



AYUSHMAN BHARAT Pradhan Mantri Jan Arogya Yojana (PM-JAY)



Key issues in the Indian health sector



Changing pattern of diseases, especially among the poor

Low level of government funding on health

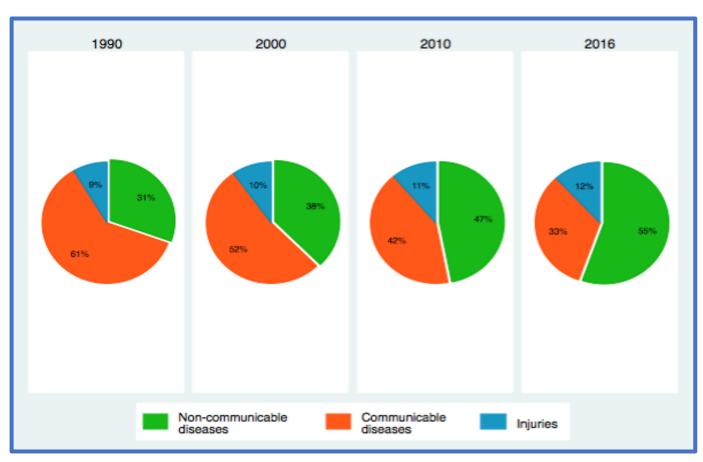
Inequities in access to health services

Uneven quality of health services



India facing triple burden of disease





An epidemiological transition from communicable diseases to non-communicable diseases

Non – Communicable Disease burden has grown from 30% to 55% between 1990 and 2016

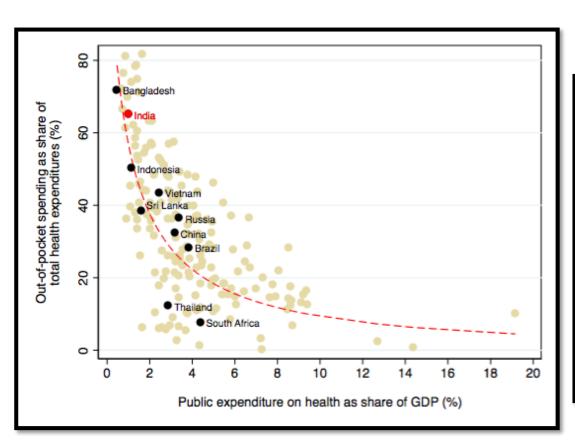
Epidemiological trends indicate greater need for hospitalisation for serious NCDs

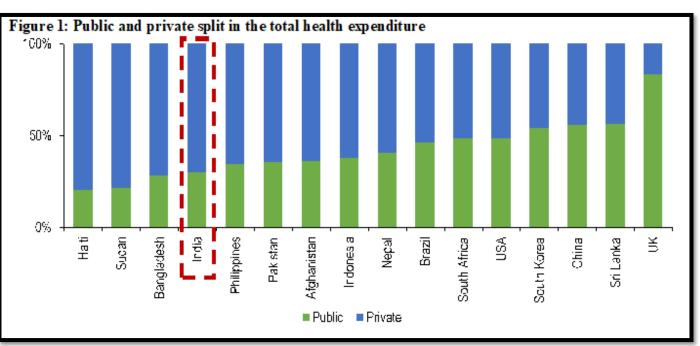
Source: National Health Profile 2018



Health financing in India needs to be augmented





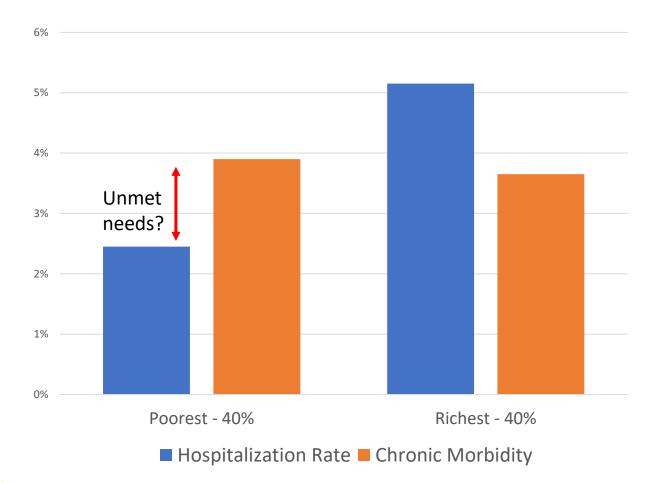


Source: Global data: Global Health Expenditure Database and World Development Indicators



The poor have lower utilization of health services despite higher disease burden





Unmet health care needs of poorest 40%

- Chronic Morbidity The incidence of chronic morbidity between the poorest 40% and richest 40% is comparable
- Hospitalization Rate It is significantly lower in poorest 40%. Reason could be related to awareness, access and affordability of health care services

Source: Chronic morbidity: IHDS 2011-2012

Hospitalization Rate: NSSO 71st (excludes childbirth)



Inequitable access and distribution of health resources



Market
failures
preventing
access and
quality of
healthcare



70% of India's populace lives in rural areas*



~80% of Indian doctors are in urban areas



75% of rural households earn less than Rs 5,000 per month*



74% of health care services provided by private players

~70% of higher end secondary and tertiary beds are in the tier 1 cities

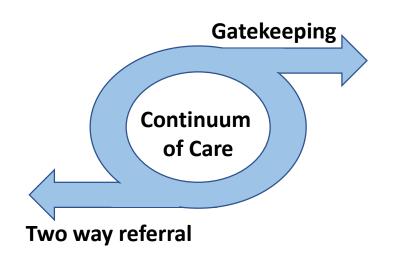


Ayushman Bharat: Vision for holistic health



Health & Wellness Centres (HWCs)

Comprehensive Primary Health Care



Pradhan Mantri Jan Arogya Yojana (PM-JAY)

Secondary and Tertiary care



Introduction to PM-JAY



5 akh per family per year for secondary and tertiary care

10.74 Crores poor & vulnerable families entitled as per SECC

NO Cap on family size, age or gender

pre – existing conditions are covered; pre & post hospitalization expenses

Cash less and paperless treatment in case of hospitalization

Portable across the country in all public or empaneled private hospitals



Ecosystem of the Scheme



Capacity Building

Monitoring & Evaluation

Fund flow

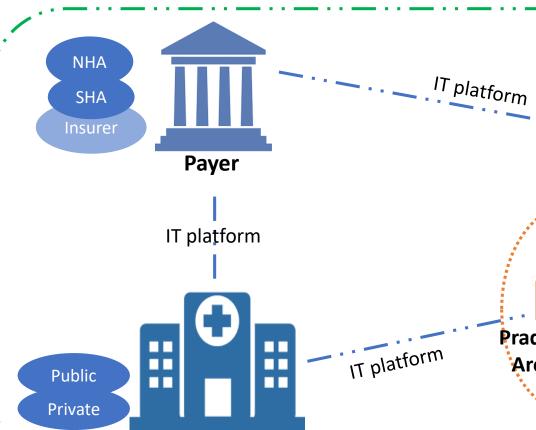
Pradhan Mantri

Arogya Mitra

Guidelines

Benefit Package

Fraud prevention



Provider





IEC

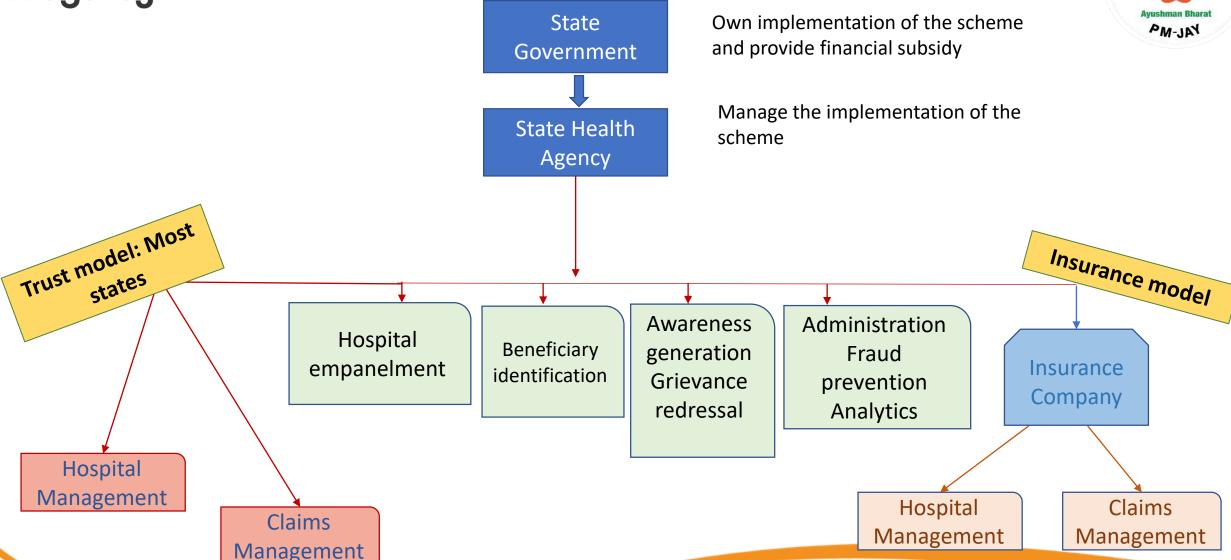
Call Centre

Grievance Redressal



Innovative approaches in PM-JAY







Key features of PM-JAY





- Convergence with various Central and State health insurance/ protection schemes
- States can expand the scheme both horizontally and vertically (Co-branding)

- **No formal enrolment** process required entitlement through SECC data
- Identity validation through Aadhaar (No denial in absence of Aadhaar), ration card etc.





Key features of PM-JAY





- Mandatory pre-authorisation for all tertiary and select secondary conditions
- Robust safeguards to prevent frauds/ abuse Triggers and alerts, medical audits etc.
- Creation of robust, interoperable and flexible IT platform as backbone
- Platform connecting various stakeholders





- Cost control through fixing package rates in advance
- Some procedures reserved for public hospitals
- Outcome based incentives
- Payment within 15 days



PM-JAY promoting quality of care...





Choice with beneficiary: Natural preference towards quality care



Minimum eligibility criteria



Standard Treatment Guidelines



Incentive for NABH accreditation



Data for monitoring of fraud and abuse

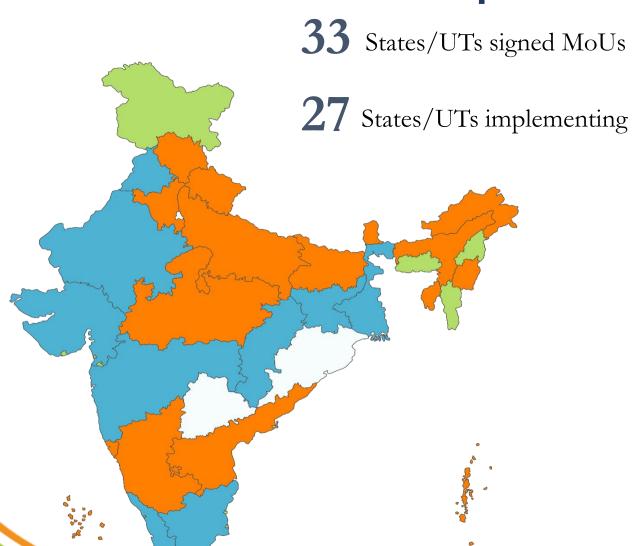


Beneficiary feedback and usage patterns



Different States have followed different modes for implementation of PM-JAY





Insurance Mode Trust Mode Mixed Mode

Mizoram Meghalaya **Nagaland Dadar and Nagar Haveli Uttar Pradesh Daman and Diu** Jammu and Kashmir **Puducherry Andhra Pradesh Assam**

Arunachal Pradesh Bihar Madhya Pradesh

Himachal Pradesh Haryana **Tripura** Uttarakhand Lakshadweep **Andaman & Nicobar** Chandigarh Karnataka Goa **Manipur Sikkim**

Chhattisgarh Gujarat West Bengal Rajasthan Kerala **Tamil Nadu Jharkhand** Maharashtra **Punjab**



PM-JAY gaining traction



Access

6,524 (43%)

Public hospitals empaneled/process

8,562 (57%)

Private hospitals empaneled/process

Service delivery

3.86 lakhs

Patients treated

531.3 crores

Amount authorized for treatments

Outreach

11.16 lakhs

E - cards generated

9.58 lakhs

Calls answered

31.84 lakhs

Website hits



PM-JAY will disrupt the health sector in a significant way



Scale

Population, benefit packages, financial cover



Demand side financing

Cash on delivery

Collective bargaining

Services, consumables, devices

Private sector

Meaningful engagement





PM-JAY ushering in a new era





1. Increasing access

Better health, longer lives, reduce inequities





2. Reducing catastrophic health shocks

Financial protection, no impoverishment





3. Infusing quality, affordability and accountability into health system

Standard treatment guidelines, IT enablement and control on prices





4. Changing the healthcare ecosystem

Strengthening of public health system- Public hospitals keep their earnings, compete with private Tier II and III cities, small and medium size hospitals





5. Creating massive job opportunities

Massive investment, specialized health sector and allied jobs





6. Reducing fragmentation in the health sector

One health system – public and private will better complement each other





7. Future is irreversibly locked to UHC

Top of political and development agenda



Global examples of reducing OOPE through insurance



- Thailand introduction of general government revenue funded UHC scheme for the informal sector
- Turkey consolidated schemes and pools and funds through its Universal Health Insurance reform
- Germany world's oldest national social health insurance system started in 1889
- **South Korea's** National Health Insurance Scheme (NHIS) provides funds to health facilities not in the form of line-item input budgeting but for each service they actually provide to Korean citizens. The same applies to Germany, Thailand and Turkey, among numerous other countries.
- Indonesia created a single national pool of funds and purchaser of health services
- Ghana coverage with national health insurance program initiated more than 10 years ago



PM-JAY strategy to mitigate fraud and abuse...



NHA Methodology for Guidelines

Prevention

Detection

Deterrence

Beneficiary identification

Data analytics

Contract management

Provider empanelment

Social monitoring

Anti Fraud Cells

Pre-authorization

Monitoring & audits

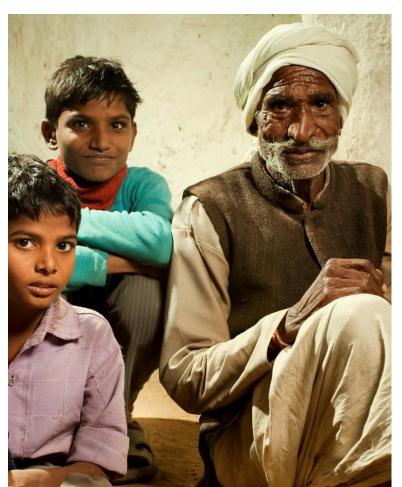
De-empanelment & exemplary penalties



PM-JAY is a big leap towards universal health coverage...



- 43% families (~10.74 crore) targeted under PM-JAY
- 68% families (~17 crore) can be covered under PM-JAY and other government funded health schemes combined
- Close to 80% families (~20 crore) can be covered under PM-JAY, other government funded health schemes, private insurance, CGHS, ESIS, Railways, ECHS etc.







THANK YOU