

MBA PROSPECTUS 2024

MBA (Hospital and Health Management)

MBA (Pharmaceutical Management)

MBA (Development Management)

MBA (Healthcare Analytics)

Admissions Open - 2024





Shri Sudarshan Jain
Chairperson

Chairperson's Message

“ The unique organizational culture of IIHMR University, Jaipur enshrines the values of autonomy, accountability and openness. With a 'Go-Global' vision, we dream of becoming a world-class institution with dynamic learning systems for development of critical industry resources.

Academic programmes at IIHMR University aim at instilling management skills in students aspiring to manage and lead organizations. Our multidisciplinary faculty — from public health, hospital management, health economics, biostatistics, demography, social sciences, behavioural sciences, pharmaceutical management and development management backgrounds — provides an enabling environment for learning.

I wish prospective students a bright and successful learning experience with IIHMR University. ”



Dr. P. R. Sodani
President

President's Message

“ It is a matter of great delight for me to welcome prospective management education aspirants to IIHMR University, Jaipur.

Our academic programmes aim at grooming future professionals in necessary competencies by bringing together management concepts and perspectives with sectoral requirements.

We are confident that our programmes will help students excel as change makers in this rapidly evolving world and equip them to meaningfully impact the organizations they manage by using mantras of leadership and management relevant to the industry. ”

Board of Management

Chairperson



Mr. Sudarshan Jain
Chairperson
IIHMR University

Members



Dr. P. R. Sodani
President
IIHMR University



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Dr. Sudhir Bhandari
Vice Chancellor
Rajasthan University of
Health Sciences



CA Shri S.S. Bhandari
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Mrs. Anisha Motwani
Founder and Director
STORM
the NORM Ventures



Prof. A. Venkat Raman
Professor
Faculty of Management
Studies, University of Delhi



Commissioner
College Education
Govt. of Rajasthan
Ex-Officio Member



Dr. Anoop Khanna
(Faculty Representative)
Professor
IIHMR University



Dr. Tripti Bisawa
(Faculty Representative)
Professor
IIHMR University

Special Invitee



Dr. S.D. Gupta
Trustee Secretary
IIHMR



Dr. Gaurav Tripathi
Sr. Vice President
Health Management, Aditya
Birla Health Insurance
Company



Ms. Parika Pahwa
Project Lead, D&A
Siemens Healthineers
R&D Kitchener
ON N2R 1Y2, Canada

Member Secretary



Mr. Hem K. Bhargava
Registrar
IIHMR University

About IIHMR University, Jaipur



The genesis of IIHMR University dates to October 5, 1984, when the Indian Institute of Health Management Research (IIHMR) was established. In 2014, IIHMR University was established and incorporated as a postgraduate research university by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3, of 2014).

Our multi-disciplinary faculty, representing Public Health, Hospital Management, Health Management, Pharmaceutical Management, Development Management, Healthcare Analytics, Economics, Statistics, Demography and Social and Behavioural Sciences provides an enabling environment for learning and professional growth and development.

IIHMR University offers the following post-graduate programmes: MBA (Hospital and Health Management), MBA (Pharmaceutical Management), MBA (Development Management), MBA (Healthcare Analytics), Master of Public Health Offered by Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA in cooperation with IIHMR University, Jaipur, India, Master of Public Health (Implementation Science) (fully funded WHO-TDR programme), Master of Public Health (Executive), and Master of Hospital Administration (Executive). The University offers PhD programmes in major areas of Hospital Management, Health Management, Development Studies, Public Health, and Pharmaceutical Management.

IIHMR University has a strong collaboration with Johns Hopkins University, USA; Chester University, UK; University of Montreal, Canada; Curtin University, Australia; Kandahar University, Afghanistan; Management and Science University (MSU) Malaysia; and Rajasthan University of Health Sciences for student exchange, faculty exchange, and joint research programmes.



Vision

To become a world-class higher education institution by promoting education and research for the betterment of society.

Mission

IIHMR University is dedicated to the improvement in standards of health through better management of health care and related programmes. It seeks to accomplish this through management education, research, training, consultation, and institutional networking in a national and global perspective.

Our Faculty



Faculty is the principal driver for the growth and development of the university through their engagement in academics, governance, research, training, consultancy, policy advocacy, partnerships and collaborations. The multidisciplinary faculty team comes from diverse backgrounds of health systems and policy, public health, health management, hospital management, health economics, demography, statistics, finance, marketing, human resource, pharmaceutical management, development management, entrepreneurship, behavioural sciences, digital health and social sciences.

Faculty nurtures the future leaders and managers at the university and prepares them industry ready. Faculty strengthening is a continuous process at the university. Faculty represent the university at national and international forums.

For more details visit - <https://iihmr.edu.in/faculty>

Partnership and Collaborations



IIHMR University has strong collaboration with Johns Hopkins University, USA; Chester University, UK; University of Montreal, Canada; Management and Science University (MSU) Malaysia; and Rajasthan University of Health Sciences for academic advancement, student exchange, faculty exchange, and joint research programmes.



Rajasthan University of Health Sciences

Malviya National Institute of Technology



IIHMR Journey



1984

IIHMR University dates back to October 5, 1984 when its sponsoring body, the Indian Institute of Health Management Research (IIHMR) was established and registered as a non-profit Society under the Rajasthan Societies Registration Act, 1958.

1991-97

The period of Consolidation and Innovations

1990

The year of Change, The Institute Building & Campus was rated as one of the best in the country

1992

IIHMR Started the First MPH Programme in India with 151 MPH students Registered Around the Globe.

1998-2004

The Period of Exponential Growth and Global Participation

2009

Completed 25 years of Excellence

2010

In a commitment to global education, IIHMR collaborates with various universities for student interaction and joint study.

2013

The IIHMR University has been established and incorporated as a postgraduate research University by the Government of Rajasthan vide the IIHMR University Ordinance, 2013.

2022

IIHMR University has been selected globally for second phase of WHO-TDR Postgraduate Training Scheme for a two-year MPH programme in Implementation Science

2014

An ordinance was replaced by the IIHMR University Act, 2014 (Act No. 3, of 2014) passed by the State Legislature on February 07, 2014. The Act of 2014 received the assent of the Governor on 25th day of February 2014 and was notified in Rajasthan Gazette Extraordinary on February 26, 2014.

2018

National & International Networking along with major collaborations

2023

Established School of Digital Health

2021

Started Executive Education (Executive MPH, Executive MHA)
MoU between Odisha State Health & Family Welfare society, Govt. of Odisha and IIHMR University, Jaipur for conducting executive courses for NHM Odisha personnel.

2020

Established SD Gupta School of Public Health

Why you should join IIHMR University, Jaipur

IIHMR University has been established and incorporated as a postgraduate research University by the Government of Rajasthan. IIHMR University is UGC-recognized and NAAC - accredited.



Industry-oriented courses

The University provides a holistic education experience with a strong focus on experiential learning. It has several industry-oriented courses and programmes, enabling students to develop their professional academic and personal skills.



Experienced Faculty Team

The University provides quality education and has highly qualified, experienced, and well-trained faculty members who are dedicated to providing quality learning. They provide the students with the best possible guidance and support to help them achieve their goals.



World-Class Infrastructure

The University has world-class infrastructure and state-of-the-art facilities. This includes modern classrooms, Computer labs equipped with the latest technology and software, a library with a vast collection of books and journals, sports facilities, an auditorium, a cafeteria, etc.



Excellent Career Opportunities

The University provides its students with excellent placement & internship opportunities. With its courses, students can explore exceptional career options and gain valuable experience.



Strong Alumni Network

Strong alumni network of the University provides valuable opportunities for students. It gives students access to mentors and advice from experienced professionals. Our alumni network is an invaluable resource for building relationships, exchanging ideas, and pursuing professional opportunities.



International Collaborations

IIHMR University, Jaipur has strong several collaborations with international universities, enabling its students to get a global perspective. This helps them gain an edge over their peers in the job market.



Opportunities for Entrepreneurs

The University is recognized as a Host Institute by the Ministry of Micro, Small and Medium Enterprises, GOI, for implementing incubation component under the MSME innovative scheme. As a Host Institute, University is eligible to submit new innovative ideas for getting financial support.

Rankings

Business India

**competition
success** review



Decide your programme



IIHMR University, Jaipur is a leading postgraduate research university engaged in transforming management education through innovative teaching-learning processes for the Healthcare and Development sectors. The healthcare and development sectors have become one of the largest sectors of the Indian economy in revenue and employment, creating several student opportunities. Our university offers postgraduate programmes in Hospital and Health Management, Pharmaceutical Management, Development Management, Healthcare Analytics, Public Health and Hospital Administration, meticulously designed to meet the industry's ever-changing needs and synchronized with students' aspirations to provide diverse, flexible avenues for a successful career. Students can access lucrative national and international career opportunities after completing our programmes. Join "us" and discover "you" in shaping the future of health and development sectors and embarking on a rewarding journey with IIHMR University, Jaipur.

1 MBA (Hospital and Health Management)

Our two-year, full-time MBA in Hospital and Health Management prepares students for success in healthcare management. The curriculum integrates management and healthcare systems competencies, covering areas like healthcare policy, economics, finance, and operations. Taught by passionate faculty, the programme offers state-of-the-art facilities and technology, ensuring students are well-prepared for lucrative career opportunities in the healthcare industry globally. Upon completion, graduates are equipped to handle challenges in healthcare management, making them highly sought-after in the job market.

No. of Seats

230

2 MBA (Pharmaceutical Management)

Our two-year, full-time MBA in Pharmaceutical Management equips students with skills for success in managing pharmaceutical industries. The curriculum integrates management and Pharma systems competencies, covering areas like Financial Management, Pharmacology, and Pharmaceutical Marketing. Taught by expert faculty, the programme offers access to cutting-edge technology and state-of-the-art facilities, ensuring graduates are well-prepared for lucrative career opportunities both domestically and internationally. Graduates are highly sought-after candidates in the pharmaceutical management job market.

No. of Seats

130

3 MBA (Development Management)

Our two-year, full-time MBA in Development Management equips students with skills for success in managing development sectors, NGOs, CSR, businesses, and government programmes. The curriculum integrates management competencies to achieve Sustainable Development Goals (SDGs). Topics include Development Theory, Economics, Public Policy, Governance, and Financial Management. Expert faculty, state-of-the-art facilities, and cutting-edge technology ensure a high-quality education. Graduates are well-prepared for lucrative career opportunities in development management, both domestically and internationally, making them highly sought-after candidates in the job market.

No. of Seats

20

4 MBA (Healthcare Analytics)

Our two-year, full-time MBA in Healthcare Analytics programme equips students with the skills for success in the dynamic field of healthcare analytics across public health, hospitals, pharmaceuticals, insurance, medical devices, and research consultancies. The curriculum integrates management competencies with advanced analytics techniques. Topics include Health Management Information System, Big Data in Healthcare, Healthcare Risk Management, Clinical Data Management, and Artificial Intelligence in healthcare. Expert faculty, proficient in both healthcare management and analytics, coupled with state-of-the-art facilities, guarantee a top-tier education. Graduates will be prepared for lucrative career opportunities in healthcare analytics, positioning them as highly sought-after professionals in both domestic and international job markets.

No. of Seats

20

MBA (Hospital and Health Management)

MBA programme in Hospital and Health Management, two-year, full-time programme is designed to equip you with the skills necessary to excel in healthcare management. The industry-focused curriculum integrates management competencies with healthcare systems management, allowing students to effectively manage public health programmes, public health facilities, corporate and government hospitals, and consultancy projects. Students will be exposed to a wide range of topics such as healthcare policy, health economics, healthcare finance, healthcare operations management and other relevant courses. Our expert faculty members are passionate about sharing their knowledge and experience, ensuring that students receive the highest quality education. Our state-of-the-art facilities provide you with access to cutting-edge technology, enabling students to stay ahead of the curve. Upon completion of our programme, students will have access to lucrative career opportunities in the healthcare industry, both domestically and internationally. Students will be well-equipped to tackle the challenges that arise in the field of healthcare management, making our students a highly sought-after candidate in the job market.

Programme Educational Objectives (PEOs)

- PEO 1** \ To develop skills in planning and managing healthcare organizations.
- PEO 2** \ To participate and contribute to the formulation of public health policies.
- PEO 3** \ To enhance the decision-making and administrative competence of the students to enable them to face challenges of the healthcare industry.
- PEO 4** \ To promote knowledge through applied and conceptual research relevant to management and to disseminate this knowledge through publications.
- PEO 5** \ To collaborate with other institutions in India and abroad in furtherance of professional exposure.
- PEO 6** \ To take management education towards institution building in a meaningful manner.

Programme Outcomes (POs)

- PO 1** \ Understand the latest concepts and techniques of management and their application in making the managerial roles of the participants efficient and effective.
- PO 2** \ Develop skills of analyzing, diagnosing, and solving operational problems in the delivery of healthcare and hospital services.
- PO 3** \ Learn about appropriate strategies for effective planning, implementation and evaluation of institutional and community-based health and family welfare programme.
- PO 4** \ Learn the application of qualitative and quantitative analytical tools as applicable to health and hospital management related problems.
- PO 5** \ Understand and appreciate methodologies of health/hospital management training and develop skills with focus on strategic responsibility for training and human resource development for health care delivery.
- PO 6** \ Enlarge the outlook and vision of participants about the larger background and context of health care and health management in their historical, sociological, and cultural framework.
- PO 7** \ Learn to promote the efficient and equitable allocation of resources and development of strategies to promote public health and cost-effective healthcare.
- PO 8** \ Understand application of scientific approach to reduce cost of care through better material and money management.

MBA (Hospital and Health Management)

Programme Structure

First year

TERM 1

- Health and Development
- Health Policy and Health Care Delivery System
- Bio-Statistics
- Essentials of Epidemiology
- Principles of Management
- Essentials of Demography

TERM 2

- Organisation Behaviour
- Marketing Management
- Human Resource Management
- Essentials of Health Economics and Financing
- Entrepreneurship and Innovations in Health Care

TERM 3

- National Health Programmes
- Communication planning management
- Financial Management
- Essentials of Hospital Services
- Research Methods
- Digital Health

Summer Training

Second year - Hospital Management

TERM 4

- Organisation and Management of Clinical Services
- Organisation and Management of Support Services
- Organisation and Management of Utility Services
- Material and Equipment Management
- Hospital Preparedness for Disaster Management

TERM 5

- Strategic Management
- Marketing Management of Hospital Services
- Digital Health
- Quality Management and Patients' Safety
- Hospital Management Information System
- Hospital Planning and Facility Management

TERM 6

- Health Insurance and Managed Care
- Clinical Epidemiology
- Legal Framework in Health Care
- Operations Management in Hospitals
- Management Accounting

Second year - Health Management

TERM 4

- Applied Demography and Population Dynamics
- Applied Epidemiology
- Health Survey Research Methods
- Data Management and Analysis
- NGO Management

TERM 5

- Programme Planning, Implementation, Monitoring and Evaluation
- Logistics and Supply Chain Management
- Digital Health
- Strategic Management
- Health Management Information System
- Quality Management and Patients' Safety

TERM 6

- Health Insurance and Managed Care
- Operations Research
- International Health
- Public Health Emergency Management
- Legal Framework in Health Care
- Elective 1
- Elective 2

Elective Courses

Value Added Courses

Dissertation and Internship

MBA (Pharmaceutical Management)

MBA programme in Pharmaceutical Management, two-year, full-time programme is designed to equip the students with the skills necessary to excel in pharmaceutical management. The industry-focused curriculum integrates management competencies with Pharma systems management, allowing students to effectively manage pharmaceutical industry including diagnostic chains, Drug manufacturing companies, medical devices companies and consultancy projects. Students will be exposed to a wide range of topics such as Financial Management, Pharmacology and Therapeutic Management, Pharmaceutical Marketing Management, and other relevant courses. Our expert faculty members are passionate about sharing their knowledge and experience, ensuring that you receive the highest quality education. Our state-of-the-art facilities provide you with access to cutting-edge technology, enabling you to stay ahead of the curve. Upon completion of our programme, students will have access to lucrative career opportunities in the pharmaceutical management industry, both domestically and internationally. Students will be well-equipped to tackle the challenges that arise in the field of pharmaceutical management, making our students highly sought-after candidate in the job market.

Programme Educational Objectives (PEOs)

- PEO 1** To create student centric teaching - learning environment which prepare them to achieve their career goals.
- PEO 2** To select and apply suitable tools for decision making required for solving complex managerial problems.
- PEO 3** To organize various co-curricular and extracurricular activities to enhance students' skills and hidden talents.
- PEO 4** To develop sound knowledge of the business processes and inculcate creativity and innovation in the workplace.
- PEO 5** To produce industry ready graduates having utmost look for professional, personal and institutional integrity, social responsibility and continuous learning.
- PEO 6** To collaborate with industry, social organizations and academic institutions for the development of students, institute and society at large.
- PEO 7** To develop professional, entrepreneurial skills and social awareness among students to mold them into a good citizen of our country.

Programme Outcomes (POs)

- PO 1** Understand the latest concepts and techniques of management and their application to disseminate efficient and effective managerial roles in pharma Industry.
- PO 2** Develop skills of analyzing, diagnosing and solving operational problems in Pharmaceutical and Healthcare organization.
- PO 3** Formulate appropriate strategies for effective planning implementation and evaluation of policies in pharma sector.
- PO 4** Comprehend the application of qualitative and quantitative analytical tools as applicable to Pharma sectors related problems.
- PO 5** Use Appropriate skills to support pharmaceutical and health care organization to take informed decisions.
- PO 6** Utilize learning acquired from training and practical exposure to solve real time problem in Pharma Industry.

MBA (Pharmaceutical Management)

Programme Structure

First year

TERM 1

- Principles of Management
- Pharma Business Environment
- Essentials of Pharmaco-Epidemiology
- Intellectual Property Rights
- Pharmacology and Therapeutic Management
- Statistics for Managers

TERM 2

- Managerial Economics
- Human Resource Management
- Organisation Behaviour
- Pharmaceutical Marketing Management
- Digital and Social Media Marketing

TERM 3

- Research Methods
- Regulatory Environment for Pharma Business
- Financial Management
- Marketing Analytics
- Business Development for Pharmaceutical Industry
- Digital Health

Summer Training

Second year

TERM 4

- Product and Brand Management
- Clinical Research and Development
- Management Information System
- Entrepreneurship
- Promotion of Medical Devices in Hospitals

TERM 5

- Pharma Sales and Distribution Management
- Cost and Managerial Accounting in Pharma
- Digital Health
- Strategic Management
- Supply Chain Management in Pharma
- Pharmaceutical International Business Management

TERM 6

- Sustainability and Circular Economy
- Drug and Public Health Policy
- Project Management
- Business Data Analytics
- Consumer Behaviour in Pharma
- Market Access of Pharmaceutical Products
- Quality Management
- Elective 1
- Elective 2

Elective Courses

Value Added Courses

Dissertation and Internship



MBA (Development Management)

MBA programme in Development Management, two-year, full-time programme is designed to equip the students with the skills necessary to excel in development management. The industry-focused curriculum integrates management competencies to effectively develop perspective, capacity, and skills for achieving Sustainable Development Goals (SDGs) in the 21st Century, allowing students to effectively manage Development sectors, Civil Society Organizations, Non-Profits, Corporate Social Responsibility, Businesses, Govt Development Programmes, and consultancy projects. Students will be exposed to a wide range of topics such as Development Theory, Essential of Economics, Public policy, Governance and Systems Management, Financial Management and other relevant courses. Our expert faculty members are passionate about sharing their knowledge and experience, ensuring that you receive the highest quality education. Our state-of-the-art facilities provide you with access to cutting-edge technology, enabling you to stay ahead of the curve. Upon completion of our programme, students will have access to lucrative career opportunities in the development management industry, both domestically and internationally. Students will be well-equipped to tackle the challenges that arise in the field of development management, making our students a highly sought-after candidate in the job market.

Programme Educational Objectives (PEOs)

- PEO 1** \ To create student centric teaching - learning environment which prepare them to achieve their career goals.
- PEO 2** \ To select and apply suitable tools for decision making required for solving complex managerial problems.
- PEO 3** \ To organize various co-curricular and extracurricular activities to enhance students' skills and hidden talents.
- PEO 4** \ To develop sound knowledge of the business processes and inculcate creativity and innovation in the workplace.
- PEO 5** \ To produce industry ready graduates having utmost look for professional, personal and institutional integrity, social responsibility and continuous learning.
- PEO 6** \ To collaborate with industry, social organizations and academic institutions for the development of students, institute and society at large.
- PEO 7** \ To develop professional, entrepreneurial skills and social awareness among students to mold them into a good citizen of our country.

Programme Outcomes (POs)

- PO 1** \ Develops perspective on achieving Sustainable Development Goals (SDGs) in the 21st century.
- PO 2** \ Builds knowledge competencies, analytical and creative skills for problem solving and innovating to attain sustainable development.
- PO 3** \ Prepares professionals to work in CSOs, Non-Profits, Development organizations, Businesses, Govt Development Missions, CSR, public systems.
- PO 4** \ Inculcates willingness to work in challenging geographies / contexts as it requires resilience, perseverance, emotional, social intelligence, and courage of conviction.

MBA (Development Management)

Programme Structure

First year

TERM 1

- Development Theory, Policies and Programmes
- Sustainable Development Goals
- Demography and Development
- Rural and Urban Society
- Development Administration and Local Self Governance
- Essentials of Economics
- Public Policy and Governance

TERM 2

- Principles of Management
- Organizational Behavior
- Human Resource Management
- Marketing Management
- Financial Management
- Communication for Development

TERM 3

- Management Information System
- Research Methods
- Quantitative Techniques
- Statistics for Social Sciences Research
- Data Analytics and Management

Summer Training

Second year

TERM 4

- Project Management
- Production and Operation Management
- Strategic Management
- Management of NGO
- Entrepreneurship and Innovations
- Banking and Financial Inclusions

TERM 5

- Corporate Social Responsibilities
- Excellence in Environmental, Social and Governance (ESG)
- Livelihood System and Programmes
- Producers Value Chain and Enterprises
- School Education and Governance
- Child Right, Gender and Development

TERM 6

- Water, Sanitation and Hygiene (WASH) Management
- Public Health Management
- Digital Health
- Natural Resource Management, Climate Change and Resilience
- Elective 1
- Elective 2

Elective Courses

Value Added Courses

Dissertation and Internship



MBA (Healthcare Analytics)

The MBA Healthcare Analytics programme is a comprehensive two-year, full-time programme designed to equip you with the essential skills needed to excel in the dynamic field of healthcare analytics. This industry-focused curriculum seamlessly integrates management competencies with advanced analytics techniques, providing students with the expertise to navigate the intricate landscape of healthcare data management. Our programme prepares individuals to effectively contribute to the healthcare analytics industry by leveraging data-driven insights. Students will be exposed to a wide range of topics such as Health Management Information System, Big Data in Healthcare, Healthcare Risk Management, Clinical Data Management and other relevant courses. Our expert faculty, comprised of experts in both healthcare management and analytics, is dedicated to imparting knowledge and experience, guaranteeing a top-tier education. The state-of-the-art facilities at our institution provide students with access to cutting-edge technology, facilitating a learning environment that keeps them at the forefront of industry trends. Upon completion of our programme, students will have access to lucrative career opportunities in healthcare analytics, positioning them as highly sought-after professionals in both domestic and international job markets. Students will be well-equipped to address the evolving challenges and contribute meaningfully to the burgeoning field of healthcare analytics.

Programme Educational Objectives (PEOs)

- PEO 1** // To develop skills to make informed, data-driven decisions in healthcare management and analytics, ensuring that healthcare organizations operate efficiently and effectively.
- PEO 2** // To develop a deep understanding of contemporary analytical concepts and techniques and apply them effectively in healthcare analytics for optimized managerial roles.
- PEO 3** // To make competent healthcare leaders capable of managing complex healthcare organizations and programmes to improve the quality of healthcare services.
- PEO 4** // To enhance the healthcare analytics capacity of students making them proficient in using data to identify trends, solve problems, and to improve healthcare outcomes.

Programme Outcomes (POs)

- PO 1** // Apply advance knowledge of the healthcare analytics to foster culture of creativity and innovation in healthcare industry.
- PO 2** // Understand data-driven strategies for efficient planning, execution, and evaluation of healthcare programmes, both institutional and community-based.
- PO 3** // Apply data management skills to efficiently manage healthcare data, including Electronic Health Records (EHR) and Health Management Information Systems (HMIS), ensuring accurate record-keeping and secure data access for addressing complex problems in healthcare and hospital management.
- PO 4** // Analyze and apply a strategic perspective in healthcare management, including supply chain analytics, healthcare information systems, clinical data management, risk management, ethics, and data compliance.
- PO 5** // Develop expertise in harnessing the potential of big data for healthcare, enabling the analysis of vast datasets to derive valuable insights for healthcare management and decision support.
- PO 6** // Create collaboration with industry and public health institutions to enhance professional exposure.

MBA (Healthcare Analytics)

Programme Structure

First year

TERM 1

- Health Policy and Health Care Delivery System
- Bio-Statistics
- Essentials of Demography
- Essentials of Epidemiology
- Business Communication
- Principles of management

TERM 2

- Financial Management
- Human Resource Management
- Marketing Management
- Essentials of Health Economics and Financing
- Healthcare Ethics and Data compliance

TERM 3

- Research Methods
- Basics of Data Analysis
- Data Visualisation with Tableau and Power BI
- Health Management Information System
- Clinical Data Management

Summer Training

Second year

TERM 4

- Digital Health
- R for Analytics
- Python for Analytics
- Predictive Analytics and Forecasting
- Qualitative Data Analysis

TERM 5

- Artificial Intelligence and Machine Learning
- Big Data in Healthcare
- Data Warehousing and Management
- Health Economics and Outcome research / Real World Evidence
- HR analytics

TERM 6

- Randomized Control Trials and Diagnostic Test
- Data Simulation Lab
- Digital Marketing Analytics
- Deep learning and Neural networks for healthcare analytics
- Elective 1
- Elective 2

Elective Courses

Value Added Courses

Dissertation and Internship



Value Added Courses

Value added courses are offered across all MBA programmes -

First year

Compulsory

Human Process Lab

Basket 1 offered in TERM 1

Language Lab (Choice Based)

- English
- German
- French
- Spanish



Basket 2 offered in TERM 2

Management Skill Lab (Choice Based)

- Personal Growth and Team Building
- Lean Management
- Digital and Social Media Marketing
- Negotiation & conflict Management Skills
- Investment Management
- Soft Skill and Personality Traits



Basket 3 offered in TERM 3

Fine Arts (Choice Based)

- Drawing and Painting
- Folk Music
- Folk Dance
- Photography
- Yoga
- Theatre Arts



Second year

Basket 4 offered in TERM 4

Data Analytics

- Statistical Package for Social Sciences (SPSS)
- Advance Excel
- Statistics with STATA
- Block Chain for Healthcare
- Data Analytics using R and Advanced tools
- Data Analysis and Visualization



Compulsory in Term 5

Dissertation Skills



Elective Courses

Basket 1

- Accreditations and Credentialing of Health Care through NQAS and other Standards
- Implementation science and Research
- Lean Six Sigma in Healthcare
- Contemporary Issues on Marketing Management

Basket 2

- Corporate Social Responsibility and Business Ethics
- Communication skills and corporate etiquettes in healthcare organisation
- Medical Devices in Health Care Organisation
- Human Centered Design
- Environmental Health

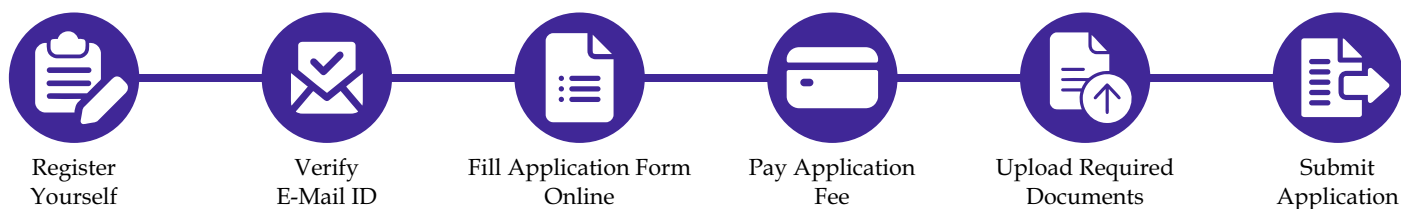
Eligibility

- A Graduate from any discipline, with 50% or above [45% or above for SC/ST/OBC/ EWS/ PwD] aggregate marks or equivalent CGPA.
- Candidates in the final year of the bachelor's degree may also apply if they would furnish evidence of meeting the minimum eligibility criteria by September 2024.



Application Form (Online)

Interested candidates shall apply through online mode by submitting the online application form at www.applications.iihmr.edu.in

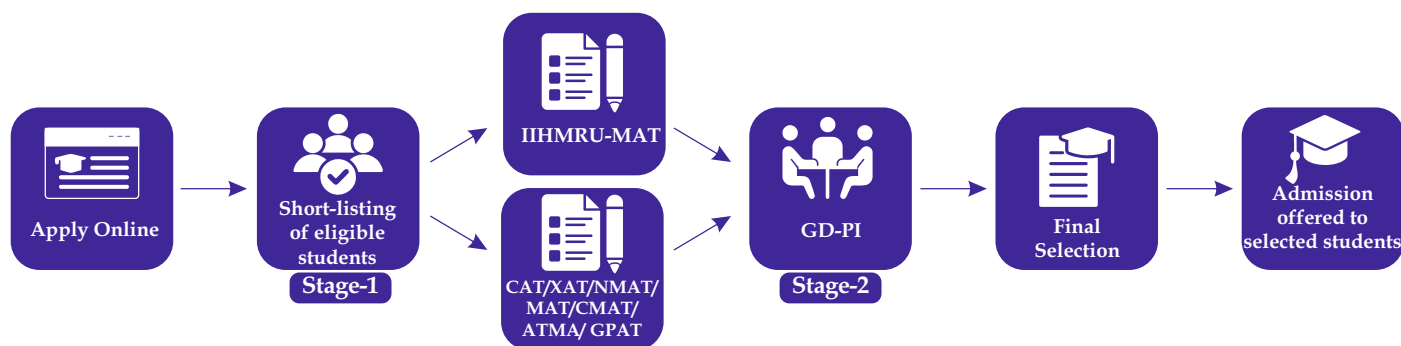


The application fee is given below:

First Mover	Till February 28, 2024	₹1000
Early Bird	Till May 31, 2024	₹1200
Last Date	Till July 25, 2024	₹1500

* The application form fee is non-refundable.

Admission Process



IIHMRU-MAT Registration

IIHMR University, Jaipur conducts IIHMRU-MAT to select the most appropriate students for MBA programmes offered by IIHMR University, Jaipur. IIHMRU-MAT scores are used by IIHMR University, Jaipur for admission to MBA programmes. IIHMRU-MAT Syllabus is divided into five key sections: 1) Language Comprehension; 2) Mathematical skills; 3) Data Analysis; 4) Intelligence; 5) Critical Reasoning and General Awareness with 30 questions in each section.



Mode of Exam : Online



Exam Duration : 2.5Hrs



Registration Fee

- Registration Fee for IIHMRU-MAT Examination is Rs. 500 only, which is in addition to application fee to apply for MBA programme. Registration fee for IIHMRU-MAT is non-refundable.
- Candidates will be allowed to take IIHMRU-MAT a maximum of three times, including the first attempt and two retake attempts. The fee of Rs. 500 will be applicable for each retake of IIHMRU-MAT.
- Rescheduling of IIHMRU-MAT can be done without making payment of any additional fee.



Registration Process

To appear in IIHMRU-MAT 2024, please register at www.applications.iihmr.edu.in



Selection Process

Stage I: Short-listing

- Candidates should have qualified IIHMRU-MAT or having valid score in CAT/XAT/NMAT/MAT/CMAT/ATMA/GPAT*.
- Short-listed candidates will be informed through email/SMS to their registered email address and mobile number.



Stage II: GD-PI Process

- Short-listed candidates are invited to appear for Group Discussion (GD) and Personal Interview (PI) through online/offline mode. GD-PI will be conducted to assess the candidate's learning aptitude, attitude, communication skills, and suitability for the University's MBA programme.

Final Selection

The following criteria will be used for the final selection of candidates:

- Score obtained in (IIHMRU-MAT/CAT/ XAT/NMAT/ MAT/ CMAT/ ATMA/ GPAT*).
- Graduation Marks (Academic Performance)
- Group Discussion
- Personal Interview

*GPAT is admissible only for admission to MBA (Pharmaceutical Management).

Important Dates

- IIHMRU-MAT will be conducted on first and third Saturdays of every month.
- GD-PI of candidates qualified IIHMRU-MAT or having valid score in any national level MBA entrance test will be conducted on first, third and fifth Saturdays of every month (Offline and Online Mode). GD-PI will be conducted online on the first and fifth Saturday of every month and it will be conducted offline at the university campus on the third Saturday of every month.
- Last date of admission to the MBA programme is July 31, 2024 subject to availability of seats till that date.
- No. of seats are limited for each programme. Admissions will be offered to selected candidates on first come first serve basis depending on availability of seats.
- Date of commencement of programme is first week of August, 2024.



Fee Structure



Programme Fee	First Installment (within 10 days after selection)	Second Installment (On or Before October 15, 2024)	Third Installment (On or Before February 15, 2025)	Fourth Installment (On or Before June 15, 2025)	Fifth Installment (On or Before October 15, 2025)	Total
MBA (Hospital and Health Management)						
Indian Students Amt. (Rs)	2,30,000	2,30,000	2,30,000	2,30,000	2,30,000	11,50,000
Foreign Students Amt. (USD)	2,800	2,800	2,800	2,800	2,800	14,000
MBA (Pharmaceutical Management)						
Indian Students Amt. (Rs)	1,98,000	1,98,000	1,98,000	1,98,000	1,98,000	9,90,000
Foreign Students Amt. (USD)	2,400	2,400	2,400	2,400	2,400	12,000
MBA (Development Management)						
Indian Students Amt. (Rs)	1,15,000	1,15,000	1,15,000	1,15,000	1,15,000	5,75,000
Foreign Students Amt. (USD)	1,400	1,400	1,400	1,400	1,400	7,000
MBA (Healthcare Analytics)						
Indian Students Amt. (Rs)	1,40,000	1,40,000	1,40,000	1,40,000	1,40,000	7,00,000
Foreign Students Amt. (USD)	1,700	1,700	1,700	1,700	1,700	8,500

Refund Policy



IIHMR University follow UGC guidelines to process all refund requests. Please visit www.iihmr.edu.in for refund policy.

Zero Tolerance



IIHMR University has Zero-Tolerance Policy regarding Ragging & Sexual Harassment of Women at Workplace. Strict disciplinary action will be taken against students found guilty of any such act. For more details please visit www.iihmr.edu.in for zero tolerance policy.

Admission Guidelines for International Students



Eligibility

- The student must be a foreign national or NRI. A foreign national is defined as someone who has a passport issued by a country other than India.
- NRI means Non-resident Indian as defined in Income Tax Act, 1961.
- All applicants must have scored at least 50% aggregate in their Bachelor's degree, awarded by a recognized university.

Visa Requirement

(a) Regular Programmes: All the Foreign Nationals/NRI students will require a student visa endorsed to only IIHMR University, Jaipur for joining full time programmes. No other endorsement is acceptable. The visa should be valid for the prescribed duration of the course.

International students staying in India longer than 6 months are required to register with the Foreigners Regional Registration Office (FRRO). The following documents are required for registration:

- Application Forms (4 Copies)
- Photographs (4 Copies)
- Copies of Passport-Photo Page, Validity Page, Visa Page, Arrival Stamp Page
- Proof of Residence (Leave & License agreement/ C-Form from the owner is required to be submitted within 24 hours to FRO).
- Bona fide Certificate / Letter of Provisional Admission from University/College/Institution in case of Student Visa
- Proof of Bank account/sufficient funds for non-scholarship students

b) No-Objection Certificate: Foreign Nationals/NRI students do not require to submit a No Objection Certificate for joining professional courses, however all Foreign Nationals/NRI students willing to undertake any

research work or join a PhD programme will have to obtain prior security clearance from the Ministry of Home Affairs and the approval of Department of Secondary & Higher Education, Ministry of Human Resource Development, Government of India and must be on the research visa endorsed to this institution.

(c) Medical Test: All Foreign Nationals/NRI students will have to undergo a medical fitness test before taking final admission. The medical test report should show that the student does not have any contagious or infectious diseases including hepatitis B, chest infections and heart disease. Chest X-ray must be attached with the report.

(d) Medical Insurance: It is advised that all Foreign Nationals/NRI students take a medical insurance policy to meet the expenses of medical treatments (which are not available in the university health center) during the stay at the university. A copy of the said insurance policy should be submitted at the time of final admission. There is a medical facility available on campus and further medical aid will be made available from hospitals nearby.

(e) Proficiency in English

- i) The student has passed the qualifying examination in English medium or
- ii) The student has a valid score in proficiency test in English like TOFEL and IELTS.



For more details – <https://iihmr.edu.in/jaipur/international-admissions>

P D Agarwal Scholarships

IIHMR University, Jaipur envisages granting Merit scholarships to prospective MBA students of all categories including General category based on academic merit. IIHMR University also offer full fee scholarships (full tuition fee reimbursement) to students belonging to SC/ ST/ OBC- Non-Creamy layer/ EWS on combined merit. The policy/ guidelines for granting scholarships are as under:



Merit Scholarships, 2024 - 26

S.No.	Programme	Per Student Amount of Scholarship (Rs.)	Category-wise Number of Scholarships Available		Number of Scholarships Available
			General	SC/ST/ OBC-NC/ EWS	
1	MBA (Hospital and Health Management)	60,000	70	45	115
2	MBA Pharmaceutical Management)	60,000	40	25	65
3	MBA (Development Management)	60,000	6	4	10
4	MBA (Healthcare Analytics)	60,000	6	4	10
Total			122	78	200

Eligibility Criteria for Merit Scholarships

Merit Scholarships will be awarded to students appeared in each round of GD-PI on meeting eligibility criteria given below. Number of Merit Scholarships are limited and offered on first come first serve basis to selected students.

MBA (Hospital and Health Management)

For General category students:

- 55% or above aggregate marks in MBBS (OR)
- 65% or above aggregate marks in BDS/ AYUSH/ BPT (OR)
- 80% or above aggregate marks in any other Bachelor's degree (OR)
- 55 percentile or above in CAT/XAT/MAT/CMAT/NMAT/ATMA

For SC/ST/OBC-NC/EWS:

- 50% or above aggregate marks in any Bachelor's degree (OR)
- 50 percentile or above in CAT/XAT/MAT/CMAT/NMAT/ATMA

MBA (Healthcare Analytics)

For General category students:

- 55% or above aggregate marks in MBBS (OR)
- 60% or above aggregate marks in BDS/ AYUSH/ BPT (OR)
- 75% or above aggregate marks in any other bachelor's degree (OR)
- 55 percentile or above in CAT/XAT/MAT/CMAT/NMAT/ATMA

For SC/ST/OBC-NC/EWS:

- 50% or above aggregate marks in any Bachelor's degree (OR)
- 50 percentile or above in CAT/XAT/MAT/CMAT/NMAT/ATMA

MBA (Pharmaceutical Management)

For General category students:

- 75% or above aggregate marks in any Bachelor's degree (OR)
- 55 percentile or above in CAT/XAT/MAT/CMAT/NMAT/ATMA

For SC/ST/OBC-NC/EWS students:

- 50% or above aggregate marks in any Bachelor's degree (OR)
- 50 percentile or above in CAT/XAT/MAT/CMAT/NMAT/ATMA

MBA (Development Management)

For General category students:

- 55% or above aggregate marks in any Bachelor's degree (OR)
- 55 percentile or above in CAT/XAT/MAT/CMAT/NMAT/ATMA

For SC/ST/OBC-NC/EWS:

- 50% or above aggregate marks in any Bachelor's degree (OR)
- 50 percentile or above in CAT/XAT/MAT/CMAT/NMAT/ATMA

Full Tuition Fee Scholarships 2024 - 26

For Socially Challenged (SC/ST/OBC-NC) and Economically Weaker Section (EWS) students

S.No.	Programme	Per Student Amount of Scholarship (Rs.)	Category-wise Number of Scholarships Available				Number of Scholarships Available
			SC	ST	OBC-NC	EWS	
1	MBA (Hospital and Health Management)	7,93,000	1	1	1	1	4
2	MBA Pharmaceutical Management)	6,73,000	1	1	1	1	4
3	MBA (Development Management)	3,48,000	1	1	1	1	4
4	MBA (Healthcare Analytics)	4,33,000	1	1	1	1	4
Total			4	4	4	4	16

Eligibility Criteria for Full Tuition Fee Scholarships

Students belongs to Socially Challenged (SC/ST/OBC-NC) and Economically Weaker Section (EWS) students, are eligible for award of full tuition fee scholarship for all MBA programmes. Full tuition fee scholarship will be offered to selected students based on combined merit prepared after completion of all rounds of GD-PI.

Scholarships to International students

All eligible international students joining MBA programme will be offered scholarships of 40% of the total programme fee.

*For Terms and Conditions, please visit www.iihmr.edu.in



Hostel Facility



IIHMR University offers spacious, well-furnished hostel rooms with all amenities. Rooms and beds are allotted to students based on first come first-serve basis.

Hostel Type	First Year		Second Year	
	Indian Student (INR)	Foreign Student (USD)	Indian Student (INR)	Foreign Student (USD)
Hostel 1 Single Occupancy (Air Conditioning)	90,000	1,100	72,000	880
Hostel 2 Twin Sharing (Air Conditioning)	80,000	975	64,000	780
Hostel 3 Single Occupancy (Air-cooled)	90,000	1,100	72,000	880
Hostel 4 Single Occupancy (Air Conditioning)	95,000	1,160	76,000	930
Hostel 5 Single Occupancy (Air Conditioning)	95,000	1,160	76,000	930

For more details visit - <https://iihmr.edu.in/admission/hostel-accommodation>



Facilities and Resources



Infrastructure

The University campus is characterized by its aesthetic architectural style and exquisitely landscaped, lush green gardens. The serene ambience of the university inspires students to strive for excellence. The campus is well equipped with student-friendly infrastructure.

Hostel

Hostel facility on campus provides spacious, well- furnished and air-condition rooms with all modern amenities.



IT Centre

Well-equipped and state-of-the-art computing facilities. We have latest software for data analysis. The IT centre provides full support to students in data management and analysis using latest software.

Dr. D. A. Henderson Library and Documentation Centre

Rich and well-balanced collection of books, journals and other learning material. We have ProQuest eBooks central and EBSCO eBook & Pearson E-Books Database, DELNET (Developing Library Network) membership, and indiastat.com database.



Recreation Facilities

Facilities for indoor and outdoor games including gymnasium, a tennis court, a badminton court, a volleyball court, table tennis, chess and other games.

Auditorium

Well equipped and state-of-the-art facilities with 500+ seating capacity.



Our Alumni are working globally





Contact us

Admission Office



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