Two Day International Virtual Conference on
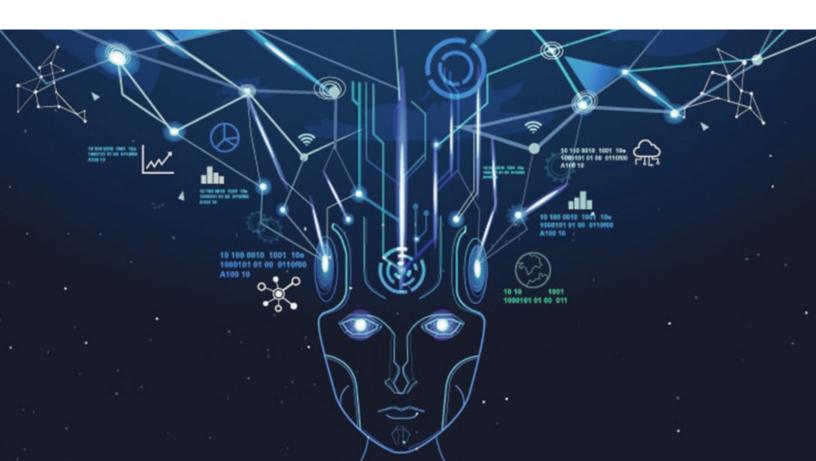# HealthNext 2021: A Global Health & Innovation Conference

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January 11-12, 2021

About The Conference

2021, the year everything will be changed. Yes, we are facing a global health pandemic, a cultural crisis. This year's agenda will have no stale panels, no recycled content, and no fluff

The Global Health & Innovation Conference (#GHIC) will be a leading global health conference. This must-attend, thought-leading conference convenes leaders, changemakers, and participants from all sectors of global health, international development, and entrepreneurship. The agenda will be full of significant announcements and debates from the most important companies, CEOs, policymakers, and other significant figures reshaping the health industry today.

Overcome world challenges and build a better future through technology and innovation in health. We will unite the global health & startup community to reimagine and advance technology's role in building a better society and advanced economy. At this critical moment in our collective history, we provide the ultimate platform for leading health innovators and pioneers to showcase their insights and perspectives on addressing the fundamental questions and challenges of positively shaping our future.

This conference will be a fresh approach to how the future will impact us. Featuring health leaders and experts, startup experts, plenty of networking opportunities, and much more, we will bring this #GHIC conference to you in the comfort of your home/practice. We understand that carefully considered human decisions and collaboration are central to challenge the possibilities and enable technology to realize its full potential. Join us at #GHIC as we build better deliberations with experts.

Conference Thrust Areas

Driving Innovation in New Healthcare Landscape - Post COVID

The novel coronavirus pandemic has toppled the world as we know it, taking an unprecedented toll on health and human life. The healthcare ecosystem has quickly mobilized to mitigate the crisis – modifying care access points and modalities while producing financing mechanisms to sustain patient care amidst dire circumstances. As the scale of the pandemic grows and downstream impacts persist, healthcare organizations are recognizing they must shift from a reactive stance to a more proactive "new normal." Operating in this environment will require new capabilities, forcing many organizations to look externally for innovative solutions to guide this transformation.

Who will drive the health care industry's transformation toward a future vision of being consumer-centric, efficient, high-quality, data- and technology driven, and highly accessible? While some of the industry incumbents—health systems and health plans—will spur some change, the panel of experts will deliberate upon this. With the rapidly evolving digital landscape, companies are increasingly looking at a holistic 360-degree approach for multichannel engagement, with well-planned, customized content across relevant channels and measuring impact based on data analytics. Listen to our panel of experts with a forward vision.

IoT in the Health Ecosystem

Internet of things (IoT) is gaining much traction in several industries and medical devices are becoming intelligent, instrumental and interconnected. IoT technology is changing the way people live and work. It is transforming the healthcare industry and redefining how devices, applications and people connect to deliver healthcare solutions. IoT enabled devices have made remote monitoring in the healthcare sector possible, unleashing the potential to keep patients safe and healthy and empowering physicians to deliver superlative care. It has also increased patient engagement and satisfaction as interactions with doctors have become more comfortable and more efficient. Furthermore, remote monitoring of a patient's health reduces the length of hospital stay and prevents re-admissions. IoT also has a significant impact on reducing healthcare costs significantly and improving treatment outcomes. Let's hear from our panel of experts how IoT is redefining the healthcare ecosystem.

Building a Sustainable Model for Health Care

Many, if not all, health systems worldwide face dual challenges of increasing demands and diminishing resources, which are ultimately unsustainable. For healthcare, physical material and energy resources include people, data, information, and knowledge. Further, healthcare is an open system that needs to be sufficiently adaptive to changes to sustain. Information and communication technologies are crucial tools to enable any large and complex modern enterprise to model, measure, and manage business processes. Technologies like organizational simulation, the electronic health record, and decision support are essential tools for sustainable health services.

Our nations must undertake a formal sustainability analysis of their health systems to identify the most pressing challenges. There needs to be a long term process of exploring innovative designs for health services that improve the system's sustainability as a whole. There needs to be a will to implement the health system policies, infrastructure, and services to ensure that we have a healthy health system. Listen from our pool of experts navigating the sustainability landscape in healthcare.

Creating a Personalized Healthcare Experience for Every Patient

The global pandemic has accelerated data and AI-powered personalization by at least a decade! Are you prepped-up for the change? The transformative power of data has impacted every industry, personalizing experiences at various touchpoints throughout the customer journey. However, the healthcare landscape has just scratched the surface in terms of digital transformation. However, the reality of healthcare consumer expectations and the global healthcare ecosystem's state illustrate otherwise.

Healthcare personalization could mean various things to a different set of audiences. However, a unifying perspective will be about driving meaningful data to accelerate outcomes in the long run. In our stance, this means leveraging the power of next-gen technologies to aggregate more data points from patients through millions of connected devices – and combining data from across geographies to gain a profound understanding of how to treat patients based on the insights gained. Let's have insightful deliberations with our panel of experts.

Health Beyond Hospitals

After investing considerable effort in managing throughput, many hospitals and health systems today have created a more coordinated inpatient experience. However, as hard as it is to create a harmonious environment within a hospital's walls, unifying patient care outside those walls is exponentially more difficult. This panel will help us understand how to drive a transformational shift in patient care delivery. The health systems are also investing in telehealth and AI through its fast-growing On Demand digital care services and are trying to deliver the highest level of care to underserved communities. Hear the story of optimizing care outside the hospitals, and learn how they have overcome challenges to better manage population health.

BIZ-Pitch

As the world is in digital movement and COVID has brought about the paradigm shift in everything we do; It is time to showcase the best of India's innovations. In these two days of time capsule, We welcomes you all to pour the best of minds together in one melting pot. It is time to galvanize what you have always dreamt off and see your ideas come to life, be admired, challenged by peer innovators, and giving yourself a worthy chance to be eventually chosen by the panelist to be the next game-changer. Let's see whether you have it in you to be what it takes to be the winner.

- Elevator Pitch - Structured Abstract: Title of your startup Names of the founders/co-founders–Initial name followed by the surname, Affiliation(s), and Designation Maximum 500 words, should include the rationale, objectives, methodology, key findings, and conclusion.
- Detailed Business Plan- 3000-3500 words
- Financial projections or revenue model (actual or prediction) Table and charts should be adjuncts to the text and must not repeat material already presented and cite references for assumptions.
- Teams will make an Elevator Pitch and 7-minutes Power Point presentation in front of a panel of experts to be scored and selected as winners.
- The top three startups will be awarded at the valedictory session (Day 2) of the conference.
- Winners will also receive mentoring support & startup space from CIIE.
- Maximum two presenters per startup.
- Deadline of Submission January 5,2021 for abstracts and January 8, 2021 for complete Business Plan.

Kindly send the abstracts & complete Business Plan to ghic2021@iihmr.edu.in

Poster Presentation Competition

The competition is open for all registered participants. It is organized to encourage participants to present their original research ideas on conference thrust areas.

Guidelines:

- Design a E-Poster Size: cm: (format W * H) 19.05cm * 33.87cm
- File Size: Maximum file size is 4 Megabytes (4MB)
- File Format: Save your file as a PDF for quick and easy upload
- Each participant should submit one entry only.
- Entries must be submitted before 8th January 2020 to ghic2021@iihmr.edu.in
- The E-poster will be judged according to the following criteria: creativity and presentation and relevance to the theme
- All E-Poster should be the original work of the participant. Any participant found violating rules and regulations will be disqualified from the competition.
- The decision of the jury will be considered final.

Certificate of Participation | Attractive Prizes for Winners

Why Join Us?

Two days of over seven concurrent sessions with focus on the latest updates

An electronic poster gallery to inspire your peers with ideas, initiatives, and research

A platform to network with peers and colleagues in a variety of breakout and social spaces

Hear from and quiz healthcare and startup leaders and experts

An opportunity to debate key issues for the profession

Access to conference content

Coverage of the hot topic

Who Should Attend?

- Innovators / Entrepreneurs
- Industry Pioneers
- Subject Matter Experts

- Academicians
- Research Scholars / Students
- NGO's / Registered Societies & Trusts

- Healthcare Professionals & Allied Fields
- IT Professionals

Registration Fees (Including GST Per Participant)

Registration fees*	Students/ Alumni	Working Executives	Overseas Delegates (USD)
Registration for one day	₹ 300	₹ 1200	US $ 50
Registration for both days	₹ 500	₹ 2000	US $ 100
Registration for Biz-Pitch	₹ 300	₹ 500	US $ 100
Registration for Poster Presentation	₹ 300	₹ 500	US $ 100
Complete Registration	₹ 700	₹ 2500	US $ 200

Group Discount	
5-10 delegates	10%
11- 15 Delegates	20%
16 or more Delegates	30%

*The registration fee includes conference package, startup recognition, certificate of participation or presentation. Fees once paid will not be refunded.

Payment Details

Payment shall be made by Cheque/ Demand Draft/ Online in favor of "IIHMR University" payable at Jaipur. Share the registration details at ghic2020@iihmr.edu.in

Bank details:

Bank Name: HDFC Bank

Bank Address: Sanganer Police Station, Airport Jaipur, Rajasthan (India)

Bank Account No: 50100193854876

Bank IFSC Code: HDFC0004722

Bank Account Holder Name: IIHMR University

GST No.: 08AAAJI0480N1Z0

Kindly Register at https://bit.ly/37yN6Db

About The IIHMR University

The IIHMR University, Jaipur, is dedicated to improving health standards by better managing health care and related programs. It seeks to accomplish this through management education, training, research, consultation and institutional working in a national and global perspective. The Ministry of Health and Family Welfare, Government of India has identified IIHMR as an Institute of Excellence for training and capacity building.

About CIIE

Centre for Incubation, Innovation, and Entrepreneurship (CIIE) at IIHMR University, Jaipur, is one of the initiatives to teach entrepreneurial skills to the people and development of thought processes linked with societal benefits. CIIE is established to make an apparent contribution in the field of startups, business ventures, and intrapreneurship. At CIIE, we aspire to be known as a renowned platform where faculty, students, alumni, professionals, industry leaders, and policymakers work together, learn, and innovate. We work on solving and managing a business problem and make the venture a sustainable and viable business.

Conference Patron

Dr. S.D.Gupta	**Dr. P.R.Sodani**	**Dr. Rani S. Ladha**
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