

Management Development Programme
on

Stakeholder Engagement and Materiality Analysis for Development Impact

 November 16-18, 2026



Background

Development organizations, corporates with CSR/ESG mandates, financial institutions, and public sector agencies increasingly operate in complex ecosystems involving multiple stakeholders communities, government bodies, investors, civil society, employees, and regulators. Decisions taken without adequately understanding stakeholder concerns or identifying material issues often lead to project delays, reputational damage, social conflict, and diminished development outcomes. Stakeholder Engagement and Materiality Analysis have therefore become foundational tools in modern development practice, ESG reporting, and impact management. Frameworks such as the IFC Performance Standards, GRI Standards, AA1000 Stakeholder Engagement Standard, and SDG-aligned impact measurement approaches all place stakeholder identification and materiality assessment at the core of responsible and effective decision-making.

This programme is designed to build practical competence among managers and practitioners in systematically engaging stakeholders and conducting robust materiality analysis to enhance the effectiveness, accountability, and sustainability of development interventions.

Objectives

By the end of the programme, participants will be able to:



Understand the concepts, principles, and frameworks underlying stakeholder engagement and materiality analysis.



Identify, map, and prioritize stakeholders relevant to a development project or organizational strategy.



Apply tools and methodologies to conduct a structured materiality assessment.



Design and implement effective stakeholder engagement plans aligned with global standards (IFC, GRI, AA1000).



Integrate stakeholder feedback and materiality findings into project design, risk management, and reporting.

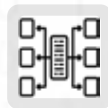


Strengthen skills in managing grievances, conflict, and trust-building with diverse stakeholder groups.

Content



Foundations of Stakeholder Engagement



Stakeholder Identification and Mapping



Materiality Analysis



Designing Stakeholder Engagement Plans



Grievance Redress and Conflict Management



Integrating Stakeholder and Materiality Insights into Impact Management



Practical Application and Simulation

Pedagogy

The programme offers a multifaceted learning experience through lectures, group discussions, case studies, and hands-on experiential learning. Participants are immersed in a dynamic learning environment designed to foster theoretical understanding, actionable real-world insights, and service-ready skills.



Who Should Attend?

- Project and programme managers in development organizations, NGOs, and government agencies
- CSR, sustainability, and ESG professionals
- Impact investors and fund managers
- Environmental and social safeguards specialists
- Policy makers and public sector officials involved in infrastructure or social sector projects
- Corporate affairs, communication, and community relations professionals
- Consultants and researchers working on impact assessment and sustainability reporting
- Mid-to-senior level managers responsible for stakeholder relations or project appraisal

Programme Coordinator



Dr. Ratna Verma
Associate Professor
IIHMR University, Jaipur

The programme will be offered by a team of national and international subject experts.

Nominations/Registration

Please send your nominations/registrations to the following address:

Management Development Programme (MDP) Office

IIHMR University
1, Prabhu Dayal Marg, Sanganer Airport
Jaipur - 302029, INDIA
Tel: +91-141-3924700
Mobile: +91 9116006536
E-mail: training@iihmr.edu.in

Duration and Venue

The programme will start on Monday, November 16, 2026, and will conclude on Wednesday, November 18, 2026. The programme will be held at IIHMR University, 1, Prabhu Dayal Marg, Sanganer Airport, Jaipur - 302029. The University campus provides a conducive learning environment for participants, who are welcome to use the library and recreational facilities available on campus.

Certificate

A certificate of participation on completion of the programme will be issued by IIHMR University, Jaipur.

Programme fee

The programme fee for Indian participants is Rs. 30,000 plus GST (18% as applicable), and for international participants it is USD 315 plus GST (18% as applicable). The programme fee covers tuition, background reading material, lodging, and boarding.

Discounts on Fee

- ❖ **Early Bird Discount:** Nominations received with payment before four weeks of the commencement of the programme will be entitled to a 10% early bird discount.
- ❖ **Group Discount:** Any organization sponsoring four or more participants to the programme will be entitled to a 20% discount on the total fee payable, provided that at least four participants attend the programme.
- ❖ **Maximum Discount:** Organizations can avail themselves of both discounts, subject to a maximum discount of 20%.





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