

**Management Development Programme
on
CSR Lab: Design, Deliver
& Impact**

 **October 07-09, 2026**



Background

Corporate Social Responsibility (CSR) has evolved beyond a statutory obligation to become a strategic driver of business sustainability, stakeholder engagement, and long-term value creation. As organizations increasingly align CSR with ESG priorities and the Sustainable Development Goals (SDGs), there is a growing need for professionals who can design evidence-based programmes, implement them effectively, and demonstrate measurable social impact.

The CSR Lab: Design, Deliver & Impact is a practice-oriented Management Development Programme that equips participants with practical tools, frameworks, and real-world insights to manage the complete CSR project lifecycle. Through expert-led sessions, case studies, simulations, and hands-on learning, participants will gain the skills required to create impactful and sustainable CSR initiatives.

Objectives

By the end of the programme, participants will be able to:

-  Understand the evolving CSR, ESG, and sustainability landscape in India.
-  Design strategic CSR programmes aligned with business priorities and community needs.
-  Develop robust project implementation and stakeholder engagement strategies
-  Apply monitoring, evaluation, and impact assessment frameworks for CSR initiatives
-  Integrate innovation, partnerships, and evidence-based decision-making into CSR practice.
-  Strengthen leadership and strategic thinking for managing CSR programmes effectively.
-  Learn from successful CSR case studies and industry best practices.

Pedagogy

The programme offers a multifaceted learning experience through lectures, group discussions, case studies, and hands-on experiential learning. Participants are immersed in a dynamic learning environment designed to foster theoretical understanding, actionable real-world insights, and service-ready skills.

Contents



Who Should Attend?

-  CSR Managers and CSR Executives
-  ESG and Sustainability Professionals
-  Corporate Foundation Teams
-  Programme and Project Managers
-  NGO and Development Sector Professionals
-  Consultants working in CSR, ESG, and Sustainability
-  Government Officials involved in social development programmes
-  Social Entrepreneurs
-  Academicians and Researchers
-  Professionals aspiring to transition into CSR and ESG roles

Resource Person



Dr. Ratna Verma
Associate Professor
IIHMR University, Jaipur

The programme will be offered by a team of national and international subject experts.

Nominations/Registration

Please send your nominations/registrations to the following address:

Management Development Programme Office

IIHMR University
1, Prabhu Dayal Marg, Sanganer Airport
Jaipur - 302029, INDIA
Tel: +91-141-3924700
Mobile: +91 9116006536
E-mail: training@iihmr.edu.in

Duration and Venue

The programme will start on Wednesday, August 12, 2026, and will conclude on Friday, August 14, 2026. The programme will be held at IIHMR University, 1, Prabhu Dayal Marg, Sanganer Airport, Jaipur - 302029. The University campus provides a conducive learning environment for participants, who are welcome to use the library and recreational facilities available on campus.

Programme fee

The programme fee for Indian participants is Rs. 30,000 plus GST (18% as applicable), and for international participants it is USD 315 plus GST (18% as applicable). The programme fee covers tuition, background reading material, lodging, and boarding.

Certificate

A certificate of participation on completion of the programme will be issued by IIHMR University, Jaipur.

Discounts on Fee

-  **Early Bird Discount:** Nominations received with payment before four weeks of the commencement of the programme will be entitled to a 10% early bird discount.
-  **Group Discount:** Any organization sponsoring four or more participants to the programme will be entitled to a 20% discount on the total fee payable, provided that at least four participants attend the programme.
-  **Maximum Discount:** Organizations can avail themselves of both discounts, subject to a maximum discount of 20%.





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