

Management Development Programme
on

Building Future-Ready Health Systems through **Ayushman Bharat Digital Mission**

From Digital Records to Connected Care:
Leading India's Health Transformation

 February 8–10, 2027



**Ayushman
Bharat**



Background

Despite significant advances in healthcare research and evidence-based interventions, translating research findings into routine healthcare practice remains a major challenge. This research-to-practice gap, commonly known as the “know-do gap,” can limit the effectiveness, quality, accessibility and sustainability of healthcare interventions.

Implementation Science focuses on understanding the factors that influence the adoption of evidence-based practices and developing strategies to implement, evaluate and scale up effective interventions. This Online Certificate Programme is designed to equip healthcare and public health professionals with practical skills in implementation research, evidence translation, implementation strategies, evaluation and sustainability. The programme integrates internationally recognized frameworks with real-world healthcare and public health applications.

Objectives

The programme aims to:

-  Understand the principles and concepts of Implementation Science in healthcare and public health.
-  Apply implementation science frameworks to identify barriers and facilitators affecting healthcare interventions.
-  Develop context-specific implementation strategies through stakeholder engagement and organizational assessment.
-  Design monitoring, evaluation and sustainability plans for evidence-based health interventions.
-  Translate research evidence into practical solutions through workplace-based implementation projects.

Pedagogy

The programme offers a multifaceted learning experience through lectures, group discussions, case studies, and hands-on experiential learning. Participants are immersed in a dynamic learning environment designed to foster theoretical understanding and actionable real-world insights.

Contents

-  **Digital Health Foundations & the ABDM Vision** – National Digital Health Blueprint, ABDM architecture and its role in UHC and health system strengthening.
-  **ABDM Building Blocks in Action** – ABHA, HFR, HPR, UHI, Health Information Exchange & Consent Manager, ABDM sandbox and certified HMIS/EMR integration.
-  **Interoperability, Standards & Data Governance** – FHIR, SNOMED CT, LOINC and ICD; data privacy, cybersecurity and compliance under the DPDP Act, 2023.
-  **ABDM for Hospitals, Programmes & Insurance** – Scan & Share, paperless OPD, PM-JAY claims through the National Health Claims Exchange, and digital integration of national health programmes.
-  **Emerging Technologies for Future-Ready Systems** – AI and analytics, telemedicine (eSanjeevani), digital public goods and data-driven decision-making.
-  **Leading Digital Transformation** – Change management, workforce capacity, financing and incentives (Digital Health Incentive Scheme), monitoring adoption and measuring impact.

Who Should Attend?

Professionals working in public health, hospitals, health insurance, health technology and development organisations.

- Hospital Administrators, CEOs and Medical Superintendents
- Medical Doctors, Nurses and Clinical Leaders
- State, District and National Level Health Officers and Programme Managers
- Health IT, HMIS and Digital Health Professionals
- Insurance, TPA and PM-JAY Implementation Personnel
- NGOs and Development Partners working in health
- Researchers, Academicians and Faculty of healthcare and public health institutions

Programme Coordinator



Dr. Rajesh Kumar Sinha
Professor
IIHMR University, Jaipur

The programme will be offered by a team of national and international subject experts.

Nominations/Registration

Please send your nominations/registrations to the following address:

Management Development Programme Office

IIHMR University

1, Prabhu Dayal Marg, Sanganer Airport
Jaipur - 302029, INDIA | Tel: +91-141-3924700

Mobile: +91 9116006536

E-mail: training@iihmr.edu.in

Duration and Venue

The programme will start on Monday, February 8, 2027, and will conclude on Wednesday, February 10, 2027. The programme will be held at IIHMR University, 1, Prabhu Dayal Marg, Sanganer Airport, Jaipur - 302029. The University campus provides a conducive learning environment for participants, who are welcome to use the library and recreational facilities available on campus.

Programme fee

The programme fee for Indian participants is Rs. 30,000 plus GST (18% as applicable), and for international participants it is USD 315 plus GST (18% as applicable). The programme fee covers tuition, background reading material, lodging, and boarding.

Certificate

A certificate of participation on completion of the programme will be issued by IIHMR University, Jaipur.

Discounts on Fee

- ✳ **Early Bird Discount:** Nominations received with payment before four weeks of the commencement of the programme will be entitled to a 10% early bird discount.
- ✳ **Group Discount:** Any organization sponsoring four or more participants to the programme will be entitled to a 20% discount on the total fee payable, provided that at least four participants attend the programme.
- ✳ **Maximum Discount:** Organizations can avail themselves of both discounts, subject to a maximum discount of 20%.





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