

(IIHMR University Jaipur)

EVENT OUTCOME REPORT

“Master Class – Episode 72”

Event Category: Master Class
Topic: Digital Therapeutics – The way forward for Indian Pharmaceutical Industry
Date & Time: 26 th April 2023 & 5:00 pm to 6:00 pm
Venue: Online – Microsoft Teams Meeting
Details of Speaker: Dr. Arbinder Singal, CEO & Co-founder Fitterfly-Digital Health & Therapeutics, Mumbai
Number of Participants: Total 30 Students from Pharmaceutical Management of first year.
Introduction: The 72 nd episode of the Master Class Series, titled " Digital Therapeutics – The way forward for Indian Pharmaceutical Industry ", was held on 26 th April 2023, at IIHMR University. This session featured Dr. Arbinder Singal, CEO & Co-founder Fitterfly-Digital Health & Therapeutics, Mumbai, as the guest speaker. The event was moderated by Dr. Saurabh Banerjee, Dean School of Pharmaceutical Management, and student moderator Ms. Swapnaja Ganesh Gaurkar from the MBA PM 14 batch. The session focused on discussing the role of Digital Therapeutics in the Indian Pharmaceutical Industry.
Objective of the Session: To provide insights on Digital Therapeutics and its scope in the Indian Pharmaceutical Industry.
Salient Novel Points Covered: <ol style="list-style-type: none">1. The growth trajectory of Indian Healthcare system from Curative to Preventive.2. Introduction to digital therapeutics and wellness and its significance to the health and wellness Industry.3. The career opportunities for the healthcare students.4. The future of digital therapeutics organization in India and Global scenario.5. A brief demonstration of Fitterfly’s diabetes care program and Fitterfly’s weight loss program.
Q &A and Interactive Discussion: The session encouraged active participation from students, who asked insightful questions based on the industry requirement and the skills needed by the students to pursue a career in digital therapeutics space.
Future Scope: The event provided a valuable platform for students from Pharmaceutical Management to gain insights into the mandatory skills and requirements. It has built students understanding on the Digital Therapeutics, its scope, career opportunities and business skills for startups.
Appropriate caption for Website: Dr. Arbinder Singal, CEO & Co-founder Fitterfly-Digital Health & Therapeutics, Mumbai Enlightening budding future Leaders on “Digital Therapeutics”



Digital Therapeutics - The Way Forward for Indian Pharmaceutical Industry

📅 April 26, 2023

🕒 05:00 PM to 06:00 PM (INDIA) 🇮🇳



SPEAKER
Dr. Arbinder Singal
CEO & Co-founder
Filterfly- Digital Health & Therapeutics, Mumbai



MODERATOR
Dr. Saurabh Kumar
Dean & Associate Professor
School of Pharmaceutical Management
IIHMR University



**STUDENT
CO-ORDINATOR**
**Ms. Swapnaja Ganesh
Gaurkar**
MBA PM Batch-14
IIHMR University, Jaipur

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Microsoft Teams interface showing a presentation slide titled "Digital Therapeutic Programs (DTx) as Emerging Solution Worldwide". The slide content includes:

- Subtitle: Digital Therapeutic Programs (DTx) as Emerging Solution Worldwide
- Text: Digital Therapeutics (DTx) deliver evidence-based therapeutic interventions to patients that are driven by high quality software programs to prevent, manage, or treat a broad spectrum of physical, mental & behavioural conditions
- Category tabs: Neuroscience, Gastrointestinal, Cardiovascular, Oncology, Addiction, Genitourinary, Gerontology, **Diabetes**
- Section: Benefits that a DTx Program can offer in Diabetes Management
- Benefits list:
 - Personalised Nutrition Plan
 - Exercise & Fitness Guidance
 - Sleep & Stress Management
 - Monitoring & compliance
 - Health Literacy & Self Awareness
 - Motivation & Support
- Logo: Filterfly

Participants: Ashish Jan... (AJ), 22 Participants. Speaker: Dr. Arbinder Singal (Guest).



**On a mission to help a Billion people
improve their metabolic health**



A Digital Therapeutics (DTx) Company



1. Summary			
Meeting title	Master Class 72 (Title – Digital Therapeutics- The Way Forward for Indian Pharmaceutical Industry)		
Attended participants	29		
2. Participants			
Name	First Join	Participant ID (UPN)	Role
Saurabh Kumar	4/26/23, 4:45:42 PM	saurabh@iihmr.edu.in	Presenter
Ashish Jangid	4/26/23, 4:45:42 PM	ashishjangid@iihmr.edu.in	Presenter
Swapnaja Ganesh Gaurka	4/26/23, 4:49:40 PM	swapnaja.pm14@iihmr.in	Presenter
Aakash Jain	4/26/23, 4:52:16 PM	aakash.pm14@iihmr.in	Presenter
Suraj Ahuja	4/26/23, 4:55:59 PM	suraj.pm14@iihmr.in	Presenter
Sandeep Pandey (Guest)	4/26/23, 4:57:50 PM		Presenter
Dr Arbinder Singal (Guest)	4/26/23, 4:59:56 PM		Presenter
Yash Goyal	4/26/23, 5:00:12 PM	yashgoyal.pm14@iihmr.in	Presenter
Shirish Digamber Bende	4/26/23, 5:00:19 PM	shirish.pm14@iihmr.in	Presenter
Shubham Agarwal	4/26/23, 5:01:02 PM	shubhamagarwal.pm14@iihmr.in	Presenter
Upendra	4/26/23, 5:01:37 PM		Presenter
Tanmay Varshney	4/26/23, 5:02:39 PM	tanmay.pm14@iihmr.in	Presenter
Nikita Kandwal	4/26/23, 5:05:18 PM	nikitakandwal.pm14@iihmr.in	Presenter
Sonika Tanwar	4/26/23, 5:06:19 PM	sonika.pm14@iihmr.in	Presenter
Vivek Pandey	4/26/23, 5:06:40 PM	vivek.pm14@iihmr.in	Presenter
Yeshwanth Sonnathi	4/26/23, 5:06:43 PM	yeshwanth.mphis1@iihmr.in	Presenter
Monika Sharma	4/26/23, 5:07:22 PM		Presenter
Bhushan Mahendra Pawar	4/26/23, 5:07:59 PM	bhushan.pm14@iihmr.in	Presenter
Vinod Tejawani	4/26/23, 5:08:12 PM	vinodtejawani@iihmr.edu.in	Presenter
Himanshu	4/26/23, 5:09:31 PM	himanshu.pm14@iihmr.in	Presenter
Nehal Ashok Pandey	4/26/23, 5:10:58 PM	nehal.pm14@iihmr.in	Presenter
Mahak Arora (Guest)	4/26/23, 5:12:04 PM		Presenter
Asmita Kashinath Patil	4/26/23, 5:13:40 PM	asmita.pm14@iihmr.in	Presenter
Manvi Siddhu	4/26/23, 5:16:26 PM		Presenter
Shreya Sikdar	4/26/23, 5:20:16 PM	shreyasikdar.pm14@iihmr.in	Presenter
Chandan Kumar	4/26/23, 5:24:40 PM	chandan.pm14@iihmr.in	Presenter
Sanket Surendra Khutade	4/26/23, 5:27:06 PM	sanket.pm14@iihmr.in	Presenter
Chanchal Sharma	4/26/23, 5:27:21 PM	chanchal.hm27@iihmr.in	Presenter
Manali Rajan Barai	4/26/23, 5:45:22 PM	manali.pm14@iihmr.in	Presenter