

## About the MoU

### Dev Insights Private Limited

IIHMR University, Jaipur, entered a Memorandum of Understanding (MoU) with Dev Insights Private Limited (DI), one of India's leading research, monitoring, evaluation and learning (RMEL) organizations. The MoU establishes a framework for collaboration in research, academics, training, consultancy, student engagement and knowledge exchange. Dev Insights brings extensive experience in large-scale surveys, impact evaluations, data analytics, and stakeholder engagement across public health and development sectors.

## 2. MoU Details

- **Parties:** IIHMR University, Jaipur and Dev Insights Private Limited, New Delhi.
- **MoU Signing Date:** 14 February 2025
- **MoU Start Date:** 14 February 2025 (date of execution).
- **MoU End Date:** 13 February 2030 (five years from execution; extendable by mutual consent).
- **Nature of MoU:** Non-financial collaborative MoU; each party bears its own costs.

## 3. Activities Undertaken under the MoU

1. Activity 1: Expert Speaker Session at Global Health Management Research Conference (GHMRC 2025)

As part of the academic and knowledge-sharing collaboration envisaged in the MoU, Dev Insights Private Limited participated in Pradanya 2025: Global Health Management Research Conference (GHMRC 2025) hosted by IIHMR University, Jaipur, on 14–15 February 2025. Mr. Paresh Kumar, CEO & Co-Founder, Dev Insights Pvt. Ltd., was invited as a speaker under Track 3: "Innovative Initiatives for Sustainable CSR and ESG Management". He delivered a session titled "Leveraging Data-Driven Insights for Effective CSR and ESG Strategies", highlighting the role of data analytics in strengthening CSR and ESG outcomes.

## 4. Evidence / Supporting Documents

- Signed MoU between IIHMR University, Jaipur and Dev Insights Private Limited dated 14 February 2025.

## Memorandum of Understanding

This Memorandum of Understanding ("MoU") is made on 14 February 2025, between IIHMR University, having its registered office at 1, Prabhu Dayal Marg, Sanganer Airport, Jaipur, Rajasthan 302029, represented by Dr. P. R. Sodani, President hereinafter referred to as the "First Party," which term unless repugnant to the context thereof shall mean and include its legal heirs, successors, nominees and permitted assigns, etc.).

AND

DEV INSIGHTS PRIVATE LIMITED located at 1/22, 2nd Floor, Asaf Ali Road, Central Delhi, New Delhi, Delhi, India, 110002 and corporate office address at A -1, LGF 1, Sector 59, Noida, Gautam Budh Nagar, Uttar Pradesh - 201301, represented by Mr Paresh Kumar and CEO & Co-founder (hereinafter referred to as the "Second Party", which term, unless repugnant to the context thereof, shall mean and include its successors and permitted assigns).

### 1. Partner Background

#### About IIHMR University, Jaipur

The genesis of the IIHMR University, Jaipur (First Party) dates to October 5, 1984, when the Indian Institute of Health Management Research (IIHMR) was established. The IIHMR University has been established and incorporated as a postgraduate research University by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3, of 2014). IIHMR University is UGC recognized, NAAC accredited. IIHMR University is dedicated to the improvement in standards of health through better management of health care and related programmes. It seeks to accomplish this through management research, education, training, consultation, and networking in a national and global perspective. IIHMR University offers MBA (Hospital and Health Management), MBA (Pharmaceutical Management), MBA (Development Management), MBA (Healthcare Analytics) Master of Public Health (Offered by Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA in cooperation with IIHMR University, Jaipur, India), Master of public Health (Implementation Science) program under the WHO-TDR postgraduate training scheme., Executive Education Programs, Online Certificate Courses and PhD programmes. IIHMR University has strong collaboration with Johns Hopkins University, USA; University of Manchester, UK; University of Montreal, Canada; Management and Science University (MSU) Malaysia, MENDEL University, Brno, Czech; Duquesne University, Pennsylvania, USA; Curtin University Malaysia, Bandung Islamic University, Indonesia and Rajasthan University of Health

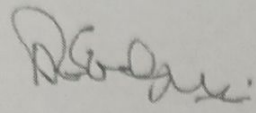


In witness thereof the duly authorised representatives of the collaborating parties sign this Memorandum of Understanding.  
The Parties herein have entered and executed this MoU on the abovementioned date.

Agreed and accepted:

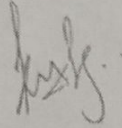
Dr. P. R. Sodani

President, IIHMR University, Jaipur

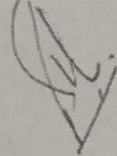


Date: 14/2/25

Witness 1:



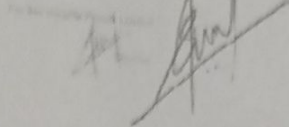
Witness 2:



Agreed and accepted:

Mr. Paresk Kumar

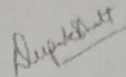
CEO & Co-founder, DEV INSIGHTS  
PRIVATE LIMITED



Date: 14-02-25

Witness 1:

Mr. Deepak Chandra Bhatt



Witness 2:

Mr. Krish Jain



- Dev Insights activity notes highlighting participation in GHMRC 2025.

