

# Placement Dossier 2023-25





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## 



### **MESSAGE FROM PRESIDENT**

**Dr. P. R. Sodani** President IIHMR University Jaipur

The Indian Institute of Health Management Research was founded in 1984 at Jaipur with a vision of providing unique opportunities in the field of Health and Allied sectors. Over the past 40 years, IIHMR University has established as a pioneer in the field of higher learning and offers doctoral and postgraduate degrees in Hospital and Health Care, Pharmacy, Development Management and Healthcare Analytics.

IIHMR University's vision is to improve health standards by better managing health care and related programs. It seeks to accomplish this through management research, training, consultation and institutional networking from a national and global perspective. IIHMR University creates highly knowledgeable and skilled professionals for the industry. It empowers them to find sustainable solutions to people's problems, health issues, and health transformation. Our student mix is selected through a rigorous selection process, ensuring that only the very best of the lot get into our campus. The students undergo two years of rigorous theoretical and field-based training with pilot ventures, rural practicum, and dissertation along with strategic thinking and leadership skills.

Our Esteemed Alumni are taking prime and leadership roles in leading global Hospitals, Healthcare organizations, consulting firms, pharmaceutical companies, Development organizations, Think Tanks, NGO's and various State and Central Governments organizations.

It gives me immense pleasure to welcome you to IIHMR University, interact with our committed students of batch 2023-2025 with deep rooted human values and discover their innovative ideas, commitment, and enthusiasm in contributing and responding to the need of the hour. This selected batch is exposed to a thoroughly updated curriculum that is in sync with the demands of the modern industry scenario. I am confident that our students will contribute immensely to your esteemed organization and become assets to you.



### **About** IIHMR University, Jaipur

The genesis of IIHMR University dates to October 5, 1984, when its sponsoring body, the Indian Institute of Health Management Research, was established. In 2014, IIHMR University was established and incorporated as a postgraduate research university by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No.3, of 2014).

The University has five Schools:



IIHMR University has a multi-disciplinary faculty team, extensively engaged in academics, research, training, consultancy, partnerships, and collaborations. IIHMR University offers the following postgraduate programs: MBA (Hospital and Health Management), MBA (Pharmaceutical Management), MBA (Development Management), and MBA (Healthcare Analytics). The Johns Hopkins Bloomberg School of Public Health, USA, offers an MPH program in cooperation with IIHMR University, Jaipur. IIHMR University offers an MPH (Implementation Science) program under the WHO-TDR postgraduate training scheme.

IIHMR University offers Ph.D. programs in public health, health management, hospital management, digital health, development studies and pharmaceutical management.

IIHMR University has significantly contributed to the Executive Development and Management Development Programs by consistently engaging in EDPs/MDPs for national and international participants, working with government, national and international NGOs, and private sector organizations. Participants from more than 40 countries benefitted from the EDPs/MDPs. IIHMR University offers the following executive programs: MPH (Executive), MHA (Executive), MBA (CSR & ESG Management) (Executive), PGDM [Micro and Small Business Management (MSBM) / Banking Finance and Insurance Management (BFIM)] (Executive), Certificate Course on Digital Health and Master of Public Health Management (Executive) for Government of Odisha.



Student diversity at IIHMR University reflects the institution's commitment to providing a holistic and inclusive learning environment. This diversity, spanning geography, culture, academic backgrounds, gender, career aspirations, age, and experience, is a testament to the University's dedication to preparing future healthcare leaders who are well-rounded, culturally sensitive, and equipped to address the complex challenges of the healthcare sector on a global scale. It contributes to a vibrant, intellectually stimulating campus life that prepares students for successful healthcare management and research careers.





# Vision

To become a world-class higher education institution by promoting education and research for the betterment of society.



Mission

IIHMR University is dedicated to the improvement in standards of health through better management of health care and related programmes. It seeks to accomplish this through management education, research, training, consultation, and institutional networking in a national and global perspective.



### Why IIHMR University

IIHMR University has been established and incorporated as a postgraduate research University by an act of the Government of Rajasthan. IIHMR University is UGC-recognized and NAAC - accredited.





#### Industry-oriented courses

The University provides a holistic education experience with a strong focus on experiential learning. It has several industryoriented courses and programs, enabling students to develop their professional academic and personal skills.

#### **Experienced Faculty Team**

The University provides quality education and has highly qualified, experienced, and welltrained faculty members who are dedicated to providing quality learning. They provide the students with the best possible guidance and support to help them achieve their goals.

#### **^**】

#### Excellent Career Opportunities

The University provides its students with excellent placement & internship opportunities. With its courses, students can explore exceptional career options and gain valuable experience.

#### **World-Class Infrastructure**

The University has world-class infrastructure and state-of-the-art facilities. This includes modern classrooms, Computer labs equipped with the latest technology and software, a library with a vast collection of books and journals, sports facilities, an auditorium, a cafeteria, etc.

#### Strong Alumni Network

Strong alumni network of the University provides valuable opportunities for students. It gives students access to mentors and advice from experienced professionals. Our alumni network is an invaluable resource for building relationships, exchanging ideas, and pursuing professional opportunities.

#### **International Collaborations**

IIHMR University, Jaipur has strong collaborations with several international universities, enabling its students to get a global perspective. This helps them gain an edge over their peers in the job market.

#### • Opportunities for Entrepreneurs

The University is recognized as a Host Institute by the Ministry of Micro, Small and Medium Enterprises, GOI, for implementing incubation component under the MSME innovative scheme. As a Host Institute, University is eligible to submit new innovative ideas for getting financial support.

### **Research at IIHMR**









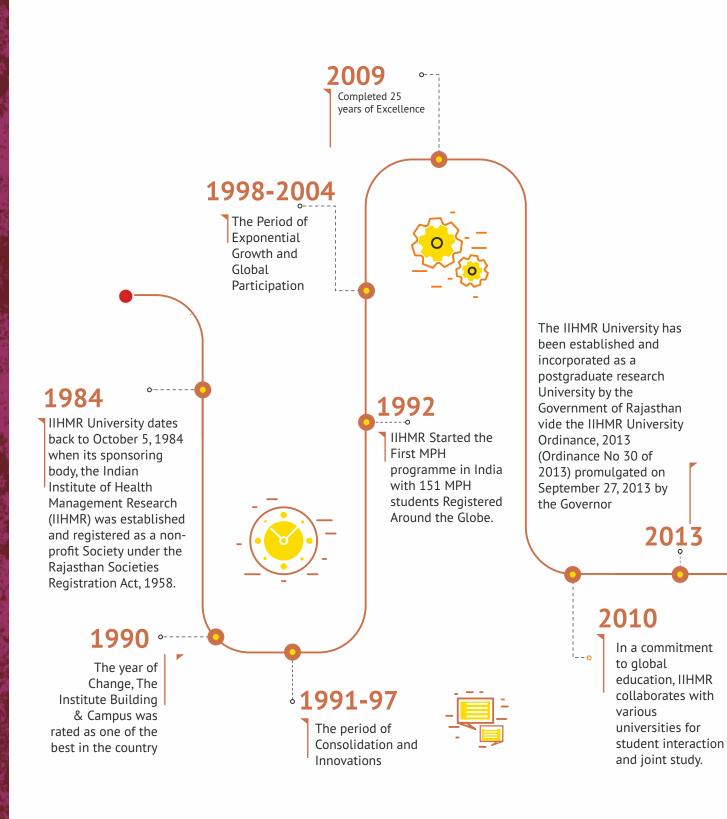




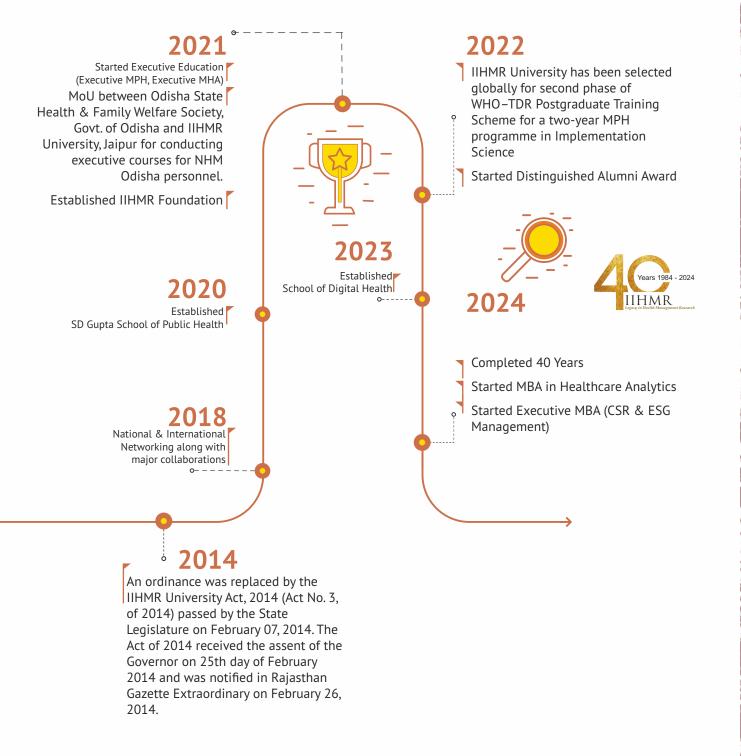




### **Our Journey**







## 

### **Green Campus**

- Harnessing the Sun
- Rainwater Harvesting
- Reduced Energy Consumption
- Natural Garbage Disposal



### Library

- Over 33,880 hard copies of books and 2,40,399 soft copies of books, 78 journals and 13,152 online journals.
- Large collection of subscribed Eresources through RemoteXS.
- Comprehensive information and online database provided in digital library section.



### Classroom

- Wi-Fi enables at 1 GBPS bandwidth.
- LCD Projectors, Video Recording, Video Conferencing
- Virtual Classroom Studios
- Air-conditioned classrooms, ergonomical seating



SAGE Business Cases is our robust digital collection of business cases tailored to library needs – providing faculty, students and researchers with unlimited access to more than 6,123 authoritative cases from over 120 countries. SAGE curates interdisciplinary cases on in-demand subjects such as entrepreneurship, accounting, healthcare management, leadership, social enterprise, and more.

DELNET (Developing Library Network) Services, which is very useful for getting information through resource sharing (print & non-print), Inter Library Loan services (books), Document Delivery Services (articles) on demand etc. there are Access Millions of Networked Library Resources through DELNET: 2,50,00,000+ Books available for Ioan, 40,000+ list of Journals, 5,000+ Full-text E-journals, 1,00,000+ Thesis/Dissertations & more.

In addition to the above we also have learning resources like Embase, EBSCOHost, ProQuest, J-Gate Social & Management Sciences, EPW and many more.





### **Global Networking and Collaborations**





### **Academic Council**

#### **Ex-officio**, Chairman



Dr. P. R. Sodani President IIHMR University Jaipur

#### **External Members**



Prof. Harsh Dwivedi Former Professor R.A. Podar Institute of Management Jaipur



Dr. A.K. Agarwal Former Dean International Institute of Health Management Research (IIHMR) New Delhi



Prof. Mridul Dharwal Professor of Economics Director International Accreditation and Ranking Sharda University, Greater Noida

#### **Internal Member**



Dr. Sanjay Gupta Dean, Institute of Health Management Research IIHMR University Jaipur



Dr. Vinod Kumar SV Dean In-charge, SD Gupta School of Public Health IIHMR University Jaipur



Dr. Saurabh Kumar Dean SPM & Associate Professor IIHMR University Jaipur



Dr. Himadri Sinha Dean School of Development Studies IIHMR University Jaipur

**Special Invitee** 



Dr. Goutam Sadhu Professor, Dean Student Welfare and Proctor IIHMR University Jaipur



Dr. Nupur Srivastava Control ler of Exam inations IIHMR University Jaipur



Mr. Nilakantha Bhoi Alumnus Procurement Senior Officer, United Nations Office for Project Services (UNOPS) New Delhi

#### **Member Secretary**



Dr. Sandeep Kumar Suhag Registrar IIHMR University Jaipur



### **Master Class Series**

IIHMR University takes the lead to organise a series of Master Class sessions specially curated for the students, to help them understand the corporate world along with career opportunities and challenges. The university invites experts from different domains. The objective of the Masterclasses is to orient the students with the current developments going on in the industry and to enhance their skills for comprehending the challenges in the professional arena related to Hospital and Health, Pharmaceuticals, Development Studies and Healthcare Analytics.

Ms. Diksha Raina

Mr. Dinesh Saluja

General Manager

**Glenmark Pharmaceuticals** 

New Delhi

Mumbai

Senior Product Manager

Mankind Pharma Ltd.



Ms. Aarooshi Kothar Manager- Digital Marketing Novartis India Ltd. Mumbai



Mr. Abhishek Kumar Founder & CEO Invento Biohealthtech Pvt. Ltd. Mumbai



Mr. Akhilesh Maheshwari Founder and Director Naya Sawera Jaipur



Mr. Amit Kumar Das Senior Director–HR Novo Nordisk Bengaluru



Dr. Anupama Shetty Mission Director Biocon Foundation Bengaluru



Mr. Ashish Mukherjee VP Market Access Biocon Biologics Ltd. Bengaluru



Dr. Ashutosh Raghuvanshi Managing Director & CEO Fortis Healthcare Delhi



Mr. Brajesh Choudhary Sr. GM & CSR Head Sun Pharmaceuticals Vadodara





Mr. Durga P Satapathy Vice President & Head Intas Pharmaceuticals Ahmedabad

Dr. Gulnoza Usmanova

Associate Director

Vertical Head

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Mumbai

Ms. Gayatri Makhija Manager - Sales and Marketing Hetero Ahmedabad



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Ms. Meenakshi Nevatia Managing Director Stryker India Pvt. Ltd. Gurugram

Mr. Hitesh V Khandelwal

Johnson & Johnson

Regional Business Manager



Mr. Mihir Pujara Sr. Manager of Business Strategy Cipla Ltd. Mumbai



Mr. Nagendra Singh Strategic Partnership Head Apollo 24X7 Gurugram



Dr. Narayana Prasad Technical Director Brigham and Women's Hospital Greater, Boston



Mr. Paritosh Arora Managing Director Translumina Therapeutics New Delhi



Mrs. Pooja Kumar Founder Director Innove Intellex LLP Ghaziabad



Mr. Prabhat Sinha Director, Public- & Gov. Affairs Boehringer Ingelheim Mumbai



Ms. Prachi Chavan Group Product Manager Sun Pharmaceuticals Mumbai



Mr. Pradeep Kumar Shukla Assistant Vice President Aishwarya Group Zirakpur





Dr. Pramod Kashid Executive Director Singapore Pte. Ltd. Singapore



Mr. Prem Anand K. Head – Talent Acquisition Narayana Health Bangaluru



Mr.Prabal Chatterjee Director TechnoMega IT Solutions Bengaluru



Ms.Priya Jha Country Director Evidence Action New Delhi



Dr.Purav Gandhi Founder & CEO Healthark Insights Ahmedabad



Dr. Rajiv Chhibber Vice President SMT Delhi



Dr. Rajiv Desai Senior Technical Advisor Indian Pharmaceutical Alliance Mumbai



Mr. Raman Kumar Khepar Sr. Director Global Marketing Jubilant Biosys Limited Noida



Dr. Ravi Rathod GM- Policy and Strategic Affairs Innvolution Healthcare Pvt. Ltd. Delhi



Dr. Ranjeet Bairwa Scientist "E", Ministry of Science & Technology New Delhi

Mr.Rashesh Patel

Kepler Healthcare

Mr. Roopesh Mathur

Mr. Sahil Poddar

Head Marketing

Mr. Sandeep Jha

Ernst & Young

Brig. Sanjay Baweja R

Mr. Sanjiv Navangul

Dr. Sameer Arora

Managing Director & CEO

Environmental Consultant,

Central Pollution Control Board

Bharat Serums and Vaccines Ltd

Principal Administrative Officer,

Hyderabad

Director

New Delhi

NHSRC

Mumbai

Delhi

New Delhi

Dr. Reddy's Laboratories

Chief Executive Officer

Jeevan Rekha Hospital

Ahmedabad

Director

Jaipur



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Mr.Subhash Seth Chief Executive Officer Blue Berry Pharma Advisory Mumbai



Mr. Sunil Kumar C. N. Senior VP & Head Narayana Health Bangaluru



Mr. Varghese Thomas Vice President Beacon Group Gujrat



Dr. Vibhav Garg Director-Health Economics ASEAN, Boston Scientific Gurugram



Mr. Vivek Mishra Founder and CEO Fibroheal Woundcare Pvt. Ltd. Banagalore



Mr.Tavinder Jit Singh President & Chief Business Officer Micro Labs Limited Gurugram



Dr.Varun Gupta Senior VP TATA 1 MG Gurugram



Mr. Sheejith Kakkunnath General Manager - Operations Hetero Drugs Ltd. Hyderabad



### **Know Your Alumni Series**

Know Your Alumni Series is a unique initiative undertaken by IIHMR University, Jaipur (IIHMRU). Through this session series, students interact to alumni who give an insights into their journey from IIHMRU to becoming excellent professionals in the industry. These sessions help the students understand the ongoing trends and expectations of the industry. Thus, Alumni serve both as a guidance and a source of inspiration for the students. Know Your Alumni Session is launched to keep the alumni connected to their alma mater as well as share their valuable experiences with the current students.

Dr. Deepak Sahu

MSD Media

Jabalpur

Lead Therapy Manager



Ms. Aarunima Bhatnagar Chief - Social Behaviour Change UNICEF Baqdad



Mr. Anand Namdeo Marketing Manager Boehringer Ingelheim Mumbai



Mr. Ankit Shrimali Sr. Manager Narayana Health Mumbai



Dr. Anurag Dadheech Manager - Medical Strategy Fortis Healthcare Gurugram



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Dr. Bhawna Bakshi State Transformation Manager Piramal Swasthya Lucknow



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Mr. Bishwajit Nayak Senior Vice President Future Generali India Insurance Pune





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Ms. Deepali Solanki Deputy Manager Mahindra & Mahindra Ltd. Mumbai



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Dr. Kartikeya Sharma Sr. Manager SBI General Insurance Jaipur



Dr. Keshav Sharma State Consultant RMNCH+A UNICEF Meghalaya



Ms. Kriti Pachauri Senior Manager Walking Tree Technologies Hyderabad



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Dr. Manoj Sojitra Director Marie Stopes International Addis Ababa, Ethiopia



Ms. Mansi Shekhar State Program Representative Nutrition International Madhya Pradesh



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Dr. Neha Nupoor Manager- Market Engagement Novartis Hyderabad



Mr. Nimesh Nayak AGM - Marketing Kusum Group of Companies New Delhi



Dr. Nisha Singh Senior Consultant - Public Health PwC Gurugram



Ms. Parika Pahwa Quality improvement Consultant Grand River Hospital Ontario



Ms. Pinky Bulchandani Senior Consultant Ernst & Young LLP Jaipur



Mr. Prabal Mukherjee State Technical Consultant The World Bank West Bengal



Mr. Punyarth Singh Sr. ASM Vascular Teleflex Medical Jaipur



Mr. Rahul Khandelwal Unit Head HR Fortis Healthcare Manesar



Mr. Rahul Pandey Sr. Operations Officer The World Bank New Delhi



Mr. Rajesh Chauhan Engagement Manager IQVIA New Delhi



Mr. Rakesh Kumar Sharma Program Manager Centre For Micro-Finance (CmF) Dausa



Ms. Ritika Das AGM - Business Development Akums Drugs & Pharmaceuticals New Delhi



Gurgram

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Ms. Sadia Adil **Epic Consultant** Deloitte Bangalore



Ms. Sakshi Sharma Business Manager Translumina Therapeutics New Delhi



Mr. Sanjeev Ranjan Coordinator NHM Lucknow



Mr. Saurabh Gupta Vice President – Operations Medanta Hospital Lucknow



Dr. Shantam Mishra Administrative Incharge Sant Ganga Nath School of Nursing Kitlana, Haryana



Dr. Sheenu Jhawar Director Apex Hospitals Jaipur



Ms. Shilpi Sinha Senior Business Analyst NSH England



Mr. Sidharth Dutta Director Ernst & Young Noida



Ms. Swati Chauhan Manager - Govt. Engagement **Piramal Swasthya** New Delhi



Ms. Urja Pandya Public Health Consultant UNICEF Gandhinagar



Mr.Varun Mishra Group Manager- Internal Business Ingenious e-Brain Solutions Gurugram



Ms. Vidya Chandran Biostatistician The Johns Hopkins University Baltimore



Dr. Vikas Agarwal Regional Lead - Health Mott MacDonald South Asia



Dr. Vikram Singh Chouhan Chief Operating Officer **Eternal Hospital** Jaipur



Ms. Vrinda Mathur Senior Analyst Ernst & Young Gurugram



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### **Alumni Mentoring Programme**

Alumni Mentoring Programme is a unique initiative undertaken by IIHMR University, Jaipur. Through this programme, students are connected with alumni, who serve both as guides and as sources of inspiration. The Alumni Mentoring Programme has been launched to keep the alumni connected to their alma mater as well as share their valuable experiences with the current students.

### **Framework of Mentorship Programme**

Under this programme, we invite our alumni from across the globe and from different fields to interact with the students and help them build their network and gain a new perspective on the possibilities open to them, after graduation.

With the students facing crossroads at every other turn and unable to choose what's best for them due to a lack of insight into how things would materialize with each road that they choose to take, it becomes crucial that they are guided by people who have faced the same crossroads during their academic life and the competitive world beyond it.

The Alumni with their vast repository of personal experiences can help improve insight among students into diverse aspects of life which include academics, extracurriculars, the professional life after college or the general way of life.



Dr. Afaq Amir Ahmad Surveillance Medical Officer World Health Organization Alwar



Ms. Akanksha Chouhan Senior consultant Cognizant Solutions Bengaluru



Dr. Akshay Gupta State Monitoring Officer PATH Jaipur



Dr. Aneesha Koul DM - Corporate Quality Narayana Health Karnataka



Dr. Anshul Atreja Sr. Manager- HR PD Hinduja Hospital Mumbai



Mr. Thirumalai Narayanan State Program Lead IHAT Bhopal



Mr. Arpit Saxena Enterprenuer Medicare Pharma Bhopal



Mr. Arun Singh Team Lead Public Health IQVIA Delhi



Mr. Arun Vashishtha State Program Officer NHM, MoHFW Rajasthan



Dr. Arunabh Ray Senior Consultant Asian Development Bank New Delhi



Dr. Ashish Agarwal Director of Strategic Planning AQ Health Care Jaipur



Mr. Bhavesh Jain Chief of Party Abt Global USA



Ms. Chhavi Anand Research Manager IPSOS Dubai



Mr. Debrishi Chatterjee Assistant Superintendent DMGMC Hospital Purulia



Mr. Dheeraj sonkhiya Supply chain specialist IHAT-UPTSU Lucknow



Ms. Dora Das gupta Associate Director AIA Hong Kong



Dr. Harsh Sood Customer Care Liva Group Dubai



Mr. Hemant Bhatnagar Facility Director Narayana Hospitals Gujarat



Mr. Indrajeet Kumar Program Manager Karkinos Healthcare Pvt. Ltd Kolkata



Mr. Indraneel Sinha Marketing Lead - RDN Medtronic Mumbai



Ms. Ishita Srivastava Consultant ZS Associates New Delhi



Mr. Jatin Kumar Assistant Vice President **BVG India Limited** Maharashtra



Dr. Jatinder Monga Manager Medical Administration Fortis Hospitals Ltd Jaipur



Mr. Jobin Thomas Product Manager Dr Reddys Laboratory Hyderabad



Dr. Keerti **Consultant Public Health** IQVIA New Delhi



Dr. Kiran Narkhede **Technical Consultant** The World Bank Ahmedabad



Mr. Manish Tomar Chief Operating Officer Samvedna Development Society Gurugram



Dr. Mohammad Farhan Accreditation & Quality Manager Almoosa Specialist Hospital Saudi Arabia







Mr. Munish Mittal Senior Manager Max Healthcare New Delhi



Mr. Nitin Nayyar Product Specialist Nihon Kohden India Gurugram



Ms. Piyali Mitra Senior Program Manager **Piramal Foundation** NCR



Mr. Prateek Chhajer Engagement Manager IQVIA Gurgaon

Mr. Prateek Jain **Regional Business Head** Health Care Global Kolkata



Mr. Rahul Khandelwal Unit Head- HR Fortis Healthcare Gurugram



Ms. Rashmi Sharma Founder and CEO Tomorrowsmith Foundation Chennai



Mr. Rhit Srivastava Manager Novartis Hyderbad



Ms. Rita Pugalia Senior Manager Quality Naryana Multispeciality Hospital Jaipur





Dr. Samir Karnik Sr. Manager Emcure Pharmaceuticals Ltd. Pune



Mr. Sanjeev Ranjan Coordination Officer NHM Uttar Pradesh



Dr. Santosh Kumar 000 SJAS Super Specialty Hospital Dhanbad



Mr. Saurabh Mishra Director Optum Hyderabad



Ms. Shilpa Garg EHR SR Application Analyst Prime Healthcare California



Mr. Sidhant Jain Product Manager Mölnlycke Healthcare Gurgaon



Mr. Subhash Khatri Advisor Jhpiego New Delhi



Dr. Suhasani Jain Medical Superintendent CK Birla Hospital Jaipur



Dr. Sumit Baghel Surveillance Medical Officer World Health Organization Lalitpur



Ms. Swati Sharma Senior Researcher **Research Partnership** Gurugram



### **Student Committees and Clubs**

CRs: The student council is comprised of elected representatives from various classes. The class representatives are the interface between the students, faculty, and academic administration. They are responsible for coordinating the day-to-day class activities.

Synergy: The Alumni Relations Committee plays a significant role in encouraging collaboration and engagement between the university and its alumni. Their primary responsibilities revolve around maintaining a strong alumni network and leveraging it for the benefit of current students, the university, and fellow alumni.

Homey: The Hostel and Mess Committee will play a crucial role in ensuring the smooth functioning of the hostel and mess facilities at IIHMR University. Under the supervision of the Chairperson of the Hostel and Mess Committee.

Place Com: The Placement Committee plays an important role in guiding and supporting students' career journeys. It actively facilitates various academic initiatives such as organizing summer training opportunities for first-year students and works diligently to secure internships and final placements. about various student affairs.

iWorcon: The Workshop and Conference Committee helps students to actively participate in National and International conferences. The committee looks for such opportunities and shares them with the student community to facilitate their participation in the conferences and enrich their academic experience.

Archives: The Library Advisory Committee has been constituted for advising, developing, and monitoring policies for the overall development of the library in terms of collection development, processing, storage and retrieval of information.



E-Cell: The Club aims to help students to cultivate a startup business idea, teach them basic strategies like estimating costs and writing a business plan, and help them network their ideas toward sources of funding.

Connect: The Campus Welfare and Wellness Club of IIHMR University is committed to innovating methods in favour of campus welfare. It ensures to provide a unique academic environment based on positive interaction among the students and the University. It is the head of all students extracurricular and co-curricular activities and to build and involve.

ESG Warriors: Environment and social responsibility club are voluntary student groups promoting participation of students in learning about and working toward the conservation and sustainability of the environment specially working with the village and deprived community. This club also accelerate the university activities of Unnat Bharat.

Gempower: The Gender Champions Club accordance with UGC guidelines in line with the directive of Ministry of Women and Child Development. The club aims at creating an enabling environment on campus for greater gender equality and to treat women with dignity and respect. Spardha: The Sports Club will have the primary objective of promoting a culture of physical fitness, sportsmanship, and healthy competition among future students, faculty, and staff at IIHMR University.

Socialspark: The Media, Web and PR Club of IIHMR University is responsible for extensive coverages of all university events. It will prepare press releases to print and digital media, and posts updates on social media about all campus activities, blood donation camps, entrepreneur meets and student achievements and university performance.

Aakriti: The Art and Cultural Club actively engage in organizing a diverse range of cultural events, fostering a vibrant atmosphere where students wholeheartedly participate in activities such as arts, painting, drama, singing, and dance. The committee aims to promote a friendly spirit among students through the organization of festivals, picnics, and various other engaging activities.

Shutter and Sketch: Photography is much more than just having a camera and taking pictures. Students in this club have opportunities to hone their skills by understanding and learning about what takes a good photograph, from composition to artistic expression.



**MBA** (Hospital and Health Management) *Managing Healthcare with a Difference* 



## 



## **MESSAGE FROM DEAN**

#### Dr. Sanjay Gupta

Professor & Dean Institute of Health Management Research IIHMR University, Jaipur

Greetings from the Institute of Health Management Research (IHMR) at the IIHMR University, Jaipur.

Over the years, our flagship course-MBA in Hospital & Health Management has built its brand in the fields of hospital and healthcare. Our students are spread across India and also internationally in various healthcare and hospital settings. This has only been possible with the active support of organizations/agencies who have placed their confidence in the IHMR students and helped them get launched on a glorious career path.

IIHMRU believes in comprehensive development of its students and produces managers adept in tackling up the myriad responsibilities in the ever- growing health and hospital sectors. The teaching at IIHMRU focusses on skill development along with enhancing their knowledge. Practical exposure is given to the budding managers through case studies, field visits and most importantly through summer trainings and internships in good learning organizations. Our advantage of having multi-disciplinary faculty is reflected in the multi-dimensional development of our students and their turning out to be efficient and effective managers.

l invite the various organizations to visit us and interact with our students to give them an opportunity to contribute to your organizations and also get a chance to grow professionally.

Jai Hind

### MBA (Hospital and Health Management)

MBA programme in Hospital and Health Management, two-year, full-time programme is designed to equip you with the skills necessary to excel in healthcare management. The industry-focused curriculum integrates management competencies with healthcare systems management, allowing students to effectively manage public health programmes, public health facilities, corporate and government hospitals, and consultancy projects. Students will be exposed to a wide range of topics such as healthcare policy, health economics, healthcare finance, healthcare operations management and other relevant courses. Our expert faculty members are passionate about sharing their knowledge and experience, ensuring that students receive the highest quality education. Our state-of-the-art facilities provide you with access to cutting-edge technology, enabling students to stay ahead of the curve. Upon completion of our programme, students will have access to lucrative career opportunities in the healthcare industry, both domestically and internationally. Students will be well-equipped to tackle the challenges that arise in the field of healthcare management, making our students a highly sought-after candidate in the job market.

#### **Programme Educational Objectives (PEOs)**

PEO 1	To develop skills in planning and managing healthcare organizations.
PEO 2	To participate and contribute to the formulation of public health policies.
PEO 3	To enhance the decision-making and administrative competence of the students to enable them to face challenges of the healthcare industry.
PEO 4	To promote knowledge through applied and conceptual research relevant to management and to disseminate this knowledge through publications.
PEO 5	To collaborate with other institutions in India and abroad in furtherance of professional exposure.
PEO 6	To take management education towards institution building in a meaningful manner.
Program	nme Outcomes (POs)
PO 1	Understand the latest concepts and techniques of management and their application in making the managerial roles of the participants efficient and effective.
PO 2	Develop skills of analyzing, diagnosing, and solving operational problems in the delivery of healthcare and hospital services.
PO 3	Learn about appropriate strategies for effective planning, implementation and evaluation of institutional and community-based health and family welfare programme.
PO 4	Learn the application of qualitative and quantitative analytical tools as applicable to health and hospital management related problems.
PO 5	Understand and appreciate methodologies of health/hospital management training and develop skills with focus on strategic responsibility for training and human resource development for health care delivery.
PO 6	Enlarge the outlook and vision of participants about the larger background and context of health care and health management in their historical, sociological, and cultural framework.
<b>PO 7</b>	Learn to promote the efficient and equitable allocation of resources and development of strategies to promote public health and cost-effective healthcare.
PO 8	Understand application of scientific approach to reduce cost of care through better material and money management.

### MBA (Hospital and Health Management) Programme Structure

#### First year

#### TERM 1

- Universal Human Values and Ethics
- Health and Development
- Health Policy and Health Care Delivery System
- Bio-Statistics
- Essentials of Epidemiology
- Principles of Management
- Essentials of Demography

#### Summer Training

#### Second year - Hospital Management

#### TERM 4

- Organisation and Management of Clinical Services
- Organisation and Management of Support Services
- Organisation and Management of Utility Services
- Material and Equipment Management
- Hospital Preparedness for Disaster Management

#### TERM 2

- Organisation Behaviour
- Marketing Management
- Human Resource Management
- Essentials of Health Economics and Financing
- •Entrepreneurship and Innovations in Health Care

#### TERM 3

- National Health Programmes
- Communication planning management
- Financial Management
- Essentials of Hospital Services
- Research Methods
- Digital Health

#### TERM 5

- Strategic Management
- Marketing Management of Hospital Services
- Digital Health
- Quality Management and Patients' Safety
- Hospital Management Information System
- Hospital Planning and Facility Management

#### TERM 6

- Health Insurance and Managed Care
- Clinical Epidemiology
- Legal Framework in Health Care
- Operations Management in Hospitals
- Management Accounting

#### Second year - Health Management

#### TERM 4

- Applied Demography and Population Dynamics
- Applied Epidemiology
- Health Survey Research Methods
- Data Management and Analysis
- NGO Management

#### TERM 5

- Programme Planning, Implementation, Monitoring and Evaluation
- Logistics and Supply Chain Management
- Digital Health
- Strategic Management
- Health Management Information System
- Quality Management and Patients' Safety

#### TERM 6

- Health Insurance and Managed Care
- Operations Research
- International Health
- Public Health Emergency Management
- Legal Framework in Health Care
- Elective 1
- Elective 2

#### Elective Courses

Value Added Courses

#### Dissertation and Internship

# **EXAMPLE 1 INFORMATION CONTROLOGY Control of Contr**



#### IIHMR University/MBA (Health Management)/Placement Dossier/Batch 2023-25

### **IIHMR**UNIVERSITY



Experienced West Bengal

#### Aahel Adhikary

UG Degree: BBA- (Hospital Management)

**ST Organization:** Tata Steel Foundation, Jamshedpur

#### Project Title:

To evaluate the impact and limitations of Prasuti pratikshalya launched by Tata Steel Foundation



Gujarat

#### **Aakriti Nirala**

#### UG Degree: BDS

ST Organization:

National Health Mission, Gujarat

#### Project Title:

Research on Factors Influencing Adherence to Early Intervention Services for Developmental Delays in Children: Parental Survey Insights



Fresher Rajasthan

#### Aaradhya Singh

UG Degree: B.Sc. Bioinformatics (Hons.)

**ST Organization:** National Health Mission, Gujarat

**Project Title:** NCD - COH (National Program for Palliative Care (NPPC))



#### **Abhishek Kaushik**

UG Degree: BDS
ST Organization:

Manipal Hospital, Gurgaon

**Project Title:** Enhancing Patient Satisfaction: Analyzing Google Reviews for Hospital Improvement



Fresher Rajasthan

#### Abhishek Panwar

UG Degree: BPT ST Organization: EHCC Hospital, Jaipur

**Project Title:** Optimising Process flow of laundry



Experienced Madhya Pradesh

#### **Abhishek Tanwar**

UG Degree: BHMS

**ST Organization:** Jhpiego, Jaipur

**Project Title:** Assessment of the Parameters of Post-Delivery Data of Prasav Watch



Fresher

Himachal Pradesh

Aditi Kashyap Thakan

**UG Degree:** BA Psychology (Hons.)

**ST Organization:** National Health Mission, Rajasthan

#### **Project Title:**

Exploring the Role of Community Health Officers in the functionality of AAM Sub-Centres



Experienced Uttarakhand

#### Aishwarya Pundir

UG Degree: BDS ST Organization:

National Health Mission, Uttarakhand

#### Project Title:

Comprehensive Maternal Health Assessment: Delivery Status, JSSK Indicators, and Anaemia Screening in Uttarakhand



#### Aishwarya Suresh

UG Degree: BPT ST Organization: National Health Mission, Chandigarh

Project Title: Gap Analysis of AAM Sector26 & AAM Sarangpur



#### Akhil Soni

**UG Degree:** BDS **ST Organization:** Paras Hospital, Udaipur

#### Project Title:

Discharge TAT Analysis, Admission TAT Analysis, Medication Dispensing TAT Analysis and Medications Return TAT Analysis

#### IIHMR University/MBA (Health Management)/Placement Dossier/Batch 2023-25

### **IIIHMR**UNIVERSITY



Fresher Chhattisgarh

#### Amishi Singh

UG Degree: B.Sc. Biology

ST Organization: RamaKrishna CARE Hospital, Raipur

#### **Project Title:**

Assessment of Admission and Discharge Processes of Various Departments



Experienced Jharkhand

#### Amrit Raj Kar

UG Degree: B.Sc. Optometry

ST Organization: National Health Mission, Rajasthan

#### **Project Title:**

Assessment of PHC Goner, Jaipur II under Quality Assurance program by using predefined Structured Checklist



Fresher

Rajasthan

#### Anjali Purohit UG Degree: BHMS

ST Organization: National Health Mission, Gujarat

#### **Project Title:**

Analysing Gujarat's Maternal Health Performance FY 23-24 and Insights from field visits on Mamta Diwas



Chhattisgarh

#### Ankit Bhonsle

UG Degree: BDS

ST Organization: National Institute of Health and Family Welfare, New Delhi

#### **Project Title:**

Prevalence of Abnormal Semen Parameters in Men Attending Infertility Clinic in Delhi: A Retrospective Cross-Sectional Study



Fresher Rajasthan

#### Anupriya Kumari UG Degree: B.Sc. Biotechnology

ST Organization: National Health Mission, Gujarat

**Project Title:** Child Health: HBNC & HBYC



West Bengal

#### Anurag Chakraborty

UG Degree: B.Sc. Zoology (Hons.)

ST Organization: National Health Mission, Rajasthan

**Project Title:** Assessing eVIN Application Usefulness and Studying Vaccine Wastage in Different Health Facilities



Age : 24 Experienced Rajasthan

Archita Jain UG Degree: B.Sc. Biotechnology ST Organization:

National Health Mission, Gujarat

**Project Title:** Strengthening Adolescent Td Immunization Coverage in Gujarat



Age : 23 Experienced Delhi

#### Arnab Basak

UG Degree: B.Sc. (H) Microbiology

ST Organization: National Health Mission, Rajasthan

#### Project Title:

Assessment and Subsequent Analysis of Cold Chain Points with Respect to Temperature Monitoring and Maintenance, and AEFI Records



#### Arunima Tah UG Degree: BPT

ST Organization: Fortis Escorts Hospital, Jaipur

**Project Title:** Patient Conversion from OPD to IPD



#### Ashmin Pattanaik

UG Degree: B.Pharm ST Organization: National Health Mission, Odisha

Project Title: Identify the Major Gaps in Existing System of E-Sanjeevani in Odisha

### **IIHMR**UNIVERSITY



Odisha

#### Ayush Tiwari

UG Degree: BPT ST Organization: Fortis Escorts Hospital, Jaipur

#### **Project Title:**

Analysing Factors Affecting Inpatient Admission Turnaround Time: Strategies for Improvement



Tamil Nadu

#### **B Hari Hara Krishna**

UG Degree: BAMS

**ST Organization:** National Health Mission, Gujarat

#### Project Title:

Optimisation of NHM Budget Utilisation in Quality: A Study of Gujarat



Fresher

Maharashtra

#### Bhalerao Sayali Anand UG Degree: BDS

**ST Organization:** KIMS Kingsway Hospitals, Nagpur

**Project Title:** Mortality Rate Evaluation by Apache 2 scores in ICU Emergency Patients



Uttar Pradesh

#### Deeksha Bhardwaj

UG Degree: BDS ST Organization: BLK MAX Hospital, New Delhi

**Project Title:** Analysing Factors Contributing to Delay in Pre-Authorisation Approval



Experienced

Bihar

### Deepak Kumar

UG Degree: B.Pharm ST Organization: National Health Mission, Rajasthan

**Project Title:** Evaluating post-natal Care Practices in Rajasthan



Experienced Karnataka

#### Deepshikha

UG Degree: BDS

**ST Organization:** National Health Mission, Gujarat

**Project Title:** 3 Year Trend Analysis of Family Planning Program and Development of IEC material



Age: 26 Experienced Rajasthan

#### Digvijay Singh Rajawat

**UG Degree:** BDS **ST Organization:** Nand Ghar by Vedanta, Jaipur

**Project Title:** Cash Transfer Schemes on Maternal and Child Health Nutrition/Health



Fresher Haryana

#### Eshvita Bhadoo

UG Degree: BDS

**ST Organization:** Strategic Institute for Public Health Education and Research, Chandigarh

**Project Title:** Tobacco Cessation and Workshops (National and International)



#### Gandhi Vaishnavi Dilip UG Degree: BDS \_\_\_\_\_

**ST Organization:** Trizone Healthcare Consultant, Vadodara

#### **Project Title:**

About the Plastic and Cosmetic Surgery in India, HMS (Healthcare Marketing Consultants)



Fresher Madhya Pradesh

#### Garima Sharma

UG Degree: BA Psychology (Hons.) ST Organization: RJN Apollo Spectra Hospital, Gwalior

**Project Title:** Analysis of Quality for Excellence Data

### LIIHMRUNIVERSITY



Experienced Maharastra

### Girishsingh Dilipsingh Sengar

UG Degree: B.E. ST Organization:

National Institute of Health and Family Welfare, New Delhi

#### Project Title:

Participatory Management in Healthcare Systems: A Strategy for Achieving SDGs



Maharashtra

#### Gujar Sanskruti Prashant

UG Degree: BDS

**ST Organization:** National Institute of Health and Family Welfare, New Delhi

**Project Title:** Planning and Coordination of Training



#### Gursimran Kaur

**ST Organization:** National Health Mission, Chandigarhi

#### **Project Title:**

UG Degree: BDS

Opportunistic Screening Yield: Diabetes & Hypertension in Punjab (2021-24) -Secondary Data Analysis



Fresher Delhi

#### lla Gupta

UG Degree: BDS

**ST Organization:** National Health Mission, Gujarat

#### Project Title:

IFA Supply Chain & Utilization Assessment under Anaemia Mukt Bharat among Adolescent Girls



Experienced Odisha

#### Ipsita Panigrahi

**UG Degree:** B.Sc. Medical Technology (Respiratory Therapy)

**ST Organization:** Ernst and Young , New Delhi

#### Project Title:

Detailed Landscape Assessment of Asia Pacific Region and Proposed DMCs for PHC - Level Management for NCDs



Fresher Rajasthan

#### Ishita Gupta

UG Degree: B.Pharm

**ST Organization:** National Health Mission, Gujarat

**Project Title:** Kap Analysis of Malaria Positive Treated Patients



Age: 25 Fresher Uttar Pradesh

#### Jyotsna

UG Degree: BPT

#### ST Organization:

National Institute of Health and Family Welfare, New Delhi

#### **Project Title:**

Review Article on Ensuring Excellence: A Deep Dive into the Quality Monitoring of Ayushmann Bharat Health and Wellness Centre



Fresher Rajasthan

#### Khushal Sharma

**UG Degree:** B.Sc. Maths & B.Ed. (Integrated Course)

**ST Organization:** Cloudnine Hospital, Bangalore

**Project Title:** Data-Driven Optimization of Patient Services & Doctor Lead Source Analysis



#### Kratika Naruka

UG Degree: BDS ST Organization: Fortis Escorts Hospital, Jaipur

#### Project Title:

Ensuring Accuracy and Compliance: Comprehensive Approach to OPD and IPD Documentation



Maharashtra

#### Krishna P Menon

UG Degree: BDS ST Organization: Ernst and Young , Mumbai

#### Project Title:

Decoding Oncology Market: Current Trends and Landscape of the Oncology Market in Mumbai IIHMR University/MBA (Health Management)/Placement Dossier/Batch 2023-25

### **IIHMR**UNIVERSITY



Rajasthan

#### Kunika Sharma

UG Degree: BPT

**ST Organization:** National Institute of Health and Family Welfare, New Delhi

**Project Title:** Ayushman Bharat and its role in Indian Healthcare



M. Ayushee

**UG Degree:** BBA **ST Organization:** Manipal Hospital, Bhubaneswar

**Project Title:** Enhancing Healthcare Quality Assurance



Fresher Rajasthan

#### Mahima Dash

UG Degree: B.Sc. Biotechnology

**ST Organization:** Fortis Escorts Hospital, Jaipur

**Project Title:** ICU Surveillance as per NABH



Experienced Haryana

#### Mahima Pahwa

UG Degree: BDS ST Organization: PT. B.D. Sharma PGIMS, Rohtak

**Project Title:** To Study the Workload of Electricity Supply in Tertiary Care Hospital



Experienced Uttar Pradesh

#### Manika Tewari

UG Degree: BDS

**ST Organization:** National Institute of Health and Family Welfare, New Delhi

#### **Project Title:**

Cultural Impact on Mental Health along India's aging population. Aspect of Mental Health of Ageing Population



Fresher Chhattisgarh

#### Mansi Gupta

UG Degree: BDS

**ST Organization:** NH MMI Narayana Superspeciality Hospital , Raipur

**Project Title:** Assessment of IPSGS Compliance among the Nursing Staff



Age: 25 Fresher Uttar Pradesh

Manya Tripathi

**UG Degree:** BDS **ST Organization:** National Health Mission, Uttarakhand

**Project Title:** Observational Study on Mental Health Issues of Patients Visiting District Hospital



Experienced Uttar Pradesh

#### Mayank Singh

UG Degree: BDS

**ST Organization:** National Institute of Health and Family Welfare, New Delhi

**Project Title:** Study on Gut Microbiota A Stelthing Influence on Non-Communicable Diseases



Experienced Madhya Pradesh

#### Megha Gupta

UG Degree: BPT

**ST Organization:** National Institute of Health and Family Welfare, New Delhi

#### **Project Title:**

Charting the Path to Progress in Health Development: Participation of Corporates to Achieve Sustainable Development Goals by 2030



Experienced Punjab, India

#### Mehak

UG Degree: BAMS ST Organization: National Health Mission, Chandigarh

#### Project Title:

Gap Analysis of AAM-Maulijagran and AAM- Sector 8 using Departmental checklist, NQAS checklists, IPHS checklist.

### **IIHMR**UNIVERSITY



Mukesh Kumar Dudi

UG Degree: B.Sc. Zoology

ST Organization: National Health Mission, Chandigarh

#### Project Title:

Gap Analysis of AAM- Dadu Majra and AAM- Kajheri using Departmental Checklist, NQAS Checklists, IPHS checklist



Rajasthan

#### Nagar Prachi Natwarlal

UG Degree: BPT ST Organization: Fortis Escorts Hospital, Jaipur

**Project Title: OPD** Consultation Turnaround Time



#### Fresher Punjab, India

#### Navdeep UG Degree: BAMS

ST Organization:

National Institute of Health and Family Welfare, New Delhi

#### **Project Title:**

Planning, Evaluation, Review, Updating DLC Modules and Research article on Sugar, Salt and Fat Content in Commercial Infant Food Formulas in India.



#### Nidhi Sharma

UG Degree: BDS

ST Organization: State Institute of Health & Family Welfare, Jaipur

#### **Project Title:**

Analysing Immunization Training for Medical Officers in Rajasthan (2023-2024)



Fresher Haryana

### Nivedita Goyal

UG Degree: BDS

ST Organization: Fortis Escorts Hospital, Jaipur

#### **Project Title:** Evaluating the Accuracy and Completion of History Sheet in various Inpatient Department



Experienced Tamil Nadu

#### P Nivetha

UG Degree: B.Sc. Cardiac & Perfusion Technology

ST Organization: Apollo Hospital, Chennai

#### **Project Title:**

Clinical audit on the Quality of Manual Anaesthetic Documentation in ICU and Surgical Wards at Hospital



Age: 25 Fresher Delhi

### Pallavi Mishra

UG Degree: BPT

#### ST Organization:

Shri Balaji Action Medical Institute and Action Cancer Hospital, Delhi

#### **Project Title:**

A Critical Analysis of the Rising Incidences of Needle Stick Injuries (NSIs) among Healthcare Workers



Fresher Rajasthan

#### Pankaj

UG Degree: B.Sc. Zoology (Hons.) ST Organization:

National Health Mission, Chandigarh

#### Project Title: Action Plan for Ayushman Arogya Mandir Using Departmental, IPHS & NQAS Checklists



Maharashtra

#### Pathrikar Parikshit Ganeshrao UG Degree: BDS

**ST Organization:** SEARCH, Gadchiroli

**Project Title:** Hospital Administration and Health Program



#### Pranali Thakre

UG Degree: B.Pharm ST Organization: NoQs Digital, Ahmedabad

Project Title: Summer internship at NoQs digital as growth analyst intern

# Rajasthan

#### IIHMR University/MBA (Health Management)/Placement Dossier/Batch 2023-25

### **ITHMR**UNIVERSITY



Fresher Rajasthan

#### Pulkit Sharma

UG Degree: B. Tech Biotechnology

ST Organization: Fortis Escorts Hospital, Jaipur

**Project Title:** Discharge Turnaround time



Madhya Pradesh

#### Rabjot Kaur Chawla

#### UG Degree: BDS

ST Organization: Shikshit Rojgar Kendra Prabandhak Samiti, Jaipur

#### **Project Title:**

Understanding E-cigarette Knowledge, Accessibility, Use Among Youth in Urban and Rural Rajasthan



#### Experienced Rajasthan

#### **Rahul Mewara**

UG Degree: BDS ST Organization: Jhpiego, Jaipur

**Project Title:** Does Digital System Cost Effective Compared to Non-Digital?



#### Rajnandini Chaturvedi

UG Degree: BDS ST Organization: NITI Aayog, New Delhi

**Project Title:** Medical Tourism in India Opportunities and Challenges



Experienced Maharashtra

#### Rajopadhye Aishwarya Naresh

UG Degree: BDS ST Organization: Deenanth Mangeshkar Hospital and Research Center, Pune

**Project Title: Discharge Process Management** 



Fresher Uttar Pradesh

#### Rakshit Tyagi

UG Degree: BPT

ST Organization: State Institute of Health & Family Welfare, Jaipur

Project Title: Immunization and AEFI



Aae: 27 Experienced Jammu and Kashmir

**Raktima Kerni** UG Degree: BDS

ST Organization: **Biohubb**, Jaipur

**Project Title:** Integrated Business Development and Strategic Market Research



Fresher Haryana

#### **Ritik Johari**

UG Degree: B.Pharm ST Organization: Agappe Diagnostics Ltd., Delhi

Project Title: Business Potential Study of the Product Mispai2 and Mispai3



Maharashtra

#### Ritika Jaiswal UG Degree: B.Pharm

ST Organization: KIMS Kingsway Hospitals, Nagpur

**Project Title:** Clinical Audit on Door to Ballon Time at Hospital



Experienced West Bengal

#### **Riya Gupta**

UG Degree: BBAHM ST Organization: CK Birla Hospital (RBH), Jaipur

Project Title: Myhealthcare HIS Implementation of RBH

### **IIHMR**UNIVERSITY



Rajasthan

#### Riya Mittal

UG Degree: BDS ST Organization: BLK MAX Hospital, New Delhi

**Project Title:** IPD Patient Feedback and Satisfaction Analysis



Rajasthan

#### **Riya Shekhawat**

UG Degree: BHMS

**ST Organization:** National Health Mission, Rajasthan

#### Project Title:

To Assess the Challenges faced by NCD clinics of UPHCs in Jaipur, Rajasthan by Providing Quality Care



Experienced Maharashtra

#### Sahu Sanjay Narendra

**ST Organization:** National Health Mission, Gujarat

UG Degree: B.Sc. Nursing

#### **Project Title:**

Assessing the Patients' Perception and Awareness and Drug Sensitive TB and Drug-Resistant TB Patients under the NTEP



Experienced Uttarakhand

#### Sakshi

UG Degree: BDS ST Organization:

Paras Hospital, Udaipur

**Project Title:** Enhancing Efficiency and Reducing Costs through Standardized Surgical Bundles

#### Sakshi Verma

UG Degree: Bachelor's in Prosthetics and Orthotic

**ST Organization:** Apollo Hospital, Delhi

#### **Project Title:**

Improving Efficiency and Patient Care: A Multi-Departmental Approach with Time Process Mapping and Value Stream Mapping in Hospital



Fresher Rajasthan

#### Sameera Khan

UG Degree: BPT ST Organization: CK Birla Hospital (RBH), Jaipur

**Project Title:** Investigation and Addressing the Critical Issues of Green Linen Discrepancies in Hospital



Age: 26

Experienced

Delhi

Age: 25 Fresher West Bengal Samidha Karmakar

UG Degree: B.Sc. Optometry

**ST Organization:** Seva Satkar Foundation, New Delhi

**Project Title:** Maximizing Impact of Marketing and Fundraising



Haryana

#### Sargam Peshin

UG Degree: B.Sc. Life Sciences ST Organization:

NITI Aayog, New Delhi

**Project Title:** Ayushman Bharat HWCs



xperienced Haryana

#### Sarita Godara

UG Degree: BDS ST Organization: National Health Mission, Chandigarh

#### **Project Title:**

Gap analysis of HWCs through NQAS checklist, IPHS ODK Toolkit, Departmental Checklist and formation of action plan to cover those gaps



Fresher Rajasthan

#### Saumya Kaushal

UG Degree: BDS ST Organization: <Summer Training Organization Name>National Health Mission,

#### Project Title:

Comprehensive Gap Analysis and Operational Assessment of Ayushman Arogya Mandir (AAM) of Dehradun

### **LIIHMR**UNIVERSITY



Gujarat

#### Shah Riyaben Rakeshkumar

UG Degree: BDS

**ST Organization:** National Health Mission, Gujarat

**Project Title:** HPCIM- Hospital and Patient Care Improvement Mission



Uttar Pradesh

#### Shaineela Siddiqui

UG Degree: Bachelor's in Prosthetics and Orthotic

**ST Organization:** Apollo Hospital, Delhi

**Project Title:** Time Process Mapping



Fresher Uttar Pradesh

#### Shikha Singh

**UG Degree:** B.Sc. **ST Organization:** Fortis Escorts Hospital, Jaipur

**Project Title:** Hand Sanitisation and Biomedical Engineering Role in OT and EHR



#### Shilpa Mitra

UG Degree: BDS ST Organization: EMeRG, Bangalore

**Project Title:** Health Structure Analysis of Country ABC



Fresher Haryana

#### Shivam Verma UG Degree: B.Pharm ST Organization:

National Health Mission, Rajasthan

**Project Title:** Tribal Districts of Rajasthan: A Maternal Health Perspective



Fresher Punjab, India

#### Shivangi Sharma

**UG Degree:** BDS **ST Organization:** National Health Mission, Chandigarh

**Project Title:** Gap Analysis of Health Facilities under NHM Chandigarh



Age: 26 Fresher Delhi Shivani Dixit

#### UG Degree: BDS

**ST Organization:** Max Super Speciality Hospital, Saket, New Delhi

#### **Project Title:**

Implementation of Informed Consent Checklist to Maintain Compliance Rates



Fresher Rajasthan

#### Shruti Agrawal

**UG Degree:** BDS **ST Organization:** Fortis Escorts Hospital, Jaipur

Project Title: Inpatient Nutritional Screening: Evaluating Screening Rate among Hospitalized Patient



Experienced Uttarakhand

### Shubhangi Garg

**ST Organization:** National Health Mission, Gujarat

#### **Project Title:**

A Comprehensive Gap Analysis of IDSP (IHIP Portal) and Reviewing Effective Management on Cholera Outbreak in Gandhinagar, Gujarat



Uttar Pradesh

### Shubhi Mishra

UG Degree: BDS ST Organization: Jhpiego, Jaipur

#### **Project Title:**

Evaluation of Delivery Outcomes, Associated Complications, and High-Risk Factors Recorded in "Prasav Watch" Across All Healthcare Facilities in districts of Rajasthan

### **IIIHMR**UNIVERSITY



Experienced Rajasthan

#### Shweta Panda

UG Degree: Bachelor's in Prosthetics and Orthotic

ST Organization: National Health Mission, Odisha

#### **Project Title:**

Major Challenges in Identification and Management of High-Risk Pregnancies



Rajasthan

#### Simran Chandwani

UG Degree: BDS

ST Organization: Jhpiego, Jaipur

#### **Project Title:**

Assessment of the Deliveries Monitored Using the Digital Partograph on the 'Prasav Watch' App in Rajasthan



Fresher Jammu and Kashmir

#### Simran Randhawa

UG Dearee: BDS ST Organization: National Health Mission, Rajasthan

**Project Title:** Understanding the Knowledge of CHOs to Meet the Objective of CPHC



#### Sonam Kumari

UG Degree: BDS ST Organization: Alliance India, New Delhi

**Project Title:** Vihaan Care and Support Program (CSS)



#### Fresher Bihar

### Soumya Prasad

UG Degree: B.Sc. Zoology ST Organization: Jhpiego, Jaipur

**Project Title:** Identification of Monitoring Gaps and Stillbirth Rates Using "Prasav Watch" App Data



Fresher Andhra Pradesh

#### Srabani Chattopadhyay

UG Degree: BDS ST Organization: National Health Mission, Gujarat

**Project Title: Developing IEC for Vaccination Program** 



Fresher Karnataka

#### Sreepriya.P

UG Degree: B.Sc. BIOTECHNOLOGY, CHEMISTRY AND ZOOLOGY **ST Organization:** 

The Antara Foundation, Betul, MP

**Project Title:** Pilot Study on PMSMA



Fresher Andhra Pradesh

#### Sreyasi Chattopadhyay

UG Degree: BDS

ST Organization: National Health Mission, Gujarat

Project Title:

Enhancing the Follow-up and Rehabilitation Adherence in Congenital Heart Disease Patients, 0-5 Years Old



Rajasthan

#### Sthita Pragyan Raiguru UG Degree: BDS

ST Organization:

Medidocs Healthcare Pvt. Ltd., Bangalore

#### **Project Title:**

A Practical Level of Industry Experience in How Telemedicine Works with the Inclusion of the Contribution of Digital Media in Healthcare



#### Sweta Samantarav

UG Degree: Bachelor's in prosthetics and orthotics ST Organization:

NITI Aayog, Delhi

#### **Project Title:**

Human Papillomavirus Vaccine: Challenges and Opportunities in Introduction in India Universal Immunization Program

Bihar

Taniya Singh Butolia

Patterns and Trends in IDSP

UG Degree: B.Sc. (CBZ)

ST Organization:

### **IIHMR**UNIVERSITY



Fresher Rajasthan



Fresher

Rajasthan

### Tapadia Sakshi Suresh

National Health Mission, Rajasthan

UG Degree: BDS ST Organization: Plan My Health, Mumbai

Urvi Sharma

ST Organization:

Vaishnavi Soni

UG Degree: BPT

**Project Title:** 

UG Degree: BDS

**Project Title:** 

Gurgaon
Proiect Title:

**ST Organization:** 

Vishal Chauhan UG Degree: B.Tech CSIT ST Organization:

ST Organization:

UG Degree: BDS

**Project Title:** 

Centre

**Project Title:** Effective Marketing Strategies for Occupational Health Services

National Health Mission, Himachal Pradesh

Gap Analysis in Internal Assessment

Against NQAS Standards in the Blood

National Health Mission, Telangana

Healthcare Facilities of Telangana

Vemula Vyshnavi Gupta

National Health Mission, Chandigarh

Action Plan and Its Implementation

Fortis Memorial Research Institute,

Discharge-An Observational Study

Completeness of Compliance During

Gap Analysis Through NQAS, IPHS, HWC

Checklists and Bridging Those Gaps with

Early and Delayed Initiation of

Breastfeeding Practice at Three Public



Experienced Himachal Pradesh



Age: 26 Experienced Telangana



Experienced Andhra Pradesh



**Project Title:** 

### Age: 24 Fresher Rajasthan



Experienced Rajasthan



Age: 26 Fresher

Uttar Pradesh



Age: 22 Experienced Delhi



Fresher Haryana

#### Tanvi Sahnan

UG Degree: BDS ST Organization: Nand Ghar by Vedanta, Jaipur

**Project Title:** User Experience of Using Poshan Tracker

#### **Tushar Yadav**

UG Degree: BPT

**ST Organization:** National Health Mission, Gujarat

Project Title: Accessing Availability of Drugs and Equipment in COPD

#### Vaibhav Singh

UG Degree: BDS ST Organization: Fortis Memorial Research Institute, Gurgaon

**Project Title:** Optimizing Sales Strategies and Market Penetration

#### Vedanshi Sharma

UG Degree: B.Sc. Microbiology ST Organization: Jhpiego, Jaipur

**Project Title:** Assessing the Digital Solution for Effective Post Discharge Viral Sign Monitoring

#### Vipin Khaneja

UG Degree: BPT ST Organization:

National Health Mission, Rajasthan

#### Project Title:

Assessment of PHC Goner, Jaipur II Under Quality Assurance Program by Using Predefined Structured Checklist

#### IIHMR University/MBA (Hospital Management)/Placement Dossier/Batch 2023-25

### **IIIHMR**UNIVERSITY



Experienced Bihar

#### Adarsh Anand

UG Degree: B.Sc. Nursing ST Organization:

Cloudnine Hospital, Bangalore

**Project Title:** How to Reduce Waiting Time in OPD



Haryana

#### Aditi Guglani

UG Degree: BPT ST Organization:

Medanta- The Medicity, Gurgaon

Project Title: Human Resource Talent Acquisition



Fresher Maharashtra

#### Agawane Vedashree Vinayak

UG Degree: BBA Hospital Administration

ST Organization: P.D. Hinduja Hospital and Medical Research Centre, Mumbai

**Project Title:** 

TAT of Patient Transportation Services and Patient Registration Process OPD, ICU MRD Open File Audit



#### Ahmed Saniya Jameel

UG Degree: BDS ST Organization: Artemis Hospital, Gurgaon

Project Title: International Patient Safety Goals IPSG-2



### Aae: 26 Experienced

Rajasthan

#### Akshita Singhal UG Degree: BPT **ST Organization:** CK Birla Hospital (RBH), Jaipur

Project Title: Retrospective Study on Robotic Surgery



#### **Amey Sharma**

UG Degree: B.Sc. Biotechnology ST Organization: Eternal Hospital, EHCC Hospital, Jaipur

**Project Title: Evaluating IPD Admission TAT** 



Age: 26 Experienced Rajasthan

Anand Kaswan UG Degree: B.Sc. Nursing

ST Organization: Narayana Health, Jaipur

**Project Title:** Optimizing Inventory Management in Multi-**Speciality Hospital** 



Age: 22 Experienced Uttar Pradesh

#### Anika Nehra

**UG Degree:** BBA Hospital Administration ST Organization: Ernst and Young , New Delhi

**Project Title:** Market Study on Use Robotics in India



#### Ankit Jangir UG Degree: BA

**ST Organization:** Cloudnine Hospital, Bengaluru

**Project Title:** Lab Conversion Report of Hospital



Haryana

#### Ankita Sood

UG Degree: BDS ST Organization: Narayana Health, Bangalore

Project Title: Stress and Burnout in Medical professionals & Various Coping Strategies

#### IIHMR University/MBA (Hospital Management)/Placement Dossier/Batch 2023-25

### **IIHMR**UNIVERSITY



Uttar Pradesh

#### Anubhav Singh

**UG Degree:** B.Sc. **ST Organization:** Artemis Hospital, Gurgaon

Apurva Preeyam

**Project Title:** Discharge TAT Assessment and Evening OPD Services Evaluation



Rajasthan

#### Anushka Bansal

UG Degree: B.SC. Biology

**ST Organization:** Narayana Health, Jaipur

#### Project Title:

Demographic Analysis of Emergency Patterns of Morbidity in Pediatric Cardiac surgeries



Fresher

Jharkhand

#### Medanta Hospital, Lucknow

UG Degree: BDS

ST Organization:

**Project Title:** Analysis and Documentation of Noncompliance in Cross Reference within the ICU



Punjab, India

#### Arshia Chopra

UG Degree: BDS

**ST Organization:** CK Birla Hospital (RBH), Jaipur

#### Project Title:

Understanding the Transition of Patients from Outpatient to Inpatient Care: A Comprehensive Analysis of Reasons



#### Age: 22 Fresher Rajasthan

#### Ashok UG Degree: B.Sc. Biology

**ST Organization:** ADEH Care Facilities Pvt Ltd., Jaipur

**Project Title:** Hospital Administration and Marketing



Fresher Maharashtra

#### Bhandarkar Divya Parag

UG Degree: B.Sc. Nursing

**ST Organization:** Ganga Care Hospital, Nagpur

**Project Title:** Discharge Process in In-Patient Department



Age: 26 Experienced Rajasthan

#### Bhavika Gulati

UG Degree: BHMS ST Organization: SAIMS Hospital, Indore

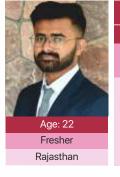
**Project Title:** Effectiveness of Hospital Signages



#### Bhawna Kaswan

UG Degree: BHA ST Organization: EHCC Hospital, Jaipur

Project Title: Patient Discharge Process



#### Deep Dey

UG Degree: B.Sc. Biotechnology ST Organization: Fortis Escorts Hospital, Jaipur

**Project Title:** Promotion of Trauma and Emergency Services



#### Deepankar Dileep Kumar

UG Degree: B.Sc. Microbioogy ST Organization: Unthinkable Solutions, Gurgaon

**Project Title:** Impact of AI in Healthcare: Enhancing Patient Care Through Innovative Technologies

## 



Fresher Rajasthan

### Disha Kumari

**UG Degree:** BDS **ST Organization:** Narayana Health, Jaipur

**Project Title:** Addressing OT Bottlenecks: Mitigating Delays and Cancellations



Experienced Punjab, India

### **Emanpreet Kaur**

**UG Degree:** BDS **ST Organization:** CK Birla Hospital (RBH), Jaipur

**Project Title:** Gap Analysis of Pharmacy (IPD and OPD) and Call Bell



#### Fresher Uttar Pradesh

### Eshika Jadon

UG Degree: B.Sc. Biochemistry

**ST Organization:** Cloudnine Hospital, <u>Noida</u>

**Project Title:** Quality Department (Initial Assessment, IPD& PCPNDT Files Audit)



#### Farana Haque

UG Degree: B.Sc. Home Science ST Organization:

Fortis Escorts Hospital, Jaipur

**Project Title:** HR Policies and It's Implementation



Maharashtra

## Gulrandhe Purva Pravin

UG Degree: BPT

**ST Organization:** Kokilaben Dhirubhai Ambani Hospital & Research Institute, Mumbai

**Project Title:** Workflow Process Analysis of The Chemotherapy Department



Fresher Rajasthan

#### Harsh Yadav

UG Degree: B.Sc. (PCM)

**ST Organization:** Narayana Health, Jaipur

**Project Title:** Process Mapping of Procurement Process in Supply Chain Management Department of a Multispecialty Hospital



Age: 26 Fresher Delhi Himani Sharma

**UG Degree:** BDS **ST Organization:** CK Birla Hospital (RBH), Jaipur

**Project Title:** No Show Analysis in Operations Department



Fresher Rajasthan

## Isha Agarwal

UG Degree: BA ST Organization: Fortis Escorts Hospital, Jaipur

**Project Title:** Initial Assessment of Patient by Doctor & Nurse in IPD Treatment Time.



Experienced Jharkhand

## Ishita Mondal

UG Degree: B.Sc. Nursing ST Organization: Paras Hospital, Udaipur

#### Project Title:

Quality Improvement Project-Knowing and Doing difference (International Patient Safety Goals)



Experienced Maharashtra

## Jangade Uttara Vijay

UG Degree: BPT ST Organization: KIMS Kingsway Hospitals, Nagpur

Project Title:

Clinical Audit on Effectiveness of Respiratory Physiotherapy in Reducing VAP in ICU Patients.

## **IIHMR**UNIVERSITY



Experienced Jharkhand

## Kajal Chowdhury

UG Degree: BHM ST Organization: Tata Main Hospital, Jamshedpur

#### **Project Title:** Study on Non-clinical Services for Tertiary

Care Hospital with 1000 beds



Maharashtra

### Kale Siddhartha Pravin

**UG Degree:** B.Pharm **ST Organization:** CK Birla Hospital (RBH), Jaipur

**Project Title:** An Audit on High-Risk Medication ManagementinAMulti-SpecialtyHospital



### Experienced Andhra Pradesh

#### Kalva Dharani Reddy

UG Degree: BDS ST Organization: KIMS Hospital, Hyderabad

**Project Title:** Turn Around Time and Waiting Time in Radiology



### Karan Vikram Tripathi

**UG Degree:** BCA **ST Organization:** Fortis Escorts Hospital, Jaipur

**Project Title:** To Study the Functioning of Hospital Information Systems



Experienced Gujarat

## Kassamkuthiyal Rohan George

UG Degree: BDS ST Organization: Fortis Memorial Research Institute, Gurgaon

**Project Title:** Discharge Management and Crash Cart Maintenance



Age: 25 Experienced Gujarat

## Khan Tabassum Jahan

UG Degree: BHMS

**ST Organization:** Apollo International Hospital Ltd., Gandhinagar

**Project Title:** Enhancing Patient Safety: An Analysis of Incident Reporting at Hospital



Age: 25 Fresher Himachal Pradesh

Khushboo Thakur

UG Degree: BDS ST Organization: Paras Hospital, Udaipur

**Project Title:** Discharge And Admission TAT Analysis



Fresher Maharashtra

## Kondekar Shruti Bhalchandra

UG Degree: B.Pharm ST Organization: Orange City Hospital and Research Institute, Nagpur

**Project Title:** Comprehensive Audit Checklist for Medication Error in Critical Care Unit



Kerala

Litty Anil UG Degree: BDS ST Organization:

Fortis Memorial Research Institute, Gurgaon

**Project Title:** Discharge TAT Time



## Mahak Yadav

UG Degree: BAMS ST Organization: HCG Cancer Centre, Jaipur

**Project Title:** Licenses Required to Run a Hospital

## **IIIHMR**UNIVERSITY



Experienced Kerala

## Maneesha Mohan

UG Degree: BDS ST Organization: Unthinkable Solutions, Gurgaon

**Project Title:** The Impact of AI In Personalized Medicine



Fresher Delhi

### Mannat Verma

UG Degree: Bachelors in Healthcare Management

ST Organization: Fortis Hospital, Manesar

**Project Title:** Optimizing Talent Acquisition: A Candidate Experience Analysis at Hospital



Experienced Rajasthan

#### Mayank Khandelwal

UG Degree: BPT ST Organization: CK Birla Hospital (RBH), Jaipur

**Project Title:** Study of Radiology Department a Holistic Approach Service for Timely Care



Madhya Pradesh

#### Mayuree Rahangdale

UG Degree: B.Sc. Nursing ST Organization: PSRI Multispeciality Hospital, Delhi

Project Title: **OPD** Chamber Utilisation



Fresher West Bengal

## Meri Paul UG Degree: BBA HM

ST Organization: Cloudnine Hospital, Bangalore

**Project Title:** How to Improve Patient Satisfaction Levels



Experienced Rajasthan

### Monika Kriplani

UG Degree: BDS ST Organization: CK Birla Hospital (RBH), Jaipur

**Project Title:** Optimizing TPA Claims Processing in Hospital: Emphasis on minimising incorrect deductions



Age: 26 Experienced Maharashtra

## More Sidhi Santosh

UG Degree: BDS

ST Organization: P.D. Hinduja Hospital and Medical Research Centre, Mumbai

#### Project Title:

Assessing the Efficiency & Effectiveness of Communication of Telephone Operators of Hospital, Reducing Waiting Time of MRI Patients



Fresher Bihar



**Mrinalini Kumari** 

UG Degree: B.Com (Hons.) ST Organization: PSRI Multispeciality Hospital, Delhi

Project Title: TAT In Radiology



Maharashtra

### Mrudula Vikas Borkar

UG Degree: B.Sc. (Hons) Dialysis therapy technology **ST Organization:** 

AllMS, Nagpur

**Project Title:** Streamlining Hospital Discharge Processes



## Naik Niyati Nikunj

ST Organization: Kokilaben Dhirubhai Ambani Hospital & Research Institute, Mumbai

#### **Project Title:**

UG Degree: BHMS

Improving the Efficiency, Patient Experience and TAT for Corporate Patients in Health Check Programme

## **IIIHMR**UNIVERSITY



Experienced Uttar Pradesh

## Najeeha Khan

UG Degree: BPT ST Organization:

Max Smart Super Speciality Hospital, Saket, New Delhi

#### **Project Title:**

Evaluation of Turn Around Time and Waiting Time for Ultrasound Procedure in The Radiology Department



Experienced Rajasthan

### Nandita Sharma

UG Degree: BDS

ST Organization: AIIMS, Jodhpur

#### **Project Title:**

Infection Control Practices for an Effective Pathogen Free Hospital Environment and The Role of Housekeeping Services



#### Age: 26 Experienced Maharashtra

#### Naware Bhawana Prakash

UG Degree: B.Sc. Nursing ST Organization:

Apollo Hospital, Hyderabad

**Project Title:** Post Operative Patients Pain Management



Rajasthan

#### Nidhi Kulshrestha

UG Degree: B.Pharm ST Organization:

Impact Guru, Mumbai

Project Title: Strategic Alliance- Exploring Partnership Opportunities



## Fresher Rajasthan

## Nimeshika Sharma

UG Degree: BHMS ST Organization: Fortis Hospital, Manesar

**Project Title:** To Study the Perception and Adoption Behaviour of Al Among Hospital Leaders of **DelhiNCR** 



Tamil Nadu

#### Nishanth Ganesh.S

UG Degree: B.Sc. Radiology Imaging Science Technoloav

ST Organization: Apollo Proton Cancer Centre, Chennai

**Project Title:** Analysing Gaps in Marketing Strategy that Improves Revenue and Brand Awareness



Experienced Uttar Pradesh Nitish Chaudhri

UG Degree: BDS

ST Organization: PSRI Multispeciality Hospital, Delhi

#### **Project Title:**

Relationship Between the Patient Experience & Hospital's Business for Patients Admitted to IPD Wards Under the Specializations of Nephrology and Oncology



Experienced Ghaziabad

## Nitish Gupta

UG Degree: BBA(CAM) ST Organization: Flores Hospital, Ghaziabad

**Project Title:** Improving Patient Flow in the OPD.



## Pallabi Debnath

UG Degree: B.Sc. cardiovascular technology

ST Organization: Paras Hospital, Udaipur

#### **Project Title:**

International Patient Safety Goals, Knowing and Doing Difference



### Pallepati Aakanksha

UG Degree: MBBS ST Organization: Yashoda Hospitals, Hyderabad

Project Title: Staff Training Program for Operational Efficiency

Fresher

## **IIIHMR**UNIVERSITY



Fresher Maharashtra

## Panchal Vidhi Bipin

UG Degree: BHMS

ST Organization: Kokilaben Dhirubhai Ambani Hospital & Research Institute, Mumbai

#### **Project Title:**

Process Feasibility Study on Efficiency & Effectiveness of Insurance Portal & TPA Disk



Chhattisgarh

### Parthvee Singh

UG Degree: B.Sc. Biotechnology

ST Organization: PSRI Multispeciality Hospital, Delhi

#### **Project Title:**

OT Efficiency, Medical Consumption, & Profitability, OPD Wait Times, Patient Satisfaction, & Business At PSRI



Fresher

Punjab, India

#### Pranjal Kaundal

Pratap Jha

UG Degree: BDS ST Organization: CK Birla Hospital (RBH), Jaipur

**Project Title:** Philanthropy by Hospitals and Gap Analysis in TPA



Rajasthan

#### Prashansa Jain

UG Degree: B.Sc. Home Science

ST Organization: EHCC Hospital, Jaipur

**Project Title:** Hospital Order Tracker Keeping Meals on Track



Experienced

Delhi

## UG Degree: BCA ST Organization: Max Super Speciality Hospital, Shalimar Project Title:

**Operations and TPA Management** 



Uttar Pradesh

#### Prateek Kasana

UG Degree: B.Pharm

ST Organization:

Paras Hospital, Udaipur

#### **Project Title:**

Enhancing Hospital Supply Chain Efficiency: Minimizing Turnaround Time from Purchase Intend to Purchase Order And Purchase Order to Goods Received Note



Fresher Rajasthan

Purva Mathur UG Degree: BDS ST Organization:

CK Birla Hospital (RBH), Jaipur

**Project Title:** TAT of Non-Invasive Cardiology Department



Experienced Maharashtra

**Rawal Krutik Naresh** 

UG Degree: BHA ST Organization: Saifee Hospital, Mumbai

**Project Title: Optimising Front Office Performance:** Competency Mapping Audit



Experienced Karnataka

## **Richa Singh** UG Degree: BDS

ST Organization: Cloudnine Hospital, Bangalore

#### **Project Title:**

Effectiveness Management of Health Camp to Enhance It Care at <Summer Training Organization Name>Cloudnine



### Rishi Nandan Gara

UG Degree: B.Sc. Medical Microbiology ST Organization:

Manipal Hospital, Delhi

#### **Project Title:**

Enhancing Healthcare Efficiency: Integrating Doxper's Innovative Solutions for Seamless Digital Transition and OPD to IPD Conversion in Hospital

## **IIHMR**UNIVERSITY



Fresher Punjab, India

## Rishika Bhatia

UG Degree: BDS ST Organization: Fortis Hospital, Mohali

**Project Title:** Time Motion Study of Discharge Process



Experienced Delhi

### **Ronak Sharma**

UG Degree: B.Sc. Microbiology

**ST Organization:** Manipal Hospital, Delhi

**Project Title:** Hand Hygiene and Patient Identification Compliance Rate



Fresher Maharashtra

### Rutika Ravi Gupta

UG Degree: B.Sc. (Hons) Dialysis Therapy Techno

**ST Organization:** KIMS Kingsway Hospitals, Nagpur

## Project Title:

Clinical Survey Report on Caesarean Section Rates and Indications Performed at Hospital



Madhya Pradesh

### Saiyada Nausheen Ali

UG Degree: B.Sc. Biology

**ST Organization:** Noble Heart And Super Speciality Hospital, Rohtak

**Project Title:** Discharge Process Management



Fresher Rajasthan

## Sakshi Dashora

UG Degree: B.Sc. ST Organization: SAIMS Hospital, Indore

**Project Title:** Improving Awareness of Cancer Among Females and Various Camps



Fresher Uttarakhand

#### Saloni Dhaka

UG Degree: BDS

**ST Organization:** Max Super Speciality Hospital, Shalimar Bagh, New Delhi

**Project Title:** Discharge Process-Root Cause Analysis



Fresher

Rajasthan

## Saloni Sharma

UG Degree: Bds ST Organization: EHCC Hospital, Jaipur

**Project Title:** Patient Safety Through Infection Control Practices in Operating Room



Experienced Maharashtra

## Sampada Meghe

UG Degree: BPT

**ST Organization:** P.D. Hinduja Hospital and Medical Research Centre, Mumbai

**Project Title:** Door-to-Med Time for Sepsis, Stroke, ACS in First Hour



## Sana Shamoil

**UG Degree:** BDS **ST Organization:** Jhpiego, Jaipur

#### **Project Title:**

Digital Monitoring of Maternal Vital Signs, Neonatal Complications and PPIUCD Insertion Rates Through "Prasav Watch" Appin Rajasthan



## Sanchi Yadav

UG Degree: BDS ST Organization: Phoenix Compliance, Mysore

**Project Title:** US Healthtech Insurance Operations and Strategic Expansion

## **IIIHMR**UNIVERSITY



Experienced

Rajasthan

Saryu Jadon

UG Degree: BDS ST Organization: Eternal Hospital (EHCC), Jaipur

**Project Title:** Assessing Efficiency in Discharge Process



Madhya Pradesh

### Shaleen Khare

UG Degree: Bachelor in Hospital Administration

ST Organization: EHCC Hospital, Jaipur

**Project Title:** Patient Satisfaction Among IPD Patients



Fresher Uttar Pradesh

#### Shalini Gurjar

UG Degree: B.Sc. Biology

ST Organization: Paras Hospital, Udaipur

#### **Project Title:**

Evaluating Hospital Performance: A Comprehensive Analysis of Environmental, Social, and Governance (ESG) Criteria



Bihar

#### **Shalini Singh**

UG Degree: BDS

ST Organization: Max Super Speciality Hospital, Shalimar Bagh, New Delhi

#### Project Title:

Turnaround Time for Discharge Process of In-Patient Department- A Study of Multi-Speciality Hospital



## Age: 29 Fresher

Uttar Pradesh

## Shalini Tripathi UG Degree: BDS

ST Organization: Paras Hospital, Udaipur

**Project Title:** Enhancing Surgical Efficiency Through **Optimisation of Surgical Kits** 



New Delhi Rajasthan

## Shikha Sharma

UG Degree: BDS ST Organization: Medidocs Pvt. Ltd., Bangalore

Project Title: Contribution to Medical Emergency Solution



Age: 26 Fresher Rajasthan

Shivangi Priya

UG Degree: BDS ST Organization: Fortis Escorts Hospital, Jaipur

**Project Title:** Medication Dispensing Turnaround Time



Fresher Uttar Pradesh

#### Shivani Chauhan

UG Degree: B.Sc. Medical Microbiology ST Organization:

Manipal Hospital, Delhi

**Project Title:** Enhancing Efficiency & Patient Life Time Value Through Advance Digital Integration



Gujarat

## UG Degree: BPT **ST Organization:**

Nanavati Max Super Speciality Hospital, Mumbai

Shivani Vinaybhai Mistry

## **Project Title:**

Multiple Footfall Reduction in IPD Department



Uttrakhand

## Shobhit Adhikari UG Degree: BDS

ST Organization: Max Super Speciality Hospital, Shalimar Bagh, New Delhi

**Project Title:** Study on Turn Around Time for Discharge at Hospital

## **IIIHMR**UNIVERSITY



Jammu & Kashmir

## Shrey Mahajan

UG Degree: B.Pharm ST Organization: Cloudnine Hospital, Noida

**Project Title:** Quality Department (Initial Assessment, Prescription Audit and PCPNDT File Audit)



Rajasthan

### Sneha Jadon

UG Degree: BHMS

ST Organization: NoQs Digital, Ahmedabad

**Project Title:** Digital Marketing Strategies and Content Creation



#### Fresher West Bengal

#### Sneha Maji

UG Degree: B.Sc. Nutrition ST Organization:

Nand Ghar by Vedanta, Jaipur **Project Title:** 

Early Childhood Care and Education



## Snehal

UG Degree: BDS ST Organization: Artemis Hospital, Gurgaon

**Project Title: Discharge Turn Around Time** 



## Sonakshi Jain

UG Degree: BDS ST Organization: CK Birla Hospital (RBH), Jaipur

**Project Title:** Streamlining Efficiency and Optimising Costs: Evaluating the Impact of Procedure Specific Kits in Operating Room



Experienced

Maharashtra

### Sodhi Surveen Kaur Satbir UG Degree: BDS

ST Organization: P.D. Hinduja Hospital and Medical Research Centre, Mumbai

#### Project Title:

Quality assessment in the Scopy Department and Validation of Quality Indicators in the A&E Department



Fresher Punjab, India



Age: 26 Experienced Karnataka

#### Soumak Banerjee

**UG Degree:** B.Sc. Operation Theatre Technology

ST Organization: Narayana Health, Bangalore

#### **Project Title:**

Conducting A Gap Analysis on Compliance with International Patient Safety Goals (IPSG)



Experienced Tripura

#### Subhajit Das

**UG Degree:** Bachelor in Hospital Management

ST Organization: Max Super Speciality Hospital, Shalimar Bagh, New Delhi

#### **Project Title:**

A Study on Planned and Emergency Admission in Relation to Patient Experience Management



## Sumbe Aiit Bhausaheb

UG Degree: B.Sc. Nursing ST Organization: Ruby Hall Clinic, Pune

**Project Title:** To Study Compliance Rate of Consent Policy at Hospital



Fresher Maharashtra

## Sunaina Manoj Batra UG Degree: BDS

ST Organization: Shravan Hospital and Kidney Institute, Nagpur

Project Title: Enhancing home based care, Training Need assessment of Phlebotomist

## **IIIHMR**UNIVERSITY



West Bengal

### Surbhi Kumari

UG Degree: BDS ST Organization: Max Hospital, Gurgaon

**Project Title:** Enhancing the Patient Care Satisfaction



Rajasthan

### Surbhi Sharma

#### UG Degree: BPT

ST Organization:

CK Birla Hospital (RBH), Jaipur

#### **Project Title:**

Audit on Delayed Patient Attendants Orders in FNB and Identifying the Reasons and Key Factors That Influencing the Turn Around Time



Fresher Maharashtra

## Swarna Dipti

UG Degree: BDS

ST Organization: Dr. Prabhat Memorial Hiramati Hospital, Patna

**Project Title:** Proposing An OPD Matrix: Reducing Waiting Times and Improving Patient Flow



Rajasthan

#### Tanish Jain

UG Degree: B.Sc. MLT

ST Organization:

Fortis Hospital, Manesar

#### **Project Title:**

To Study the Customer Preferences in Neighbourhood to Prepare a Market Plan for a New Hospital Opening at Manesar, Gurugram



#### Age: 24 Fresher Rajasthan

#### Tanmay Mahurey

UG Degree: B.Sc. ST Organization: Fortis Escorts Hospital, Jaipur

**Project Title:** File Audit and Onboarding Process



Experienced Rajasthan

### **Tanmay Sharma**

UG Degree: B.Pharm

ST Organization: CK Birla Hospital (RBH), Jaipur

#### **Project Title:**

A Study of Financial Counselling in Self-Pay and Estimation of Variance Between the Estimated Bill and Final Bill of Surgical Patients



Age: 25 Fresher Punjab, India

Tanvi UG Degree: BDS

ST Organization:

CK Birla Hospital (RBH), Jaipur

#### **Project Title:**

Assessing Patient Centred Communication in ICU's: Breaking Barriers and Involving Patients/Attendants in Decision Making



Fresher Rajasthan

#### Taruna Sharma

UG Degree: BDS ST Organization: PSRI Multispeciality Hospital, Delhi

**Project Title:** Utilization Rate of Operation Theatre in Hospital



## **Teial Priva** UG Degree: B.Com

ST Organization: PSRI Multispeciality Hospital, Delhi

**Project Title:** 

Optimization of Third-Party Administration Processes in Hospital



#### **Telsang Sumedh Girish**

**UG Degree:** B.Sc. Paramedical Technology (OT) ST Organization:

Ruby Hall Clinic, Pune

#### **Project Title:**

Enhancing Ruby Hall Clinic's Safety Culture Through Robust Incident Reporting, Comprehensive Data Collection, and Continuous Quality Improvement.

## **IIIHMR**UNIVERSITY



Experienced Haryana

### Tisha Tanwar

UG Degree: MBBS ST Organization: Fortis Hospital, Jaipur

#### Project Title:

To Improve Patient Care by Assessing Arrival Timings, Patient Footfall and the Most Common Chief Complaints of ER



Maharashtra

#### Toshniwal Sakshi Sunil

UG Degree: BDS ST Organization: Aditya Birla Memorial Hospital , Pune

**Project Title:** Estimation of USG TAT For OPD Patients in Radiology Department



Fresher Maharashtra

#### Vidhwani Bhavika Satish

**UG Degree:** BDS **ST Organization:** Wockhardt Hospitals, Nagpur

#### Project Title:

Enhancing Patient Safety: Evaluating IPSG Goal 1 Compliance in MICU, SICU, and General Wards



Virat Dey

UG Degree: BBA

**ST Organization:** Brahmananda Narayana Health Multispeciality Hospital, Jamshedpur

**Project Title:** IPD Process and Administration

## 

## **Our Alumni**



**Mr. Ankur Sooden** Project Lead John Snow India Pvt. Ltd. New Delhi



Mr. Bhavesh Jain Country Director Palladium Timor-Leste



**Dr. Gaurav Tripathi** Sr. Vice President Aditya Birla Capital Mumbai



**Dr. Guru Rajesh Jammy** Health Specialist The World Bank New Delhi



**Mr. Hemant Bhatnagar** Facility Director Narayana Health Ahmedabad



**Dr. Kapil Garg** Director-Strategy and Intelligence Paras Hospitals Group Gurugram



**Dr. Kunal J Thakkar** Chief Operating Officer BAPS Hospital

Surat



**Mr. Mahipal S Bhanot** Business Head Fortis Healthcare New Delhi



**Ms. Namita Gupta** COO The Signature Hospital Gurugram



**Dr Nidhi Pundhir** V P Global CSR HCL Foundation Noida



**Mr. Onnkar Shukla** Head - Client Services Sukoon Insurance Dubai



**Dr. Preet Matani** Executive Director PwC Mumbai



**Mr. Rahul Pandey** Sr. Operations Officer The World Bank New Delhi



**Mr. Ravi Hirwani** DGM & Head of Hospital Wockhardt Hospital Mumbai



**Ms. Richa Singh** Chief of Strategy Ops. Fortis Healthcare Ltd Kolkata



**Dr. Santosh Kumar** Chief Executive Officer Tata Steel Medica Hospital Odisha



Mr. Saurabh Gupta Regional COO KIMS Hospitals Hyderabad



**Dr. Sheenu Jhawar** Director Apex Hospitals Pvt. Ltd. Jaipur



**Ms. Shweta Chooramani** Founder & CEO Neeman Global Capital Edison, New Jersey



Mr. Siddharth Datta Director Ernst and young (E&Y) New Delhi



**Dr. Suhasani Jain** Medical Superintendent CK Birla Hospitals (RBH), Jaipur



**Dr. Swati Nigam** Executive Director American Friends of HelpAge India United States



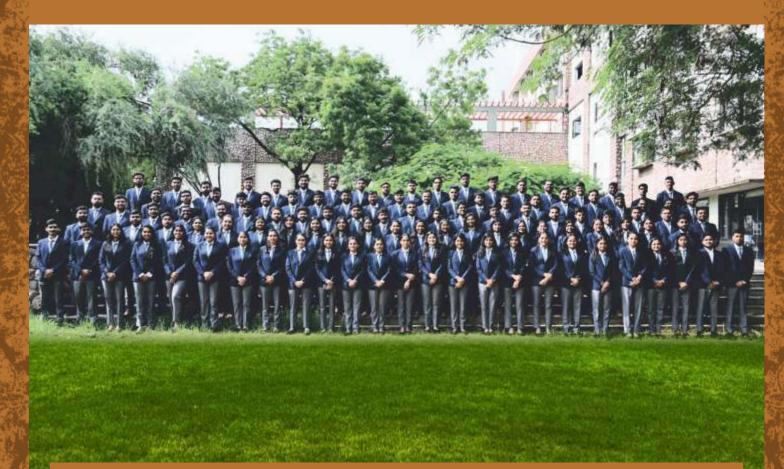
**Dr. Uday Kumar Alaham** Managing Director HOSMAC India Pvt. Ltd. Dubai



**Mr. Udayan Lahiri** Managing Director Medica Synergie Pvt Ltd Kolkata



MBA (Pharmaceutical Management) *Managing Healthcare with a Difference* 



## 



## **MESSAGE FROM DEAN**

Dr. Saurabh Kumar Dean SPM & Associate Professor IIHMR University Jaipur

As we all know, the healthcare landscape is evolving, which Pharmaceutical Industry is a part of. Over the years, access to healthcare and medicines has seen changing paradigms. The pharmaceutical industry is transitioning in sync with the changing market dynamics. The pharmaceutical value chain – from development of new drugs to access to medicines by patients– is rapidly transforming. Advent of new technologies and its integration into pharmaceutical value chain demands varied skill sets from the graduates in the sector. In addition to the technical skills, managerial skills play an important role in the ever-changing pharmaceutical industry.

School of Pharmaceutical Management at IIHMR University, Jaipur has been one of the pioneers in offering MBA in Pharmaceutical Management that envisages offering holistic education on managerial aspects of pharmaceutical sector.

The program spread over 6 trimesters covers various aspects of pharmaceutical management that is curated by pharmaceutical industry experts. This adds significant value while offering a wide array of sectoral knowledge to the graduates. In addition to classroom teaching, the teaching pedagogy involves case studies, debates, extempore and group discussion, problem-based learning that enhances analytical and communication skills of the learners. The internship and dissertation provide live exposure to working of pharmaceutical industry while facilitating the transition from academia to industry to the candidates.

The alumni of the school working in the pharmaceutical sector are well placed and often contribute to the overall development of the program as members of Board of Studies / Board of Management. Many alumni of the school are in leadership positions in various domains of pharmaceutical industry in India and abroad.

It gives me immense joy to welcome you to the School of Pharmaceutical Management at IIHMR University, Jaipur. I wish all the best to our graduating students for their illustrious career.

## **MBA (Pharmaceutical Management)**

MBA programme in Pharmaceutical Management, two-year, full-time programme is designed to equip the students with the skills necessary to excel in pharmaceutical management. The industry-focused curriculum integrates management competencies with Pharma systems management, allowing students to effectively manage pharmaceutical industry including diagnostic chains, Drug manufacturing companies, medical devices companies and consultancy projects. Students will be exposed to a wide range of topics such as Pharmaceutical Marketing Management, Pharmaceutical Consulting, Medical Devices and other relevant courses. Our expert faculty members are passionate about sharing their knowledge and experience, ensuring that you receive the highest quality education. Our state-of-the-art facilities provide you with access to cutting-edge technology, enabling you to stay ahead of the curve. Upon completion of our programme, students will have access to lucrative career opportunities in the pharmaceutical management industry, both domestically and internationally. Students will be well-equipped to tackle the challenges that arise in the field of pharmaceutical management, making our students highly sought-after candidate in the job market.

Programme Educational Objectives (PEOs)						
PEO 1	To create student centric teaching - learning environment which prepare them to achieve their career goals.					
PEO 2	To select and apply suitable tools for decision making required for solving complex managerial problems.					
PEO 3	To organize various co-curricular and extracurricular activities to enhance students' skills and hidden talents.					
PEO 4	To develop sound knowledge of the business processes and inculcate creativity and innovation in the workplace.					
PEO 5	To produce industry ready graduates having utmost look for professional, personal and institutional integrity, social responsibility and continuous learning.					
PEO 6	To collaborate with industry, social organizations and academic institutions for the development of students, institute and society at large.					
PEO 7	To develop professional, entrepreneurial skills and social awareness among students to mold them into a good citizen of our country.					
Program	nme Outcomes (POs)					
PO 1	Understand the latest concepts and techniques of management and their application to disseminate efficient and effective managerial roles in pharma Industry.					
PO 2	Develop skills of analyzing, diagnosing and solving operational problems in Pharmaceutical and Healthcare organization.					
PO 3	Formulate appropriate strategies for effective planning implementation and evaluation of policies in pharma sector.					
PO 4	Comprehend the application of qualitative and quantitative analytical tools as applicable to Pharma sectors related problems.					
PO 5	Use Appropriate skills to support pharmaceutical and health care organization to take informed decisions.					
PO 6	Utilize learning acquired from training and practical exposure to solve real time problem in Pharma Industry.					

## **MBA (Pharmaceutical Management)**

## **Programme Structure**

## First year

### TERM 1

- Universal Human Values and Ethics
- Principles of Management
- Pharma Business Environment
- Essentials of Pharmaco-Epidemiology
- Intellecutual Property Rights
- Pharmacology and Therapeutic Management
- Statistics for Managers

## Summer Training

## Second year

### TERM 4

- Product and Brand Management
- Clinical Research and Development
- Management Information System
- Entrepreneurship
- Promotion of Medical Devices in Hospitals

## TERM 2

- Managerial Economics
- Human Resource Management
- Organisation Behaviour
- Pharmaceutical Marketing Management
- Digital and Social Media Marketing

## TERM 3

- Research Methods
- Regulatory Environment for Pharma Business
- Financial Management
- Marketing Analytics
- Business Development for Pharmaceutical Industry
- Digital Health

## TERM 5

- Pharma Sales and Distribution Management
- Cost and Managerial Accounting in Pharma
- Strategic Management
- Supply Chain Management in Pharma
- Pharmaceutical International Business Management

## TERM 6

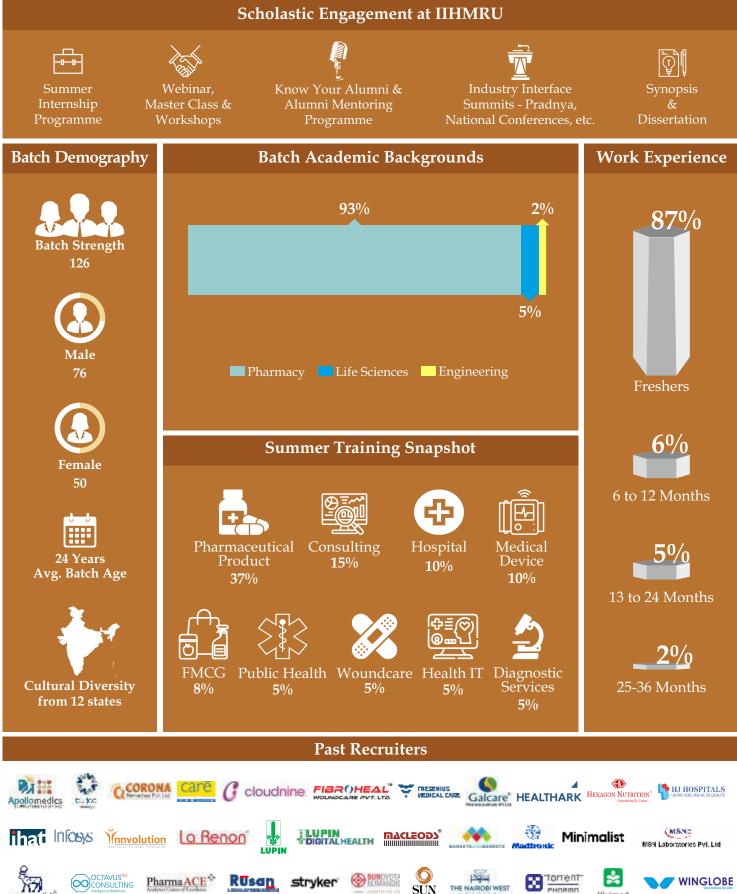
- Sustainability and Circular Economy
- Drug and Public Health Policy
- Project Management
- Business Data Analytics
- Consumer Behaviour in Pharma
- Market Access of Pharmaceutical Products
- Quality Management
- Elective 1
- Elective 2

## **Elective Courses**

## Value Added Courses

## Dissertation and Internship





Vivimed

## **IIIHMR**UNIVERSITY



Experienced Madhya Pradesh

### Abhishek Bari

UG Degree: B.Pharm
ST Organization:

Medyseva Technologies Pvt. Ltd., Indore

**Project Title:** Evaluating Market Potential and Challenges in Telemedicine



Maharashtra

### Abhishek Rajabhau Hajare

UG Degree: B.Pharm

**ST Organization:** P.D. Hinduja Hospital and Medical Research Centre, Mumbai

**Project Title:** Modernisation of Supply Chain Managementin Hospitals



Age: 26 Experienced Uttar Pradesh

#### Abhishek Tyagi

UG Degree: B.Pharm ST Organization: Hetero Healthcare Ltd., Mumbai

**Project Title:** Market scope and Perception of Melatonin Spray in Indian Market



Madhya Pradesh

## Adarsh Kale

UG Degree: B.Pharm

**ST Organization:** ImpactGuru, Mumbai

**Project Title:** Doctors Relationship Management for Sales and Business Development Approaches



Age: 24 Experienced Maharashtra

## Aditi Sakpal UG Degree: B.Sc. Chemistry ST Organization:

IPCA Laboratories Ltd., Mumbai

**Project Title:** Pantoprazole Market and Overview



Fresher Madhya Pradesh

#### **Akanksha Pal**

UG Degree: B.Pharm

**ST Organization:** India Health Action Trust, Lucknow

**Project Title:** Impact on purchase order due to increase the consumption of drugs



Age: 22 Fresher Madhya Pradesh

Akshat Geete

UG Degree: B.Pharm

ST Organization: Fibroheal Woundcare Pvt. Ltd., Jaipur

#### **Project Title:**

Healing our Animal Companions -Unveiling Opportunities in the Veterinary Wound Care Market with Fibroheal Solutions.



Fresher Madhya Pradesh

#### Akshay Kumawat

**UG Degree:** B.Pharm **ST Organization:** Medyseva Technologies Pvt. Ltd, Indore

**Project Title:** Market Research for Medyseva Service Expansion



## Akshit Singla

ST Organization: Impeerical Consulting Pvt. Ltd., Delhi

**Project Title:** Market Assessment of Stamlo Brand



## Amiya Kumar Palauri

UG Degree: B.Pharm ST Organization: Bios Lab Pvt Ltd., Jaipur

**Project Title:** Sales and Market Scenario Assessment of Minoxidil in Jaipur

## **HIHMR**UNIVERSITY



Madhya Pradesh

### Animesh Badole

UG Degree: B.Pharm ST Organization: Dabur India Ltd., Jaipur

**Project Title:** Universe Expansion in FMCG



Rajasthan

### Anjali Agarwal

UG Degree: B.Pharm ST Organization: Morepen Laboratories Ltd., Gurgaon

**Project Title:** Market Research on CDMO Based Company in Europe



Fresher Bihar

#### Anjum Naaz

Anshul Ghodke

UG Degree: B.Pharm ST Organization: Micro Labs Ltd., Gurgaon

**Project Title:** Brand Plan and Market Analysis of Apixaban



### Annavi Gupta

UG Degree: B.Pharm ST Organization: Lupin Ltd., Mumbai

**Project Title:** Leveraging Modern Trade to Increase the Sales of Lupisit.



Fresher

Madhya Pradesh

## UG Degree: B.Pharm ST Organization: Callidus Life Sciences Pvt Ltd., Pune

**Project Title:** Market Research in Neurology Segment



#### **Anshuman Singh**

UG Degree: B.Pharm ST Organization: Micro Labs Ltd., Gurgaon

**Project Title:** Market Research and Brand Plan



Age: 23 Fresher Madhya Pradesh

Anuj Verma UG Degree: B.Pharm ST Organization: Medyseva Technologies Pvt. Ltd, Indore

**Project Title:** Market Research for Expansion of Medyseva Services



Age: 24 Fresher Uttar Pradesh

## Anushree Rai

UG Degree: B.Pharm ST Organization: Lupin Ltd., Mumbai

**Project Title:** Brand Awareness and Marketing Strategy for Skincare Portfolio.



Age: 22 Fresher Gujarat

## Arjav Keyur Mankodi

UG Degree: B.Pharm

**ST Organization:** Passision Healthcare Solutions, Rajkot

**Project Title:** Business Development on Cro- Physician Engagement Model



## Ashish Subhash Gaikwad

**ST Organization:** Galcare pharmaceutical Pvt. Ltd., Mumbai

Project Title:

Conduct RCPA and Market Research on Voriconazole, Valacyclovir, Fusidic acid.

## **IIIHMR**UNIVERSITY



Fresher Madhya Pradesh

## Ashutosh Kaurav

UG Degree: B.Pharm **ST Organization:** Cipla Ltd., Delhi

**Project Title:** Market Assessment on ILD & Effectiveness of Anti-Fibrotics



Bihar

#### Ashutosh Kumar Gupta

UG Degree: B.Pharm ST Organization: Micro Labs Ltd., Gurgaon

**Project Title:** Market research & Brand plan for the Molecule Dapagliflozin



Fresher Maharashtra

## Atharva Rajaram Suryawanshi

UG Degree: B.Pharm **ST Organization:** Cipla Ltd., Pune

**Project Title:** Market Assessment of Mycophenolate Mofetil at Cipla



## Bal Rajendraprasad Prakash

UG Degree: B.Pharm ST Organization: Micro Labs Ltd., Gurgaon

Project Title: Brand Plan on Molecule Ebastine



Fresher Gujarat

**Binali Contractor** 

UG Degree: B.Sc. Microbiology

**ST Organization:** Trizone Healthcare Consultant , Vadodara

**Project Title:** From Market Research to Social Media Execution: Strengthening HMS Consultants' Digital Strategy



Fresher Telangana

### **Bingi Shashank**

UG Degree: B.Pharm

ST Organization: Preeti Urology and Kidney Hospital, Hyderabad

Project Title: Administrative Operations Management at Speciality Hospital



Fresher

Rajasthan

Chandrapalsingh Panwar UG Degree: B.Pharm

ST Organization: Dabur India Ltd., Jaipur

**Project Title:** Expansion and Growth of Honitus

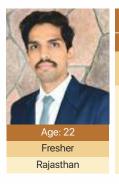


Ade: 23 Fresher Uttar Pradesh

### Deepanshi Gupta

UG Degree: B.Pharm ST Organization: Trizone Healthcare Consultant, Vadodara

**Project Title:** Conducted a Market Research on Diabetic Foot Ulcer and Website Enhancement



## Deepanshu Yadav

UG Degree: B.Pharm

**ST Organization:** Galcare Pharmaceutical Pvt. Ltd., Jaipur

**Project Title:** 

Strategic Brand Plan for HerpEase: **Elevating Herpes Management** 



## Deepesh Dhananjay Gaikwad

UG Degree: B.Sc. Biotechnology ST Organization: Winglobe Healthcare Pvt Ltd, Mumbai

Project Title: Raising Awareness of Advanced Surgical Solutions

## **IIIHMR**UNIVERSITY



Rajasthan

## Dhruvika Sharma

UG Degree: B.Pharm ST Organization: Cipla Ltd., Delhi

#### **Project Title:**

market assessment on ILD & effectiveness of anti-fibrotics in its treatment through market research



Maharastra

## **Dinesh Sahare**

UG Degree: B.Pharm ST Organization: Micro Labs Ltd., Gurgaon

Project Title: Brand plan and Market Analysis for ProtonEase



Fresher Uttar Pradesh

#### Divyanshu Bhandari

UG Degree: B.Pharm ST Organization:

Fresenius Kabi Oncology Limited, Gurgaon

#### **Project Title:**

To Study Pharmaceutical Project and Launch Management in Drug Development



Maharashtra

#### Dukare Ganesh Govardhan

UG Degree: B.Pharm

ST Organization: Galcare pharmaceutical Pvt. Ltd., Pune

## **Project Title:**

Conducting RCPA to Analyse Market Trends and Collaborating with the Marketing Team on Campaigns



## Fresher Gujarat

## Gadhiya Yash Jitendrabhai

UG Degree: B.Pharm **ST Organization:** India Health Action Trust, Lucknow

**Project Title:** Design Drug Distribution till Last Mile Delivery: Enhancing Efficiency and Streamlining Operations



Fresher Uttar Pradesh

#### **Gaurang Yadav**

UG Degree: B.Pharm

ST Organization: Micro Labs Ltd., Delhi

**Project Title:** Unveiling Delhi's market potential through market research



Fresher Maharashtra

## Gavhane Aniket Raju

UG Degree: B.Pharm ST Organization: Octavus Consulting, Noida

**Project Title:** Project title: competitive landscape on multiple myeloma



Fresher Uttar Pradesh

## Gyanendra Tripathi

UG Degree: B.Pharm

ST Organization: Impeerical Consulting Pvt. Ltd., New Delhi

Project Title: Primary and Secondary Research, Competitive and Marketing Intelligence, and Data Analysis

24 Fresher Delhi

## Harsh Bansal UG Degree: B.Pharm

**ST Organization:** Galcare pharmaceutical Pvt. Ltd., Noida

**Project Title:** Brand Plan of Galsmile Gold Brightening Face Serum



## Harsh Patidar

UG Degree: B.Pharm **ST Organization:** Trizone Healthcare Consultant, Vadodara

**Project Title:** Marketing Analysis and Digital Marketing for Health Packages

## **IIIHMR**UNIVERSITY



Madhya Pradesh

## Harshal Bagherwal

UG Degree: B.Pharm ST Organization:

Galcare pharmaceutical Pvt. Ltd., Jaipur

Project Title: Brand Plan of Dumax and conducted RCPA.



Maharashtra

#### Harshawardhan Udaykumar Nalwadey

UG Degree: B.Pharm

ST Organization: Fibroheal Woundcare Pvt. Ltd., Jaipur

**Project Title:** Market assessment of FIBROPLUG -Haemostatic dressing.



Fresher Madhya Pradesh

#### Harshit Patidar

UG Degree: B.Pharm ST Organization: Emcure Pharmaceuticals Ltd., Pune

Project Title: Supply Chain Management and Marketing (Exports)



## Hasmukh Naran Chaudhary

UG Degree: B.Pharm ST Organization: Micro Labs Ltd., Mumbai

**Project Title:** To Understand the Perception of HCPs towards Semaglutide.



#### Age: 23 Fresher Rajasthan

## Himanshu Agarwal

UG Degree: B.Pharm ST Organization: Trizone Healthcare Consultant , Vadodara

**Project Title:** Driving Awareness and Engagement- A Branding Initiative for SSVMS Hospital



Fresher Maharashtra

#### Hitisha Kadu

UG Degree: B.Pharm ST Organization: Micro Labs Ltd., Gurgaon

**Project Title:** Brand Plan for Molecule - Solifenacin



Age: 23 Fresher Maharashtra

## Jadhav Shubham Bhausaheb

UG Degree: B.Pharm ST Organization: Corona Remedies Pvt. Ltd. , Ahmedabad

**Project Title:** Studying Incentivisation Of Top pharmaceutical Companies



Fresher Maharashtra

#### Jadhav Yash Sanjayrao

**UG Degree:** B.Pharm **ST Organization:** Fibroheal Woundcare Pvt. Ltd., Hyderabad

**Project Title:** Market Assessment of Fibrozyme Product



Age: 22 Fresher Madhya Pradesh

## Jainam Kothari UG Degree: B.Pharm

**ST Organization:** Trizone Healthcare Consultant , Vadodara

**Project Title:** Marketing and branding of HMS consultants



Madhya Pradesh

## UG Degree: B.Pharm

Janvi Agarwal

**ST Organization:** Bio Hubb , Jaipur

**Project Title:** Market Analysis of PCR Kits and CRO Strategies

## **IIIHMR**UNIVERSITY



Fresher Madhya Pradesh

#### Jaya Sinha

UG Degree: B.Pharm ST Organization: Micro Labs Ltd., Gurgaon

**Project Title:** Brand Plan for Empagliflozin



#### Kartikey Kumar

UG Degree: B.Pharm ST Organization: IPCA Laboratories Ltd., Gandhidham

**Project Title:** Market Insight of IMOX500



## Experienced Andhra Pradesh

### Konatham Gowtham Kumar

**ST Organization:** ISSAR Pharmaceuticals Pvt Ltd., Hyderabad

UG Degree: B.Pharm

**Project Title:** Marketing and Branding of Xylentra



#### Koustav Sarkar

UG Degree: B.Pharm ST Organization: Medyseva Technologies Pvt. Ltd, Indore

**Project Title:** Market Research and Other Operations for Expansion of Services of Medyseva.



#### Aae: 23 Fresher Maharashtra

#### Manore Vaibhavi Anant

UG Degree: B.Pharm ST Organization: Fibroheal Woundcare Pvt. Ltd., Pune

**Project Title:** Brand Plan of Fibroscar



Fresher Madhya Pradesh

### Mansi Jariya

UG Degree: B.Pharm ST Organization:

Micro Labs Ltd., Gurgaon

Project Title: Market Research and Brand Planning of Dapagliflozin



Fresher Gujarat Manvi Rana

UG Degree: B.Pharm ST Organization: Trizone Healthcare Consultant, Vadodara

**Project Title:** Integrated Marketing Strategy for Shree Siddhivinayak Multi-speciality Hospital



Gujarat

Marakana Bhargav Vipulbhai

UG Degree: B.Pharm

ST Organization: India Health Action Trust, Lucknow

**Project Title:** To Study Analyse the Supply Chain System for Anaemia Drug in Uttar Pradesh



## Mayank Srivastava

**ST Organization:** Micro Labs Ltd., Gurgaon

**Project Title:** Brand Plan for AllerZest (Ebastine)



## Mevin Mathew

UG Degree: B.Pharm ST Organization: Fibroheal Woundcare Pvt. Ltd., Raipur

Project Title: Comprehensive Analysis of Fibromoist spray

## **HIHMR**UNIVERSITY



Maharastra

### Mitali Bisen

UG Degree: B.Pharm ST Organization: Micro Labs Ltd., Gurgaon

**Project Title:** Brand Plan & Market Analysis for Fexicalm (fexofenadine)



**Mousham Kumari** 

UG Degree: B.Pharm
ST Organization:

Boehringer Ingelheim , Bangalore

Project Title: Impact of Angels initiative



Fresher Madhya Pradesh

#### Naina Soni

UG Degree: B.Pharm ST Organization: Micro Labs Ltd., Gurgaon

**Project Title:** Brand Plan and Market Research



Fresher Gujarat

### Nambiar Krishnapriya Rajesh

UG Degree: B.Sc. Chemistry ST Organization: Zydus Group , Ahmedabad

Project Title: Learned How Procurement Takes Place, MSMED Vendors, Auction Process



Age: 24 Fresher Maharashtra

Narayani Tiwari UG Degree: B.Pharm

**ST Organization:** Muller and Phipps India Ltd, Mumbai

**Project Title:** Developing Product Manuals, Visual aid and Performing Data analysis and Interpretation.



Fresher Uttrakhand

#### **Naveen Kumar**

UG Degree: B.Sc. Biotechnology ST Organization: Dabur India Ltd., Delhi

**Project Title:** Universe Expansion in FMCG



Age: 22 Fresher Madhya Pradesh

Neel Sisodia

UG Degree: B.Pharm ST Organization: Aristo Pharmaceutical Pvt. Ltd., Indore

**Project Title:** Market Research on Telmisartan Drug Brand of Telvas



Fresher Maharastra

## Nitin Rodge

**UG Degree:** B.Pharm **ST Organization:** Artemis Hospital , Gurgaon

**Project Title:** Managing Vendor Relationships and Controlling Supply Chain Processes.



Fresher Madhya Pradesh

## Noni Choudhary

UG Degree: B.Pharm

**ST Organization:** Trizone Healthcare Consultant , Vadodara

**Project Title:** 

HCG Multispeciality Hospital Branding 4 Cities (Ahmedabad, Hubli, Rajkot, Bhavnagar)-Trizone Healthcare



Age: 23 Fresher Maharastra

## Nupur Manish Kalambe

UG Degree: B.Pharm ST Organization: Mankind Pharma Ltd., Mumbai

Project Title: Neuropathic Pain Management: Strategic Market Analysis

## **IIHMR**UNIVERSITY



Experienced Delhi

#### Pardeep

UG Degree: B.Pharm ST Organization: Micro Labs Ltd., Gurgaon

**Project Title:** Brand Plan on Fexofenadine



Maharashtra

### Pooja Bhaskar Pakhale

UG Degree: B.Pharm ST Organization: Brinton Pharmaceuticals Ltd., Pune

**Project Title:** Understanding Paediatricians perspective insights from primary research (Probiotics)



Fresher Chhattisgarh

#### **Prachi Pandey**

UG Degree: B.Pharm ST Organization: Micro Labs Ltd., Gurgaon

Project Title: Brand Plan of Aecelofenac and Paracetamol



Maharashtra

## Pramodita Shalik Shende

UG Degree: B.Pharm ST Organization: Lupin Ltd., Mumbai

**Project Title:** Comprehensive Healthcare Professional Development Program of Lupin



Fresher

Bihar

## Pranav Ayush UG Degree: B.Pharm

ST Organization: Bios Lab Pvt Ltd., Jaipur

**Project Title:** Market Research and Brand Planning of Itraconazole



Madhya Pradesh

#### Pratik Atmaram Patil

UG Degree: B.Pharm ST Organization: Fibroheal Woundcare Pvt. Ltd., Bhopal

**Project Title:** Complete Study of Silk and Soft



Fresher

Maharashtra

Prinsi Suresh Gangurde UG Degree: B.Pharm

ST Organization: Mankind Pharma Ltd., Mumbai

#### **Project Title:**

Exploring the Influence of Bonus Offers on Brand Building in Indian Pharmaceutical Market



Fresher Madhya Pradesh

## Priya Nandi

UG Degree: B.Pharm ST Organization: Octavus Consulting, Noida

Project Title: Competitive Landscape, Business Development



Fresher Maharashtra

## Priyanka Pramanick

UG Degree: B.Pharm

**ST Organization:** Nutricia International Pvt. Ltd., Danone, Mumbai

**Project Title:** Comprehensive Market Research on Early Life Nutrition Business



Experienced Madhya Pradesh

## Purva Pandya

UG Degree: B.Pharm ST Organization: Corona Remedies Pvt. Ltd. , Ahmedabad

Project Title: Identifying the Opportunity of Different Forms of Folates in CPs & Gyne

## **IIIHMR**UNIVERSITY



Fresher Chhattisgarh

## Pushpraj Patel

UG Degree: B.Pharm ST Organization:

Cipla Ltd., Bangalore **Project Title:** 

Understanding erdosteine's dynamic's and its uses 'a case study from Bangalore city '



Rajasthan

### Rajat Saini

UG Degree: B.Pharm

ST Organization: Trizone Healthcare Consultant, Vadodara

**Project Title:** Dr. Vaidya Laboratory Marketing and **Branding Project** 



Fresher Madhya Pradesh

#### **Ramanuj Patidar**

UG Degree: B.Pharm ST Organization: Galcare Pharmaceutical Pvt. Ltd., Indore

**Project Title:** Brand Plan of Galixfus



Odisha

### Rohit Kumar Biswal

UG Degree: B.Pharm

ST Organization: Cipla Ltd., Kolkata

Project Title: Physicians Perception Survey on **Erdosteine Molecule** 



Fresher

Maharashtra

#### UG Degree: B.Pharm ST Organization: Micro Labs Ltd., Gurgaon

**Ruchila Fating** 

**Project Title:** Brand Plan and Market Analysis of Lifitegrast Molecule



Jharkhand

#### Sachdeo Singh

UG Degree: B.Pharm

ST Organization: Impeerical Consulting Pvt. Ltd., New Delhi

**Project Title:** Market Research, Market Intelligence, Competitive Intelligence and Consulting Services Provider



1e<sup>.</sup> 24 Fresher Madhya Pradesh

Saharsh Tak UG Degree: B.Pharm

ST Organization: Dabur India Ltd., Jaipur

**Project Title:** Universe Expansion in FMCG



Fresher Maharashtra



### Sainee Ashish Bansidhar UG Degree: B.Pharm

**ST Organization:** Galcare Pharmaceutical Pvt. Ltd., Jaipur

Project Title: Brand Plan of Montibilast



Fresher Maharashtra

## Sakshi Ajay Tamore

UG Degree: B.Pharm **ST Organization:** Lyvex Medical Devices Pvt. Ltd., Mumbai

#### **Project Title:**

Understanding the Opportunities of Surgical Marker Pen: Assessing the Awareness and Availability



## Sakshi Arun Zod

UG Degree: B.Pharm **ST Organization:** Micro Labs Ltd., Gurgaon

#### Project Title:

Market Analysis and Brand Plan for the Drug Molecule Cefepime (Cefepime + Enmetazobactam).

## **IIHMR**UNIVERSITY



Fresher Haryana

## Sakshi Mishra

**UG Degree:** B.Pharm

**ST Organization:** Trizone Healthcare Consultant, Vadodara

#### **Project Title:**

Market Research and Data Analysis for Dr. Vaidya's Laboratory in Thane, Mumbai



Madhya Pradesh

### Sakshi Patidar

UG Degree: B.Pharm ST Organization: Octavus Consulting, Noida

**Project Title:** Business Development and Competitive Landscape



Fresher

Bihar

## Salony Priya

UG Degree: B.Pharm ST Organization: India Health Action Trust, Lucknow

Project Title: Improving Quality Control Process at UPMSCL



#### Samikshavivek Sankhe

UG Degree: B.Pharm
ST Organization:

Macleods Pharmaceuticals Ltd., Mumbai
Project Title:

Developing Brand Plan for Probiotic Toothpaste and Desensitising Mouthwash



Fresher

Madhya Pradesh

## Sanad Paliwal UG Degree: B.Pharm

**ST Organization:** Micro Labs Ltd., Gurgaon

**Project Title:** Vibegron Drug Brand Planning and Market Research



Fresher Madhya Pradesh

### Sankalp Oltikar

UG Degree: B.Pharm
ST Organization:

Fibroheal Woundcare Pvt. Ltd., Indore

**Project Title:** Marketing Strategy for Fibroheal AG Sprinkling Powder in the Indian WoundCareSegment



Age: 22 Fresher Maharashtra

### Sarthak Sudhirrao Joshi

UG Degree: B.Pharm ST Organization: Neowinn Biotech Pvt Ltd, Mumbai

**Project Title:** Understanding the Potential of IVIG Therapy in Neonatal Care



Fresher Maharashtra

#### Saurabh Anant Bangale

UG Degree: B.Pharm ST Organization: Eternal Hospital (EHCC), Jaipur

**Project Title:** Analyzing Inventory to Identify Trend of Medication in Regular Supply



## Sejal Ubale

**ST Organization:** Trizone Healthcare Consultant, Vadodara

#### **Project Title:**

Understanding of Extensive Market Research and Analysis of A Laboratory in Healthcare Marketing



#### Fresher Maharashtra

## Shantanu Sanjay Shende UG Degree: B.Pharm

**ST Organization:** Cipla Ltd., Pune

Project Title: Market Assessment on Mycophenolate Mofetil

## **IIIHMR**UNIVERSITY



Fresher Gujarat

## Sharma Sourabh Sunderlal

UG Degree: B.Pharm ST Organization:

Trizone Healthcare Consultant, Vadodara

#### **Project Title:** Integrating Data Analytics and Digital Marketing Strategies in Healthcare



Shayna

UG Degree: B.Pharm **ST Organization:** 

Trizone Healthcare Consultant, Vadodara

**Project Title:** Boost HMS Consultants Outreach



Fresher

Maharashtra

#### Shefali Karmore

UG Degree: B.Sc. Microbiology

ST Organization:

Trizone Healthcare Consultant, Vadodara

**Project Title:** HCG Hospital Branding and Marketing Project



Experienced Madhya Pradesh

#### Shreya Gattani

UG Degree: B.Pharm ST Organization: Corona Remedies Pvt. Ltd., Ahmedabad

Project Title: Rationalizing the Pharmacological Treatment for the PCOD



#### Aae: 23 Fresher Maharashtra

## Shrinivas Madhekar

UG Degree: B.Pharm **ST Organization:** Artemis Hospital, Gurgaon

**Project Title:** Strategics for Effective Healthcare Sales and Marketing



Fresher Maharashtra

#### Shrushti Shivnath Khedkar

UG Degree: B.Pharm ST Organization: Brinton Pharmaceuticals Ltd., Pune

**Project Title:** Understanding pediactrician perspective insights from primary research (Syndet bars)



Fresher Madhya Pradesh

Shruti Shukla UG Degree: B.Pharm ST Organization:

Micro Labs Ltd., Gurgaon

**Project Title:** Brand Plan (Apixaban)



Uttar Pradesh

## Shubham Verma

UG Degree: B.Pharm ST Organization: Winglobe Healthcare Pvt Ltd, Agra

Project Title: Creating Brand Awareness of Products like Ligapro, Elektriz and Strom.



## Soham Prakash Mirani UG Degree: B.Pharm

**ST Organization:** Trizone Healthcare Consultant, Vadodara

**Project Title:** Understanding Integrated Marketing Strategies for Diagnostic Lab



## Soumya Ranjan Dhupal

UG Degree: B.Pharm ST Organization: Bio Hubb, Jaipur

Project Title: Strategic Development and Business Expansion

## 



Fresher West Bengal

## Sudip Guchhait

**UG Degree:** B.Pharm **ST Organization:** Artemis Hospital, Gurgaon

**Project Title:** Developing vendor relationships and overseeing supply chain operations



Experienced Uttar Pradesh

## Sukhda Thakur

UG Degree: B.Pharm ST Organization: Impeerical Consulting Pvt. Ltd., New Delhi

**Project Title:** Market Research: A comprehensive survey with health professionals



Fresher Madhya Pradesh

## Sumit Patel

UG Degree: B.Pharm ST Organization: Galcare Pharmaceutical Pvt. Ltd., Indore

**Project Title:** Brand Plan of ClindoxyBenz



Madhya Pradesh

## Suvikram Tiwari

UG Degree: B.Pharm ST Organization: Bios Lab Pvt Ltd., Jaipur

Project Title: RCPA of Derma Products



Age: 22 Experienced Maharashtra

## Suyash Mishra UG Degree: B.Pharm

**ST Organization:** Micro Labs Ltd., Mumbai

**Project Title:** Dr Perception about Pulmocef in UTI, Different Diagnostic Tool in UTI and way forward to Strengthen Pulmocef in UTI



Fresher Rajasthan

#### Tanu Sharma

UG Degree: B.Pharm ST Organization: Bio Hubb, Jaipur

Project Title: Market Analysis of PCR Kits and CRO strategies



Age: 23 Fresher Maharashtra Tanushree M. Charde

UG Degree: B.Pharm
ST Organization:

Trizone Healthcare Consultant, Vadodara

#### **Project Title:**

Plastic Surgeries and Treatment for Diabetics in India (Surat Diabetic Footcare)



Age: 23 Experienced Madhya Pradesh

## Vaishnavi Shrivastava

UG Degree: B.Pharm ST Organization: NoQs Digital, Ahmedabad

**Project Title:** Data Analysis and Components of Visualization; Using Al & Automation Tools



## Vardhan Surgonda Patil

**UG Degree:** B.Pharm **ST Organization:** Dabur India Ltd., Delhi

**Project Title:** Universe Expansion in FMCG



## Varsha Mittal

UG Degree: B.Tech Biotechnology ST Organization: Corona Remedies Pvt. Ltd., Ahmedabad

**Project Title:** Rationalizing the Treatment of PCOS

## **HIHMR**UNIVERSITY



Fresher Maharashtra

### Vedant Bhatt

UG Degree: B.Pharm ST Organization: IPCA Laboratories Ltd., Mumbai

**Project Title:** From Molecule to Market: A detailed study and analysis



Fresher Maharashtra

### Vinamrata Shivashankar Shetty

UG Degree: B.Pharm

Yash Chouhan

UG Degree: B.Pharm

ST Organization:

**Project Title:** 

Fortis Escorts Hospital, Jaipur

of Supply Chain Excellence in India

ST Organization: Corona Remedies Pvt. Ltd., Ahmedabad

Project Title: Identifying the Opportunities of Folates Amongst Consultant Physicians and Gynaecologists



#### Age: 26 Experienced Kerala

## Vinayak Viswanath

UG Degree: B.Tech

**ST Organization:** Al-Noor Veterinary Medicines Trading LLC, Dubai

**Project Title:** Market Study and Sales in the UAE



Madhya Pradesh

## Yash Soni

UG Degree: B.Pharm

**ST Organization:** Trizone Healthcare Consultant, Vadodara

The Role of Information Technology in

Supply Chain Management and the Future

**Project Title:** 

Enhance Market Presence and Patient Footfall for Elegance men's Health Clinic

Kerala

Aae: 22

Fresher

Maharashtra

## Yash Sarda

UG Degree: B.Pharm

**ST Organization:** Merck Specialities Pvt. Ltd., Jaipur

### Project Title:

Perspective of Customers Regarding Betablockers and Competitive Analysis of Bisoprolol.



Rajasthan

## **IIIHMR**UNIVERSITY

## **Our Alumni**



**Mr. Abhinav Kumar** Forecasting Manager Sandoz Gurugram, Haryana



**Mr. Anand Namdeo** Marketing Manager Boehringer Ingelheim Mumbai



**Mr. Anil Ajmera** Key Account Manager Astra Zeneca Jaipur



**Mr. Ankit Patel** Brand Manager Aster Pharmacy UAE



**Mr. Ankit Verma** Product Manager Galderma Mumbai



**Mr. Anshul Tyagi** Deputy Manager WNS Noida



**Mr. Ashutosh Joshi** Assistant GM Micro Labs Ltd Abidjan, Cote d'ivoire



Mr. Bhanshu Kakkar Director, Marketing and Sales Oyster Labs Limited Chandigarh



**Mr. Bikram Bir Singh** Operations Supervisor Canada Post/Postes Ontario, Canada



Mr. Binit Kumar Patel Marketing Manager Intas Pharmaceuticals Ltd Ahmedabad



**Mr. Deepak Sahu** Lead Therapy Manager MSD Pharmaceuticals Jabalpur



**Mr. Deepak Saxena** Manager - Analytics Roche Hyderabad



**Ms. Dhanvi Shekhar** Associate Consultant ZS Associates Gurugram



**Mr. Dhriti Kumar Pareek** Marketing Manager Zuventus Healthcare Ltd. Mumbai



**Mr. Indraneel Sinha** Marketing Lead - RDN, Cardiovascular Portfolio Medtronic Mumbai



**Mr. Naveen Koushal** Senior Manager Axtria Gurugram



**Mr. Neeraj Jain** Marketing Manager Corona Remedies Ahmedabad



**Dr. Neha Noopur** Manager Novartis Healthcare Hyderabad



**Mr. Nidhish Gaurav** Brand Manager Cipla Mumbai



**Ms. Richa Pandit** Vice President Kotak Mahindra Bank Mumbai



Ms. Ritika Das Deputy General Manager Akums Drugs & Pharmaceuticals Ltd New Delhi



**Dr. Samir Karnik** Deputy General Manager Emcure Pharmacueticals Pune



**Mr. Shrish Dewangan** Senior manager Amgen Delaware, US



**Ms. Sonia Mathur** Associate Consultant IMS Health Bengaluru



MBA (Development Management) Be the change for a better world



## 



## **MESSAGE FROM DEAN**

## **Dr. Himadri Sinha** Professor & Dean School of Development Studies IIHMR University, Jaipur

This is our great pleasure to present the students of MBA Development Management Batch 2023-25 for the campus placement. These students have worked diligently and prepared themselves as the competent budding young professionals committed to contribute to the various sectors of development in India and abroad.

The development management has assumed tremendous importance as India is striving to be the five trillion-dollar economy and be the third largest economy in the world in near future. Government of India is quite emphatic that this can only be achieved through inclusive development. MBA Development Management plays pivotal role in developing managerial and leadership competencies to attain inclusive and holistic development in India. MBA Development Management is a multi-disciplinary programme which prepares professionals with specialized skill sets. These skill sets include project management, natural resource management, health, gender equality, child rights, education, community mobilization, research skills, digital analytics, management of CSR, banking, insurance, financial inclusion, small business development, social entrepreneur, implementation of sustainable development programmes, climate change resilience, disaster mitigation, making evidence-based decision and advocacy.

IIHMR University has inculcated unique blend of academic excellence with a missionary spirit in all the students. Students have been given ample opportunities to develop their proficiencies in managerial aspects, data management, development discourses, research and analytical aptitudes, managing SDGs and human rights, field exposures and industrial interface. The track records of our alumni are phenomenal. I on behalf of School of Development Studies invite all national and international NGOs, Government Organisations, and various corporate bodies to participate in our campus recruitment programme and select some of the best young professionals from IIHMR university. I wish all students a very fruitful placement season.

## **MBA (Development Management)**

With Specializations in CSR & ESG Management (CEM) or Micro & Small Business Management (MSBM)

Our two-year, full-time MBA in Development Management with specialization in CSR & ESG Management/ Micro and Small Business Management equips students with skills for success in managing development sectors, NGOs, CSR, businesses, and government programmes in general. In the second year students will have options to choose specialization either in CSR & ESG Management or in Micro and Small Business Management. The curriculum integrates management competencies to achieve higher Human Development Index (health, knowledge and standard of living) and Sustainable Development Goals (SDGs). Expert faculty, state-of-the-art facilities, and cutting-edge technology ensure a high-quality education. Graduates are well-prepared for lucrative career opportunities in development programme management, CSR & ESG sector and Micro and small business and rural marketing sectors both India and abroad.

Program	me Educational Objectives (PEOs)				
PEO 1	To create student centric teaching - learning environment which prepare them to achieve their career goals.				
PEO 2	To select and apply suitable tools for decision making required for solving complex managerial problems.				
PEO 3	To organize various co-curricular and extracurricular activities to enhance students' skills and hidden talents.				
PEO 4	To develop sound knowledge of the business processes and inculcate creativity and innovation in the workplace.				
PEO 5	To produce industry ready graduates having utmost look for professional, personal and institutional integrity, social responsibility and continuous learning.				
PEO 6	To collaborate with industry, social organizations and academic institutions for the development of students, institute and society at large.				
PEO 7	To develop professional, entrepreneurial skills and social awareness among students to mold them into a good citizen of our country.				
Program	nme Outcomes (POs)				
On completion of the programme, graduates will					
PO 1	Develop comprehensive perspective on achieving higher Human Development Index (HDI), pertinent Sustainable Development Goals (SDGs) and higher happiness index (HI) in the 21st century.				
PO 2	Acquire knowledge, competencies, analytical and creative skills for problem solving and innovating to attain higher HDI, SDGs and happiness index (HI).				
PO 3	Foster professionalism in CSOs, Organisations for development and not for profit, Framer producer organisations (FPOs), Micro and small businesses, Development missions of the government, CSR foundations, public systems and financial institutions.				
PO 4	Obtain willingness and competencies to work in challenging geographies/contexts as it requires resilience, perseverance, emotional, social intelligence, and courage of conviction.				

## **MBA (Development Management)**

## **Programme Structure**

## First year

## TERM 1

- Universal Human Values and Ethics
- Indian & Global Economy
- Principles of Management
- Managerial Economics
- Marketing Management
- Financial Accounting
- Communication for Development

## TERM 2

- Human Resource Management
- Development Policies & Programme
- Organisational Behaviour
- Statistics for Social Sciences Research
- Development Administration & Public Policy
- Gender Development & Child Rights

## TERM 3

- Society and Culture
- Demography & Development
- MIS
- Business Analytics
- Research Methods
- Operation Research

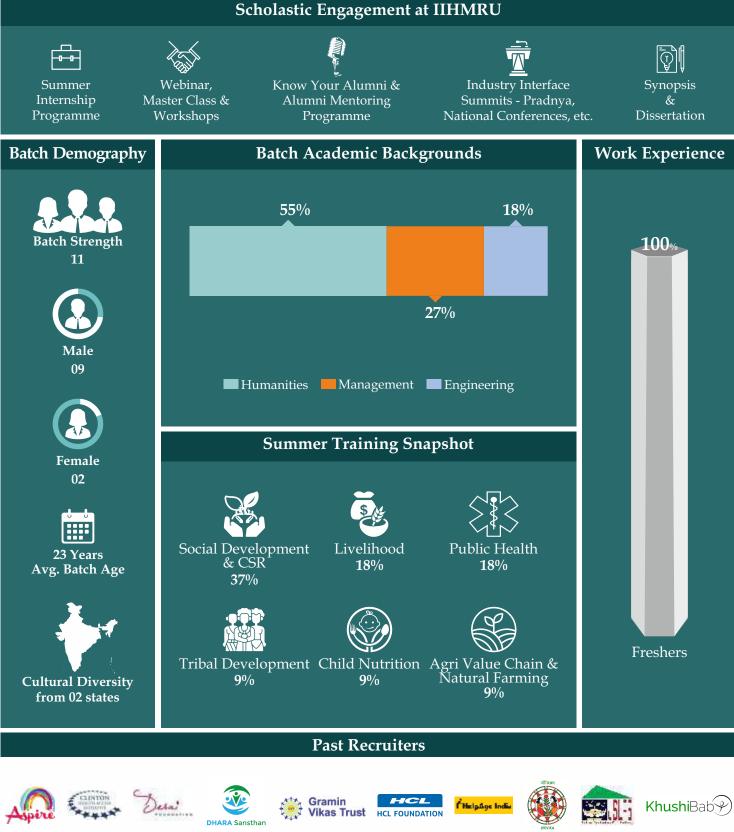
## Summer Training

Second year							
TERM 4 Core Courses (CEM) & (MSBM) • Strategic Management • Project Management • Supply Chain & Logistic Management Electives for CEM	TERM 5 Core Courses (CEM) & (MSBM) • Digital Health • Livelihood & Social Entrepreneurship • Climate Change Resilience and Natural Resource Management	TERM 6 Core Courses (CEM) & (MSBM) • Dissertation					
<ul> <li>Corporate Social Responsibilities</li> <li>Displacement, Resettlement &amp; Rehabilitation</li> <li>Environmental Social Governance</li> </ul>	Electives for CEM <ul> <li>Management of FPO &amp; NPO</li> <li>Public Health &amp; WASH</li> <li>Disaster Preparedness &amp; Mitigation</li> </ul>	<ul> <li>Electives for CEM</li> <li>CSR Compliances for Sustainable Business</li> <li>Open Elective*</li> </ul>					
Electives for MSBM <ul> <li>Essentials of Micro and Small Business</li> <li>Taxation, &amp; Legal Requirements</li> <li>Rural B2B &amp; B2C Marketing</li> </ul>	Electives for MSBM <ul> <li>Cooperative &amp; FPO Management</li> <li>Product and Brand Management</li> <li>Digital and Social Marketing</li> </ul>	Electives for MSBM <ul> <li>Investment Analysis &amp; Portfolio</li> <li>Management</li> <li>Open Elective*</li> </ul>					

# \*Open Electives (Any one) – a. Operation Management; b. Financial Markets and Services; c. Strategic Leadership & Team Building; d. Organisational Change and Development









## **IIIHMR**UNIVERSITY

UG Degree: B.Sc. Chemistry Botany Zoology

Jhajjar Power Limited (Apraava Energy),

UTTHAAN Project (Anganwadi

Jhajjar Power Limited (Apraava Energy),

Analysis (Observation) the Process of JJRA

Anushka Acharya

ST Organization:

**Project Title:** 

Development)

Ishika Agrawal

UG Degree: B.Com

ST Organization:

Jhajjar

Jharli



Rajasthan

Age: 23

Fresher

Rajasthan

## Akshat Sharma

UG Degree: BA

**ST Organization:** Sun Pharmaceutical Industries Ltd., Vadodara

**Project Title:** Need Assessment of Anganwadi Center Renovation

Ashok Kumawat UG Degree: B.Sc. Maths

Pharma

Jaipur

Nikhil Sain

UG Degree: BA **ST Organization:** 

**Project Title:** 

**ST Organization:** Foundation for Ecological Security, **Bhilwara** 

**Project Title:** Impact Assessment of HDFC Parivartan Project

Need Assessment of NGO partners at Sun

Shikshit Rojgar Kendra Prabandhak Samiti,



Rajasthan



Rajasthan

## (Jai Jawan Raksha Academy) Project **Kartikey Dubey**

UG Degree: BA

**Project Title:** 

ST Organization: Sun Pharmaceutical Industries Ltd., Vadodara

**Project Title:** Need and Impact assessment of school development at Sun Pharma

## Pranav Panpalia

UG Degree: BA Pol Sc. (Hons.)

ST Organization: AU Foundation, Jaipur

**Project Title:** Sports Bano Champion

### Roshan Kumar

UG Degree: BA Public Policy and Administration

ST Organization: **Climate Resilient Observing Systems** Promotion Council, New Delhi

**Project Title:** Effectiveness of Lightning Early Warning and Mitigation Strategies

Jai Singh Chauhan UG Degree: BA Hons. (Political Science) **ST Organization:** Sun Pharmaceutical Industries Ltd., Vadodara Age: 22 **Project Title:** 

Fresher Rajasthan



Age: 23 Experienced Rajasthan



Age: 23 Fresher

Rajasthan



### **Rishabh Tiwari**

Tobacco Control Program

UG Degree: BBA **ST Organization:** Aravali, Jaipur

**Project Title:** Home Based New Born Care

## Sarthak Sharma

UG Degree: BBA

**ST Organization:** Foundation for Ecological Security), **Bhilwara** 

**Project Title:** Impact Assessment of HDFC Parivartan Project





Fresher Rajasthan

Age: 27

Fresher

Bihar



## **HIHMR**UNIVERSITY

## **Our Alumni**



**Mr. Abhishek K. Goyal** State Coordinator IQVIA Jaipur



**Mr. Adarsh Singh** District Manager Aga Khan Foundation Lucknow



**Mr. Anand Gaurav** Assistant Manager Save the Children Gurugram



**Ms. Deepali Solanki** Deputy Manager Mahindra & Mahindra Ltd Mumbai



**Ms. Dilna D.** Senior Manager CRY New Delhi



**Mr. Indrajeet Kumar** State Program Manager Karkinos Healthcare Kolkata



**Mr. Kapil Palsania** Regional Manager Zed Rajasthan



Mr. Kartik Goutam Project Officer Centre for Micro Finance Jaipur



**Mr. Manish K. Tomar** Director- Sustainability Six Senses Hotels & Spa Dehradun



**Mr. Manish Kalwaniya** State Officer IHAT Lucknow



**Ms. Monika Dodray** Block Program Manager JSLPS Jharkhand



**Mr. Neeraj K Prajapati** Assistant Manager JK Lakshmi Cement Delhi



**Mr. Pankaj Tiwari** Program Officer Jhpiego Patna



**Mr. Paramveer Singh** District Coordinator Reliance Foundation Rajasthan



**Ms. Pragati Shukla** Manager SEED CSR New Delhi



**Mr. Pranav Keshan** KML Specialist CARE USA Delhi



**Ms. Rajshree** Asst. Project Manager Reliance Foundation Gujarat



Mr. Rakesh K. Sharma State Technical Team Reliance Foundation Rajasthan



**Mr. Rambabu Sharma** Project Manager Jagriti Sansthan Rajasthan



**Ms. Rittika Brahmachari** Regional MEL Officer Children International Kolkata



**Ms. Saumya** Program Leader Piramal Foundation Ranchi



**Mr. Sunnyraj** Assistant Manager Coal India Limited Patna



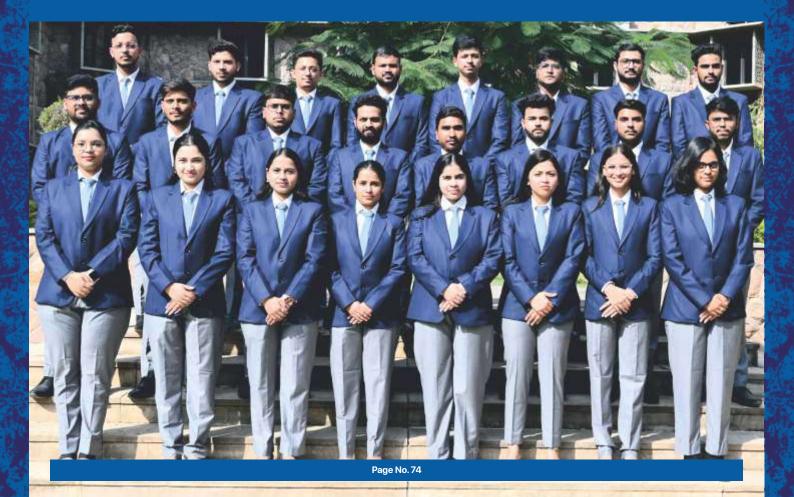
Mr. Surendra K. Singh Land Rights Consultant ILDC Jharkhand



**Mr. Tarun S. Chauhan** Program Manager NRLM Rajasthan



**MBA** (Healthcare Analytics) *Be the change for a better world* 



## **IIIHMR**UNIVERSITY



## **MESSAGE FROM DEAN**

**Dr. Suresh Munuswamy** Professor & Dean School of Digital Health IIHMR University, Jaipur

Digital Health has tremendous potential that can dramatically transform India's and global health care services. Several organizations are already adopting or considering adopting digital platforms and technology led innovations to expand services, reach more people, and provide them with more useful services, including the Government of India which has launched the National Digital Health Mission.

How ever realizing the true promise and potential of digital health platforms has been a difficult and challenging path for the health care organizations due to limited understanding of health care data, substantial shortage of health analytics professionals and limited understanding of digital health processes. As the need for data driven assessments and insights expand exponentially, the health care industry is on the lookout for analytics professionals who can skillfully navigate and leverage data analytics to enhance patient outcomes, optimize operational efficiencies, and provide informed strategic decision-making.

The School of Digital Health at IIHMR, has been started to address the felt need and create the new generation of health care analysts thru our well-structured MBA Health Analytics Program. Our industry focused, case study rich, application oriented, future proof curriculum is designed from start to meet and exceed these expectations. Our program is designed to create real life application ready, health analytics professionals who can add data driven value to the organization from day one.

Throughout our program, students will engage with a comprehensive array of topics including Health Management Information Systems, Big Data in Healthcare, Healthcare Risk Management, Clinical Data Management, and other pertinent subjects. These courses are thoughtfully curated to ensure our graduates possess a robust understanding of both the theoretical and practical aspects of healthcare analytics. By addressing the specific needs of the industry, we ensure that our students are equipped with the knowledge and skills demanded by industry.

At the School of Digital Health, IIHMR University, we are committed to fostering an environment of academic excellence and innovation. We are proud to offer a program that not only addresses the current demands of the healthcare analytics industry but also anticipates future trends, preparing our students to be pioneers in this transformative field.

We invite you to join us on this exciting journey and become a part of a community that is dedicated to making a significant impact on healthcare through the power of analytics. Together, we can shape the future of healthcare and drive meaningful change for the betterment of society.

## **MBA (Healthcare Analytics)**

The MBA Healthcare Analytics programme is a comprehensive two-year, full-time programme designed to equip you with the essential skills needed to excel in the dynamic field of healthcare analytics. This industry-focused curriculum seamlessly integrates management competencies with advanced analytics techniques, providing students with the expertise to navigate the intricate landscape of healthcare data management. Our programme prepares individuals to effectively contribute to the healthcare analytics industry by leveraging data-driven insights. Students will be exposed to a wide range of topics such as Health Management Information System, Big Data in Healthcare, Healthcare Risk Management, Clinical Data Management and other relevant courses. Our expert faculty, comprised of experts in both healthcare management and analytics, is dedicated to imparting knowledge and experience, guaranteeing a top-tier education. The state-of-the-art facilities at our institution provide students with access to cutting-edge technology, facilitating a learning environment that keeps them at the forefront of industry trends. Upon completion of our programme, students will have access to lucrative career opportunities in healthcare analytics. Students will be well-equipped to address the evolving challenges and contribute meaningfully to the burgeoning field of healthcare analytics.

## **Programme Educational Objectives (PEOs)**

PEO 1 To develop skills to make informed, data-driven decisions in healthcare management and analytics, ensuring that healthcare organizations operate efficiently and effectively.
 PEO 2 To develop a deep understanding of contemporary analytical concepts and techniques and apply them

- **EO 2** To develop a deep understanding of contemporary analytical concepts and techniques and apply them effectively in healthcare analytics for optimized managerial roles.
- **PEO 3** To make competent healthcare leaders capable of managing complex healthcare organizations and programmes to improve the quality of healthcare services.

**PEO 4** To enhance the healthcare analytics capacity of students making them proficient in using data to identify trends, solve problems, and to improve healthcare outcomes.

## Programme Outcomes (POs)

PO 1	Apply advance knowledge of the healthcare analytics to foster culture of creativity and innovation in healthcare industry.
PO 2	Understand data-driven strategies for efficient planning, execution, and evaluation of healthcare programmes, both institutional and community-based.
PO 3	Apply data management skills to efficiently manage healthcare data, including Electronic Health Records (EHR) and Health Management Information Systems (HMIS), ensuring accurate record-keeping and secure data access for addressing complex problems in healthcare and hospital management.
PO 4	Analyze and apply a strategic perspective in healthcare management, including supply chain analytics, healthcare information systems, clinical data management, risk management, ethics, and data compliance.
PO 5	Develop expertise in harnessing the potential of big data for healthcare, enabling the analysis of vast datasets to derive valuable insights for healthcare management and decision support.
<b>PO 6</b>	Create collaboration with industry and public health institutions to enhance professional exposure.

## **MBA (Healthcare Analytics)**

## **Programme Structure**

## First year

### TERM 1

- Universal Human Values and Ethics
- Health Policy and Health Care Delivery System
- Bio-Statistical reasoning for Healthcare analytics
- Essentials of Demography
- Essentials of Epidemiology
- Business Communication
- Principles of management

## Summer Training

## Second year

### TERM 4

- Digital Health
- R for Analytics
- Python for Analytics
- Predictive Analytics and Forecasting
- Healthcare Ethics and Data compliance

## TERM 2

- •Essentials of Health Economics and Financing
- Human Resource Analytics
- Database management system in Health
- Corporate Finance Analytics
- Qualitative Data Analysis

## TERM 3

- Research Methods
- Basics of Data Analysis
- Data Visualisation with Tableau and Power BI
- Data security and Privacy
- Clinical Data Management

### TERM 5

- Artificial Intelligence and Machine Learning
- Big Data in Healthcare
- Data Warehousing and Management
- Health Economics and Outcome research
- Systematic review and meta-analysis

## TERM 6

- Randomized Control Trials and Diagnostic Test
- Data Simulation Lab
- Marketing Analytics
- Deep learning and Neural networks for Healthcare analytics

## **Elective Courses**

Value Added Courses

Dissertation and Internship



## **About The Placement Cell**

The Placement Cell at IIHMR University plays a crucial role in recognizing and developing our students' potential. Our primary mission is to provide a well-rounded education that prepares them to adapt to the constantly changing demands of the industry. By closely collaborating with our esteemed faculty and successful alumni, our dedicated Placement Cell forms a strong alliance focused on guiding students through their career journeys.

We thoroughly support our students in every aspect of career preparation, which includes crafting unique resumes, conducting regular training sessions, facilitating mock interviews and group discussions, administering aptitude tests, and organizing valuable mentoring sessions led by our accomplished alumni. Additionally, students benefit from hands-on experiences through meaningful interactions with our extensive alumni network, including webinars and specialized programs like "Alumni Mentoring Program", "Know Your Alumni" and the "Masterclass Series" featuring industry leaders.

At IIHMRU, the Placement Cell is more than just a support system; it is a nurturing ecosystem that promotes the growth and professional development of our students, empowering them to excel in interviews and pursue fulfilling careers.





## **Our Recruiters**

	Our Recruiters								
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## **HIHMR**UNIVERSITY

## **Placement Advisory Committee**



Dr. P. R. Sodani President IIHMR University Jaipur



Dr. Himadri Sinha Dean, School of Development Studies IIHMR University Jaipur



Dr. Suresh Munuswamy Dean, School of Digital Health IIHMR University Jaipur



Dr. Anoop Khanna Professor IIHMR University Jaipur



Dr. Saurabh Kumar Dean, School of Pharmaceutical Management IIHMR University Jaipur

## **Team Placements & Alumni Relations**



Mr. Vinod Tejwani Dean Placements and Alumni Relations Contact: +91 9891393008, 0141-3924700 (Ext -213) Email: vinodtejwani@iihmr.edu.in



Mr. N. Satheeshkanna Sr. Manager Placements Email: satheeshkanna@iihmr.edu.in



Ms. Anita Thapa Officer Placements anitathapa@iihmr.edu.in



Ms. Anuradha Banarjee Executive Alumni Relations anuradha@iihmr.edu.in

## **Students Placement Committee**



- Hospital and Health Management
  - 1. Kassamkuthiyal Rohan George
  - 2. Sumbe Ajit Bhausaheb
  - 3. Pathrikar Parikshit Ganeshrao
  - 4. Simran Randhawa

Pharmaceutical Management
1. Abhishek Tyagi

- 2. Shayna
- **Development Management**
- 1. Anushka Acharya
- 2. Ashok

**Hospital and Health Management** 

- 1. Anirudh Kumar Halder
- 2. Tushar Maheshwari

## Pharmaceutical Management

1. Harshal Samadhan Bari

Development Management 1. Divya Joshi

Health Analytics 1. Stuti Kumar





## **CLOSING REMARKS**

Mr. Vinod Tejwani Dean Placements & Alumni Relations IIHMR University, Jaipur

It gives me immense pleasure to introduce the students from our distinguished batches of MBA programs at IIHMR University, Jaipur (IIHMRU). Our MBA in Hospital and Health Management, MBA in Pharmaceutical Management, MBA in Development Management, and MBA in Healthcare Analytics students are all poised to make meaningful contributions to the healthcare sector.

At IIHMR University, we are committed to preparing the next generation of leaders in healthcare and business management. Our mission is to:

- 1. Positively influence business practices.
- 2. Compete fairly and ethically in the global arena.
- 3. Foster collaboration at an international level.

Over the course of their education, our students have undergone a rigorous and holistic transformation. This process has been enriched through diverse learning experiences such as Summer Training, Internships, Live Projects, Dissertations, and business incubator initiatives. These opportunities have equipped them with the necessary skills, knowledge, and confidence to thrive in the corporate world and address both business and societal challenges effectively.

Having had the privilege of working closely with these talented individuals, I can confidently affirm that they are not only prepared for the professional world, but are also committed to becoming responsible corporate citizens who can drive meaningful change.

We invite your esteemed organization to engage with our students and provide them the opportunity to realize their career potential and aspirations. In turn, we are confident that their contributions will add value to your organization, leading to a mutually beneficial association.

We look forward to the possibility of working together to shape the future of these bright, aspiring professionals.

# LIIHMRUNIVERSITY

## **Contact us:**

## **Q** Placement Cell

The IIHMR University 1, Prabhu Dayal Marg, Sanganer Airport Jaipur-302029, Rajasthan, India

**\$**+91 9929754987

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www.iihmr.edu.in

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