

IIHMR UNIVERSITY, JAIPUR
EVENT OUTCOME REPORT
Master Class Episode 23

“Master Class Episode 23”
Topic: - Diagnostics Industry- Role, Opportunities and Challenges
Date: 12 th February 2021 from 04.00 PM to 05:00 PM
Venue: - IIHMR University, Jaipur
Speaker: - Mr. Sanjeev Vashishta, Managing Director & CEO, Path Kind Diagnostics (P) Ltd., Delhi, India
Number of participants: - 79
Introduction: - This session featured: Mr. Sanjeev Vashishta, Managing Director & CEO, Path Kind Diagnostics (P) Ltd., Delhi, India. The event was moderated by Dr. Saurabh Kumar, Dean - SPM, IIHMR University, Jaipur and the Session was welcomed by Dr. P. R. Sodani, President (Officiating), IIHMR University, Jaipur.
Objective: The primary objective of exploring the diagnostics Industry’s role, opportunities, and challenges is to: Understand and enhance the strategic significance of diagnostics in healthcare delivery, by identifying its role in disease prevention, timely detection, and treatment planning, while also recognizing growth avenues and addressing systemic barriers.
Salient Novel Points Covered: The diagnostics industry is evolving rapidly and is pivotal in transforming global healthcare. Below are salient and novel points that highlight recent trends, innovations, and strategic directions related to their role, opportunities, and challenges:
Role: The diagnostics industry plays a foundational role in healthcare systems, enabling timely, accurate, and cost-effective detection and monitoring of diseases. It bridges the gap between clinical suspicion and therapeutic intervention, making it vital across the entire continuum of care.
Challenges and Opportunities: The diagnostics industry sits at the core of effective healthcare systems. While it offers transformative potential for public health and medical innovation, it also faces significant structural and operational hurdles.

Challenges of the Diagnostics Industry

1. Accessibility and Affordability Issues
 - Diagnostic services remain limited in rural and low-income regions due to high costs, inadequate infrastructure, and limited outreach.
2. Fragmented and Complex Regulatory Landscape
 - Varying standards across countries and slow approval processes delay innovation and market entry.
3. Workforce and Skill Gaps
 - Shortage of trained lab technicians, molecular pathologists, and bioinformatics experts impacts service quality and scalability.
4. Supply Chain and Manufacturing Vulnerabilities
 - Overdependence on imports, global disruptions (e.g., COVID-19), and lack of localized manufacturing threaten supply continuity.

Opportunities in the Diagnostics Industry

1. Growth in Point-of-Care and Rapid Testing
 - Demand is rising for fast, portable, and reliable tests, especially in remote and home settings.
2. AI and Machine Learning Integration
 - Automation and AI are improving the accuracy, efficiency, and scalability of diagnostics (e.g., radiology, pathology, predictive analytics).
3. Rise of Consumer and At-Home Diagnostics
 - Market for direct-to-consumer testing (e.g., genetic testing, COVID kits) is expanding rapidly due to health awareness.
4. Public Health and Disease Surveillance
 - Diagnostics are pivotal in monitoring and managing pandemics, AMR, and emerging diseases—driving investment in preparedness systems.

Q &A and Interactive Discussion:

An interactive session on Diagnostics Industry- Role, Opportunities and Challenges was engaging, informative, and participatory to keep the audience involved while delivering valuable insights.

Future Scope:

The future of the diagnostics industry is promising, shaped by rapid innovation, expanding access, and increasing demand for precision healthcare. It will play an even greater role in transforming public health outcomes and personalized medicine.

Appropriate caption for the webinar:

Decoding Diagnosis: The Evolving Role and Future of the Diagnostics Industry

Master Class
Episode 23

IIHMR UNIVERSITY

Diagnostics Industry- Role, Opportunities and Challenges

📅 Friday, February 12, 2021

🕒 04:00 PM - 05:00 PM (INDIA) 🇮🇳



SPEAKER
Mr. Sanjeev Vashishta

Managing Director & CEO
PathKind Diagnostics (P) Ltd



WELCOME

Dr. P. R. Sodani

President (Officiating)
IIHMR University, Jaipur



MODERATOR

Dr. Saurabh Kumar

Dean SPM
IIHMR University, Jaipur

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