyagrah will be covered. In each block study team will visit one CHC, one PHC, and one SHC/HWC.

The study team will conduct in-depth interviews with CMHC/DHO-1 at district level, BMD and Staff Nurse at CHC level, MOIC and Staff Nurse at PHC level and CHO, ANM, and ASHA at SHC/HWC. The study team will also conduct Focus Group Discussions (FGDs) with the pregnant women availing antenatal services at the SHC/HWC.

In this regard, kindly provide necessary support and cooperation to the team from IIHMR University and Maternity Foundation collecting necessary data, in-depth interviews, and FGDs.

Approved by MD (NHM)

(Dr. Himani Yadav)

Deputy Director, Child Health
National Health Mission, MP

S. No/NHM/MH/2025/ 12662

Date: 16/04/25

Copy to:-

1. Mission Director, National Health Mission, Madhya Pradesh.
2. Regional Joint Director, Sagar, Madhya Pradesh.

The MoU between IIHMR University and Maternity India Foundation establishes a platform for collaboration in research, training and knowledge exchange. The external evaluation assignment for the GDM capacity building programme in Madhya Pradesh and the official facilitation letter issued by NHM MP demonstrate active implementation of the collaboration through evidence-based assessment and field engagement in public health systems.