

**IIHMR UNIVERSITY, JAIPUR  
EVENT OUTCOME REPORT  
Master Class Episode 21**

“Master Class Episode 21”
<b>Topic:</b> - Program Evaluation in Practice
<b>Date:</b> 15 <sup>th</sup> June 2021 from 03:00 PM to 04:00 PM
<b>Venue:</b> - IIHMR University, Jaipur
<b>Speaker:</b> - Dr. William Joe, Assistant Professor, Population Research Centre Institute of Economic Growth, New Delhi
<b>Number of participants:</b> - 50
<b>Introduction:</b> - This session featured: Dr. William Joe, Assistant Professor, Population Research Centre Institute of Economic Growth, New Delhi, India. The event was moderated by Dr. Sunil Rajpal, Assistant Professor, IIHMR University, Jaipur and the Session was welcomed by Dr. P. R. Sodani, President (Officiating), IIHMR University, Jaipur.
<b>Objective:</b> Systematically examine the design, implementation, and outcomes of a program to assess its effectiveness, improve its performance, and guide evidence-based decision-making.
<b>Salient Novel Points Covered:</b>  Program evaluation today goes beyond traditional monitoring—it plays a <b>transformative role</b> in improving the relevance, impact, and sustainability of initiatives.  <b>1. Shift from Output to Outcome &amp; Impact Evaluation</b> <ul style="list-style-type: none"><li>• Modern evaluations emphasize <b>not just what was done</b>, but <b>what changed</b> as a result.</li><li>• Focus on <b>real-world impacts</b> (e.g., behavior change, livelihood improvement, health outcomes) over just activities or numbers.</li></ul> <b>2. Participatory and Inclusive Approaches</b> <ul style="list-style-type: none"><li>• Engages <b>beneficiaries, community members, and stakeholders</b> in co-designing and assessing the program.</li><li>• Promotes <b>equity, ownership, and contextual relevance</b>, especially in rural and marginalized settings.</li></ul> <b>3. Use of Mixed-Methods and Data Triangulation</b> <ul style="list-style-type: none"><li>• Combines <b>quantitative data (surveys, metrics)</b> with <b>qualitative insights (interviews, focus groups)</b> for a richer understanding.</li><li>• Ensures <b>holistic and balanced evaluation</b>.</li></ul> <b>4. Real-Time and Adaptive Evaluation Models</b> <ul style="list-style-type: none"><li>• Incorporates <b>ongoing feedback loops</b> to adapt programs while they are being implemented.</li><li>• Uses <b>dynamic dashboards and monitoring tools</b> to support decision-making in real-time.</li></ul>

**Role:**

Program Evaluation plays a crucial role in ensuring that programs are purposeful, effective, and continuously improving. It acts as both a strategic tool and accountability mechanism, supporting evidence-based decision-making at every stage of a program's lifecycle.

**Challenges and Opportunities:**

Program Evaluation is a powerful tool for improvement, accountability, and impact measurement—but it also comes with challenges. Understanding both sides is crucial to harnessing its full potential.

**Challenges****1. Lack of Clear Objectives and Indicators**

- Programs often lack well-defined goals, outcomes, or success metrics, making evaluation vague or inconsistent.

**2. Limited Resources and Capacity**

- Budget, time, and skilled personnel may be insufficient to conduct rigorous evaluations, especially in grassroots or small-scale programs.

**3. Resistance to Evaluation**

- Staff may view evaluation as criticism or audit, rather than a learning tool—leading to fear, reluctance, or non-cooperation.

**4. Data Quality and Availability**

- Inadequate or inconsistent data collection can limit the depth and reliability of the evaluation.
- Challenges in reaching remote areas or vulnerable groups may hinder inclusivity.

**Opportunities****1. Enhancing Program Effectiveness**

- Evaluation helps refine goals, approaches, and delivery models—leading to better results with fewer resources.

**2. Evidence-Based Decision-Making**

- Empowers leaders, funders, and practitioners with objective data to make informed and strategic choices.

**3. Building Organizational Learning and Adaptability**

- Encourages a feedback culture, enabling organizations to adapt to challenges and replicate what works.

**4. Increased Transparency and Donor Confidence**

- Well-documented evaluation processes build trust with stakeholders, ensuring continued support and funding.

**Q &A and Interactive Discussion:**

An interactive session on “Program Evaluation in Practice” was engaging, informative, and participatory to keep the audience involved while delivering valuable insights.

**Future Scope:**

As the demand for evidence-based decision-making grows, the future of program evaluation lies in becoming more dynamic, inclusive, technology-enabled, and impact-focused. It will evolve from being a

post-hoc accountability exercise to a proactive tool for learning, innovation, and transformation.

**Appropriate caption for the webinar:**

"Measuring What Matters: Program Evaluation in Practice"

"Turning Insight into Impact: The Power of Program Evaluation"

"From Data to Decisions: Practicing Effective Program Evaluation"

The poster is for a Master Class episode titled "Program Evaluation in Practice". It is scheduled for Friday, January 15, 2021, from 03:00 PM to 04:00 PM (INDIA). The event is hosted by IIMR University. The speaker is Dr. William Joe, Assistant Professor at the Population Research Centre, Institute of Economic Growth, Delhi. The moderator is Dr. Sunil Rajpal, Assistant Professor at IIMR University, Jaipur. The welcome host is Dr. P. R. Sodani, President (Officiating) at IIMR University, Jaipur. The poster features a teal and orange color scheme with a dark grey background for the text. It includes three circular portraits of the participants and the IIMR University logo in the top right corner.

*Master Class*  
Episode 21

IIMR UNIVERSITY

**Program Evaluation  
in Practice**

📅 Friday, January 15, 2021  
🕒 03:00 PM - 04:00 PM (INDIA) 🇮🇳

**WELCOME**  
**Dr. P. R. Sodani**  
President (Officiating)  
IIMR University, Jaipur

**MODERATOR**  
**Dr. Sunil Rajpal**  
Assistant Professor  
IIMR University, Jaipur

**SPEAKER**  
**Dr. William Joe**  
Assistant Professor  
Population Research Centre  
Institute of Economic Growth, Delhi

# Master Class Episode 21

Date: 15/01 /2021 (03:00 PM to 04: 00 PM)

## Attendance Sheet

Sr. No.	Students Name	Stream with Batch
1	Abhisikta Biswas	MBA HM Batch 24 (2019-21)
2	Aishwarya Laxman Shityalkar	MBA HM Batch 24 (2019-21)
3	Akanksha Agrawal	MBA HM Batch 24 (2019-21)
4	Akanksha Bhatia	MBA HM Batch 24 (2019-21)
5	Akansha Gupta	MBA HM Batch 24 (2019-21)
6	Amit Kumar Thakur	MBA HM Batch 24 (2019-21)
7	Anirudh Singh	MBA HM Batch 24 (2019-21)
8	Anubhav Sharma	MBA HM Batch 24 (2019-21)
9	Archita Sinha	MBA HM Batch 24 (2019-21)
10	Arpit Tripathi	MBA HM Batch 24 (2019-21)
11	Astha Sharma	MBA HM Batch 24 (2019-21)
12	Atharva Tushar Bahad	MBA HM Batch 24 (2019-21)
13	Bajjnath Thakur	MBA HM Batch 24 (2019-21)
14	Bharti Verma	MBA HM Batch 24 (2019-21)
15	Bhavna Nahata	MBA HM Batch 24 (2019-21)
16	Bhavna Rana	MBA HM Batch 24 (2019-21)
17	Celestin Prabha Arokiasamy	MBA HM Batch 24 (2019-21)
18	Dibyaloson Rabha	MBA HM Batch 24 (2019-21)
19	Dipshi Aggarwal	MBA HM Batch 24 (2019-21)
20	Gurpreet Singh	MBA HM Batch 24 (2019-21)
21	Hansika Parwani	MBA HM Batch 24 (2019-21)
22	Harleen Kaur	MBA HM Batch 24 (2019-21)
23	Juhi Singh	MBA HM Batch 24 (2019-21)
24	Kajal Bhauryal	MBA HM Batch 24 (2019-21)
25	Kanchan Gehani	MBA HM Batch 24 (2019-21)
26	Kartik Sharma	MBA HM Batch 24 (2019-21)
27	Komal Kaur	MBA HM Batch 24 (2019-21)
28	L Nandini Krishna	MBA HM Batch 24 (2019-21)
29	Lalita Kumari	MBA HM Batch 24 (2019-21)
30	Lunika Tak	MBA HM Batch 24 (2019-21)
31	Madhubala Mundra	MBA HM Batch 24 (2019-21)

# Master Class Episode 21

Date: 15/01 /2021 (03:00 PM to 04: 00 PM)

## Attendance Sheet

Sr. No.	Students Name	Stream with Batch
32	Malini Nair	MBA HM Batch 24 (2019-21)
33	Mayank Chhabra	MBA HM Batch 24 (2019-21)
34	Mudit Sharma	MBA HM Batch 24 (2019-21)
35	Neelaksha Kumar Singh Yaduwanshi	MBA HM Batch 24 (2019-21)
36	Nikhil Khandal	MBA HM Batch 24 (2019-21)
37	Pallak Khanna	MBA HM Batch 24 (2019-21)
38	Piyu Jain	MBA HM Batch 24 (2019-21)
39	Pooja Tiwari	MBA HM Batch 24 (2019-21)
40	Pranchita Tiwari	MBA HM Batch 24 (2019-21)
41	Prerana Payal	MBA HM Batch 24 (2019-21)
42	Priyanka Yadav	MBA HM Batch 24 (2019-21)
43	Quba Ansari	MBA HM Batch 24 (2019-21)
44	Rajat Pratap Singh	MBA HM Batch 24 (2019-21)
45	Rakesh Reddy Surusani	MBA HM Batch 24 (2019-21)
46	Rashika Sharma	MBA HM Batch 24 (2019-21)
47	Resham Goutam	MBA HM Batch 24 (2019-21)
48	Ritika Gupta	MBA HM Batch 24 (2019-21)
49	Rituparna Das	MBA HM Batch 24 (2019-21)
50	Sanaa Bhadwal	MBA HM Batch 24 (2019-21)