

Management Development Programme on

Bridging the Gap: Implementation Research for Effective Health Programme Delivery

 February 5-7, 2027



Background

In public health, translating proven disease control strategies (such as malaria control or Ebola elimination) into reliable field practices remains a significant challenge. While health programmes are often built on evidence-based, scientifically sound strategies, they frequently fail to achieve key performance indicators and target health outcomes. This implementation failure is driven by various barriers in the access, availability, and utilization of health services, including a lack of community awareness, inadequate logistics and supplies, transportation bottlenecks, a shortage of human resources, a lack of motivation and training in the health workforce, and poor coordination.

Implementation Research is a new and emerging discipline in public health designed to systematically address these challenges. It involves identifying problems, setting priorities, analysing implementation barriers, developing contextual solutions, and executing, monitoring, and evaluating health activities. This management program builds directly upon the invaluable lessons learned from the successful global eradication of poliomyelitis under the Global Polio Eradication Initiative (GPEI) – the largest coordinated global health project in history. The curriculum incorporates the direct field research of a global Research Consortium led by the Johns Hopkins University School of Public Health (USA), alongside leading institutions in India, Afghanistan, Bangladesh, Congo, Ethiopia, Indonesia, and Nigeria. It is designed to build participants' capacity to identify setting-specific challenges, assess existing strategies, design rigorous implementation research (IR) proposals, and scale up real-life interventions.

Objectives

The objectives of the training programme are:

-  To undertake situation analyses and identify priority problems in health programme implementation.
-  To understand the "know-do gap" and the bottlenecks preventing the translation of scientific evidence into practice.
-  To identify and analyze barriers affecting the access, availability, and utilization of health services.
-  To understand setting-specific contexts (including health systems, implementing organizations, and communities).
-  To build partnerships and engage stakeholders to foster trust across communities, governance, and leadership.
-  To design and execute effective, sustainable implementation strategies utilizing a structured Theory of Change.
-  To formulate rigorous IR questions and determine applicable study designs.
-  To leverage health system resources and build multidisciplinary IR teams.
-  To translate IR findings into policy, advocacy, and scaled-up programme execution.

Contents

The curriculum is organized into six comprehensive modules:

-  Introduction to Implementation Science & Research – Defining core concepts and establishing the role of implementation research.
-  Planning & Management in Implementation – Setting priorities, executing, monitoring, and evaluating health programs.
-  Drivers of Implementation – Exploring barriers, facilitators, and organizational and health system contexts.
-  Strategies for Success – Designing sustainable and context-appropriate implementation strategies.
-  Framework for Implementation – Operationalizing theories of change and implementation research frameworks.
-  Knowledge Translation in Implementation Science – Bridging research to policy, advocacy, and scaling up interventions.
-  Special Feature: The Implementation Science Clinic – A hands-on clinic where participants formulate an actionable Implementation Plan based on GPEI lessons while working directly on resolving a unique, pre-identified real-world challenge from their own careers.

Pedagogy

The programme offers a multifaceted learning experience through lectures, group discussions, case studies, and hands-on experiential learning. Participants are immersed in a dynamic learning environment designed to foster theoretical understanding and actionable real-world insights.

Who Should Attend?

Personnel working in public health, NGOs, hospitals, private sector health care organizations and institutions.

- Healthcare Managers and Administrators
- Medical Doctors and Nurses
- State, District, and National Level Health Officers
- Executives of hospitals and healthcare organisations
- NGOs working in health sector
- Researchers, Academicians, and Faculty of healthcare and public health institutions

Programme Coordinator



Dr. Piyusha Majumdar
Associate Professor
IIHMR University, Jaipur

The programme will be offered by a team of national and international subject experts.

Nominations/Registration

Please send your nominations/registrations to the following address:

Management Development Programme Office
IIHMR University

1, Prabhu Dayal Marg, Sanganer Airport

Jaipur - 302029, INDIA | Tel: +91-141-3924700

Mobile: +91 9116006536 | E-mail: training@iihmr.edu.in

Duration and Venue

The programme will start on Friday, February 5, 2027, and will conclude on Sunday, February 7, 2027. The programme will be held at IIHMR University, 1, Prabhu Dayal Marg, Sanganer Airport, Jaipur - 302029. The University campus provides a conducive learning environment for participants, who are welcome to use the library and recreational facilities available on campus.

Programme fee

The programme fee for Indian participants is Rs. 30,000 plus GST (18% as applicable), and for international participants it is USD 315 plus GST (18% as applicable). The programme fee covers tuition, background reading material, lodging, and boarding.

Certificate

A certificate of participation on completion of the programme will be issued by IIHMR University, Jaipur.

Discounts on Fee

- 🌟 **Early Bird Discount:** Nominations received with payment before four weeks of the commencement of the programme will be entitled to a 10% early bird discount.
- 🌟 **Group Discount:** Any organization sponsoring four or more participants to the programme will be entitled to a 20% discount on the total fee payable, provided that at least four participants attend the programme.
- 🌟 **Maximum Discount:** Organizations can avail themselves of both discounts, subject to a maximum discount of 20%.





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