

IIHMR UNIVERSITY, JAIPUR
EVENT OUTCOME REPORT
Master Class Episode 9

“Master Class Episode 9”
Topic: - Covid 19: Learnings and opportunities going forward
Date: 7 th November 2020 from 03:00 PM to 04:00 PM
Venue: - IIHMR University, Jaipur
Speaker: - Mr. Sudarshan Jain, Secretary General Indian Pharmaceutical Alliance, Mumbai
Number of participants: - 255
Introduction: - This session featured: Mr. Sudarshan Jain, Secretary General Indian Pharmaceutical Alliance, Mumbai., Maharashtra. The event was moderated by Dr. Shiv Tripathi, Professor & Dean Training, IIHMR University, Jaipur, and the Session was welcomed by Dr. P. R. Sodani, President (officiating), IIHMR University, Jaipur.
Objective: The objective of this session is to critically reflect on the key lessons learned during the COVID-19 pandemic and to explore how these insights can be transformed into strategic opportunities for improving resilience, innovation, and preparedness across sectors.
Salient Novel Points Covered: The COVID-19 pandemic was a historic disruption that offered powerful lessons across multiple sectors. <ol style="list-style-type: none">1. Healthcare Systems Reimagined<ul style="list-style-type: none">• COVID-19 revealed the importance of strengthening primary healthcare, investing in public health infrastructure, and building digital health ecosystems like telemedicine and AI-based diagnostics.2. Acceleration of Digital Transformation<ul style="list-style-type: none">• The pandemic fast-tracked digital adoption across education, business, and government services—creating opportunities for remote work, online learning, e-commerce, and virtual collaboration.3. Rise of Remote and Hybrid Work Models<ul style="list-style-type: none">• Organizations discovered that productivity could be sustained—even improved—through flexible work structures, prompting a redefinition of the workplace.4. Innovation in Crisis Response and Logistics<ul style="list-style-type: none">• Novel approaches like contactless delivery, vaccine cold-chain logistics, and rapid-response manufacturing (e.g., for PPE and ventilators) became benchmarks for future crisis readiness.

Role:

The role of this theme is to **serve as a transformative lens** through which individuals, organizations, and governments can reimagine systems, redefine priorities, and build more resilient futures based on the experiences of the COVID-19 pandemic.

Challenges and Opportunities:

The COVID-19 pandemic was a watershed moment, bringing forth a complex mix of challenges that tested global systems and opportunities that opened new pathways for innovation and resilience. Understanding both is essential for shaping the future.

Challenges**1. Public Health Infrastructure Gaps**

- Inadequate facilities, workforce shortages, and lack of preparedness exposed the fragility of healthcare systems, especially in low- and middle-income countries.

2. Global Supply Chain Disruptions

- Lockdowns and trade restrictions caused severe disruptions in medical supplies, food, and essentials, highlighting over-dependence on global sourcing.

3. Digital Divide

- The shift to digital platforms for work, education, and healthcare widened the gap between the digitally connected and the underserved populations.

Opportunities**1. Healthcare Transformation and Innovation**

- Surge in telemedicine, digital health records, AI diagnostics, and emphasis on primary care and public health investment.

2. Strengthened Crisis Preparedness

- Countries began creating or revising pandemic response plans, health emergency reserves, and agile governance models.

3. Remote Work and Hybrid Learning Models

- Flexible work and online learning became permanent options, promoting work-life balance and educational access.

Q &A and Interactive Discussion:

An interactive session on “Covid 19: Learnings and opportunities going forward” was engaging, informative, and participatory to keep the audience involved while delivering valuable insights.

Future Scope:

The COVID-19 pandemic has laid the foundation for long-term structural transformations across global systems. The future scope lies in harnessing these lessons to build resilient, inclusive, and adaptive models in healthcare, governance, economy, education, and social development.

Appropriate caption for the webinar:

Beyond the Pandemic: Lessons Learnt, Opportunities Ahead
COVID-19 as Catalyst: Rethinking Resilience and Readiness
From Crisis to Strategy: Reimagining the Post-COVID Future

LIHMR UNIVERSITY

Master Class
Episode 09

**COVID 19:
Learning and Opportunities Going Forward**

Saturday, November 07, 2020
03:00 PM - 04:00 PM (INDIA)

SPEAKER
Mr. Sudarshan Jain
Secretary General of India
Pharmaceutical Alliance
Former MD - Abbott Bioscience
Senior Partner - PwC Partners

WELCOME
Dr. P. R. Sodani
President (Retiring)
LIHMR University, Jaipur

MODERATOR
Dr. Shiv Tripathi
Professor and Dean (Training)
LIHMR University, Jaipur

First Name	Last Name	Email	Registration Time	Approval Status
Rohit	Chintawar	parichintav	11/7/2020 13:22	approved
Ridhima	Bhatia	17ridhimak	11/7/2020 14:27	approved
Varda	Dixit	vardixit28@	11/7/2020 15:14	approved
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sonam		sonam.j20@	11/7/2020 14:49	approved
Aarshabh	Shukla	aarshabh.j2	11/7/2020 13:15	approved
prakshi garg		prakshi075	11/7/2020 15:10	approved
Mrunal	Palsikar	mrunal.j19	11/7/2020 14:58	approved
Dr. P. Venkataial	Pagidimarri	profvenkat	11/6/2020 19:54	approved
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Sonali	Chopra	choprasona	11/6/2020 20:06	approved
Jivisha	Bhokrikar	jivisha45@	11/7/2020 14:53	approved
Reenna	Bajpai	reenabajpa	11/7/2020 12:32	approved
aishwariya	aishwariya	aishwariya.	11/6/2020 22:47	approved
Shruti	Arjaria	shruti-arjari	11/7/2020 16:47	approved
Saurabh	Banerjee	saurabh@ii	11/7/2020 10:17	approved
Suhani	Rastogi	suhani.j20@	11/7/2020 15:14	approved
Naina	Yadav	Naina.j20@	11/7/2020 15:40	approved
Rushi	Joshi	rjforbarcel	11/7/2020 15:10	approved
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Imam	Ansari	ljk.loharda	11/7/2020 10:41	approved
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Praveen	Nagar	nagarprave	11/6/2020 20:40	approved
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Kumari	Jyoti	dr.kumarijy	11/6/2020 22:06	approved
Reema	Dandavate	reema.j20@	11/7/2020 15:05	approved
Himanshu	Dubey	himanshu2	11/6/2020 17:32	approved
Dr. aksharika	sharma	aksharika.j.	11/7/2020 15:00	approved
Baiju	Thomas	rtobaiju@g	11/6/2020 20:39	approved
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Poorvi	Bangar	Bangar456.	11/7/2020 15:00	approved
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Shailesh	Regmi	regmishaile	11/7/2020 17:40	approved
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Ishita	Sawhney	ishita.j20@	11/6/2020 22:41	approved

MOHD.IQBAL	HURRA	Iqbalhurra5	11/6/2020 20:08	approved
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P.	Sodani	prsodani@	11/7/2020 14:54	approved
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Pratibha	Gupta	pratibha.j1	11/7/2020 14:35	approved
SMITHA	JAYAPRAKASH	smithajp.ja	11/6/2020 20:06	approved
Drfaraan	Nuzhat	drfaraan25	11/6/2020 20:39	approved
Dr. Partha	Ghosh	parthabioc	11/7/2020 9:07	approved
Dr Lunika	Tak	Lunika.j19@	11/7/2020 15:06	approved
Dr Harshita	Kanungo	harshitakar	11/7/2020 14:40	approved
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Dr Prakash Chan	Sanchetee	prakash.sai	11/6/2020 21:57	approved
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Jagruti	Jambhulkar	jagrutijamk	11/6/2020 20:33	approved
Prasija	Menon	prasija57@	11/7/2020 15:00	approved
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Dr Sudhakar	Mishra	mishra603l	11/6/2020 19:42	approved
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Mohd	Salman	siddiquis72	11/6/2020 19:56	approved
Dr Varun	Kumar	varunkuma	11/6/2020 21:26	approved
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Mahima	Jha	mahima.j1!	11/7/2020 15:10	approved
Dr. S.D	Gupta	sdgupta@ii	11/7/2020 15:03	approved
Haran	Raj	haranjabal	11/7/2020 13:53	approved