IIHMR UNIVERSITY



4 DAYS · 24–27 FEBRUARY 2027

MANAGEMENT DEVELOPMENT PROGRAMME

Leadership and Strategic Management in Health Careipsum

for Senior Management Executives

WHEN
Wednesday, 24 February –
Saturday, 27 February 2027

WHERE
International Centre Goa (ICG)
Dona Paula, Goa

OFFERED BY
IIHMR University, Jaipur
mdp@iihmr.edu.in

THE OPPORTUNITY

Create Value for Organization

Senior executives face formidable challenges in the dynamic landscape of healthcare, where technological advancements, evolving standards, and rising demand for quality healthcare services are reshaping the healthcare industry. A paradigm shift in strategy and innovation is imperative to thrive amidst these complexities. IIHMR University recognizes this need and presents a tailored Management Development Programme (MDP) on Leadership and Strategic Management in Healthcare for senior management executives.

Our MDP serves as a crucible for transformation, molding senior executives into adept leaders primed to leverage organizational strengths and seize opportunities for enhanced management efficacy.

Imparting strategic insights equips participants to adeptly navigate organizational vulnerabilities and limitations, fostering the delivery of impactful healthcare services.
Testament to its effectiveness, our programme has garnered acclaim across diverse sectors, be it public, private, or non-governmental organizations. Through interactive sessions facilitated by esteemed subject matter experts and industry stalwarts, participants gain invaluable insights into current and future challenges, fostering a holistic understanding of the healthcare landscape.

Join us on this transformative journey, where intellect meets innovation and emerges as a trailblazer in healthcare leadership.

COURSE OF STUDY

The 4-day Leadership and Strategic Management programme offers a multifaceted learning experience through lectures, group discussions, case studies, and experiential learning. Participants are immersed in a dynamic learning environment designed to foster theoretical understanding, actionable insights, and practical skills.

Our comprehensive programme covers a wide array of topics essential for effective leadership in the health sector:

01 Leadership and Strategic Management	02 Strategic Thinking
03 Good to Great Leadership	04 Role as Leaders
05 Promoting Partnerships and Collaborations	06 Assessing the Performance of Health Systems
07 Leading Innovation	08 Leading Teams

Through this holistic approach to leadership development, participants gain the knowledge, skills, and mindset necessary to excel in their roles and drive positive change within their organizations and the broader healthcare ecosystem.

WHO IS RIGHT FOR THE PROGRAMME?

Our programme is meticulously crafted to empower organizations in cultivating individual leadership prowess while elevating system-wide leadership excellence. Tailored for senior management professionals, it equips them with the tools and insights necessary to steer their organizations towards efficient strategic trajectories, deliver exceptional outcomes, and drive heightened performance across diverse healthcare settings.

Ideal candidates for this transformative programme include:

- **CEOs, COOs, Presidents, Vice-Presidents**
- **Health Secretaries, Joint Secretaries, MD-NHM**
- **Directors, Programme Managers, Consultants**
- **Hospital Administrators / Superintendents, Heads of Departments**
- **Healthcare Policy Analysts**
- **Public Health Officials**
- **Healthcare Entrepreneurs**

By attracting professionals from these diverse roles, our programme fosters a rich exchange of perspectives and experiences, enriching the learning journey and maximizing its impact on participants and their organizations.

OUR EMINENT FACULTY

Learn from leaders who have done it

The programme is offered by a team of faculty including academicians, researchers and established leaders in the healthcare industry who are widely recognized as skilled educators and path-breaking researchers.



S.D. Gupta
Distinguished Professor
IIHMR University, Jaipur



Sudarshan Jain
Independent Director, Chairman
Abbott India Limited
Secretary-General of the
Indian Pharmaceutical Alliance



P. R. Sodani
President
IIHMR University, Jaipur



Dr. Ramesh Bhat
Visiting Distinguished Professor
IIM Mumbai
Former Professor, IIM Ahmedabad
Former Vice Chancellor
NMIMS University



Venkat Changavalli
CEO
Insurance Information Bureau
of India



A. Venkat Raman
Professor and Dean
Faculty of Management Studies
University of Delhi



Sanjay Dugar
Director - Client Management
C2C Organizational Development

PROGRAMME DATES

Wed 24 – Sat 27 February 2027

A four-day residential programme.

VENUE

International Centre Goa (ICG)

Dr. E Borges Road, Dona Paula,
Goa – 403 004, India

CERTIFICATION

Certificate of participation

Issued by IIHMR University, Jaipur on completion of the programme.

PROGRAMME FEE

Indian participants

INR 80,000

plus GST (18% as applicable)

International participants

USD 840

plus GST (18% as applicable)

The fee includes tuition, background reading material, programme kit, stay in single occupancy room, breakfast, lunch, dinner, and tea/coffee during the programme.

*IIHMR norms do not allow participants to have guests stay with them during the programme. However, guests with participants are allowed on additional charges directly payable to the hotel.





THE DESTINATION

About Goa

The magnificent scenic beauty and the architectural splendours of its temples, churches and old houses have made Goa a firm favourite with travellers around the world. But then, Goa is much more than just beaches and sea. It has a soul which goes deep into unique history, rich culture, and some of the prettiest natural scenery that India has to offer. Having been the meeting point of races, religions and cultures of East and West over the centuries, Goa has a distinctive lifestyle quite different from the rest of India.

The state of Maharashtra borders Goa on the north, and the state of Karnataka on the south and east. The vast expanse of the Arabian Sea on the west forms the magnificent coastline for which Goa is justly famous. Goa is serviced by an international/national airport located at Dabolim near Vasco. The vast green expanse of the Sahyadri mountain range ensures that Goa has an abundance of water.

The tourist season in Goa begins in late September and carries on through early March. The weather in these months is usually dry and pleasantly cool. Besides the natural beauty, the fabulous beaches and sunshine, travellers to Goa love the laidback, peaceful, warm and friendly nature of the Goan people. After all, more than anywhere else on planet earth, this is a place where people really know how to relax.

THE INSTITUTION

About IIHMR University, Jaipur

The genesis of IIHMR University dates to October 5, 1984, when its sponsoring body, the Indian Institute of Health Management Research, was established and registered as a non-profit Society under the Rajasthan Societies Registration Act 1958. The Institute is dedicated to the improvement in standards of health through better management of health care and related programmes. It seeks to accomplish this through management research, education, training, consultation, and institutional networking in a national and global perspective.

In 2014, IIHMR University was established and incorporated as a postgraduate research university by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3 of 2014). IIHMR University is recognized by the University Grants Commission (UGC). IIHMR University is also recognized as a Scientific and Industrial Research Organization by the Department of Scientific and Industrial Research, Government of India.

RESERVE YOUR SEAT

How to apply

Organizations can nominate participants, and individuals can enrol directly. Use the nomination form on the next page.

CALL

+91-9358893198

EMAIL

mdp@iihmr.edu.in

MDP OFFICE

IIHMR University
1, Prabhu Dayal Marg,
Sanganer Airport
Jaipur – 302029, Rajasthan, India

Scan to register

NOMINATION & ENROLMENT FORM

Nominate your leaders. Enrol yourself.

HR and training departments in government, public sector, private sector industry and NGOs can nominate one or more officers. Individualscan enrol directly. Scan the QR code to register online, orcomplete this form and email it to the MDP Office.

Scan to register
mdp@iihmr.edu.in
+91-9358893198

DATES	VENUE	FEE PER PARTICIPANT	LAST DATE TO NOMINATE
24–27 Feb 2027 Wed – Sat	International Centre Goa, Dona Paula	INR 80,000 + GST USD 840 + GST	Friday, 5 February 2027

A · NOMINATING ORGANIZATION OR INDIVIDUAL

Organization / department name

Contact person (HR / training) | Designation

Email | Mobile

GST number (for invoice) | Billing address & PIN

Category: ☐ Government ☐ Public sector ☐ Private / industry ☐ NGO / development ☐ Self-nominated individual

B · NOMINEE DETAILS

#	Name	Designation	Email	Mobile	Indian / Int'l
1					
2					
3					

Need more nominees? Attach another sheet or email the details to mdp@iihmr.edu.in.

C · AUTHORIZATION & PAYMENT

Signature & stamp of nominating authority, with date

Date: ___ / ___ / _____

Payment details
[BANK / PAYMENT DETAILS – TO BE ADDED]
Fee covers tuition, kit, single-occupancy stay and all meals.