

Issue -13 (Jan 2021-Mar 2021)

### Alumni engagement in Webinars



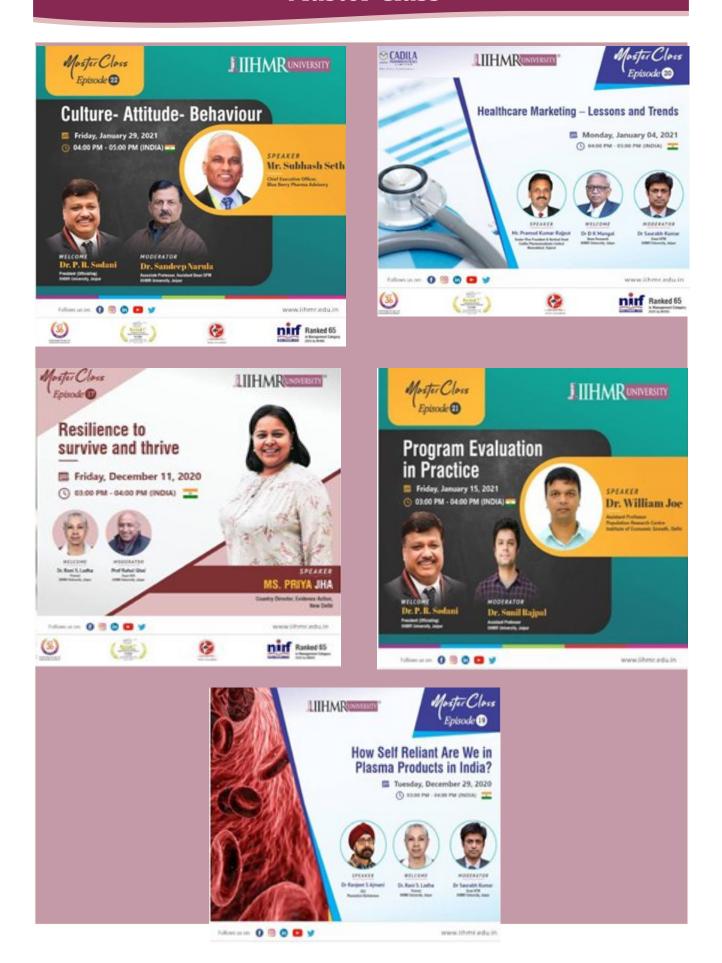








#### **Master Class**





#### Know Your Alumni







#### Prdanya 2021

#### Hon'ble Governor of Rajasthan Inaugurated IIHMR University's Global Annual Conference on Digital Health, Sustainable Development and Wellbeing, Virtually



IIHMR University Jaipur organized the 25th silver jubilee edition of its annual global conference Pradanya 2021, from 3 – 5 February virtually. This conference theme is Digital Health, Sustainable Development and Wellbeing. The conference was very much aligned to the nation's vision of achieving sustainable development goals and digital health.

The global conference was inaugurated by Shri Kalraj Mishra, Hon'ble Governor of Rajasthan. The inaugural session also witnessed the presence of Padma Bhushan Prof. G. P. Padmanabhan, Honorary Professor, and Former Director, Indian Institute of Science, Bengaluru and Padma Shri Dr. Chandrakant S. Pandav, Former Professor & Head, Centre for Community Medicine, AIIMS, New Delhi, Dr. SD Gupta, Chairperson, IIHMR University and Dr. P R Sodani, President (Officiating), IIHMR University. Dr. Shiv Tripathi, Dean, Training, IIHMR University, moderated the inaugural session.

Mentioning the Digital Health Mission of the Government of India, the Hon'ble Governor said, "India is on the path of sustainable development, which can be further strengthened through appropriate research-focused health care management initiatives involving appropriate use of right technology." Commending the efforts of the university to organize an international event on such an important theme, the Hon'ble Governor mentioned the need for continuous improvement in healthcare services through continuous efforts in research and education in the field.

This conference includes nine sessions, comprising 50 experts from 11 countries, including the UK, USA, UAE & European Countries. It also includes an exclusive Pradanya Silver Jubilee Session by young thought leader students of Health Management from India and the USA. The conference will also witness Padharo Mahare Des – a virtual COVID-19 relief concert. On the last day of the conference, SDG Choupal was launched with a special address by CEO Niti Ayog, Amitabh Kant.

The conference shall deliberate upon the most relevant issues like the potential of digital health, leading and managing change for technological adaption, the role of technology in driving healthcare for sustainable development, building patient-centric digital health ecosystem, community engagement for achieving universal health care coverage, and SDG 3-Ensuring health and wellbeing for all.

Theme: Digital Health, Sustainable Development and Wellbeing

Digital health has emerged as an important 'technology-enabled healthcare' area with great potential to contribute to sustainable development and well-being. COVID-19 has severely influenced the pace and magnitude of the progress being made by the countries in accomplishing Sustainable Development Goals (SDGs) targeted across different priority areas. SDG three, which emphasizes "ensure healthy lives and promote wellbeing for all ages," directly or indirectly influences the success in other SDG areas. It is important to note that digital health has great potential in accelerating the performance of the healthcare sector in identified target areas including: reduction in maternal and newborn mortality; ending the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases; combating hepatitis, water-borne diseases and



other communicable diseases; reducing premature mortality from non-communicable diseases; strengthening the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol; reducing deaths and injuries from road traffic accidents; ensuring universal access to sexual and reproductive health-care services; and many other issues of importance for society and humanity at large.

Since the UN SDGs launch in 2015, the different countries were gradually picking up to make progress towards their respective identified targets. The process got adversely affected by COVID-19 in many ways: first, due to diversion of the physical and material resources to fight the pandemic; and second, the economic slowdown and resulting reduction in consumers' spending capacity. Digital health shows a strong promise to enhance reach and quality of the healthcare services while at the same time, making the services quite affordable.

PRADYANA 2021 Global conference aimed to explore the following issues:

- Role of technology in driving healthcare for Sustainable Development;
- Potential of Digital Health in driving performance on priority sustainability indicators.
- Need for collaborative digital solutions within broader healthcare value-chains (including pharmaceuticals, healthcare service providers, medical devices companies, technology and other service providers, insurances companies and others);
- · Technology-quality linkages in healthcare services;
- Enhancing community reach and participation in technology-driven healthcare;
- Cross-border and cross-sectoral partnerships for improving performance in SDG three through application of technology-enabled healthcare
- New technological solutions for greater sustainable impact of healthcare; and Role of technology in promoting transparency in global healthcare value-chains.

There were six focused sessions at the Conference. Each session was dedicated on the broader conference theme with a different perspective while touching some of the above indicated (or related issues) in the context of the session sub-theme. 'Meet the Editor' session comprisied of senior editor from prestigious journals/ books series. In addition, there was a special session with young thought leaders from India and USA.

# Jan 11, 2021 - A Confluence of Healthcare Disruptions & Innovations takes Centre stage at IIHMR University's



IIHMR University, Jaipur, organized a two-day virtual conference- Healthnext 2021: A Global Health & Innovation Conference (GHIC)on January 11-12, 2021. The conference addressed transformation in healthcare from the point of technological innovations enhancement, opportunities that have been created during the time of crisis in the healthcare sector. GHIC was unique in facilitating serious conversations among leaders about our healthcare system and innovation. conference focused on five thrust areas including Innovations: Practitioner's Healthcare Α Perspective, Driving Innovation in New Healthcare Landscape - Post-COVID, IoT in the Health Ecosystem, Building a Sustainable Model for Healthcare and Creating a Personalized Healthcare Experience for every Patient and Health beyond hospitals. Two days of massive deliberations touched upon aspects of Access, Affordability & Availability. Participation of 1000+ delegates, pitching of 25+ new ideas from 8+countries and 40+cities by 30+ distinguished speakers was a remarkable achievement.



The GHIC witnessed stalwart panellists from Bill & Melinda Gates Foundation, Bayer, Germany, Pharmeasy, Apollo Hospitals, MedCords, Dawaa Dost, NISHTHA/ Jhpiego, Medicover Hospitals, AstraZeneca, Biopharmaceutical R&D, Gaithersburg, MD, USA, Docquity, India, Viveo Health, Ai Highway Inc, myresqr.life, TiE Global, Amity Centre for Entrepreneurship Development and Startup Oasis, Healthcare at Home India Pvt. Ltd., E4Impact Foundation, Ecoware, BOD, iKure, StanPlus/Red Ambulances and DAYA India.

The inaugural session of the GHIC was graced by Shri Naveen Jain, Ex-MD NHM & Former Secretary Skills & Entrepreneurship, Secretary, Food, Civil Supplies & Consumer Affairs Department, Govt. of Rajasthan, Dr. S.D. Gupta, Chairman, IIHMR University, Dr. P. R. Sodani, President, IIHMR University and Dr. Sheenu Jain, Chair, CIIE, & Convener GHIC Conference, IIHMR University.

In his inaugural address, Shri Naveen Jain said, "The subject of the conclave is very exciting as it focused on encouraging the young generation to initiate start-ups in Public Health to offer solutions along with promoting innovations in this area. We value the efforts of institutions like IIHMR University to provide such platforms for the budding entrepreneurs of our country."

Dr. S D Gupta said, "COVID-19 has created an urgency to mitigate risks and has brought in many challenges in a new light. I think a platform such as the GHIC will prove to be beneficial for the whole healthcare industry to identify and offer solutions."

Dr. P.R Sodani said, "GHIC is our signature conference that was initiated with a motto of addressing the need to deal with public health care challenges differently after the pandemic. This was also a platform that offered budding entrepreneurs to showcase their business propositions to overcome challenges and fill in the gaps in the health sector."

"The two days content-packed deliberations and discussions on healthcare, innovations in start-up space for Young India from the perspectives of academicians, policymakers, start-up players left the participants to think and re-think upon the future of healthcare. The healthcare sector sees immense opportunities with the innovations happening globally and IIHMR will continue to provide space and nurture start-ups through its Centre for Innovation, Incubation and Entrepreneurship," said Dr. Sheenu Jain, in her concluding remarks.

#### Birth Centenary of Late Shri P D Agarwal





With a legacy of excellence in healthcare management, IIHMR University celebrated the Birth Centenary of Shri P.D. Agarwal (PD Ji) on January 1, 2021. All the staff, faculty members present on the campus paid tribute to the late Sh. P D Agarwal JI.

Shri P. D. Agarwal Ji (PD Ji) started his career as an entrepreneur from humble beginnings. By sheer hard work and single-minded devotion to his aim, he set up the TCI-Bhoruka group of enterprises and became a legend in his lifetime. With his commitment to truth and integrity, he won the love and trust of all those who came in contact with him. His fair-mindedness, magnanimity, and altruism, as also his determination and rare confidence, were proverbial. He has been a great source of inspiration to his family, employees, and peers.

In the auspicious memories of Shri P.D. Agarwal, the key dignitaries of IIHMR addressed the students, staff, and faculty about Late Shri P.D. Agarwal's vision and mission.

On occasion, IIHMR University also unveiled the SD Gupta School of Public Health brochure.

Dr. Ashok Agarwal, Founder-Trustee, IIHMR, said, "With his commitment to truth and goodness, Late Shri PD Agarwal has won the love



and trust of all those who came in contact with him. His fair-mindedness, magnanimity, altruism, determination and confidence to excel were proverbial. He has been a great source of inspiration to society. Under his visionary thoughts, the group achieved heights in the sectors such as Logistics, Supply Chain and Healthcare."

Dr. SD Gupta, Chairperson, IIHMR University, said, "One of the visions of Shri P.D. Agarwal Ji was to eliminate illiteracy and spread awareness about the health issues in rural and urban India. Taking their dreams forward IIHMR University is pleased to announce the launch of the Brochure of School of Public Health to provide the best of the facilities to ensure a healthy nation. Since the future of healthcare is towards digital technologies, IIHMR strives to grab the opportunities in a reimagining of Public Health."

Dr. P.R. Sodani, President (Officiating), IIHMR University, Jaipur, said, "It gives me immense pleasure in launching the School of Public Health brochure at IIHMR University campus. We must recognize the longing requirements and offer the best facilities to nurture the country's best healthcare facilities. We are committed to offering the best in world-class education and infrastructure for the students, to enable a healthier and flourishing tomorrow."

#### **IIHMR University Celebrated International Women Day**





The Center for Gender Studies at IIHMR University, supporting The International Women's Day and its theme # ChooseToChallenge, invited a renowned Gynecologist and organized a talk on 'Cervical Cancer Menstrual Hygiene Management' with women staff at all levels. The University organized Rangoli Drawing session and Poster Presentations highlighting the theme #Choose To Challenge with students participating actively. The students presented a skit and organized group fun activity to celebrate the day.











25™ MARCH, 2021 IIHMR UNIVERSITY

Awarded for

"MOST PROMISING UNIVERSITY FOR HEALTHCARE MANAGMENT OF THE YEAR"

IIHMR UNIVERSITY HAS BEEN AWARDED THE "MOST PROMISING UNIVERSITY FOR HEALTHCARE MANAGEMENT OF THE YEAR" BY THE ASIA EDUCATION SUMMIT & AWARDS 2021.

CONGRATULATIONS TO THE ENTIRE IIHMR FAMILY FOR THIS ACHIEVEMENT.







#### IHMR University's Strategic Alliance with Shalby Limited



IIHMR University and Shalby Academy, a division of Shalby Limited, entered into a strategic alliance on 10th February 2021. This alliance will witness the skilling of healthcare professionals through various programs through an e-platform. The courses shall be conducted in close collaboration between IIHMR University and Shalby Academy, a division of Shalby Limited. This 5-year alliance will witness course/training that will be jointly decided and reviewed by IIHMR University and Shalby.

Speaking about the MoU signed, Mr. Babu Thomas, Chief Human Resource Officer, Shalby Limited said, "

To improvise the healthcare delivery system continuous training and continuous enhancement is very important. We are working towards the vision of the Central Government where skilling must reach out to every part of the country. IIHMR University in collaboration with the Shalby Multispecialty Hospital shall work towards training the healthcare professionals especially those in need of such training. Our MoU with IIHMR University is a strategic alliance where Shalby will lend its facility for offering hands-on experience to all candidates enrolling for this program."

Dr. PR Sodani, President, IIHMR University, said, "This partnership focuses on improving the skill and competency building in the field of Healthcare Management. Both IIHMR University and Shalby Hospitals shall work together to create and disseminate knowledge which relevant and updated."

Dr. Shiv Tripathi, Professor, Dean Training IIHMR University, said, "The executive education programmes through this partnership will be in line with New Education Policy, focussing on flexibility and competency building."



























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