

## IIHMR UNIVERSITY, JAIPUR

### EVENT OUTCOME REPORT

#### “Master Class Episode no 68”

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**Topic:** - Using Digital Depository for Scientific Writing

**Date:** - 28th & 29<sup>th</sup> January 2023 from 04:00 pm to 07:00 pm

**Venue:** - LH-6, IIHMR University

**Speaker:** - Dr Denny John, Principal - Evidence Synthesis, Pharma Quant, Kolkata & Adjunct Professor, Ramaiah University of Applied Sciences, Bangaluru, Karnataka

**Number of participants:** - 28 students

**Introduction:** - The 68 episode of the Master Class titled - Using Digital Depository for Scientific Writing held on 28th Jan 2023, at IIHMR University. This session featured: - Dr Denny John (Adjunct Professor, Pharma Quant, Kolkata) as the guest speaker. The event was moderated by **Dr. Seema Mehta**, professor, she is presently Faculty in charge of the Cooperative Program of IIHMR University & Johns Hopkins University, School of Public Health and student moderator **Dr. Amol Ganesh Sahasrabudhe** from the MPH Cohort- 10. The session focus on “Using Digital Depository for Scientific Writing.”

**Objective:** - The master class aimed to help students gain knowledge about the basics of marketing in industry and all the skills required for a marketing job role.

#### **Salient Novel Points Covered:**

**Role:** Dr. Denny John emphasized on the importance of sales and marketing in the industry. She also focused on the essentials of brand planning and the importance of performance analysis of a particular product.

**Challenges and Opportunities:** Using a digital depository for scientific writing offers numerous benefits and presents several challenges. Let's delve into both aspects:

**Accessibility:** Digital depositories make scientific research widely accessible to a global audience, breaking down barriers to information dissemination. This can facilitate collaboration and accelerate the pace of scientific advancement.

**Version Control:** Digital platforms enable version control, ensuring that the latest version of a scientific paper is always available. This reduces the risk of outdated information being disseminated.

**Searchability:** Digital repositories often come with advanced search functionalities, making it easier for researchers to discover relevant literature and build upon existing knowledge.

**Increased Citations:** Making research papers available through digital depositories can increase their visibility and likelihood of being cited, thus enhancing the impact of the research.

**Data Sharing:** Digital depositories can facilitate the sharing of raw data and supplementary materials, promoting transparency and reproducibility in scientific research.

**Cost Reduction** By eliminating the need for printing and physical distribution, digital depositories can significantly reduce the costs associated with publishing and accessing scientific literature.

**Q & A and Interactive Discussion:** The session encouraged active participation from students, who asked insightful questions based on the industry requirement and the skills needed to work in the future.

**Future Scope:** The future scope of this master class lies in equipping students with essential skills and mindset for a successful industry career, making them well-prepared to thrive in a dynamic and competitive business environment. It also offers a foundation for ongoing professional growth and adaptability in an ever-evolving industry landscape.

**Appropriate caption for the webinar:** "Unlocking Knowledge: Navigating the Digital Depository for Scientific Excellence Research Tools Academic Writing"

**I IHMR UNIVERSITY**

*Master Class*  
Episode **68**

## Using Digital Depository for Scientific Writing

**January 28-29, 2023**  
🕒 04:00 PM to 07:00 PM (INDIA) 🇮🇳

**SPEAKER**  
**Dr. Denny John**  
Principal-Evidence Synthesis  
Pharmaceutics, Kolkata &  
Adjunct Professor  
Ramalan University of Applied Sciences  
Bengaluru, Karnataka

**MODERATOR**  
**Dr. Seema Mehta**  
Professor  
IIHMR University  
Jaipur, India

**STUDENT CO-ORDINATOR**  
**Dr. Amol Ganesh Sahasrabudhe**  
MPH Cohort 10  
IIHMR University  
Jaipur, India

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Meeting ID	Topic	Duration (Minutes)	Participants
86301964202	Master Class: Ep. 68-Topic: Using Digital Depository for Scientific Writing	111	28
Name (Original Name)	User Email	Guest	Recording Consent
IIHMR WEBINAR	it@iihmr.edu.in	No	
Yeshwanth Sonnathi		Yes	
Vinod Kumar# IIHMR University		Yes	Yes
Dr. Kajok Jhpiego		Yes	Yes
Dr. Yeshwanth Sonnathi# IIHMR (Yeshwanth Sonnathi)		Yes	Yes
Dr. Piyusha Majumdar		Yes	Yes
SArora		Yes	Yes
Omkar Shivaji Patil		Yes	Yes
Dr. Tanu Jasuja		Yes	
yangchen		Yes	
Randa Elghandour		Yes	Yes
Tanu Jasuja		Yes	Yes
Manoj sigdel		Yes	Yes
Rimaz Dawelbait		Yes	Yes
Richa Agarwal		Yes	Yes
Ameera Ba-Fadhel		Yes	Yes
Kulmie Mohamud Abdulle		Yes	Yes
Abdirahman Moallim Ibrahim		Yes	Yes
iPhone 1		Yes	
iPhone		Yes	Yes
Arushi		Yes	
Dr. Arushi Arya (Arushi)		Yes	Yes
jaime cunha		Yes	
Ganga		Yes	Yes
hp		Yes	
Karma Dhendup (hp)		Yes	Yes
Karma Dhendup		Yes	
Dr Navneet Bichha		Yes	Yes
Diljith K		Yes	