

**IIHMR UNIVERSITY, JAIPUR**

**EVENT OUTCOME REPORT**

**“Master Class Episode no 120”**

<p><b>“Master Class Episode No 120”</b></p>
<p><b>Topic: - Collaborative business models in the pharmaceutical industry: Joint ventures, Licensing and strategic partnerships.</b></p>
<p><b>Date: - 23 September 2024 from 10:30 am to 01:30 pm</b></p>
<p><b>Venue: - G-03, IIHMR University</b></p>
<p><b>Speaker: - Mr. Vivekanand Mishra, vice president at strategic alliance, Hyderabad, Telangana.</b></p>
<p><b>Number of participants: - 65 students from Pharmaceutical Management Batch -16</b></p>
<p><b>Introduction: - The 120 episode of the Master Class titled Insight into <b>Joint ventures, Licensing and strategic partnerships</b>: key concepts and applications - held on 23, SEP 2024, at IIHMR University. This session featured: - MR. VIVEKANAND MISHRA, VICE president at strategic alliance as the guest speaker. The event was moderated by DR. Ashok Peepliwal, Dean, School of Pharmaceutical Management and student moderator <b>Mr. PARAS GUPTA &amp; Mr. PORAS KIRI</b> from the MBA PM 16 batch. The session focus on “Insight into pharmaceutical industry: Joint ventures, Licensing and strategic partnerships. key concepts and applications.”</b></p>
<p><b>Objective: - The master class aimed to help students gain knowledge about pharmaceutical industry: Joint ventures, Licensing and strategic partnerships.</b></p>

**Salient Novel Points Covered:**

**Role:** Mr Vivekanand Mishra emphasized recent trends, pharmaceutical industry: Joint ventures, Licensing and strategic partnerships She also focused on the Importance of Each sector in the pharmaceutical industry.

**Q &A and Interactive Discussion:** The session encouraged active participation from students, who asked insightful questions based on the industry requirement and the skills needed to work in the future.

**Future Scope:** The future scope of this master class lies in equipping students with essential skills and mindset for a successful industry career, making them well-prepared to success in a dynamic and competitive business environment. It also offers a foundation for ongoing professional growth and adaptability in an ever-evolving industry landscape.

**Appropriate caption for the webinar: Collaborative business models in the pharmaceutical industry: Joint ventures, Licensing and strategic partners**



## Collaborative Business Models in the Pharmaceutical Industry: Joint Ventures, Licensing, and Strategic Partnerships

Monday, 23rd Sept. 2024 10:30 AM to 01:30 PM (INDIA) IST   
IIHMR University, Jaipur, India



*SPEAKER*

**Mr Vivekanand Mishra**  
Vice President  
Strategic Alliances  
Integrated Health and Wellbeing (IHW) Council



*MODERATOR*

**Dr. Ashok Kumar Peepliwal**  
Professor  
SPM  
IIHMR University, Jaipur



*STUDENT CO-ORDINATOR*

**Mr. Paras Gupta**  
Batch: MBA PM-16  
IIHMR University  
Jaipur, Rajasthan, India

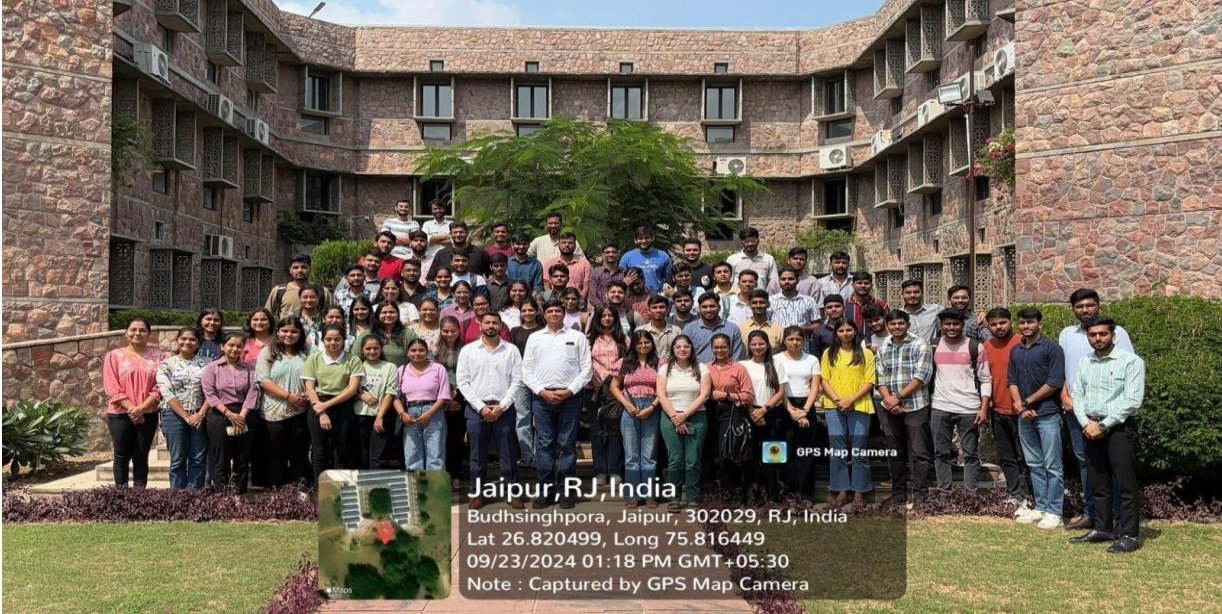


*STUDENT CO-ORDINATOR*

**Mr. Poras Kiri**  
Batch: MBA PM-16  
IIHMR University  
Jaipur, Rajasthan, India







# Master Class Episode: 120

Date: 23/09/2024(10:30 AM to 01:30 PM)

## Attendance Sheet

Sr. No.	Students Name	Stream with Batch	Sign
1	PARAS GUPTA	PM 16	<del>Paras</del>
2	PORAS KIRI	PM 16	<del>Poras</del>
3	DEEPAANSHU PARIJWA	PM 16	<del>Dee</del>
4	Jahnavi Padole	PM 16	<del>Jp</del>
5	Talleen Dighe	PM 16	<del>Talleen</del>
6	SAPNA	PM 16	<del>Sapna</del>
7	Roshan lathi	PM 16	<del>Roshan</del>
8	Swarnim Raj	PM 16	<del>Swarnim</del>
9	Saarthak Kumbkarni	PM 16	<del>Saarthak</del>
10	Shashank Chauhan	PM 16	<del>Shashank</del>
11	Ayush Chauhan	PM 16	<del>Ayush</del>
12	Kshitij Sheogaban	PM 16	<del>Kshitij</del>
13	Anand Raj	PM 16	<del>Anand</del>
14	Neeraj Kumar Sahu	PM 16	<del>Neeraj</del>
15	Dhruv Malik	PM 16	<del>Dhruv</del>
16	SHIVANSH MEHROTRA	PM 11	<del>S.M.</del>
17	Jatin Saini	PM 16	<del>Jatin</del>
18	Yash Daga	PM 16	<del>Yash</del>
19	Jyot Kaneriyaa	PM 16	<del>Jyot</del>
20	Rahul	PM 16	<del>Rahul</del>
21	Sachin Verma	PM 16	<del>Sachin</del>
22	Kunal Sapkal	PM 16	<del>Kunal</del>
23	Pankaj Yogi	PM 16	<del>Pankaj</del>
24	Saransh Seth	PM 16	<del>Saransh</del>
25	Chetan Shimpi	PM 16	<del>Chetan</del>
26	Sandeep	PM 16	<del>Sandeep</del>
27	AKSHAT	PM 16	<del>Akshat</del>
28	UNMESH	PM 16	<del>Unmesh</del>
29	Manashvi	PM 16	<del>Manashvi</del>
30	Santosh	PM 16	<del>Santosh</del>
31	Adhoshaya Harfae		<del>Adhoshaya</del>

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Date: 23/09/2024(10:30 AM to 01:30 PM)

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Sr. No.	Students Name	Stream with Batch	Sign
32	Punamhi Joshi	PM16	<u>PS</u>
33	AISHWARYA AGRAWAL	PM16	<u>AS</u>
34	Shruba Kumar	PM16	<u>Shruti</u>
35	Utkash	PM16	<u>UB</u>
36	Rohraj	PM16	<u>Rohraj</u>
37	MUSKAN LARVA	PM16	<u>Moharaj</u>
38	Bhanush	PM16	<u>Bhe</u>
39	Chand.	PM16	<u>Ch</u>
40	Punar	PM16	<u>Punam</u>
41	Tanoy	PM16	<u>TanB</u>
42	Yashodip	PM16	<u>Yashodip</u>
43	Bharat	PM16	<u>B</u>
44	Anat	PM16	<u>Anat</u>
45	Arshula	PM16	<u>AR</u>
46	MANSI G.	PM16	<u>MG</u>
47	MANSI G.	PM16	<u>Supta</u>
48	Sudhanshu	PM16	<u>Sudhanshu</u>
49	Rohit	PM16	<u>R</u>
50	Aakash	PM16	<u>AK</u>
51	Krishna	PM16	<u>Krishna</u>
52	Deendra	PM16	<u>Deendra</u>
53	Juhi	PM16	<u>JU</u>
54	Anantika	PM16	<u>Anantika</u>
55	Rimple	PM16	<u>R</u>
56	Aastha	PM16	<u>AMishra</u>
57	Anshu	PM16	<u>AnshuB</u>
58	Tusha	PM16	<u>TB</u>
59	Jhanvi	PM16	<u>J</u>
60	Shreshth	PM16	<u>Sh</u>
61	PRISHTI	PM16	<u>DMoharaj</u>
62	Sweta Singh.	PM16	<u>Sweta</u>

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Sr. No.	Students Name	Stream with Batch	Sign
63	Aimadha	PM16	AD
64	shufali	PM16	shufali
65	PRAMI BARI	PM16	Durini
66			
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