

IIHMR UNIVERSITY, JAIPUR

EVENT OUTCOME REPORT

“Master Class Episode no 67”

Topic: - Organizational Readiness for Knowledge Translation: Role of Academic Institutions

Date: - 27th January 2023 from 07:00 pm to 08:00 pm

Venue: - LH-1, IIHMR University

Speaker: - Dr. Anna Kalbarczyk, Assistant Director, Johns Hopkins Centre for Global Health and Faculty in International Health, USA.

Number of participants: - 14 students from Master of Public Health Cohort (IS)- Cohort 01

Introduction: - The 67 episode of the Master Class titled - Organizational Readiness for Knowledge Translation: Role of Academic Institutions held on 27th Jan 2023, at IIHMR University. This session featured: - Dr. Anna Kalbarczyk (Assistant Director, Johns Hopkins Centre for Global Health and Faculty in International Health, USA) as the guest speaker.

The event was moderated by **Dr Piyusha Majumdar, Associate professor**, she is Public Health Specialist, implementation researcher & Qualitative researcher and she has been vigorously involved in guiding, mentoring & teaching MBA and MPH Students and student moderator **Ameera Zain Saeed Ba-Fadhel**, from the MPH (IS) Cohort- 01. The session focus on “Organizational Readiness for Knowledge Translation: Role of Academic Institutions”.

Objective: - The master class aimed to help students gain knowledge about the basics of marketing in industry and all the skills required for a marketing job role.

Salient Novel Points Covered:

Role: Dr. Anna Kalbarczyk emphasized on the importance of sales and marketing in the industry. She also focused on the essentials of brand planning and the importance of performance analysis of a particular product.

Challenges and Opportunities: Culture and Incentives: Academic institutions often prioritize traditional academic outputs such as publications and grants over knowledge translation activities. Shifting this culture to value and incentivize KT can be challenging.

Interdisciplinary Collaboration: Effective knowledge translation often requires collaboration across disciplines, which can be hindered by institutional silos and disciplinary boundaries within academia.

Time and Resources: KT activities, such as engaging with stakeholders and disseminating research findings, require significant time and resources, which may not always be readily available within academic settings.

Access to Expertise: Academic institutions possess expertise across a wide range of disciplines, making them well-positioned to engage in interdisciplinary KT activities.

Research Infrastructure: Academic institutions often have robust research infrastructure, including libraries, laboratories, and technology platforms, which can support knowledge translation efforts.

Training and Education: Academic institutions can play a key role in training the next generation of researchers in knowledge translation skills, equipping them to engage effectively with stakeholders and translate research findings into practice.

Partnerships and Networks: Academic institutions can leverage their existing partnerships and networks with government, industry, and community organizations to facilitate knowledge translation and exchange.

Impact and Relevance: Embracing knowledge translation can enhance the impact and relevance of academic research by ensuring that findings are effectively communicated and translated into real-world applications and policy changes.

Q & A and Interactive Discussion: The session encouraged active participation from students, who asked insightful questions based on the industry requirement and the skills needed to work in the future.

Future Scope: The future scope of Organizational Readiness for Knowledge Translation (KT) and the role of academic institutions in this process are likely to be significant and multifaceted.

Appropriate caption for the webinar: “Empowering Change: Academic Institutions Leading the Way in Knowledge Translation Readiness”.

The poster features a background image of a person in a suit holding a smartphone, with a circular graphic showing various languages like Spanish, English, Chinese, Hindi, French, Japanese, German, Indonesian, and Portuguese. The text on the poster includes the IIHMR University logo, the event title 'Organizational Readiness for Knowledge Translation: Role of Academic Institutions', the date 'Friday, Jan 27, 2023', and the time '07:00 PM to 08:00 PM (INDIA)'. It also lists three participants: Dr. Anna Kalbarczyk (Speaker), Dr. Piyusha Majumdar (Moderator), and Ameera Zain Saeed Ba-Fadhel (Student Co-ordinator). The bottom of the poster contains social media icons, accreditation logos (UKA, SAC, NIF), and the website URL www.iihmr.edu.in.

Master Class Episode 67

Date: 27/01/2023 (07:00 PM to 08: 00 PM)

Attendance Sheet

Sr. No.	Students Name	Stream with Batch
1	Aditi Bakshi	MPH (IS) Cohort 01
2	Abdirahman Moallim Ibrahim	MPH (IS) Cohort 01
3	Akram Alhibeeshi	MPH (IS) Cohort 01
4	Ameera Zain Saeed	MPH (IS) Cohort 01
5	Ganga Marasini	MPH (IS) Cohort 01
6	Karma Dhendup	MPH (IS) Cohort 01
7	Kulmie Mohamud Abdulle	MPH (IS) Cohort 01
8	Manoj Sigdel	MPH (IS) Cohort 01
9	Mustafa Mohammed	MPH (IS) Cohort 01
10	Navneet Bichha	MPH (IS) Cohort 01
11	Nilanjan Bhor	MPH (IS) Cohort 01
12	Randa Elghandour	MPH (IS) Cohort 01
13	Rimaz Mohamed Ali Dawelbait	MPH (IS) Cohort 01
14	Yeshwanth Sonnathi	MPH (IS) Cohort 01