

**Management Development Programme
on**

Health Innovation Lab

Transforming Ideas into
Public Health Impact

 **February 18-20, 2027**



Background

Promising health innovations often struggle to achieve impact because the problem is framed too narrowly, users are engaged too late, or implementation realities are considered only after a solution has been built. This programme helps participants examine the full pathway from need to adoption and scale. Participants will work in multidisciplinary teams on a public-health challenge and use design thinking, behavioural insights and implementation planning to develop and test a practical response.

Objectives

-  Frame an innovation challenge around population needs, system realities and health equity.
-  Use empathy, observation and journey mapping to uncover visible and hidden barriers.
-  Translate user insights into clear problem statements and design opportunities.
-  Generate, prioritise and prototype solutions without becoming attached to the first idea.
-  Assess behavioural, ethical, operational and implementation considerations in AI-enabled solutions.
-  Develop a practical pathway for testing, measuring and communicating public-health impact.

Contents

Each day produces a concrete output that becomes the starting point for the next stage.

-  **Understand and define**
From assumptions to insight
-  **Design and prototype**
From insight to a testable solution
-  **Test and plan for impact**
From prototype to implementation

Pedagogy

The programme offers a multifaceted learning experience through lectures, group discussions, case studies, and hands-on experiential learning. Participants are immersed in a dynamic learning environment designed to foster theoretical understanding and actionable real-world insights.



Who Should Attend?

This programme is specifically designed for:

- Innovators
- Public-health professionals
- Decision-makers
- Educators and students
- Design and data teams
- Implementation partners

Programme Coordinator



Dr. Mamta Chauhan
Professor
IIHMR University, Jaipur

The programme will be offered by a team of national and international subject experts.

Nominations/Registration

Please send your nominations/registrations to the following address:

Management Development Programme Office

IIHMR University

1, Prabhu Dayal Marg, Sanganeer Airport
Jaipur - 302029, INDIA | Tel: +91-141-3924700

Mobile: +91 9116006536

E-mail: training@iihmr.edu.in



Duration and Venue

The programme will start on Thursday, January 7, 2027, and will conclude on Saturday, January 9, 2027. The programme will be held at IIHMR University, 1, Prabhu Dayal Marg, Sanganer Airport, Jaipur - 302029. The University campus provides a conducive learning environment for participants, who are welcome to use the library and recreational facilities available on campus.

Programme fee

The programme fee for Indian participants is Rs. 30,000 plus GST (18% as applicable), and for international participants it is USD 315 plus GST (18% as applicable). The programme fee covers tuition, background reading material, lodging, and boarding.

Certificate

A certificate of participation on completion of the programme will be issued by IIHMR University, Jaipur.

Discounts on Fee

- ✳️ **Early Bird Discount:** Nominations received with payment before four weeks of the commencement of the programme will be entitled to a 10% early bird discount.
- ✳️ **Group Discount:** Any organization sponsoring four or more participants to the programme will be entitled to a 20% discount on the total fee payable, provided that at least four participants attend the programme.
- ✳️ **Maximum Discount:** Organizations can avail themselves of both discounts, subject to a maximum discount of 20%.



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